



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

BATCH 9



Professional Certificate Programme in Financial Analysis and Financial Management

Starts September 22, 2024 | 12 Months | Live Online Sessions

Average session rating: 4.5/5

*Based on feedback received by 450+ participants

#4

#70 Global Rank | #4
India, Financial Times
Open Enrolment
Rankings 2024

#3

NIRF India Ranking 2023,
Management

#2

Public B-Schools, The
Week - Hansa Research
Survey 2023

Programme Summary

Financial Analysis and Financial Management



Institute Name

IIM Kozhikode



Programme Duration

12 Months



Cost

INR 2,41,000 + GST



Learning Mode

Live Online Sessions with IIMK Faculty



Weekly effort

5-7 hours per week



Faculty

IIM Kozhikode



Payment Options

Basic Instalment Plans



Special Pricing

Special pricing up to 10% discount is available for corporate plans



Eligibility

The candidate should have minimum of 1 + years of work experience (after graduation) as on Sept 22, 2024. Prior exposure to MS Excel is desirable.



Certificate

'Certificate of Completion' from IIM Kozhikode and eligible for 'Executive Alumni Status' on successful course completion

Learning Experience

- Weekly live online lectures from leading IIMK faculty
- Learn from Real-world Data-sets and Assignments
- Capstone Project guided by IIMK Faculty
- Hands-on Workshop Sessions
- 3-day immersion at IIMK Campus

Frequently Asked Questions

What would be the mode of learning?

There would be 3-hr weekly live-online lectures on Sunday conducted by IIMK faculty. The programme spread across 8 modules for a duration of 12 Months. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes, and guided capstone project work for which the learners would have to put in additional efforts of 2 to 3 hours weekly.

Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work, and simulations, if any, is at the discretion of the IIMK's faculty.

Is there a qualifying mark/ grade to get the final certification in this course?

Yes, the qualifying mark is 75%.

Do I get Alumni status of the Institute on completion of this course?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Will Emeritus/ Institute help with placement services?

This course is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their course. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this course. All this guidance is provided over recorded videos, this is not live.

What if I don't find the course appropriate for me after starting the sessions? Can I seek a refund?

Your chosen course has a 90% satisfaction rating by 450+ past learners. We encourage our learners to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, fee becomes non refundable.

What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75% then you will get a Certificate of Participation, not a Certificate of Completion.

How long will I have access to the learning materials?

The recorded videos and learning material will be available throughout the duration of the programme.

Note: This Course Summary is provided only for your convenience. You are advised to refer to the Course Brochure for more information.

The IIM Kozhikode Advantage

From The Director's Desk

IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and data-driven, informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our nearly 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

For candidates, it is pertinent to understand that strong financial analysis and management is the bedrock of corporate profitability. It can not only help meet tomorrow's business goals, but also maximise revenue and minimise waste, and can be invariably used to leverage rare opportunities. As businesses across geographies gear up to manage the evolving financial landscape, the need for well-trained and competent finance professionals is more acute than ever. The FAFM programme has thus been designed keeping the above objectives in mind.

Wishing you all a very happy learning experience at IIM Kozhikode!

Debashis Chatterjee

Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Overview

The Financial Analysis and Financial Management programme from the Indian Institute of Management Kozhikode (IIM Kozhikode) will help you amass the necessary financial knowledge to take your career a notch higher. From the basics of finance and accounting to advanced concepts in risk management and corporate valuation this certificate programme, delivered via interactive live online sessions, will help you employ a variety of financial strategies and frameworks. On successfully completing the programme you will improve your financial decision-making skills and problem-solving ability while being eligible for the prestigious IIM Kozhikode Executive Alumni Status.

Significant Events That Revolutionized the Financial Sector in India

India is using technology to revolutionize its financial sector, with India Stack, AI, embedded finance, and robotics leading the way. Fintech partnerships with traditional lenders are providing customized credit products, insurance, savings, and loans.

Finance management is one such subset of finance that has seen substantial growth in the last decade. And financial analysis is the most in-demand finance niche in 2022. It is believed that a financial analyst's job profile has seen a surge of 30% in the last decade.



A recent survey conducted by the bureau, revealed that there will be an 11% growth in employment opportunities for financial analysts by 2026.



Neo-banking is projected to increase by 281%, representing almost 9% of India's fintech market, despite strict digital lending regulations by the Reserve Bank of India. The guidelines are expected to encourage the development of specialized regtech start-ups in the financial industry.

