



भारतीय प्रबंध संस्थान कोषिककोड  
Indian Institute of Management Kozhikode  
*Globalizing Indian Thought*

BATCH 10



# PROFESSIONAL CERTIFICATE PROGRAMME IN HEALTHCARE MANAGEMENT AND AI APPLICATIONS

10 Months | Starts Jun 30, 2026 | Live Online Sessions | Executive Alumni Status

**Average session rating: 4.77/5**

\*Based on feedback received by 350+ participants

Campus immersion at IIMK

#4

In India, #76 Global Rank, Financial Times Open Enrolment Rankings 2025

#3


NIRF India Ranking 2025, Management


# Programme Summary

## Healthcare Management and AI Applications

 **Institute Name**  
IIM Kozhikode


 **Programme Duration**  
10 Months


 **Programme Fee**  
INR 2,20,500 + GST

 **Learning Mode**  
Live-online sessions by IIMK faculty


 **Weekly effort**  
5-6 hours per week


 **Faculty**  
IIM Kozhikode

 **Payment Options**  
Flexible payment plans with EMI options available

 **Special Pricing**  
Special pricing up to 10% discount is available for corporate plans

 **Guest Faculty/ Industry Experts**  
Mid-Senior Industry Practitioners

 **Eligibility**  
The candidate should have minimum of 3 + years of work experience (after graduation)

 **Certificate**  
Upon successful completion of the programme, participants will be awarded a verified certificate from IIM Kozhikode

## Learning Experience

- **Live Online Lectures by IIMK Faculty and Industry Experts:** Industry-aligned cutting-edge curriculum curated by IIMK
- **Cohort-based Learning:** Networking, collaboration, and discussion with diverse peers
- **IIMK Executive Alumni Status:** Be eligible to receive prestigious IIMK executive alumni benefits
- **Case-based Learning:** Practical learning through real-world structured insights into industry best practices
- **Faculty Guided Capstone Project:** Apply your learning, receive feedback, and present your findings
- **2-Day Campus Immersion:** 2-day immersion at IIM Kozhikode for face-to-face learning

## Frequently Asked Questions

### What will be the mode of learning?

There would be 3-hr weekly live-online lectures on Sunday conducted by IIMK faculty. The programme is spread across 05 modules for a duration of around 10 Months. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes, guided capstone project work for which the learners have to put in additional efforts beyond office hours.

### Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work and simulations, if any, is at the discretion of the IIMK's faculty.

### Is there a campus immersion included in the programme?

For an immersive and experiential learning journey, this programme offers a campus chapter at IIM Kozhikode campus of 2 days as a part of the programme's learning journey providing a rich networking and face-to-face learning opportunity.

### Who grades/gives inputs on the assignments and projects?

Examination/Evaluation shall be conducted by the Institute.

### Is there a qualifying mark/grade to get the final certification in this programme?

Yes, the qualifying mark is 50%.

### Do I get Alumni status of the Institute on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

### Will Emeritus/ Institute help with placement services?

This programme is designed with some of the best faculty and covers relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their programme. As an additional service, Emeritus will provide job placement assistance, resume writing guidance, navigating job search and interview preparation along with this programme. All this guidance is provided over recorded videos, this is not live.

### What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75%, then you will not be eligible for a Certificate.

### How long will I have access to the learning materials?

The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

### What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 95% satisfaction rating by 350+ past learners. We encourage the learners to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, fee becomes non-refundable.

*Note: This Programme Summary is provided only for your convenience. You are advised to refer to the brochure for more information.*

# The IIM Kozhikode Advantage

## From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 29-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity necessary to give meaning to our present and give this Institution a sense of purpose, direction, and imagination. That is why we have chosen to think about what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope, and potential impact that India will have on 21st-century businesses makes us believe that this is a legitimate aspiration

With the advancements in health sciences and the rise of lifestyle-related diseases among the population, Healthcare Management has distinguished itself as one of the most critical and fastest growing sectors in the current age. Knowledge of the right tools can propel your career in Healthcare Management. With the objective of developing individuals with the necessary leadership and communication competencies to lead the 21st-century healthcare ecosystem, IIM Kozhikode has designed the Healthcare Management and Analytics programme. This programme will empower Healthcare professionals and those with an interest in healthcare management to take the next step in their careers through topics such as Hospital Management, Quality Measurement and Benchmarking, Optimisation Techniques and Lean Management.

