

भारतीय प्रबंध संस्थान कोषिक्कोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

Professional Certificate Programme in

AI for Business Professionals

Lead the AI Era | Drive real business impact.

From AI Awareness to AI Leadership

Learn | Apply | Execute

6 Months
Programme Duration

Online Blended
Flexible Learning

Leadership Capstone
AI Project Dossier

Message from the **Director**



IIM Kozhikode programmes are designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights which empower participants to manage and lead complex business challenges with confidence and informed decision-making ability.

Our growing global footprints, acknowledged and accredited by leading institutions of the world, are a testimony to the growth we have achieved in our 30-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination.

That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

The Professional Certificate Programme in AI for Business Professionals is designed to help professionals build a strong understanding of AI and apply it effectively in real business contexts. This programme is not about understanding AI.
It is about enabling leaders to make AI decisions that shape business outcomes.

Wishing you all the very best!

Prof. Debashis Chatterjee
Director IIM Kozhikode

Starts 30 June 2026
Apply Now

Debashis Chatterjee

AI Is Not Just a Tech Skill Anymore
It's a Skill Across Every Function

AI is no longer a capability. It is a leadership responsibility.

Marketing & Sales — 42%
of companies are using AI in marketing & sales

Finance — 57%
of finance teams actively use AI in operations

Ops & Supply Chain — 19%
of companies report >10% revenue gains using AI in supply chain

Strategy — 21%
of companies are using AI in strategy & corporate finance



80%
of organizations use AI for efficiency and decision-making initiatives

78%
of companies use AI in at least one business function

The question is no longer "Is AI relevant to my role?
The question is "How soon can I lead AI decisions in my function?"

AI Has Already Changed Business. Most Professionals and Most Courses Haven't Caught Up Yet.

Every non-technical business professional faces the same impossible choice when it comes to learning AI - and this programme is designed to eliminate it.

Too Technical You're Lost Immediately

Courses built for engineers assume you already understand Python, ML pipelines, and model training. Business professionals are left confused in sessions that have little relevance to the work they actually do.

Too Theoretical You Can't Do Anything

Courses that focus on AI concepts and frameworks leave you with ideas but no hands-on skills. You finish knowing what AI is - but still don't know how to use it.

Tool Overload Paralysis

Without a curated roadmap, professionals jump between dozens of AI tools with no clarity on which to use, when, and how. The result is confusion, not capability.

No Domain Relevance Low Retention

Generic AI courses don't speak the language of Marketing, Finance, HR, or Operations. Professionals learn in the abstract and forget within weeks - because nothing connected to their real job.

This Programme Is Built Differently - By Design

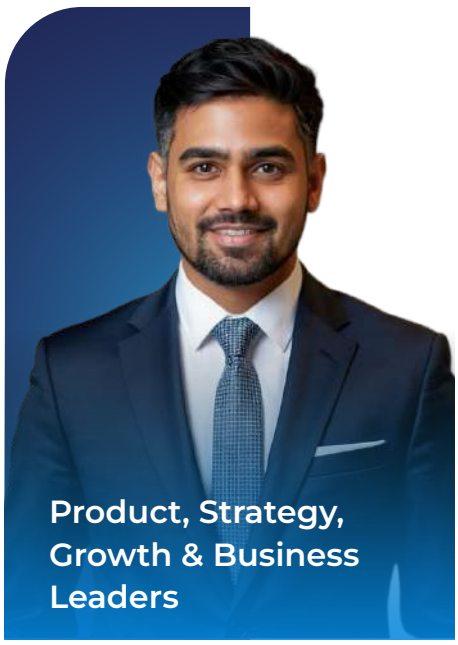
The **Programme in AI for Business Professionals** was built specifically to bridge the gap between these two extremes. It is **hands-on without being technical, rigorous without requiring code,** and **domain-specific enough** that any professional walkaway with directly usable skills.

