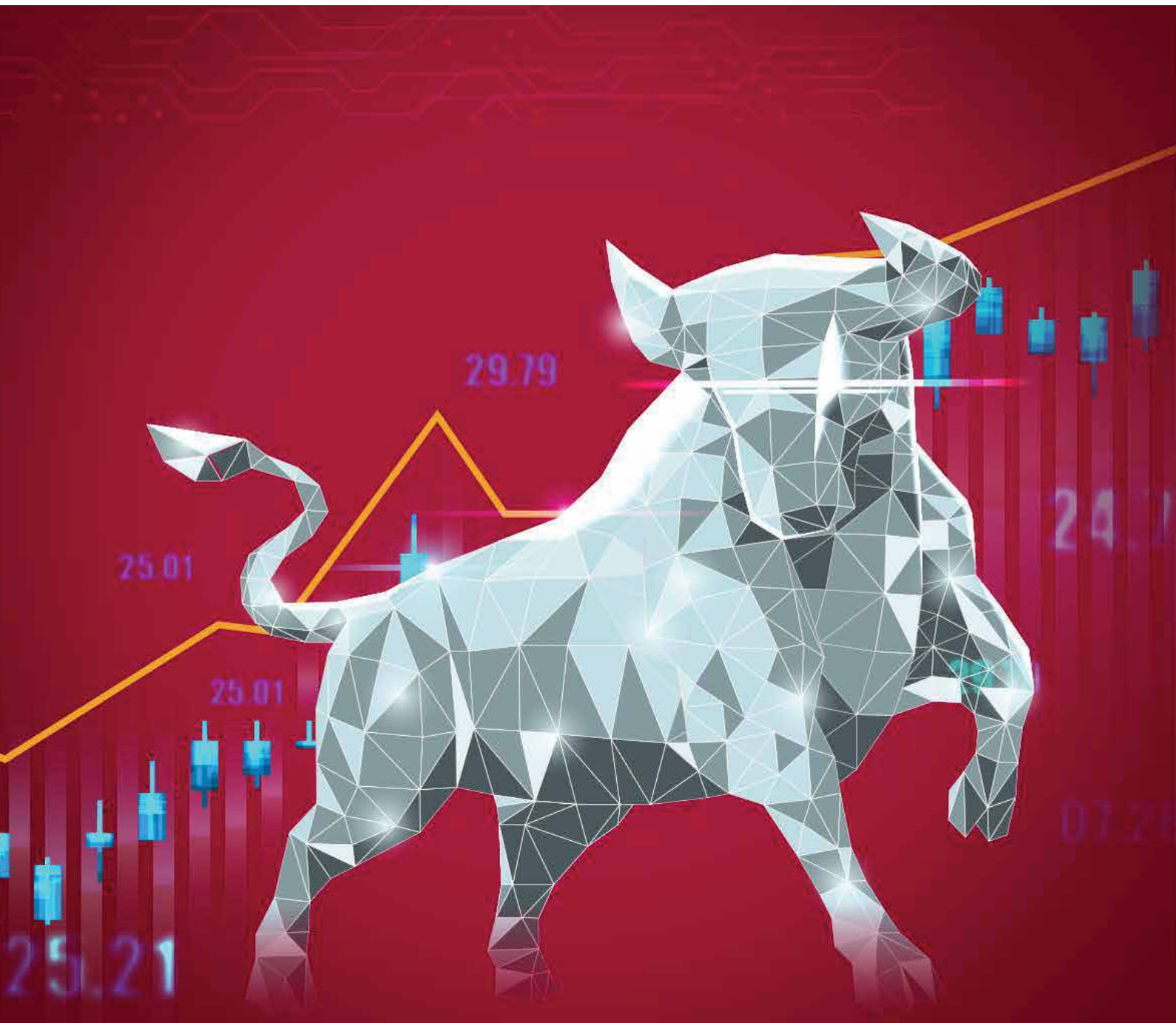




भारतीय प्रबंध संस्थान कोषिककोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought



FINANCIAL ANALYSIS AND FINANCIAL MANAGEMENT

IIM Kozhikode Executive Alumni Status
10 Months, Live Online Sessions

Overview

As the global economy and business demands evolve, organisations are now seeking well-defined frameworks to withstand uncertainties and leap towards growth. In this light, the role of finance professionals has become more extensive than ever. They must operate with a strategic viewpoint, industry-ready financial knowledge, and prudence to help accelerate business profitability and growth.

