



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

BATCH 7

PROFESSIONAL CERTIFICATE PROGRAMME IN HEALTHCARE MANAGEMENT AND AI APPLICATIONS

10 Months | Live Online Sessions | Campus Immersion | Starts Dec 29, 2024

Average session rating: 4.76/5

*Based on feedback received by 350+ participants

#4

70 Global Rank | #4
India, Financial Times
Open Enrolment
Rankings 2024

#3

NIRF India Ranking 2024,
Management

Programme Summary

Healthcare Management and AI Applications



Institute Name

IIM Kozhikode



Programme Duration

10 Months



Cost

INR 2,18,050 + GST



Learning Mode

Live Online Sessions with IIMK Faculty



Weekly effort

5-7 hours per week



Faculty

IIM Kozhikode



Payment Options

Flexible Instalment plans with EMI options available



Special Pricing

Special pricing up to 10% discount is available for corporate plans



Eligibility

The candidate should have minimum of 3 + years of work experience (after graduation) as on Dec 29, 2024



Certificate

Certificate of completion from IIMK upon meeting requisite attendance and evaluation

Learning Experience

- **Live Online Lectures by IIMK Faculty and Industry Experts:** Industry-aligned cutting-edge curriculum curated by IIMK
- **Cohort-based Learning:** Networking, collaboration, and discussion with diverse peers
- **IIMK Executive Alumni Status:** Be eligible to receive prestigious IIMK executive alumni benefits
- **Case-based Learning:** Practical learning through real-world structured insights into industry best practices
- **Faculty Guided Capstone Project:** Apply your learning, receive feedback, and present your findings
- **2-Day Campus Immersion:** 2-day immersion at IIM Kozhikode for face-to-face learning

Frequently Asked Questions

What would be the mode of learning?

There would be 3-hr weekly live-online lectures on Saturday conducted by IIMK faculty. The programme is spread across 05 modules for a duration of around 10 Months. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes, guided capstone project work for which the learners have to put in additional efforts beyond office hours.

Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work, and simulations, if any, is at the discretion of the IIMK's faculty.

Is there a qualifying mark/ grade to get the final certification in this programme?

Yes, the qualifying marks are 60%.

Do I get Alumni status from IIMK upon completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Is there a campus immersion included in the programme?

For an immersive and experiential learning journey, the programme offers a campus chapter at IIM Kozhikode campus of 2 days as a part of the programme's learning journey providing a rich networking and face to face learning opportunity.

Will Emeritus/ Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their course. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this programme. All this guidance is provided over recorded videos, this is not live.

What if I don't find the course appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 95% satisfaction rating by 350+ past learners. We encourage our learners to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, fee becomes non-refundable.

What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75% then you will get a Certificate of Participation, not a Certificate of Completion.

How long will I have access to the learning materials?

The recorded videos and learning material will be available throughout the duration of the programme.

Note: This Programme Summary is provided only for your convenience. You are advised to refer to the Programme Brochure for more information.

The IIM Kozhikode Advantage

From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity necessary to give meaning to our present and give this Institution a sense of purpose, direction, and imagination. That is why we have chosen to think about what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope, and potential impact that India will have on 21st-century businesses makes us believe that this is a legitimate aspiration

With the advancements in health sciences and the rise of lifestyle-related diseases among the population, Healthcare Management has distinguished itself as one of the most critical and fastest growing sectors in the current age. Knowledge of the right tools can propel your career in Healthcare Management. With the objective of developing individuals with the necessary leadership and communication competencies to lead the 21st-century healthcare ecosystem, IIM Kozhikode has designed the Healthcare Management and Analytics programme. This programme will empower Healthcare professionals and those with an interest in healthcare management to take the next step in their careers through topics such as Hospital Management, Quality Measurement and Benchmarking, Optimisation Techniques and Lean Management.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Healthcare Industry

Between 2016-2030

India's public expenditure on healthcare touched 2.1% of GDP in FY23 and 2.2% in FY22 against 1.6% in FY21, as per the Economic Survey 2022-23.

