



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

With an online certificate course from
Northwestern | Kellogg



CHIEF AI OFFICER (CAIO) PROGRAMME

Lead Enterprise AI Strategy, Governance and Decisions at Scale

**8 Months | Online + Live Sessions and
Masterclasses | Immersion in Dubai**

#3

NIRF India Ranking 2025,
Management

#5

In India, #76 Global Rank,
Financial Times, Open
Enrolment Rankings 2025

Programme Summary

Chief AI Officer Programme

 Institute Name IIM Kozhikode and Kellogg Executive Education	 Programme Duration 8 Months	 Weekly Effort 4-6 hours per week	 Immersion 3-Day Immersion in Dubai. 1-day Networking event at IIMK Campus.
 Certification Certificate of programme completion from IIM Kozhikode and Kellogg Executive Education	 Faculty Led by IIMK faculty, Industry experts and Kellogg School of Management Faculty	 Pedagogy Online with live sessions by IIMK Faculty and Kellogg Faculty. Masterclasses by industry experts	

Learning Experience

- **Pre-recorded videos - flexibility**
learn at your own pace, around your busy schedule
- **World-class faculty**
learn from the best faculty and industry practitioners
- **High quality videos**
great learning experience, even while on the move
- **Cohort-based learning**
networking and community interaction by using discussion boards
- **On demand learning**
rewatch any lesson/concept for deeper understanding
- **Capstone project**
apply your learnings, receive feedback, and present your findings

Frequently Asked Questions

Is there in-person immersion in the programme?

Yes, the programme includes a 3-day in-person immersion in Dubai. Kindly refer to the in-person immersion section in the brochure for more details.

Are there Live sessions with the institute faculty in this programme?

The programme is designed to provide flexible learning, accommodating the time constraints of working professionals and contains pre-recorded faculty video lectures for self-paced learning interspersed with live lectures from IIMK faculty and industry practitioners. The in-person immersion also plans to include live face-to-face sessions by IIMK faculty and industry practitioners. Participants get the opportunity to join weekly live-online office-hour sessions by the Success Coach of the programme.

What is the role of the Success Coach?

The Success Coach is a Senior Industry Practitioner who helps with doubt clearing, covers specific topics deeper and share real-world examples wherever needed. They are not faculty of the institute. Sessions with Success Coach are often organised once a week.

Who grades/gives input on the assignments and capstone project?

The assignment grading frameworks are created in collaboration with the institute faculty. Assignments and capstone project are graded, and feedback is provided by industry practitioners who are available to support participants in their learning journey or by the Emeritus grading team.

Is there a qualifying mark/ grade to get the final certification in this course?

- IIM Kozhikode Certification Criteria: Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components with a score of 70% and meeting the required attendance criteria.
- Kellogg Executive Education Certification Criteria: The Kellogg Executive Education course is graded as pass or fail; participants must receive 80% to pass and obtain the certificate of completion for Kellogg Executive Education certificate.

Do I get alumni status of the institute on completion of this course?

No, this programme doesn't include an Alumni status. The programme offers immense opportunities and avenues for networking with seasoned peers and building lifelong connections.

Will Emeritus/ institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. However, we do not offer any additional career/placement services with this programme.

What type of certificate will I receive?

Upon successful completion of modules by IIM Kozhikode, you will receive a digital completion certificate by IIM Kozhikode. Upon successful completion of the certificate course of Kellogg Executive Education, you will receive a digital certificate by Kellogg Executive Education. The digital certificate will be sent approximately six to eight weeks after the programme, once grading is complete.

*The programme is designed to be delivered approximately over a period of 32 weeks, including some occasional breaks that may be provided. This is indicative. The duration of modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during Dubai immersion and other variables like breaks provided/not provided.

Note: This fee doesn't cover the IIMK networking event

The IIM Kozhikode Advantage

Message from the Director, IIM Kozhikode

Organisations today have transformed drastically from how they operated a decade ago. In this dynamic environment, it is essential for leaders to broaden their domain knowledge and lead with strategic foresight. IIM Kozhikode's programmes are crafted by globally renowned faculty and built on industry-aligned insights, enabling professionals to confidently navigate complex business challenges.