Wishing you all the very best!



**Prof. Debashis Chatterjee**

Director,  
Indian Institute of Management Kozhikode



# Healthcare Industry

## Between 2016-2030

According to the Economic Survey 2023-24, India's public expenditure on healthcare increased to 1.9% of GDP in FY24, up from 1.4% in FY18.

Source: Press Information Bureau

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According to a report by TechSci Research, the hospital sector in India was valued at USD 108.57 billion in 2024 and is anticipated to reach USD 197.31 billion by 2030, growing at a CAGR of 10.64% during 2025-2030.

Source: India Hospital Market | Size and Share | Report 2030F | TechSci Research

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The Indian MedTech market is valued at approximately USD 12 billion as of 2023-24.

Source: India's MedTech transformation: paving the path to global leadership | EY - Global

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The e-health market size is estimated to reach USD 10.6 billion by 2025.

Source: [IBEF Report: Healthcare Industry in India, 2023](#)

Source: [Invest India 2023](#)



# Future of Healthcare

## Trends to look for in the coming years

The Indian healthcare industry reached over USD 370 billion in 2022. According to Nexdigm, the healthcare industry is expected to reach over USD 610 billion by 2026. This increase in market size is due to growing demand for specialised and higher quality healthcare facilities.

India's digital healthcare market could generate USD 37 billion in revenue by 2030, consulting firm Boston Consulting Group and Singapore-based venture capital firm B Capital stated in a joint report.



India has seen a growing acceptance of telemedicine post pandemic. The telemedicine market in India was almost USD **830 million in 2022 and is expected to grow at a CAGR of 24% from 2023 to 2030.**



The patient-monitoring market in India is expected to grow at a **CAGR of 9.39% over the next five years.**



As healthcare organisations turn towards trusted-third party software providers to focus on patient care, the Indian healthcare SaaS industry is expected to increase at a **CAGR of 19.5% and reach USD 50 billion by 2028.**



The Indian transformational diagnostic market is expected to grow at a **CAGR of 7.12% till 2025.** Transformational diagnostics are pivotal in population health management, as they can help identify individuals at risk of certain diseases and conditions.

# Programme Overview

According to the Government of India, India's healthcare industry is expected to grow to USD 50 billion by 2025. There has also been a 137% increase in funds allocated by the Government of India for healthcare expenditure. Further projections anticipate expansion to USD 120-130 billion by 2030.

Source: IBEF

**Healthcare Management and AI Applications** by the Indian Institute of Management (IIM) Kozhikode is a comprehensive programme designed to equip healthcare professionals with the necessary skills to enhance the delivery of healthcare services. This 10-month programme covers various aspects of healthcare management, including healthcare operations, financial and brand management in healthcare, healthcare analytics, strategic leadership and leading digital transformation.

The programme is delivered through a series of modules that include live online sessions, case studies, self-paced learning materials, and interactive discussions. It aims to provide participants with a practical understanding of the healthcare industry, addressing its challenges and opportunities. Additionally, participants will gain insights into using data analytics and AI applications to optimise healthcare delivery and improve patient experiences.

Upon completion of the programme, graduates will be well-equipped to take on leadership roles in healthcare organisations. They will possess a deep understanding of the healthcare industry's challenges and opportunities and have the necessary skills to manage healthcare operations, drive innovation and enhance the quality of care provided to patients.

