



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

With 2 online certificate courses from

Northwestern | Kellogg

Batch 7



CHIEF EXECUTIVE OFFICER (CEO) PROGRAMME

Transform into a visionary CEO with a global edge

Duration: 12 Months

Live Online Lectures by IIM Kozhikode (IIMK) + 5-Day Immersion at IIMK Campus

IIM Kozhikode Executive Alumni Status

#5

In India, #76 Global
Rank, Financial Times,
Open Enrolment
Rankings 2025

#3

NIRF India Ranking 2025,
Management

Programme Summary

Chief Executive Officer Programme

**Institute name**

Indian Institute of Management Kozhikode (IIMK) and Kellogg Executive Education

**Programme duration**

12 months

**Cost**

INR 7,02,000 + GST/AED 31,259

**Learning mode**

Live online lectures by IIMK and online certificates by Kellogg Executive Education

**Weekly effort**

5-6 hours (including 3 hours a week of live online sessions on Saturday, 06:45 pm - 09:45 pm IST)

**Faculty**

Faculty from IIMK and faculty from Kellogg Executive Education

**Guest faculty/industry experts**

Senior industry practitioners

**Eligibility**

Graduate/diploma holder with minimum 10 years of work experience.

**Alumni status**

IIM Kozhikode Executive Alumni Status

**Certificate**

One certificate by IIM Kozhikode and two certificates by Kellogg Executive Education

Learning Experience

Live online lectures by IIMK faculty

Industry-aligned cutting-edge curriculum and in-depth case-based learning.

Online certificates by Kellogg School of Management faculty

At your own pace, learn from the best minds globally.

On-campus immersion

Five days to learn and network with a diverse peer group at IIMK campus.

Business simulations

Hands-on learning with simulations on leadership.

Guided capstone project

Apply your learnings, receive feedback and present your findings.

Cohort-based learning

Networking, collaboration and discussions with seasoned peers.

Frequently asked questions

Are there live sessions with the institute faculty in this programme?

Yes, there are modules by IIMK having weekly 100% live-online delivery by IIMK faculty. Additionally, there are two online certificate courses by Kellogg Executive Education featuring flexible prerecorded video lectures and select live online lectures by Kellogg School of Management faculty and Industry Experts.

How will the learning experience be for modules by IIM Kozhikode (IIMK)?

There will be weekly live online lectures conducted by IIMK faculty spread across four modules for a duration of around 8 months*. The learning experience will include rich discussions with eminent faculty and seasoned peers, case-based learning, structured insights from industry practitioners, hands-on business simulations and guided capstone project work.

How will the learning experience be for online certificate courses by Kellogg Executive Education?

There will be two online certificate courses by Kellogg Executive Education of 2-month duration each. Gain global exposure and interact with global peers. The learning experience will include self-paced prerecorded lectures by faculty of Kellogg Executive Education, live sessions by programme leader and faculty, exposure to practical frameworks and real-world application, project work and exposure to a multitude of business use cases.

What is the role of the Programme Leader? Are they Institute faculty?

The programme leader is a subject-matter expert who helps with doubt-clearing, covers specific topics more deeply, and shares real-world examples wherever needed. They are not faculty of the Institute. The programme leader will only be a part of the two online certificate courses by Kellogg Executive Education.

Is there any campus immersion in the programme?

For an immersive and experiential learning journey, the programme offers a campus immersion at the IIM Kozhikode campus for five days, providing a rich networking and face-to-face learning opportunity.

Who evaluates the assignments, projects and simulations for this programme?

For the modules by IIMK, the actual evaluation and grading are at the discretion of the IIM Kozhikode faculty. For the online certificate courses by Kellogg Executive Education, the evaluation is done by the programme leader or the Emeritus grading team.

What if I miss the assignments for a particular week? Can I attempt them later?

For modules by IIM Kozhikode, it is at the IIMK faculty's discretion to provide/not provide any relaxation in the submission of graded assignments. For online certificate courses by Kellogg Executive Education, an assignment that is not submitted by the due date is considered late. All late assignments will be accepted until one week after the end date of online certificate courses by Kellogg Executive Education.

Who is the faculty for the live lectures/online sessions/doubt-clearing sessions?

