



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

*Globalizing Indian Thought*



# FINANCIAL ANALYSIS AND FINANCIAL MANAGEMENT

12 Months, Live Online Sessions

IIM Kozhikode Executive Alumni Status

**Batch 7**

# IIM Kozhikode Advantage

From the Director's Desk...

IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and data-driven, informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our nearly 27-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

For candidates, it is pertinent to understand that strong financial analysis and management is the bedrock of corporate profitability. It can not only help meet tomorrow's business goals, but also maximise revenue and minimise waste, and can be invariably used to leverage rare opportunities. As businesses across geographies gear up to manage the evolving financial landscape, the need for well-trained and competent finance professionals is more acute than ever. The FAFM programme has thus been designed keeping the above objectives in mind.

Wishing you all a very happy learning experience at IIM Kozhikode!



**Prof. Debashis Chatterjee,**  
Director IIM Kozhikode



# Overview

As the global economy and business demands evolve, organisations are now seeking well-defined frameworks to with stand uncertainties and leap towards growth. In this light, the role of finance professionals has become more extensive than ever. They must operate with a strategic viewpoint, industry-ready financial knowledge, and prudence to help accelerate business profitability and growth.

The **Financial Analysis and Financial Management** programme from the Indian Institute of Management Kozhikode (IIM Kozhikode) will help you amass the necessary financial knowledge to take your career a notch higher. From the basics of finance and accounting to advanced concepts in risk management and corporate valuation this certificate programme, delivered via interactive live online sessions, will help you employ a variety of financial strategies and frameworks. On successfully completing the programme you will improve your financial decision-making skills and problem-solving ability while being eligible for the prestigious IIM Kozhikode Executive Alumni Status.

## Starts

September 30, 2023\*

## Duration

12 Months

## Format

Live Online Sessions

## Programme Fee

INR 1,98,000 + GST

*\* Begins with introduction to platform*



# Who is this programme for?

The financial landscape is changing rapidly, and businesses across geographies want to gear up with industry-ready skilled finance professionals at the forefront.

This programme is beneficial for:

- Early-career professionals keen to transition from their existing field into various finance roles
- Mid to senior-level managers in finance and chartered accountants who want to expand their knowledge in advanced financial tools
- Business leaders and consultants interested in developing a strategic mindset to analyse financial statements and make sound financial decisions
- Small business owners and entrepreneurs who want to utilise time-tested financial management techniques to smoothly manage and expand their businesses

## 4 Reasons to Study Financial Analysis & Financial Management



Linking corporate strategy and finance to attain increased profitability, cash flow and value



Sharp financial analysis to meet tomorrow's business goals



Sound financial planning to maximise revenue and minimise waste



Financial forecasting to leverage rare opportunities





# Programme Highlights



Receive a Certificate of Completion from one of India's leading B-Schools ( NIRF, 2023)



Learn from eminent IIM Kozhikode faculty and renowned industry experts



Experience an immersive 12-month learning journey packed with real-world, actionable insights



Be eligible for lifelong Executive Alumni Status and expand your professional network



Become industry-ready with learning through real-world business applications, HBS case studies and tools



Improve your financial decision-making and problem-solving skills to scale business profitability



Rising income is driving the demand for financial services across income brackets

## Note:

-\*The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings will be available.

- The programme highlights presented above are approximate, and subject to change depending on the availability and expertise of the teaching faculty, as well as the program's desired outcomes.

# Programme Director



## Prof. Jijo Lukose P.J., PHD

Professor

Finance, Accounting and Control,  
IIM Kozhikode

Dr. Jijo Lukose P J is a Professor in the area of Finance, Accounting, and Control (FAC) at the Indian Institute of Management Kozhikode. Prof. Jijo, a doctorate from School of Management, IIT Bombay has designed and delivered training programmes for banks and financial institutions including World Bank, ICICI Bank, Bank of America, CRISIL, Ashok Leyland Finance and Reserve Bank of India amongst others

“ This programme helps the participants to develop their competence in Financial Analysis, Financial Management, and Capital Markets. The introductory modules on management accounting and foundations of finance enable participants to understand accounting income numbers, analyse them, and evaluate financial decisions. Subsequent modules on investments, corporate finance, valuation, and risk management offer advanced topics and state-of-the-art practices relevant for corporate finance and investment management. Thus, completing this programme will equip the participant to manage the change, disruption, and inter-disciplinary nature of work in the financial services industry. ”

-Prof. Jijo Lukose P.J.



