



भारतीय प्रबंध संस्थान कोषिकोड  
Indian Institute of Management Kozhikode  
*Globalizing Indian Thought*

BATCH 10



# Professional Certificate Programme in Financial Analysis and Financial Management

Starts January 31, 2025 | 12 Months | Live Online Sessions

**Average session rating: 4.5/5**

\*Based on feedback received by 450+ participants

**#4**





#70 Global Rank | #4  
India, Financial Times  
Open Enrolment  
Rankings 2024

**#3**

NIRF India Ranking 2024,  
Management

## Programme Summary

### Financial Analysis and Financial Management

 <b>Institute Name</b> IIM Kozhikode	 <b>Programme Duration</b> 12 Months	 <b>Cost</b> INR 2,41,000 + GST	 <b>Learning Mode</b> Live Online Sessions with IIMK Faculty	 <b>Weekly effort</b> 5-7 hours per week
 <b>Faculty</b> IIM Kozhikode	 <b>Payment Options</b> Basic Instalment Plans	 <b>Special Pricing</b> Special pricing up to 10% discount is available for corporate plans	 <b>Eligibility</b> The candidate should have minimum of 1 + years of work experience (after graduation) as on Jan 31, 2025. Prior exposure to MS Excel is desirable.	 <b>Certificate</b> 'Certificate of Completion' from IIM Kozhikode and eligible for 'Executive Alumni Status' on successful course completion

### Learning Experience

- Weekly live online lectures from leading IIMK faculty
- Learn from Real-world Data-sets and Assignments
- Capstone Project guided by IIMK Faculty
- Hands-on Workshop Sessions
- 3-day immersion at IIMK Campus

### Frequently Asked Questions

#### What would be the mode of learning?

There would be 3-hr weekly live-online lectures on Sunday conducted by IIMK faculty. The programme spread across 8 modules for a duration of 12 Months. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes, and guided capstone project work for which the learners would have to put in additional efforts of 2 to 3 hours weekly.

#### Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work, and simulations, if any, is at the discretion of the IIMK's faculty.

#### Is there a qualifying mark/ grade to get the final certification in this programme?

Yes, the qualifying mark is 75%.

#### Do I get Alumni status of the Institute on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

#### Will Emeritus/ Institute help with placement services?

This course is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their course. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this course. All this guidance is provided over recorded videos, this is not live.

#### What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 90% satisfaction rating by 450+ past learners. We encourage the learners to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, fee becomes non refundable.

#### What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75% then you will get a Certificate of Participation, not a Certificate of Completion.

#### How long will I have access to the learning materials?

The recorded videos and learning material will be available throughout the duration of the programme.

*Note: This Course Summary is provided only for your convenience. You are advised to refer to the Course Brochure for more information.*

# The IIM Kozhikode Advantage

## From The Director's Desk

IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and data-driven, informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our nearly 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

For candidates, it is pertinent to understand that strong financial analysis and management is the bedrock of corporate profitability. It can not only help meet tomorrow's business goals, but also maximise revenue and minimise waste, and can be invariably used to leverage rare opportunities. As businesses across geographies gear up to manage the evolving financial landscape, the need for well-trained and competent finance professionals is more acute than ever. The FAFM programme has thus been designed keeping the above objectives in mind.

Wishing you all a very happy learning experience at IIM Kozhikode!

*Debashis Chatterjee*

**Prof. Debashis Chatterjee**

Director,  
Indian Institute of Management Kozhikode



# Programme Overview

The Financial Analysis and Financial Management programme from the Indian Institute of Management Kozhikode (IIM Kozhikode) will help you gain the necessary financial knowledge to take your career a notch higher. From the basics of finance and accounting to advanced concepts in risk management and corporate valuation this certificate programme, delivered via interactive live online sessions, will help you employ a variety of financial strategies and frameworks. On successfully completing the programme you will improve your financial decision-making skills and problem-solving ability while being eligible for the prestigious IIM Kozhikode Executive Alumni Status.

## Significant events that revolutionised the financial sector in India.

India is using technology to revolutionize its financial sector, with India Stack, AI, embedded finance, and robotics leading the way. Fintech partnerships with traditional lenders are providing customised credit products, insurance, savings and loans.

Finance management is one such subset of finance that has seen substantial growth in the last decade. And financial analysis is the most in-demand finance niche in 2022. It is believed that a financial analyst's job profile has seen a surge of 30% in the last decade.



