

वार्षिक प्रतिवेदन Annual Report 2023 - 24



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought







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DIRECTOR'S REPORT



IIM Kozhikode stands as a beacon of rapid advancement within the realm of management education in India. The recent years have witnessed a remarkable surge in its growth, marked by the recruitment of esteemed faculty, significant strides in research excellence, the introduction of pioneering programs, bolstering of infrastructure, establishment of new centres, forging of international partnerships, and noteworthy elevations in global rankings.

The institute is currently on an exciting expansion trajectory.

IIM Kozhikode is committed to playing a prominent role in globalizing Indian thought. We firmly believe that our mission extends beyond merely offering academic or professional courses. Our vision encompasses addressing significant challenges such as infrastructure development, healthcare, education, and managing the aspirations of a growing population with limited resources. We aim to contribute to the creation of a rejuvenated and prosperous India.

It brings me immense pleasure to offer a glimpse into the Institute's remarkable accomplishments and accolades over the past year, detailed comprehensively in the subsequent sections.

1. ENROLMENT OF STUDENTS TO REGULAR ACADEMIC PROGRAMMES

The Institute currently conducts five regular academic programmes, namely 1) Doctoral Programme in Management (DPM), 2) Post Graduate Programme in Management (PGP), 3) Post Graduate Programme in Finance (PGP-Finance), 4) Post Graduate Programme in Liberal Studies and Management (PGP-LSM), and 5) Post Graduate Programme in Business Leadership (PGP-BL). The enrolment details for each academic program during the 2023-24 academic year are as follows:

Programmes	DPM	PGP	PGP-Finance	PGP-LSM	PGP-BL
No. of students Enrolled	17	486	50	53	67
Percentage of female representation	47.06%	42%	10%	52.83%	31%

Gender and Category-wise Percentage of Students Admitted to Regular Postgraduate and Doctoral Programmes during 2022-23 & 2023-24

PGP

Year	Female Students (%)	SC (%)	ST (%)	OBC (%)	EWS (%)	PwD (%)
2022-23	46.9	13.84	6.81	25.82	6.4	3.3
2023-24	41.15	14.51	7.15	26.04	7.55	3.57

PGP-Finance

Year	Female Students (%)	SC (%)	ST (%)	OBC (%)	EWS (%)	PwD (%)
2022-23	23.07	15.38	0	28.2	7.69	2.56
2023-24	10	14	6	24	8	4

PGP-LSM (Liberal Studies in Management)

Year	Female Students (%)	SC (%)	ST (%)	OBC (%)	EWS (%)	PwD (%)
2022-23	69.22	12.82	2.56	30.76	10.25	0
2023-24	52.83	13.2	7.54	24.52	7.54	0

PGP-BL (Business Leadership)

Year	Female Students (%)	SC (%)	ST (%)	OBC (%)	EWS (%)	PwD (%)
2022-23	32.79	3.28	0	14.75	1.64	0
2023-24	31.34	2.99	0	5.97	0	0

PhD

Year	Female Students (%)	SC (%)	ST (%)	OBC (%)	EWS (%)	PwD (%)
2022-23	48.00	4.17	0	29.27	4.17	0
2023-24	47.06	5.88	0	35.29	0	0

2. ENROLMENT OF STUDENTS TO LONG DURATION EXECUTIVE EDUCATION PROGRAMMES

The Institute currently offers three long duration Executive Education Programmes, namely 1) Doctoral Programme in Management-Practice Track (DPM-PT), 2) Executive Post Graduate Programme – Interactive Learning Mode (EPGP) and, 3) Executive Post Graduate Programme – Kochi Campus (EPGP-Kochi). Given below are the enrolment details for each of these Executive Education Programmes during the academic year 2023-24:

Programmes	DPM-PT	EPGP	EPGP-Kochi
No. of students Enrolled	24	615	200
Percentage of female representation	12.5%	24%	24%

3. Management Development & Faculty Development Programmes

IIMK has been at the forefront of creating and providing short-duration Management Development Programmes (MDPs) tailored to meet the evolving needs of business and professional executives. These programs undergo regular reviews, ensuring that the content remains up-to-date and responsive to industry demands. The primary aim of MDPs is to enhance management systems and practices by offering targeted training to executives across various sectors of the economy and at different organizational levels.

During the year, the Institute conducted two Faculty Development Programmes (with 56 participants) and a total of 110 Management Development Programmes (MDPs), which included three open MDPs (with 91 participants), 36 sponsored MDPs (with 1,035 participants), 49 eMDPs (with 2,625 participants), two sponsored eMDPs (with 65 participants), and 20 asynchronous MDPs (with 2,278 participants). Overall, the Institute hosted a total of 6,150 participants in the MDPs and FDPs across 112 programmes.

4. Twenty sixth Annual Convocation

The Institute's 26th Annual Convocation unfolded on April 13, 2024, in two distinctive phases. In the initial session, 3 participants from PhD (Practice Track), 477 participants from the Executive Post Graduate Programme (platform mode) and 89 participants from the Executive Post Graduate Programme of the Kochi Campus celebrated their graduation. Mr. Hari Menon, Co-Founder & CEO of BigBasket, graced the occasion with an inspiring convocation address. Additionally, Mr. Debashis Chatterjee, CEO & Managing Director of LTIMindtree, honored the graduating cohort as the Guest of Honour.

During the second session of the Convocation ceremony, a distinguished cohort comprising 19 participants from the Doctoral Programme in Management, 469 students from the Post Graduate Programme (PGP), 40 students from the PGP in Liberal Studies and Management, 38 students from the PGP in Finance, and 61 students from the PGP in Business Leadership were conferred with their well-deserved degrees. The convocation address was eloquently delivered by Ms. Geetika Mehta, Managing Director of Nivea India. Adding to the grandeur of the occasion, Mr. Amarendu Prakash, the Chairman of Steel Authority of India Limited, graced the event as the Guest of Honour.

5. Research, Publications & Conferences

The faculty members and Doctoral scholars of the Institute undertake research on a wide range of interesting and important issues which get published in reputed scholarly publications.

During the year, the faculty members published 142 journal articles as indicated below:

Journal category	FT-50	A*	A	B	Others
No. of articles published	1	5	57	52	27

Additionally, 10 research projects were initiated this year, and 13 research seminars were conducted.

Conferences

During the year, the Institute organized the following Conferences/Conclaves:

- Australia-India Cyber Security Leaders International Symposium 2023: 3 November, 2023
- 4th International Conclave on Globalizing Indian Thought (GIT 2023) at Mysuru: 14-16 December, 2023
- 7th JAAF - ATP India Symposium: 5-6 January, 2024
- India Labour Conference 2024: 19-20 January, 2024
- BIG Data and Machine Learning for Management Workshop by Prof. Subrata Sarkar, Former Faculty at IGIDR: 8-11 April, 2024

6. International Collaborations

IIM Kozhikode is advancing its global presence with a comprehensive internationalisation strategy. This includes student and faculty mobility, short-term immersion programs, cultural exchanges, academic collaborations, and professional development for international participants. The institute is expanding partnerships with top global institutions, focusing on joint research, consultancy, cultural exchanges, and establishing centers of excellence. It also supports international research funding and scholarship applications. In line with India's efforts to position itself as a leading educational destination, IIM Kozhikode now admits international students into its full-time PGP programs, enriching the campus's geographical and cultural diversity.

- **Partnership with foreign Universities:** As of March 31, 2024, the Institute has established partnerships and signed

Memoranda of Understanding (MoUs) with 54 foreign universities across 20 countries. Notably, six of these MoUs were signed during the 2023-24 academic year with institutions in the UK, France, Japan, and Malaysia.

- **International Student Exchange Programme (Incoming and Outgoing):** In 2023-2024, the Institute sent 94 students to participate in international exchange programs at 26 partner universities across 13 countries, including Australia, France, Germany, and the UK. In return, 17 students from partner universities in France, Norway, Italy, and Belgium attended exchange programs at the IIMK campus across three trimesters.
- **ITEC Programme for Delegates from Different Countries (ITEC 2023):** The ITEC program, a capacity-building initiative by the Ministry of External Affairs, was held on campus from January 29 to February 2, 2024. Titled “Leadership 4.0: Management & Governance in the Emerging World of Digital Leadership,” the program hosted 30 delegates from 23 countries. Under the supervision of the IIM Kozhikode Director, topics included IT Industry Evolution, Finance for Non-Finance Managers, Mindful Leadership, and Negotiation Skills.

7. Accreditation & Ranking

- The Institute successfully obtained a five-year reaccreditation from AMBA in December 2023. We are also in the process of completing the required formalities to obtain AACSB (Association of Advance Collegiate Schools of Business) Accreditation.
- IIM Kozhikode attained Rank 3 in the NIRF India Rankings 2023, climbing up two slots from the previous year.
- IIMK was placed third in The Week Hansa Research Best B-School Rankings 2023.
- The Institute’s Executive Education Programme (MDP) was ranked 72nd among the top 75 open-enrolment executive program providers globally by the Financial Times Rankings 2023 (FT Rankings).
- The Institute achieved a significant milestone by earning a spot among the top global B-schools, ranking 77th in the Financial Times Masters in Management Ranking 2023. Regionally, within Asia, IIM Kozhikode holds the 10th position, and nationally, it stands at 4th place among all Indian Institutes of Management.
- According to the Eduniversal Rankings 2023, IIM Kozhikode falls under the ‘4 palms’ category. Eduniversal is a global ranking and rating agency specializing in higher education.

International Ranking

Ranking Agency	2022		2023		2024	
	Global	Asia	Global	Asia	Global	Asia
QS Masters in Management Rankings (PGP)	141+	10	151+	14+	151+	16+
QS Executive MBA Rankings (EPGP)	171+	30	181+	33	171+	21
Financial Times Executive Education Open Ranking	-	-	72 nd	-	-	-
Financial Times Masters in Management Ranking	-	-	77 th	-	-	-
QS World University Ranking by Subject : Business and Management Studies	351-400		251-300		-	

International Accreditation

Accreditation Agency	2022-23	2023-24
AMBA	<ul style="list-style-type: none"> Accredited in December 2010 Re-accredited in December 2015 and December 2020 	<ul style="list-style-type: none"> In December 2023, re-accredited until December 2028 (for a period of 5 years)
EQUIS	<ul style="list-style-type: none"> Accredited on September 28, 2021, for three years 	<ul style="list-style-type: none"> The re-accreditation process is ongoing, with the EQUIS Peer Review Team visit scheduled for 9-11 July 2024
AACSB	<ul style="list-style-type: none"> Became a member in January 2019 	<ul style="list-style-type: none"> Accreditation process is underway; the first progress report is due by September 15, 2024

8. Awards & Recognition

Among the numerous awards and recognitions, the Institute received this year, a few notable ones are listed below:

- Prof. Surya Prakash Pati was invited to serve as a Research Fellow by INTI International University in Malaysia, which is ranked among the top 600 universities in the world according to the 2024 QS World University Rankings.
- Prof. Sreejith A. was selected to participate in the iaelyon International Week 2024 by the iaelyon School of Management, Université Jean Moulin, France, where he delivered sessions on Behavioural Data Governance.
- Prof. Nandakumar M. K. secured an external research grant of nearly Rs 60 lakhs from the Ministry of Education under the Scheme for Promotion of Academic and Research Collaboration (SPARC).
- Kiran Jyoti Mahasuar, a doctoral participant, was nominated for the 2023 Alan M. Rugman Most Promising Scholar Award by the Academy of International Business (AIB) in Warsaw, Poland.
- Ms. Diksha S, a doctoral student, received the “Best Short Paper” award at the Australasian Conference of Information Systems (ACIS 2023) for her work titled “Multiplatform Use Patterns in a Reconceptualized Online Shopping System: Application of the Multi-IS Perspective.”
- Mr. Komal Kolte, a PGP student, was declared the National Winner in the Economic Times Career Ready competition.
- Kiran Jyoti Mahasuar, a doctoral participant, was awarded the Academy of International Business (AIB) Doctoral Travel Stipend Program Award of 1000 USD to attend the 2023 AIB Annual Conference in Warsaw.

9. Students' Placement

• Summer Placement:

The Summer Internship placement program for first-year students was successfully conducted. The season saw participation from 142 recruiters. The highest stipend offered was Rs 3.5 lakhs per month, while the average stipend increased from Rs 2.5 lakhs to Rs 2.63 lakhs compared to the previous year.

• Final Placement:

A total of 156 conglomerates rolled out offers in various domains to the students, who gleamed their knowledge at IIMK. The highest CTC offered has increased from 67.02 LPA to 72.00 LPA, compared to last year. The mean salary stands at 28.05 LPA, while the median salary is at 27 LPA. The average for the top 5 percentile of the offers is 48.41 LPA, the top 10 percentile stands at 46.20 LPA and the top 20 percentile stands at 40.79 LPA.

