



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

With an online certificate course from
Northwestern | Kellogg

AI Officer Programme

Lead Enterprise AI Transformation

 30 Weeks

 Online + Live sessions, masterclasses and office hours









 Networking opportunities including an optional campus immersion

With an online certificate course from **Kellogg Executive Education**



Programme Summary

AI Officer Programme

 Institute Name IIM Kozhikode & Kellogg Executive Education	 Programme Duration 30 weeks	 Programme Fees INR 3,15,000 + GST Flexible instalment plans
 Learning Mode Online	 Weekly Effort 4-6 hours/week	 Faculty 22 weeks by IIM Kozhikode and 8 weeks by Kellogg Executive Education
 Success Coach Subject matter experts/ industry practitioners	 Eligibility Graduate/diploma holder with minimum 7 yrs of work experience	 Certificate Upon successful completion of the programme, participants will be awarded a verified digital certificate from IIM Kozhikode and Kellogg Executive Education

Learning Experience

- **Pre-recorded videos - flexibility:** Learn at your own pace, around your busy schedule
- **World-class faculty:** Learn from the best faculty and industry practitioners
- **High quality videos:** Great learning experience, even while on the move
- **Cohort-based learning:** Networking and community interaction by using discussion boards
- **On demand learning:** Rewatch any lesson/concept for deeper understanding
- **Capstone project:** Apply your learnings, receive feedback, and present your findings

Frequently Asked Questions

Who is the faculty for the live lectures/ online sessions/ doubt-clearing sessions?

This is primarily a self-paced online programme, supplemented with select live sessions led by industry experts and faculty. Participants get the opportunity to interact, discuss, and clarify doubts with a dedicated success coach or programme leader (an industry expert) through weekly live online sessions.

Is there a qualifying mark/ grade to get the final certification in this course?

IIM Kozhikode Certification Criteria: Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components with a score of 70%.

Kellogg Executive Education Certification Criteria: The course is graded as pass or fail; participants must receive 80% to pass and obtain the certificate of completion for this course.

Do I get alumni status of the institute on completion of this course?

No, this programme doesn't include Alumni status.

Will Emeritus/ Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. However, we do not offer any additional career/placement services with this programme.

What type of certificate will I receive?

Upon successful completion of modules by IIM Kozhikode, you will receive a digital completion certificate by IIM Kozhikode.

Upon successful completion of the certificate course of Kellogg Executive Education, you will receive a smart digital certificate by Kellogg Executive Education. The digital certificate will be sent approximately six to eight weeks after the programme, once grading is complete.

How long will I have access to the learning materials?

For the modules by IIM Kozhikode, access to the online learning platform and all the videos and programme materials will be available for 1 year after programme completion. Access to the learning platform is restricted to registered participants as per the terms of agreement. For the Kellogg modules, access will be available for 12 months from the programme start date.

*The programme is designed to be delivered approximately over a period of 30 weeks, including some occasional breaks that may be provided. This is indicative. The duration of modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during on-campus immersion and other variables like breaks provided/not provided.

The IIM Kozhikode Advantage

Message from the Director, IIM Kozhikode

Organisations today have transformed drastically from how they operated a decade ago. In this dynamic environment, it is essential for leaders to broaden their domain knowledge and lead with strategic foresight. IIM Kozhikode's programmes are crafted by globally renowned faculty and built on industry-aligned insights, enabling professionals to confidently navigate complex business challenges.

Our 29-year journey of academic excellence has earned us recognition from top institutions around the world, reflecting our commitment to thought leadership and a global outlook. As we continue to grow, we are guided by Vision 2047: Globalizing Indian Thought—a future-focused mission to shape India's role in the global business ecosystem.

With AI poised to define the next wave of business growth, the role of an AI Officer will soon be central to steering organisational transformation and competitive advantage. The reimaged AI Officer Programme equips forward-thinking leaders to become the architects of AI-driven transformation within their organisations. Through a strategic blend of global insights and Indian business realities, participants will learn to craft AI strategies that are both visionary and actionable. The programme goes beyond technical know-how—fostering ethical leadership, cross-cultural communication, and team-building capabilities essential for navigating complex, fast-evolving environments.

