भारतीय प्रबंध संस्थान कोषिक्कोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought



December
07 - 11, 2026

PUBLIC SYSTEMS MANAGEMENT



Overview:

Governments are witnessing and experiencing advancements in public systems management practices and philosophies at an unprecedented scale. With the advent of movements like the New Public Management (NPM) in public administration, there is a greater focus on the designing, implementation and evaluation of public policies. As these policy processes are government prerogative predominantly, the government and its instrumentalities are critically analyzed, more so because of an ever-increasing involvement of private capital. The growth of private sector has increased people's expectations from the government. This programme is aimed at augmenting the knowledge and expertise of public sector employees and other actors in public systems and facilitate them to face the emergent challenges of new public management.

Programme Objective:

- Provide insights into key public systems management concepts and techniques.
- Present ways of employing new public management practices for formulating and implementing public policies and strategies in various functional areas of public systems governance.
- Facilitate an understanding of public policy tools in conjunction with public administration and public management.
- Provide a deliberative platform for eminent professionals and practitioners to present their practices to their counterparts in various other public subsystems across governance tiers and geographies.

Learning Outcomes:

- Participants will be able to make sense of the interface between public and private and how to enhance collaborative outcomes, for instance in a PPP model.
- Participants will gain a comprehensive perspective about public systems and their functioning which will equip them for decision making, e.g. enhanced ESG ratings.
- Participants will be able to understand the nuances of situated policy making in a globalizing policy space.

Programme themes and Coverage:

- **Day 1:** Understanding Public Systems Management and Pluricentrism in Public governance
- **Day 2:** Collaborative Public Management and Inter-governmental coordination
- **Day 3:** Public Service Management and Challenges of Governance, Sharing Power and Resources
- **Day 4:** Performance Measurement: Public Governance and Private Markets
- **Day 5:** Getting Public agencies to work: Harmonization of domestic public systems

Participants Profile:

Junior and middle level public sector employees; policy practitioners in policy think tanks; social workers in domestic and international NGOs; representatives of multilateral organizations like the World Bank, United Nations, IMF, WTO, UNICEF etc.
Junior and middle level private sector managers who work in close association with government instrumentalities.
Employees of firm that engage in Public Private Partnerships (PPP) with State and Central government.
Post graduates who wish to do a PhD in Public Policy/ Public Administration/ Public Systems Management and allied disciplines are encouraged to apply.



Pedagogy:

The pedagogical approach is focussed on participant engagement.

- Active involvement of participants in interactive lectures, individual activities and group discussions.
- Two class-room assignments for inquiry-based learning.
- One take-home project to foster personalized learning and critical thinking.

Facilitator:



Prof. Salamah Ansari
Assistant Professor,
Humanities & Liberal Arts in Management

PROGRAMME FEE:

RS. 112500
(Residential)
GST @ 18%

RS. 102500
(Non-Residential).
GST @ 18%

Discount will be available for IIMK Alumni & Corporate nominations (in group)

Cancellation Policy:

Joining instructions will be sent to the selected candidates10 days prior to the start of the programme. Kindly do not make your travel plans unless you receive the confirmation email from IIM Kozhikode. If the programme is cancelled, the participants or the sponsoring organization will have the option to either get the fee paid by them adjusted against any other future management development programme(s) of the Institute or get a refund. IIM Kozhikode will not be liable for any other expenses incurred by the organization or the participant. Also the transaction fee will not be refunded.

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