33% of total offers were rolled out by the consulting cluster. Some of the long-term collaborative recruiters in this domain that participated are Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GDi, GEP, Infosys Management Consulting, KPMG, MXV Consulting, PwC, Tata Communications, Technip Energies, and Titan.

10. Faculty strength & Enrichment

Our esteemed faculty serves as a hallmark of excellence both nationally and internationally, renowned for their outstanding research, teaching, and curriculum development.

This year marked a notable growth in our faculty team, with the recruitment of 3 exceptional individuals, augmenting our faculty count to 103 members. Notably, the inclusion of 26 female faculty members reflects a commendable commitment to gender diversity, constituting over 26% of our total faculty complement.

Throughout the year, several faculty members showcased their expertise by presenting papers at prestigious conferences and seminars, both at home and abroad. Additionally, a number of faculty members contributed as resource persons in various workshops, leveraging their knowledge to benefit broader academic communities. Their active participation as experts, moderators, and session chairs in conferences, seminars, and workshops underscores our faculty's dedication to scholarly engagement and knowledge dissemination.

Gender and Category-wise Faculty Percentage (2022-23 and 2023-24)

Year	Female faculty (%)	SC (%)	ST (%)	OBC (%)	EWS (%)	PwD (%)
2022-23	20.31	2.34	0.00	8.59	0.00	1.56
2023-24	20.31	2.34	0.00	8.59	0.00	1.56

11. Teaching Excellence Awards

To recognize and celebrate the exceptional contributions of faculty members in teaching, and to foster a culture of acknowledging teaching excellence, the Institute introduced the Teaching Excellence Awards in 2022. These awards aim to honor faculty members who demonstrate outstanding dedication and impact in their teaching roles. For the year 2023, the prestigious Teaching Excellence Awards were conferred upon Prof. Sony Thomas, Prof. Pronobesh Banerjee, and Prof. Arqum Mateen, in recognition of their exemplary commitment to educational excellence and innovation.



12. Augmentation of Campus Infrastructure

As part of the 1st Stage of Phase V Campus development, the construction of Package 2 sports facilities (consisting of outdoor tennis courts, indoor squash courts & swimming pool) has since been virtually completed. In addition, the construction of the balance portion of water body (rainwater harvesting pond) in Phase V area commenced during this period and the work is in progress.

In line with energy conservation measures adopted in the Institute's Campus, lighting automation was carried out in the MDC Classrooms using the advanced technology of DALI (Digital Addressable Lighting Interface).

While various value-addition construction works have been taken up in accordance with the Institute's academic requirements, environment-friendly initiatives such as water conservation measures are also being implemented in the Campus.

13. Yuva Sangam Phase-IV (under Ek Bharat Shreshtha Bharat)

Under the aegis of Yuva Sangam Phase-IV, an initiative by the Government of India to foster people-to-people connections, particularly among the youth nationwide, IIM Kozhikode welcomed 45 students from Chhattisgarh. This exchange program is part of the 'Yuva Sangam' initiative under the Ek Bharat Shreshtha Bharat (EBSB) Campaign of the Ministry of Education. IIM Kozhikode has collaborated with Guru Ghasidas University Bilaspur for this student exchange. The delegation comprises 45 students from Chhattisgarh, including 20 females and 25 males, representing undergraduate, postgraduate, and off-campus youth, accompanied by six faculty members from Guru Ghasidas University. The delegation embarked on an enriching cultural tour of Kerala, exploring numerous historically and culturally significant sites.

Addressing the delegation, the Director of IIM Kozhikode highlighted that Yuva Sangam aligns with the key themes of the National Education Policy (NEP) 2020 by emphasizing experiential learning and imparting knowledge of India's rich diversity firsthand. This initiative offers a splendid cultural exchange opportunity for students from Kerala, enabling them to celebrate diversity at its core. Participants gain an immersive experience of various facets of life, natural landscapes, developmental milestones, recent achievements, and youth connections.

14. IIMK LIVE

IIMK LIVE, the Business Incubator and Entrepreneurship Development Center at IIM Kozhikode, was established in June 2016 with support from the Department of Science and Technology, Government of India. The center aims to be a National Center of Excellence, promoting innovation and entrepreneurship by transforming ideas into impactful business ventures. As an on-campus incubator, it leverages the resources, faculty, students, alumni, and networks of IIM Kozhikode. Since launching its flagship Business Incubation Program in 2017, the center has supported 139 startups across various sectors.

Some of the key highlights for the year 2023-24 are indicated below:

- IIMK LIVE's top line revenue at Rs.1 Crore for FY 2023-24
- Out of 139 active start-ups 79 start-ups have raised funding of Rs. 107 Cr.
- Total amount Invested in startups by IIMK LIVE (Rs.) : 12 Crs.
- Overall revenue generated by the active start-ups are estimated to be Rs. 140 Cr.
- Number of employments generated till date (No.): 836
- Number of promoters supported so far (No.): 320

IIMK LIVE launched FINN X, a new accelerator program in partnership with the International Financial Services Centers Authority (IFSCA). This program offers three months of scale-up support and grant funding of up to Rs. 75 lakhs. The selection process for the 2024 cohort was held on March 6-7, with 120 applications received nationwide. Fourteen startups were selected, and their induction took place on April 4, 2024.

IIMK LIVE partnered with HDFC Bank to promote startup entrepreneurship through a CSR initiative. An MoU was signed on November 2, 2023, to launch an incubator program supporting fintech startups. As part of this collaboration, HDFC Bank funded two fintech startups with Rs. 35 lakhs.

Highlights of NEP 2020 Implementation

- **Integrated, Holistic and Multidisciplinary Education**

IIMK offers a multidisciplinary Post Graduate Programme (PGP) in Management and has introduced a unique Post Graduate Programme in Liberal Studies and Management (PGP-LSM). This program emphasizes the integration of liberal studies into management education, preparing students for managerial roles that require a broad perspective and diverse thinking. Additionally, the Institute's mandatory workshops on Gandhian Philosophy, Happiness, Holistic Living, and Business Storytelling align with the National Educational Policy, encouraging students to think deeply and extend their learning beyond traditional management practices.

Creation of New Centres of Excellence

• Existing Centres (Before 2020)

- (a) Centre of Excellence for Social Innovation
- (b) Centre for Governance
- (c) Laboratory for Innovation, Venturing and Entrepreneurship (IIMK Startup Incubator)

• New Centres (after 2020)

- (d) Centre for Digital Innovation and Transformation (CDiT)
- (e) Centre for CLIMATE (Climate Leadership, Internationalization, Management for Policy Advancement, Technology and Enterprise) Studies
- (f) Centre for Employment Relations and Labour Studies
- (g) Uruppika: Centre of Excellence in Macroeconomics, Banking and Finance (CEMBAF)

Governance and Regulation

IIM Kozhikode's apex academic body, the Academic Council, oversees the curriculum and academic activities. Supporting this council, various academic committees with defined roles regularly meet to discuss and recommend academic regulations. The Institute's academic programs are designed and conducted based on these committees' decisions, which are ratified by the Academic Council in the spirit of NEP 2020.

Global Outreach of Higher Education

In the 2022-23 academic year, IIM Kozhikode created 50 supernumerary seats for international students and began admissions for this category. For the 2023-24 academic year, IIMK welcomed 12 international students across its three full-time, residential Post Graduate Programmes. This is in addition to the ongoing International Exchange Programme, where international students spend one trimester at IIMK, and our students study abroad. Additionally, faculty exchange programs with reputed foreign universities facilitate collaboration in research, teaching, training, and thesis supervision.

Research

Our research community tackles a variety of challenging problems, offering counter-intuitive insights that challenge established viewpoints. This research not only advances existing knowledge but also enriches the classroom experience. Faculty research, funded by internal schemes or external sources such as the Government of India and the Government of Kerala, covers a wide range of topics. IIM Kozhikode's international journal, the IIM Kozhikode Society & Management Review, connects academia, businesses, public institutions, NGOs, and the government by publishing rigorous, accessible articles on emerging business and societal challenges. The journal received an Impact Factor of 1.6 in the 2023 Journal Citation Report.

Technology Use and Integration

Our classrooms are equipped with modern technologies for efficient and effective engagement, supporting blended learning and enabling hybrid classes during the COVID pandemic. In 2021, IIM Kozhikode introduced the 'Gurukul' concept-based open classroom to promote open learning and uninhibited thinking. The IIM Kozhikode Library and Information Centre, one of India's finest management information centers, supports learning, teaching, and research with state-of-the-art technology. It offers remote access, allowing registered users to digitally access resources from anywhere.

Equity and Inclusion

Our students come from diverse academic, social, and economic backgrounds. During MBA admissions, a diversity score is given to non-male and non-engineering students. We follow the Government of India's reservation policy, ensuring considerable representation from Socio-economically Disadvantaged Groups (SEDG), who receive academic

support and scholarships. For the 2023-24 cycle, 69% of PGP-LSM, 48% of PhD, and 46% of MBA students are female. We provide infrastructure and academic support for students with disabilities and have established the Committee for Equal Opportunities and Inclusion of Differently Abled Students (EOIDAS) and its Office to ensure their welfare. Psychological counselors are available for student well-being. Additionally, IIMK includes sessions on Rural Immersion, Cultural Immersion, Climate Studies, Social Innovation, Co-habiting with Nature, Gender Sensitization, and Diversity & Inclusion.

Promotion of Indian Languages, Arts and Culture

The Institute conducts workshops on Gandhian Philosophy. PGP-LSM students are required to complete a Rural Immersion and Social Development project. Other compulsory courses include Social Transformation of India, Readings in Literature, Social Innovation, and Application of Linguistics, fostering an appreciation of social, cultural, linguistic, and artistic diversity. In line with NEP 2020, our Library and Information Centre (LIC) has built a collection of about 300 print books in various Indian languages and subscribed to the Sage eVidya E-books collection.

14. Names of Employees who received the highest remunerations and their contribution during the reporting year

Sl.No.	Name
1	Prof. Atanu Adhikari
2	Prof. Sreejesh S
3	Prof. Deepa Sethi
4	Prof. Anandakuttan B Unnithan
5	Prof. Venkataraman S

The contributions of the above employees are detailed in the subsequent pages

I am deeply grateful for the unwavering support from the faculty, staff, students, and alumni, whose dedication has been instrumental to the institute's growth. My heartfelt thanks also go to the Chairman and Members of the Board of Governors for their visionary guidance. We are honored to have the trust and support of both the Government of India and the Government of Kerala.

I look forward to the continued cooperation of all stakeholders as we strive to set higher benchmarks and raise the bar for ourselves and the country.



Prof. Debashis Chatterjee
Director

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Details of Academic, Research and Institutional Contribution made
from 1st April 2023- 31st March 2024

Name of the Faculty: Prof. Atanu Adhikari

A. Teaching in long duration academic programs

Sl.No.	Program Title	Credit as per Institute norms
1	Post Graduate Program	60
2	Executive Post Graduate Program (Kochi)	150
3	Executive Post Graduate Program (Kozhikode)	30
4	Doctoral Programme	30
	TOTAL	270

B. Research and Publication

Sl. No.	Publication Details	Publisher/ Organizations	Status
1	Article in Journal of Consumer Behaviour	A category journal	Published
2	South Asian version of the book on Marketing Analytics (with Hair et al.)	McGraw Hill Publishing	Published
3	Case studies with teaching notes on six companies - Zomato, iD Fresh, Bella Vita Organic, Sasta Sundar Venture, Dream bakes, Latika's Bags	ECCH and IIMK Case	Published
4	Research paper in progress	Five research projects	Two papers are in revise and resubmit with A* and A category journal
5	Case study in progress	Four case studies	Two are field research cases

C. Management Development program – Designed, developed, coordinated, taught and certified

Sl.No.	Program details	Number of Batches
1	Asynchronous program on Product Management	Total five batches, appx 300 executives
2	Synchronous program on APM, ASPM, AAPM and BA	Total six batches, appx 300 executives
3	Sponsored program (client location)	Mercedes Benz Research & Development India

Also taught in programs in Advanced Management, CEO's program, Decision Science program that were coordinated by other faculty members.

D. Center of Excellence - Gyanodaya

Established a Center for Pedagogical innovation and Publishing (Gyanodaya), with an objective to develop and inspire a world-class sustainable ecosystem for creation and dissemination of innovative pedagogical contents and processes in a prospective collaboration with *Harvard Business School Publishing* (HBSP). The center has already received required number of cases and in process of 3-stage review for onward submission to HBSP. A review portal has been developed internally, which is being used for submission and review of case studies and teaching notes. A detailed website is also being developed internally, which will be launched in a couple of months.

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Details of Academic, Research and Institutional Contribution made
from 1st April 2023- 31st March 2024

Name of the Faculty: Prof. Sreejesh S.

A. TEACHING IN LONG DURATION ACADEMIC PROGRAMMES

Sl. No.	Program Title	Total Teaching Hours
1	Post Graduate Program	150
2	Post Graduate Program in Business Leadership	30
3	Executive Post Graduate Program	80
4	Doctoral Programme	85
	TOTAL	345

- Also involved in the PhD Chair ship of 4 doctoral students and serve as a member of the Research Advisory Committee for another 4 PhD students.