The **Financial Analysis and Financial Management** programme from the Indian Institute of Management Kozhikode (IIM Kozhikode) will help you amass the necessary financial knowledge to take your career a notch higher. From the basics of finance and accounting to advanced concepts in risk management and corporate valuation this certificate programme, delivered via interactive live online sessions, will help you employ a variety of financial strategies and frameworks. On successfully completing the programme you will improve your financial decision-making skills and problem-solving ability while being eligible for the prestigious IIM Kozhikode Executive Alumni Status.

Starts On

March 30, 2022*

Duration

10 Months

Format

Live Online Sessions

Programme Fee

INR 1,51,000 + GST

*Begins with an introduction to the platform

4 Reasons to Study Financial Analysis & Financial Management



Linking corporate strategy and finance to attain increased profitability, cash flow and value

Sharp financial analysis to meet tomorrow's business goals

Sound financial planning to maximise revenue and minimise waste

Financial forecasting to leverage rare opportunities

Who is this programme for?

The financial landscape is changing rapidly, and businesses across geographies want to gear up with industry-ready skilled finance professionals at the forefront.

This programme is beneficial for:

- Early-career professionals keen to transition from their existing field into various finance roles
- Mid to senior-level managers in finance and chartered accountants who want to expand their knowledge in advanced financial tools
- Business leaders and consultants interested in developing a strategic mindset to analyse financial statements and make sound financial decisions
- Small business owners and entrepreneurs who want to utilise time-tested financial management techniques to smoothly manage and expand their businesses

“

The number one problem in today's generation and economy is the lack of financial literacy.

- Alan Greenspan
Economist & Former
Chair of the Federal
Reserve of the
United States

”



Programme Highlights

This programme will help you perfect your conceptual and practical knowledge and skills in financial accounting, management accounting, corporate finance, investment and risk management. The programme's use of impactful pedagogical tools such as lectures, case discussions, and Excel simulations will ensure you gain a nuanced and well-rounded understanding of in-demand finance strategies and practices.



Receive a Certificate of Completion from one of India's leading B-Schools



Learn from eminent IIM Kozhikode faculty and renowned industry experts



Experience an immersive 10-month learning journey packed with real-world, actionable insights



Be eligible for lifelong Executive Alumni Status and expand your professional network



Become industry-ready with learning through real-world business applications, HBS case studies and tools



Improve your financial decision-making and problem-solving skills to scale business profitability



Rising income is driving the demand for financial services across income brackets.

Source: IBEF, 2021



Programme Director



Prof. Jijo Lukose P. J., PhD

Professor,
Finance, Accounting and Control,
IIM Kozhikode

Dr. Jijo Lukose P J is a Professor in the area of Finance, Accounting, and Control (FAC) at the Indian Institute of Management Kozhikode. Prof. Jijo, a doctorate from School of Management, IIT Bombay has designed and delivered training programmes for banks and financial institutions including World Bank, ICICI Bank, Bank of America, CRISIL, Ashok Leyland Finance and Reserve Bank of India amongst others.

“ This programme helps the participants to develop their competence in Financial Analysis, Financial Management, and Capital Markets. The introductory modules on management accounting and foundations of finance enable participants to understand accounting income numbers, analyse them, and evaluate financial decisions. Subsequent modules on investments, corporate finance, valuation, and risk management offer advanced topics and state-of-the-art practices relevant for corporate finance and investment management. Thus, completing this programme will equip the participant to manage the change, disruption, and inter-disciplinary nature of work in the financial services industry.”

-Prof. Jijo Lukose P.J.