## Prof. Nemiraja Jadyappa

Associate Professor

Finance, Accounting and Control  
IIM Kozhikode

Dr. Nemiraja Jadyappa is an Associate Professor at the Indian Institute of Management Kozhikode. He holds a Ph.D. degree from ICFAI Foundation for Higher Education (IFHE), India. He was a visiting fellow at the Spears School of Business (OSU), USA. He teaches financial management, investment banking, and financial markets and instruments at the MBA level and Corporate finance at the doctoral level. His research interests include corporate finance, corporate governance, CSR, creditors' governance, and earnings management. His research papers have been published in top-tier international journals like the Journal of Regulatory Economics, Emerging Markets Review, International Review of Finance, Finance Research Letters, Managerial Auditing Journal, Applied Economics, International Journal of Managerial Finance, Economics Letters, and International Review of Finance and Economics. Please click on the following link to know more about his research activities.

# Programme Faculty



Prof. Abhilash S. Nair



Prof. S S S Kumar



Prof. Qambar Abidi



Prof. Sony Tomas



Prof. Aravind Sampath



Prof. Satish Krishnan

*Note: Programme Director and Programme Faculty might change due to unavoidable circumstances, and revised details will be provided closer to programme start date*



# Programme Modules

## MODULE 1: INTRODUCTION

- › Introduction to Excel
- › Advanced Topics in Excel
- › Mathematics and Statistics Using Excel
- › Economics for Finance-I
- › Economics for Finance-II

## MODULE 2: FINANCIAL ACCOUNTING AND ANALYSIS

- › Introduction to Financial Accounting
- › The Balance Sheet
- › Statement of Profit and Loss
- › Cash Flow Statement
- › Financial Statement Analysis

## HANDS ON WORKSHOP -I: FINANCIAL FORECASTING

## MODULE 3: FINANCIAL INSTRUMENTS AND MARKETS

- › Financial Instruments & Markets
- › Time Value of Money - I
- › Time Value of Money - II
- › Stock Valuation
- › Bond Valuation

## HANDS ON WORKSHOPS -II: EQUITY VALUATION

## MODULE 4: CORPORATE FINANCE

- › Capital Budgeting -I
- › Capital Budgeting -II
- › Risk and Return
- › Cost of Capital
- › Financing and Capital structure

## HANDS ON WORKSHOPS -III: PORTFOLIO OPTIMIZATION AND DIVERSIFICATION



# Programme Modules

## MODULE 5: INVESTMENT MANAGEMENT

- › Financial Derivatives -I
- › Financial Derivatives -II
- › Portfolio Management-I
- › Portfolio Management-II
- › Performance Evaluation

### HANDS ON WORKSHOPS -IV: PORTFOLIO PERFORMANCE EVALUATION

## MODULE 6: CORPORATE VALUATION

- › Introduction to Valuation
- › Corporate Valuation – DCF Methods
- › Corporate Valuation – Relative Valuation
- › Valuation of Early-stage Firms and Start-up's
- › Real Option Valuation

### HANDS ON WORKSHOPS -V: CORPORATE VALUATION

## MODULE 7: RISK MANAGEMENT AND FINTECH

- › Risk Management -Market Risk & Currency Risk
- › Risk Management-Credit Risk
- › Enterprise risk management, Risk management in FIs
- › Fintech I
- › Fintech II

### HANDS ON WORKSHOPS -VI: RISK MEASUREMENT

## MODULE 8: INVESTMENT BANKING

- › Introduction to Investment Banking
- › Issue management, IPO and Underwriting
- › M&A -I
- › M&A-II
- › Project Finance

Note:

-Modules/ topics are indicative only, and the suggested time and sequence may be dropped/modified/ adapted to fit the total programme hours.

-The recording of the live sessions will be made available to the participants until the duration of the programme.

# Capstone Project

The mandatory hands-on capstone project will enable you to apply the programme learnings and insights in a real-world business case. The project will be a four-member group activity in which every group will submit a comprehensive valuation report towards the end of the programme. This report would entail a thorough analysis of the valuation of a listed large-cap firm in India and recommendations based on this analysis. The valuation report must cover external analysis (industry prospects), internal analysis (business strategy), quantitative valuation using both intrinsic (discounted cash flow method) and relative valuation, in addition to the final assessment on the overall market capitalisation of the firm.