**Starts on**  
Jun 30, 2026

**Duration**  
10 Months

**Programme fee**  
INR 2,20,500 + GST

# Programme Highlights



Weekly live online sessions by IIMK Faculty



Practical industry-aligned learning via real-world case studies



2-Day immersion at IIM Kozhikode



Enriching Capstone Project guided by IIMK Faculty



Be Eligible for IIMK Executive Education Alumni Status

## Note:

- The primary mode of learning for this programme is via live online sessions with faculty members.
- The recorded videos and learning material will be available throughout the duration of the programme.
- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.

# Who Is This Programme For?

- Healthcare practitioners, including medical professionals and former medical practitioners, who are seeking to enhance their knowledge of management techniques, analytical strategies, and the impact of emerging technologies to actively participate in strategic business decisions and transition into executive decision-making roles.
- Healthcare industry managers, executives, consultants, health tech professionals, entrepreneurs, and hospital administrators who are eager to enhance their business management and analytical skillsets to achieve operational excellence and drive healthcare transformation for business growth.



# Programme Directors

Shovan Chowdhury is a Professor with over twenty years of experience in teaching, research, training, and consulting in the areas of Applied Statistics, Data Science, and Healthcare Analytics. A recipient of Emerald Literati Awards 2019 and trained at Harvard Business School, Prof Chowdhury has published several research articles in leading international peer-reviewed journals. He is the co-author of the books titled 'Applied Statistics in Business and Economics' and 'Forecasting and Predictive Analytics' by a leading international publisher. He has conducted executive education and management development programs in business analytics, advanced marketing analytics, data science for business decisions, and healthcare analytics for more than 5000 management executives at different levels.



## **Prof. Shovan Chowdhury**

Professor, Quantitative Methods and Operations Management

### Note:

- Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to the programme start date.

# Programme Directors

Prof. Deepa Sethi is a distinguished academic and trendsetter with a passion for shaping impactful communication practices. At IIM Kozhikode, she serves as Executive Chair of GLOBE, driving global linkages, outreach, branding, and evaluation. With rich experience in teaching, research, training, and consulting, Prof. Sethi specializes in Managerial Communication, Executive Presence, and the behavioral dimensions of organizations. Trained at Harvard Business School and Harvard University, she brings a global perspective to her work, blending academic rigour with practical insights.

Her areas of expertise include Verbal and Nonverbal Communication, Cross-Cultural Communication, Storytelling and Influence, Inclusive Communication, Soft Skills for Interpersonal Effectiveness, Health Communication, and impactful Presentation Skills. Recognized among the Prof. Indira Parikh “50 Women in Education Leaders” in 2019, Prof. Sethi has also published extensively in leading international journals of the highest repute (A\* and A category).



## **Prof. Deepa Sethi**

Executive Chair – Global Linkage, Outreach,  
Branding & Evaluation (GLOBE)

### Note:

- Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to the programme start date.

# Programme Modules

## MODULE 1: GENERAL MANAGEMENT IN HEALTHCARE

- Introduction to Healthcare Management and Analytics
- Public Health Management Challenges, Healthcare Policy in India, and Post-Covid Public Health Scenarios in India
- Health Management Information Systems
- Healthcare Economics
- Human Resource Management in Healthcare
- Healthcare Financial Reporting
- Healthcare Cost Management
- Healthcare Financial Management
- Branding in Healthcare
- Digital Marketing in Healthcare
- Legal and Ethical Issues in Healthcare
- Insurance in Healthcare
- International Healthcare System
- Communication in Healthcare
- Empathetic Listening and Non-Verbal Behaviours

## MODULE 2: OPERATIONS MANAGEMENT IN HEALTHCARE

- Supply Chain Management in Healthcare
- Capacity Management in Healthcare
- Lean Management
- Process Improvement
- Service Excellence and Business Process Re-Engineering
- Quality Measurement and Benchmarking in Healthcare
- Project Management in Healthcare
- Six Sigma in Healthcare

## MODULE 3: HEALTHCARE ANALYTICS

- Statistics and EDA with Excel and R
- Data Visualisation, Correlation Analysis
- Exploring Healthcare Analytics
- Predictive Analytics in Healthcare
- Healthcare Optimisation Practice
- Demand Forecasting in Healthcare

### Note:

- Modules/topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.
- The schedule will be announced closer to programme start.
- The primary mode of learning for this programme is via live online sessions with faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.