Now is the time to invest in your potential. Join us on this journey to become a strategic AI leader—one who is not only ready for the future, but is capable of shaping it.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Overview

Artificial Intelligence (AI) has moved from a buzzword to a business reality in record time. As organisations across the globe embrace AI and generative AI (GenAI), Indian enterprises are uniquely positioned to lead with context, scale and innovation. Despite concerns, 82% of tech leaders plan to increase their AI investment over the next year (source: EY). The AI Officer Programme by IIM Kozhikode, with an online certificate course from Kellogg Executive Education empowers leaders to translate AI and generative AI (GenAI) potential into meaningful business action.

The role of an AI Officer is poised to become pivotal in driving growth and transformation within modern organisations. Designed for CXOs, business unit heads, technology leaders and enterprise consultants, this programme is a strategic launchpad to empower participants to lead AI transformation across diverse organisational structures. The curriculum offers a practical road map to implement AI solutions across functions, grounded in the Indian business context and aligned with global best practices. Through real-world case studies and ethical frameworks, participants learn to apply the right AI technologies for lasting, measurable impact.

Join us on a journey to move AI from isolated pilots to enterprise-wide innovation, transforming your leadership and unlocking business impact in a rapidly evolving AI-driven world.

64%

Globally, a majority of business owners (64%) anticipate AI will improve customer relationships and increase productivity, while 60% expect AI to drive sales growth, and 59% expect AI to help them save costs.

(Source: [Forbes](#))

US\$ 359bn

India has the potential to add US\$359 billion to US\$438 billion to its GDP on account of Gen AI adoption in 2029-30 over and above its baseline estimates.

(Source: [EY](#))

28.63%

The AI market size in India is expected to show an annual growth rate (CAGR 2024-2030) of 28.63%, resulting in a market volume of US\$28.36 billion by 2030.

(Source: [Statista](#))

Top 3 reasons to enrol in the programme:

- 01 Immersive learning:** Flexible learning through pre-recorded faculty lectures. Select industry expert and faculty live-online sessions. Opportunity to interact, discuss, and clarify doubts with a dedicated success coach or programme leader (an industry expert) through weekly live online sessions. Optional Campus Immersion at IIM Kozhikode Campus.
- 02 Global edge:** Gain insights into global trends with Kellogg Executive Education engagement, while peer learning and networking with senior leaders and CXO caliber participants throughout the immersive learning journey.
- 03 Channel your inner AI champion:** Evaluate business models, translate AI strategies into actionable plans and develop a personalized AI playbook for unprecedented growth.

Gain global excellence from Kellogg Executive Education

Northwestern
Kellogg

With 'AI Strategies for Business Transformation' course, explore use cases of AI along the two dimensions of an enterprise value chain and industries, to gain a comprehensive perspective on using AI in today's dynamic business landscape. Learn frameworks to build robust AI implementation plans across various industries.



Highlights - IIM Kozhikode



Weekly sessions with success coach

Weekly live-online sessions* to support, guide and accelerate your learning



Certification from IIM Kozhikode

Certificate of completion from IIM Kozhikode, #3 B-School in India (NIRF 2025)



Networking at the IIM Kozhikode campus

Network with diverse peers and faculty during the optional 1-day campus immersion



A Capstone Project

Work on guided capstone project to build personalised AI playbook



Hands-on Activity-led Learning

Multiple learning activities for strategic hands-on experience



Select live sessions by industry experts and faculty

Gain cutting-edge insights from industry leaders and faculty

Notes:

- For the on-campus networking session, participants will be responsible for making their own travel arrangements and is optional to attend.
- *This is primarily a self-paced online programme, supplemented with select live sessions led by industry experts and faculty. Participants get the opportunity to interact, discuss, and clarify doubts with a dedicated success coach (an industry expert) through weekly live online sessions.



