AI Officer Programme

Drive AI transformation with vision, strategy, and global relevance

🕐 30 Weeks

💻 Online + Live sessions, masterclasses and office hours

🏛 Networking opportunities including optional campus immersion

With an online certificate course from **Kellogg Executive Education**

ASSOCIATION OF AMBAs ACCREDITED

AACSB Business Education Alliance Member

EQUIS ACCREDITED

Programme Summary

AI Officer Programme

Institute Name
IIM Kozhikode & Kellogg
Executive Education

Programme Duration
30 weeks

Programme Fees
INR 3,15,000 + GST
Flexible instalment plans

Learning Mode
Online

Weekly Effort
4-6 hours/week

Faculty
22 weeks by IIM Kozhikode and
8 weeks by Kellogg Executive Education

Success Coach
Subject matter experts/
industry practitioners

Eligibility
Graduate (10+2+3) or diploma holders
(only 10+2+3) from a recognised
university with minimum 7 years of
work experience

Certificate
Upon successful completion of the
programme, participants will be
awarded a verified digital certificate
from IIM Kozhikode and Kellogg
Executive Education

Learning Experience

- **Pre-recorded videos - flexibility:** Learn at your own pace, around your busy schedule
- **World-class faculty:** Learn from the best faculty and industry practitioners
- **High quality videos:** Great learning experience, even while on the move
- **Cohort-based learning:** Networking and community interaction by using discussion boards
- **On demand learning:** Rewatch any lesson/concept for deeper understanding
- **Capstone project:** Apply your learnings, receive feedback, and present your findings

Frequently Asked Questions

Who is the faculty for the live lectures/ online sessions/ doubt-clearing sessions?
For modules by IIMK, online lectures are pre-recorded by the faculty of IIM Kozhikode, who have real-world experience in the domain.
For the online certificate course, there are no live lectures by the faculty of Kellogg Executive Education. However, doubt-clearing sessions are carried out by the Programme Leaders, as they monitor individual student progress.

Is there a qualifying mark/ grade to get the final certification in this course?
IIM Kozhikode Certification Criteria: Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components with a score of 70%.
Kellogg Executive Education Certification Criteria: The course is graded as pass or fail; participants must receive 80% to pass and obtain the certificate of completion for this course.

Do I get alumni status of the institute on completion of this course?
No, this programme doesn't include Alumni status.

Will Emeritus/ Institute help with placement services?
This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. However, we do not offer any additional career/placement services with this programme.

What type of certificate will I receive?
Upon successful completion of modules by IIM Kozhikode, you will receive a digital completion certificate by IIM Kozhikode.
Upon successful completion of the course of Kellogg Executive Education, you will receive a smart digital certificate. The smart digital certificate can be shared with friends, family, schools, or potential employers. You can use it on your cover letter, resume, and/or display it on your LinkedIn profile. The digital certificate will be sent approximately two weeks after the programme, once grading is complete.

How long will I have access to the learning materials?
For the modules by IIM Kozhikode, access to the online learning platform and all the videos and programme materials will be available for 1 year after programme completion. Access to the learning platform is restricted to registered participants as per the terms of agreement. For the Kellogg modules, access will be available for 12 months from the programme start date.

*The programme is designed to be delivered approximately over a period of 30 weeks, including some occasional breaks that may be provided. This is indicative. The duration of modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during on-campus immersion and other variables like breaks provided/not provided.

The IIM Kozhikode Advantage

Message from the Director, IIM Kozhikode

Organisations today have transformed drastically from how they operated a decade ago. In this dynamic environment, it is essential for leaders to broaden their domain knowledge and lead with strategic foresight. IIM Kozhikode's programmes are crafted by globally renowned faculty and built on industry-aligned insights, enabling professionals to confidently navigate complex business challenges.

Our 28-year journey of academic excellence has earned us recognition from top institutions around the world, reflecting our commitment to thought leadership and a global outlook. As we continue to grow, we are guided by Vision 2047: Globalizing Indian Thought—a future-focused mission to shape India's role in the global business ecosystem.