Our 30-year journey of academic excellence has earned us recognition from top institutions around the world, reflecting our commitment to thought leadership and a global outlook. As we continue to grow, we are guided by Vision 2047: Globalizing Indian Thought a future-focused mission to shape India's role in the global business ecosystem.

With AI poised to define the next wave of business growth, the role of a chief AI officer will soon be central to steering organisational transformation and competitive advantage. The reimagined Chief AI Officer Programme equips forward-thinking leaders to become the architects of AI-driven transformation within their organisations. Through a strategic blend of global insights and Indian business realities, participants will learn to craft AI strategies that are both visionary and actionable. The programme goes beyond technical know-how fostering ethical leadership, cross-cultural communication and team-building capabilities essential for navigating complex, fast-evolving environments.

Now is the time to invest in your potential. Join us on this journey to become a strategic AI leader-who is not only ready for the future but is also capable of shaping it.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Overview

Artificial intelligence is no longer a functional capability confined to technology teams; it is fast becoming a defining force in enterprise strategy, governance and competitive differentiation. As AI systems increasingly shape capital allocation, customer engagement, operational efficiency and executive decision-making, the question confronting leadership teams is no longer about adoption; it is about control, coherence and scale.

This new reality is reshaping executive accountability. Boards are seeking clarity on how AI aligns with long-term value creation, how risks are governed and how decision rights structured as algorithms become embedded in core business processes. The mandate now extends beyond digital transformation to the orchestration of AI as an enterprise asset, requiring leaders who can integrate strategy, data, technology, ethics and organisational design into a single, defensible AI agenda.

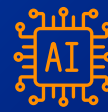
The Chief AI Officer Programme, offered by **IIM Kozhikode** with an online certificate course from Kellogg Executive Education, is positioned at this intersection of leadership, strategy and scale. The programme addresses a critical gap in contemporary executive education: preparing leaders to make high-stakes AI decisions in environments characterised by regulatory scrutiny, rapid technological change and enterprise complexity.

The programme anchors AI firmly within the executive domain, examining how it reshapes operating models, governance frameworks, performance management and strategic foresight. Participants engage with global perspectives and institutional thinking that enable them to move from episodic experimentation to deliberate, enterprise-wide AI stewardship. In an era in which the ability to lead AI strategy with clarity and conviction is emerging as a core C-suite capability, this programme equips senior leaders to shape AI-driven organisations with discipline, intent and long-term perspective.



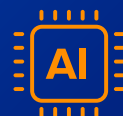
~60% of enterprises have CAIO roles indicating formal leadership adoption

(Source: Wharton/GBK 2025)



AI could deliver ~USD 320 billion in economic value to the Middle East by 2030

(Source: PWC)



39% of MENA enterprises already make advanced use of generative AI

(Source: GSMA)

3 Top Reasons to Enrol in the Programme



High-impact executive immersion in Dubai

Three days of intensive, peer-level learning with IIM Kozhikode faculty and seasoned industry experts.



Enterprise-scale AI leadership capability

Develop the judgement to lead AI strategy, governance and decisions at scale.



Globally respected credentials

Certification from IIM Kozhikode, with Kellogg Executive Education recognition, signalling executive AI leadership.

Anchoring AI Strategy in Global Business Leadership

With Kellogg Executive Education

Northwestern
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The Kellogg Executive Education perspective, delivered through AI Strategies for Business Transformation, brings a global, strategy-led lens to enterprise AI leadership. Led by a global industry expert and enriched by peer learning with senior leaders worldwide, it anchors AI decisions in core business disciplines and board-level priorities.

This exposure frames AI's evolution from predictive and generative systems to autonomy while addressing ethical and societal considerations shaping global oversight. The result is leadership confidence to articulate, defend and govern AI strategy at the highest levels of the enterprise.