# Programme Modules

## **MODULE 4: COMPETITIVE STRATEGY AND LEADERSHIP IN HEALTHCARE**

- Strategic Management in Healthcare
- Competitive Strategy in Healthcare
- Strategy Implementation in Healthcare
- Entrepreneurship in Healthcare
- Leading Change
- Blue Ocean Healthcare Strategy for Bottom of the Pyramid

## **MODULE 5: AI AND DIGITAL TRANSFORMATION IN HEALTHCARE**

- Introduction to Artificial Intelligence in Healthcare
- Telemedicine and Digital Patient Experience
- Digital Transformation Strategy
- Implementing Artificial Intelligence in Healthcare

## **Capstone Project**

The hands-on capstone project is a crucial component of the learning process and will be conducted in groups. Each group will select a business case from the healthcare sector and analyse it using qualitative and/or quantitative methods. By the end of the project, participants will have developed skills in identifying a business issue, analysing it, and formulating practical solutions within the real-world context of the healthcare industry.

### Note:

- Modules/topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall programme needs.
- The schedule will be announced closer to programme start.
- The primary mode of learning for this programme is via live online sessions with faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.
- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.

# Case Studies



## **APOLLO GLENEAGLES HOSPITALS: THE NEXT STEPS FOR GROWTH**

By Sandeep Goyal and Amit Kapoor

Identify the key features of value-based, integrated healthcare delivery for providing tertiary care in emerging economies; understand the application of different tools and techniques for assessing and refining a strategy; provide an analytical approach for evaluating the success of a clinical integration effort along numerous dimensions; identify the healthcare delivery challenges associated with offering integrated tertiary care in India; and understand the decision dilemmas and strategic choices involved in designing the growth model.



## **Vanderbilt University Medical Center: Elective Surgery Schedule**

By Lauren E. Cipriano, Vikram Tiwari, Warren S. Sandberg and Gregory S. Zaric

Variation in daily surgical case volume was a significant problem for the large multi-speciality medical centres. Knowing the expected surgical volume a few weeks in advance would allow the healthcare administrators to adjust staffing to better match the demand, and plan for contingencies. This case helps participants understand how a predictive model to improve surgical case volume prediction is actionable in a managerially useful time frame.



## **Package Pricing at Mission Hospital**

By Sriram TK, Shailaja Grover, Satyabala Hariharan and Dinesh Kumar Unnikrishnan

This case considers adoption of a package pricing (flat fee) strategy and the subsequent challenges of identifying the key factors driving the total cost of treatment.

### Note:

- Listed above are a few indicative case studies, and the programme will include additional case studies specially curated by the faculty

# Industry Expert Sessions



**Implementing AI in healthcare**



**Generative AI in Healthcare:  
Transforming Patient Care &  
Medical Operations**



**The Future of Telemedicine and  
Remote Patient Care**



**International Healthcare  
System**

## Note:

- Industry Expert sessions will delve into emerging themes, fostering a deeper understanding that extends beyond the core programme content.
- The session-slot for the industry expert sessions would be as per the availability of the Industry Expert.
- The topics of Industry Expert sessions are indicative and may change without prior notice.

# Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75%, shall be awarded a participation certificate.



## Note:

- All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.
- We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. The recording of the live sessions will be made available to the participants until the duration of the programme.

## IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

The benefits include:

- Eligible to receive Publications and Newsletters of IIMK periodically
- Online access login details to Kasebook (Online Alumni Portal)
- Issuance of Alumni Identity Card
- Availing MDC/Guest Rooms at prevailing rates subject to availability

Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

# Learning Outcomes



## Demonstrate Proficiency in Core Healthcare Management Functions

Operations, Finance, Human Resources, Marketing, and Technology Management



## Strategic Planning and Execution

Formulate and implement effective growth strategies in healthcare delivery systems and management



## Apply Analytical Techniques to Solve Real-world Challenges

Such as Data Modelling, Predictive Analytics, Data Visualisation, Lean Management



## Develop Impactful Communication

Build on the necessary interpersonal and communication competencies to lead the dynamic healthcare ecosystem



## Promote Innovation and Continuous Improvement

Gain insights into emerging trends in healthcare innovation and digital transformation opportunities

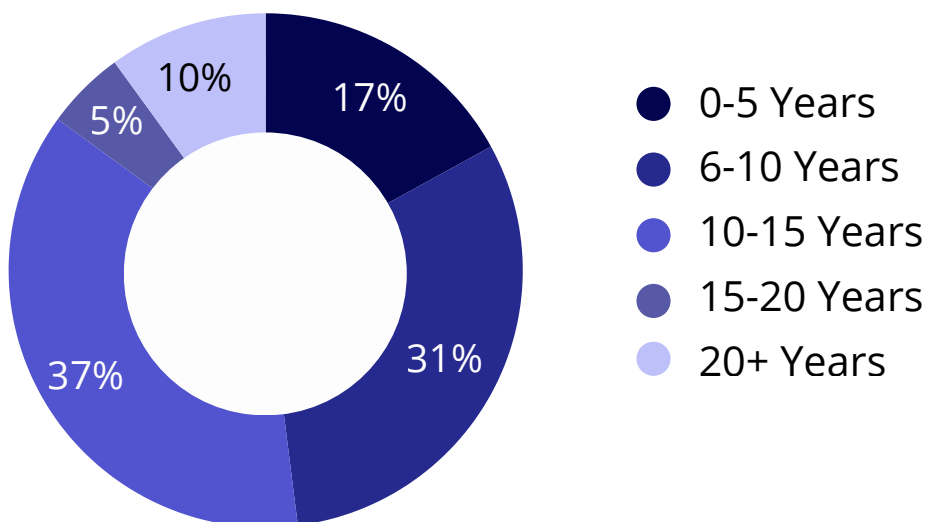


## Lead Digital Transformation and AI Applications in Healthcare

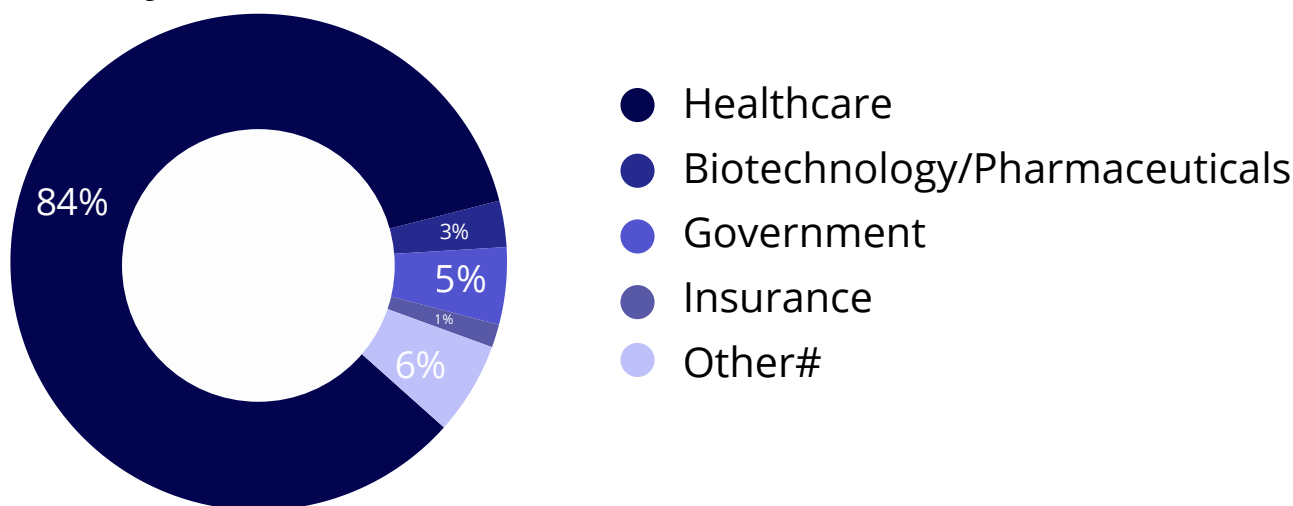
Develop a strategic skill set to drive digital transformation and leverage AI