> Every module is anchored to a real business deliverable. You decide. You prioritise. You lead execution. By the end, you don't just understand AI - **you use it to drive measurable outcomes in your role.**

Built for Leaders Driving Business Outcomes - Not Just Learning AI

A leadership programme for business leaders who need to understand, direct, and leverage AI

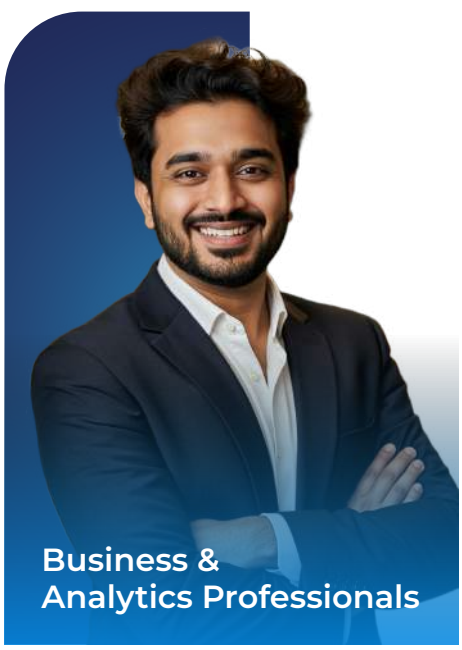
As AI becomes part of everyday operations, there is a growing need for professionals who can apply AI and improve how work gets done - without needing a technical background.



Responsible for delivering results, managing teams, and improving processes - looking to use AI to enhance productivity, efficiency, and competitive edge.



Domain professionals who want to integrate AI directly into their functional workflows, decision-making, and reporting - not just understand it conceptually.



Involved in planning, reporting, and analysis - want to leverage AI for sharper insights, smarter decisions, and greater organisational impact.



Those looking to apply AI-driven solutions in client engagements, business problem-solving, and strategic advisory - to add tangible, differentiated value.

Most AI programmes teach concepts.

This programme teaches how to apply AI in your domain and your organisation.

This is not about learning AI.
This is about using AI to drive results in your role.

GenAI & Agentic AI

Understand how modern AI systems actually work - when and how to use them in real business scenarios.

AI for Your Function - Not Generic Learning

Domain-Specific AI Playbooks across Marketing, Finance, HR, Operations, Sales, Supply Chain.etc

No Coding. Pure Business Focus

Learn AI Without a Technical Background

Flexible, Blended Learning Experience

90+ hours of Self-paced, Live workshops & Projects

Build a board-ready AI strategy

Implement a real AI solution inside your organization-not a simulation, not a case study.

Build Your AI Project from Week 1

Built Across 6 Months
Develop your solution through every module

IIM Kozhikode Certificate

Earn certificate from one of India's top B-school

2 Days Campus Immersion

Spend 2 days on campus with: AI Strategy Case Competition, Capstone presentations, AI Simulations & Peer networking

Why Most AI Programmes Don't Work And How This One Is Different

What You Get	Too Technical Programs	Too Theoretical Programs	IIM Kozhilode Programme
Focus	Coding, ML models, tools	Concepts, trends, strategy	Business application & execution
GenAI & Agentic AI	Technical deep dive, hard to apply	High-level discussions only	Practical understanding + when & how to use
Relevance to Your Role	Low	Low	High - applied to your function & domain
Hands-on Learning	Coding exercises	Minimal	Build real AI workflows
Real Implementation	Not covered	Not covered	Build a board-ready AI strategy
Business Impact	Indirect	Unclear	Direct - ROI, efficiency, outcomes
Technical Requirement	High	None	None (No coding required)
Outcome	Learn AI tools	Understand AI trends	Apply AI in your work

Most programmes teach you what AI is.
This programme teaches you how to use AI in your role.

Your 26-Week Journey to Leading AI - From Opportunity to Impact

01

Identify AI Impact

Define a high-value business problem and prioritise AI opportunities

(W1–4)

(W5-8)

Build AI Judgment

Understand GenAI & Agentic AI and evaluate what works for your context

02

03

Define AI Business Strategy

Create a roadmap aligned to business goals, outcomes, and priorities

(W9-12)

(W13-16)

Build AI Business Case

Establish ROI, feasibility, and success metrics for your initiative

04

05

Apply Strategy in Function

Translate strategy into workflows and real business scenarios

(W17-22)

(W23-26)

Validate, Scale & Present

Refine through immersion and present a strategy ready for rollout

06

6 Modules. 1 Leadership Capstone.
From AI literacy to real-world execution.

A structured progression - each module builds on the last, culminating in a live AI Dossier (AI live Project) and the program ends with an AI Leadership Project presentatation at IIM Kozhikode campus.