For modules by IIMK, live-online lectures are conducted by the faculty of IIM Kozhikode, who have real-world experience in the domain. For online certificate courses by Kellogg Executive Education, there are select live lecture/s by the faculty of the Kellogg School of Management, along with live sessions with the programme leader to help participants throughout their Kellogg online certificate learning journey.

Frequently asked questions

Are the business simulations, if covered in this programme, taught by institute faculty?

Yes, there are business simulations in this programme, which are taught by the faculty of IIM Kozhikode.

Is there a qualifying mark/grade to get the final certification in this programme?

IIM Kozhikode certification criteria: Participants must successfully complete all evaluation components by IIM Kozhikode with minimum pass marks and meet the requisite 75% minimum attendance criteria to obtain a certificate of completion from IIM Kozhikode. Participants who are unable to clear the evaluation criteria but have the requisite 75% attendance will be awarded a participation certificate by IIM Kozhikode.

Kellogg Executive Education certification criteria: Participants must successfully complete all requirements of respective online programme and must receive a passing score of 80% to obtain the certificate of completion by Kellogg Executive Education for the respective programme.

Do I get Alumni status of the Institute on completion of this programme?

Yes, on successfully completing this programme, you will be eligible to receive IIM Kozhikode Executive Alumni Status.

Will Emeritus/the Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. However, we do not offer any additional career/placement services with this programme.

What type of certificate will I receive?

Upon successful completion of modules by IIM Kozhikode, you will receive a physical completion certificate by IIM Kozhikode during the campus immersion. Upon successful completion of each Kellogg Executive Education programme, you will receive a smart digital certificate. The smart digital certificate can be shared with friends, family, schools or potential employers. You can use it on your cover letter or resume and/or display it on your LinkedIn profile. The digital certificate will be sent approximately two weeks after the programme, once grading is complete.

How long will I have access to the learning materials?

For the modules by IIM Kozhikode, access to the recording of the live sessions will be made available to you until the completion of the programme. For the online certificate courses by Kellogg Executive Education, access to the online learning platform, all the videos and programme materials will be available for 12 months following the programme start date. Access to the learning platform is restricted to registered participants, as per the terms of agreement.



*The programme is designed to be delivered over a period of approximately 12 months, including some occasional breaks that may be provided. This is indicative. The duration for IIMK and Kellogg modules is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during on-campus immersion and other variables, such as breaks provided/not provided.

This programme summary is provided only for your convenience. You are advised to refer to the programme brochure for more information.

The IIM Kozhikode Advantage

From the Director's Desk

Businesses today have seen a complete transition from the way they used to run a decade ago.

IIM Kozhikode programmes, designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights, empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints, acknowledged and accredited by leading institutions of the world, are a testimony to the growth we have achieved in our 30-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity necessary to give meaning to our present and provide this Institution a sense of purpose, direction and imagination. That is why we have chosen to think about what

IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalising Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope and potential impact that India will have on 21st-century businesses makes us believe that this is a legitimate aspiration.

For the ambitious, future-thinking CEO, IIMK's programme expands many horizons. Firstly, heighten your credibility with a certificate from one of India's premier business schools. Secondly, get both a bird's eye view of macro drivers and a trench view of operational realities to drive long-term value. This dual view is made possible by immersion in all the strengths of a CEO, from gauging opportunity and powering people to deconstructing costs and embracing new tech. Thirdly, access a global network of seasoned leaders in an avid learning environment, capped by two online certificate courses from Kellogg School of Management, a top-ranked US university. This multi-dimensional experience will forge the well-rounded, decisive CEOs of today, capable of navigating a high-stakes global arena.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Overview

Amidst market volatility, geopolitical tensions and disruptive business models, a pioneering opportunity awaits today's CEOs: to go beyond weathering the present inflationary and recessionary storm and boldly redefine market paradigms. The 2026 Gartner Survey Reveals 80% of CEOs expect AI to significantly reshape their organisations' operational capabilities, highlighting a shift towards autonomous business models and long-term transformation. Nearly two-thirds of CEOs cite profitable growth among their top strategic priorities, while 58% believe AI will have the greatest impact on their industries over the next three years. In other words, modern CEOs want to aim for the stars with business growth and profitability at the forefront, while keeping both feet on the ground.