Who Is This Programme For



This programme is designed for senior leaders who own or shape enterprise-wide AI strategy, governance and value creation. It speaks to executives for whom AI is a board-level mandate, requiring clear judgement, accountability and impact at scale.



High-potential digital data, and transformation leaders preparing for chief AI officer or enterprise AI leadership roles and/or transitioning from functional expertise to organisation-wide ownership.



CXOs and C-1 leaders (CEO, CIO, CTO, CDO, Business Unit Heads) responsible for enterprise-wide AI strategy, investment decisions, governance frameworks and risk oversight.



Public-sector, sovereign and regulated-industry leaders overseeing AI strategy, governance and policy alignment across large, complex institutions.

Not suited for professionals seeking technical, coding or tool-based AI training.

Learning Outcomes

By the end of the programme, participants will be able to:



Navigate enterprise AI strategy and outcomes with clear accountability for value creation across the organisation.



Design the chief AI officer mandate and enterprise AI operating model, clarifying decision rights, governance and execution ownership.



Allocate AI capital with ROI discipline, aligning investment decisions to strategic priorities and measurable returns.



Make build, buy or partner decisions, balancing speed, control, capability and risk.



Govern AI risk, regulation and accountability with frameworks suited for board-level oversight and regulated environments.



Translate AI initiatives into board-ready value narratives, linking technology decisions to business impact and strategic intent.



Scale AI from isolated pilots to enterprise platforms, embedding AI into core processes, systems and decision-making.



Lead AI transformation at the executive level, aligning leadership, talent and operating models to sustain long-term advantage.

Programme Highlights



Flexible learning

19 flexible online modules delivered by IIM Kozhikode faculty designed for senior leaders balancing enterprise responsibilities.



10+ live online sessions

Live online sessions led by faculty or senior industry practitioners centred on real-world AI leadership, governance and decision-making.



Global perspective

An 8-week global exposure with Kellogg Executive Education faculty and global programme leader, bringing a global lens to enterprise AI leadership.



Guided capstone project

A guided capstone project translating learning into enterprise-ready AI strategy, operating models, governance and value frameworks.



15+ live-online success coach sessions

Weekly live office hours with a dedicated Success Coach, supporting application, clarity and sustained momentum.



CAIO playbook activities

Exclusive CAIO playbooks and toolkits, including board dashboards, AI strategy frameworks, investment logic and operating models.

Learning experience details including but not limited to the number of live sessions, modules, or curriculum components are subject to change based on program requirements without prior notice.



Learning Experience - IIM Kozhikode



Purpose-built for the chief AI officer role

Designed with enterprise-strategy orientation focused on leadership, governance, and value creation at scale.



Senior peer learning environment

Engage with accomplished leaders across industries, regions and functions for high-calibre executive exchange.



Enterprise tested faculty and industry expertise

Learn from experts who have governed and scaled AI in complex organisational settings.



Executive-optimised learning design

A multimodal architecture blending flexible online learning, live sessions and immersive engagement.



Dedicated Success Coach Support

Access to success coach to accelerate learning and strengthen capstone outcomes.



Dual institutional credential

Certificate of completion from IIM Kozhikode and Kellogg Executive Education, reinforcing credibility and global leadership standing.

*Note:

- The programme is designed to be delivered approximately over a period of 8 months, including some occasional breaks that may be provided. This is indicative. The duration for modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during the Dubai immersion and other variables like breaks provided/not provided.
- The online certificate course by Kellogg Executive Education includes flexible learning through pre-recorded video lectures by faculty of Kellogg.

From the Programme Director's Desk



The chief AI officer role is not about technology leadership alone; it is about strategic judgement, governance and accountability at scale. This programme is designed to prepare leaders to own AI decisions where they matter most: at the enterprise and board level.