01

AI & Machine Learning Foundations

What every leader must know before making AI decisions

The AI landscape | ML in business | Data as strategic infrastructure | When AI vs automation

02

Generative AI & Agentic AI

What every leader must know before making AI decisions

LLMs | Multimodal AI | Autonomous agents | Vendor landscape | Security risks and governance

03

AI Across Business Functions: Opportunity Discovery

Find the AI opportunities in your function

AI maturity assessment | Use cases across functions | Competitive intelligence | Workforce strategy

04

AI Strategy Design & Governance

Design your AI strategy. Set the rules. Own the risk

Business case development | Financial modelling | Responsible AI | DPDP Act & EU AI Act compliance

05

AI Implementation & Pilot Execution

Pilot-to-scale playbook

Design and implement a real AI pilot in your own organisation | Prompt engineering | Agentic implementation

06

AI Economics, Measuring Impact, Scaling AI & Organisational Transformation

Leadership Capstone - Walk out with an AI plan for your organization. Not just a certificate.

ROI analysis | Stakeholder communication | Scaling from pilot to production | Change management | AI Economics: From Tokens Spent to Value Earned

Weeks 25–26 · IIM Kozhikode Campus, AI Project + Campus Immersion

Executive AI strategy presentation | Industry panel evaluation | Certificate ceremony
Peer networking



IIM Kozhikode will award a Certificate of Successful Completion to participants who achieve a minimum of 50% overall score across evaluations and complete all the programme modules successfully.

Faculty and Industry Experts

IIM Kozhikode faculty bring research depth and frameworks that translate into executive action.



Prof. Shovan Chowdhury

Programme Director
Decision Sciences and Operations Management

With over 20 years of experience in teaching, research, consulting, and executive education, he specialises in business analytics, predictive modelling, statistical learning, and data-driven decision-making. He is a recipient of the Emerald Literati Award 2019, has undergone executive training at Harvard Business School, and has taught more than 5,000 executives across analytics-focused programmes. He has also co-authored books on applied statistics, forecasting, and predictive analytics, and has published extensively in leading international journals in statistics, analytics, and operations research.



Prof. Mohammed Abdulla

Associate Professor Programme Director
Information Systems

With a PhD and M.E. from Indian Institute of Science, he specialises in machine learning, multi-criteria decision making, and information systems. His experience spans academia and industry, including roles as Assistant Professor in Avionics at Indian Institute of Space Science and Technology and as a Researcher in General Motors R&D. He has published research on reinforcement learning, decision-making algorithms, cloud systems, and low-code/no-code technologies, and serves on the Technical Core Committee of the Kerala State IT Mission.



Dr. Aniket Mhala

CAIO/CTO- AI Strategist & Technology

A veteran AI and innovation leader with nearly three decades of experience in digital transformation, enterprise data strategy, and emerging technologies. He currently leads innovation initiatives focused on AI, multi-cloud, and agentic systems, while also advising organisations and universities on responsible AI adoption and governance.



Srikanta Mukherjee

Chief Technology Officer

An experienced technology and business transformation leader with deep expertise in enterprise AI, digital strategy, and large-scale technology implementation. He has worked extensively at the intersection of business and technology, helping organisations translate emerging technologies into measurable business outcomes.



Sandeep K

Chief AI, Data & Analytics Officer

An AI engineer and full-stack developer known for building practical AI-powered products across healthcare, web, and enterprise systems. His work spans generative AI, agentic systems, image search, and AI application development, with a strong focus on shipping scalable solutions quickly and effectively.

Programme Curriculum

Module 1 AI & Machine Learning Foundations (Week 1 to 4)

What this module is about:
Get comfortable with AI - what it is, how it works at a high level, and where it's already creating value in businesses like yours.

Topics Covered

Course 1: The AI Landscape - From Rules to Intelligence

- **The AI Landscape** Understand the difference between basic automation, machine learning, and generative AI - and when each applies.

Course 2: Machine Learning in Business - Proven Applications

- **AI in Business** See how AI is used today for forecasting, customer segmentation, fraud detection, and recommendations (think Netflix, Amazon).

Course 3: Data as the Foundation

- **Your Data Foundation** Understand why data quality matters, what makes data AI-ready, and how to assess your organisation's readiness - without touching a spreadsheet.

