



भारतीय प्रबंध संस्थान कोषिककोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought



BATCH 12



Professional Certificate Programme in Applied Data Analytics and AI for Managers

Starts March 31, 2026 | Live Online Sessions | IIMK Executive Alumni Status

Average session rating: 4.75/5

*Based on feedback received by 450+ participants

#4

In India, #76 Global Rank, Financial Times Open Enrolment Rankings 2025

#3

NIRF India Ranking 2025, Management

Programme Summary

Advanced Data Analytics for Managers



Institute Name
IIM Kozhikode



Programme Duration
10 Months



Programme Fee
INR 1,98,500 + GST



Learning Mode
Live-online sessions by IIMK faculty



Weekly effort
5-6 hours per week



Faculty
IIM Kozhikode



Payment Options
Flexible payment plans with EMI options available



Special Pricing
Special pricing up to 10% discount is available for corporate plans



Guest Faculty/ Industry Experts
Mid-Senior Industry Professionals



Eligibility
Minimum Graduate or Diploma Holder (10+2+3) should have at least 1+ years of work experience



Certificate
Upon successful completion of the programme, participants will be awarded a verified certificate from IIM Kozhikode

Learning Experience

- **Live Online Lectures by IIMK Faculty:** Industry-aligned cutting-edge curriculum curated by IIMK
- **IIMK Executive Alumni Status:** Be eligible to receive prestigious IIMK executive alumni benefits
- **Faculty Guided Capstone Project:** Apply your learning, receive feedback, and present your findings
- **Hands-On Experiential Learning:** Exercises with real-world datasets and practical learning
- **Cohort-based Learning:** Networking, collaboration, and discussion with diverse peers
- **Exposure to Analytics Tools:** Learn Industry-standard tools including Excel, R, Python, Tableau, and Power BI

Frequently Asked Questions

What will be the mode of learning?

There will be 3-hr weekly live-online lectures on Sunday conducted by the IIMK faculty. The programme is spread across 10 modules for a duration of 10 months. The learning experience will include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes and guided capstone project work for which the participants will have to put in an additional effort of 2 to 3 hours.

Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work and simulations, if any, is at the discretion of the IIMK's faculty.

Who grades/gives inputs on the assignments and projects?

Examination/Evaluation shall be conducted by the Institute.

Is there a qualifying mark/grade to get the final certification in this programme?

Yes, the qualifying mark is 50%.

Do I get Alumni status of the Institute on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75%, then you will get a Certificate of Participation, not a Certificate of Completion.

Will Emeritus/Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their programme. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this programme. All this guidance is provided over recorded videos, this is not live

How long will I have access to the learning materials?

The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 90.6% satisfaction rating by 450+ past learners. We encourage the participants to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, the fee becomes non-refundable.

Note: This Programme Summary is provided only for your convenience. You are advised to refer to the brochure for more information.

The IIM Kozhikode Advantage

From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 29-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalising Indian Thought'. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

Data is one of the most important commodities in the world today and the knowledge of how to analyse, extrapolate and segregate it is of paramount importance across industries. The right use of data can help propel your organisation and career to new heights, to make the most of this commodity, the IIMK has launched the Advanced Data Analytics for Managers programme. This programme will empower Team Leads, Managers and Business Head to elicit the most out of data through topics such as Data Visualisation, Statistical Inferences, Basics of Modelling, Text Mining & Social Media Analysis among others. This programme curriculum is designed around the importance of being industry-ready in a data-driven future.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Overview



According to a 2025 update on AI adoption in India from NASSCOM, around 87% of Indian enterprises are actively using AI solutions in some capacity (though adoption depth varies widely).

Source: [Press Information Bureau](#)

The Data Analytics & Decision Intelligence Programme equips professionals with the essential skills to move beyond traditional reporting and harness the full power of modern analytics and AI. The curriculum covers the complete journey from data foundations and preparation to exploratory analysis, visualization, and statistical thinking—supported by hands-on work with leading tools.

As learners progress, they explore machine learning, AutoML, agentic AI, NLP, RAG workflows, computer vision, and time-series forecasting to understand how AI enhances insight generation and decision-making. The programme culminates in a capstone project, enabling participants to apply analytics, automation, and AI techniques to solve real business problems and drive smarter, faster, data-backed decisions within their organisations.