M.P. Sebastian

Professor, Information Systems

M. P. Sebastian is a professor of information systems at IIM Kozhikode, with a Ph.D. and M.E. from IISc Bangalore and deep experience spanning academia, public institutions and technology-led organisations. A former scientist at ISRO and engineer at BEL, he has held multiple leadership roles at IIM Kozhikode, including chairperson of the information systems area. His work sits at the intersection of enterprise systems, digital strategy and executive decision-making.



Programme Modules—by IIM Kozhikode

The curriculum is structured to build enterprise AI leadership capability progressively, moving from strategic framing to financial stewardship, operational scale and future readiness. Across five pillars, participants develop the judgement required to lead AI as a core organisational system rather than as functional capability.

Pillar 1

Artificial Intelligence as the Core of Digital Disruption

Frames AI as a board-level transformation agenda, defining enterprise ambition, readiness and strategic direction.

- **Module 1:** Modern AI Landscape
- **Module 2:** Leading Enterprise AI Transformation: Maturity, Momentum & Scale
- **Module 3:** Aligning AI with Business Strategy, Data & Capability Foundations
- **Module 4:** AI Playbook: Strategy Execution & Transformation Pathways

Pillar 2

Customer, Growth & AI Systems Enablement

Strengthens executive control over AI systems that drive growth, customer value and human-AI decision-making.

- **Module 5:** Generative AI Systems: Capabilities, Limits & Impact
- **Module 6:** AI-Powered Customer Engagement & Human-AI Collaboration
- **Module 7:** Operationalising GenAI: Prompting, RAG & Model Customisation

Pillar 3

AI Economics, Financial Stewardship & Risk Ownership

Equips leaders to allocate AI capital with ROI discipline while governing enterprise risk and accountability.

- **Module 8:** AI-Driven Marketing Systems: Segmentation, Pricing & Optimisation
- **Module 9:** Generative AI for Marketing, Content & Market Intelligence
- **Module 10:** AI in Finance: Forecasting, Controls & Intelligent Decision Support
- **Module 11:** Enterprise Risk, Compliance & Cyber Resilience with AI

Pillar 4

AI at Scale—Transforming Industries with AI Applications

Focuses on institutionalising AI across functions and industries to deliver sustained, enterprise-wide impact.

- **Module 12:** AI-Enabled Supply Chain Planning, Forecasting & Operations
- **Module 13:** Generative AI for Procurement, Logistics & Supply Chain Analytics
- **Module 14:** Industry-Scale AI in Manufacturing, Healthcare & Global Operations
- **Module 15:** AI in Product Innovation, Research & Design Systems
- **Module 16:** Enterprise-Wide AI Adoption: HR, Legal, Facilities & Services

Pillar 5

The Future of AI and Responsible Leadership

Prepares leaders to shape future-ready, responsible AI strategies in an era of autonomy and regulation.

- **Module 17:** AI Business Models, Platforms & Ecosystem Strategies
- **Module 18:** Responsible AI, Governance & Regulatory Readiness
- **Module 19:** Future AI Systems: Agents, Autonomy & Strategic Foresight

*Note:

-The topics, modules, and their sequencing are indicative and may be updated without prior notice.



Dubai Immersion | 3 Day In-Person AI Leadership Experience

A focused in-person immersion designed to strengthen strategic judgement, enterprise decision-making and leadership confidence in driving AI initiatives at scale.

What you will engage with

- ✓ CAIO Organisation Design Workshop
- ✓ AI Economics, Investment Governance & Value Realisation
- ✓ Defending the AI Agenda
- ✓ CAIO Strategy & Enterprise AI Road map Clinic
- ✓ Enterprise AI Platforms & Architecture Deep Dive

How the Immersion Is Delivered

-  **Industry-led sessions and faculty Sessions**
A curated blend of perspectives from senior industry practitioners and insights from IIM Kozhikode faculty
-  **Peer exchange and applied dialogue**
Structured discussions with senior peers across industries, functions and regions
-  **In-person experience in Dubai**
Hosted in Dubai, a global business hub, to foster perspective, reflection and meaningful professional networking
-  **Networking dinner**
An exclusive evening with faculty, industry experts and peers.