Skills

AI-Literacy | Forecasting | Data Strategy | Feature Engineering | Decision-Making | Data Governance | Data Privacy

Workshops:

- **AI Use Case Identification Workshop:** Mapping business problems to AI solution types
- **Data Readiness Reality Check:** Assessing your organization's data maturity

Deliverables: AI Dossier Chapter 1 - AI Opportunity Scan

Week 1
AI Technology Decision Tree

Week 2
ML Use Case Mapping (your org)

Week 3
Data Readiness Scorecard

Week 4
Integrated Opportunity Scan

Module 2 Generative AI & Agentic AI (Week 5 to 6)

What this module is about:
Understand how tools like ChatGPT, Claude, and AI agents actually work - so you can evaluate them, direct vendors, and decide when to use them.businesses like yours.

Topics Covered

Course 1: Large Language Models – How They Work and Why It Matters

- **How Large Language Models (LLMs) Work** What ChatGPT and similar tools can and can't do - capabilities, limitations, and how to choose the right one for a task.

Course 2: Multimodal AI – Beyond Text

- **AI That Reads, Sees & Hears** How AI processes images, documents, audio, and video - and what this means for functions like customer service, compliance, and operations.

Course 3: From Copilots to Autonomous Systems

- **AI Agents - From Assistant to Autonomous** What 'agentic AI' means in plain terms: AI that can take actions, not just answer questions. When to use it, when to be cautious.

Course 4: Vendor Landscape and Risk Management

- **Choosing the Right AI Vendor** A practical framework for evaluating AI tools and vendors - without needing a tech background.

Skills

Generative AI | Agentic AI | Prompting | Automation | LLM | Vendor Assessment | Data Rights | IP Ownership | Risk Management

Workshops:

- **GenAI Security Deep-Dive:** Key security considerations and risk management approaches in GenAI systems
- **Vendor Evaluation Workshop:** Structured approaches for evaluating AI vendors and making informed selection decisions

Deliverables: AI Dossier Chapter 2 - Technology Assessment

Week 5
LLM Evaluation Matrix (your use cases)

Week 6
Multimodal AI Applicability Map

Week 7
Agentic AI Use Case Identification

Week 8
Vendor Evaluation Scorecard

Module 3 AI Opportunities Across Your Function (Week 9 to 12)

What this module is about:
Find the highest-value AI opportunities in your specific function - Marketing, Finance, HR, Operations, or elsewhere - and understand what it will take to pursue them.

Topics Covered

Course 1: Organisational AI Maturity Assessment

- **Is Your Organisation AI-Ready?** Assess your readiness across six dimensions: technology, data, talent, processes, culture, and governance.

Course 2: AI Across Functions – 20+ Use Cases That Drive Value

- **Is Your Organisation AI-Ready?** Assess your readiness across six dimensions: technology, data, talent, processes, culture, and governance.

Course 3: Competitive Intelligence and Workforce Strategy

- **Competitive Intelligence & Workforce Impact** What are competitors doing with AI? How do you position ahead of them? And how do you plan for workforce changes **thoughtfully?**

Skills

Data Readiness | Governance Readiness | Opportunity Prioritization | Workforce-Planning
AI Strategy | Change-Readiness | AI Business Transformation | Data Privacy

Workshops:

- **AI Maturity Self-Assessment Workshop:** Structured approach to assess organizational AI readiness and identify key improvement areas
- **Opportunity Portfolio and Workforce Mapping:** Framework to identify, prioritize, and align AI opportunities with business goals and workforce impact

Deliverables: AI Dossier Chapter 3 - Opportunity Portfolio

Week 9
AI Readiness Self-Assessment

Week 10
Functional Use Case Portfolio

Week 11
Competitive AI Landscape Scan

Week 12
Opportunity Prioritization Matrix

Module 4 AI Strategy, Business Case & Governance (Week 13 to 16)

What this module is about:
Build a credible AI business case, design a governance structure, and understand the key regulations you need to be aware of - all without a finance or legal degree.

Topics Covered

Course 1: Strategic Planning and Business Case Development

- **Building the AI Business Case** How to estimate ROI, identify costs, and present a compelling case to leadership. Includes common failure patterns and how to avoid them.

