

भारतीय प्रबंध संस्थान कोषिक्कोड Indian Institute of Management Kozhikode Globalizing Indian Thought



## Professional Certificate Programme in Project Management (Batch 09)

07 Months | Live + Campus Immersion | ₹1,33,000 + GST



## IIM Kohikode Advantage FROM THE DIRECTOR'S DESK

Businesses today have seen a complete transition from how they used to be run a decade ago. Recent industry reports suggest that close to 68% of business leaders in India have reported that having high agility reduced their costs by 25%. It is thus imperative for business leaders of today and the future to expand their knowledge across domains and proactively make decisions to be effective leaders. IIM Kozhikode

programmes, designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights, empower participants to manage and lead complex business challenges with confidence and data-driven, informed decision-making ability. Our growing global footprint, acknowledged and accredited by leading institutions of the world, is a testimony to the growth we have achieved in our 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both, the future and the past, are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present and to give this Institution a sense of purpose, direction, and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope, and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

Invest in your potential and ensure you excel in the field of project management by enrolling in the 9th batch of IIM Kozhikode's Professional Certificate Programme in Project Management. Wishing you the best of learning experiences here.

Prof. Debashis Chatterjee, Director, IIM Kozhikode

## THE DEMAND FOR PROJECT MANAGEMENT PROFESSIONALS

A project is a time-bound and unique endeavour undertaken to produce a product, service, or result defined by specific goals and objectives to bring about beneficial change or add value.

Project Management is the process of planning and executing efforts to achieve all project goals within given primary constraints of scope, time, and resources. According to the Project Management Job Growth and Talent Gap Report – 2017-2027 by PMI, the global economy has become more project-oriented as the practice of project management expands across industries. Opportunities also arise as organisations increasingly rely on technologies and the projects needed to support them. Across the globe, there's a widening gap between employers' need for skilled project management workers and the availability of professionals to fill those roles. A PMI-commissioned talent gap analysis by Anderson Economic Group (AEG) points to outstanding opportunities in jobs and career growth for project managers globally.



Demand is high for practitioners with the necessary mix of competencies — a combination of technical and leadership skills, plus strategic and business management. Being abreast of contemporary knowledge and global best practices in Project Management is critical for career growth and success.

## **PROJECT MANAGEMENT** SCOPE IN INDIA

The world, and India in particular, is undergoing tremendous changes, and it is an era of innovation. The Indian government has planned and announced major policy initiatives such as 'Make in India', 'SMART Cities', 'Stand-Up India', 'Digital India', and mega infrastructure development projects like ports, railways, airports, highways, etc. As technology is evolving and Industry 4.0 evolves and expands, new-age business models and rising consumer expectations are fuelling a tremendous demand for skilled and certified project management professionals across all industry verticals. Thus, project management is also of significant importance to nation-building.

The Economic Times has cited a report by PMI saying that India is the fastest-growing market for Project Management-oriented employment. As per the report, by 2027, India will have the second-largest number of project management-oriented jobs in the world only behind China.



#### Approximate Salary in India (₹) by Years of Experience in Project Management

3 - <5 YEARS	5 - <10 YEARS	10 - <15 YEARS	15 - <20 YEARS	>20 YEARS
13.71 LPA	16.9 LPA	21.7 LPA	27.5 LPA	35.5 LPA

Source: Earning Power: Project Management Salary Survey—Twelfth Edition by PMI

The trend is clear, and it is a clarion call for working professionals who are currently in project management roles, or others wishing to transition into such roles, to upgrade and upskill themselves with knowledge and skills benchmarked to global standards, in this critical and growing field.

## PROGRAMME OVERVIEW

Irrespective of industry size, whether project-driven or not, companies (both core and in the IT-enabled services sector) can gain a competitive edge by effectively managing projects to ensure timely completion within budget, all while maintaining alignment with organisational strategy. The unique, non-repetitive nature of these endeavours, coupled with substantial capital investments, underscores the necessity of possessing scientific and advanced skills for proficient project management. Challenges have been further compounded by the advent of digital technologies and the impact of the COVID-19 pandemic. For instance, mastering software project management is pivotal for success, alongside technical expertise required for IT architects.

The Professional Certificate Programme in Project Management equips individuals with essential skills for overseeing large-scale projects across various domains, spanning from construction to IT, with a keen focus on leveraging emerging digital technologies and driving digital transformation initiatives.



Contemporary 7-month programme for project managers and leaders



Two in-campus immersion modules of three days each\*



Hands-on experience with MS Project software



Focus on real business use cases

## LEARNING OUTCOMES



Learn to plan, analyse, prioritise, and evaluate project schedule, costs, risks, time required, quality, etc.