B. Executive Management Development program – Designed, developed, coordinated, taught and certified

Sl. No.	Program Title	Total Teaching Hours
1	Marketing and Sales	125
2	Data Analytics for Managers	120
3	Data Analytics for Business Decisions	120
4	Advanced Data Science for Managers Coordinated and taught 1 batch (150 hours programme)	
5	Advanced Data Science and Machine Learning Coordinated and taught 1 batch (150 hours programme)	
6	Advanced Data Analytics and Business Intelligence Coordinated and taught 1 batch (140 hours programme)	

- Taught various other courses offered and coordinated by other faculty members.
- Coordinated and taught two Faculty Development Programmes each with a duration of 120 to 130 hours
- Coordinated two Akumen programmes offered by the Institute to the students of other Universities/Colleges (2 weeks programme)

C. Research and Publication

- Authored and published 7 A-category journal articles (also worked some of the research works, which is under review in A/A* and FT 50 ranked journals), making significant contributions to the fields of marketing research and data analytics.

D. Administrative Contributions

- Actively participated in the PGP and EPGP admissions process, and worked in other non-statutory committees contributing to the selection and admission of high-calibre students into the programs.

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Details of Academic, Research and Institutional Contribution made
from 1st April 2023- 31st March 2024

Name of the Faculty: Prof. Deepa Sethi

A. TEACHING IN REGULAR, EXECUTIVE AND MANAGEMENT DEVELOPMENT PROGRAMMES

Effectively delivered core courses such as 'Business Communication' for MBA students and 'Managerial Communication' for E-MBA students. Taught elective courses like *Cross Cultural Communication* and *Advanced Corporate Communication: The Practitioners' Approach* catering to both MBA and E-MBA cohorts.

Total teaching hours in MBA, E-MBA, MDP and e-MDP: 440 hours

This includes about 340 hours of teaching core and elective courses in regular MBA and E-MBA

B. Research and Publication

Authored and published three impactful research papers, demonstrating a comprehensive blend of depth and breadth. Notably, one paper was published in an A* category journal, two in A category journal, and two in B category journals.

C. CONSULTANCY

Successfully completed consultancy projects for prominent companies, including PSUs, focusing on employee appraisals, impact assessment etc. This involved designing and executing assessment development centres, crafting individual development plans, conducting needs assessment studies, and performing market research. These efforts significantly contributed to the Institute's revenue generation.

D. ADMINISTRATION & INSTITUTION BUILDING

As Dean, demonstrated strong skills in administrative initiatives and institution-building at the Institute.

- **Executive Education**

Successfully enhanced the quality and diversity of participants in the E-MBA program, aligning them with the institute's ethos, and driving significant revenue growth. Also, played a key role in securing high-quality Management Development Programs (MDPs) for major PSUs and MNCs, both nationally and internationally, solidifying IIM Kozhikode's leadership in executive education. I spearheaded the solicitation, design, coordination, and delivery of numerous national and international MDPs and Faculty Development Programs (FDPs), broadening the institute's network and substantially contributing to its financial sustainability through increased enrolments and program diversification.

- **Alumni Relations**

Launched new initiatives like Manthan in addition to Sangam, to strengthen alumni-alma mater connection. Conceptualised the website Shikhar: The Crest of Offering for facilitating alumni contributions to the institute. Engaged alumni in collaborating with faculty for case writing, teaching and other academic activities.

- **Accreditation & International Collaborations**

Advised, supervised and guided efforts to maintain prestigious accreditations like AMBA and EQUIS, while progressing towards AACSB. The proactive approach facilitated numerous international collaborations beyond student exchanges, including faculty exchanges and research partnerships. These initiatives enriched the institute's global perspective and favourably positioned it in international rankings such as QS, enhancing its global reputation.

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

**Details of Academic, Research and Institutional Contribution made
from 1st April 2023- 31st March 2024**

Name of the Faculty: Prof. Anandakuttan B. Unnithan

A. Teaching in long duration academic programs

Sl. No.	Program Title	Total teaching hours
1	Post Graduate Program	98
2	Executive Post Graduate Program	158
3	Management Development Programs	177
4	Doctoral Programme	50
	TOTAL	483

Was very active in teaching both the regular programmes and executive education. Have also successfully coordinated multiple batches of an EMDP titled Senior Management Programme during the year. The executive education programmes have brought in significant revenues to the institute.

B. CONSULTING ASSIGNMENTS

Have undertaken multiple consulting and research projects throught the year for organizations including Suzuki Motor Corporation, Uralungal Labour Contract Cooperative Society (ULCCS) and Government of Kerala (Department of Industries). These projects provided valuable insights and advice to the industry, while also generating revenue for the institute.

C. RESEARCH

Was Editor of IIM Kozhikode's Society and Management Journal during the period responsible for the entire editorial process.

D. ADMINISTRATION & INSTITUTION BUILDING

Served the institute in the capacity of Mentor Professor during year mentoring and advising the faculty and activity heads providing inputs on institutional administration and development. In addition, I also was responsible for the administration of Kochi campus. During this period, the EPGP admissions significantly increased with dedicated online batches. The first ever batch of Mahatma Gandhi Fellowship programme was successfully conducted during this period. Further, negotiated with and arrived at an agreement with Kochi Metro Rail Limited for the construction of a satellite campus which will be leased to IIM Kozhikode.

As Mentor Professor, was also a member of the Faculty Assessment Committee responsible for appraisal of faculty for promotion and confirmation. Further, mentor professor was also member of various committees including the programme committee, convocation committee, campus infrastructure committee etc. Was also actively involved in the accreditation process for EQUIS, AMBA and AACSB.

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

**Details of Academic, Research and Institutional Contribution made
from 1st April 2023- 31st March 2024**

Name of the Faculty: Prof. Venkataraman S.

A. MBA Teaching

1. Taught close to 300 hours across MBA programmes (PGP-1, PGP-2 EPGP-IL, EPGP-Kochi) including in core subjects and electives.
2. Course coordinator for a core course in PGP 1st year, being taught across 8 sections.
3. Member of the core team that designed and monitored the CLIMATE- Immersion that was introduced for the new batch of PGP students, and conducted in July 2023

B. Executive Training Programmes (MDPs, eMDPs etc.)

1. Facilitated/taught in over 100 hours across several MDPs and eMDPs, covering a range of subjects such as Strategic Thinking, Corporate Sustainability, Change Management, Strategic Envisioning etc. This has also included sessions held for very senior executives, and special ones in vernacular language.
2. Co-managed a special 1-year certificate programme for a leading central public sector undertaking.
3. Successfully continued to coordinate one of IIMK's most premium and popular eMDPs, the "Senior Management Programme". Prof. Venkataraman has been co-managing this programme since its 3rd edition, and the programme is currently running its 14th edition. Typically, three tranches of the SMP are launched every year. Additionally, he also co-managed another popular eMDP, the General Management Programme, a programme that has been running since 2019.

C. RESEARCH & PUBLICATION

1. Published a case study (jointly authored) in IIMK Case repository.
2. Published a chapter in a book titled, Managing India: The Idea of IIMs and its Changing Contexts, published by Routledge.
3. Presented two papers in an international conference, one in Dubai, and the other in Mysore (GIT-2023)

D. INSTITUTIONAL CONTRIBUTIONS

1. Officiated as Chairperson-Kochi Campus for the 4th year since being appointed to the post. During this term, both EPGP and Corporate engagement have risen significantly.
2. During 2023-24 the foundation stone was laid for proposed new Kochi campus, in the presence of Chairman, BoG, IIMK and Director, IIMK and other members of the BoG, IIMK. The lead up to this milestone has involved several months of negotiations with Kochi Metro Rail Ltd.
3. During 2023-24, IIMK Kochi campus saw the highest subscription to its Executive MBA programme, registering 165 participants, up from 125 in 2022-23 and 92 in 2021-22
4. Prof. Venkataraman has also spearheaded the MDP and consulting activity at Kochi. This included a large and prestigious assignment was bagged from the Govt. of Kerala, through a competitive bidding process.
5. A special customised certificate programme was also negotiated with a leading public sector company, focusing on Supply Chain Management
6. Overall, the MDPs and special training programmes conducted at Kochi campus have increased to the order of Rs. 2 crores/p.a, representing a 4-to-5-fold increase in this category since 2019/2020
7. He has also contributed by serving on several committees.

POST GRADUATE PROGRAMME IN MANAGEMENT

The two-year Post Graduate Programme (PGP) of the Indian Institute of Management Kozhikode (IIMK) offers a judicious blend of theory and practice and is consciously designed to be change-oriented. The course curriculum is continually reviewed and updated to cater to the industry's requirements and reflect environmental changes. A unique feature of the PGP is its in-built concern for the larger society as reflected in the design of the curriculum, which aims at nurturing ethically conscious and socially responsible leaders of the future. The Programme is accredited by the Association of MBAs (AMBA).

The course structure has been adopted after conducting an in-depth exercise by a select committee with inputs from a variety of stakeholders including the Alumni, Recruiters and Faculty. The course curriculum includes courses like Business Models for Digital Economy, Society and Business, Sustainability and Business, Innovation and Design Thinking and also includes an Immersive Course (6 credits). The details of the courses are as under;

First Year:

Term	Course Code	Title	Credits
I	101	Organizational and Market Economics	3
	102	Organizational Behaviour	3
	103	Financial Accounting	2
	104	Data Analysis	3
	105	Business Communication	3
	106	Marketing Management	3
	107	Financial Markets and Instruments	2
II	201	Optimisation with Spreadsheets	3
	202	Economic Environment	3
	203	Cost and Management Accounting	2
	204	Human Resource Management	3
	205	Information Systems	3
	206	Corporate Finance	3
	207	Legal and Ethical Perspectives for Managers	2
III	301	Strategic Management	3
	302	Leadership and Change Management	2
	303	Business Models for Digital Economy	2
	304	Operations Management	3
	305	Innovation and Design Thinking	2
	306	Scientific Enquiry for Social Sciences	2
	307	Society and Business	2
	308	Sustainability and Business	2

Second Year:

Term	Courses	Credits
IV	Elective Course	18-21
V	Elective Course	15-18
VI	Elective Course*	9-12
	Contemporary Workshops (2x10 Hours)	Non-Credit

*Includes mandatory course on Integrative Business Simulation

The PGP concentrates on subjects in diverse functional areas during the first year, equipping the student with the basic skills and knowledge needed at the managerial level in any organization. During the second year, students can select subjects in their area of interest. Elective Courses are offered in Finance, Accounting & Control, Marketing, Information Technology & Systems, Quantitative Methods & Operations Management, Economics, Strategy, and Humanities & Liberal Arts. Immersive Leadership Discovery (ILD) is an important element in PGP curriculum - weighing six credits in the program. The programme lays great emphasis on knowledge assimilation and towards this end, it uses a wide variety of pedagogies like lectures, case studies, exercises, role-plays, simulation, video shows etc. ensuring a holistic perspective on the economic, technical, cultural and global impact of business.

The registration for Term IV of PGP 26 batch was conducted on 12 and 13 June 2023 and the classes commenced on 13 June 2023. A total of 471 students registered for Term IV (including two DPP and one repeater student from PGP 25 batch and two IE students). Out of the total 471 students in term III of PGP 26, 468 students were eligible to be promoted to the second year. Three students had opted for Differentially Paced PGP (DPP) and joined with PGP 27 first year.

New Batch (PGP 27):

The Registration of PGP 27 (batch 2023-25) was held on 16 and 17 June 2023. A total of 503 students registered for the Post Graduate Programme. Seventeen students opted to withdraw from the programme owing to personal reasons. Thus the total batch strength after withdrawals was 486. This includes 206 Females and 280 Males. Fifteen students of the batch are from the differently-abled category. Eight students were admitted through the Study in India Programme (International Students). Three students of Batch 26 who had opted for the Differentially Paced Post Graduate Programme (DPP) joined in Term 1 with PGP 27 batch. Thus, the total strength of the PGP 27 batch is 489 at the end of academic year 2023-24.

Immersion 2023

From the current AY 2023 an Immersion Programme was introduced for the first year batch as part of their induction. The Programme was scheduled during 18-21 June 2023. The Immersion Programme for the first year PGP students is designed to instill the spirit of the vision of IIM Kozhikode – “Globalizing Indian Thought by inculcating Authenticity (Satyam), Sustainability (Nityam) and Fulfilment (Purnam).” The activities during the immersion are divided into the following:

- Physical Well-being (Yoga, Zumba and Aerobics classes on all the days (different locations need to be identified).
- Co-habiting with Nature (Fulfilment – Purnam) (Nature trail, Nature walk etc. through the campus to explore the flora. Facilitated by the ‘Forum for Living Rights’)
- Exploring Authenticity (Satyam)
- Sustainability (Nityam).