Highlights - Kellogg Executive Education

AI Strategies for Business Transformation certificate from Kellogg Executive Education is a immersive program that offers you a multi-dimensional learning experience. It includes:



Live Faculty Session

Engage in select live session/s with a globally recognized AI practitioner and consultant



Peer Learning

Connect with cohort peers to exchange your ideas and gain new perspectives



Cutting-Edge Curriculum

Leverage a curriculum that seamlessly integrates gen AI and agentic AI insights into core modules



Case Studies

Analyze case studies from diverse industries to gain strategic and practical insights into various functions



Real-World Industry Examples

Examine industry cases to bridge the gap between theoretical concepts and their practical applications.



Frameworks and Principles

Explore sustainable practical frameworks and principles designed to drive gen AI strategy across functions and industries



Capstone Project

Create a strategy that serves as a roadmap to implement AI initiatives



Weekly Office Hours

Interact with a dedicated program leader to align your program journey with learning goals.



Inclusive Learning

Accelerate your career with a program designed for everyone, no prerequisites or technical expertise required

Few of the Industry Examples Covered in the Programme

- **Netflix, P&G, Adobe and Booking.com:** Learn how these brands leverage AI solutions for personalisation & demand generation
- **JP Morgan, Blackrock, HSBC and IBM:** Understand how these institutions optimised financial operations and risk management with GenAI
- **Walmart, Amazon, Coca-Cola and DHL:** Explore how these brands optimised inventory management and demand forecasting with AI
- **Nike, Tesla, Autodesk and Unilever:** Learn how these brands use AI in product design and research
- **IBM Watson, Luminance AI and Google DeepMind:** Deep dive into how these tools are revolutionising HRM, legal processes and other tasks across specialised domains
- **GE Healthcare and Mass General Brigham:** Examine how these healthcare organisations collaborated with non-profits to optimise scheduling in the radiology department
- **Amtrack and Bank of America:** Explore how these brands use AI virtual assistants to understand customer questions, provide answers and help complete actions

Note: All product and company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

Case studies

Case studies serve as powerful tools to bridge the gap between theory and practical application. This programme offers real-world scenarios to provide actionable insights into how organisations translate AI-driven insights into impactful business strategies.

Enerwind

Step into the shoes of Bahwan Cybertek's consulting team and make critical decisions to implement predictive maintenance solutions for a wind farm operator. Work through crucial decisions facing the leadership of a wind energy organisation, Enerwind, as they consider the application of machine learning to improve predictive maintenance for wind turbines.

Prairie Community Bank

Assume that you are the engagement manager at Einstein Partners, responsible for the Prairie Community Bank AI project, and complete a comprehensive overview of your AI implementation plan that will be presented in the form of a memo to the bank's CEO.

Proven Frameworks and Future-Proof Principles - Kellogg Executive Education

Rapid advancements in AI require organisations to utilise frameworks and principles that stand the test of time while adapting to innovation. This programme offers sustainable methodologies designed to align with the dynamic nature of AI technologies.

AI Radar 2.0

Map enterprise-wide opportunities for GenAI and surface initiatives with the greatest potential for business impact.

AI Canvas 2.0

Apply the seven-step approach to frame and communicate critical aspects of a GenAI initiative.

AI Capability Maturity Model

Learn and apply the AI CMM to develop enterprise AI capabilities in a phased and systematic manner.

Six principles of responsible AI

Understand the principles of responsible AI and how to govern AI projects to drive responsible and ethical outcomes.

Customer experience DNA framework

Learn the stages of the customer experience DNA framework:

- **Customer action:** Discover, learn, evaluate, buy, engage and advocate
- **Organisation Action:** Reach, acquire, convert, develop, retain and bond



Industry Relevant AI and Generative AI Tools Covered

The Gemini logo features the word "Gemini" in a blue, sans-serif font. A small, four-pointed starburst icon is positioned above the letter "i".The logo for OpenAI Sora consists of the OpenAI logo (a stylized knot) followed by the text "OpenAI" in a smaller font and "Sora" in a larger, bold font, all in black.The Stable Diffusion logo features a blue circular icon with a white palette and a brush, followed by the text "Stable Diffusion" in a blue, sans-serif font.The TensorFlow logo consists of an orange icon resembling a stylized "T" or a neural network node, followed by the text "TensorFlow" in a black, sans-serif font.The DALL-E logo features the OpenAI logo (a stylized knot) followed by the text "DALL-E" in a black, sans-serif font.