Designed for leaders navigating today's business landscape, the **IIM Kozhikode's Chief Executive Officer Programme** empowers executives on their journey to the C-suite. An orbit-shifting journey, it equips leaders with the strategic and innovative acumen to steer their ships towards long-term success in an ever-evolving business landscape. The programme delves into the modern CEO mandate: financial strategies, supply chain excellence, brand leadership and innovative technologies, including AI and agentic AI. Participants also learn 'ace up the sleeve' CEO skills: negotiation, conflict resolution, crisis leadership and global market strategies. Add corporate governance, cyber security and sustainability and you can aim to drive transformation that seizes the present and secures the future. Participants will also gain a global advantage through two online certificate courses from Kellogg Executive Education: AI Strategies for Business Transformation and AI-First Marketing Strategy: Executing Intelligent Systems for Growth.



Technical orientation
18 September 2026

Duration
12 months

Programme fee
INR 7,02,000 + GST/AED 31,259

Top three reasons to enrol in the programme:

- 01 Channel your inner CEO:** Develop modern CEO's toolkit, mastering innovation and influential leadership and leveraging AI for unprecedented growth.
- 02 Forge strong connections:** Network with CEO-calibre leaders throughout the immersive learning journey.
- 03 Immersive learning:** Experience a comprehensive pedagogy with live-online learning, prerecorded lectures, a guided capstone project and campus immersion.

Gain global excellence from Kellogg Executive Education

Northwestern
Kellogg
School of Management

Immerse yourself in the global cohorts of 'AI Strategies for Business Transformation' and 'AI-First Marketing Strategy: Executing Intelligent Systems for Growth' by Kellogg Executive Education. Learn nuanced perspectives, gain exposure and network with global cohorts.



Programme Structure: Cutting-Edge Learning from Top B-Schools

8 months



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Live online lectures with IIM Kozhikode faculty

4

Pillars on CEO excellence

5 days



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Globalizing Indian Thought

Campus immersion at the IIM Kozhikode campus

Network and collaborate with CXO peers and faculty.



A revolutionary CEO programme with a global edge for visionary business leaders



4 months

Northwestern
Kellogg

Self-paced, recorded video lectures from Kellogg faculty

Office hours for networking with global peers

2

online certificate courses on AI for business transformation and AI-first marketing strategies



Who is this programme for?

Functional and business leaders

Looking to advance to the highest level of leadership role with the ability to spearhead business transformation, set long-term directions for the organisation and enable smooth navigation in the rapidly changing complex business landscape.

Existing CXOs, new CEOs and founders

Looking to master next-level capabilities. You are keen on navigating uncertainty and propelling growth with strategic decision-making, reengineered productivity, AI-led transformation, influential communication, financial cognisance and confident boardroom management.

Key Takeaways

Master the new-age, strategic capabilities of today's CEO with our holistic programme.



Plan for future-proof growth

- Cultivate sustainable competitive advantage
- Drive strategic brand leadership
- Understand geopolitical tensions and trade conflicts
- Achieve cross-border excellence
- Secure long-term market growth



Nurture aligned, empowered people

- Leverage influence and storytelling acumen
- Navigate change management
- Drive win-win negotiations
- Tackle boardroom dynamics
- Grow stakeholder trust



Engineer deep, robust business growth

- Redefine the value chain
- Unlock AI and agentic AI advantage
- Create resilient supply chains
- Master financial acumen
- Plan for multifaceted risk



Establish digital dominance

- Lead AI-driven digital transformation
- Heighten innovation prowess
- Solve for cybersecurity challenges
- Leverage AI for innovation and automation

Programme Highlights



IIM Kozhikode Executive Alumni Status



Live online lectures by IIMK Faculty (8 months)*



One-of-a-kind CEO programme with a global edge



Five-day immersion at the IIMK campus



Capstone project mentored by IIMK faculty



Advanced modules on innovation prowess, influential leadership dynamics and C-suite leadership



Hands-on learning through business simulations



Real-world insights from industry practitioners



Collaborate with seasoned peers across industries and regions

*Note:

- The programme is designed to be delivered over a period of approximately 12 months, including some occasional breaks that may be provided. This is indicative. The duration for modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks, depending on the number of topics covered during on-campus immersion and other variables such as breaks provided/not provided.
- The courses by Kellogg Executive Education would include prerecorded video lectures by IIMK faculty, along with live online sessions with programme leader and faculty.