A recent study summarized in the 2025 report McKinsey & Company shows that 88% of organizations globally report using AI in at least one business function indicating growing penetration of AI tools in enterprises.

Source: McKinsey

Starts on
March 31, 2025

Duration
10 Months

Programme fee
INR 1,98,500 + GST

Format
Live Online Sessions

* Begins with an introduction to platform

Programme Highlights

IIM Kozhikode's **Professional Certificate Programme in Applied Data Analytics and AI for Managers** equips participants with a comprehensive understanding of advanced data analytics tools, enabling them to effectively manage and lead high-performing data science and analytics teams.



Develop a data-driven mindset to manage, visualise and analyse data effectively



Hands-on exercises using real-world datasets and practical sessions



Immersive learning journey with real-world case studies, business decision-related projects and a capstone project



Taught by eminent IIM Kozhikode faculty and renowned industry experts



Certificate of Completion from IIM Kozhikode, one of India's leading B-Schools

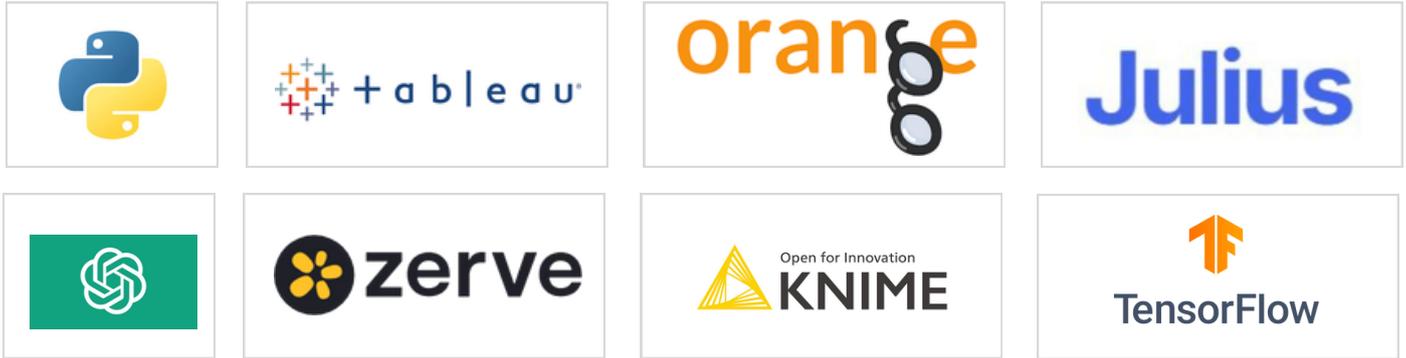


Receive lifelong IIMK Executive Alumni Status and networking opportunities

Note:

- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.
- The programme highlights presented above are approximate, and subject to change depending on the availability and expertise of the teaching faculty, as well as the programme's desired outcomes.
- Study materials will be provided in either electronic or hard copy format, per the respective programme's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.

Tools



Note:

- The tools will be taught by teaching faculty, industry practitioners, or linked to relevant knowledge bases for your reference and self-guided learning.
- All product and organisation names are trademarks or registered trademarks of their respective holders. Their use does not imply any affiliation with or endorsement by them.

Who Is This Programme For?

- Managers, Senior Managers, and Functional Leaders looking to build practical capabilities in data analytics and AI to support informed business decision-making.
- Business Analysts, Data Analysts and Consultants seeking to apply analytics and AI techniques to solve real-world business problems and drive growth.
- Aspiring Analytics Leaders and Professionals transitioning into data-driven roles who want to strengthen their understanding of analytics, AI applications, and decision-making.

“

Data reveals impact, and with data, you can bring more science to your decisions.

- Matt Trifiro, CMO, Vapor IO

Tools - Learning Outcomes



Understand statistical analysis, hypothesis testing, and basic data visualisation using R. Emphasis is placed on real-world problem-solving in business analytics.



Learn to write basic to intermediate queries to extract, filter, and aggregate data from relational databases. Participants will be able to manage data for analysis purposes.



Develop the ability to convert raw data into interactive dashboards and visual stories. Learn principles of effective data storytelling and business intelligence reporting.