- Note:
- All product and company names mentioned in this material are trademarks or registered trademarks of their respective holders. Their use does not imply any affiliation with or endorsement by them.
 - The use case or application of tools showcased in this material are covered in pre-recorded videos.
 - The Generative AI tools are optional and provided solely for self-study and do not come with any assistance.
 - No live sessions/support will be provided for demo videos.



Cutting-Edge Masterclasses by Industry Experts



AI-First Enterprise Strategy:
Redefining Business with
Autonomous Intelligence



**GenAI and Agentic AI for
Customer Experience:**
From Service to Anticipation



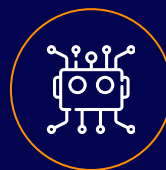
**Agentic AI for Autonomous
Decision-Making & Scenario
Simulation**



Adaptive AI Ecosystems:
Orchestrating Multi-Agent,
Multi-System Intelligence



Hands-on:
Build an Enterprise RAG +
LangGraph Workflow using
APIs (Hugging Face / Gemini)



AI Agents in Action:
Unlocking Opportunities in
Customer & Market Data
(OpenAI + Dify / n8n)



**Responsible Autonomy & AI
Risk Governance in Decision-
Making**

Note:

The masterclass topics by industry experts are subject to change as per programme requirement without any prior notice.

Faculty Live Online Sessions



**Agentic AI and its impact on
GenAI Solutioning**



**AI in CyberSecurity - Protecting
Digital Assets**

Who Is This Programme For?



Technology leaders and managers who, as leaders of AI adoption and innovation, are expected to translate AI strategies into actionable plans



Strategic business leaders who are tasked with leading AI-powered business models and strategies



Data science and analytics professionals seeking broader understanding of AI strategy and business applications to transition from technical to strategic leadership roles

Note:
Best suited for senior leaders and professionals, both business and technology-oriented, who aim to lead AI transformation and apply AI strategically. The programme focuses on implementation and business impact rather than coding or algorithm development, equipping participants to identify AI opportunities, lead cross-functional initiatives, and align transformation with organizational goals.
•No prior coding knowledge is required for this programme



Programme Modules - by IIM Kozhikode

Pillar 1: AI Fundamentals: Understanding Core Concepts and Driving AI Adoption

Module 1: Foundations of Modern AI

- AI In Everyday Applications
- Evolution of AI: Key Milestones
- Machine Learning: A Deep Dive
- Understanding Deep Learning
- The Power of GenAI
- The AI Spectrum: Understanding AI in Context

Module 2: Navigating AI Transformation in Organisations

- Leading the AI Transformation Revolution
- The Three Phases of AI Maturity
- Getting Started with AI
- Building-Momentum Phase
- Embedding AI into Organizational DNA

Module 3: Strategic Framework for AI Success

- Seven Pillars for AI Success: Introduction
- Linking AI with Business Strategy
- Defining AI Objectives
- Scaling AI Adoption
- Data: AI's Foundation
- Driving AI Development
- Building AI Processes
- AI Talent and Teams
- The Seven Pillars: A Reflection

Module 4: The AI Playbook: Strategy, Maturity, and Transformation

- AI Playbook and Maturity Framework: The Essentials
- Practical Application of the AI Playbook
- Tailoring the Playbook to AI Maturity Level
- The AI Maturity Assessment
- AI Transformation: Leveraging the Playbook Framework
- Challenges in AI-led Transformation
- Strategic Insights for AI Implementation

Programme Modules - by IIM Kozhikode

Pillar 2: **Generative AI for Productivity Enhancement**

Module 5: Evolution of Generative AI

- The Evolution of Generative AI
- Generative AI in Action
- Overcoming Challenges in Generative AI
- The Transformative Future of Generative AI