*Note:

- Session themes, faculty participation, expert involvement, and immersion structure are indicative and may be updated to ensure relevance, academic rigor, and overall programme quality.
- The 3-day immersion's location, schedule, format, and timing are subject to change due to programme requirements, operational feasibility, faculty availability, travel/visa considerations, geopolitical developments, or other unforeseen circumstances, including a change in host city or country if required.
- Lunch and high tea are planned during the scheduled immersion hours. No other meals are included unless explicitly communicated.
- The programme may offer an optional one-day networking event at the IIM Kozhikode campus, separate from the 3-day immersion, subject to sufficient participant interest. Travel, accommodation, and related expenses for this event will not be covered under the programme fee.

Live Online Sessions and Masterclasses

Led either by senior industry practitioners or by faculty, these sessions aim to bring real-world perspective to enterprise AI leadership by focusing on how leading organisations structure, scale, monetise and govern AI at enterprise level.

Topics:



**Enterprise AI
operating models**



**GenAI risk, IP
ownership and
vendor contracting**



**AI experimentation,
measurement and
controlled rollouts**



**Model risk
management and
audit readiness**



**AI monetisation,
partnerships and
ecosystem strategy**



**Enterprise AI
architecture and
cost trade-off**



**Enterprise RAG
architecture,
governance and
cost control**



**AI economics:
internal P&L,
chargebacks and
ROI discipline**



**Operationalising
responsible AI
through system-
level controls**

CAIO Playbook Activities

Participants will engage in applied playbook activities designed to translate programme insights into practical decision frameworks and organisation-ready action tools. It aims to enable them to structure, stress-test and defend AI decisions at enterprise scale.

Here are the indicative playbook activity themes:



Enterprise AI Initiative
Prioritisation Matrix



GenAI vendor contracting and
risk assessment checklist



Board-level AI performance
and value dashboard



CAIO operating model, RACI
and executive hiring blueprint



Model risk test plan and
audit evidence framework



AI P&L, monetisation and
internal chargeback model



Enterprise MLOps and
platform decision matrix



Responsible AI test suite for
large-scale deployment

Capstone Project

The capstone project serves as an integrative academic exercise that enables participants to synthesise programme concepts and apply them to a strategic AI leadership challenge situated within their organisational or sectoral context. Emphasising enterprise-level decision-making, governance and value realisation, the capstone moves beyond technical considerations to focus on strategic judgement and organisational impact.

Guided by a Success Coach, participants progress through structured milestones designed to support analysis, refinement of assumptions and disciplined strategic thinking. The project culminates in a coherent output that demonstrates the participant's ability to design, evaluate and justify AI strategies, operating models and investment frameworks within complex organisational environments.

*Note:

-Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Kellogg Executive Education | Learning Experience

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Kellogg



Live Online Faculty Sessions

Interactive sessions with globally recognised AI leaders.



Peer Exchange

Strategic dialogue with senior leaders across industries.



Integrated Curriculum

Generative and agentic AI embedded into core leadership thinking.



Enterprise Case Studies

Real-world cases informing board-level decisions.



Applied Industry Insights

Translating AI strategy into organisational action.



Executive Frameworks

Practical models for governing and scaling AI.



Capstone Project

An enterprise-ready AI road map.



Weekly Live Touchpoints

Ongoing alignment with the programme leader.



Executive-Ready Design

No technical prerequisites required.



Kellogg Executive Education | Curriculum

This curriculum brings a global, boardroom-ready perspective to AI-led business transformation, equipping senior leaders to frame, evaluate and govern AI initiatives with strategic clarity. It spans the full evolution of AI, from predictive and generative systems to emerging agentic models, integrating customer strategy, operations, governance, creative industries and societal impact to enable confident, enterprise-scale decision-making.