With AI poised to define the next wave of business growth, the role of an AI Officer will soon be central to steering organisational transformation and competitive advantage. The reimagined AI Officer Programme equips forward-thinking leaders to become the architects of AI-driven transformation within their organisations. Through a strategic blend of global insights and Indian business realities, participants will learn to craft AI strategies that are both visionary and actionable. The programme goes beyond technical know-how—fostering ethical leadership, cross-cultural communication, and team-building capabilities essential for navigating complex, fast-evolving environments.

Now is the time to invest in your potential. Join us on this journey to become a strategic AI leader-one who is not only ready for the future, but is capable of shaping it.

Wishing you all the very best!

Debashis Chatterjee

Prof. Debashis Chatterjee
Director,
Indian Institute of Management Kozhikode

Overview

Artificial Intelligence (AI) has moved from a buzzword to a business reality in record time. As organisations across the globe embrace AI and generative AI (GenAI), Indian enterprises are uniquely positioned to lead with context, scale and innovation. Despite concerns, 82% of tech leaders plan to increase their AI investment over the next year (source: EY). The AI Officer Programme by IIM Kozhikode, with an online certificate course from Kellogg Executive Education empowers leaders to translate AI and generative AI (GenAI) potential into meaningful business action.

The role of an AI Officer is poised to become pivotal in driving growth and transformation within modern orgnaisations. Designed for CXOs, business unit heads, technology leaders and enterprise consultants, this programme is a strategic launchpad to empower participants to lead AI transformation across diverse organisational structures. The curriculum offers a practical road map to implement AI solutions across functions, grounded in the Indian business context and aligned with global best practices. Through real-world case studies and ethical frameworks, participants learn to apply the right AI technologies for lasting, measurable impact.

Join us on a journey to move AI from isolated pilots to enterprise-wide innovation, transforming your leadership and unlocking business impact in a rapidly evolving AI-driven world.

64%

Globally, a majority of business owners (64%) anticipate AI will improve customer relationships and increase productivity, while 60% expect AI to drive sales growth, and 59% expect AI to help them save costs.
(Source: Forbes)

US$ 359bn

India has the potential to add US$359 billion to US$438 billion to its GDP on account of Gen AI adoption in 2029-30 over and above its baseline estimates.
(Source: EY)

28.63%

The AI market size in India is expected to show an annual growth rate (CAGR 2024-2030) of 28.63%, resulting in a market volume of US$28.36 billion by 2030.
(Source: Statista)

Top 3 reasons to enrol in the programme:

01   **Immersive learning:**
Pre-recorded videos and live faculty sessions by IIMK & Kellogg Executive Education and industry expert sessions by SME / practitioners.

02   **Global edge:** Gain insights into global trends with Kellogg Executive Education engagement, while peer learning and networking with senior leaders and CXO caliber participants throughout the immersive learning journey.

03   **Channel your inner AI champion:** Evaluate business models, translate AI strategies into actionable plans and develop a personalized AI playbook for unprecedented growth

Gain global excellence from Kellogg Executive Education

Northwestern
Kellogg
School of Management

With 'AI Strategies for Business Transformation' course, explore use cases of AI along the two dimensions of an enterprise value chain and industries, to gain a comprehensive perspective on using AI in today's dynamic business landscape . Learn frameworks to build robust AI implementation plans across various industries.

IIMK Highlights

120+ pre-recorded videos by IIM Kozhikode faculty

9 live-online sessions by IIM Kozhikode faculty and masterclasses by industry experts

20+ peer learning & networking sessions including office hours with Success Coach

10+ activity led learning for hands-on experience

Optional campus immersion & networking at IIM Kozhikode campus

Guided capstone project to build personalised AI playbook for driving AI transformation

Gain exposure to emerging trends like agentic AI and other GenAI powered applications

Kellogg Executive Education Highlights

50+ pre-recorded videos by Kellogg faculty

Live-online Session by Kellogg faculty

Global exposure with real-world examples & peer networking

5+ assignments for experiential learning

Guided capstone project to apply your learnings

Industry Examples

- **Netflix, P&G, Adobe and Booking.com:** Learn how these brands leverage AI solutions for personalisation & demand generation

- **JP Morgan, Blackrock, HSBC and IBM:** Understand how these institutions optimised financial operations and risk management with GenAI