Programme Faculty



Prof. Abhilash S. Nair



Prof. SSS Kumar



Prof. Qambar Abidi



Prof. Sony Thomas



Prof. Aravind Sampath



Prof. Satish Krishnan

Note: Programme Director and Programme Faculty might change due to unavoidable circumstances, and revised details will be provided closer to programme start date

Industry Experts



Teresa Chiao

Managing Director,
Opsis Capital

Teresa graduated *Summa Cum Laude* from UCLA and received her MBA from the Wharton Business School. She has previously worked in the Technology, Media and Telecom Investment Banking Group at Deutsche Bank in San Francisco and Bank of America Merrill Lynch in Hong Kong.



Marie-Lys Leschiera

President,
ML2 Formation & Conseil, France

Drawing from her intensive exposure to international business and finance, Marie-Lys brings a practical and industry-oriented approach to her mentoring, through the use of custom-made cases, exercises and management simulation games.

Note:

- This is a tentative list, and the confirmed global faculty will be shared closer to the programme commencement
- Sessions with industry experts could be scheduled on a different time zone, depending on speaker availability

“



63% of CFOs believe that they are best positioned in the race toward using data and analytics to drive higher returns on investment.

Source:
Data Semantics, 2021

”



Programme Modules

MODULE 1: INTRODUCTION

- Introduction to Financial Management
- Excel Basics and Applications

MODULE 2: MANAGERIAL ACCOUNTING

- Introduction to Financial Accounting
- Balance Sheet and Income Statement
- Cash Flow Statement
- Financial Statement Analysis
- Cost Analysis & Cost Allocation
- Management Accounting

MODULE 3: FOUNDATIONS OF FINANCE

- Financial Instruments & Markets - I & II
- Time Value of Money - I & II
- Risk & Return - I & II

MODULE 4: INVESTMENT MANAGEMENT

- Stock valuation
- Bond valuation and Interest Rate Risk
- Financial Market Microstructure
- EMH and Trading Strategies
- Portfolio Performance Evaluation
- Alternative Investments
- Risk and Return-II

MODULE 5: CORPORATE FINANCE

- Working Capital Management and Cash Budgeting
- Financial Forecasting
- Capital Budgeting
- Capital Structure Theories
- Valuation of Levered Firms

MODULE 6: FINANCIAL DERIVATIVES

- Forwards and futures
- Options
- Option Pricing
- Stock Index Derivatives

Holistic Curriculum

IIM Kozhikode's Financial Analysis and Financial Management programme has a meticulously curated curriculum which includes risk mitigation strategies, modes of capital management, and principles on using corporate valuation for investment, taught by India's most respected experts. This programme will deepen your understanding of how finance functions and will accelerate your career progression as a certified finance professional.



Programme Modules

MODULE 7: RISK MANAGEMENT

- Introduction to Financial Risk Measurement and Management
- Market Risk Analysis
- Credit Risk Analysis
- Managing International Risks
- Operational Risk, Economic Capital & RAROC

MODULE 8: CORPORATE VALUATION

- Corporate Valuation – DCF Methods
- Corporate Valuation – Relative Valuation
- Real Option Valuation
- Valuation of Banks and Financial Institutions
- Valuation of Early-stage Firms and Start-ups
- Merger Valuation and Deal Arithmetic

Capstone Project

The mandatory hands-on capstone project will enable you to apply the programme learnings and insights in a real-world business case. The project will be a four-member group activity in which every group will submit a comprehensive valuation report towards the end of the programme. This report would entail a thorough analysis of the valuation of a listed large-cap firm in India and recommendations based on this analysis. The valuation report must cover external analysis (industry prospects), internal analysis (business strategy), quantitative valuation using both intrinsic (discounted cash flow method) and relative valuation, in addition to the final assessment on the overall market capitalisation of the firm.