# Profiles of Past Participants

## Work Experience



## Industry



## Job Functions

- Paediatrics
- Health Physician
- Surgical
- Dental
- Endocrinology
- Cardiology
- Biochemistry
- Anaesthesiology
- Ophthalmology
- Nephrology
- Neurology
- Nuclear Medicine
- Oncology
- Pathology
- Physiotherapy
- Pulmonology
- Radiologist
- Research and Development
- Marketing and Sales
- Government Affairs

# Testimonials of Past Participants



## **DALIAMMA K S**

Clinical Pharmacist  
Dr Ramesh cardiac and  
multi-speciality hospitals

“ The best part of this programme was the application of data analytics in marketing, finance, product sales, customer care, and digital marketing. This programme helped all the participants acquire a data-driven analytical framework, solve critical business challenges, implement effective changes, and enhance growth efficiency. ”



## **Rajesh Batlish**

City Head  
Dr Lal Path Labs

“ The presentations on the latest healthcare advancements and the role of data analytics and AI have greatly expanded my understanding of the industry's future direction. I now feel better equipped to make informed decisions about my career path. ”



## **Suman Kalyan Pal**

Assistant Manager  
Motherhood Hospital, NH,  
Fortis, Mission Hospital

“ The faculty at IIMK were exceptional. They provided advanced pedagogical learning that can be applied in the near future. Their encouragement and guidance have given me the confidence to embrace the challenges of the corporate world and strive for success. ”



## **Ashwini Dadhe**

Assistant Manager  
Motherhood Hospital, NH,  
Fortis, Mission Hospital

“ I was thoroughly impressed with the programme! The breadth of subjects covered was remarkable, and the faculty dedication to sharing in-depth knowledge while fostering engaging discussions truly made the sessions both enjoyable and informative. ”

# Testimonials of Past Participants



## Dr Sri Divya

Clinical Pharmacist  
Dr Ramesh cardiac and  
multi-speciality hospitals

“ The programme curriculum is the best part, as it covers the basics of all key areas in healthcare management. It helped me understand management concepts, identify problem areas, and learn how to address them effectively. ”



## Dr Amrita Joshi

Registrar  
Manipal Hospitals

“ The best part of the programme was the informative lectures delivered by eminent professors. The additional readings shared by them helped me gain a better understanding of the fundamentals. ”



## Madhur Murti

City Head  
Dr Lal Path Labs

“ Excellent faculty, extensive knowledge sharing, and a continuous approach to resolving doubts until they are completely clarified. The use of live and realistic examples from the current industry helped me compare and analyse various strategies effectively. ”



## Gargi Mazumdar

Assistant Manager  
Motherhood Hospital, NH,  
Fortis, Mission Hospital

“ All the professors were excellent; the way they explained the subject matter in simpler terms made it easy to understand. The programme was well-structured, insightful, and highly enriching. ”

# Testimonials of Past Participants



**Gauri Saxena**

Assistant Professor  
Government Service

“ It was an interesting and informative course that provided comprehensive insights into the field of Healthcare Management and Analytics. I look forward to building on this achievement by pursuing further studies in the field at an international level. Many thanks to the faculty of IIM Kozhikode, the programme coordinators, and Emeritus for providing me with this opportunity. ”