Gain foundational proficiency in data handling, exploratory data analysis, and implementing analytical models using libraries such as pandas, NumPy, matplotlib, seaborn, and scikit-learn.

Note:

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Programme Directors

Professor Sreejesh's primary research interests include marketing analytics, brand management, services marketing, and online marketing and advertising. His publications have appeared in Journal of Brand Management, Industrial Marketing Management, European Journal of Marketing, Computers in Human Behaviour, Journal of Travel and Tourism Marketing, International Journal of Contemporary Hospitality Management, Internet Research, Journal of Product and Brand Management, Journal of Service Theory and Practice, International Journal of Bank Marketing, etc. He serves on the editorial board of International Journal of Consumer Studies. He has also authored books of international repute with Pearson India and Springer International. Prof. Sreejesh S is currently working as an Assistant Professor of Marketing Management at IIM Kozhikode.



Prof. Sreejesh S, PhD

Programme Director and Associate Professor,
Marketing Management

Note: Programme Director might change due to unavoidable circumstances, and revised details will be provided closer to programme start date.

“ The Professional Certificate Programme in Advanced Data Analytics for Managers will equip professionals to have practical and interlocking competencies that maximise the best use of data and interpret the insights generated from the data, which will drive them to have better business decisions in their day-to-day business scenario. Moreover, the machine learning focus of the programme using powerful data analytics platforms will develop industry-ready professionals with in-depth expertise in extracting meaningful insights from the complex data. ”

Programme Modules

Module 1: Foundations Of Data and AI- Analytics Primer

The Evolution of Analytics: From BI to GenAI

- Types of Data, Databases, and Analytics Workflow
- Evolution from BI → ML → GenAI
- How AI Transforms Analytics Pipelines
- Quick Demo: Zerve.AI & Julius AI for one-click Analytics

Building Smarter Workflows with AI Assistants

- AI-Augmented Pipelines in Practice
- Data-to-Decision Framework
- Zerve Agents vs. Julius AI Python Agents
- Hands-on Mini Exercise

Module 2: Preparing and Transforming Data For Insights

Data Flows: From Sources to Organised Systems

- Data ingestion, ETL, Merging, Joins
- Warehousing Basics
- KNIME Pipeline Introduction

Data Quality Fundamentals

- Handling Missing Values and Outliers
- Imputation Strategies

Data Transformation into Usable Insights

- Encoding (One-Hot, Label, Target)
- Scaling (MinMax, Standard, Robust)
- Transformations (log, box-cox)

Feature Creation and Selection Made Simple

- Feature Engineering
- Interaction Terms
- Variable Selection Logic

AI-Assisted Data Prep: From Profiling to Smart Suggestions

- AI-assisted Data Preparation with Zerve.AI
- Auto-profiling, Schema Detection
- Smart Feature Suggestions

Automating Data Pipelines with AI

- AI-driven Pipeline Generation (Zerve Agents + Julius Agents)
- Build + Validate Data Prep

Programme Modules

Module 3: EDA, Visualisation and AI Storytelling

Understanding Your Data: Core Exploration Methods

- Manual EDA in Python
- Univariate + Bivariate Analysis

Turning Data into Clear Visuals with Tableau

- Visualisation Principles
- Tableau Visual Analytics

Agent AI for Fast Data Exploration

- AI-generated EDA: Zerve Insights
- Automated Graph Generation
- Julius AI EDA Agent

AI-Generated Narratives and Smart Dashboards

- Data Storytelling
- Auto-generated Narratives
- AI-driven Dashboard Insights

Module 4: Statistical Thinking With AI Support

Statistical Foundations for Managers

- Probability, Sampling, Distributions
- Introduction to Statistics Fundamentals

Hypothesis Testing Essentials

- Hypothesis Testing Fundamentals
- t-test, ANOVA, chi-square

Correlation, Covariance & Bootstrap - Applied Learning

- Correlation, Covariance, Bootstrap
- Case-based Applications

Understanding Data Better with AI Assistants

- AI-assisted Statistical Explanation
- Julius AI & Zerve Interpretations

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.
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Programme Modules