The hospital sector in India was valued at INR 7940.87 BN in FY21 in terms of revenue and is expected to reach INR 18,348.78 BN by FY 2027, growing at a CAGR of 18.24%.

Source: Invest India 2023

The Indian Medtech Industry was estimated to be USD 10.63 BN in 2020 and is expected to reach \$50 bn by 2025.

Source: Invest India 2023

The e-health market size is estimated to reach USD 10.6 billion by 2025.

Source: [IBEF Report: Healthcare Industry in India, 2023](#)

Source: [Invest India 2023](#)



Future of Healthcare

Trends to lookout in the coming years

The Indian healthcare industry reached over USD 370 billion in 2022. According to Nexdigm, the healthcare industry is expected to reach over USD 610 billion by 2026. This increase in market size is due to growing demand for specialised and higher quality healthcare facilities.

India's digital healthcare market could generate USD 37 billion in revenue by 2030, consulting firm Boston Consulting Group and Singapore-based venture capital firm B Capital have said in a joint report.



India has seen a growing acceptance of telemedicine post the pandemic. The telemedicine market in India was almost **830 million USD in 2022 and is expected to grow at a CAGR of 24% from 2023 to 2030.**



The patient-monitoring market in India is expected to grow at a **CAGR of 9.39% over the next five years.**



As healthcare organisations turn towards trusted-third party software providers to focus on patient care, the Indian healthcare SaaS industry is expected to increase at a **CAGR of 19.5% and reach USD 50 billion by 2028.**



The Indian transformational diagnostic market is expected to grow at a **CAGR of 7.12% till 2025** Transformational diagnostics are pivotal in population health management, as they can help identify individuals at risk for certain diseases and conditions.

Programme Overview

According to the Government of India, India's healthcare industry is expected to grow to USD 50 billion by 2025. There has also been a 137% increase in funds allocated by the Government of India for healthcare expenditure. Further projections anticipate expansion to USD 120-130 billion by 2030.

Healthcare Management and AI Applications by the Indian Institute of Management (IIM) Kozhikode is a comprehensive programme designed to equip healthcare professionals with the necessary skills to improve the delivery of healthcare services. The 10-month programme covers various aspects of healthcare management, including healthcare operations, financial and brand management in healthcare, healthcare analytics, strategic leadership and leading digital transformation.

The programme is delivered through a series of modules that include live online sessions, case studies, self-paced learning materials, and interactive sessions. The programme aims to provide participants with a practical understanding of the healthcare industry, including its challenges and opportunities. Additionally, participants will gain insight into using data analytics and AI applications to optimise healthcare delivery and improve patient experience.

Upon completion of the Programme, graduates will be well-equipped to take on leadership roles in healthcare organisations. They will have a possess deep understanding of the healthcare industry's challenges and opportunities and will have the necessary skills to manage healthcare operations and innovation, and to enhance the quality of care provided to patients.

Starts on
Dec 29, 2024

Duration
10 Months

Programme fee
INR 2,18,050 + GST

Programme Highlights



Weekly live-online sessions by IIMK Faculty



Practical industry-aligned learning via real-world case studies



2-Day immersion at IIM Kozhikode



Enriching Capstone Project guided by IIMK Faculty



Eligible for IIMK Executive Education Alumni Status

Note:

- The primary mode of learning for this programme is via live online sessions with faculty members.
- Post session video recordings will be made available, at the discretion of faculty member.

Who Is This Programme For?

- Healthcare practitioners, including medical practitioners and former medical practitioners, who are seeking to enhance their knowledge in management techniques, analytical strategies, and the impact of emerging technologies and to actively participate in strategic business decisions and transition into executive decision-making roles.
- Healthcare industry managers, executives, consultants, health tech professionals, entrepreneurs and hospital administrators who are eager to enhance their business management and analytical skillsets to lead operational excellence and drive healthcare transformation for business growth.



