





CHIEF OPERATIONS OFFICER (COO) PROGRAMME

Expand possibilities. Drive transformation

Duration - 12 Months Live Online Lectures by IIM Kozhikode (IIMK) + 3-Day Immersion at IIMK Campus Pre-Recorded Video Lectures by Kellogg Executive Education

IIM Kozhikode Executive Alumni Status

*Management Category

Programme Summary

Chief Operations Officer Programme



Institute Name

Indian Institute of Management Kozhikode (IIMK) and Kellogg **Executive Education**



Programme Duration

12 Months



Cost

INR 6,50,000 + GST



Learning Mode

Live Online Lectures by IIMK and Pre-recorded Video Lectures by Kellogg Executive Education



Weekly effort

5-6 hours (including 3 hours of live online sessions on Sundays)



Faculty

Faculty from IIMK and Faculty from Kellogg School of Management



Guest Faculty/ Industry Experts

Senior Industry Practitioners



Eligibility

Graduate / Diploma holder with minimum 10 years of experience.



Alumni Status

IIM Kozhikode Executive Alumni Status



Certificate

One Certificate by IIM Kozhikode and Two Certificates by Kelloga **Executive Education**

Learning Experience

Live Online Lectures by IIMK Faculty -

Industry-aligned cutting-edge curriculum and in-depth case-based learning

Business Simulations -

Hands-on learning with simulations on strategic supply chain and global supply chain management

Pre-recorded modules with Kellogg School of Management Faculty -

At your own pace, learn from the best minds globally

Faculty Guided Capstone Project -

Apply your learnings, receive feedback, and present your findings

On-Campus Immersion -

Three days to learn and network with a diverse peer-group at IIMK campus

Cohort-based learning -

Networking, collaboration, and discussions with seasoned peers

Frequently Asked Questions

Are there any LIVE sessions with the institute faculty in this course?

Yes, there are modules by IIMK having weekly 100% live-online delivery by IIMK faculty. Additionally, there are modules of pre-recorded lectures by the faculty of Kellogg School of Management.

How would the learning experience be for modules by IIM Kozhikode (IIMK)?

There would be weekly live-online lectures conducted by IIMK faculty spread across five modules for a duration of around 8 months*. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, structured insights from industry practitioners, hands-on business simulations, and guided capstone project work.

How would the learning experience be for modules by Kellogg Executive Education?

There would be two modules of pre-recorded lectures by the faculty of Kellogg School of Management spread across 3 to 4 months*. Gain global exposure and interact with global peers. The learning experience would include self-paced pre-recorded lectures by faculty of Kellogg School of Management, live sessions by Programme Leaders, exposure to practical frameworks and real-world application, project work, and exposure to a multitude of business use-cases.

What is the role of the Programme Leader? Are they institute faculty?

Programme Leaders are subject matter experts who help with doubt-clearing, cover specific topics deeper and share real-world examples wherever needed. They are not faculty of the institute. The Programme Leaders would only be a part of the two modules by Kellogg Executive Education.

Is there any campus immersion in the programme?

For an immersive and experiential learning journey, the programme offers a campus chapter at IIM Kozhikode campus for 3 days towards the end of the program, providing a rich networking and face-to-face learning opportunity.

Who evaluates the assignments, projects and simulations for this programme?

For the modules by IIMK, the actual evaluation and grading is at the discretion of the IIM Kozhikode faculty. For the modules by Kellogg Executive Education, the evaluation is done by the Programme leaders.

What if I miss the assignments for a particular week? Can I attempt them later?

For modules by IIM Kozhikode, it is at the IIMK faculty's discretion to provide/ not-provide any relaxation in the submission of a graded assignments. For modules by Kellogg Executive Education, an assignment that is not submitted by the due date is late. All late assignments will be accepted until one week after the end date of modules by Kellogg Executive Education.

Who is the faculty for the LIVE Lectures/ Online sessions/ Doubt-Clearing sessions?

For modules by IIMK, LIVE-online lectures are conducted by the faculty of IIM Kozhikode, who have real-world experience in the domain. For the modules by Kellogg, there are no live lectures by the faculty of Kellogg School of Management. However, doubt-clearing sessions are carried out by the Programme Leaders, as they monitor individual student progress.

Frequently Asked Questions

Are the business simulations, if covered in this course taught by institute faculty?

Yes, there are business simulations on strategic supply chain management and global supply chain management in this programme, which are taught by the faculty of IIM Kozhikode.