*Note:*

*-Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the participant profile & programme hours.*

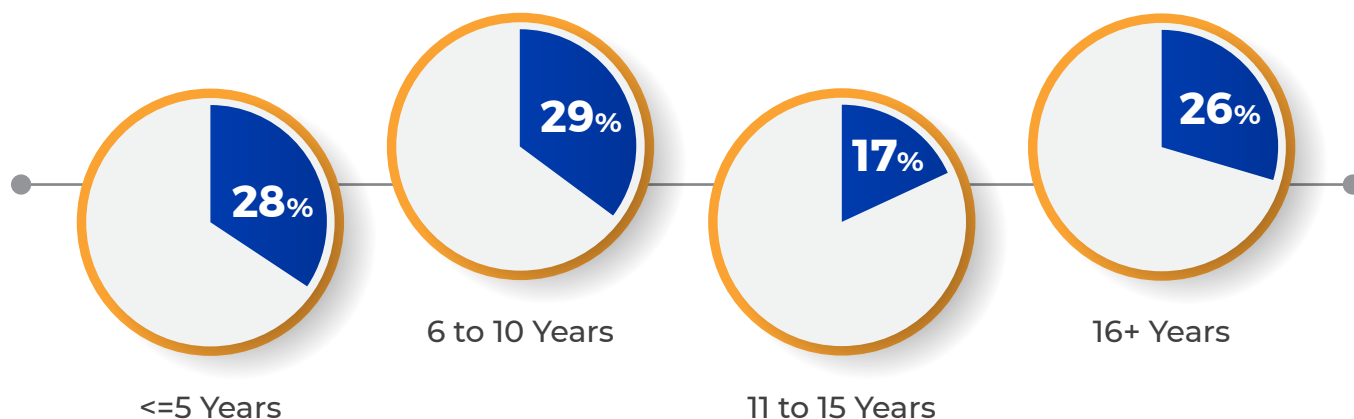
*- The recording of the live sessions will be made available to the participants until the duration of the programme.*

*- The programme curriculum includes individual assignments, simulations, group projects & presentations to apply and demonstrate classroom learnings.*