Programme Directors

Prof. Deepa Sethi is a Professor and Dean (Outreach, Executive Education & Internationalisation) at the Indian Institute of Management Kozhikode. She has extensive experience in teaching, research, training, and consulting activities in the areas of Managerial Communication, Soft Skills, and Behavioral Aspects in Organisations. She is an expert in the field of Managerial Communication and has been trained at the Harvard Business School. Her teaching areas include Managerial Communication, Cross-cultural Communication, and Written Analysis & Communication (WAC). Her research interests are Verbal & Nonverbal Communication, Cross-cultural Communication, Soft Skills for Interpersonal Effectiveness, Health Communication, and Presentation Skills. She has also been awarded Prof. Indira Parikh 50 Women in Education Leaders Title in 2019. She has published in high impact refereed A* and A listed international journals.



Prof. Deepa Sethi

Dean (Outreach, Executive Education and Internationalisation)

Prof. Shovan Chowdhury is an active researcher in the area of applied statistics, predictive analytics, and business forecasting. A recipient of Emerald Literati Awards 2019, he has published articles in leading international peer-reviewed journals and is the co-author of the books - Applied Statistics in Business and Economics and Forecasting and Predictive Analytics.



Prof. Shovan Chowdhury

Professor, Quantitative Methods and Operations Management

Note: Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to the programme start date.

Programme Modules

MODULE 1: GENERAL MANAGEMENT IN HEALTHCARE

- Introduction to Healthcare Management and Analytics
- Public Health Management Challenges, Healthcare Policy in India, and Post-covid Public Health Scenarios in India
- Health Management Information Systems
- Healthcare Economics
- Human Resource Management in Healthcare
- Healthcare Financial Reporting
- Healthcare Cost Management
- Healthcare Financial Management
- Branding in Healthcare
- Digital Marketing in Healthcare
- Legal and Ethical Issues in Healthcare
- Insurance in Healthcare
- International Healthcare System
- Communication in Healthcare
- Empathetic Listening and Nonverbal Behaviours

MODULE 2: OPERATIONS MANAGEMENT IN HEALTHCARE

- Supply Chain Management in Healthcare
- Capacity Management in Healthcare
- Lean Management
- Process Improvement
- Service Excellence and Business Process Re-Engineering
- Quality Measurement and Benchmarking in Healthcare
- Project Management in Healthcare

MODULE 3: HEALTHCARE ANALYTICS

- Statistics and EDA with Excel and R/Correlation Analysis and Data Visualisation
- Exploring Healthcare Analytics and Correlation Analysis
- Predictive Analytics in Healthcare
- Healthcare Optimisation Practice
- Six Sigma in Healthcare
- Demand Forecasting in Healthcare

Note:

- Modules/topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.

- The schedule will be announced closer to programme start.

- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings may or may not be made available, at the discretion of faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.

Programme Modules

MODULE 4: COMPETITIVE STRATEGY IN HEALTHCARE

- Strategic Management in Healthcare
- Competitive Strategy in Healthcare
- Strategy Implementation in Healthcare
- Entrepreneurship in Healthcare
- Leading Change
- Blue Ocean Healthcare Strategy for Bottom of the Pyramid

MODULE 5: AI AND DIGITAL TRANSFORMATION IN HEALTHCARE

- Introduction to Artificial Intelligence in Healthcare
- Telemedicine and Digital Patient Experience
- Digital Transformation Strategy
- Implementing Artificial Intelligence in Healthcare

Capstone Project

The hands-on capstone project is a crucial aspect of the learning process and will be conducted in groups. Each group will select a business case from the healthcare sector and analyse it through qualitative and/or quantitative methods. By the end of the project, participants will gain skills in recognising a business issue, analysing it and devising practical solutions within the real-world setting of the healthcare industry.

Note:

- Modules/topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.
- The schedule will be announced closer to programme start.
- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings may or may not be made available, at the discretion of faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.

Case Studies



APOLLO GLENEAGLES HOSPITALS: THE NEXT STEPS FOR GROWTH

By Sandeep Goyal and Amit Kapoor

Identify the key features of value-based, integrated healthcare delivery for providing tertiary care in emerging economies; understand the application of different tools and techniques for assessing and refining a strategy; provide an analytical approach for evaluating the success of a clinical integration effort along numerous dimensions; identify the healthcare delivery challenges associated with offering integrated tertiary care in India; and understand the decision dilemmas and strategic choices involved in designing the growth model.