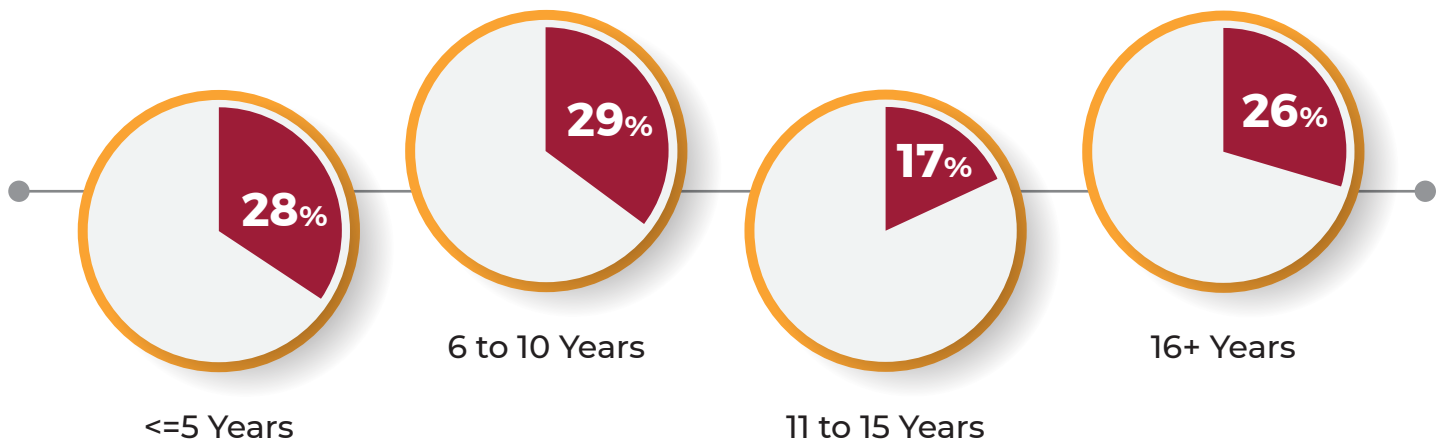
“
Operating a global business in a fast-changing world, you have to be grounded real-time in the external environment, have complete transparency, be fact-based and working with a great, collaborative team.”