Module 5: Machine Learning- Supervised Modelling

Introduction to Regression Models

- Linear Regression, Regularisation (Lasso, Ridge)
- Model Assumptions

Decision Trees and Classification Basics

- Logistic Regression
- Decision Trees
- Gini vs. Entropy

Predictions with Ensemble Models

- Ensemble Models: RF, GBM
- XGBoost & Light GBM Overview

Evaluating Model Performance

- Model Evaluation Metrics
- Cross-validation
- Hyperparameter Tuning

Module 6: Agentic AI and Advanced Machine Learning: AUTOML and Insights

Agentic AI in Action: AutoML and Comparative Insights

- AutoML with Zerve.AI
- AutoML with Julius AI
- Comparing Outputs

Explainable AI for Managers

- Explainable AI (XAI)
- SHAP, LIME, PDP, ICE

AI Ethics and Governance

- Model Fairness, Drift and Bias Detection
- AI Governance

Deploying Agentic AI for Business Impact

- Model Deployment Basics
- APIs, Batch Scoring
- Deployment Inside Zerve.AI

Note:

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Programme Modules

Module 7: **Discovering Patterns and Segments In Data**

Clustering Essentials for Managers

- Clustering: K-means, Hierarchical

Spotting Anomalies for Smarter Decisions

- DBSCAN, Anomaly Detection

Data Simplification Techniques

- Dimensionality Reduction: PCA, t-SNE, UMAP

Applying AI to Segment Customers Effectively

- AI-driven Clustering (Zerve, KNIME, Orange)
- Customer Segmentation Project

Module 8: **NLP, Text Mining and RAG Workflows**

Understanding Text Data: Key Concepts

- Tokenisation, Lemmatization, POS Tagging

Topic and Sentiment Analysis

- Topic Modelling: LDA, BERTopic
- Sentiment Classification

Semantic Search and AI Text Tools

- Text Embeddings
- Vector Databases
- Semantic Search

Building AI Chatbots with RAG

- RAG (Retrieval-Augmented Generation)
- Build a Mini RAG Chatbot

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.

- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.

- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.

Programme Modules

Module 9: AI For Images, Vision and Multimodal Insights

Understanding of Neural Networks

- Neural Network Basics (ANN, CNN, RNN) with TensorFlow Playground

AI for Image Recognition and Classification

- Image Classification Models
- Transfer Learning

AI-Enabled Object Recognition

- Object Detection (YOLO, SSD)

Multimodal AI for Smarter Insights

- Multimodal AI (CLIP: text+image)
- Zerve Vision Tools

Module 10: Forecasting, Responsible AI and Capstone Project

Forecasting Business Trends: Time Series Basics

- Time Series Fundamentals
- ARIMA, SARIMA

ML and AI for Forecasting

- ML-based Forecasting
- Prophet + AI Narrative Generation

Building Trustworthy AI: Ethics, Fairness & Governance

- Responsible AI, Fairness, Governance, Trust Frameworks

Capstone Project

- Final Capstone Presentations
- Evaluation and Feedback

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.

- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.

- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.

Holistic Curriculum

This comprehensive programme offers a well-balanced curriculum that seamlessly integrates immersive learning tools, including live online lectures, practical exercises using real-world data, case studies, business decision-making projects, and a final capstone project. Designed to enhance participants' advanced understanding of data analytics in decision-making, the programme is delivered by esteemed faculty from IIM Kozhikode. This engaging learning experience equips professionals with the expertise to apply data-driven analytics, enabling them to make informed and impactful business decisions within their organisations.

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

Capstone Project

Through the capstone project, participants will gain practical experience in conducting data analysis using a scientific approach. This project serves as an opportunity to integrate theoretical knowledge with practical application, allowing participants to explore how their insights can be effectively utilised in a competitive business environment.

Learning Outcomes:

- Framing a business problem into a data-driven analytical question
- Performing end-to-end analysis including data cleaning, modeling, and interpretation
- Delivering actionable insights using effective visual communication
- Working collaboratively in teams, simulating real-world data analytics practice

Real-World Case Studies



Understanding Text Mining and Sentiment Analysis in Hotel Booking

By Rasha Kashef, Sakariya Ahmed (Harvard Business Publishing)

This case study examines the challenging experience of a management science professor during her stay at a hotel in New York City. As a result, she sought to determine whether hotel ratings alone were sufficient for making recommendations or if customer text reviews provided a more reliable and accurate reflection of guests' experiences.