Is there a qualifying mark/ grade to get the final certification in this course?

IIM Kozhikode Certification Criteria: Participants must successfully complete all evaluation components by IIM Kozhikode with minimum pass marks and meet the requisite 75% minimum attendance criteria to obtain Certificate of Completion from IIM Kozhikode. Participants who are unable to clear the evaluation criteria but have the requisite 75% attendance will be awarded a Participation Certificate by IIM Kozhikode.

Kellogg Executive Education Certification Criteria: Participants must successfully complete all requirements of respective modules and must receive a passing score of 80% to obtain the certificate of completion by Kellogg Executive Education for the respective modules.

Do I get Alumni status of the Institute on completion of this course?

Yes, on successfully completing this programme, you will be eligible to receive IIM Kozhikode Executive Alumni Status.

Will Emeritus/ Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. However, we do not offer any additional career/placement services with this programme.

What type of certificate will I receive?

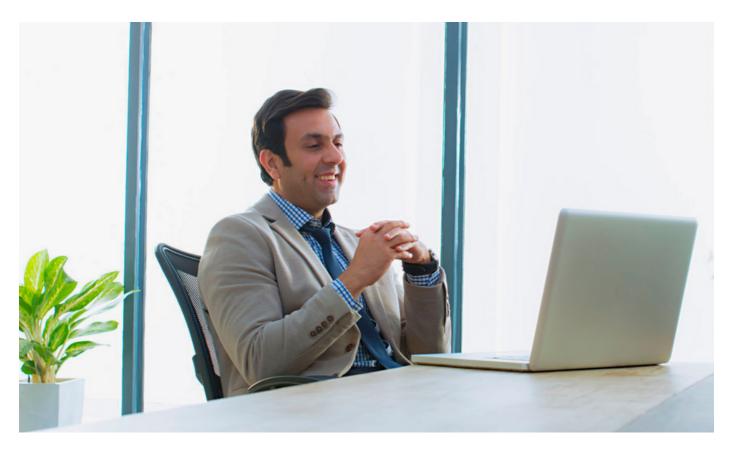
Upon successful completion of modules by IIM Kozhikode, you will receive physical completion certificate by IIM Kozhikode during the campus immersion.

Upon successful completion of each module of Kellogg Executive Education, you will receive a smart digital certificate. The smart digital certificate can be shared with friends, family, schools, or potential employers. You can use it on your cover letter, resume, and/or display it on your LinkedIn profile. The digital certificate will be sent approximately two weeks after the programme, once grading is complete.

How long will I have access to the learning materials?

For the modules by IIM Kozhikode, access to the recording of the live sessions will be made available to you until the completion of the programme.

For the modules by Kellogg Executive Education, access to the online learning platform, all the videos and programme materials will be available for 12 months following the programme start date. Access to the learning platform is restricted to registered participants as per the terms of agreement.



*The programme is designed to be delivered approximately over a period of 12 months, including some occasional breaks that may be provided. This is indicative. The duration for IIMK and Kellogg modules is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during oncampus immersion and other variables like breaks provided/not provided.

This Course Summary is provided only for your convenience. You are advised to refer to the Course Brochure for more information.

The IIM Kozhikode Advantage From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 27-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity necessary to give meaning to our present and give this Institution a sense of purpose, direction, and imagination. That is why we have chosen to think about what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope, and potential impact that India will have on 21st-century businesses makes us believe that this is a legitimate aspiration.

Now, redefine your possibilities and drive transformation through IIM Kozhikode's Chief Operations Officer programme that unlocks many distinct advantages. Firstly, get the Executive Alumni Status, a badge of honour from one of India's premier business schools. Secondly, delve into a comprehensive curriculum designed to dominate the present and secure the future, with cutting-edge topics like operational transformation, AI applications for business growth, cross-functional leadership, and technology integration. Thirdly, access a global network of seasoned leaders in an environment of learning and collaboration with the Kellogg School of Management, a top-ranked university in the US.

This new-age, end-to-end perspective equips you to confidently deliver the multi-pronged mandate of the modern COO in today's high-velocity landscape.

Invest in your potential and start your journey of future-proofing your leadership career in operations and supply chains with the first step by enrolling in the first batch of IIM Kozhikode's Chief Operations Officer Programme.

Wishing you all the very best!