- **Walmart, Amazon, Coca-Cola and DHL:** Explore how these brands optimised inventory management and demand forecasting with AI

- **Nike, Tesla, Autodesk and Unilever:** Learn how these brands use AI in product design and research

- **IBM Watson, Luminance AI and Google DeepMind:** Deep dive into how these tools are revolutionising HRM, legal processes and other tasks across specialised domains

- **GE Healthcare and Mass General Brigham:** Examine how these healthcare organisations collaborated with non-profits to optimise scheduling in the radiology department

- **Amtrack and Bank of America:** Explore how these brands use AI virtual assistants to understand customer questions, provide answers and help complete actions

Note: All product and company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

Case studies

Case studies serve as powerful tools to bridge the gap between theory and practical application. This programme offers real-world scenarios to provide actionable insights into how organisations translate AI-driven insights into impactful business strategies.

Enerwind

Step into the shoes of Bahwan Cybertek's consulting team and make critical decisions to implement predictive maintenance solutions for a wind farm operator. Work through crucial decisions facing the leadership of a wind energy organisation, Enerwind, as they consider the application of machine learning to improve predictive maintenance for wind turbines.

Prairie Community Bank

Assume that you are the engagement manager at Ainstein Partners, responsible for the Prairie Community Bank AI project, and complete a comprehensive overview of your AI implementation plan that will be presented in the form of a memo to the bank's CEO.

Proven Frameworks and Future-Proof Principles

Rapid advancements in AI require organisations to utilise frameworks and principles that stand the test of time while adapting to innovation. This programme offers sustainable methodologies designed to align with the dynamic nature of AI technologies.

AI Radar 2.0

Map enterprise-wide opportunities for GenAI and surface initiatives with the greatest potential for business impact.

AI Canvas 2.0

Apply the seven-step approach to frame and communicate critical aspects of a GenAI initiative.

AI Capability Maturity Model

Learn and apply the AI CMM to develop enterprise AI capabilities in a phased and systematic manner.

Six principles of responsible AI

Understand the principles of responsible AI and how to govern AI projects to drive responsible and ethical outcomes.

Customer experience DNA framework

Learn the stages of the customer experience DNA framework:

- **Customer action:** Discover, learn, evaluate, buy, engage and advocate
- **Organisation Action:** Reach, acquire, convert, develop, retain and bond

Tools and Platforms Covered

Gemini

OpenAI Sora

Stable Diffusion

TensorFlow

DALL·E

Note:
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  imply any affiliation with or endorsement by them.
-The use case or application of tools showcased in this material are covered in pre-recorded videos.
-The Generative AI tools are optional and provided solely for self-study and do not come with any assistance.
-No live sessions/support will be provided for demo videos.

Industry Expert Sessions

Emergence of the AIO role

Driving the AI conversation with the C-Suite

Hands-on with the AI playbook

Building AI first organisations

Crisis management for AI leaders

Corporate governance & stakeholder management

Executive presence & influence for AI leaders

Who Is This Programme For?

Technology leaders and managers who, as leaders of AI adoption and innovation, are expected to translate AI strategies into actionable plans

Strategic business leaders who are tasked with leading AI-powered business models and strategies

Data science and analytics professionals seeking broader understanding of AI strategy and business applications to transition from technical to strategic leadership roles