– Bob Shanks
CFO, Ford Motor
Company

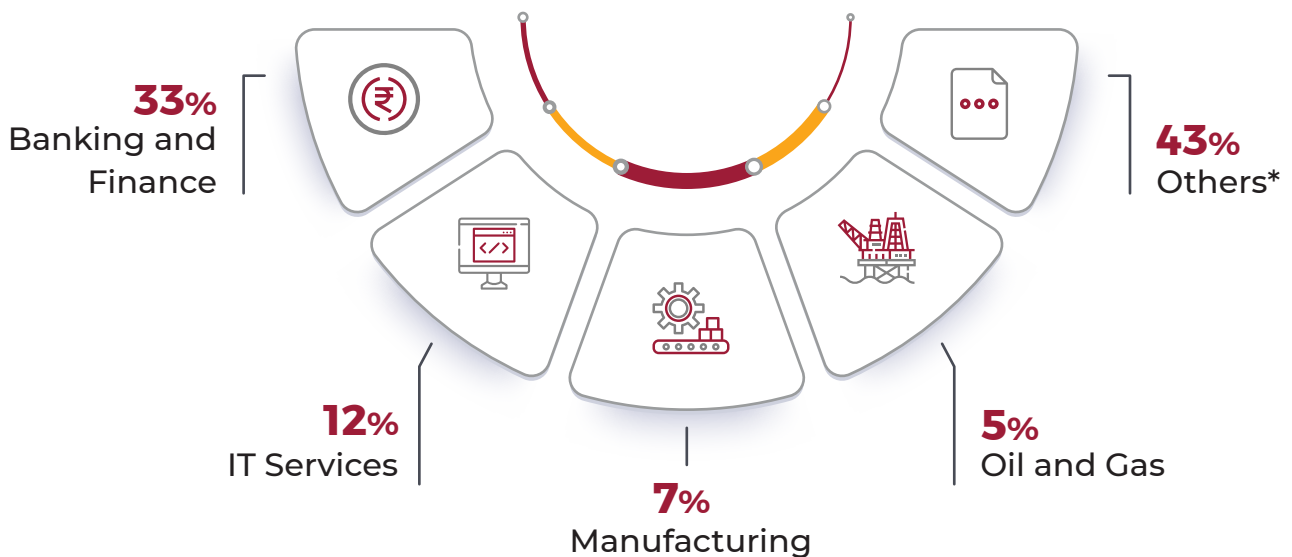


Past Participant Profiles

Work Experience

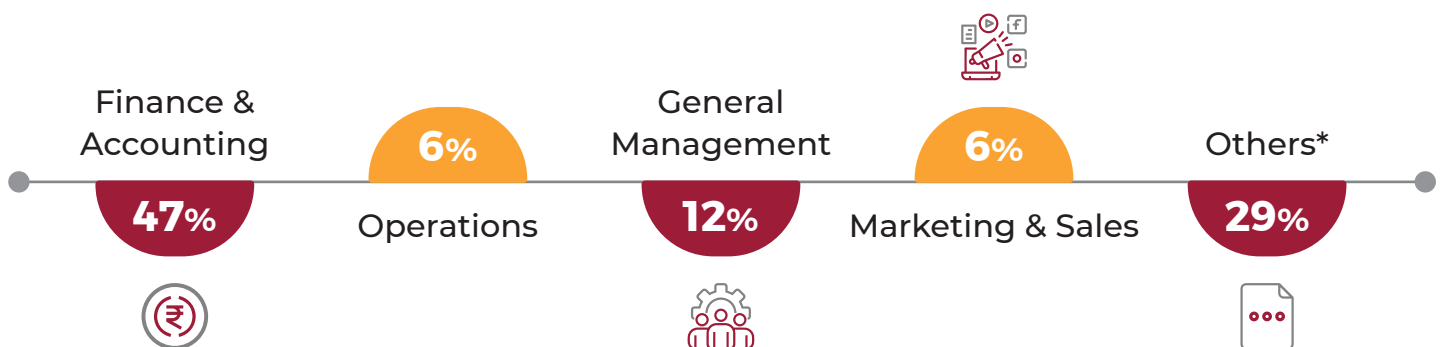


Industries



*Others include Consulting, E-commerce, FMCG, and Retail, amongst others.

Functions



*Others include Banking Operations, Consulting, Engineering, and IT Services, amongst others.

Participant Testimonials

“This programme aided in me becoming a wiser finance professional as my expertise primarily lies in taxation (being a Chartered Accountant). Further, I am now able to make prolific decisions encompassing finance and taxation.”

Sheel Chandok

Manager - Direct Tax and Regulatory,
SKP Business Consulting LLP

“Faculty and cases discussed by the professor. Also, the technological solutions and flexibility of Eruditus and the college in supporting our concerns was a great experience. Thank you for all your support.”

Amit Kohir

Business Consultant,
Tata Consultancy Services

“



Investment corpus in the Indian insurance sector might rise to USD 1 trillion by 2025.

*Source:
IBEF, 2021*

”



Learning Outcomes

Joining this live online programme will give you the knowledge and insights needed to adapt to the changing economic landscape and solve pressing financial problems.

At the end of this programme, you will be able to:



Build a strong foundation in financial analysis and management



Understand and apply basic accounting principles and analyse financial statements to forecast financial performance



Gain a sound understanding of financial instruments and markets



Implement standard financial models in Excel



Understand the role financial markets play in the economy and how financial instruments work in various asset classes



Identify the multiple dimensions of financial risks and cost of capital, along with its impact on the required rate of returns



Show how financial and strategic decisions can be analysed using valuation models



Explore advanced financial concepts like financial derivatives, risk management and corporate valuation to lead organisational decisions

“

**Rule No.1 :
Never lose
money. Rule
No.2 : Never
forget rule
No.1.**

– Warren Buffett
Chairman & CEO,
Berkshire Hathaway

”



Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75% shall be awarded a participation certificate.



Note: All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.

IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

Eligibility

- Graduate / Diploma Holders (only 10+2+3) in any discipline from a recognised university with minimum 1 year of work experience as on Mar 30, 2022. Prior knowledge of Finance is required
- Prior exposure to MS Excel is preferred

Evaluation

The evaluation methodology is at the discretion of the faculty and includes online exams, case analysis, class contribution, assignments and any other components. A minimum of 75% attendance is a prerequisite for the successful completion of this programme. Participants will have to secure the minimum pass marks in the respective evaluation components.