Module 6: Customer-Centric AI Applications

- Generative AI: Driving Future Productivity
- NLP and Leadership Communication
- Transforming Customer Service with AI
- Human-AI Collaboration in Customer Service

Module 7: Advanced AI Implementation

- Mastering AI: The Art of Effective Prompting
- The PROMPTER Framework: Crafting AI Prompts for Precision
- Building Strong AI Prompts: Prequel, Requirements and Objective
- Personalising AI Prompts: Me, Persona and Task
- Refining AI Outputs: Example and Reporting Format
- Tailoring LLMs with Prompt Engineering
- Retrieval-Augmented Generations (RAG): Keeping AI Knowledge Up To Date
- Maximizing AI Potential: Combining Prompt Engineering and RAG
- Fine-Tuning AI: Teaching Models to Think like Experts
- Pre-Training AI: When to Build Model from Scratch
- Unlocking AI's Full Potential: Strategies for Effective Customisation

Pillar 3: **AI in Practice (Part 1): Transforming Marketing & Finance with AI Applications**

Module 8: Classical AI Solutions for Marketing

- Classic AI vs GenAI in Marketing
- Customer Segmentation and Targeting with AI
- AI in Campaign Optimisation
- AI in Marketing Analytics and Attribution
- AI in Pricing and Promotion Strategies
- AI-Driven Product Recommendations
- Summary: Classic AI's Role in Marketing

Programme Modules - by IIM Kozhikode

Module 9: Marketing in the Age of GenAI

- Gen AI in Content Creation
- Gen AI for Personalisation at Scale
- Gen AI in Customer Interaction and Support
- Gen AI in Market Research and Analytics
- Gen AI in Multilingual and Localisation Capabilities
- The Future of Gen AI in Marketing

Module 10: Leveraging AI in Financial Operations

- AI for Finance and Risk Management: Introduction
- Enhancing Financial Planning and Analytics
- Optimising Financial Operations
- Innovations in Treasury and Investments Management
- Modernising Financial Control and Reporting
- Data-Driven Corporate Strategy
- Transforming Investor Relations

Module 11: AI-Driven Risk Management

- Transforming Risk Management with AI
- Redefining Credit Risk Strategies
- Navigating Market Risk in RealTime
- Proactive Strategies for Operational Risk
- Managing Compliance in a Complex World
- Strengthening Cybersecurity Resilience
- AI in Risk Management: Key Takeaways

Pillar 4: AI in Practice (Part 2): Transforming Industries with AI Applications

Module 12: Traditional AI solutions for Supply Chain

- Revolutionising Supply Chain Management
- Transforming Demand Forecasting with AI
- AI in Inventory Optimisation
- AI-Powered Supply Chain Optimisation
- AI-Driven Production Planning and Scheduling
- AI-Driven Risk Management and Resilience

Programme Modules - by IIM Kozhikode

Module 13: GenAI-Powered Supply Chain Management

- Generative AI in Supply Chain Documentation
- Generative AI in Supplier Communication
- Generative AI in Customer Communication
- Generative AI in Procurement
- Generative AI in Supply Chain Analytics

Module 14: Industry-Specific Supply Chain AI

- AI in Manufacturing Supply Chains
- AI's Role in Retail Supply Chains
- AI: The Lifeline of Healthcare Supply Chains
- AI in Automotive Supply Chains
- AI in Consumer Goods Supply Chains
- AI's Role in Electronics Supply Chains
- AI's Role in Transforming Supply Chains

Module 15: Leveraging AI in R&D

- AI in Research and Design: Introduction
- AI in Design
- AI in Research
- Challenges and Limitations of AI in Design and Research
- The Future of AI in Design and Research

Module 16: AI Across Domains: HR, Legal, and Beyond

- Introduction to AI in HR, Legal, and Other Domains
- AI in HR
- AI in Legal
- AI in Other Specialised Domains
- Challenges and Considerations
- The Future of AI in HR, Legal, and Other Domains