Orientation 2023

The Orientation programme for the batch was held during June 22-29, 2023. As part of the orientation, the following activities were facilitated for the new batch:

1. A workshop of eight-hour duration on the topic ‘Preparing Future Ready Professionals (PFRP)’ Mastering Business Attitude was facilitated by Gocrackit .
2. Students were offered a HBSP (Harvard Business School Publishing) online course on ‘Spreadsheet Modelling: Excel 2013’. The participation/attendance in the course was mandatory. Students had to upload the completion certificate on the intranet portal.
3. A gender sensitization workshop was conducted for the incoming batch as part of their orientation programme. Adv. facilitated the workshop. Sana Hakim and Adv. Shreya Kanaujia.
4. A course on ‘Mathematics for Management’ was facilitated by Prof. Vipin P Veetil (course coordinator), along with the following external faculty members. The course was of total 20 hours duration.
 - Dr. T Radha Ramanan, Associate Professor, NIT- Calicut.
 - Dr. Ashish Awasthi, Associate Professor, NIT Calicut.
 - Shri. Pranav Haridas, Assistant Professor, Kerala School of Mathematics

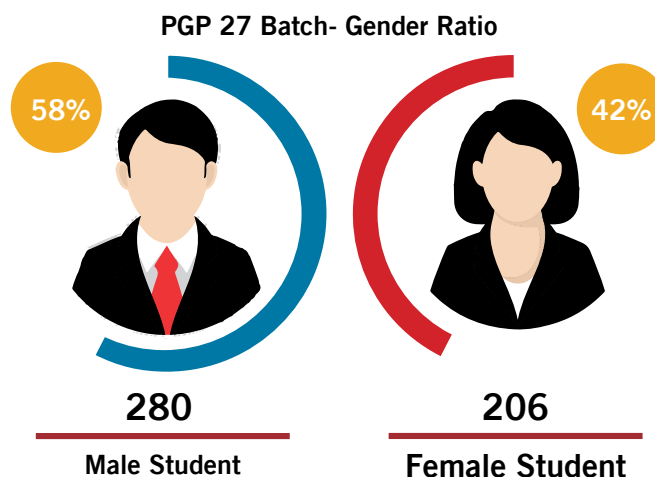
Inauguration Programme 2023

The Inauguration of the batch was held on 30 June 2023 at 3 pm. Mr. Vivek Mandhata, Managing Director & Partner, Boston Consulting Group was the Chief Guest for our inauguration programme.

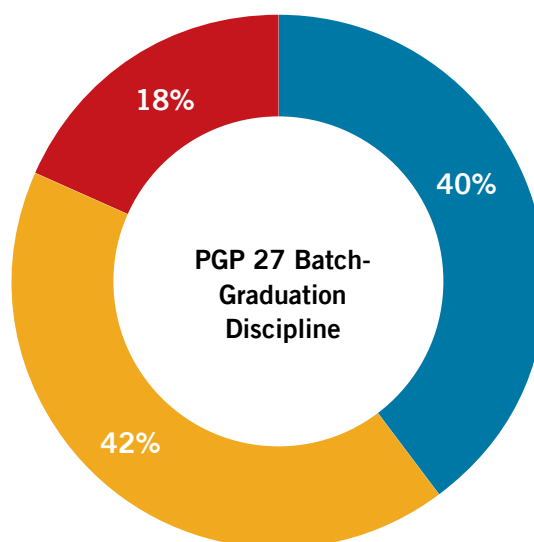
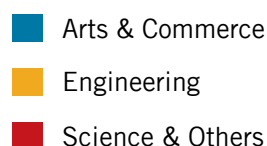
PGP 27 Term 1 classes commenced on July 3, 2023.

Batch Profile (PGP 27)

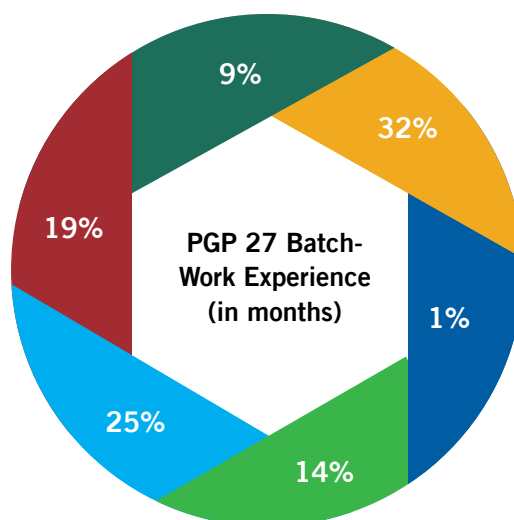
Gender	No. of Students
MALE	280
FEMALE	206



Academic Discipline	No. of Students
Arts & Commerce	194
Engineering	203
Science & Others	89



Work Experience	No. of Months
< 1 month	154
1- 6 months	6
7- 12 months	70
13- 24 months	119
25- 36 months	93
> 36 months	44



Structure of the Programme

A practical mix of different teaching methods, evolved using feedback from students and other programme participants, is employed in the PGP. The importance is on learning processes and learning outcomes for the augmentation of managerial abilities. The problem-solving and analytical skills are honed through case studies, which are part of pedagogy in most of the courses. The PGP also provides direct student links with industry and enhancement of application skills through projects undertaken for industry by students.

The first year of the programme is devoted to building up basic competence among students in core areas and in developing a holistic and socially mindful attitude to management. Courses in the first year are compulsory for all students. The compulsory package aims to provide students with the fundamental knowledge, skills and techniques, contextual understanding, and overall perspective necessary for general management. Considering the importance of the compulsory, foundation-building courses offered in the first year, a substantial portion of the teaching load was taken on by the permanent faculty of the Institute. The Summer Internship provides the testing grounds for the intense learning experience.

The second year provides the opportunity to gain greater depth of skills and capability in chosen areas of study. Apart from the compulsory course of Integrative Business Simulation, the PGP offers the following optional courses in the second year of the course.

Elective Courses: -

Area	Course Title	Course Code	Credit
Economics	Game Theory	PG2E-005	3
	Business & Government	PG2E-015	3
	Economic Growth	PG2E-020	3
	Financial Crisis	PG2E-021	3
	Financial Reporting & Analysis	PG2F-003	3
	Equity Research	PG2F-004	2
	Financial Derivatives	PG2F-005	3
	International Finance	PG2F-007	3
Finance, Accounting & Control	Mergers, Acquisitions and Corporate Restructuring	PG2F-009	3
	Fixed Income Securities	PG2F-015	3
	Management of Financial Services	PG2F-025	3
	Investment Analysis & Portfolio Management	PG2F-031	3
	Commercial Bank Management	PG2F-033	3
	Corporate Valuation	PG2F-035	3
	Project Finance	PG2F-036	3
	Fin Tech Foundation for Finance	PG2F-038	3
	Supply Chain Finance	PG2F-039	3
	Globalization and Culture	PG2HLAM-001	3
Humanities & Liberal Arts in Management	Cross Cultural Communication	PG2HLAM-005	3
	Intellectual Property Rights	PG2HLAM-012	3
	Law, Management and Entrepreneurship	PG2HLAM-014	3
	Advanced Corporate Communication (ACC): The Practitioner's Approach	PG2HLAM-016	3
	Democracy, Politics and Institutions	PG2HLAM-019	3
	Understanding Public Policy	PG2HLAM-020	3
	Film Studies	PG2HLAM-025	3
	Workplace Wellbeing through Karma Yoga	PG2HLAM-026	3

Area	Course Title	Course Code	Credit
Information Technology and Systems	Business Intelligence and Big Data	PG2IT-008	3
	Management of IT Product & Services	PG2IT-031	3
	Digital Advertising	PG2IT-034	3
	Social Media Analytics	PG2IT-035	3
	Digital Business Transformation	PG2IT-037	3
	E-Commerce	PG2IT-039	3
	Artificial Intelligence for Business	PG2IT-041	3
	Block chain in Business and Management	PG2IT-042	3
	Machine Learning for Business	PG2IT-045	3
	Data Visualization with Tableau	PG2IT-046	3
	Natural Language Processing	PG2IT-047	3
Marketing Management	Sales and Distribution Management	PG2M-005	3
	Strategic Marketing	PG2M-006	3
	Marketing of Services	PG2M-009	3
	Consumer Behaviour	PG2M-011	3
	Integrated Marketing Communications	PG2M-024	3
	Product Policy and Brand Management	PG2M-025	3
	Retail Management	PG2M-029	3
	Advanced Methods in Marketing Research	PG2M-033	3
	Managing Business Markets	PG2M-035	3
	Hospitality and Tourism Marketing	PG2M-037	3
	Customer Analytics	PG2M-038	3
	Marketing Research for Business Decision Making	PG2M-039	3
	Pricing: A Managerial Perspective	PG2M-041	3
	The CMO's Playbook	PG2M-042	3
	Selling as a Life Skill	PG2M-045	3
	Marketing Strategy for the Digital World	PG2M-046	3
Organizational Behaviour & Human Resources Management	Negotiation and Conflict Management	PG2OBHR-002	3
	Discovering Self	PG2OBHR-006	3
	Labour Law and Industrial Relations	PG2OBHR-041	3
	Joy	PG2OBHR-044	3
	Individuals and Institutions	PG2OBHR-047	3
	Gendering in Work and Organizing	PG2OBHR-048	3
Quantitative Methods & Operations Management	Supply Chain Management	PG2QM-001	3
	Project Management	PG2QM-002	3
	Six Sigma	PG2QM-004	3
	Services Operations Management	PG2QM-006	3
	Operations Strategy	PG2QM-012	2
	International Logistics	PG2QM-013	3
	Lean Systems	PG2QM-017	3
	Data Analytics Using R	PG2QM-019	3

Area	Course Title	Course Code	Credit
Strategic Management	Models and Frameworks of Strategic Analysis	PG2S-002	3
	Corporate Governance	PG2S-007	3
	Entrepreneurship and New Ventures	PG2S-008	3
	Economics of Strategy	PG2S-009	3
	Mergers Acquisitions Joint Ventures & Corporate Growth	PG2S-011	3
	Strategy Implementation	PG2S-012	3
	Strategic Flexibility & Resource Leverage in Organizations	PG2S-016	3
	Strategic Management of Innovation	PG2S-020	3
	Competitive Strategy: Game of Poker	PG2S-026	3
	Managing Family Business	PG2S-028	3
	Strategic Business and Risk Analysis	PG2S-029	3
	Corporate (Strategic) Leadership	PG2S-030	3
	Global Business Strategy	PG2S-031	3
	International Business	PG2S-032	3
	Patterns of Strategy and Sports (POSS)	PG2S-033	3
	Behavioural Strategy	PG2S-035	3
	X-Culture Business project	PG2S-036	3

Immersive Courses: -

Course Type	Course Title	Course Code	Credit
Immersive Leadership Discovery	Public Policy Analysis	PG2E-IC-001	6
	The Dancing Gods	PG2M-IC-001	6

Enrichment Course:-

Course Type	Course Title	Course Code	Credit
Enrichment Course	Managerial Learnings from Srimad Bhagavad Gita	PG2IT-ENC-001	0

Workshops and Training Programmes:-

Entrepreneurship, Leadership and Consultancy Workshop: Organized two mandatory workshops for PGP 26 batch during 2023-24. One on Physical and Mental Wellness for Leaders and the other on Community Services – ‘Pathfinders; Impacting Communities.

POST GRADUATE PROGRAMME IN BUSINESS LEADERSHIP

One-year Post-Graduate Programme in Business Leadership is a uniquely designed management programme aimed at shaping young graduates with relevant work experience into potential business leaders through a high-intensity and holistic curriculum and regimen.

IIMK's Post-Graduate Programme in Business Leadership (PGP-BL) is specially crafted to combine academic instruction with global exposure, and deep sensitization to critical aspects of leadership and responsible business, fashioned through a development regime that enables personalized learning and reflection. By facilitating the holistic development of young professionals with experience, this programme aims to provide industry 'on a platter', well-rounded managers with strong leadership potential - capable, confident, multi-dimensional, empathetic, mindful and values-centric future leaders who can 'hit the ground running'. A notable feature of this program is the infusion of Eastern values and timeless Indian leadership thought into the curriculum in a manner that can bring together the best of the East and the West in a holistic package.

COURSE STRUCTURE

Term 1, 2 and part of term 3 comprise core courses, which focus on the fundamentals of business. Electives from various academic areas are offered in term 3 through term 4 and conclude with mandatory courses including an integrative business simulation in term 5.