Course 2: Governance and Responsible AI

- **Responsible AI & Governance** Setting clear rules for how AI is used - accountability, fairness, when humans must stay in the loop, and what to do when AI goes wrong.

Course 3: Regulatory Compliance and Architecture Decisions

- **Regulations You Need to Know** Plain-language overview of India's DPDP Act, the EU AI Act, and sector-specific guidelines (RBI, SEBI, IRDAI) that affect your business.

Skills

Strategic Thinking | ROI Modelling | Agentic AI Governance | AI Ethics | AI regulatory Compliance | Risk Mitigation | Decision Making | Industry Specific Regulations

Workshops:

- **Business Case Development Lab:** Structured approach to build and validate a robust business case for AI initiatives
- **Governance Framework Design:** Designing governance structures an responsible AI practices for effective oversight

Deliverables: AI Dossier Chapter 4 - Strategy & Governance Framework

Week 13
AI Business Case (financial model)

Week 14
Governance Operating Model

Week 15
Regulatory Risk Assessment & Compliance Checklist

Week 16
Integrated Strategy & Governance Plan

Module 5 Running Your First AI Pilot (Week 17 to 20)

What this module is about:
Design and run a real AI pilot inside your organisation - not a classroom exercise. Learn how to define scope, write effective AI prompts, and manage implementation.

Topics Covered

Course 1: Pilot Design and Execution

- **Designing a Pilot That Works** How to scope a small, meaningful AI pilot - clear success criteria, the right team, and a plan that doesn't overreach.

Course 2: Prompt Engineering and RAG

- **Prompt Engineering for Business** How to communicate with AI tools to get reliable, useful outputs — the skill that separates effective AI users from frustrated ones.

Course 3: Agentic Implementation and AI Product Management

- **Putting It All Together** Choosing the right tools, connecting AI to your existing systems, keeping humans appropriately in control, and managing stakeholder expectations.

Skills

AI Pilot Design | AI MVP | Resource Planning | Prompt Engineering | RAG | Multimodal Prompting | Workflow Automation | Tool Integration | AI Product Management | Platform Selection

Workshops:

- **Pilot Kickoff Workshop:** Guidance on planning, scoping, and initiating AI pilot projects effectively
- **Prompt Engineering Lab:** Practical introduction to designing and refining prompts for real-world AI applications

Deliverables: AI Dossier Chapter 5 - Pilot Results & Lessons Learned

Week 17
Pilot Scope & Tool Selection

Week 18
Core Build & Implementation

Week 19
Testing, Feedback & Iteration

Week 20
Pilot Results Documentation

Module 6 AI Economics, Measuring Impact, Scaling & Leading Change

(Week 21 to 24)

What this module is about:
Take your pilot from proof-of-concept to a scaled, organisation-wide initiative - with the metrics, stakeholder communication, and change management skills to make it stick.

Topics Covered

Course 1: Performance Measurement and Value Demonstration

- **Proving the Value of AI** How to measure what matters - business impact, ROI, and the right metrics to present to boards and leadership teams.

Course 2: Stakeholder Communication and Scaling Decisions

- **Communicating AI Results** How to tell the AI story to non-technical stakeholders: data storytelling, managing scepticism, and building credibility.

Course 3: Production Scaling and Organisational Transformation

- **Scaling Across the Organisation** Moving from a successful pilot to production - handling security, legacy systems, team structures, and the 'AI trust gap' with employees.

Skills

ROI-Measurement | Data-Storytelling | Stakeholder Communication | Scaling Strategy
Performance Management | Change Management | Operating Model Design | FinOps
| Scaling AI Agents

Workshops:

- **ROI Presentation Lab:** Document outcomes and communicate the value of AI initiatives effectively
- **Scaling Strategy Workshop:** Framework for planning the scale-up of AI initiatives with the right operating model and adoption approach

Deliverables: AI Dossier Chapter 6 - Scaling Strategy

Week 21
ROI Analysis & Metrics Framework

Week 22
Executive Stakeholder Deck

Week 23
Production Scaling Plan (incl. FinOps)

Week 24
Change Management & Adoption Playbook

Capstone Project

(Week 25 to 26)

Overview synthesizing the complete journey.