Programme Director

Prof. Deepa Sethi is a distinguished academic and trendsetter with a passion for shaping impactful communication practices. At IIM Kozhikode, she serves as Executive Chair of GLOBE, driving global linkages, outreach, branding and evaluation. With rich experience in teaching, research, training and consulting, Prof. Sethi specialises in Managerial Communication, Executive Presence and the behavioral dimensions of organizations. Trained at Harvard Business School and Harvard University, she brings a global perspective to her work, blending academic rigour with practical insights.

Her areas of expertise include Verbal and Nonverbal Communication, Cross-Cultural Communication, Storytelling and Influence, Inclusive Communication, Soft Skills for Interpersonal Effectiveness, Health Communication and impactful Presentation Skills. Recognised among the Prof. Indira Parikh, “50 Women in Education Leaders” in 2019, Prof. Sethi has also published extensively in leading international journals of the highest repute (A* and A category).



Professor Deepa Sethi
Professor and Executive Chair,
GLOBE (Global Linkages,
Outreach, Branding and
Evaluation), IIM Kozhikode

“The modern CEO must reconcile strategy and execution, top-line and bottom-line, disruption and sustainability and hearts and minds. It is an intense tightrope in today’s shifting market and the IIMK programme equips you with the skills and attitudes you need to thrive. Most of all, it creates a stimulating and supportive environment to learn, transform and lead. ”



Testimonials of Past Participants



The finance and operations modules provided a solid foundation for deeper understanding.

Dr. Chirayu Padhiar

Consultant - Digital Health & Precision Medicine, Apollo Hospitals



The programme offered valuable insights into real-time business scenarios and decision-making.

Jasim S.M

CEO, BOSQ ergonomic living



The capstone project, simulations, sessions with Prashant Agarwal and the fireside chat with a CEO were highly enriching and thoughtfully designed.

Shiv Mohan

Chief Integration Officer, Larsen & Toubro



The management team demonstrated strong resilience, receptiveness and a clear, consistent focus on continuous improvement.

Rajesh Umakant Naik

CEO, Revaa Lifecare

Industry-Aligned Curriculum

Immerse yourself in a cutting-edge CEO toolkit: growth strategies, innovation, artificial intelligence, data-driven decision-making and more. Our modules ensure a holistic CEO education through case studies, dynamic discussions, simulations, workshop sessions and a collaborative group capstone project, providing a comprehensive and impactful learning experience.

MODULES BY IIMK

MODULE 1: DRIVING BUSINESS EXCELLENCE

- The role of CEO
- India growth story
- Impactful Communication
- Understanding financial statements
- Driving financial performance metrics
- Corporate valuation
- Corporate restructuring strategies and M&A
- High performing investing decisions
- Brand strategy essentials
- Brand management tactics
- Supply chain landscape and dynamics
- Orchestrating supply chain excellence
- Customer-centric competitive strategies

MODULE 2: DIGITAL GROWTH AND INNOVATION PROWESS

- Innovation ecosystem
- Digital transformation strategies
- Platform strategies for leaders
- Technology and AI-led transformation strategies
- The CEO's playbook for geoeconomic resilience

MODULE 3: INFLUENTIAL LEADERSHIP DYNAMICS

- Business leadership workshop
- Mastering executive presence
- Strategic negotiations
- Generative AI as a CEO's growth multiplier: From efficiency to strategic advantage
- Decision intelligence: Embedding science and simulation into CEO decision-making
- Boardroom leadership, influencing stakeholders and building trust and C-suite collaboration
- Managing partnerships/alliances
- Crisis management and safeguarding reputation
- Change management and execution

MODULE 4: TRANSFORMING THE ORGANISATION

- Building a growth-oriented culture
- Organisational development
- Responsible stewarding in the age of stakeholder capitalism and AI
- Beyond ESG: Competing through regenerative and net-positive business models*
- Corporate governance and compliance
- The age of agentic enterprises: Reimagining strategy, scale and speed with autonomous AI*
- The geoeconomics of technology: Competing for power, talent and supply chains*

CAPSTONE PROJECT

BUSINESS SIMULATION

SPEED NETWORKING

FIVE-DAY IMMERSION AT IIM KOZHIKODE CAMPUS

Participants will get to visit the IIMK campus, where they will network and collaborate with like-minded peers and learn with top IIM Kozhikode faculty through practical workshop sessions, class discussions and presentations.