Select an appropriate approach (traditional or agile approaches) to manage the project and the ethical perspectives of the project



Evaluate the probability and consequences of risks, and plan the risk management activities required in the project



Take the project from pre-implementation stage to completion successfully



Learn the skills required to manage Digital Transformation Projects

## **PROGRAMME CURRICULUM**

- 1. Introduction to Strategic Project Management
- 2. Projects in R&D Environments
- 3. Project Life Cycle Management and Software Development Life Cycle
- 4. Project Selection and Formulation
- 5. Project Financial Appraisal
- 6. Market Appraisal
- 7. Project Organisation, Team
- 8. Enhancing Project Leadership
- 9. Project Time and Cost Estimation
- 10. Developing Project Plans
- 11. Working with MS Project
- 12. Scheduling Project Resources
- 13. Project Risk Management
- 14. Critical Chain Project Management
- 15. Project Progress and Performance Management
- 16. Negotiation and Conflict Management
- 17. Project Stake Holder Management
- 18. Project Contract Management
- 19. Project Control Systems
- 20. Project Procurement Management
- 21. Project Quality Management
- 22. Disaster Project Management
- 23. Introduction to Agile and Disciplined Agile Project Management
- 24. Software Project Management
- 25. International Project Management
- 26. Project Audit and Closure
- 27. New Normal and Digitisation Effects on Managing Projects
- 28. Managing Digital Transformation Projects

## PEDAGOGY

The teaching approach will be highly interactive leveraging technology, and deploy diverse pedagogical tools and techniques including lectures, case studies, and participants' experience-sharing.

## PROGRAMME **DELIVERY**

will conducted Sessions be via а state-of-the-art Interactive Learning (IL) platform and delivered in Direct-to-Device (D2D) mode that can be accessed by learners their Desktop, Laptop, Tablet, on or Smartphone.

## DURATION

07 Months (75 Hours)

## SCHEDULE

Saturdays 9:00 AM to 12:15 Noon (IST)

## CAMPUS IMMERSION

There will be TWO in-campus immersions of TWO days each at IIM Kozhikode, out of which the second in-campus immersion module is optional.

There will be a charge of ₹16,000 per participant on twin sharing basis for three nights covering the optional on-campus immersion module.



## **ELIGIBILITY** CRITERIA

- Graduates (10+2+3 or 10+2+4) or equivalent from a recognised university
- Minimum THREE years of full-time work experience\* post completion of qualifying education

\*Internship and training experiences are not considered as full-time work experience.

# WHO SHOULD ATTEND?

- Ideally suited for project managers and project leaders with work experience in a project environment
- Middle and senior level executives responsible for managing change and new initiatives
- Professionals working on projects in various capacities and aspiring for senior roles in project execution

## **ADMISSION** CRITERIA

Participants from corporate nominations and retail applications will be selected based on their overall profile and credentials. Final selection of participants will be at the sole discretion of IIM Kozhikode.

## ATTENDANCE CRITERIA

A minimum of 75% attendance is a prerequisite for the successful completion of the programme.



## ASSESSMENT & EVALUATION

Evaluation methodology is at the discretion of the faculty. Evaluation of performance in the programme will be based on online exams, case analysis, class contribution, simulation, and other written submissions and presentations as required throughout the course.

The programme may require participants to work on individual/group assignments and/or projects. The main objective of such assignments/projects will be to help the participants apply their conceptual learning in the programme to actual organisational decision scenarios. The participants will have to secure the minimum pass marks in the respective evaluation components.

## CERTIFICATION\* & ALUMNI STATUS

- Participants who successfully meet the evaluation criteria and satisfy the requisite attendance criteria, will be awarded a 'Certificate of Completion'.
- Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a 'Certificate of Participation'.

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\*All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.



#### **Prof. Rupesh Kumar Pati** Professor – Quantitative Methods & Operations Management, IIM Kozhikode

After a Bachelor's degree in Mechanical Engineering and a Master's degree (Gold Medallist) in Industrial Engineering and Management, Professor Rupesh went on to acquire a Ph.D. in Supply Chain Management from IIT Roorkee. His research areas include Sustainability, Project Management, Green Supply Chain Management, and Green Business. He has received grants, awards, and accolades for his endeavours. His papers have been published in various journals and publications and he has also been invited to speak at several international seminars and conferences. His core teaching subjects include Project Management, Supply Chain Management, Service Operations Management, Operations Research, Quality Management, Operations Management, and Green Business (research course).

## VOX ALUMNI





#### Mishrkeshi Mishra

I hold an MBA degree in Finance with 7 years of industry experience. Content of this programme was a major motivation for me to enrol in it. The application of project managerial quality is something very important that I learnt from this course. Prof. Rupesh is very knowledgeable and resourceful. I am glad to be a part of this programme.

#### **Krishnamoorthy S**

I am Krishnamoorthy and I am an NPD Engineer. I joined this programme as I wanted to become a project manager in NPD department. This programme has helped me gain more knowledge on project management tools, Risk Analysis, and Six Sigma. I recommend this programme to all aspiring learners who are in the field of Project Management.



#### Nitin Agarwal

Being at IIMK-MDP Project Management Programme has been a wonderful experience. Along with course content and case studies, the simulation exercises enormously helped me gain useful insights. Prof. Rupesh is extremely professional in his approach and in keeping the content interactive.