- Capstone Kickoff and Structure Review
- Strategy Document Workshop
- Presentation Dry Run with Executive Panel
- Final Preparation and Submission

Deliverable: AI Strategy Document and Executive Presentation

AI Tools You'll Use - Mapped to Real Business Applications

The tools reshaping business. Understand the landscape. Direct the choices.

Content, Analysis & Decision Support

Use AI to create content, analyze data, and support faster, smarter business decision

Tools

ChatGPT, Claude, Gemini, perplexity, Notion, Excel

Automation, AI Workflows & Productivity

Automate repetitive tasks and streamline workflows across functions using AI

Tools

zapier, Copilot, n8n, Microsoft Copilot Studio, miro, make

Agentic AI Systems

Design autonomous AI agents to execute complex, multi-step business tasks

Tools

crewai, AgentGPT.io, AUTOGPT, LangChain

Prompt Engineering & AI Interaction

Craft effective prompts and workflows to get reliable, high-quality AI output

Tools

PROMPTBASE, Playground, ANTHROP\C

Data, Documents & No-Code AI

Extract insights from data and documents, and build AI solutions without coding

Tools

obviously.ai, DataRobot, Dify, NotebookLM, Google's AutoML, Flowise

Multimodal AI (Image, Video, Voice)

Create images, videos, and audio content using AI for business use cases

Tools

Midjourney, OpenAI Sora, Whisper, runway, IIElevenLabs, DALL·E 3

Enterprise AI, Analytics & Governance

Deploy AI at scale, measure impact, and ensure governance and compliance

Tools

tableau, Google Analytics 4, Power BI, onetrust, Microsoft Azure OpenAI, Microsoft Purview, IBM Watson, Amazon Bedrock, CLOUDZERO

AI Models & Ecosystem

Understand the AI landscape, models, and platforms shaping modern business applications

Tools

Mistral AI, Hugging Face, LlamaIndex

THE LEADERSHIP CAPSTONE: AI PROJECT DOSSIER

Leave with an AI strategy for your organization.
Not just a certificate.

Your Signature AI-Project

Designed, Built, and Shipped by You

Most programmes end with a case study.
This one ends with something you've already shipped.

(Week 1)

You pick the problem

From Day 1, you identify a real business challenge inside your function. This becomes your project canvas for the next 6 months.



(Week 1 - 16)

Each module ends with AI project that becomes part of AI Dossier

Every module ends with an AI project. By Week 16 you have a strategy document,
a business case, and a governance plan- all for your own use case.



(Week 17-14)

You build and run the pilot

You scope the MVP, select the tools, build the core AI workflow, test it with real data, iterate, and document results. This is real implementation.



(Week 26)

You present to an industry panel at IIMK Campus

Evaluated by an industry panel at IIM Kozhikode. You walk away with a portfolio artefact that's real, not theoretical.



- Your organisation. Your problem. Your data.
  - Unlike simulated projects, your pilot runs on real workflows, real constraints, and real organisational dynamics.
- Continuous, not episodic
  - Most programmes have isolated assign-ments. Here, every module deliverable is a layer of the same project.

AI in Action:
What AI Execution Looks Like in Every domain

Enterprise Case Studies That efine AI-First Transformation

Unilever
AI in Marketing

Content production for 400+ brands across 190 countries: slow and expensive.

Content savings: 55%. Turnaround: −65%. Led by the CMO.

WHY: A business leader, not a technologist, rewired a core marketing workflow.

Tata Steel
AI in Operations

AI-led yield, energy, and maintenance optimization across 50+ models in blast furnaces and mills.

EBITDA savings at industrial scale. ROI ~1:10.

WHY: Value came from integrating AI with operations, not adding a tool.

Mahindra Group
AI in Manufacturing

Equipment downtime and slow repairs limiting throughput and driving high maintenance costs.

Availability: 82% → 99%. Maintenance costs: −55%.

WHY: A VP Ops ran a scoped pilot on 12 machines before proposing full rollout.

DBS Bank
AI in BFSI

AI projects took 15 months from concept to deployment — not because the technology was slow, but because governance approvals were sequential bottlenecks.

Time-to-market: 15 months → <3 months.

300+ AI models now in production. Governance accelerated deployment rather than slowing it. That is what Module 4 teaches.

Vodafone
AI in Customer Service

Complex customer queries required manual intervention despite existing virtual assistant.