Prof. Debashis ChatterjeeDirector, Indian Institute of Management Kozhikode

Programme Overview

As per <u>PwC's COO Insights</u>, **49% of COOs** strongly agree they can reinvent the business through new technology. But without strategic planning, execution, and understanding how they'll have to remodel their teams, achieving this transformation becomes difficult. This insight captures the growing complexity facing today's companies. Adapting to shifting customer expectations. Embracing hybrid work. Reimagining supply chains. Accelerating technology integrations. Regardless of how they evolve, one word sums up their journey, and the mandate of the modern-day COO: Transformation.

Today's COO has to think beyond just optimising resources and increasing efficiencies. They have to keep an eye on current and future challenges. To do this, they must develop multipronged strategies that span operating model, cost structure, market footprint, and techniven innovation. This creates a strong CEO-COO partnership: crucial for businesses to unlock their transformative potential.

To complement this exciting, evolving role, IIM Kozhikode has launched its Chief Operations Officer Programme. Designed for seasoned operations and supply chain leaders, the programme will equip you with technology and data driven strategic mindset to enable customer-centric value creation and achieve strategic operational excellence. You will hone your financial acumen, C-suite leadership quotient, executive presence, capabilities to spearhead transformation and change management. Get the global edge with Kellogg Executive Education through its modules on AI Applications and Growth Strategies.



Top 3 reasons to enrol in the programme

- Embrace multi-pronged skills to be a successful COO from IIMK and Kellogg Executive Education including Operational Transformation and AI Applications for Growth.
- **O2** Establish global perspectives and network with COO-calibre leaders through modules by Kellogg Executive Education.
- Experience a comprehensive pedagogy with live online learning, pre-recorded lectures, guided capstone project and campus immersion.

Get the global edge from Kellogg Executive Education



Immersion into the global cohorts of 'AI Applications for Growth' and 'Leading Growth Strategy' by Kellogg Executive Education. Learn nuanced perspectives, gain exposure, and network with global cohorts.



Who is this **Programme for?**

Operational leaders & aspiring COOs who wish to:

Strengthen knowledge with cutting-edge topics in technology, design thinking, AI, digital supply chain, agile, and risk resilience.

Build valuable networks with industry peers that deepen insight and open opportunities.

Develop C-Suite leadership quotient in operations & supply chain management, with a focus on efficiency and resilience.

New COOs and evolving COOs who wish to:

Make a mark with cutting-edge practices to drive efficiency, innovation, and growth.

Complement the CEO by leading strategic decision-making, cross-functional teaming, and change & crisis management.

Make decisions with confidence by embracing digital & engineering operations management, and other strategic skills to optimise operations.

Strengthen relationships amongst the company's most influential leaders, to amplify collaboration and innovation.





Every successful business requires vision and a robust operational plan to execute that vision. In a well-run business, these two parts are intertwined but are carried out by at least two people with very different skill sets: the chief executive officer and the chief operations officer.

Key Takeaways

To help you evolve into a true 21st century COO, our programme is designed with clear learning outcomes, aligned to what we call the 5 essential capabilities of transformative COOs:



Everyday Efficiency

- Master operations & supply chain leadership including digital & engineering operations management
- Gain industry-specific insights to create value and satisfy customers
- Use analytics & finance to make informed decisions
- Shift operations from a cost center to a business driver



Big Picture Alignment

- Drive strategic initiatives aligned to larger company goals be a vital C-Suite partner
- Build strong stakeholder relationships
- Hone managerial & leadership capabilities to inhabit the COO role



Tech-Centric Innovation & Agility

- Drive increased process optimisation with analytics and digital technology
- Facilitate nimble competitive advantage & pivoting with new technology
- Achieve value-chain innovation & bottom-line results with strategic tech investments



Shock Resilience

- Create secure operations with rigorous risk management & regulatory compliance
- Lead during crisis and change management



Firm-Wide Collaboration

- Go beyond functional optimisation and strengthen cross functional integration
- Establish communication protocols and information exchange across the organisation

Programme Highlights



IIM Kozhikode Executive Alumni Status



Live online lectures by IIMK Faculty (8 months)*



Pre-recorded video lectures by Kellogg Executive Education (3-4 months)*



3-day immersion at the IIMK campus with a leadership building workshop



Capstone project guided by IIMK Faculty



Unique modules in operational transformation, excellence & AI Applications for Growth



Hands-on learning with business simulations in Strategic & Global Supply Chain Management



Insights from industry practitioners for a real-world perspective



Opportunity to learn with seasoned peers across industries and regions



Annual subscription to the Wall Street Journal

^{**}The programme is designed to be delivered approximately over a period of 12 months, including some occasional breaks that may be provided. This is indicative. The duration for modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during on-campus immersion and other variables like breaks provided/not provided.