Note:
•This programme is not for technology professionals and engineers who want to learn and develop technology solutions or get the technical background behind AI/ML based on coding to cater to organisational needs. The programme is suitable for senior level leaders who want to understand how to build AI/ML businesses or incorporate AI/ML strategically into their projects.
•No prior coding knowledge is required for this programme
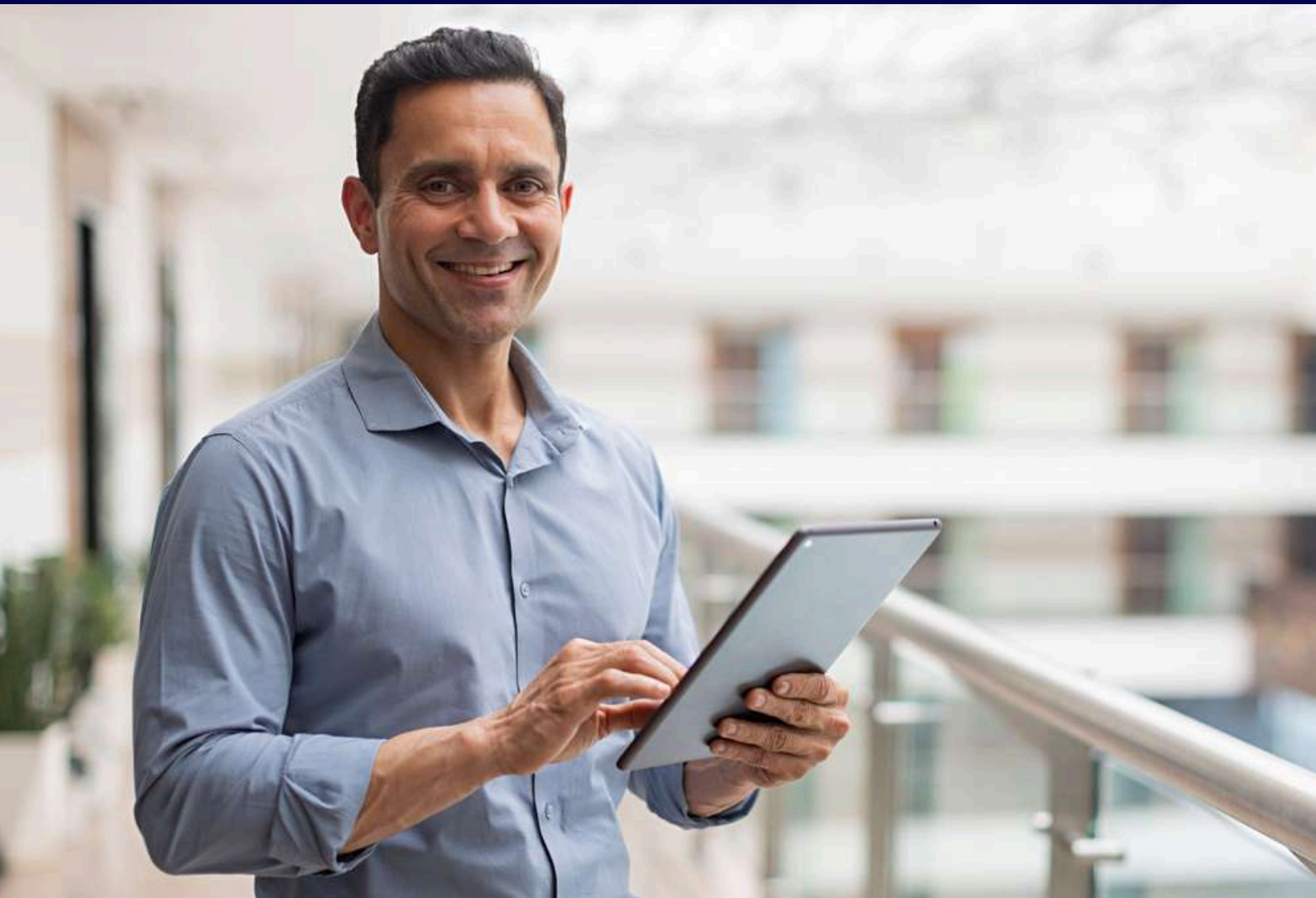
Programme Modules

Pillar 1: AI Fundamentals: Understanding Core Concepts and Driving AI Adoption

Module 1: Foundations of Modern AI

- AI In Everyday Applications
- Evolution of AI: Key Milestones
- Machine Learning: A Deep Dive
- Understanding Deep Learning
- The Power of GenAI
- The AI Spectrum: Understanding AI in Context

Module 2: Navigating AI Transformation in Organisations

- Leading the AI Transformation Revolution
- The Three Phases of AI Maturity
- Getting Started with AI
- Building-Momentum Phase
- Embedding AI into Organizational DNA

Module 3: Strategic Framework for AI Success

- Seven Pillars for AI Success: Introduction
- Linking AI with Business Strategy
- Defining AI Objectives
- Scaling AI Adoption
- Data: AI's Foundation
- Driving AI Development
- Building AI Processes
- AI Talent and Teams
- The Seven Pillars: A Reflection