A recent survey conducted by the bureau, revealed that there will be an 11% growth in employment opportunities for financial analysts by 2026.



Neo-banking is projected to increase by 281%, representing almost 9% of India's fintech market, despite strict digital lending regulations by the Reserve Bank of India. The guidelines are expected to encourage the development of specialised regtech start-ups in the financial industry.

**Starts on**  
Jan 31, 2025

**Duration**  
12 Months

**Programme fee**  
INR 2,41,000 + GST

**Format**  
Live Online Sessions

\* Begins with introduction to platform

# Programme Highlights



Learn from eminent IIM Kozhikode faculty and renowned industry experts



3-day immersion at IIM Kozhikode campus.



Be eligible for lifelong Executive Alumni Status and expand your professional network



Become industry-ready by learning through real-world business applications, HBS case studies, tools and hands-on workshop sessions across modules



Improve your financial decision-making and problem-solving skills to scale business profitability



Receive a Certificate of Completion from one of India's leading B-Schools (#3, NIRF, 2023)

# Who Is This Programme For?

The financial landscape is changing rapidly, and businesses across geographies want to gear up with industry-ready skilled finance professionals at the forefront.

This programme is beneficial for:

- Early-career Professionals keen to transition from their existing field into various finance roles
- Mid to Senior-level Managers in finance and chartered accountants who want to expand their knowledge in advanced financial tools
- Business Leaders and Consultants interested in developing a strategic mindset to analyse financial statements and make sound financial decisions
- Business owners of MSMEs and Entrepreneurs who want to utilise time-tested financial management techniques to smoothly manage and expand their organisations



# Programme Directors

Dr. Jijo Lukose P J is a Professor in the area of Finance, Accounting, and Control (FAC) at the Indian Institute of Management Kozhikode. Prof. Jijo, a doctorate from School of Management, IIT Bombay has designed and delivered training programmes for banks and financial institutions including World Bank, ICICI Bank, Bank of America, CRISIL, Ashok Leyland Finance and Reserve Bank of India amongst others



## **Prof. Jijo Lukose P.J., PHD**

Professor  
Finance, Accounting and Control, IIM Kozhikode

Note: Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to the programme start date.

# Programme Modules

## Module 1: Introduction

- Introduction to Excel
- Advanced Topics in Excel
- Mathematics and Statistics Using Excel
- Economics for Finance-I
- Economics for Finance-II

## Module 2: Financial Accounting And Analysis

- Introduction to Financial Accounting
- The Balance Sheet
- Statement of Profit and Loss
- Cash Flow Statement
- Financial Statement Analysis

## Hands On Workshop -I: Financial Forecasting

## Module 3: Financial Instruments And Markets

- Financial Instruments & Markets
- Time Value of Money - I
- Time Value of Money - II
- Stock Valuation
- Bond Valuation

## Hands On Workshops -II: Equity Valuation

## Module 4: Corporate Finance

- Capital Budgeting -I
- Capital Budgeting -II
- Risk and Return
- Cost of Capital
- Financing and Capital structure

### Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start.
- The primary mode of learning for this programme is via live online sessions with faculty members. Post-session video recordings may or may not be made available at the discretion of faculty members.



# Programme Modules

## Hands On Workshops -III: Portfolio Optimisation And Diversification

### Module 5: Investment Management

- Financial Derivatives -I
- Financial Derivatives -II
- Portfolio Management-I
- Portfolio Management-II
- Performance Evaluation

## Hands On Workshops -IV: Portfolio Performance Evaluation

### Module 6: Corporate Valuation

- Introduction to Valuation
- Corporate Valuation – DCF Methods
- Corporate Valuation – Relative Valuation
- Valuation of Early-stage Firms and Start-ups
- Real Option Valuation

## Hands On Workshops -V: Corporate Valuation

### Module 7: Risk Management And Fintech

- Risk Management -Market Risk & Currency Risk
- Risk Management-Credit Risk
- Enterprise risk management, Risk management in FIs
- Fintech I
- Fintech II

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# Programme Modules

## Hands On Workshops -VI: Risk Measurement

### Module 8: Investment Banking

- Introduction to Investment Banking
- Issue management, IPO and Underwriting
- M&A -I
- M&A-II
- Project Finance

## Capstone Project

The mandatory hands-on capstone project will enable you to apply the programme learnings and insights in a real-world business case. The project will be a four-member group activity in which every group will submit a comprehensive valuation report towards the end of the programme. This report would entail a thorough analysis of the valuation of a listed large-cap firm in India and recommendations based on this analysis. The valuation report must cover external analysis (industry prospects), internal analysis (business strategy), quantitative valuation using both intrinsic (discounted cash flow method) and relative valuation, in addition to the final assessment on the overall market capitalisation of the firm.