Vanderbilt University Medical Center: Elective Surgery Schedule

By Lauren E. Cipriano, Vikram Tiwari, Warren S. Sandberg and Gregory S. Zaric

Variation in daily surgical case volume was a significant problem for the large multi-speciality medical centres. Knowing the expected surgical volume a few weeks in advance would allow the healthcare administrators to adjust staffing to better match the demand, and plan for contingencies. This case helps participants understand how a predictive model to improve surgical case volume prediction is actionable in a managerially useful time frame.



Package Pricing at Mission Hospital

By Sriram TK, Shailaja Grover, Satyabala Hariharan and Dinesh Kumar Unnikrishnan

This case considers adoption of a package pricing (flat fee) strategy and the subsequent challenges of identifying the key factors driving the total cost of treatment.

Note: Listed above are a few indicative case studies and the programme will include additional case studies specially curated by the faculty

Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75%, shall be awarded a participation certificate.



Note: All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.

-We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post-session video recordings will be made available, at the discretion of faculty member.

Learning Outcomes



Demonstrate Proficiency in Core Healthcare Management Functions

Operations, Finance, Human Resources, Marketing, and Technology Management



Strategic Planning and Execution

Formulate and implement effective growth strategies in healthcare delivery systems and management



Apply Analytical Techniques to Solve Real-world Challenges

Such as Data Modelling, Predictive Analytics, Data Visualisation, Lean Management



Develop Impactful Communication

Necessary interpersonal and communication competencies to lead the dynamic healthcare ecosystem



Promote Innovation and Continuous Improvement

Gain insights into emerging trends in healthcare innovation and digital transformation opportunities