**Vikas Jacob**

Managing Director  
Prohealth Business  
Solutions Private Limited

“ The best part of this programme was the opportunity to meet and network with like-minded individuals. It helped me expand my professional network and gain valuable insights into the industry. Additionally, the mentorship and guidance provided by experienced professionals enhanced my understanding of the industry and enabled me to make more informed decisions about my career path. ”



**Vibhor Prajapati**

Senior Consultant  
KPMG India

“ I'm thrilled to share my certificate from IIM Kozhikode for the "Healthcare Management and Analytics" programme. This 10-month long experience was enriching, challenging, and incredibly rewarding. Learning alongside top healthcare professionals was truly inspiring. A huge thanks to the faculty, programme coordinators, the Emeritus India team, and my supportive groupmates for making this journey unforgettable! ”

# Testimonials of Past Participants



**Gangalakshmi H**

Deputy Manager  
NEC Corporation India

“Completing the IIM Kozhikode Professional Certificate Programme in Healthcare Management and Analytics has equipped me with the tools and knowledge needed to excel in the healthcare industry. A big thank you to IIM Kozhikode for this invaluable learning experience!”

## Companies where past participants worked



Note:  
All product and company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

# Programme Details

Programme Start Date	June 30, 2026
Programme Fee	INR 2,20,500 + GST
Application Fee	INR 2, 000 + GST

Note:

\*GST (currently @ 18%) will be charged extra on these components.

\*Instalment payment options available.

\*Additional convenience charges will be applicable on instalment payments.

\*For detailed information on instalment payments reach out to your programme advisor.

## Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university with at least 3+ years of work experience

## Programme Format

- 3 Hour Live online lectures IIMK Faculty

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- Study materials will be provided in either electronic or hard copy format, per the respective course's requirements. For learners residing in India, any courier charges will be borne by the institution. For international learners, courier charges for physical study materials shall be borne by the learners themselves.
- There is a two days campus immersion at the end of this programme. On-campus accommodation will be provided in single occupancy.

## Programme Schedule

- Live Online Sessions
  - Sunday, 09:30 AM to 12:30 PM

Note:

- The actual programme schedule will be announced closer to the programme start.
- Some sessions with faculty and/or industry experts could be rescheduled to a different time, in case of exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

# Application Requirements

## ✓ **Your Photo ID Proof**

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

## ✓ **Your Graduation/Degree**

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript.

## ✓ **10th & 12th Class Marksheets**

Coloured copies of the 10th and 12th class mark sheets are required.

## ✓ **Your Work Experience Certificate**

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website.
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation.
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation.

# System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



## **Speakers and microphone:**

Built-in or a USB plug-in or wireless Bluetooth



## **Webcam:**

Built-in or USB plug-in



## **Processor:**

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



## **RAM:**

4 GB or higher



## **OS:**

Either MacOS 10.7 or higher OR Windows 8 or higher



## **An internet connection:**

Minimum bandwidth of 3.0 Mbps (up/ down)



## **Browser:**

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



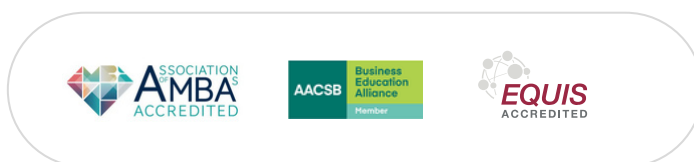
## **Zoom software client installed on your PC/ Laptop/ Mac**

# About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #76 among the top-80 open-enrolment executive program providers globally for the year 2025. The feat has further consolidated the 29-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1450 MDP programmes over the past two decades, training more than 55,000 participants from 200+ organisations, which also includes several Fortune 500 companies in the process.



#4	In India, #76 Global Rank, Financial Times Open Enrolment Rankings 2025	#3	NIRF India Ranking 2025, Management
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# About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.

Apply for the programme here

**APPLY NOW**

Refer your colleague and earn benefits

**REFER NOW**



**WhatsApp an advisor on +91 86570 38243\***

\*This number does not accept any calls. Please message your queries.

For registration and any other information, please get in touch with us at  
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