भारतीय प्रबंध संस्थान कोषिक्कोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

CREATING VALUE THROUGH CORPORATE FINANCIAL DECISIONS

July 27 – 31, 2026

Overview:

This course intends to introduce foundational concepts and techniques that are used to make finance decisions in corporate firms to mid-level managers in the corporate sector. The course starts with understanding how financial markets work. Then, it moves towards the basic financial concepts like capital budgeting decisions, risk-return analysis, modern portfolio theory, financial forecasting, cost of capital analysis, and financing decisions. After undertaking this course, the participants should be able to understand and appreciate how financial decisions are used to create value for various stakeholders, including shareholders.

Learning Objectives:

- To introduce participants to the foundational concepts in finance and accounting
- To make participants understand how financial concepts are used in making decisions in the corporate world
- To make participants understand how to read financial reports and how to extract required information for various decision-making from such reports
- To make participants understand the value implications of finance decisions in the real world

Program contents:

Module#	Program Content
Module 1: Financial Markets (2 Sessions)	Why do financial markets exist?
	Does Money have time value?
	Yes, Money has a time value.!
Module 2: Corporate Finance (6 Sessions)	How to make the best investment decisions?
	Financial forecasting
	Why should a project with high risk should give more returns to investors?
	Finding the Cost of Capital for the Firm
	Deciding the optimum financing choice - I
Module 3: Corporate Valuation (2 Sessions)	How to value corporate firms?
	Does the price of bonds and debenture change?

Pedagogy:

Classroom lecture sessions supplemented with case analysis, hands-on exercises, and group assignments.

Participants Profile:

Mid-level non-finance managers in various non-financial sectors like IT, Manufacturing, and consulting who wish to understand finance and accounting for their career progress

Programme Fee:

Residential

₹1,12,500

GST @ 18% extra

Non-Residential

₹1,02,500

GST @ 18% extra

Discount will be available for IIMK Alumni & Corporate nominations (in group)

Prof. Nemiraja Jadiyappa
Associate Professor, Finance,
Accounting & Control

Cancellation Policy:

Joining instructions will be sent to the selected candidates10 days prior to the start of the programme. Kindly do not make your travel plans unless you receive the confirmation email from IIM Kozhikode. If the programme is cancelled, the participants or the sponsoring organization will have the option to either get the fee paid by them adjusted against any other future management development programme(s) of the Institute or get a refund. IIM Kozhikode will not be liable for any other expenses incurred by the organization or the participant. Also the transaction fee will not be refunded.

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