Module 4: The AI Playbook: Strategy, Maturity, and Transformation

- AI Playbook and Maturity Framework: The Essentials
- Practical Application of the AI Playbook
- Tailoring the Playbook to AI Maturity Level
- The AI Maturity Assessment
- AI Transformation: Leveraging the Playbook Framework
- Challenges in AI-led Transformation
- Strategic Insights for AI Implementation

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Programme Modules

Pillar 2: Generative AI for Productivity Enhancement

Module 5: Evolution of Generative AI

- The Evolution of Generative AI
- Generative AI in Action
- Overcoming Challenges in Generative AI
- The Transformative Future of Generative AI

Module 6: Customer-Centric AI Applications

- Generative AI: Driving Future Productivity
- NLP and Leadership Communication
- Transforming Customer Service with AI
- Human-AI Collaboration in Customer Service

Module 7: Advanced AI Implementation

- Mastering AI: The Art of Effective Prompting
- The PROMPTER Framework: Crafting AI Prompts for Precision
- Building Strong AI Prompts: Prequel, Requirements and Objective
- Personalising AI Prompts: Me, Persona and Task
- Refining AI Outputs: Example and Reporting Format
- Tailoring LLMs with Prompt Engineering
- Retrieval-Augmented Generations (RAG): Keeping AI Knowledge Up To Date
- Maximizing AI Potential: Combining Prompt Engineering and RAG
- Fine-Tuning AI: Teaching Models to Think like Experts
- Pre-Training AI: When to Build Model from Scratch
- Unlocking AI's Full Potential: Strategies for Effective Customisation

Pillar 3: AI in Practice (Part 1): Transforming Marketing & Finance with AI Applications

Module 8: Classical AI Solutions for Marketing

- Classic AI vs GenAI in Marketing
- Customer Segmentation and Targeting with AI
- AI in Campaign Optimisation
- AI in Marketing Analytics and Attribution
- AI in Pricing and Promotion Strategies
- AI-Driven Product Recommendations
- Summary: Classic AI's Role in Marketing

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Programme Modules

Module 9: Marketing in the Age of GenAI

- Gen AI in Content Creation
- Gen AI for Personalisation at Scale
- Gen AI in Customer Interaction and Support
- Gen AI in Market Research and Analytics
- Gen AI in Multilingual and Localisation Capabilities
- The Future of Gen AI in Marketing

Module 10: Leveraging AI in Financial Operations

- AI for Finance and Risk Management: Introduction
- Enhancing Financial Planning and Analytics
- Optimising Financial Operations
- Innovations in Treasury and Investments Management
- Modernising Financial Control and Reporting
- Data-Driven Corporate Strategy
- Transforming Investor Relations

Module 11: AI-Driven Risk Management

- Transforming Risk Management with AI
- Redefining Credit Risk Strategies
- Navigating Market Risk in RealTime
- Proactive Strategies for Operational Risk
- Managing Compliance in a Complex World
- Strengthening Cybersecurity Resilience
- AI in Risk Management: Key Takeaways

Pillar 4: AI in Practice (Part 2): Transforming Industries with AI Applications

Module 12: Traditional AI solutions for Supply Chain

- Revolutionising Supply Chain Management
- Transforming Demand Forecasting with AI
- AI in Inventory Optimisation
- AI-Powered Supply Chain Optimisation
- AI-Driven Production Planning and Scheduling
- AI-Driven Risk Management and Resilience

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Programme Modules

Module 13: GenAI-Powered Supply Chain Management

- Generative AI in Supply Chain Documentation
- Generative AI in Supplier Communication
- Generative AI in Customer Communication
- Generative AI in Procurement
- Generative AI in Supply Chain Analytics

Module 14: Industry-Specific Supply Chain AI

- AI in Manufacturing Supply Chains
- AI's Role in Retail Supply Chains
- AI: The Lifeline of Healthcare Supply Chains
- AI in Automotive Supply Chains
- AI in Consumer Goods Supply Chains
- AI's Role in Electronics Supply Chains
- AI's Role in Transforming Supply Chains

Module 15: Leveraging AI in R&D

- AI in Research and Design: Introduction
- AI in Design
- AI in Research
- Challenges and Limitations of AI in Design and Research
- The Future of AI in Design and Research