Predicting Earnings Manipulation by Indian Firms Using Machine Learning Algorithms

By Dinesh Kumar Unnikrishnan, Tousif Ahmed Inayath Syed, Suresh Ganeshan (Harvard Business Publishing)

This case study examines how Sachin Kumar, Director at MCA Technology Solutions, was approached by a client—a commercial bank—seeking assistance in identifying earnings manipulators among its customers. Leveraging machine learning algorithms, the objective was to achieve greater accuracy compared to traditional models, such as the Beneish model, commonly used for predicting earnings manipulation.



Armacord Incorporated: Combatting Money-laundering Using Data Analytics

By Davit Khachatryan (Harvard Business Publishing)

This case study aims to deepen participants' understanding and appreciation of data analytics in fraud detection within financial institutions. It examines a predictive analytics solution, utilising a time series model, to combat money laundering in a regional bank.



Data Science at Target

By Srikant M. Datar, Caitlin N. Bowler (Harvard Business Publishing)

This case study examines the technological and organisational challenges encountered by Paritosh Desai, Vice President of Business Intelligence, Analytics and Testing, as well as the strategic trade-offs he navigated over four years in transforming a large retail business into a data-driven organisation.

Note: The programme curriculum includes more such case studies for integrated learning.

Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components but have a minimum attendance of 75% will be awarded a participation certificate.



Note:

All certificate images are for illustrative purpose only and may be subject to change at the discretion of IIM Kozhikode. We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. The recorded videos and learning material will be available throughout the duration of the programme.

IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

The benefits include:

- Eligible to receive Publications and Newsletters of IIMK periodically
- Online access login details to Kasebook (Online Alumni Portal)
- Issuance of Alumni Identity Card
- Availing MDC/Guest Rooms at prevailing rates subject to availability

Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Learning Outcomes



Understand how data flows, analytics pipelines, and AI-augmented workflows function end-to-end.



Clean, prepare, engineer, and automate data pipelines using Python, KNIME, Zerve.AI, and Julius AI for faster, smarter analysis.



Use Python and Tableau along with AI-generated EDA, dashboards, and narratives to turn complex data into clear business recommendations.



Gain hands-on exposure to sentiment analysis, embeddings, RAG chatbots, image classification, object detection, and multimodal AI.



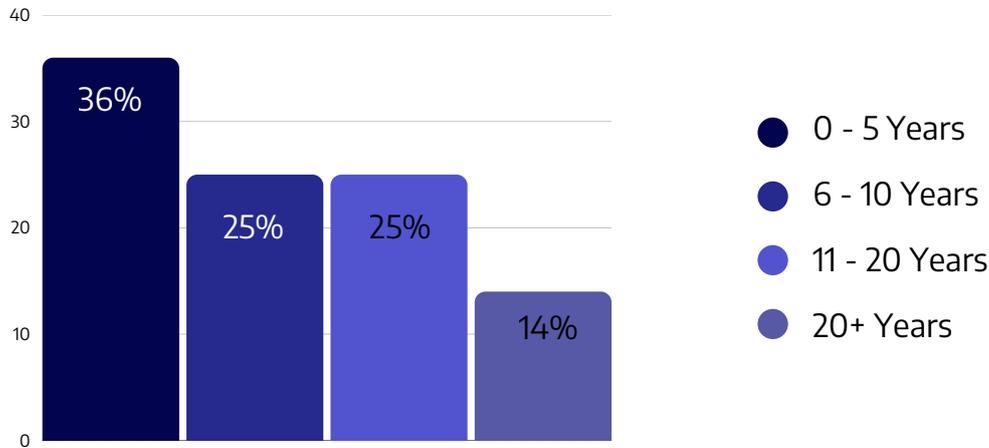
Complete a practical, end-to-end analytics & project that demonstrates your ability to derive insights, build models, and drive data-backed decisions.