Note:

- The in-campus modules are subject to the conditions/unavoidable circumstances that may prevail at the given point in time. In case the current situation maintains the status quo, suitable alternatives that can replace the in-campus modules will be made available via live online sessions.
- The modules and topics are indicative and subject to change at the discretion of programme coordinators.
- The primary mode of learning for this programme is via live online sessions with IIM Kozhikode faculty members.
- The recording of the live sessions will be made available to the participants until the completion of the programme
- The programme curriculum includes individual class readings, assignments, quizzes, business simulations, case study discussions, a guided capstone project, graded project presentations and much more to apply and demonstrate classroom learning.
- *Topics to be covered by Emeritus industry experts.



**Gain the global edge with
Two online certificate courses from**

**Northwestern
Kellogg**

Course 1: AI Strategies for Business Transformation

Harness AI's transformative potential to unlock business value

Learning experience



Live faculty session



Peer learning



Cutting-edge curriculum



Case studies



Real-world industry examples



Frameworks and principles



Capstone project



Office hours with programme leader



Inclusive learning



Topics

- Foundations of AI—From Prediction to Creation to Autonomy
- AI and Customer Experience Management
- AI and Operations Management
- AI and Business Support Functions
- AI Applications in Selected Industries
- Generative AI and Creative Industries—Transforming Media, Art and Design
- AI and Business Transformation—Strategy, Capabilities and Governances
- AI and Society—Ethics, Regulation and Jobs

Faculty: AI Strategies for Business Transformation



Mohanbir Sawhney

Associate Dean for Digital Innovation;
McCormick Foundation Chair of Technology;
Clinical Professor of Marketing;
Director of the Center for Research in Technology
and Innovation

Note: The above topics will be covered through online modules, including flexible prerecorded faculty lectures and live online sessions with the programme leader and faculty.

Course 2: AI-First Marketing Strategy: Executing Intelligent Systems for Growth

Learn the essentials of focused business growth planning

Learning experience



Self-paced
video lectures



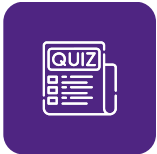
Two live
sessions with
Kellogg
faculty*



Real-world case
studies and
industry example



Interactive
try-it activities



Polls and
quizzes



Office hours
with programme
leader



Recorded guest
speaker sessions



Capstone
project

*(Availability subject to change)



Topics

- The Intelligent Marketing Operating System
- Sensing: Customer Intelligence — From Signals to Insights
- Focusing: Segmenting, Targeting, ICP and Positioning
- Designing: Creative Systems and Content at Scale
- Orchestrate, Attract and Execute: Journey Design, Decisioning Service, AI-Mediated Discovery, System Campaign
- Agentic AI and the Operating Stack (From Strategic Architecture to Operating Architecture — How Agentic Services Come to Life Inside the I-MOS)
- Learn and Measure (Incrementality, Attribution, Experimentation, Marketing ROI)
- Govern, Transform and Lead (Governance Controls, Regulation, Organisational Transformation, Agent-To-Agent Future)