Module 1	Foundations of AI—From Prediction to Creation to Autonomy
Module 2	AI and Customer Experience Management
Module 3	AI and Operations Management
Module 4	AI and Business Support Functions
Module 5	AI Applications in Selected Industries
Module 6	Generative AI and Creative Industries
Module 7	AI and Business Transformation—Strategy, Capabilities and Governance
Module 8	AI and Society—Ethics, Regulation and Jobs

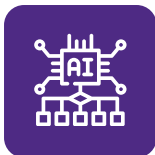


Kellogg Executive Education | Learning Outcomes

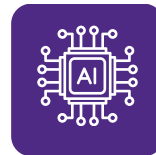
By the end of the course, participants will emerge with the ability to:



Assess the enterprise impact of AI, generative AI and agentic AI on growth, productivity and innovation.



Apply proven frameworks (AI Canvas 2.0, AI Radar 2.0, AI CMM) to evaluate AI readiness and strategic alignment.



Identify and prioritise high-value AI use cases across customers, operations and support functions.



Govern AI responsibly, addressing ethical, regulatory and societal considerations.



Design a board-ready AI transformation road map for enterprise-scale execution.

Capstone Project

The capstone project translates learning into executive judgement. Participants develop a **CEO-ready strategic memo** that frames AI as a source of measurable enterprise value—linking growth, customer impact and operational efficiency. Assuming ownership of a critical AI initiative, leaders synthesise organisational pain points, define clear jobs-to-be-done, establish robust data and governance foundations, and build disciplined business cases, using AI Canvas 2.0. The outcome is a coherent, board-credible blueprint for responsible AI execution at scale.



Sustainable Frameworks and Future-Proof Principles

Rapid advances in AI demand frameworks and principles that endure over time while adapting to innovation. This course equips leaders with robust, sustainable methodologies to integrate AI into core business processes and future-proof their organizations against disruptive change.

🕒 **AI Radar 2.0**

Map enterprise-wide opportunities for generative AI, and identify initiatives with the highest potential business impact.

🕒 **AI Canvas 2.0**

Apply a seven-step approach to frame and communicate critical elements of a generative AI initiative.

🕒 **AI CMM**

Develop enterprise AI capabilities in a structured, phased and systematic manner.

🕒 **Customer Experience DNA Framework**

Analyze the stages of customer interaction (discover, learn, evaluate, buy, engage, advocate) and corresponding organizational actions (reach, acquire, convert, develop, retain, bond).

🕒 **Six Principles of Responsible AI**

Govern AI initiatives to ensure ethical outcomes and responsible implementation.



Industry Examples

The course features business use cases across industries, covering the creative use of AI by a range of platform organizations, enterprise organizations and start-ups. Some featured use cases are:



Netflix, Spotify, Adidas and IKEA

Learn how these brands use AI to personalize content and achieve demand generation.



Axonify

Understand how this learning platform leveraged AI to personalize employee onboarding and training.



Zebra

Explore how this technology organizations used AI for early detection in pathology reports.



Coca-Cola

Deep dive into understanding how this famous beverage organization is using AI in creative design and advertising.



GE Healthcare and Mass General Brigham

Examine how a healthcare organization collaborated with a non-profit to optimise scheduling in radiology departments through the radiology operations module.



Amtrak

Learn how Julie, Amtrak's virtual assistant, uses natural language processing (NLP) to understand customer questions, provide answers and help complete actions.

Faculty—Kellogg Executive Education

Mohanbir Sawhney is a globally recognized expert in innovation, marketing and enterprise analytics. Author of *The Sentient* (2017), he has received numerous awards, serves on the board of Reliance Jio Infocomm, advises tech start-ups and holds a Ph.D. from Wharton, an MBA from IIM Calcutta and a B.Tech from IIT Delhi.



Mohanbir Sawhney

McCormick Foundation Chair of Technology; Clinical Professor of Marketing; Director of the Center for Research in Technology and Innovation



Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components with a score of 70%. We encourage you to attend all the sessions to make the best of these interactive learning experiences.



Upon successful completion of each course, Kellogg Executive Education grants a verified digital certificate of completion to participants. These courses are graded as pass or fail; participants must receive 80% to pass and obtain the certificate of completion for each course.