#### Jayaraj Chembra

IIM Kozhikode PMP programme is a well-structured and a well-executed programme where experienced professors from IIM Kozhikode educate us with complete end to end project management course.



#### Dinesh Babu. P

I work at Royal Enfield and handle the Retail Insurance Business. I have experience in financial services and general insurance industry. I joined this course with an inspiration from my colleagues in the PMO. I was hoping to get aided with a few modules that have direct impact on my present work. I also wanted to be associated with IIM-K for recognition and knowledge. Today, I stand with complete passion for Project Management. All credits to Prof. Rupesh. The impact on my day-to-day decisions is visible. Topics like risk assessment and mitigation have started to play a pivotal role in my present review meetings. I am thankful for this game changer course.

#### Anup R. Mahindrakar

I have 14 years of experience in the IT industry. This course has provided me the knowledge and confidence to take up higher role and responsibilities. This interactive programme taught many of the Project Management concepts in simple methods which were otherwise difficult to understand. Case study and their analysis provided the learnings from real-time scenario, from different sectors with different strategies, approaches to analyse a particular problem and recommended solution. Working in groups taught us team management, people management, and understanding of the situation from other's perspective. Simulation component enhanced the learning and decision-making skills necessary for project execution, monitoring and controlling that is similar to real-time experiences. In a nutshell, this programme was altogether a wonderful learning experience and it offered more than my expectations. I'd highly recommend this programme to my friends and colleagues who wish to make their career in Project Management.





#### **Kuppabai Moorthy**

I work as a Senior Test Lead in HCL Technologies. I hold 13+ years of experience in Software testing. I came to know about IIM-K PMP course through Facebook and was interested to join. This decision has helped me learn more about project management. The faculty is highly skilled, and the course syllabus is well organised. Quiz assignments and simulation got me more involved and interested in the course, and it also helped a lot. This programme is highly recommended for professionals looking for a career switch to project management side.



## PROGRAMME **FEE**

Particulars	Amount (₹)*
Total Programme Fee	1,33,000
Total Programme Fee (With optional ₹16,000 for the second on-campus immersion)	1,49,000

Note:

- \*Taxes will be additional as applicable.
- All fees will be collected by BCCL.
- This is with reference to the refund of the Processing Fees, please note that the Processing Fee shall not be refunded in the following circumstances:
  - In case candidate rejects the offer issued by the Institute; and
  - In case the application is rejected due to submission of incomplete documents and/or providing incomplete information and/or eligibility criteria not fulfilled.

## INSTALMENT **SCHEDULE**

	Date	Amount (₹)*
Instalment l	At the time of application	10,000
instainent	Within one week after the offer roll out	41,000
Instalment II	10 <sup>th</sup> November, 2024	49,000
Instalment III	10 <sup>th</sup> February, 2025	33,000

\*GST as per prevailing rate is applicable.

## INSTALMENT SCHEDULE

#### (With optional ₹16,000 for the second in-campus immersion module.)

	Date	Amount (₹)*
Instalment I	At the time of application	10,000
mstannent i	Within one week after the offer roll out	41,000
Instalment II	10 <sup>th</sup> November, 2024	49,000
Instalment III	10 <sup>th</sup> February, 2025	49,000

\*GST as per prevailing rate is applicable.

## PROGRAMME **TIMELINES**

Last Date to Apply	<u>Refer to Website</u>
Programme Start Date	31st August, 2024
Programme End Date	April 2025





#### Indian Institute of Management, Kozhikode (www.iimk.ac.in)

The fifth IIM to be established by Govt. of India in 1996, IIMK started its academic journey in 1997 with its flagship Postgraduate Program (PGP). The Institute is on a high growth trajectory today, offering widest range of academic programs in the field of management education. These include Doctoral Programme in Management (PhD), Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic courses like one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme, the Indian Business Museum and six other Centres of Excellences encompassing diverse areas. IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also made its global debut for its flagship MBA and EMBA programme in the 2020/21 QS World University Rankings. In 2023, IIM Kozhikode also broke into Top-100 in Financial Times Ranking for Open Enrollment Programme (Rank #72) and Masters in Management (MBA) (Rank #77). Institute is globally accredited by EQUIS (EFMD) and AMBA (UK).





NIRF India Rankings 2023, Management





India's Best B-School The week-Hansa Research Survey 2023

## ABOUT TIMESPRO

TimesPro, the award-winning EdTech initiative of The Times Of India Group, was established in 2013 to cater to the diverse learning needs of Indians with aspirations of career growth.

TIMESPRO

Taking the rich legacy of trust, knowledge, and learning of The Times Of India Group forward, TimesPro strives to embody the values of Education 4.0 – learner-centric, industry-relevant, role-specific, and technology-enabled – in its executive education programmes.

Ranging across industries and domains, these programmes are curated and offered in collaboration with premier national and global educational institutions to fulfil the aspirations of millions of professionals by equipping them with the right knowledge and skills.





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