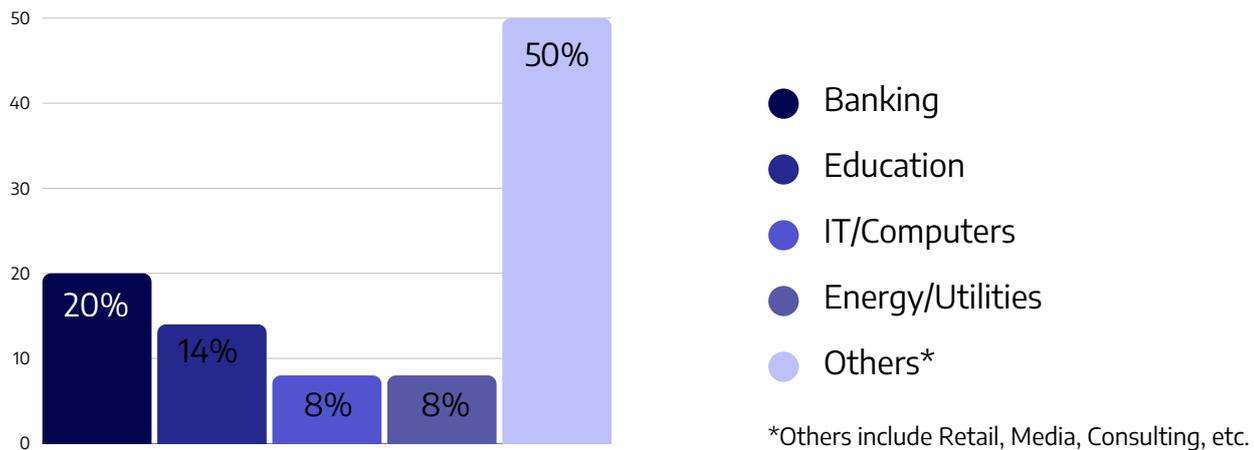
Get the managerial expertise of the tools and techniques used in Data Analytics for business applications.

Profiles of Past Participants

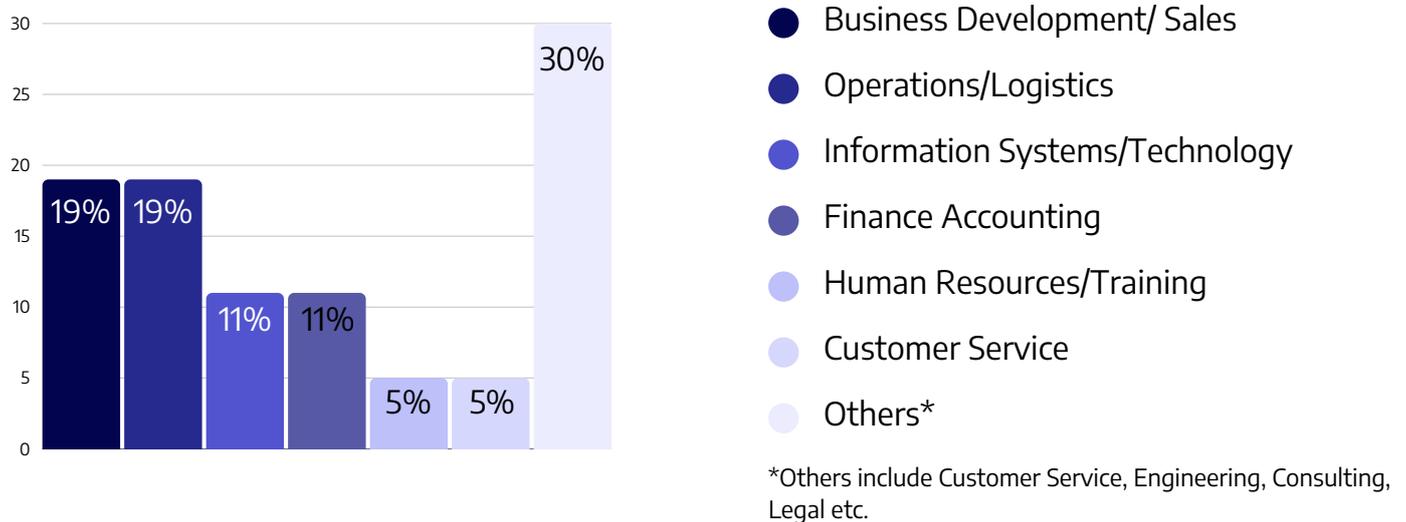
Work Experience



Industry



Job Functions



Testimonials of Past Participants



**Harikumar
Vasudevan Nair**

Senior Delivery Manager
John Deere India Private Limited

“ The programme content was well curated to meet the needs of managers. Prof. Sreejesh is an excellent teacher who put in immense effort to ensure that everyone understood the lessons. The programme was outstanding. Although I had no prior experience in the field of Data Science, this course gave me the confidence to manage Data Science projects.”



