



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought



Professional Certificate Programme in **Applied Finance**

Mastering Financial Insights for Business Success

Starts June 28, 2025 | 10 Months | Live Online | Executive Alumni Status

2 days of campus immersion at IIMK

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In India, #70 Global Rank, Financial Times Open Enrolment Rankings 2024

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NIRF India Ranking 2024, Management

Programme Summary

Professional Certificate Programme in Applied Finance

 Institute Name IIM Kozhikode	 Programme Duration 10 Months	 Programme Fee INR 2,37,500 + GST
 Learning Mode Live-online sessions by IIMK faculty	 Weekly effort 5-6 hours per week	 Faculty IIM Kozhikode
 Payment Options Flexible payment plans with EMI options available	 Special Pricing Special pricing up to 10% discount is available for corporate plans	 Certificate Upon successful completion of the programme, participants will be awarded a verified digital certificate from IIM Kozhikode
 Eligibility Minimum Graduate or Diploma Holder (10+2+3) should have at least 3+ years of work experience		

Learning Experience

- **Live Online Lectures by IIMK Faculty:** Industry-aligned cutting-edge curriculum curated by IIMK
- **IIMK Executive Alumni Status:** Be eligible to receive prestigious IIMK executive alumni benefits
- **Cohort-based Learning:** Networking and Community Interaction by using discussion boards
- **Activity-based Learning:** Four sessions to ensure experiential learning, bridging theory with real-world
- **Campus Immersion:** 2 days of campus immersion at IIMK Campus

Frequently Asked Questions

What will be the mode of learning?

There will be 3-hr weekly live-online lectures on Saturday conducted by the IIMK faculty. The programme is spread across 10 modules for a duration of 10 months. The learning experience will include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes for which the participants will have to put in an additional effort of 2 to 3 hours.

Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work and simulations, if any, is at the discretion of the IIMK's faculty.

Is there a campus immersion included in the programme?

For an immersive and experiential learning journey, this programme offers a campus chapter at IIM Kozhikode campus of 2 days as a part of the programme's learning journey providing a rich networking and face-to-face learning opportunity.

Who grades/gives inputs on the assignments and projects?

Examination/Evaluation shall be conducted by the IIMK.

Is there a qualifying mark/grade to get the final certification in this programme?

Yes, the qualifying mark is 50%.

Do I get Alumni status of the Institute on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75%, then you will get a Certificate of Participation, not a Certificate of Completion.

How long will I have access to the learning materials?

The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

We encourage the participants to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, the fee becomes non-refundable.

Note: This Programme Summary is provided only for your convenience. You are advised to refer to the brochure for more information.

The IIM Kozhikode Advantage

From Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. Thus, it is imperative for business heads today to expand their knowledge across domains and proactively make decisions to become effective drivers of organisational growth. IIM Kozhikode programmes are designed by world-class faculty with industry-leading insights that empower participants to manage and overcome complex business challenges confidently. Our growing global footprint is acknowledged and accredited by top institutions and is a testimony to growth we have achieved in our 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both the future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, and to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope and potential impact that India will have on 21st-century business makes us believe that this is a legitimate aspiration.

Applied Finance empowers professionals to make data-driven financial decisions that drive business growth. By bridging financial theory with real-world applications, it enhances strategic planning, and investment decision-making. The Professional Certificate Programme in Applied Finance is meticulously designed to equip professionals to navigate complex financial landscapes with confidence.

Here's to a fruitful and engaging learning experience at IIM Kozhikode!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Overview

Unlock real-world financial expertise with IIM Kozhikode's Applied Finance Programme, designed for hands-on, application-based learning. Go beyond theory—immerse yourself in financial simulations, valuation projects and risk management exercises that mirror real market scenarios. Master financial modelling, strategic decision-making, and data-driven insights to tackle complex business challenges with confidence. Join a network of high achievers and gain practical skills that drive impact. Elevate your financial acumen, and become a key decision-maker in your organisation.

The future of finance demands action—start your journey today.



Starts on
June 28, 2025

Duration
10 months

Programme Fee
INR 2,37,500 + GST

Format
Live online sessions

India's Applied Finance Sector on the Rise: Unveiling the Numbers Driving Growth!

India's booming economy is creating a rush for professionals who understand finance and can deploy relevant financial instruments to support business strategies. Moreover, the fusion of finance and technology has opened up a world of possibilities. **Applied Finance** professionals are the architects of financial success. By mastering market trends, crafting innovative strategies, and harnessing the power of analytics, you can shape your organisation's financial destiny.



The role of financial analysts is expected to see a 9% growth from 2023 to 2033, which is much faster than the average for all occupations. This equates to approximately 30,700 openings annually.

Source: Financial Analysts: Occupational Outlook Handbook: US Bureau of Labor Statistics



India is one of the fastest-growing fintech markets in the world, as per Invest India. The market size is slated to reach \$1.5 trillion by 2025.