Core Courses

The core courses are mandatory. These courses are designed to provide the basic conceptual knowledge and analytical tools in different disciplines and functional areas of management. Core courses taught in 2023-24 is as follows-

Term	Course name	Credits
Term I	Foundations of Business	1
	Communication for transformation - I	2
	Essentials of Financial Accounting, Analysis and Costing	3
	Marketing Management	3
	Managing People and Performance in Organizations	3
	Organization and Market Economies	3
	Data Analysis and Modelling	3
Term II	Corporate Finance	3
	Operations & Supply Chain Management	3
	Business, Public Policy and Law	2
	Macro Economics: Policies, Institutions and Market	3
	Human Resource Management	2
	Communication for Transformation – II	1
Term III	Strategic Management	3
	Digital Business Strategy and Transformation	3
	Electives	9-11
	Industry Study 1	1
Term IV	Electives	15-17
	Industry Study 2	1
Term V	Negotiation Skills	2
	Innovation & Creativity	3
	Integrative Business Simulation	3
	Business Leadership and Corporate Accountability	2
	Venturing Lab	4

Electives

In the PGP-BL, even as all students are equally exposed to foundational courses and topical themes, it allows for a range of special courses that the student can elect from the 3rd and 4th term of the Programme. The elective courses are generally the courses of their choice (selected through the bidding process), from among a set of courses offered by various Academic Areas of the Institute.

Elective courses offered in 2023-24

Sl.No.	Course	Credit
01	Consumer Behaviour	3
02	Corporate Valuation	3
03	Crises, Conflict, and Communication	2
04	Cross Cultural Communication	3
05	Data Analytics using R	3
06	Digital Operations & Supply Chain Transformation	2
07	Economics of Strategy	2
08	Equity Research	2
09	Financial Statement Analysis	2
10	Integrated Marketing Communication	3
11	Investment Strategies	2
12	Joy	3
13	Leading Self and Organizations	2
14	Lean Six Sigma	3
15	Managing Business Markets	3
16	Marketing of Services	3
17	Mergers Acquisitions & Corporate Restructuring	3
18	Narratives of Wisdom	3
19	Operation Strategy	2
20	Product Analytics	3
21	Project Management	3
22	Sales and Distribution Management	3
23	Strategy Implementation	2
24	Supply Chain Analytics	3

Workshops

Various workshops will be organized during the course of program. The workshops will be broadly based on Leadership, Managing Global Business and also interaction with various leaders from the industry to sensitize and inspire students to a path of transformative leadership.

Workshops conducted during 2023-24 are as follows:

Sl No	Workshop
1	Career Development & Future Readiness Workshop
2	LEGO Workshop
3	Story Telling Workshop
4	Choosing Happiness-in the moment with life, work & interactions
5	Holistics living -Be your full self & Manifest Creatively

International Immersion

The IIMK PGP-BL curriculum design includes a dedicated 2-week global immersion module at a premier international business school. In 2023-24 the International Immersion was carried out in offline mode with SDA Bocconi, Italy as the partner institute. A course on 'International Business' and one on 'Luxury Management' was delivered as part of the same.

Admission

IIM Kozhikode executes admission procedures for the PGP BL Programme in three discrete phases that are separate from one another. The personal interaction (PI) for phase 1, 2 and 3 were conducted offline mode. A total of 579 candidates were called for the interview. Sixty-seven (67) students from diverse backgrounds joined the PGP-BL 05 batch including 31% female students.

Orientation and Inauguration

The orientation programme for the students in BL-04 was conducted during 03-16 April 2023. Inaugural function was held on 05 April 2023 and Mr. V Jaigopal, Global Procurement and Materials Transition Director at Coats Group plc, was the chief guest of the function.

Classes

The classes for BL-04 batch commenced on April 17, 2023 and ended on March 16, 2024. The classes were conducted in physical mode.

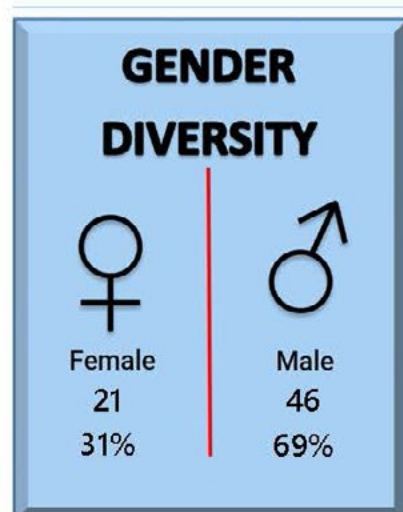
Convocation

In the year 2023-24, 61 students from BL-04 batch successfully completed their programme and become eligible for award of the degree.

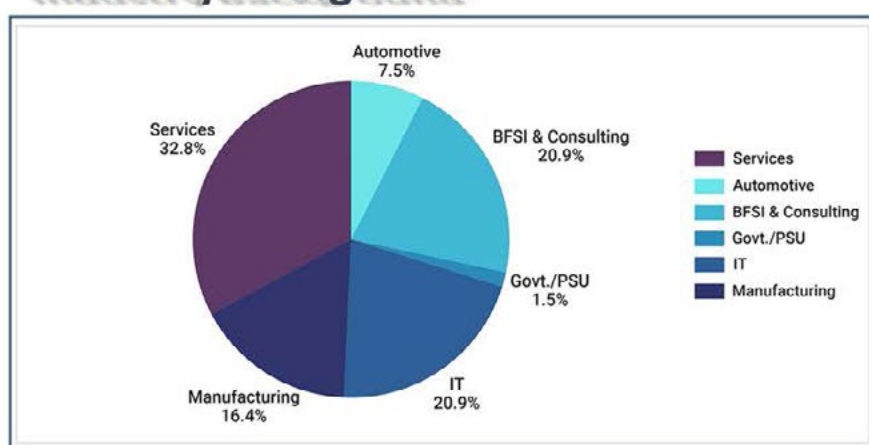
Batch Profile – PGP-BL 05 batch



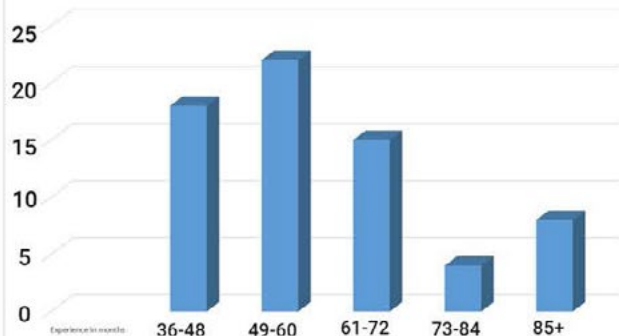
KEY FACT



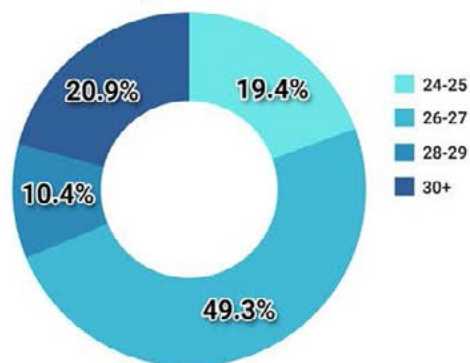
Industry Background



Experience in Months



Age Profile



Major Companies

Accenture	Fedex Express	Mahindra And Mahindra Ltd.
Amazon	Gartner	Maruti Suzuki India Limited
Bajaj Finserv Health Limited	Hindalco Industries Limited	Price Waterhouse Coopers
Brookville Equipment Corporation	Hindustan Zinc Limited, Vedanta	Shell India Markets Private Limited
Capgemini	Hsbc	Wildcraft India Ltd.
Caterpillar Inc (perkins)	Jio Platforms Limited	Wipro
Cognizant	John Deere	Yum Brands
Deloitte	Johnson Controls Hitachi Air Conditioning India Limited	Livspace
Jp Morgan Chase And Co	Shriram Pistons And Rings Limited	Whirlpool Of India Ltd.
Kia India	Sodexo India Pvt Ltd	
Kpmg	Tata Steel Limited	

Batch Photo of BL-05 batch



POST GRADUATE PROGRAMME IN LIBERAL STUDIES & MANAGEMENT

INTRODUCTION

Post Graduate Programme in Liberal Studies & Management (PGP-LSM) is a two-year full-time residential programme that provides in-depth coverage in terms of lessons from liberal studies and core management principles in the first year followed by advanced courses and electives in the second year.

The scientific method of teaching and learning alone is not sufficient for preparing future managers and therefore there is a direct need for an alternative form of management education. In line with this vision, PGP-LSM is a unique offering, with the primary objective to prepare future managers by enabling them to acquire emotional, cultural, and creative intelligence. The programme also lays the foundations for moulding the unique IIMK brand; where a concern for the wider society and an abiding value system are firmly imprinted through the courses offered.

PROGRAMME STRUCTURE

The programme is designed to integrate and equip participants to pursue careers in managerial roles in marketing, human resource management, media, social enterprise, hospitality, healthcare or other people-facing roles. These are the roles that require a holistic perspective and 'Diversity of thoughts' which PGP-LSM aims to develop. The programme lays great emphasis on knowledge assimilation and towards this end, it uses a wide variety of pedagogies like lectures, case studies, exercises, role-plays, simulation, video shows etc. ensuring a holistic perspective on the economic, technical, cultural and global impact of business.

The first year of the programme is devoted to building up basic competence in core areas and in developing a holistic and socially mindful attitude to management. Courses in the first year are compulsory for all students. The aim of the compulsory package is to provide participants with the fundamental knowledge, skills and techniques, contextual understanding, and overall perspective, necessary for general management. In addition to the conventional courses such as Marketing, Finance, Organizational Behaviour, and Operations Management, innovative courses such as Digital Innovation and Business Transformation, Gandhian Leadership, Social Psychology, Readings in Literature, and Social Transformation in India are being taught to the PGP-LSM students. The Summer Internship provides the testing grounds for intense learning experience during the first year.

Further, in the second year of the programme students will undergo Rural Immersion and International Immersion which are interdisciplinary in nature. Rural Immersion involves field-based experiential learning to solve rural problems innovatively. By broad-basing management education and practice, this unique experience helps bridge community-institution gaps by adopting villages and working towards their holistic development; understanding village economy, socio-political underpinnings of social and individual behaviours of villagers and realizing what management skills work or do not work in the setting. The International Immersion module is aimed at providing participants with a definitive international experience that involves both academic instructions as well as experiential and cross-cultural learning, including visits and interactions with relevant local businesses. Master's Thesis in second year is another unique feature of the programme. The Master's Thesis will help students get a glimpse of how research is conducted in an academic set up. The assortment of courses we offer in the PGP-LSM programme is a passport to success coupled with happiness, which is quite rare to find.

1st Year:

Term	Course Title	Credit
I	Marketing Management	3
	Microeconomics	3
	Legal Environment of Business	3
	Business Communication	3
	Organizational Behaviour	3
	Accounting for Managers	2
	History and Evolution of Management Thought	2

Term	Course Title	Credit
II	Statistical Thinking and Analysis	3
	Social Psychology	3
	Macroeconomics	3
	Design Thinking and Innovation	2
	Sociology for Management	3
	Readings in Literature	3
	Financial Management	2
III	Leadership	3
	Management of Corporate Accountability	3
	Operations and Supply Chain Management	3
	Economic History of Modern India	2
	Strategic Management	3
	Social Transformations in India	3
	Critical Reading and Writing	2
	Gandhian Leadership	0

2nd Year:

Apart from the compulsory courses in the first year of the programme, the second year offers both compulsory courses and electives.

Term	Course Title	Credit
IV	Design Thinking & Innovation	2
	Discovering Self	2
	Political Science & Management	2
	Electives	12-15
V	Social Innovation	2
	Management of Service Business	3
	Digital Innovation and Business Transformation	3
	Application of Linguistics	2
	Business Plan Project/ Social Development Project (BPP/SDP)	1
	Electives	4-7
VI	Innovation and Influence (Workshop)	0
	Integrative Simulation	3
	Rural Immersion	1
	Dissertation and Viva	3
	International Immersion	2

Elective Courses

Following are the PGP-LSM elective courses opted by students in the previous academic years. Also, students are free to opt for electives offered by other PG Programmes subject to meeting the credit requirements and other rules in place. Students will be able to choose from one of the three major clusters while choosing electives:

1. Health, Hospitality and Tourism.
2. Social Enterprises and Non-Government entities.
3. Communication, Films and Entertainment.