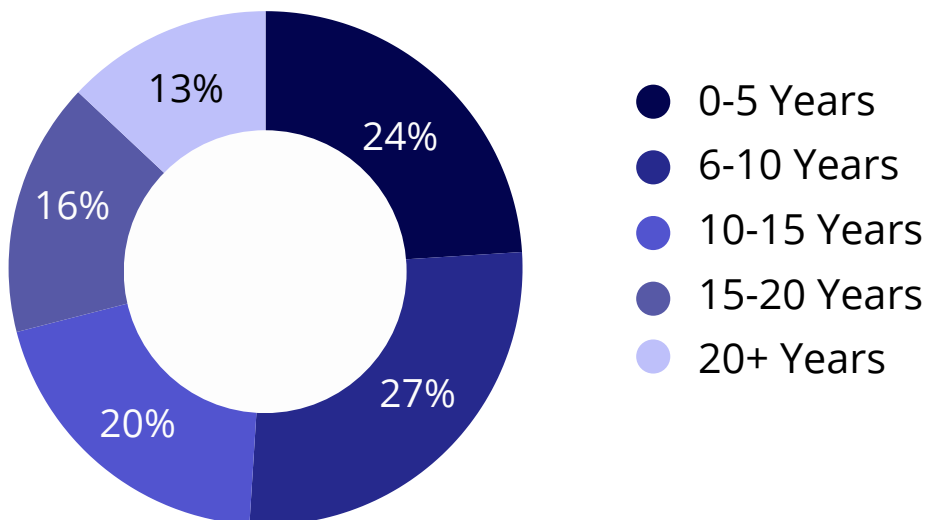


Lead Digital Transformation and AI Applications in Healthcare

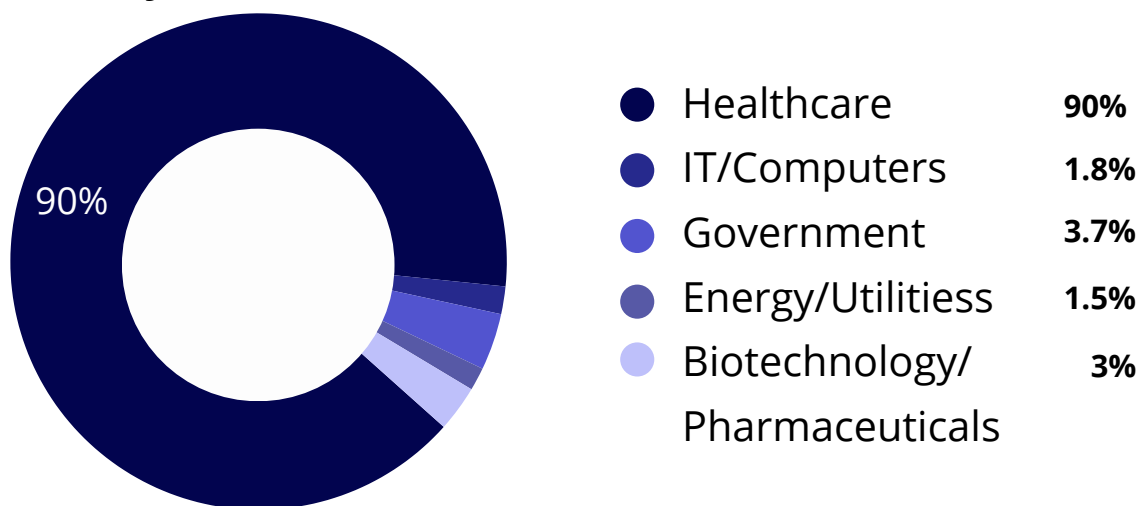
Develop strategic skillset to drive digital transformation and leverage AI

Profiles of Past Participants

Work Experience



Industry



Job Functions

- Paediatrics
- Health Physician
- Surgical
- Dental
- Endocrinology
- Cardiology
- Biochemistry
- Anaesthesiology
- Ophthalmology
- Nephrology
- Neurology
- Nuclear Medicine
- Oncology
- Pathology
- Physiotherapy
- Pulmonology
- Radiologist
- Research and Development
- Marketing and Sales
- Government Affairs

Testimonials of Past Participants



DALIAMMA K S
Clinical Pharmacist
Dr Ramesh cardiac and
multi-speciality hospitals

“ The best part of this programme was the application of data analytics in marketing, finance, product sales, customer care, and digital marketing. This programme helped to acquire a data-driven analytical framework, solve critical business challenges, make effective changes, and increase growth efficiency. ”



Rajesh Batlish
City Head
Dr. Lal Path Labs

“ The presentations on the latest healthcare advancements and the role of data analytics and AI have significantly expanded my understanding of where the industry is headed. I feel better equipped to make informed decisions about my career path. ”



Suman Kalyan Pal
Assistant Manager
Motherhood Hospital, NH,
Fortis, Mission Hospital

“ The faculty at IIMK were exceptional. They imparted advanced pedagogical learning which can be applied in near future. Their encouragement and guidance have given me the confidence to embrace the challenges of the corporate world and strive for success. ”



Ashwini Dadhe
Assistant Manager
Motherhood Hospital, NH,
Fortis, Mission Hospital

“ I was thoroughly impressed with the programme! The breadth of subjects covered was remarkable, and the tutors dedication to sharing in-depth knowledge while fostering engaging discussions truly made the sessions enjoyable and informative. ”

Testimonials of Past Participants



Dr Sri Divya
Clinical Pharmacist
Dr Ramesh cardiac and
multi-speciality hospitals

“ The programme curriculum is the best part as it includes most of basics in all streams of healthcare management. I had helped be to understand management, identify problem areas and how to manage them. ”



Dr. Amrita Joshi
Registrar
Manipal Hospitals

“ The best part of the programme was informative lectures by eminent professors. Additional readings shared by professors helped me in better understanding of the basics. ”



Madhur Murti
City Head
Dr. Lal Path Labs

“ Excellent faculty, lot of knowledge sharing and continuous approach of resolving doubts till it's completely sorted, live and more realistic examples from current industry, it helped me to compare and analyse few strategies ”



Gargi Mazumdar
Assistant Manager
Motherhood Hospital, NH,
Fortis, Mission Hospital

“ All the professors are really good, the way they explained the subject matter in a simpler term, was easy to grasp in. The programme was well structured, knowledge gaining, insightful. ”