Source: [Invest India](#)



According to a report by Ken Research, the Indian financial advisory market size is projected to reach a staggering INR 5,809 crores by 2025.

Source: [Ken Research](#)

Programme Highlights



Immerse yourself in live online lectures led by IIM Kozhikode's renowned faculty



Experience the IIMK magic with a transformative 2-day campus immersion



Join an elite network of IIM Kozhikode executive alumni, and expand your horizons



Master the art of Applied Finance through real-world case studies



Connect with industry peers and build lifelong relationships through networking opportunities



Earn a prestigious certification from one of India's top business schools (#3 in NIRF 2024 rankings)

Note:

-The primary mode of learning for this programme is via live online sessions with faculty members.

-The recorded videos and learning material will be available throughout the duration of the programme. Emeritus or the institute does not guarantee availability of any session recordings.



Who Is This Programme For?

The programme is well suited for professionals who wish to master the dynamic financial realm in order to support business strategy and growth.

- **Aspiring Finance Professionals:** Individuals aiming to build a strong foundation in finance and explore various career paths within the financial industry.
- **Finance, Commerce, and Accountancy Professionals:** Individuals with existing finance qualifications looking to deepen their knowledge of advanced financial concepts and applications.
- **Mid-Career Managers:** Professionals who need to strengthen their financial acumen to drive business performance.
- **Professionals in Broking, Security Analysis, Consulting, and Chartered/Cost Accountancy:** Individuals from related fields aiming to upskill in Applied Finance for career advancement.
- **Cross-Functional Professionals:** Individuals in non-finance roles who need financial acumen to effectively contribute to business decisions.
- **Business Leaders and Financial Consultants:** Senior professionals seeking to enhance their strategic financial analysis capabilities.



Pedagogy

The programme is designed to equip you with practical, real-world skills. Through a dynamic blend of learning methods, you'll gain hands-on experience in making critical financial decisions.



Immerse yourself in real-life financial scenarios through case studies



Sharpen your skills with interactive, activity-based learning sessions



Apply your knowledge through a capstone project guided by industry experts and IIMK faculty



Continuously enhance your abilities through ongoing assessments and assignments

By the end of the programme, you'll be confident in your ability to tackle complex financial challenges and drive business success.

A High Impact Learning Journey

Deepen your Intellectual Capital

- Dynamic curriculum led by eminent faculty
- Peer-to-peer interaction and collaboration

Manage Your Brand Capital

- Industry-recognised, top-ranked IIM education on your resume
- IIM Kozhikode Executive Alumni Status

Enhance Your Career Capital

- Accelerate your career in Applied Finance with insight-relevant insights
- Make new lifelong connections with experienced, ambitious peers

Activity-Based Learning Sessions



Cost of Capital Estimation.

- Learn to estimate WACC for a listed company
- Learn to make better investment decisions



Portfolio Construction and Mutual Fund Analysis

- Sharpen your expertise in portfolio construction.
- Gain a deeper understanding of mutual fund analysis



Master the Techniques of Stock Selection

- Master the techniques of Stock Selection
- Enhance your ability to build a well-balanced portfolio



Option Trading Selection

- Understand option trading strategy
- Effectively mitigate risk

Industry Expert Sessions

Gain insights into AI-driven financial forecasting and sentiment analysis for investment decision-making. Learn how cutting-edge AI technologies enhance accuracy and efficiency in financial strategies.



AI use-cases (strategic understanding) in Financial Forecasting



AI Sentiment Analysis (strategic understanding) for Investment Decision-Making

Hands-On Activity-Based Sessions Led By Industry Experts

- Comparable Company Analysis and Precedent Transaction Analysis for unlisted company valuation
- Risk and Return Analysis Workshop Using CAPM & Monte Carlo Simulation

Programme Director

Prof. Sony Thomas is working as Associate Professor in Finance, Accounting and Control Area at IIM Kozhikode. He teaches courses on Investment Analysis and Portfolio Management, Equity Research and Financial Markets in PGP and executive programmes. Prior to joining IIMK in 2009, he worked with Deloitte Research and GE Money-MSE Financial Decision Sciences Lab. He did Ph.D. in Finance from Department of Management Studies, IIT Madras.



Prof. Sony Thomas

Associate Professor
Finance, Accounting and Control
IIM Kozhikode

Programme Director

S. S. S. Kumar is a Professor in the Finance, Accounting, and Control Area at IIM Kozhikode. He also serves as an Adjunct Visiting Professor at the School of Management at AIT Bangkok. He has been teaching for 25 years and instructs MBA courses – notably Financial Markets and Instruments, Corporate Finance, Financial Derivatives, and Risk Management. He received his doctorate in management from the Department of Management Studies at IIT (ISM) Dhanbad.