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# Hands-On Workshops



Financial  
Forecasting



Equity  
Valuation



Portfolio Optimization  
And Diversification



Portfolio Performance  
Evaluation



Corporate  
Valuation



Risk  
Measurement

## Campus Immersion

The 3-day campus immersion at IIM Kozhikode is a valuable addition to the Financial Analysis and Financial Management Programme. It provides participants with a holistic learning experience, combining theoretical knowledge with practical application, networking opportunities, and a taste of the unique IIMK culture.

Participants can explore the campus, interact with students, and gain insights into the academic and social life at IIMK. The campus immersion provides ample networking opportunities with faculty, peers, and industry professionals. These interactions can lead to valuable connections and potential career opportunities.

# Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75% shall be awarded a participation certificate.



## Note:

- The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate.
- IIM Kozhikode reserves the right to change the certificate and specifications without notice.
- All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.
- We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post-session video recordings will be made available, at the discretion of faculty member.

## IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

# Learning Outcomes



Build a strong foundation in financial analysis and management



Understand and apply basic accounting principles and analyse financial statements to forecast **financial performance**



Gain exposure to Mergers, Acquisitions, and Investment Banking



Implement standard **financial models** in Excel



Understand the role **financial markets** play in the economy and how financial instruments work in various asset classes



Identify the multiple dimensions of financial risks and cost of capital, along with its impact on the required **rate of returns**



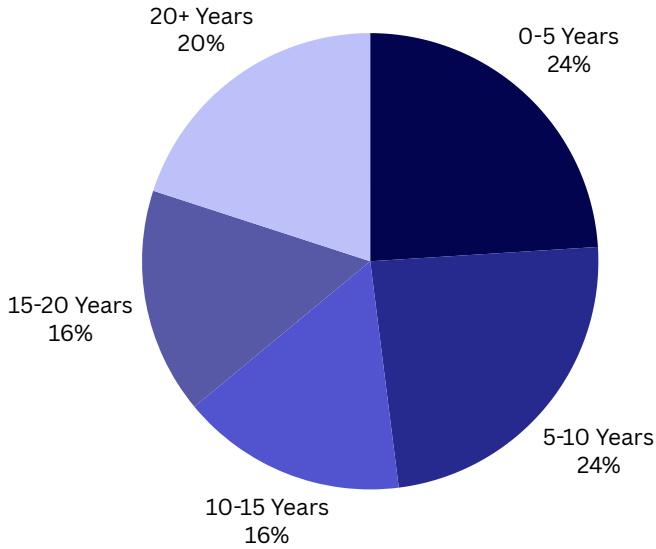
Show how financial and strategic decisions can be analysed using **valuation models**



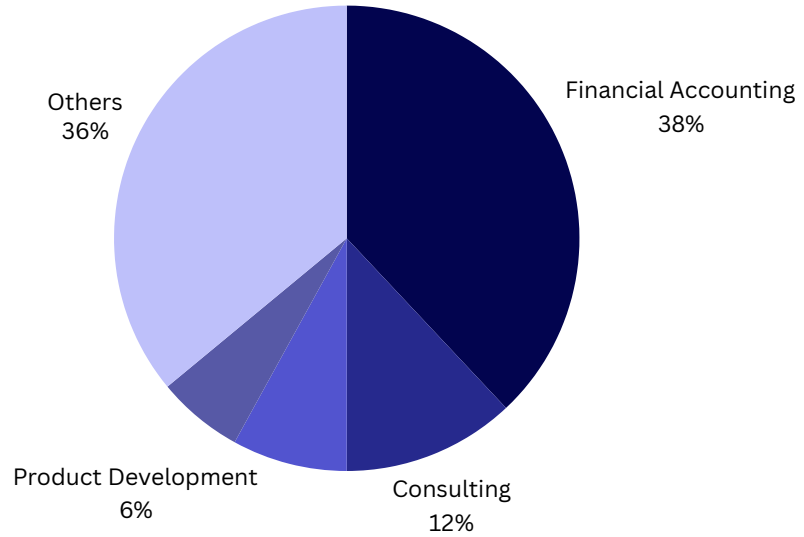
Explore advanced financial concepts like **financial derivatives**, risk management and corporate valuation to lead organisational decisions

# Profiles of Past Participants

## Work Experience



## Industry



## Job Functions

- Finance & Accounting
- Operations
- Information Systems/Technology
- Marketing & Sales
- Others\*

\*Others include Banking Operations, Consulting, Engineering, and IT Services, amongst others.