Testimonials of Past Participants



Gauri Saxena
Assistant Professor
Government Service

“ It was an interesting and informative course that provided comprehensive insight into the field of Healthcare Management and Analytics. I am looking forward to developing my achievement by pursuing further studies in the area at an international level. Many thanks to the Faculty of IIM Kozhikode, course coordinators and to Eruditus for giving me this opportunity. ”



Vikas Jacob
Managing Director
Prohealth Business
Solutions Private Limited

The best part of this programme was the opportunity to meet and network with like-minded individuals. It has helped me expand my professional network and gain valuable insights into the industry also the mentorship and guidance provided by experienced professionals. It has helped me to develop a better understanding of the industry and make more informed decisions about my career path. ”



Vibhor Prajapati
Senior Consultant
KPMG India

“ I'm thrilled to share my certificate from IIM Kozhikode for the "Healthcare Management and Analytics" programme. This year-long experience was enriching, challenging, and incredibly rewarding. Learning alongside top healthcare professionals was inspiring. A huge thanks to the faculty, programme coordinators, Emeritus India team, and my supportive groupmates for making this journey unforgettable! ”

Testimonials of Past Participants



Gangalakshmi H

Deputy Manager
NEC Corporation India

“ Completing the IIM Kozhikode Professional Certificate Programme in Healthcare Management and Analytics has equipped me with the tools and knowledge to excel in the healthcare industry. A big thank you to IIM Kozhikode for this valuable learning experience! ”

Programme Details

Programme Fee:	INR 2,18,050 + GST
Application Fee:	INR 2,000 + GST

Technical Orientation: **Sunday, Dec 29, 2024**

Academic Orientation: **Friday, Jan 24, 2025**

Academic Sessions Starts from: **Friday, Feb 07, 2025**

Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university in any discipline
- The minimum work experience for degree/ diploma holders/ MBA/MD doctors should be 3 years as on Dec 29, 2024.
- SOP is mandatory for applicants

Evaluation

The evaluation methodology is at the discretion of the faculty and includes online exams, case analysis, class contribution, assignments and any other components. Participants will have to secure the minimum pass marks in the respective evaluation components

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start. As of now, the first academic session for will be conducted on Friday: 6:45 PM to 9:45 PM (Academic Orientation & 1st Academic Class). Second academic session onwards, schedule shall be Saturday, 6:45 PM to 9:45 PM.
- GST (currently @ 18%) will be charged extra on these components.
- Instalment payment options available. Additional convenience charges will be applicable on instalment payments.
- For detailed information on instalment payments reach out to your programme advisor.
- The school will be providing study materials in an electronic format. In case if participants needs a physical copy, they will have to bear the international courier charges.

Programme Schedule

Live Online Sessions
6:45 PM to 9:45 PM*

Attendance
Minimum 75%

*Friday: 6:45 PM to 9:45 PM (Academic Orientation & 1st Academic Class)
Saturday: 6:45 PM to 9:45 PM (2nd Academic Class onwards)

Note:

- The actual programme schedule will be announced closer to the programme start.
- Some sessions with faculty and/or industry experts could be rescheduled at a different time, depending on the time zone of the Industry Expert, only in case of exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings will be made available, at the discretion of faculty member.

Application Requirements

✓ **Your Photo ID Proof**

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

✓ **Your Graduation/Degree**

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript.

✓ **10th & 12th Class Marksheets**

Coloured copies of the 10th and 12th class mark sheets are required.

✓ **Your Work Experience Certificate**

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website.
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation.
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation.

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM:

4 GB or higher



OS:

Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/ Laptop/ Mac

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programmes. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 28-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.



#4

70 Global Rank | #4 India,
Financial Times Open
Enrolment Rankings 2024

#3

NIRF India Ranking
2023, Management

About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.

Apply for the programme here

[**APPLY NOW**](#)

Refer your colleague and earn benefits

[**REFER NOW**](#)

Finance options available

[**KNOW MORE**](#)



WhatsApp an advisor on +91 86570 38243*

*This number does not accept any calls. Please message your queries.

For registration and any other information, please
get in touch with us at [**iimk.execed@emeritus.org**](mailto:iimk.execed@emeritus.org)



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