Module 16: AI Across Domains: HR, Legal, and Beyond

- Introduction to AI in HR, Legal, and Other Domains
- AI in HR
- AI in Legal
- AI in Other Specialised Domains
- Challenges and Considerations
- The Future of AI in HR, Legal, and Other Domains

Pillar 5: The Future of AI and Responsible AI

Module 17: AI-Driven Business Models: Past, Present, and Future

- Introduction to AI-Driven Business Models
- Established AI-Driven Business Models
- Emerging and Future Business Models
- The Road Ahead

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Programme Modules

Module 18: Introduction to Responsible AI

- Introduction to Responsible AI
- AI Governance
- AI Ethics
- AI Compliance
- Responsible AI: Challenges and Opportunities
- Responsible AI Implementation
- Future of Responsible AI
- Responsible AI: Key Takeaways

Module 19: Future Trends and Opportunities in AI

- Future Trends in AI: Introduction
- Tracing AI's Evolution: Past to Present
- Current and Emerging AI Capabilities
- Future Applications: Reimagining Industries Through AI
- Misuse of AI
- Geopolitical, Economic, and Societal Impact of AI
- Future Trends in AI: Conclusion

Pillar 6: Capstone Project

- Contextualise Your Learning
- Create A Strategic Roadmap
- Leverage The 7- Pillars Of AI Playbook
- Evaluate Your Organisation's AI Maturity
- Identify Key Areas Of Improvement
- Build An Actionable AI Strategy

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Programme Faculty

Professor Sebastian received both his masters degree and PhD from the Indian Institute of Science, Bangalore. His research interests include AI, machine learning, cybersecurity and healthcare ICT. He has guided many PhD candidates and has published research papers in journals such as Information System Frontiers, Information and Computer Security, Health Policy and Technology, Computers and Electrical Engineering, Knowledge and Information Systems.

M P Sebastian

Professor
Information Systems

PhD (Indian Institute of Science, Bangalore)
ME (Indian Institute of Science, Bangalore)
B.Tech (Kerala University, Trivandrum)

AI Strategies for Business Transformation

Harness AI's transformative potential to unlock business value

Learning Experience

Live faculty
session

Peer learning

Cutting-edge
curriculum

Case studies

Real-world
industry examples

Frameworks
and principles

Capstone project

Weekly office
hours

Inclusive
learning

Topics

- Foundations of AI - from Prediction to Creation to Autonomy

- AI and Customer Experience Management

- AI and Operations Management

- AI and Business Support Functions

- AI Applications in Selected Industries

- Generative AI and Creative Industries - Transforming Media, Art, and Design

- AI and Business Transformation - Strategy, Capabilities, and Governances

- AI and Society - Ethics, Regulation, and Jobs

Faculty - AI Strategies for Business Transformation

Mohanbir Sawhney

Associate Dean for Digital Innovation;
McCormick Foundation Chair of Technology;
Clinical Professor of Marketing;
Director of the Centre for Research in Technology
and Innovation

Learning Outcomes

This cutting-edge programme is designed to empower you to harness the true value of AI in action, going beyond theory to understand AI holistically, including its impact on the economy, workplace culture, processes and systems in place in your organisation.
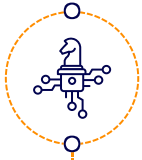
Develop and Articulate a Contextually Relevant AI Strategy:
Formulate AI strategies that are sensitive to the Indian business landscape, regulatory environment, and cultural context, while also aligning with global best practices.

Lead and Manage AI Transformation Initiatives in Diverse Organisational Settings:
Drive AI adoption across various organisational structures, considering both Indian and global perspectives on change management.

Evaluate and Apply Appropriate AI Technologies and Methodologies Across Indian and Global Industries:
Select and implement suitable AI solutions for specific industry challenges, drawing on both Indian and international case studies.

Navigate the Ethical, Societal, and Regulatory Landscape of AI in India and Globally:
Understand and address the ethical implications of AI, with a focus on Indian-specific concerns and global best practices for responsible AI development and deployment.