Pillar 5: The Future of AI and Responsible AI

Module 17: AI-Driven Business Models: Past, Present, and Future

- Introduction to AI-Driven Business Models
- Established AI-Driven Business Models
- Emerging and Future Business Models
- The Road Ahead

Programme Modules - by IIM Kozhikode

Module 18: Introduction to Responsible AI

- Introduction to Responsible AI
- AI Governance
- AI Ethics
- AI Compliance
- Responsible AI: Challenges and Opportunities
- Responsible AI Implementation
- Future of Responsible AI
- Responsible AI: Key Takeaways

Module 19: Future Trends and Opportunities in AI

- Future Trends in AI: Introduction
- Tracing AI's Evolution: Past to Present
- Current and Emerging AI Capabilities
- Future Applications: Reimagining Industries Through AI
- Misuse of AI
- Geopolitical, Economic, and Societal Impact of AI
- Future Trends in AI: Conclusion

Pillar 6: Capstone Project

Apply your learning to a real-world organizational context. Acting as an AI consultant, you'll assess your organization's AI maturity, identify key gaps, and design a transformation roadmap that drives measurable business impact.

- **Part A: Assess AI Maturity:**
Evaluate your organization's readiness using a structured diagnostic framework.
- **Part B: Develop a Transformation Roadmap:**
Outline actionable steps to advance AI capabilities across functions.
- **Part C: Present Strategic Recommendations:**
Deliver a concise, board-ready presentation to make a compelling case for AI transformation.

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.



Programme Faculty

Professor Sebastian received both his masters degree and PhD from the Indian Institute of Science, Bangalore. His research interests include AI, machine learning, cybersecurity and healthcare ICT. He has guided many PhD candidates and has published research papers in journals such as Information System Frontiers, Information and Computer Security, Health Policy and Technology, Computers and Electrical Engineering, Knowledge and Information Systems.



M P Sebastian

Professor
Information Systems

PhD (Indian Institute of Science, Bangalore)
ME (Indian Institute of Science, Bangalore)
B.Tech (Kerala University, Trivandrum)



AI Strategies for Business Transformation

Harness AI's transformative potential to unlock business value with Kellogg Executive Education.

Kellogg Learning Experience



Live faculty session



Peer learning



Cutting-edge curriculum



Case studies



Real-world industry examples



Frameworks and principles



Capstone project



Weekly office hours



Inclusive learning



Programme Modules - by Kellogg Executive Education

- Foundations of AI - from Prediction to Creation to Autonomy
- AI and Customer Experience Management
- AI and Operations Management
- AI and Business Support Functions
- AI Applications in Selected Industries
- Generative AI and Creative Industries - Transforming Media, Art, and Design
- AI and Business Transformation - Strategy, Capabilities, and Governances
- AI and Society - Ethics, Regulation, and Jobs

Add Note: modules are subject to change as per programme requirements by Kellogg Executive Education without prior notice.

Faculty - AI Strategies for Business Transformation



Mohanbir Sawhney

Associate Dean for Digital Innovation;
McCormick Foundation Chair of Technology;
Clinical Professor of Marketing;
Director of the Centre for Research in Technology
and Innovation

Capstone Project - Kellogg Executive Education

The project in Kellogg Executive Education's certificate would provide an opportunity to gain practical expertise in building AI capabilities, ensuring ethical governance, and fostering cross-functional collaboration to drive success. It will empower you to deliver measurable outcomes, including revenue growth, enhanced customer satisfaction, and operational efficiency, and position your organization to thrive in an AI-driven future. For this project, you will, assume the role of a manager responsible for an AI project; you will craft a comprehensive "Memo to the CEO" that:



Synthesizes insights to create a list of JTBD and pain points, organized by department or function



Includes a data governance framework for the client that will form the foundation for the AI initiatives

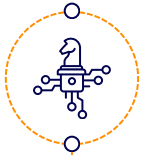


Presents a business case for each high-value AI use case using the AI Canvas 2.0



Learning Outcomes

This cutting-edge programme is designed to empower you to harness the true value of AI in action, going beyond theory to understand AI holistically, including its impact on the economy, workplace culture, processes and systems in place in your organisation.