End-to-end resolution: 70%. NPS: +8 points.

*Case studies are indicative and may change. All product and company names are trademarks of their owners; use does not imply affiliation or endorsement.

20+ AI Use Cases Across Business Functions

From marketing and finance to operations and customer experience - see how AI drives real impact across domains.

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Leadership Campus Immersion - Two days at one of India's most prestigious campuses.

Set across 100 acres in the scenic Western Ghats of Kerala, being in the IIM Kozhikode campus offers an immersive experience in one of India's most beautiful business school settings







AI Project Presentations

Present your AI strategy to an industry panel. Get evaluated and recognised.

Faculty & Industry Masterclasses

High-impact sessions led by IIMK faculty and practising AI leaders.

Peer Networking & Cohort

Meet your cohort in person. Build the relationships that last beyond the programme.

AI Governance Crisis Simulation

Navigate a live AI ethics and governance crisis scenario - an immersive, high-stakes learning experience.

AI Strategy Case Competition

Compete with your peers in a real-time AI business challenge- the ultimate test of everything you've learned.

Hands-on AI Tool Lab

Get time in a dedicated AI tools immersion lab - practice, experiment, and push your skills further.

Peer Networking That Lasts a Career

The campus immersion is also your opportunity to build lasting professional relationships with peers from across industries, functions, and organizations - the kind of network that opens doors long after the programme ends.

After this Programme - AI Leadership outcomes: What you will be able to do as a leader

Own AI Strategy for Your Business

Define and lead AI strategy aligned to business priorities and measurable outcomes

Lead AI Transformation at Scale

Drive AI initiatives from experimentation to enterprise-wide execution and adoption

Evaluate AI with Confidence

Assess vendor claims, technology choices, and ROI with structured decision frameworks

Drive Faster, Smarter Decisions

Leverage AI to improve decision speed, accuracy, and business impact

Build AI-Ready Organizations

Develop talent, teams, and capabilities required to operationalize AI effectively

Govern AI with Accountability

Establish ethical, compliant, and trusted AI systems at a leadership level

What You'll Have Built

- Apply AI in your role and domain
- Identify high-impact AI opportunities
- Use GenAI & Agentic AI in business
- Build and implement AI solutions
- Measure AI impact and ROI
- Move from pilot to deployment
- Make smarter, AI-driven decisions
- Work effectively with AI teams

You won't quote AI statistics in meetings anymore.

You'll present your strategy.



About IIM Kozhikode

Established in 1996, with its first Post Graduate Programme (PGP 01) officially initiated in 1997, the Indian Institute of Management Kozhikode (IIMK) is on a high-growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes, and Faculty Development Programmes. In 2013, IIMK set up a satellite campus at Infopark, Kochi, dedicated to Executive Education. The institute also has the unique distinction of launching a PhD (Practice Track) programme for working professionals, besides introducing dynamic programmes such as the one-year Post Graduate Programme in Business Leadership (2019), MBA in Finance, and MBA in Liberal Studies & Management (2020). IIMK is also home to IIMK LIVE - a first-of-its-kind start-up incubation programme, the Indian Business Museum and seven Centres of Excellence.

IIM Kozhikode has retained its 3rd position in the NIRF India Rankings 2025 (Management) - marking the third successive year among India's Top 3. The institute also features regularly among top global institutions for its flagship MBA (PGP) and EMBA (EPGP) in the QS World University Rankings. IIMK has leapfrogged 100 spots to secure a place in the Top 151–200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. In a remarkable boost to IIM Kozhikode's global credentials, newly launched programmes like PGP-BL (2019) and PGP-Fin (2020) have also entered the Top 151+ programmes worldwide in their respective QS Rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #76 globally in the Financial Times Open-Enrolment Executive Education Rankings 2025. The feat has further consolidated the 30- year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute has also consistently featured among the Top 70 MBA programmes globally in the Financial Times Masters in Management (MiM) Rankings for its flagship PGP. Over the past two decades, IIM Kozhikode has successfully delivered close to 1,450 MDP programmes, training more than 55,000 participants from 200+ organisations, including several Fortune 500 companies.

Accreditations

3rd nirf Rankings, 2025

#76 Globally FT Open Enrolment 2025

Enrol in 4 small steps,
Then take a giant leap.