Programme Details

Programme Fee INR 1,51,000 + GST

Instalment Schedule

	Remarks	Fee
Booking Amount	Within 7 days post selection	INR 15,000 + GST
Instalment I	Apr 4, 2022	INR 31,000 + GST
Instalment II	Jun 5, 2022	INR 60,000 + GST
Instalment III	Aug 5, 2022	INR 45,000 + GST

Note:

- The actual programme schedule will be announced closer to the programme start
- In case a programme session corresponds with a public holiday, the session would be held on the following day
- GST (currently @ 18%) will be charged extra on these components

Round-wise Application Dates

	Application Fee	Dates
Round 1	INR 1,500 + GST	Jan 10, 2022
Round 2	INR 2,000 + GST	Feb 15, 2022

Note: Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds. The actual programme schedule will be announced closer to the programme start.

Programme Schedule

Academic Orientation

April 9, 2022

Live Online Sessions

3 Hours/ week
Saturday, 3:30 PM to 6:30 PM

Programme Application Link

[Click here](#) to apply to the programme.

Finance Options Available

[Click here](#) to learn more.

For more information, please email us at: iimk@eruditus.com



Application Requirements

Applying to the programme? We suggest you keep the following 3 documents ready.

1. Your Photo ID Proof:

- You can submit a scanned copy of **ANY ONE** of: PAN Card or the first two pages of your Passport.

2. Your Graduation/Degree:

- You can submit a scanned copy of **ANY ONE** of: Degree certificate, provisional Degree certificate, marks transcript or score transcript.

3. Your Work Experience Certificate:

- You can submit scanned copy(ies) of document(s) which demonstrate that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading '**Eligibility**' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
 - These documents must be issued by your company.
 - Please ensure that the document(s) you submit contain a **date of joining** and a **date of leaving** or a **statement** about the **number of years** you have worked at the company.



System Requirements

This programme includes live online classes. To attend a live online class you will need to have a PC/Laptop/Mac with

- Speakers and microphone: built-in or a USB plug-in or wireless Bluetooth
- Webcam: built-in or USB plug-in
- Processor: with Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)
- RAM: 4 GB or higher
- OS: Either MacOS 10.7 or higher OR Windows 8 or higher
- An internet connection: Minimum bandwidth of 3.0 Mbps (up/down)
- Browser: IE 11+, Edge 12+, Firefox 27+, Chrome 30+
- Zoom software client installed on your PC/ Laptop/ Mac

We use the Zoom software application to conduct live online classes. Zoom works on a variety of PCs/ Laptops/ Mac systems and also on phones and tablets.

You can join your live online class from a phone or tablet if it supports the Zoom client.

We recommend that you attend classes from a PCs/ Laptops/ Mac.



About IIM Kozhikode

IIM Kozhikode ranks 15th in Asia Pacific and #101+ globally in the QS World University Global Executive MBA Rankings 2020. Since its inception, IIM Kozhikode has successfully carved its niche in the area of management education, through a judicious blend of academics and real-world practice. The Institute continually adapts to the rapid influx of changes in the Indian business landscape by providing cutting-edge Management Development Programmes with innovative pedagogy and content to impart industry-relevant knowledge and skills to its executive education participants. Last year, IIM Kozhikode trained more than 3,400 executives through a wide gamut of programmes uniquely crafted for agile minds interested in thought-provoking questions and learning centred on business transformation and growth.

About Eruditus

Eruditus Executive Education offers customised and open programmes in India, Singapore, Dubai and other global locations in collaboration with MIT Sloan, Columbia Business School, INSEAD, Harvard Business School (HBS), Kellogg Executive Education, Berkeley Executive Education, Wharton Executive Education, IIM Lucknow Executive Education, IIM Calcutta Executive Education and Emeritus. Our world-class executive education programmes, supported by eminent programme experts, provide an immersive learning experience integrated with actionable insights and practical business applications. The meticulously curated programmes are delivered in a different range of formats; in-class, online, as well as blended programmes. Our extensive portfolio also includes short 2-4 day in-class workshops, online courses of 2-3 months duration as well as comprehensive learning journeys that run over 6-9 months, customised to an organisation's requirement.



Apply for the programme here

APPLY NOW

For registration and any other information,
please get in touch with us at iimk@eruditus.com

 [WhatsApp an Advisor on +91 7208889990*](https://wa.me/917208889990)

* This number does not accept any calls. Please message your queries.



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