Note: all certificate images are for illustrative purposes only and may be subject to change at the discretion IIM Kozhikode and Kellogg Executive Education. IIM Kozhikode and Kellogg Executive Education reserve the right to change the certificate and specifications without notice.
-This online certificate course does not grant an academic credit or a degree from Kellogg School of Management.

Programme Details

Programme start date	15 September 2026	
Programme fee	GLOBAL / MENA / APAC AED 23,000 + applicable taxes if any	IN INDIA INR 5,00,000 + GST as applicable
Eligibility	Graduate/diploma holder with a minimum of 10 years of work experience	
Duration	8 months 4-6 hours/week	

Note:
*GST (currently @ 18%) will be charged extra for Indian participants.
*Instalment payment options available. Additional convenience charges will be applicable on instalment payments.
*For detailed information on instalment payments, reach out to your programme advisor.



About IIM Kozhikode

Established in 1996, with its first Post Graduate Programme (PGP 01) officially initiated in 1997, the Indian Institute of Management Kozhikode (IIMK) is on a high-growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes, and Faculty Development Programmes. In 2013, IIMK set up a satellite campus at Infopark, Kochi, dedicated to Executive Education. The institute also has the unique distinction of launching a PhD (Practice Track) programme for working professionals, besides introducing dynamic programmes such as the one-year Post Graduate Programme in Business Leadership (2019), MBA in Finance, and MBA in Liberal Studies & Management (2020). IIMK is also home to IIMK LIVE – a first-of-its-kind start-up incubation programme, the Indian Business Museum and seven Centres of Excellence.

IIM Kozhikode has retained its 3rd position in the NIRF India Rankings 2025 (Management) — marking the third successive year among India's Top 3. The institute also features regularly among top global institutions for its flagship MBA (PGP) and EMBA (EPGP) in the QS World University Rankings. IIMK has leapfrogged 100 spots to secure a place in the Top 151–200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. In a remarkable boost to IIM Kozhikode's global credentials, newly launched programmes like PGP-BL (2019) and PGP-Fin (2020) have also entered the Top 151+ programmes worldwide in their respective QS Rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #76 globally in the Financial Times Open-Enrolment Executive Education Rankings 2025. The feat has further consolidated the 30-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute has also consistently featured among the Top 70 MBA programmes globally in the Financial Times Masters in Management (MiM) Rankings for its flagship PGP. Over the past two decades, IIM Kozhikode has successfully delivered close to 1,450 MDP programmes, training more than 55,000 participants from 200+ organisations, including several Fortune 500 companies.



#5

in India | #76 Global Rank,
Financial Times, Open
Enrolment Rankings 2025

#3

Top B-School
in India*

Source: NIRF, 2025
*Management Category

About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organisations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India and China. Emeritus's short courses, degree programmes, professional certificates and senior executive programmes help individuals learn new skills and transform their lives, companies and organisations. Its unique model of state-of-the-art technology, curriculum innovation and hands-on instruction from senior faculty, mentors and coaches has educated more than 350,000 individuals across 80+ countries.

The Kellogg Executive Education Advantage

Northwestern
Kellogg

Kellogg Executive Education empowers business leaders to foster growth in themselves, their teams and their organizations. Their renowned faculty, consisting of the world's best researchers, educators and practitioners, provide practical insight that participants can apply as soon as they return to work. Providing a collaborative, immersive environment for its executive development programs, Kellogg Executive Education serves a variety of businesses and executives from a myriad of industries and geographies.



Apply for the programme here

[APPLY NOW](#)

Refer a colleague/friend and get referral benefit

[REFER NOW](#)

Finance options are available

[KNOW MORE](#)



[WhatsApp an advisor on +91 86570 38243*](#)

*This number does not accept calls. Please message your queries.

For registration and any other information, please
get in touch with us at **iimk.execed@emeritus.org**

IIMK MDP Office Contact Details:

Phone number: 0495 2809557

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