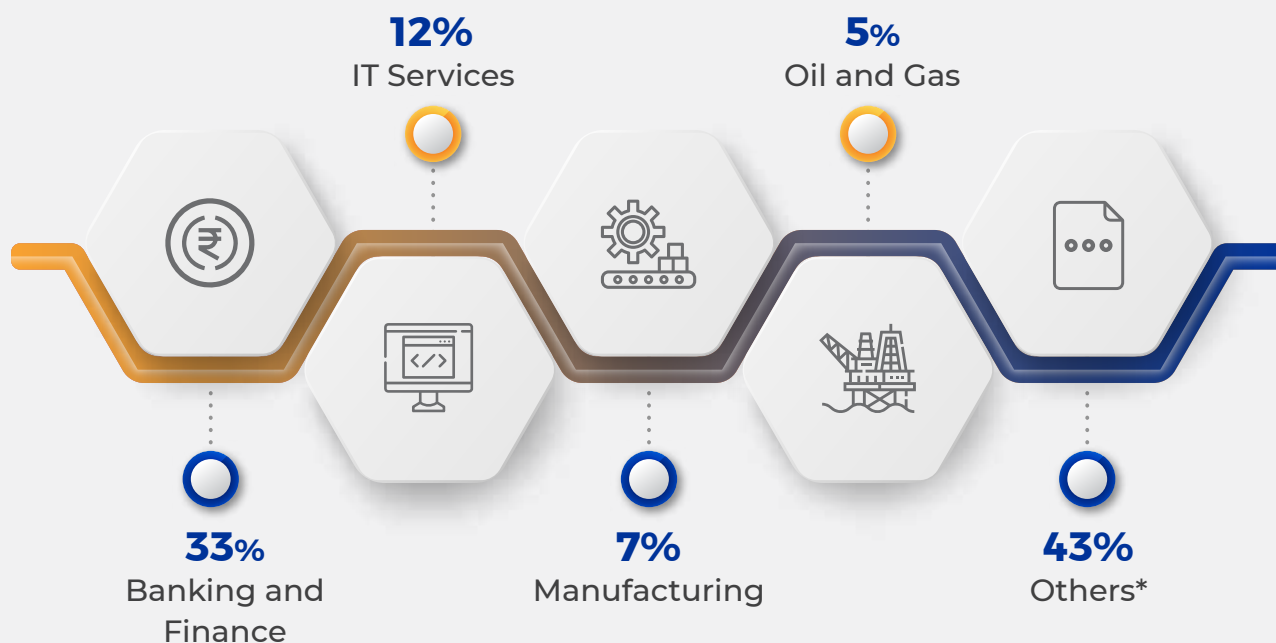


# Past Participant Profiles

## Work Experience

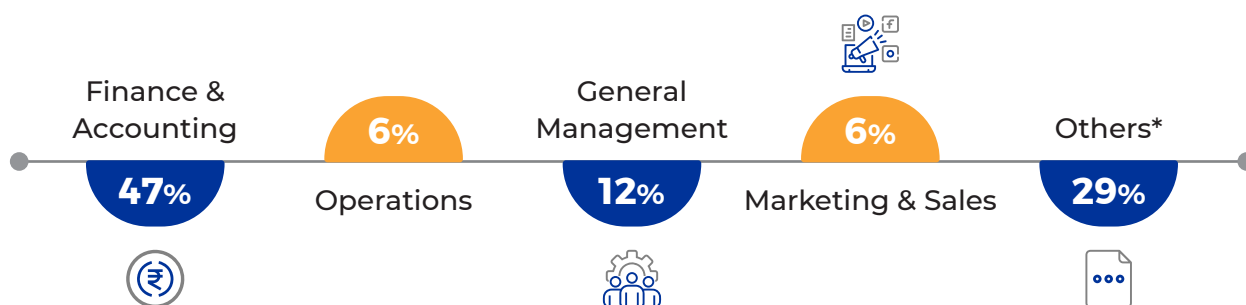


## Industries



*\*Others include Consulting, E-commerce, FMCG, and Retail, amongst others*

## Functions



*\*Others include Banking Operations, Consulting, Engineering, and IT Services, amongst others.*

# Participant Testimonials

“This programme aided in me becoming a wiser finance professional as my expertise primarily lies in taxation (being a Chartered Accountant). Further, I am now able to make prolific decisions encompassing finance and taxation.”

## **Sheel Chandok**

Manager - Direct Tax and Regulatory,  
SKP Business Consulting LLP

“Faculty and cases discussed by the professor. Also, the technological solutions and flexibility of Emeritus and the college in supporting our concerns was a great experience. Thank you for all your support.”

## **Amit Kohir**

Business Consultant,  
Tata Consultancy Services





# Learning Outcomes

Joining this live online programme will give you the knowledge and insights needed to adapt to the changing economic landscape and solve pressing financial problems.

At the end of this programme, you will be able to:



Build a strong foundation in financial analysis and management



Understand and apply basic accounting principles and analyse financial statements to forecast financial performance



Gain a sound understanding of financial instruments and markets



Implement standard financial models in Excel



Understand the role financial markets play in the economy and how financial instruments work in various asset classes



Identify the multiple dimensions of financial risks and cost of capital, along with its impact on the required rate of returns



Show how financial and strategic decisions can be analysed using valuation models



Explore advanced financial concepts like financial derivatives, risk management and corporate valuation to lead organisational decisions

# Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75% shall be awarded a participation certificate.

We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post session video recordings may or may not be made available, as per discretion of respective faculty members.



**Note:**

*The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate. IIM Kozhikode reserves the right to change the certificate and specifications without notice.*



# Programme Details

## Programme Fee

INR 1,98,000 + GST

## Instalment Schedule

Particulars	Remarks	Fee
Booking Amount	Within 7 days post selection	INR 19,800 + GST
Instalment I	Oct 2, 2023	INR 49,500 + GST
Instalment II	Nov 21, 2023	INR 69,300 + GST
Instalment III	Jan 10, 2024	INR 59,400 + GST

Note: - The actual programme schedule will be announced closer to the programme start  
- In case a programme session corresponds with a public holiday, the session would be held on on the following weekend  
- GST (currently @ 18%) will be charged extra on these components  
- Postage charges for books and study materials sent to locations outside of India will be paid for by the student.

## Round-wise Application Dates

Particulars	Application Fee	Dates
Round 1	INR 1,500 + GST	Jul 31, 2023
Round 2	INR 2,000 + GST	Aug 28, 2023

Note: Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds. The actual programme schedule will be announced closer to the programme start.



# IIM Kozhikode

## Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

*Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.*

### Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government/recognised international universities) in any discipline.
- Any Graduate/Diploma holder with a minimum 1 year of work experience as on Sep 30, 2023.
- Prior exposure to MS Excel is preferred.