Communicate Effectively with Stakeholders on AI Matters in a Cross-Cultural Context:
Articulate the value and impact of AI to diverse audiences, including Indian and international stakeholders, using culturally sensitive communication strategies.
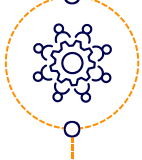
Build and Lead High-Performing AI Teams with Diverse Perspectives:
Develop the skills to recruit, manage, and motivate AI talent from diverse backgrounds, fostering a collaborative and inclusive team environment.

Drive Innovation and Identify Future Opportunities in AI for the Indian Market and Beyond:
Explore emerging AI trends and identify opportunities for creating competitive advantage in both the Indian and global markets.

Apply Practical AI Skills Through a Capstone Project in an Industry-Specific Context with Global Relevance:
Demonstrate the ability to apply learned concepts to a real-world AI challenge that has implications for both the Indian and global markets.

Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components with a score of 70%.

We encourage you to attend all the sessions and make the best of these interactive learning experiences.

Upon successful completion of the programme, you will receive a verified digital certificate from Kellogg Executive Education. This programme is graded as pass or fail; you must achieve 80% to pass and obtain the certificate of completion.

Note: The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate. IIM Kozhikode reserves the right to change the certificate and specifications without notice

After successful completion of the program, your verified digital certificate will be emailed to you in the name you used when registering for the program. All certificate images are for illustrative purposes only and may be subject to change at the discretion of Kellogg Executive Education. Note: This online certificate program does not grant academic credit or a degree from Kellogg School of Management.

The Programme Journey

Enrol in IIM Kozhikode
AI Officer Programme

Online pre-recorded lectures
from IIM Kozhikode faculty
Duration: 22 weeks

**Live sessions with success coach
(weekly) + Faculty live sessions**

**Optional campus immersion &
networking at IIM Kozhikode**

Learn **'AI Strategies for Business Transformation'**
online certificate course from Kellogg Executive Education
Duration: 8 weeks

Programme Details

Programme start date	27 September 2025
Programme fee	INR 3,15,000 + GST
Eligibility	Graduate (10+2+3) or diploma holders (Only 10+2+3) from a recognised university with minimum 7 years of work experience
Duration	30 weeks I 4-6 hours/week

Note:
*GST (currently @ 18%) will be charged extra on these components.
*Instalment payment options available.
*Additional convenience charges will be applicable on instalment payments.
*For detailed information on instalment payments reach out to your programme advisor.

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 28-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.
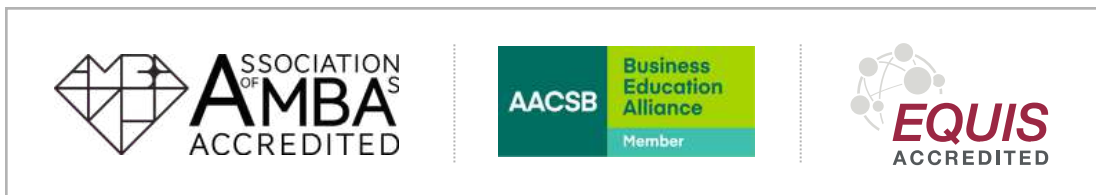
#4 | 70 Global | Rank #4 in India
Financial Times, Open
Enrolment Rankings 2024

#3 | Top B-School
in India*
Source: NIRF, 2024
*Management Category

About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.

The Kellogg Executive Education Advantage

Kellogg Executive Education empowers business leaders to foster growth in themselves, their teams, and their organizations. Their renowned faculty, consisting of the world's best researchers, educators, and practitioners, provide practical insight that participants can apply as soon as they return to work. Providing a collaborative, immersive environment for its executive development programs, Kellogg Executive Education serves a variety of businesses and executives from a myriad of industries and geographies.

Apply for the Programme Here

APPLY NOW

Refer Your Colleague and Earn Benefits

REFER NOW

Finance options available

KNOW MORE

WhatsApp an advisor on +91 86570 38243*

*This number does not accept any calls. Please message your queries.

For registration and any other information, please
get in touch with us at **iimk.execed@emeritus.org**

IIMK MDP Office Contact Details:

Phone Number: + 0495 2809557   Email Address: mdp1@iimk.ac.in

In collaboration with
E EMERITUS

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