Programme Director

Prof. Ashutosh Sarkar, a Ph.D. holder from the Indian Institute of Technology Kharagpur, is an accomplished academic professional with expertise in Supply Chain Management, Procurement, and Applied Optimisation. A Fulbright Visiting Scholar at the University of Texas. he now currently serves as the Secretary of the Asset Management Society of India. Prof. Sarkar has held key positions, including Associate Professor at the Indian Institute of Management Kozhikode. He won the First Prize in the Public Sector OR Competition at the INFORMS Annual Meeting 2015 and was recognised as the Best Professor in Supply Chain Management at the World Education Congress 2012. His research has been published in prestigious journals, covering a range of topics on production logistics, operations management and supply chain.



Ashutosh Sarkar
Professor,
Quantitative Methods and
Operations Management Area
IIM Kozhikode

66

In today's complex organisations, the COO is the orchestrator who connects the dots and ensures all functions – product, finance, distribution – are in sync. IIMK's programme covers a range of cutting-edge topics to create the 21st century COO who sits across the organisation.

Programme Director

Prof. Argum Mateen, with a Fellowship in Operations Management from IIM Calcutta, a PGDM in Marketing & Operations Management from IMT Ghaziabad, and a B.Tech. in Mechanical Engineering from AMU Aligarh, is a distinguished academic professional. He presents at prestigious conferences like the Indian Academy of Management, focusing on critical research areas such as power dynamics in greening investments, and strategic supplier development. His publications include work on power imbalances in channel coordination and global perspectives in electric vehicle adoption policies. Prof. Mateen, winner of the Satish K Sehgal Doctoral Student Award, contributes to diverse challenges in the operations and supply chain management landscape by addressing Digital Transformation, Marketing-Operations Interface, Business Model Analysis & Innovation, and Capability Development.



Arqum Mateen
Associate Professor,
Quantitative Methods and
Operations Management Area
IIM Kozhikode

66

The COO's role has evolved from driving operational efficiency to creating strategic advantage. This takes the unification of vision, technology, process excellence, and smart stakeholder management. IIMK's programme is designed to meet these opportunities and hone the new-age COO.

Industry-Aligned Curriculum

MODULES BY IIM KOZHIKODE

MODULE 1: OPERATIONAL DIAGNOSTICS

- Competitive Advantage, Knowing Customers, Understanding Value
- Financial Statement Analysis, Corporate Finance
- Process & Capacity Analysis, Understanding Services, Managing Projects
- Data Analysis, Predictive Analysis
- Problem solving approaches, linear optimisation problems, managerial insights

MODULE 2: OPERATIONAL EFFECTIVENESS

- Trade-offs in Supply Chain Design
- Outsourcing, Relationship Management, Total Cost of Ownership
- Safety Inventory, Inventory Management of Seasonal Products, Risk Pooling, Quick Response
- Balanced Scorecard

MODULE 3: OPERATIONAL EXCELLENCE

- Quality Philosophy & Culture, Business Excellence Models, Six Sigma
- Design Thinking Frameworks
- Triple Bottom Line, Circular Economy, Stakeholders' Management
- SC Agility, Mitigating Supply Chain Risks and Building Resilience to manage for disruptions, Cyber Risks

MODULE 4: OPERATIONAL TRANSFORMATION

- Business Models and Technology Disruptions
- Preparing your operations for the future
- Change Management, Conflict Management
- Generative AI for Business Leaders, AI applications in Supply Chain Management
- Digital Supply Chain Management, Automation, Blockchain and SC traceability

MODULES BY KELLOGG EXECUTIVE EDUCATION

MODULE 5: AI APPLICATIONS FOR GROWTH

- The AI Revolution: Trends, Tools, and Applications
- Al and Customer Experience Management
- Al and Operations Management
- Al and Business Support Functions
- Al Applications in Select Industries
- Al Applications in Autonomous Vehicles and Transportation
- Transforming Your Business with AI: Strategy and Capabilities
- Transforming Your Business with AI: Organisation and Society

MODULE 6: LEADING GROWTH STRATEGY

- Growth Strategy Overview
- Discovery Workshop–Search for Growth
- Mapping a Strategy and Building Support
- People-Unleashing Potential
- Delegation, Execution, and Metrics for Growth and Success
- Bringing It All Together

The COO's Journey

The Mode	Goal
'TRANSFORM' mode	Redefine goals, rethink strategies, align the boardroom and the shopfloor, invest in new technology and processes
'THRIVE' mode	Execute operations with renewed focus and in a way to make it consistent, feasible, and reliable
'SUSTAIN' mode	Leverage operations to help the company maintain market position, sustain growth, and stay resilient

^{*}Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/adapted to fit the participant profile & programme duration.