Faculty: AI-First Marketing Strategy: Executing Intelligent Systems for Growth



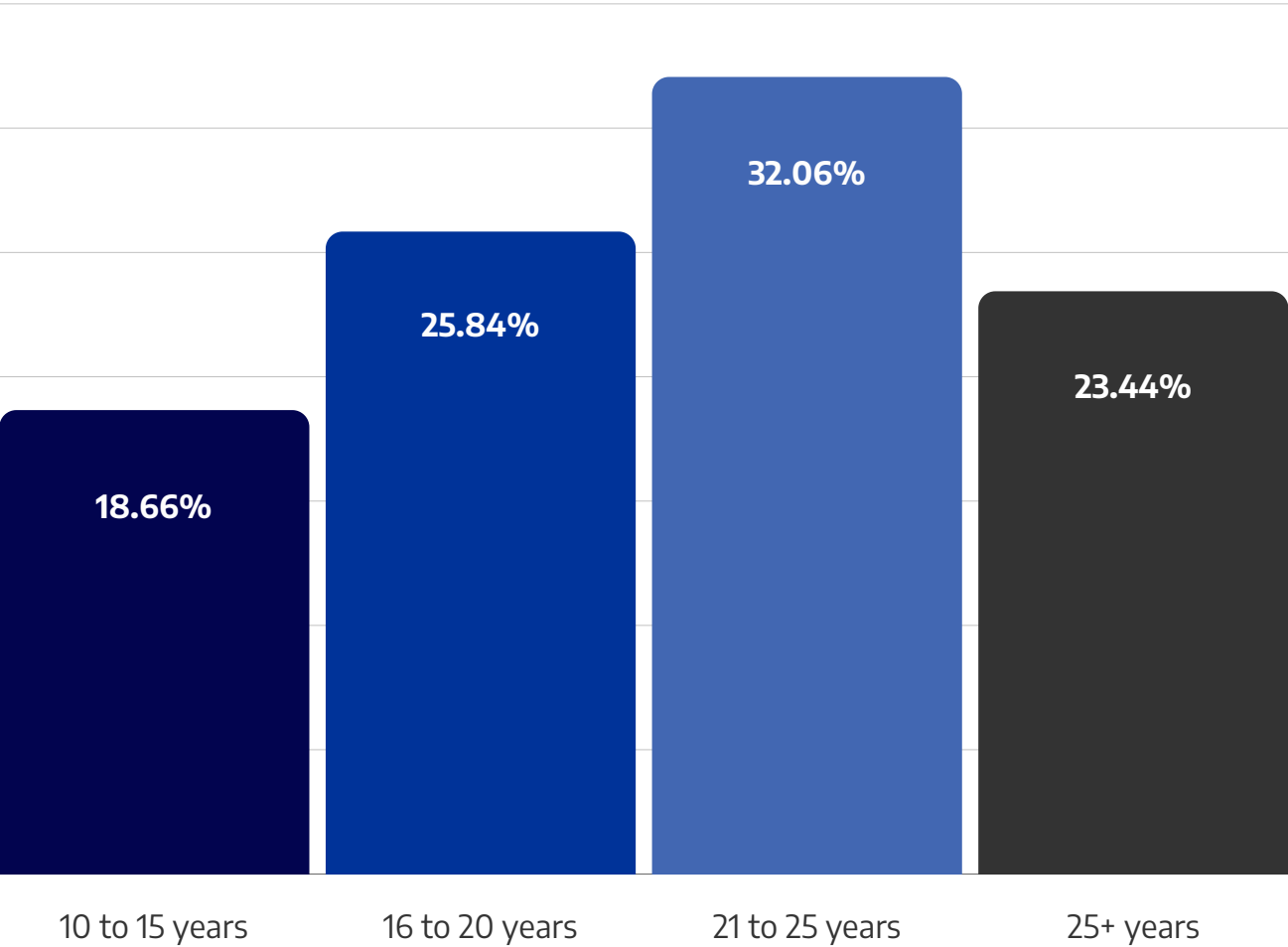
Mohanbir Sawhney

Associate Dean for Digital Innovation;
McCormick Foundation Chair of Technology;
Clinical Professor of Marketing;
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and Innovation

Note: The above topics will be covered through online modules, including flexible prerecorded faculty lectures and live online sessions with the programme leader and faculty.

Past Participant Data

Work experience



Top industries

 Manufacturing	 IT/Computers	 Engineering
 Healthcare/Health Services	 Construction	 Consulting
 Consumer Products/Retail	 Transportation/Logistics	 Others*

*Other industries include telecom, banking, financial services, aviation and pharmaceuticals.

