



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought

Creating value through corporate financial decisions

July 21 - 25, 2025

Program Overview

This course intends to introduce foundational concepts and techniques that are used to make finance decisions in corporate firms to mid-level managers in the corporate sector. The course starts with understanding how financial markets work. Then, it moves towards the basic financial concepts like capital budgeting decisions, risk-return analysis, modern portfolio theory, financial forecasting, cost of capital analysis, and financing decisions. After undertaking this course, the participants should be able to understand and appreciate how financial decisions are used to create value for various stakeholders, including shareholders.

Learning Objectives:

1. To introduce participants to the foundational concepts in finance and accounting
2. To make participants understand how financial concepts are used in making decisions in the corporate world
3. To make participants understand how to read financial reports and how to extract required information for various decision-making from such reports
4. To make participants understand the value implications of finance decisions in the real world

Program contents:

- Understanding Contracts
- Legal aspects of Managing Risk in Contract
- Risk Management Concepts for Contract
- Business to Consumer (B2C) Contracts: Salient issues
- Government Contracts
- Devising the Dispute Resolution Strategy
- Understanding Alternative Dispute Resolution (ADR) Process
- Dispute Resolution Issues in Contract Law
- IPR and Competition Regulation Issues in Contracts
- Negotiation and Influencing Pertaining to Contract



Module 1: Financial Markets (2 Sessions)

Why do financial markets exist?

Does Money have time value?

Yes, Money has a time value.!

Module 2: Corporate Finance (6 Sessions)

How to make the best investment decisions?

Financial forecasting

Why should a project with high risk should give more returns to investors?

Finding the Cost of Capital for the Firm

Deciding the optimum financing choice - I

Module 3: Corporate Valuation (2 sessions)

How to value corporate firms?

Does the price of bonds and debenture change?

**Each Session:
3 hours,
Total 30 Hours**

Pedagogy:

Classroom lecture sessions supplemented with case analysis, hands-on exercises, and group assignments.

Participants Profile:

Mid-level non-finance managers in various non-financial sectors like IT, Manufacturing, and consulting who wish to understand finance and accounting for their career progress

Facilitator:



Prof. Nemiraja Jادیappa

Associate Professor,
Finance, Accounting and Control



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Management Development Programme

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