Capstone Project

(Guided by IIM Kozhikode Faculty)

Embark on a transformative journey with a group Capstone project. Harness the collective power of classroom wisdom, insights from esteemed faculty and guest speakers, and collaborative peer perspectives to confront a real leadership challenge or seize an opportunity within your organisation. Apply these lessons to craft a tangible, actionable solution. Synthesise feedback into a strategic plan, while improving your leadership skills. Elevate your capabilities and present your Capstone Project learnings.

Hands-On Business Simulations

Strategic Supply Chain Management Simulation

anagement Simulation



Optimize within Inventory carrying costs versus inventory shortage



Global Supply Chain

Management Simulation

Integrate flexibility using supplier capabilities for diverse product scenarios



Assimilate strategic considerations to reduce uncertainty and demand variability



Evaluate methods, interpret dynamics, and enhance supply chain resilience



Appreciate strategies to control bullwhip effect and centralize information



Optimize production between costly, fast, and economical, slow suppliers



Gain different perspectives of factory, distributor, wholesaler, and retailer



Reflect, improve decisions, and measure performance for continuous enhancement

Note: - The in-campus modules are subject to the conditions/ unavoidable circumstances that prevail at the given point in time. In case the current situation maintains the status quo, suitable alternatives that can replace the in-campus modules will be made available via live online sessions.

- The modules and topics are indicative and subject to change at the discretion of programme coordinators.
- The primary mode of learning for this programme is via live online sessions with IIM Kozhikode faculty members.
- The modules by Kellogg Executive Education would primarily include pre-recorded video lectures by faculty of Kellogg School of Management.
- The recording of the live sessions will be made available to the participants until the completion of the programme
- The programme curriculum includes individual class readings, assignments, quizzes, two business simulations, case study discussions, quided capstone project, leadership workshops, and much more to apply and demonstrate classroom learning.

Real-World Case Studies



Amazon and Walmart on Collision Course

by Nirmalya Kumar; Sheetal Mittal Harvard Case



ITC eChoupal Initiative

by David M. Upton; Virginia A. Fuller Harvard Case



Barilla SpA (A)

by Janice H. Hammond Harvard Case



ZARA: Fast Fashion

by Pankaj Ghemawat; Jose Luis Nueno Iniesta Harvard Case



Asian Paints Limited: Painting History

by J Ramachandran; Jalaj Garg Harvard Case



Aravind Eye Care System: Time to Shift Gears

by Rajesh Chandwani; Mithileshwar Jha; V. Nagadevara Harvard Case

Note: Listed above are a few indicative case studies and may change depending on periodic updates. The programme may include additional case studies specially curated by the faculty.



Application Process

Submit the completed application form with all relevant enclosures/ attachments

IIM Kozhikode will review applications and shortlist candidates

All shortlisted candidates will be emailed the **offer letter**

Block your seat by paying the booking amount

1

•

3

4

Academic Orientation

April 6, 2024

First Academic Session

April 20, 2024

Schedule

The live online platform classes by IIMK faculty are every Saturday in the time slot of 06:45 pm to 09:45 pm IST*

*Note:

- Some sessions with IIM Kozhikode faculty could be rescheduled at a different time, in case of exceptional circumstances.
- For Kellogg modules, doubt-clearing sessions with the Programme Leaders would be basis global cohort timings and the details would be shared closer to the start date of modules by Kellogg Executive Education. Due to time zone differences, some sessions with industry experts can take place at different hours.



High Impact Learning Journey



Deepen Your Intellectual Capital

- World-class curriculum & teaching by leading faculty
- Peer-to-peer interaction and collaboration



Manage Your Brand Capital

- Industry-recognised, top-ranked IIM education on your resume
- IIM Kozhikode Executive Alumni Status
- Kellogg Executive Education Brand Value



Enhance Your Career Capital

- Accelerate your leadership career with cutting-edge insights
- Learn while you earn and make new life-long connections with experienced and global peers



Programme Details

ELIGIBILITY CRITERIA

Graduate (10+2+3) or Diploma holders (Only 10+2+3) from a recognised university (UGC/AICTE/DEC/AIU/State Government/recognised international universities). Candidates should have at least 50% marks (equivalently 5.0 CGPA on a scale of 10) in 10th, 12th, and graduation.