High-Impact Learning Journey



Deepen your intellectual capital

- World-class curriculum and teaching by leading faculty
- Peer-to-peer interaction and collaboration



Manage your brand capital

- Industry-recognised, top-ranked IIM education on your resume
- IIM Kozhikode Executive Alumni Status
- Kellogg Executive Education brand value



Enhance your career capital

- Accelerate your leadership career with cutting-edge insights
- Learn while you earn and make new life-long connections with experienced and global peers



Programme Details

ELIGIBILITY CRITERIA

- Graduate (10+2+3) or diploma holders (only 10+2+3) from a recognised university (UGC/AICTE/DEC/AIU/state government/recognised international universities).
- Candidate should have a minimum of 10 years of experience as of the programme start date, i.e. 18 September 2026.
- Candidate must fill out the mandatory SOP during the application.

ATTENDANCE

- **For modules by IIM Kozhikode:** Minimum 75% attendance is a prerequisite for the successful completion of this programme.
- **For two online certificate courses by Kellogg Executive Education:** Participants must attend online faculty lectures and finish the required prerecorded video lectures and readings and submit the required submissions.

EVALUATION

- **For modules by IIM Kozhikode:** The methodology is at the discretion of the faculty and may include online exams, case analyses, class contribution, assignments, simulations and a capstone project. Participants will have to secure the minimum pass marks in the respective components.
- **For two online certificate courses by Kellogg Executive Education:** A course is scored as a pass or no-pass; participants must complete the required activities to pass and obtain the certificate of completion. The course may include a graded final project, graded weekly assignments or graded case analysis submission to obtain passing status. Participants must receive 80% to pass and obtain the certificate of completion.



Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components but have a minimum attendance of 75% will be awarded a participation certificate.

We encourage you to attend all the live sessions and make the best out of these interactive learning experiences.



Upon successful completion of each course, Kellogg Executive Education grants a verified digital certificate of completion to participants. These modules are graded as pass or fail; participants must receive 80% to pass and obtain the certificate of completion for each module.



Note: All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode and Kellogg Executive Education. IIM Kozhikode and Kellogg Executive Education reserve the right to change the certificate and specifications without notice. This online certificate programme does not grant any academic credit or a degree from Kellogg School of Management.

IIM Kozhikode Executive Alumni Status Benefits

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode. The benefits include the following

Eligible to receive IIMK publications and newsletters periodically



Access to the online IIMK Executive Alumni Portal



Eligible to receive Executive Alumni E-Identity Card.



Availing MDC/guest rooms at prevailing rates, subject to availability.



Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Programme fee: **INR 7,02,000 + GST/AED 31,259**

Duration: **12 months (3 hours per week)**

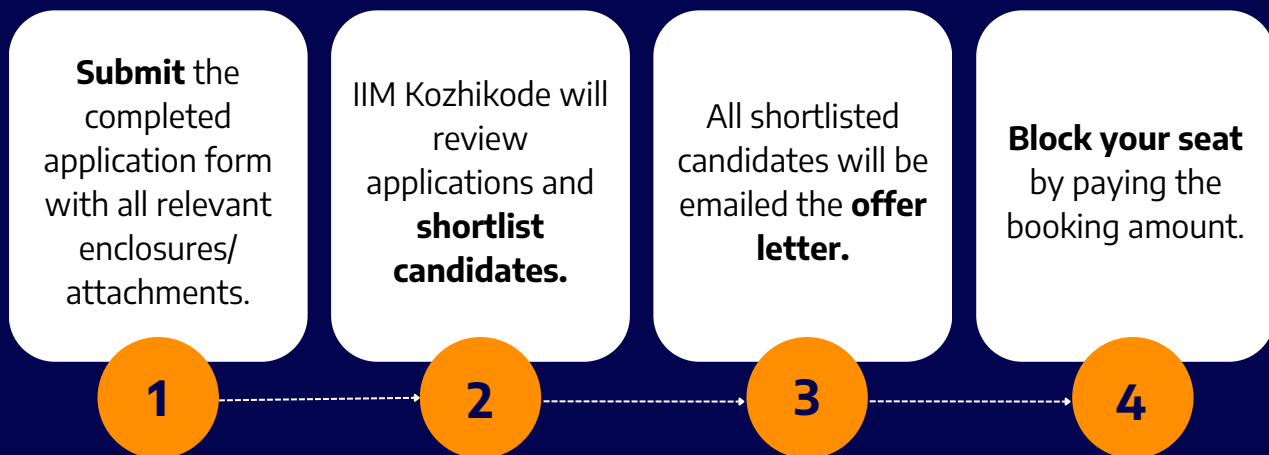
Programme start date: **18 September 2026**

Note:

- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. **For learners residing in India**, any courier charges will be borne by the institution. **For international learners**, courier charges for physical study materials shall be borne by the learners themselves.
- If a programme session corresponds with a public holiday, the session will be held on the following weekend.
- The in-class experience of face-to-face interaction with the faculty provides an opportunity for immersion in the Institute's academic environment. The campus visit is mandatory for all participants.
- Admissions are on a first-come, first-served basis. There might not be subsequent rounds if seats are filled in the initial rounds.