Develop and Articulate a Contextually Relevant AI Strategy:

Formulate AI strategies that are sensitive to the Indian business landscape, regulatory environment, and cultural context, while also aligning with global best practices.



Lead and Manage AI Transformation Initiatives in Diverse Organisational Settings:

Drive AI adoption across various organisational structures, considering both Indian and global perspectives on change management.



Evaluate and Apply Appropriate AI Technologies and Methodologies Across Indian and Global Industries:

Select and implement suitable AI solutions for specific industry challenges, drawing on both Indian and international case studies.



Navigate the Ethical, Societal, and Regulatory Landscape of AI in India and Globally:

Understand and address the ethical implications of AI, with a focus on Indian-specific concerns and global best practices for responsible AI development and deployment.



Communicate Effectively with Stakeholders on AI Matters in a Cross-Cultural Context:

Articulate the value and impact of AI to diverse audiences, including Indian and international stakeholders, using culturally sensitive communication strategies.



Build and Lead High-Performing AI Teams with Diverse Perspectives:

Develop the skills to recruit, manage, and motivate AI talent from diverse backgrounds, fostering a collaborative and inclusive team environment.



Drive Innovation and Identify Future Opportunities in AI for the Indian Market and Beyond:

Explore emerging AI trends and identify opportunities for creating competitive advantage in both the Indian and global markets.



Apply Practical AI Skills Through a Capstone Project in an Industry-Specific Context with Global Relevance:

Demonstrate the ability to apply learned concepts to a real-world AI challenge that has implications for both the Indian and global markets.

Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components with a score of 70%.

We encourage you to attend all the sessions and make the best of these interactive learning experiences.



Upon successful completion of the programme, you will receive a verified digital certificate from Kellogg Executive Education. This programme is graded as pass or fail; you must achieve 80% to pass and obtain the certificate of completion.



Note: The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate. IIM Kozhikode reserves the right to change the certificate and specifications without notice

After successful completion of the program, your verified digital certificate will be emailed to you in the name you used when registering for the program. All certificate images are for illustrative purposes only and may be subject to change at the discretion of Kellogg Executive Education. Note: This online certificate program does not grant academic credit or a degree from Kellogg School of Management.

The Programme Journey



Enrol in IIM Kozhikode
AI Officer Programme



Online pre-recorded lectures
from IIM Kozhikode faculty
Duration: 22 weeks



Live sessions with success coach
(weekly) + Faculty live sessions



Optional campus immersion &
networking at IIM Kozhikode



Learn '**AI Strategies for Business Transformation**'
online certificate course from Kellogg Executive Education
Duration: 8 weeks

Programme Details

Programme start date	30th June 2026
Programme fee	INR 3,15,000 + GST
Eligibility	Graduate/diploma holder with minimum 7 yrs of work experience
Duration	30 weeks 4-6 hours/week

Note:

*GST (currently @ 18%) will be charged extra on these components.

*Instalment payment options available.

*Additional convenience charges will be applicable on instalment payments.

*For detailed information on instalment payments reach out to your programme advisor.



About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 29-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1450 MDP programmes over the past two decades, training more than 55,000 participants from 200+ organisations, which also includes several Fortune 500 companies in the process.



#4

70 Global | Rank #4 in India
Financial Times, Open
Enrolment Rankings 2024

#3

Top B-School
in India*

Source: NIRF, 2024
*Management Category

About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.

The Kellogg Executive Education Advantage

Northwestern
Kellogg

Kellogg Executive Education empowers business leaders to foster growth in themselves, their teams, and their organizations. Their renowned faculty, consisting of the world's best researchers, educators, and practitioners, provide practical insight that participants can apply as soon as they return to work. Providing a collaborative, immersive environment for its executive development programs, Kellogg Executive Education serves a variety of businesses and executives from a myriad of industries and geographies.



Apply for the Programme Here

APPLY NOW

Refer Your Colleague and Earn Benefits

REFER NOW

Finance options available

KNOW MORE



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