Professor S. S. S. Kumar
Finance, Accounting & Control,
IIM Kozhikode

Programme Modules

Module 1

Introduction to Financial Analysis

- Introduction to Financial Reporting and Statements
- Balance Sheet; Income Statement
- Cash Flow Statement
- Financial Statement Analysis

Module 2

Mathematics and Economics in Finance: A Primer

- Statistics and Mathematics for Finance
- MS Excel Tools for Finance
- Economics for Finance

Module 3

Financial Markets and Instruments

- Indian Financial System
- Financial Markets and Instruments
- Recent Trends in Financial Markets
- Forex and Derivative Markets

Module 4

Corporate Finance

- Time Value of Money
- Making Capital Investment Decisions
- Net Present Value and Other Investment Rules
- Weighted Average Cost of Capital (WACC)
- **Activity Based Learning 1: Estimation of WACC for a Listed Company**

Programme Modules

Module 5

Business Valuation

- Discounted Cash Flow Method
- Real Options Approach to Valuation
- Valuation of International Projects
- Project Finance

Module 6

Mergers and Acquisitions (M&A)

- M&A Process
- M&A Deal Valuation
- Strategic vs Financial Acquisition
- Cross-border Deals

Module 7

Fixed Income Securities

- Fixed Income Markets
- Bond Pricing and Duration
- Duration and Convexity
- Term Structure and Trading Strategies

Module 8

Investment Analysis

- Market Efficiency
- Risk and Return Models
- Portfolio Construction
- Portfolio Evaluation Tools
- **Activity Based Learning 2: Portfolio Construction and Analysis of a Mutual Fund**

Programme Modules

Module 9 Equity Research

- Stock Analysis: A Contrarian Approach
- Understanding Business Models
- Qualitative Analysis of Companies
- Behavioural Aspects in Investments
- **Activity Based Learning 3: Stock Selection**

Module 10 Financial Derivatives

- Options, Futures, and Swaps
- Pricing of Derivatives
- Hedging with Derivatives
- Trading Strategies
- **Activity Based Learning 4: Option Trading Strategy**

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.
- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.



2-Day Immersion at IIMK Campus

Towards the end of the programme, participants will get to visit the IIMK campus where they will network and collaborate with like-minded peers and learn with top IIM Kozhikode faculty through practical workshop sessions, class discussions and presentations.



Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components but have a minimum attendance of 75% will be awarded a participation certificate. We encourage you to attend all the live sessions and make the best out of these interactive learning experiences.



Note: The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate. IIM Kozhikode reserves the right to change the certificate and specifications without notice.

Learning Outcomes

Applied Finance Programme is designed to equip you with practical, real-world skills. Through a dynamic blend of learning methods, you will gain hands-on experience in making critical financial decisions.



Master financial analysis: Decipher complex financial data to uncover valuable insights



Mitigate risks: Develop robust risk management strategies to protect your organisation



Build corporate value: Master valuation techniques, portfolio strategies, derivatives, and debt markets



Drive innovation: Apply financial solutions to emerging challenges and opportunities



Enhance business performance: Align financial strategies with overall business objectives

Programme Details

Programme Start Date	June 28, 2025
Programme Fee	INR 2,37,500 + GST
Application Fee	INR 2, 000 + GST

Note:

*GST (currently @ 18%) will be charged extra on these components.

*Instalment payment options available.

*Additional convenience charges will be applicable on instalment payments.

*For detailed information on instalment payments reach out to your programme advisor.

Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university with at least 3+ years of work experience

Programme Format

- 3 Hour Live online lectures by IIMK Faculty

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. In case the participants need a physical copy, they will have to bear the international courier charges.
- There is a two day campus immersion at the end of this programme. On-campus accommodation will be provided in single occupancy.

Programme Schedule

- Live Online Sessions
 - Saturday, 9 AM to 12 PM

Note:

- The actual programme schedule will be announced closer to the programme start.
- Some sessions with faculty and/or industry experts could be rescheduled to a different time, in case of exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

Application Requirements

Your Photo ID Proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

Your Graduation/Degree

You can submit a scanned copy of ANY ONE of: degree certificate, provisional degree certificate, marks transcript or score transcript.

10th & 12th Class Marksheets

Coloured copies of the 10th and 12th class mark sheets are required.

Your Work Experience Certificate

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website.
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation.
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation.

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM:

4 GB or higher



OS:

Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/ Laptop/ Mac

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 29-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. It further improved its position by 9 spots to reach Global Rank #68 in 2024. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process..

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In India, #70 Global Rank, Financial Times Open Enrolment Rankings 2024

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NIRF India Ranking 2024, Management



About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.



Apply for the programme here

APPLY NOW

Refer your colleague and earn benefits

REFER NOW



WhatsApp an advisor on +91 86570 38243*

*This number does not accept any calls. Please message your queries.

For registration and any other information, please get in touch with us at

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