**Kapil
Chourasiya**

Senior Director
TBC

“ I particularly appreciated the following aspects of the programme: Professor Sreejesh’s ability to effectively teach such a complex subject to a diverse group of industry professionals is both remarkable and commendable. The platform is glitch-free, and we have never encountered any issues while using it. Additionally, all communications have been consistently timely and well-managed.”



Vinamra Jha

Process Manager
American Express

“ Working sessions with Prof. Sreejesh were incredibly knowledgeable and insightful. The cross-platform sessions further enriched the learning experience, providing practical insights that are directly applicable to real-world business challenges. This programme has truly elevated my analytical skills and strategic decision-making.”

Testimonials of Past Participants



**Ujwal Singh
Manhas**

Technical Architect
MSC Software

“The best aspect of IIM Kozhikode's Advanced Data Analytics for Managers Programme was the use of case studies to effectively illustrate key concepts. The thoughtfully curated reading materials further enriched the learning experience, providing deeper insights into the topics covered in class. A truly impactful experience!”



**Anjula
Upadhyay**

Assistant Engineer
UJVNL (Uttarakhand Jal Vidyut
Nigam Limited)

“The Advanced Data Analytics for Managers Programme at IIM Kozhikode has been a transformative experience for me. I gained hands-on expertise in Tableau, R, and Python, with learning R being the highlight of my journey. Prof. Shreejesh's sessions were truly exceptional—his teaching style made complex concepts both simple and engaging. I only wish we had even more opportunities to learn from him! The group activities, assignments, and in-class exercises were both challenging and stimulating, deepening my understanding of the subject in ways that other platforms could not match. This programme is an invaluable opportunity for anyone aspiring to excel in data analytics!”

Testimonials of Past Participants



Ganesh Pathak

Associate Professor
Lotus Business School, Pune

“The most valuable aspect of IIM Kozhikode's Advanced Data Analytics for Managers Programme was its hands-on approach to learning the fundamentals of R programming, Tableau, and Python. The strong emphasis on case studies and practical datasets made the sessions highly engaging and application-oriented. The professor's use of clear and straightforward language made complex concepts easier to understand, even those I had previously found challenging. This programme has been an enriching learning experience, equipping me with essential skills in data analysis and visualisation that I can immediately apply in my professional role. ”



Programme Details

Programme Start Date	March 31, 2026
Programme Fee	INR 1,98,500 + GST
Academic Orientation:	April 12, 2026

Note:

*GST (currently @ 18%) will be charged extra on these components.

*Instalment payment options available.

*Additional convenience charges will be applicable on instalment payments.

*For detailed information on instalment payments reach out to your programme advisor.

Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university with at least 1+ years of work experience

Programme Format

- 3 Hour Live online lectures by IIMK Faculty

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.

Programme Schedule

- Live Online Sessions
 - Sunday, 9:00 AM to 12:00 PM

Note:

- The actual programme schedule will be announced closer to the programme start.
- Some sessions with faculty and/or industry experts could be rescheduled to a different time, in case of exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

Application Requirements

Your Photo ID Proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

Your Graduation/Degree

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

Your Work Experience Certificate

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM:

4 GB or higher



OS:

Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/ Laptop/ Mac

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #76 among the top-80 open-enrolment executive program providers globally for the year 2025. The feat has further consolidated the 29-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top- 100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1450 MDP programmes over the past two decades, training more than 55,000 participants from 200+ organisations, which also includes several Fortune 500 companies in the process.

#4

#70 Global Rank #4 India, Financial Times Open Enrolment Rankings 2024

#3

NIRF India Ranking 2025, Management



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