Candidates should have a minimum of 10 years experience, as on 30th March, 2024.

ATTENDANCE

- **For Modules by IIM Kozhikode**: Minimum 75% attendance is a prerequisite for the successful completion of this programme.
- **For modules by Kellogg Executive Education**: Participants must finish required prerecorded video lectures, readings, and submit required submissions.

EVALUATION

- **For modules by IIM Kozhikode**: The methodology is at the discretion of the faculty and includes online exams, case analyses, class contribution, assignments, simulations and capstone project. Participants will have to secure the minimum pass marks in the respective components.
- **For modules by Kellogg Executive Education**: A module is scored as a pass or no-pass; participants must complete the required activities to pass and obtain the certificate of completion. Module may include a graded final project, graded weekly assignments, graded case analysis submission to obtain passing status



Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components including a capstone project and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components but have a minimum attendance of 75% will be awarded a participation certificate.

We encourage you to attend all the live sessions and make the best out of these interactive learning experiences.



Upon successful completion of each module, Kellogg Executive Education grants a verified digital certificate of completion to participants. These modules are graded as pass or fail; participants must receive 80 percent to pass and obtain the certificate of completion for each module.





Note:

- All certificate images are for illustrative purposes only and may be subject to change at the discretion IIM Kozhikode and Kellogg Executive Education.
- IIM Kozhikode and Kellogg Executive Education reserve the right to change the certificate and specifications without notice
- This online certificate programme does not grant academic credit or a degree from Kellogg School of Management.

Programme Fee: **INR 6,50,000 + GST** (exclusive of application fee)

Note:

- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- -Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. If a participant needs a physical copy, they will have to bear the courier charges.
- If a programme session corresponds with a public holiday, the session will be held on the following weekend.
- The in-class experience of face-to-face interaction with the faculty provides an opportunity for immersion in the Institute's academic environment. The campus visit is mandatory for all participants.

Round Wise Application Dates



Note: Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.



About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme and the Indian Business Museum

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 251-300 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2023. It has the distinction of being the only IIM in the coveted innovation rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings (FT Rankings 2023) in the 72nd position among the top-75 open-enrolment executive programme providers globally, catapulting the 27-year IIM on to an exclusive list of the foremost providers of executive education in the world. The institute has also now entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.



#4

Rank #4 in India and #72 Globally, Financial Times, Open Enrolment Rankings 2023 #3 NIRF India
Rankings 2023,
Management

India's Best B-School
The Week- Hansa
Research Survey 2022



About Kellogg Executive Education

Kellogg Executive Education empowers business leaders to foster growth in themselves, their teams, and their organizations. Our renowned faculty, consisting of the world's best researchers, educators, and practitioners, provide practical insight that participants can apply as soon as they return to work. Providing a collaborative, immersive environment for our executive development programs, we serve a variety of businesses and executives from a myriad of industries and geographies.



About Emeritus

IIM Kozhikode is collaborating with online education provider Emeritus to offer a portfolio of high-impact online programmes. Working with Emeritus gives IIM Kozhikode the advantage of broadening its access beyond its on-campus offerings in a collaborative and engaging format that stays true to the quality of IIM Kozhikode. Emeritus' approach to learning is built on a cohort-based design to maximise peer-to-peer sharing and includes video lectures with world-class faculty and hands-on project-based learning. More than 300,000 students from over 200 countries have benefitted professionally from Emeritus' programmes.



Application Requirements

Your Photo ID Proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

✓ Your Graduation/Degree

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

Your Work Experience Certificate

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter,
 Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM: 4 GB or higher



OS: Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/ Laptop/ Mac Apply for the programme here

APPLY NOW

Finance options available

KNOW MORE



WhatsApp an advisor on +91 86570 38243*

*This number does not accept any calls. Please message your queries.

For registration and any other information, please get in touch with us at iimk.execed@emeritus.org



Erulearning Solutions Private Limited (a company incorporated in India) is a subsidiary of Eruditus Learning Solutions Pte Ltd (a company incorporated in Singapore), and operates under the brand name of 'Eruditus' and 'Emeritus'.