Application Process



Academic orientation

03 October 2026

First academic session

10 October 2026

Schedule

The live online platform classes by IIMK faculty are every Saturday in the time slot of 06:45 pm to 09:45 pm IST*

Note:-

- Some sessions with the IIM Kozhikode faculty could be rescheduled at a different time, in the case of exceptional circumstances.
- For modules by Kellogg Executive Education, doubt-clearing sessions with the Programme Leaders will be based on global cohort timings, which are usually on weekdays and the details will be shared closer to the start date of the modules by Kellogg Executive Education.
- Due to time zone differences, some sessions with industry experts and Kellogg School of Management faculty can take place at different hours.



About IIM Kozhikode

About IIMK Established in 1996, with its first Post Graduate Programme (PGP 01) officially initiated in 1997, the Indian Institute of Management Kozhikode (IIMK) is on a high-growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes, and Faculty Development Programmes. In 2013, IIMK set up a satellite campus at Infopark, Kochi, dedicated to Executive Education. The institute also has the unique distinction of launching a PhD (Practice Track) programme for working professionals, besides introducing dynamic programmes such as the one-year Post Graduate Programme in Business Leadership (2019), MBA in Finance, and MBA in Liberal Studies & Management (2020). IIMK is also home to IIMK LIVE – a first-of-its-kind start-up incubation programme, the Indian Business Museum and seven Centres of Excellence.

IIM Kozhikode has retained its 3rd position in the NIRF India Rankings 2025 (Management) — marking the third successive year among India's Top 3. The institute also features regularly among top global institutions for its flagship MBA (PGP) and EMBA (EPGP) in the QS World University Rankings. IIMK has leapfrogged 100 spots to secure a place in the Top 151–200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. In a remarkable boost to IIM Kozhikode's global credentials, newly launched programmes like PGP-BL (2019) and PGP-Fin (2020) have also entered the Top 151+ programmes worldwide in their respective QS Rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #76 globally in the Financial Times Open-Enrolment Executive Education Rankings 2025. The feat has further consolidated the 30-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute has also consistently featured among the Top 70 MBA programmes globally in the Financial Times Masters in Management (MIM) Rankings for its flagship PGP. Over the past two decades, IIM Kozhikode has successfully delivered close to 1,450 MDP programmes, training more than 55,000 participants from 200+ organisations, including several Fortune 500 companies.



#5

In India, #76 Global Rank,
Financial Times, Open
Enrolment Rankings 2025

#3

NIRF India Ranking
2025, Management



About Kellogg Executive Education

Kellogg Executive Education empowers business leaders to foster growth in themselves, their teams and their organisations. Their renowned faculty, consisting of the world's best researchers, educators and practitioners, provide practical insight that participants can apply as soon as they return to work. Providing a collaborative, immersive environment for its executive development programmes, Kellogg Executive Education serves a variety of businesses and executives from a myriad of industries and geographies.



About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organisations and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India and China. Emeritus' short courses, degree programmes, professional certificates and senior executive programmes help individuals learn new skills and transform their lives, companies and organisations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors and coaches has educated more than 350,000 individuals across 80+ countries.



Application Requirements

Your photo ID proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

Your graduation/degree

You can submit a scanned copy of ANY ONE of: degree certificate, provisional degree certificate, marks transcript or score transcript.

Your work experience certificate

- You can submit scanned copy(ies) of document(s) demonstrating that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website.
- Examples of documents you can submit are joining letter, relieving letter, bonafide work experience letter from your HR and salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation.

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless bluetooth.



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM: 4 GB or higher



OS: Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/laptop/Mac

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