# Participant Testimonials

“ The programme aided in stimulating the entire thought process while assessing an upcoming investment. This experience has been further enriched by the presence of highly experienced educators who have mastered the parameters of the new age and employed intriguing analytical methods.

## **Kamal Pal**

Deputy Manager Accounts and Administration Orkash Services Private Limited

“ This programme aided in me becoming a wiser finance professional as my expertise primarily lies in taxation (being a Chartered Accountant). Further, I am now able to make prolific decisions encompassing finance and taxation.

## **Sheel Chandok**

Manager - Direct Tax and Regulatory,  
SKP Business Consulting LLP

“ Faculty and cases discussed by the professor. Also, the technological solutions and flexibility of Emeritus and the college in supporting our concerns was a great experience. Thank you for all your support.

## **Amit Kohir**

Business Consultant,  
Tata Consultancy Services

“ Complete programme is awesome. It is great for the finance professionals who want to enhance their skills in finance.

## **Sonal Gupta**

Account Executive,  
Sterlite Power Transmission Ltd

# Participant Testimonials

“Pursuing the FAFM program at IIMK has been a dream of mine for quite some time. The institute's reputation for academic excellence and industry relevance drew me in, and the programme itself perfectly aligned with my aspirations to deepen my financial expertise. The programme structure provided a comprehensive understanding of financial analysis, financial management, corporate finance, capital markets and valuations. I owe a deep debt of gratitude to the distinguished faculty at IIMK. Their expertise, guidance, and insightful lectures were instrumental in my learning journey. I am confident that the knowledge and skills acquired through the FAFM programme will enable me to pursue new challenges and contribute more meaningfully to the field of finance. Also proud of being a part of the IIMK Alumni community.

**Rajendra Maharana**

Assistant General Manager (AGM)- Finance, Carrier Midea India



# Programme Details

Programme Fee:	<b>INR 2,41,000 + GST</b>
Application Fee:	<b>INR 2,000 + GST</b>

Academic Orientation: **February 16, 2025**

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. In case if participants needs a physical copy, they will have to bear the international courier charges.

## Programme Schedule

- **Live Online Sessions**  
Sunday, 3:30 PM to 6:30 PM
- **Attendance**  
Minimum 75%

Note:

- In case a programme session corresponds with a public holiday, the session would be held on the following weekend.
- Some sessions with faculty and/or industry experts could be rescheduled at a different time, depending on exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. Post-session video recordings may or may not be made available at the discretion of faculty members.



# Application Requirements

## ✓ **Your Photo ID Proof**

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

## ✓ **Your Graduation/Degree**

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

## ✓ **10th & 12th Class Marksheets**

Coloured copies of the 10th and 12th class mark sheets are required.

## ✓ **Your Work Experience Certificate**

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation

# System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



## **Speakers and microphone:**

Built-in or a USB plug-in or wireless Bluetooth



## **Webcam:**

Built-in or USB plug-in



## **Processor:**

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



## **RAM:**

4 GB or higher



## **OS:**

Either MacOS 10.7 or higher OR Windows 8 or higher



## **An internet connection:**

Minimum bandwidth of 3.0 Mbps (up/ down)



## **Browser:**

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



## **Zoom software client installed on your PC/ Laptop/ Mac**

# About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum. IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 28-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.



#4

#70 Global Rank | #4 India,  
Financial Times Open  
Enrolment Rankings 2024

#3

NIRF India Ranking  
2024, Management

# About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.

Apply for the programme here

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Refer your colleague and earn benefits

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Finance options available

[KNOW MORE](#)



**WhatsApp an advisor on +91 86570 38243\***

\*This number does not accept any calls. Please message your queries.

For registration and any other information, please  
get in touch with us at [iimk.execed@emeritus.org](mailto:iimk.execed@emeritus.org)

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