STEP 1



Submit Your Application

STEP 2



Get Shortlisted

STEP 3



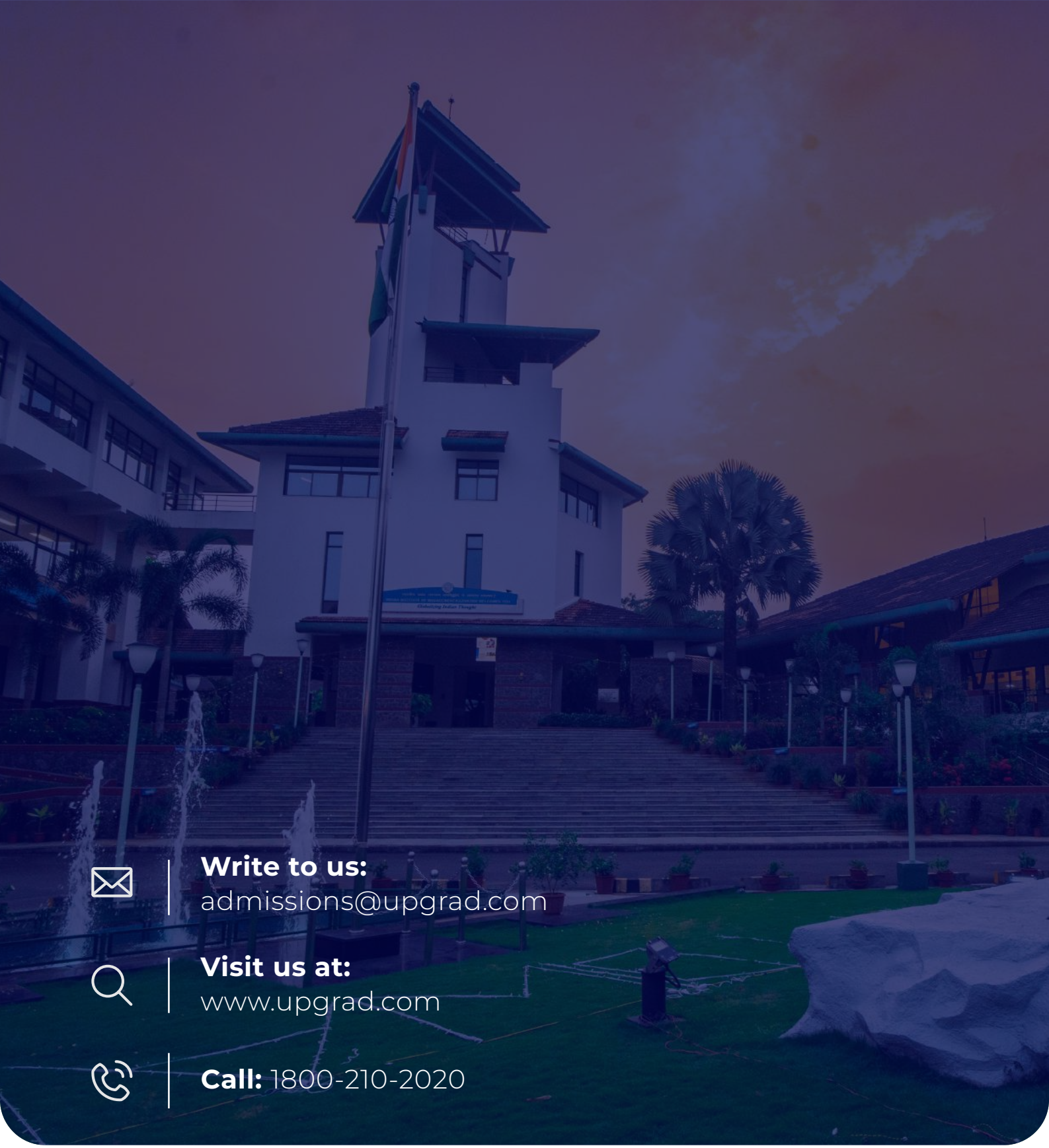
Receive Your Offer

STEP 4



Block Your Seat

Apply Now



Write to us:
admissions@upgrad.com

Visit us at:
www.upgrad.com

Call: 1800-210-2020

LET'S TALK