Starts on
Sept 22, 2024*

Duration
12 Months

Programme fee
INR 2,41,000 + GST

Format
Live Online Sessions

* Begins with introduction to platform

Programme Highlights



Learn from eminent IIM Kozhikode faculty and renowned industry experts



3-day immersion at IIM Kozhikode campus.



Be eligible for lifelong Executive Alumni Status and expand your professional network



Become industry-ready with learning through real-world business applications, HBS case studies, tools and hands-on workshop sessions across modules



Improve your financial decision-making and problem-solving skills to scale business profitability



Receive a Certificate of Completion from one of India's leading B-Schools (#3, NIRF, 2023)

Who is this Programme for?

The financial landscape is changing rapidly, and businesses across geographies want to gear up with industry-ready skilled finance professionals at the forefront.

This programme is beneficial for:

- Early-career Professionals keen to transition from their existing field into various finance roles
- Mid to Senior-level Managers in finance and chartered accountants who want to expand their knowledge in advanced financial tools
- Business Leaders and Consultants interested in developing a strategic mindset to analyse financial statements and make sound financial decisions
- Business owners of MSMEs and Entrepreneurs who want to utilise time-tested financial management techniques to smoothly manage and expand their businesses



Programme Directors

S S S Kumar is a Professor in the Finance, Accounting, and Control Area at IIM Kozhikode. He also serves as an Adjunct Visiting Professor at the School of Management at AIT Bangkok. He has been teaching for twenty-five years and instructs MBA courses notably Financial Markets and Instruments, Corporate Finance, Financial Derivatives, and Risk Management. He received his doctorate in management from the Department of Management Studies at IIT (ISM) Dhanbad.



Prof. S S S Kumar

Professor
Finance, Accounting and Control, IIM Kozhikode

Prof. Sony Thomas is working as Associate Professor in Finance, Accounting and Control Area at IIM Kozhikode. He teaches courses on Investment Analysis and Portfolio Management, Equity Research and Financial Markets in PGP and executive programmes. Prior to joining IIMK in 2009, he worked with Deloitte Research and GE Money-MSE Financial Decision Sciences Lab. He did Ph.D. in Finance from Department of Management Studies, IIT Madras.



Prof. Sony Thomas

Associate Professor
Finance, Accounting and Control IIM Kozhikode

Note: Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to the programme start date.

Programme Modules

Module 1: Introduction

- Introduction to Excel
- Advanced Topics in Excel
- Mathematics and Statistics Using Excel
- Economics for Finance-I
- Economics for Finance-II

Module 2: Financial Accounting And Analysis

- Introduction to Financial Accounting
- The Balance Sheet
- Statement of Profit and Loss
- Cash Flow Statement
- Financial Statement Analysis

Hands On Workshop -I: Financial Forecasting

Module 3: Financial Instruments And Markets

- Financial Instruments & Markets
- Time Value of Money - I
- Time Value of Money - II
- Stock Valuation
- Bond Valuation

Hands On Workshops -II: Equity Valuation

Module 4: Corporate Finance

- Capital Budgeting -I
- Capital Budgeting -II
- Risk and Return
- Cost of Capital
- Financing and Capital structure

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start.
- Recordings from live sessions will be available to the participants for the duration of the programme.

Programme Modules

Hands On Workshops -III: Portfolio Optimization And Diversification

Module 5: Investment Management

- Financial Derivatives -I
- Financial Derivatives -II
- Portfolio Management-I
- Portfolio Management-II
- Performance Evaluation

Hands On Workshops -IV: Portfolio Performance Evaluation

Module 6: Corporate Valuation

- Introduction to Valuation
- Corporate Valuation – DCF Methods
- Corporate Valuation – Relative Valuation
- Valuation of Early-stage Firms and Start-ups
- Real Option Valuation

Hands On Workshops -V: Corporate Valuation

Module 7: Risk Management And Fintech

- Risk Management -Market Risk & Currency Risk
- Risk Management-Credit Risk
- Enterprise risk management, Risk management in FIs
- Fintech I
- Fintech II

Note:

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- Schedule will be announced closer to programme start.
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Programme Modules

Hands On Workshops -VI: Risk Measurement

Module 8: Investment Banking

- Introduction to Investment Banking
- Issue management, IPO and Underwriting
- M&A -I
- M&A-II
- Project Finance

Capstone Project

The mandatory hands-on capstone project will enable you to apply the programme learnings and insights in a real-world business case. The project will be a four-member group activity in which every group will submit a comprehensive valuation report towards the end of the programme. This report would entail a thorough analysis of the valuation of a listed large-cap firm in India and recommendations based on this analysis. The valuation report must cover external analysis (industry prospects), internal analysis (business strategy), quantitative valuation using both intrinsic (discounted cash flow method) and relative valuation, in addition to the final assessment on the overall market capitalisation of the firm.