Area	Course Title	Credit
Marketing Management	Consumer Behaviour	3
Marketing Management	Experiential Marketing	2

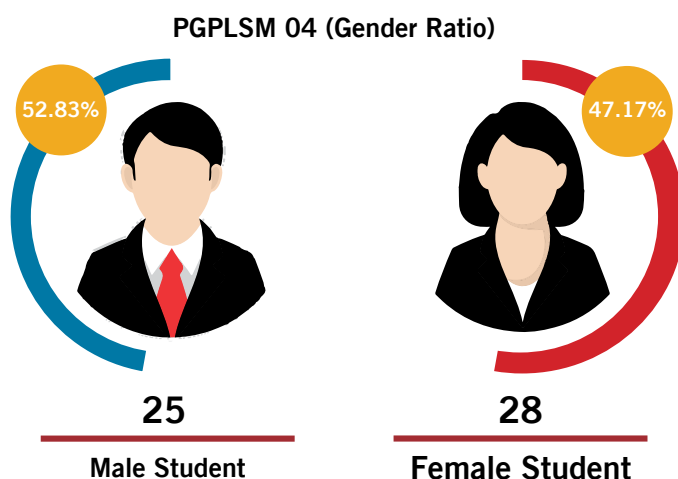
Area	Course Title	Credit
Marketing Management	Marketing in Interactive Media	2
Quantitative Methods & Operations Management	Humanitarian Supply Chain Management	3
Strategic Management	X-Culture Business Project	3
Humanities and liberal arts in Management	Film Studies	3
Organizational behaviour and Human Resources	Joy	3
Humanities and liberal arts in Management	Workplace Wellbeing through Karma Yoga	3

REGISTRATION, ORIENTATION & INAUGURATION

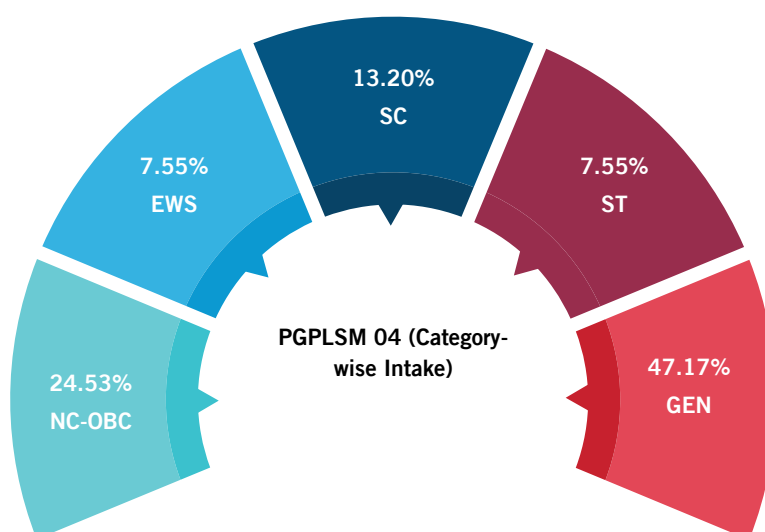
The Inauguration of PGPLSM04 batch for AY 2023-25 was held on 30 June 2023. Mr. **Vivek Mandhata**, Managing Director & Partner, Boston Consulting Group was the Chief Guest. The batch has 53 students (28 females and 25 males) having diverse profiles in terms of educational background, work experience and gender.

BATCH PROFILE: PGPLSM 04

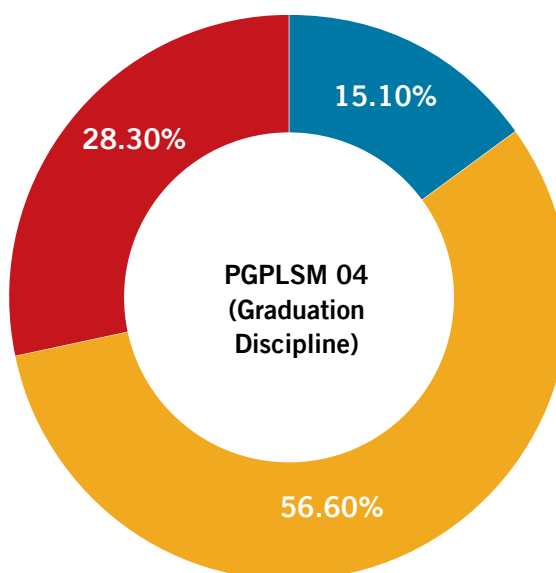
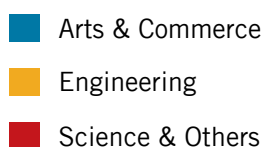
Gender	Nos
Male	25
Female	28
Total	53



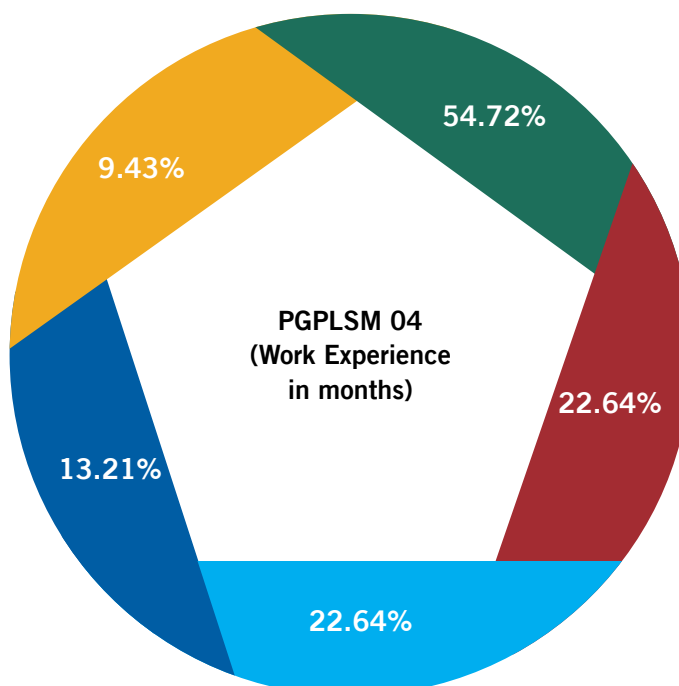
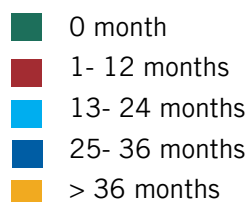
Category	Nos
NC-OBC	13
EWS	4
SC	7
ST	4
GEN	25



Degree	Nos
Engineering	08
Arts & Commerce	30
Science & Others	15



Experience	Nos
0 months	29
1-12 months	12
13-24 months	7
25-36 months	3
> 36 months	1



HBPS course

As part of their orientation, the students of PGPLSM 03 batch were required to complete the following two online courses from Harvard Business Publishing School as a mandatory requirement.

1. Mathematics for Management Online Course
2. Spreadsheet Modeling Online Course: Excel 2013

Both the courses were unassisted and the students needed to upload the completion certificate in the intranet portal. All 53 students of the PGPLSM04 batch successfully completed the course.

Workshops & Immersion Programmes

The following workshops were facilitated for the students of PGPLSM programme during the period.

- Mr. Suraj Prasad facilitated the **Workshop on “Magic of Storytelling as a Strategic Business Tool”** for the students of PGPLSM04 batch. The workshop was for a total duration of 08 hours.
- Ms. Sohini Chattopadhyay, Journalist, Editor and Critic facilitated a **Workshop on “Information and Communication in a Burgeoning Media Landscape”** for the students of PGPLSM04 batch. The workshop was for a total duration of 10 hours.
- The week-long Rural Immersion program for PGPLSM03 batch was held between 22 February, 2024 to 02 March, 2024 at Atholi, Puthupadi and Peruvayal panchayats of Kozhikode District.
- The week-long international immersion for PGP-Finance took place between 26th Feb to 1st March, 2024 at King's College Campus, London. The immersion consisted of lectures by King's College Faculty, speakers from the industry, live trading sessions and two field visits.

POST GRADUATE PROGRAMME IN FINANCE

Introduction

In line with the vision to innovate and excel in business education, the Indian Institute of Management Kozhikode (IIMK) has introduced an innovative Post Graduate Programme in Finance (PGP Finance) to equip candidates with the necessary skills to lead the growth in the financial services sector in the Academic Year 2020-21.

PGP- Finance is a two-year full-time master's level programme designed to equip students to pursue careers in the financial world, in domains such as corporate finance, investment banking, and wealth management. It is developed in consultation with the various stakeholders in the core finance and allied services industry and aspires to meet the significant unmet industry needs that exist in India and South Asia. Nurturing dependable, capable and fair-minded professionals conversant with the latest models and techniques of finance is our mission.

The said programme is a unique offering, which is benchmarked against similar global programmes in terms of programme content and coverage while providing the participants with a strong grounding in the Indian context through means of immersive courses (International Immersion), interaction with industry leaders and on-site/ trading floor visits.

Programme Structure & Courses

The duration of the PGP is two academic years. Each academic year normally begins in June/July and ends in March and consists of three terms. The students go for the mandatory Summer Internship at the end of the third term.

Instructors choose from multiple pedagogical tools including lecture discussions, case study methods, behavioural and computer-based simulations, projects, class presentations, and various forms of technology-based learning such as multimedia case analysis, video conferencing, and e-learning, to facilitate effective learning in their courses.

First Year – Core Courses

The first-year courses are the foundational ones and are designed for providing the basic conceptual knowledge and analytical tools in finance related areas. The first year core curriculum, which is compulsory, consists of the following courses:

Term	Course Title	Credit
I	Financial Accounting	3
	Financial Markets, Institutions and Instruments	3
	Microeconomics	3
	Mathematics for Finance	3
	Business Laws	2
	Business Communication	2
	Data Analysis	2
II	Cost and Management Accounting	3
	Corporate Finance	3
	Macroeconomics	3
	Financial Econometrics	3
	Corporate and Securities Laws	2
	Principles of Management	2
	Accounting Information Systems	2
III	Financial Reporting and Analysis	3
	Security Analysis and Portfolio Management	3
	Commercial Bank Management	3
	Financial Derivatives	3
	Taxation Laws	2
	Marketing of Financial Services	2
	Financial Modelling	2

Second Year (Core Courses + Elective Courses)

The second-year has 10 core courses (indicated in the below Table) contributing a total of 30 credits. Further, a student should opt for six or more electives (two or more in each term) totaling not less than 18 credits from the offered electives. The elective offerings are expected to enable a student to gain deeper knowledge and understanding of the chosen areas they would like to pursue.

Term	Course Title	Credit
IV	Corporate Valuation	3
	Fixed Income Securities	3
	Project Finance	3
	Strategic Thinking	3
V	Fintech	3
	Financial Risk Management	3
	Organizational Structure and Design	3
	International Finance	3
VI	Emotional Intelligence and Leadership	3
	Corporate Governance and Ethics	3

Second Year Elective Course

Sl No	Course	Credit
1	Mergers Acquisitions and Corporate Restructuring	3
2	Micro Finance	3
3	Behavioural Finance	3
4	Equity Research	2
5	Investment Strategies	2
6	Hedge Fund Strategies	3
7	Private Equity and Entrepreneurial Finance	3
8	Simulation Methods in Finance	2
9	Fraud Detection and Forensic Accounting	2
10	Financial Crises	3

*Course title and contents are subject to change depending on curriculum and customization need.

Admission

50 (Fifty) candidates have accepted the offer of admission and joined the PGP-Finance Programme in the Academic Year 2023-2025.

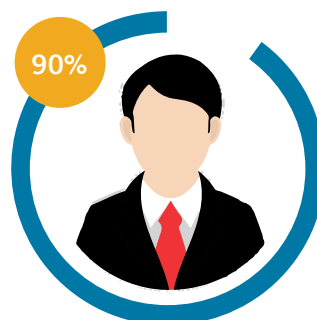
Orientation & Inauguration:

The Inauguration of the programme was conducted on 30th June 2023. **Mr. Vivek Mandhata**, Managing Director & Partner, Boston Consulting Group was the Chief Guest for the inaugural function. 50 students with a diverse profile in terms of educational background, work experience and gender participated in the ceremony. The orientation programme for the students was conducted during 22-29 June 2023. In addition to the usual PGP sessions, special interactive sessions on different topics by Guest faculty/experts/Alumni were arranged for the said period.

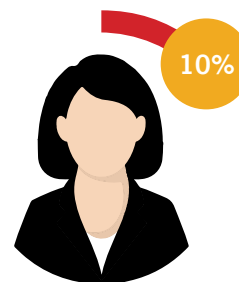
1. Mr. Aditya Kadle, Executive Director, Information Technology at J.P. Morgan
2. Ms. Ashwini T, Assistant Vice President, Barclays

BATCH PROFILE: PGPFIN 04

Male	45
Female	5



Male Student

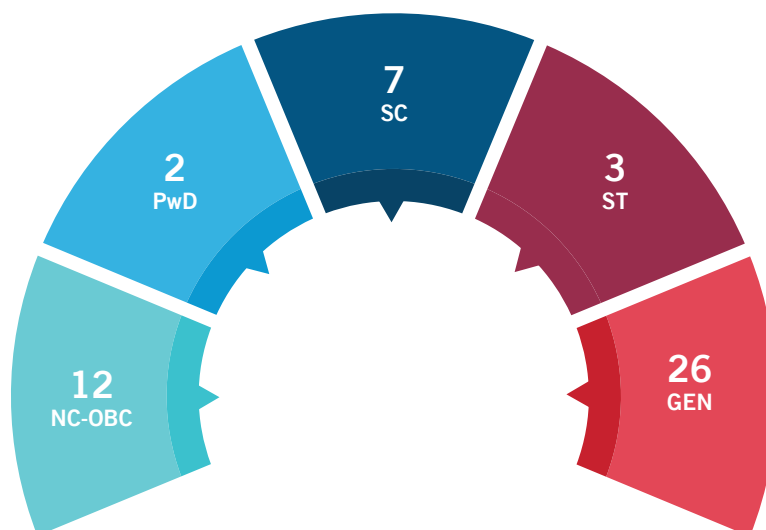


Female Student

Engg	32
Non-Engg	18



Category	No.
General (incl. 4 EWS)	26
NC-OBC	12
SC	7
ST	3
PwD	2



Workshops

The **National Stock Exchange (NSE)** Academy conducted a workshop on January 5 - 6, 2024, focusing on various aspects of trading and exchange operations. The workshop utilized NSE's in-house simulation platform for some of these discussions, providing participants with hands-on experience.