### Evaluation

- The evaluation methodology is at the discretion of the faculty and includes online exams, case analysis, class contribution, assignments and any other components. A minimum of 75% attendance is a prerequisite for the successful completion of this programme. Participants will have to secure the minimum pass marks in the respective evaluation components.

## Programme Schedule

### Academic Orientation

October 8, 2023

### Live Online Sessions

3 Hours/ week

Sunday, 9:00 AM to 12:00 PM

### Programme Application Link

[Click here](#) to apply to the programme.

Finance Options Available [Click here](#) to learn more

For more information, please email us at: [iimk.execed@emeritus.org](mailto:iimk.execed@emeritus.org)

*Note :*

- The schedule will be 3 hours/ week and will be confirmed closer to the programme start date.

-If a programme session corresponds with a public holiday, the session would be held on the following weekend.

-The primary mode of learning for this programme is via live online sessions with faculty members. Post session video will be available at

-GST (currently @ 18%) will be charged extra on these components.

-The school will be providing study materials in an electronic format. In case if participants needs a physical copy, they will have to bear the international courier charges.



# Application Requirements

Applying to the programme? We suggest you keep the following 3 documents ready

## 1. Your Photo ID Proof:

- You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your Passport.

## 2. Your Graduation/Degree:

- You can submit a scanned copy of ANY ONE of: Degree certificate, provisional Degree certificate, marks transcript or score transcript.

## 3. Your Work Experience Certificate:

- You can submit scanned copy(ies) of document(s) which demonstrate that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading '**Eligibility**' in the brochure or the programme website experience required by the programme.
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your company.
- Please ensure that the document(s) you submit contain a **date of joining** and a **date of leaving** or a statement about the number of years you have worked at the company.



# System Requirements

This programme includes live online classes. To attend a live online class you will need to have a PC/Laptop/Mac with

- Speakers and microphone: built-in or a USB plug-in or wireless Bluetooth
- Webcam: built-in or USB plug-in
- Processor: with Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)
- RAM: 4 GB or higher
- OS: Either MacOS 10.7 or higher OR Windows 8 or higher
- An internet connection: Minimum bandwidth of 3.0 Mbps (up/down)
- Browser: IE 11+, Edge 12+, Firefox 27+, Chrome 30+
- Zoom software client installed on your PC/ Laptop/ Mac

We use the Zoom software application to conduct live online classes. Zoom works on a variety of PCs/ Laptops/ Mac systems and also on phones and tablets.

You can join your live online class from a phone or tablet if it supports the Zoom client.

We recommend that you attend classes from a PCs/ Laptops/ Mac.



## About IIM Kozhikode



Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering widest range of academic programs in the field of management education. These include Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic courses like the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management and consistently features among the Top 5 B-Schools in the country in various rankings. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in QS World University Rankings. The Institute has leapfrogged 100 spots to be placed in the Top 251-300 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2023. It is also Ranked No.2 in CFIs (non-Technical) category in the Atal Innovation Rankings (ARIIA 2021) rankings released recently by Ministry of Education, Govt. of India, and has the distinction of being the only IIM in the coveted innovation rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings (FT Rankings 2023) at 72nd position among the top-75 Open-enrolment executive program providers globally, catapulting the 27-years young IIM to an exclusive list of foremost providers of executive education in the world. IIM Kozhikode has successfully delivered close to 1300 MDP programmes for the past two decades, training more than 41000 participants from 150+ organisations - which also includes several Fortune 500 companies - in the process.

2<sup>nd</sup>

Atal Innovation  
Rankings (ARIIA) 2021

3<sup>rd</sup>

India's Best B-School  
The Week - Hansa Research Survey 2022

3<sup>rd</sup>

NIRF India Rankings  
2023: Management

## About Emeritus

IIM Kozhikode is collaborating with online education provider Emeritus to offer a portfolio of high-impact online programmes. Working with Emeritus gives IIM Kozhikode the advantage of broadening its access beyond their on-campus offerings in a collaborative and engaging format that stays true to the quality of IIM Kozhikode. Emeritus' approach to learning is built on a cohort-based design to maximise peer-to-peer sharing and includes video lectures with world-class faculty and hands-on project-based learning. More than 250,000 students from over 160 countries have benefitted professionally from Emeritus' courses.

Apply for the programme here

**APPLY NOW**

For registration and any other information,  
please get in touch with us at [iimk.execed@emeritus.com](mailto:iimk.execed@emeritus.com)

 [WhatsApp an Advisor on +91 74120 81018\\*](https://wa.me/917412081018)

\* This number does not accept any calls. Please message your queries.

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