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start.
- Recordings from live sessions will be available to the participants for the duration of the programme.

Hands-on Workshops



Financial
Forecasting



Equity
Valuation



Portfolio Optimization
And Diversification



Portfolio Performance
Evaluation



Corporate
Valuation



Risk
Measurement

Campus Immersion

The 3-day campus immersion at IIM Kozhikode is a valuable addition to the Financial Analysis and Financial Management Programme. It provides participants with a holistic learning experience, combining theoretical knowledge with practical application, networking opportunities, and a taste of the unique IIMK culture.

Participants can explore the campus, interact with students, and gain insights into the academic and social life at IIMK. The campus immersion provides ample networking opportunities with faculty, peers, and industry professionals. These interactions can lead to valuable connections and potential career opportunities.

Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75% shall be awarded a participation certificate.



Note:

- The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate.
- IIM Kozhikode reserves the right to change the certificate and specifications without notice.
- All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.
- We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post-session video recordings will be made available, at the discretion of faculty member.

IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Learning Outcomes



Build a strong foundation in financial analysis and management



Understand and apply basic accounting principles and analyse financial statements to forecast **financial performance**



Gain exposure to Mergers, Acquisitions, and Investment Banking



Implement standard **financial models** in Excel



Understand the role **financial markets** play in the economy and how financial instruments work in various asset classes



Identify the multiple dimensions of financial risks and cost of capital, along with its impact on the required **rate of returns**



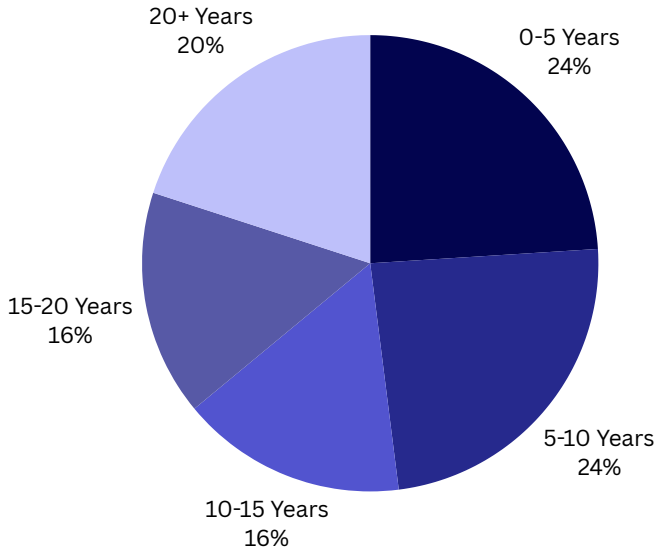
Show how financial and strategic decisions can be analysed using **valuation models**



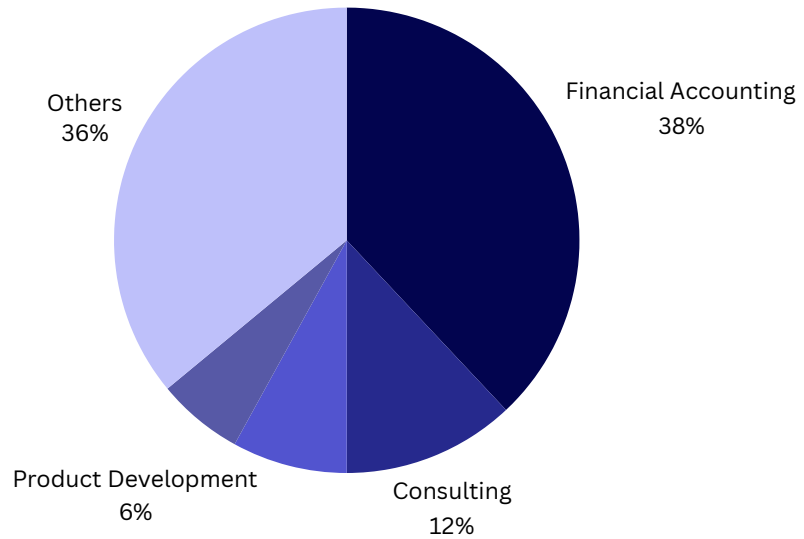
Explore advanced financial concepts like **financial derivatives**, risk management and corporate valuation to lead organisational decisions

Profiles of Past Participants

Work Experience



Industry



Job Functions

- Finance & Accounting
- Operations
- Information Systems/Technology
- Marketing & Sales
- Others*

*Others include Banking Operations, Consulting, Engineering, and IT Services, amongst others.