Prof. Suresh Govindaraj, a Professor and the Director of the Ph.D. and DBA programs at Rutgers Business School in New Jersey and a leading Forensic Accounting expert, conducted a session for the PGP-Finance students on January 4, 2024 at the campus on "Decoding Financial Statements: A Forensic Angle."

STUDENT ACTIVITIES

Student activities and accomplishments are organized under six heads as given below:

- A. Activities conducted based on the Directives of Ministry of Education (MoE), Govt. of India.
- B. Activities fostering Industry Interaction, Career Development and Entrepreneurship
- C. Cultural & Other Activities
- D. Social Service Activities
- E. Achievements
- F. External/Internal Scholarships Awarded

A. Activities conducted based on the Directives of the Govt. of India.

1. Partition Horrors Remembrance Day

Student Body: Cultural Committee
Date: 14/08/2023

The Cultural Committee organized a poignant Partition Remembrance Day exhibition at Graffiti Area. Through posters, it captured memories of partition. The event drew a significant turnout from students and the IIMK community, fostering dialogue on the impact of partition and the importance of collective remembrance.



2. Event: Swachhta Pakhwada

Student Body: Social Service Group
Date: 01/10/2023

The Social Service Group organized a Cleaning Drive and Poster Making Competition on 1st October 2023, as part of Swachhta Pakhwada. The event aimed to promote cleanliness, community involvement, and environmental awareness. The Cleaning Drive focused on enhancing campus cleanliness, while the Poster Making Competition engaged students' creative talents in advocating for these causes.



3. Event: Celebration of International Year of Millets 2023 (IYOM)

Student Body: Various Students Bodies

Date: October 2023

The Institute celebrated the International Year of Millets 2023 with a diverse array of engaging activities throughout October. These events collectively underscored the significance of millets, promoting awareness, community engagement, and healthy lifestyle choices.

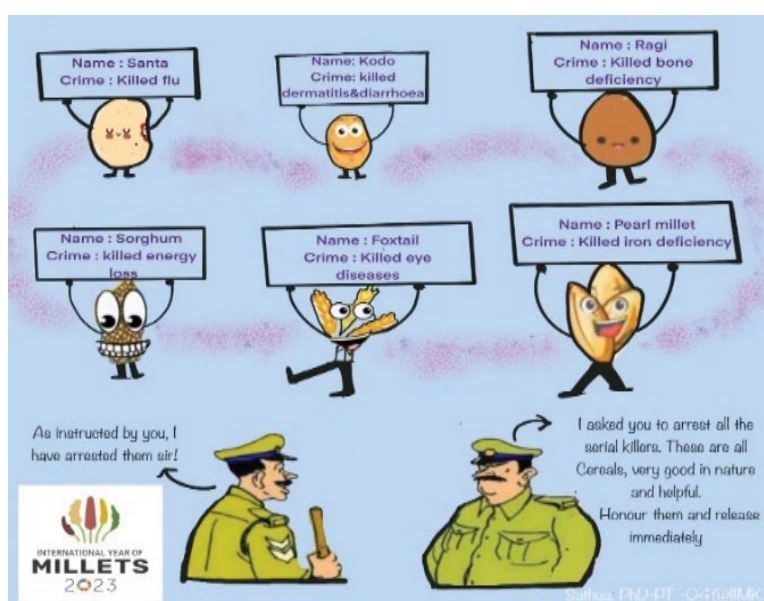
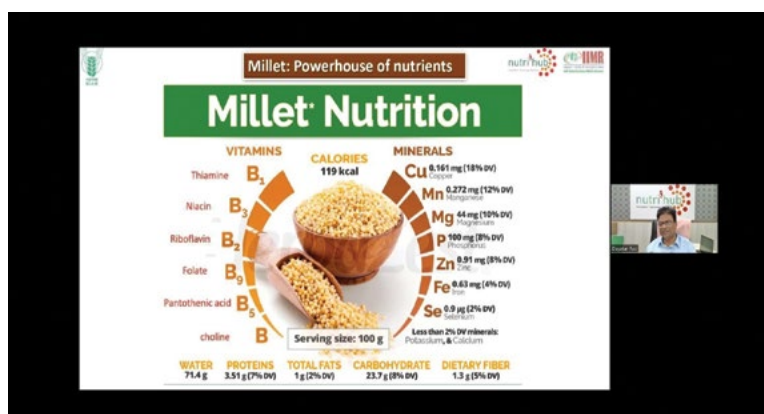
On 16th October 2023, the Infrastructure Committee organized an enlightening Online Guest Speaker session featuring Prof. Dayakar Rao from the Indian Institute of Millet Research, focusing on millets' nutritional benefits.

Atharva, the quizzing club, conducted a comprehensive Food and Millets Quiz on 18th October 2023, covering historical, cultural, and nutritional aspects of millets.

Kalakriti, the Art Club, hosted a Digital Poster Making Competition on 25th October 2023, showcasing creativity and relevance to the millet theme.

Additionally, the Students Affairs & Hostel Office organized a practical Training Program on Millet-Based Tiffin Recipes on 20th October 2023, offering demonstrations for the community Millet Sales and Display Exhibition on 27th October 2023, providing an opportunity for exploration and purchase of various millet-based products.

The Calicut Marathon Committee organized a spirited Millet Run, dubbed Millet-thon, on 30th October 2023, encouraging participation in millet-related fitness activities.



4. Event: Viksit Bharat Quiz

Student Body: Atharva

Date: 28/12/2023

As part of the celebration of Viksit Bharat @ 2047, Atharva organized a Quiz Competition centered on 'The Infrastructure Development and Technological Advancements in India'. It served as a platform to foster awareness and appreciation for India's progress in infrastructure and technology as the nation looks towards a developed future.

5. Event: Session on Viksit Bharat

Date : 13/03/2024

Based on the direction of Ministry of Education, IIM Kozhikode organized a session titled 'Techade: India's Path to Destiny' led by a faculty member, emphasizing India's rise as a global force and showcasing economic growth data from sources like the World Bank. The session highlighted India's GDP growth trajectory and the anticipated impact of semiconductor manufacturing on economic advancement. It also discussed achieving Viksit Bharat @2047 through research and innovation. Following the session, a live streaming of an address by the Hon'ble PM was arranged, which the IIMK community attended enthusiastically.



B. Activities fostering Industry Interaction, Career Development and Entrepreneurship

1. Event: Antique Equity Research Case Competition

Students' Body: Financially Yours

Date: 09/09/2023.

In collaboration with Antique Stock Broking, Financially Yours, one of the students Interest Group held its flagship event, the "Antique Equity Research Case Competition", on 9th September 2023. The event featured an Equity Research Case Competition and a panel discussion with esteemed guests Mr. Mahesh Patil, Mr. Janakiraman Rengaraju, Mr. Anup Maheshwari, and Prof. Ravi Sundar Muthukrishnan, offering valuable insights into equity research and financial topics.

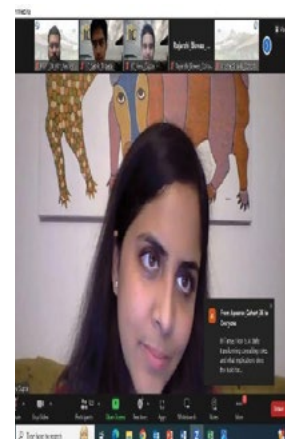


2. Event: Vertical Summit

Students' Body: Industry Interaction Cell

Date: 27-28/10/2023.

The Industry Interaction Cell conducted the Vertical Summit from October 27th to 28th, 2023. The event featured three distinguished speakers: Mr. Vasant Mugada, Senior Director at GEP Consulting; Mr. Vaibhav Shah, Head of BD & Strategy at Mirae Asset Investment Managers India Pvt. Ltd; and Ms. Tanya Gupta, Principal at BCG. Their insights provided valuable perspectives on industry trends and strategies.



3. Event: Dhanda

Students' Body: Entrepreneurship Cell (E-Cell)

Date: 29/10/2023.

The Entrepreneurship Cell organized its flagship event, 'Dhanda,' to foster an entrepreneurial mindset among students. Dhanda allowed students to experience the excitement of entrepreneurship while providing a platform to apply their classroom learning to real-world scenarios



4. Event: Horizon 2024

Students' Body: Industry Interaction Cell

Date: 13/01/2024 to 14/01/2024

The Industry Interaction Cell organized the annual management conclave "Horizons'24", on 13th and 14th January 2024. Distinguished guests such as Mr. Gurcharan Das, Mr. Suresh Prabhu, Ms. Monica Jasuja, Mr. Anil Singhvi, Mr. Sunil Bagi, and Mr. Zahir Mirza attended the event. The conclave offered a unique platform for students to engage with industry leaders, enhancing their understanding of the business world and preparing them for future career challenges.

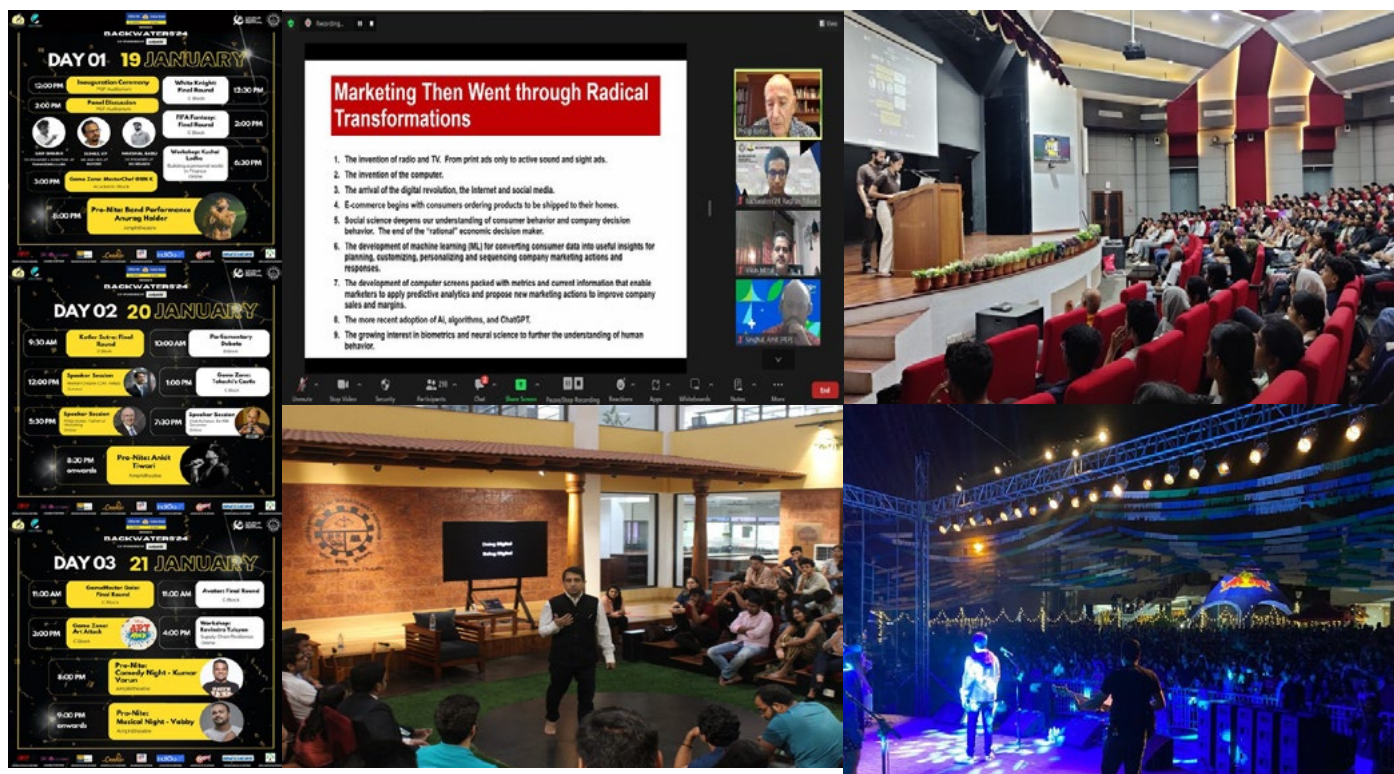


5. Event: Backwaters 2023

Students' Body: Backwaters

Date: 19/01/2024 to 21/01/2024

The Annual Management Festival, "Backwaters 2023", held from 19th to 21st January 2024. Backwaters'23 was highly successful, drawing over 100 off-campus participants and 2,500 students over three days. The event featured competitions, speaker sessions with notable figures like Dr. Philip Kotler, workshops, filler events, and performances by Ankit Tiwari and Kumar Varun, all of which saw enthusiastic participation.