Participant Testimonials

“ The programme aided in stimulating the entire thought process while assessing an upcoming investment. This experience has been further enriched by the presence of highly experienced educators who have mastered the parameters of the new age and employed intriguing analytical methods.

Kamal Pal

Deputy Manager Accounts and Administration Orkash Services Private Limited

“ This programme aided in me becoming a wiser finance professional as my expertise primarily lies in taxation (being a Chartered Accountant). Further, I am now able to make prolific decisions encompassing finance and taxation.

Sheel Chandok

Manager - Direct Tax and Regulatory,
SKP Business Consulting LLP

”

“ Faculty and cases discussed by the professor. Also, the technological solutions and flexibility of Emeritus and the college in supporting our concerns was a great experience. Thank you for all your support.

Amit Kohir

Business Consultant,
Tata Consultancy Services

”

“ Complete programme is awesome. It is great for the finance professionals who want to enhance their skills in finance. ”

Sonal Gupta

Account Executive,
Sterlite Power Transmission Ltd

Participant Testimonials

“Pursuing the FAFM program at IIMK has been a dream of mine for quite some time. The institute's reputation for academic excellence and industry relevance drew me in, and the programme itself perfectly aligned with my aspirations to deepen my financial expertise. The programme structure provided a comprehensive understanding of financial analysis, financial management, corporate finance, capital markets and valuations. I owe a deep debt of gratitude to the distinguished faculty at IIMK. Their expertise, guidance, and insightful lectures were instrumental in my learning journey. I am confident that the knowledge and skills acquired through the FAFM programme will enable me to pursue new challenges and contribute more meaningfully to the field of finance. Also proud of being a part of the IIMK Alumni community.

Rajendra Maharana

Assistant General Manager (AGM)- Finance, Carrier Midea India

Programme Details

Programme Fee:	INR 2,41,000 + GST
Application Fee:	INR 2,000 + GST

Academic Orientation: **October 06, 2024**

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. In case if participants needs a physical copy, they will have to bear the international courier charges.

Programme Schedule

- **Live Online Sessions**
Sunday 9 AM to 12 PM
- **Attendance**
Minimum 75%

Note:

- In case a programme session corresponds with a public holiday, the session would be held on the following weekend.
- Some sessions with faculty and/or industry experts could be rescheduled at a different time, depending on exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings will be made available, at the discretion of faculty member.



Application Requirements

Your Photo ID Proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

Your Graduation/Degree

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

10th & 12th Class Marksheets

Coloured copies of the 10th and 12th class mark sheets are required.

Your Work Experience Certificate

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM:

4 GB or higher



OS:

Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/ Laptop/ Mac

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum. IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 28-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.



#4	#70 Global Rank #4 India, Financial Times Open Enrolment Rankings 2024	#3	NIRF India Ranking 2023, Management	#2	Public B-Schools, The Week - Hansa Research Survey 2023
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About Emeritus

IIM Kozhikode is collaborating with online education provider Emeritus to offer a portfolio of high-impact online programmes. Working with Emeritus gives IIM Kozhikode the advantage of broadening its access beyond its on-campus offerings in a collaborative and engaging format that stays true to the quality of IIM Kozhikode. Emeritus' approach to learning is built on a cohort-based design to maximise peer-to-peer sharing and includes video lectures with world-class faculty and hands-on project-based learning. More than 300,000 students from over 200 countries have benefitted professionally from Emeritus' programmes.

Apply for the programme here

[APPLY NOW](#)

Refer your colleague and earn benefits

[REFER NOW](#)

Finance options available

[KNOW MORE](#)



WhatsApp an advisor on +91 86570 38243*

*This number does not accept any calls. Please message your queries.

For registration and any other information, please
get in touch with us at iimk.execed@emeritus.org



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