6. Event: Budget Discussion Session

Students' Body: EPS

Date: 02/02/2024

On 2nd February 2024, EPS organized a Union Budget Panel Discussion. Prof. Mridul Kumar Saggur and Prof. Rudra Sensarma, former RBI executives, were the speakers. The discussion focused on fiscal matters, aiming to improve financial literacy and encourage students to participate in economic conversations.



7. Event: PGPBL Business Leadership Conclave

Students' Body: Business Leadership Conclave

Date: 12/03/2024

On 12th March 2024, the PGP BL Students' Council organized a "Business Leadership Conclave. The event featured a variety of activities including leadership talks, business quizzes, stock trading simulations, workshops and more.



C. Cultural & Other Activities

1. Event: The Section Wars 'Roobaroo'

Students' Body: Cultural Committee & Backwaters

Date: 07/07/2023 to 09/07/2023

The Backwaters Committee in collaboration with the Cultural Committee, hosted a section war for the student batch of 2025. Over three days, the event aimed to welcome and introduce the incoming junior batch to the culture of IIMK. It provided exposure to a variety of cultural and management events, fostering camaraderie among the new students and allowing them to get acquainted with their batch mates and seniors.

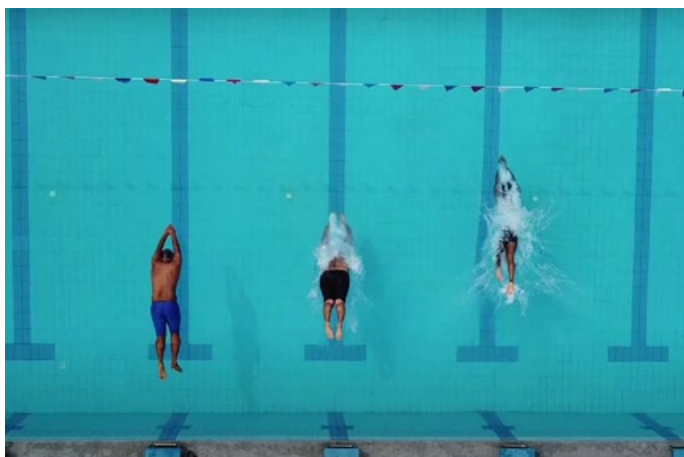


2. Event: Sangram

Students' Body: Sports Committee

Date: 17/11/2023 to 19/11/2023.

IIM Kozhikode hosted Sangram 2023, the Inter-IIM sports meet, welcoming over 800 athletes from IIM Bangalore, IIM Trichy, and IIM Visakhapatnam. The event featured 17 diverse sports, fostering exhilarating sportsmanship and fierce competition. It provided an opportunity to create lasting memories with peers from across the IIMs. IIM Kozhikode emerged as the leader in the medal tally, securing 9 golds, 6 silvers, and 3 bronze medals



3. Event: Clash of Titans

Students' Body: Sports Committee

Date: 23/01/2024 to 24/01/2024.

The Clash of Titans (COT), an intra-IIMK sports tournament, took place on 23rd to 24th January 2024. Over 500 students from 12 sections, labelled A to H, BL, and LSM, joined in enthusiastically. The event included 13 diverse competitions, split into gold and silver categories, creating a competitive yet inclusive atmosphere.



4. Event: Echoes

Students' Body: Cultural Committee

Date: 16/02/2024 to 18/02/2024

The Cultural Committee hosted Echoes'24, IIM Kozhikode's annual cultural fest, from 16th to 18th February 2024. The event featured three pro-night artists and over 20 cultural events, attracting more than 300 participants and over 2000 students over the course of three days. The Cultural Committee collaborated with four artists and their crews: Shanka Tribe (Band), DJ Wanmoon, DJ Sontej, and Shaan (singer) for the pro-nights.



5. Event: Calicut Half Marathon

Students' Body: Calicut Marathon

Date: 03/03/2024

On March 3rd, 2024, the 14th edition of the Calicut Half Marathon was successfully conducted by Calicut Marathon. Featuring races of 3km, 10km, and 21km, the event attracted over 4,000 participants. This year's theme, 'Run for a Drug-Free Future,' resonated strongly with the community, highlighting a collective commitment to health and wellness. The Kozhikode Beach area turned into a sea of 'Green' as the community united for the event.



6. Event: Thira

Students' Body: Creativity Circle

Date: 16/03/2024

PGP-BL Creativity circle organized Thira 2.0, the BL cultural fest on 16th March 2024. The event showcased various cultural performances featuring talented IIMK students, further enriching the evening with diverse artistic expressions. Highlights included a captivating Fashion Show & Cultural Events and an electrifying Neon Face Paint Party.



7. Event : Celebration of Durga Puja, Diwali, Lohri and Christmas at campus.

Students' Body: Cultural Committee.

In the past academic year, the Cultural Committee and PGP-BL Creativity Circle organized vibrant celebrations, including Onam, Durga Puja, Diwali, Ganesha Chaturthi, and Christmas.. Festivities featured food stalls and event-specific decorations. As part of these events, various competitions like ramp walk, tug-of-war, various dance, drama, and music related performances were conducted.



D. Social Service Activities

1. Event: World Mental Health Day- 2023

Date: 10/10/2023

World Mental Health Day was observed on 10th Oct 2023 at IIM Kozhikode. This year's theme was "Mental health is a universal human right".

On this occasion, Prof. Deepak Dhayanithy, Chairperson (Students' Affairs) inaugurated the newly constituted Mental Health Club at IIM Kozhikode. Furthermore, Institute Psychologist conducted an awareness session on the theme of World Mental Health Day.



2. Event: Blood Donation Camp

Student Body: Social Service Group

Date: 16/12/2023

The Social Service Group (SSG, in collaboration with IQRAA Hospital, Kozhikode, organized a successful Blood Donation camp on campus. The primary objective was to promote voluntary blood donation and raise awareness for community well-being. This initiative underscored IIMK's commitment to serving the community and fostering a culture of altruism among its members.



3. Event: Wishtree

Student Body: Social Service Group

Date: 25/12/2023

The “Wish Tree” event, held from 20th December ‘23 to 3rd January ‘24, aimed to fulfill children’s Christmas wishes, fostering belief in dreams becoming reality. With 170 volunteers from IIMK matched to 170 children across six orphanages, the event spread joy and warmth. Volunteers directly ordered gifts within a set price range, ensuring each child received their dream gift.



4. Event: Plogging Run

Students’ Body: ekology

Date: 09th March 2024

“eKology” organized a unique Plog Run on Calicut Beach. Combining exercise with environmental responsibility, participants jogged along the historic coastline, collecting waste for a cleaner future. The event symbolized a modern-day journey towards sustainability, echoing the footsteps of explorers with a call for environmental action.



5. Event: Disha

Students’ Body: Social Service Group

Date: 02/03/2024- 03/03/2024

The ‘Disha 2024’ program took place on 2nd and 3rd March 2024. About 60 students from Peringolam and Mavoor Government Higher Secondary School participated. The program included engaging sessions such as games, career guidance, and lessons on literature and math.



6. Event: Arogya Medical Camp

Student Body: Social Service Group

Date: 09/03/2024

Social Service Group successfully organized 'Aarogya'24' on 9th March 2024, commemorating International Women's Day. The event, held at Civil Station Govt. UP School in Kozhikode, offered free medical services to the community with a special focus on women's health issues. The event saw collaboration with renowned healthcare institutions, including MVR Cancer Centre, Baby Memorial Hospital, PVS Sunrise Hospital, and Puthalath Eye Hospital. Services included general health check-ups, screenings for hypertension, diabetes, cancer, cataracts, paediatric assessments, gynaecological consultations, and cardiac evaluations.



E. Achievements

Name	Roll No	Achievements	Position
Ankit Kumar	PGP/27/426	Amazon Ace	National Finalist
Ayush Verma	PGP/27/019		
Hemant Tulsan	PGP/27/195		
Archit Agarwal	PGP/27/306	ABG Stratos 2023	National Runner-up
Prisha Gandhi	PGP/27/336		
Shriyans Khaitan	PGP/27/222		
Animesh Kumar	PGPF/03/004	TVS EPIC - Finance Challenge	National Winner
Sarad Agarwal	PGPF/03/033	India's Top 50-Most Employable MBA Graduates - Class of 2024	National Winner
Komal Kolte	PGP/26/390	Federation of Industrial Education	National Winner
Sahil Kori	PGP/26/102	Flipkart Wired 7.0(Product Track)	National Runner-up
Neha Joshi	PGP/26/276	OpsWizard, La conquista'23	National Runner-up
Abhishek Gupta	PGPF/03/019	Capgemini L'innovateur 6.0	National Finalists
Saumya Singh	PGPLSM/03/030		
Sriram Sukumar	PGPF/03/036		
Komal Kolte	PGP/26/390	National Management Olympiad Season 5	National winner
Yashaswee Pal	PGP/26/060	Suzuki Innovation Center- LIN Program	Participation

Name	Roll No	Achievements	Position
Yashaswee Pal	PGP/26/060	SIC LIN'24' Japan Exchange program	National Winner
Abhishree Jain	PGP/27/004	Ace the Case - IIML	National Winner
Kaavya Sahu	PGP/27/027		
Treasa Tom	PGP/27/416		
Payal Kurani	PGPLSM/04/032	CESIM Elite	National Winner
Rohan Singh	PGPLSM/04/038		
Mandeep Singh	PGP/27/264	IIM SHILLONG BATTLEGROUNDS	National Winner
Mohit Simon Ekka	PGP/27/268		
Vrushali Ameya Agrawal	PGPBL/04/061	ICAR- National Academy of Agricultural Research Management (NAARM)	Best Manager
Divya Jyoti Mandal	PGPBL/04/015	Prod Expo 3.0 by IIM Calcutta	National Finalist
Sumit Kumar Sahu	PGPBL/04/053		
Divya Jyothi Mandal	PGPBL/04/015	Consulting Case Competition by Skilled Sapaies	National Finalist
Reshu Kumari	PGPBL/04/038	Agrenovera by IIM Ahmedabad	National Finalist
Pragya Saxena	PGPBL/04/033		
Nidhi Tyagi	PGPBL/04/028	The Path Finder Challenge: Exploring Impossibilities. By IIM Udaipur	National Finalist
Rudra Ranjan Swain	PGPBL/04/042		
Khyati Behl	PGPBL/04/020	Eximius 2023, IIM Bangalore's Entrepreneurship Summit by Indian Institute of Management (IIM), Bangalore	National Finalist
Nidhi Tyagi	PGPBL/04/028		
Rudra Ranjan Swain	PGPBL/04/042		
Varun Bhatia	PGPBL/04/059		
Dhruv Poplai	PGPBL/04/014	Xiaomi Summit 5.0	National Finalist
Varun Bhatia	PGPBL/04/059		
Vrushali Ameya Agrawal	PGPBL/04/061	Article Writing Competition Earth Club, Indian Institute of Management, Lucknow	National Winner
Nidhi Tyagi	PGPBL/04/028	Niti-Shastra Ethical Governance Case Aarohan 2023 Symbiosis Institute of Business Management (SIBM), Pune	National Finalist
Reshu Kumari	PGPBL/04/038	Ops-Chronicles Case Study Challenge Series by IIM Rohtak	Winner
Ameya Agrawal	PGPBL/04/003	VISTA 2023: Sparsh, Social Impact Case Study by Indian Institute of Management (IIM), Bangalore	National Finalist
Reshu Kumari	PGPBL/04/038		
Swadhin Swadesh	PGPBL/04/055		
Vrushali Ameya Agrawal	PGPBL/04/061		

F. External/Internal Scholarships Awarded

- (i) Thirty Four students from PGP 26, four students from PGP Finance 03, three students from PGPLSM 03, Thirty Nine students from PGP 27, six students from PGP Finance 04 and two students from PGPLSM 04 awarded NBFA Scholarship.

- (ii) Twenty six students from PGP 26, two students from PGP Finance 03 and two students from PGPLSM 03 awarded IIMK Merit Scholarship.
- (iii) Twenty five students from PGP 26, Nineteen students from PGP 27, four students from PGP Finance 03, two students from PGP Finance 04, one student from PGPLSM 02 Repeat, one student from PGPLSM 03, and four students from PGPLSM 04 batch awarded PM YASASVI Top Class Education in College OBC, EBC and DNT students.
- (iv) Seven students from PGP 26, ten students from PGP 27, three students from PGP Finance 04, two students from PGP Finance 04, three students from PGPLSM 03 batch awarded Central Sector Scholarship of Top Class Education for SC Students 2023-24.
- (v) Six students from PGP 26, eleven students from PGP 27, one student from PGP Finance 04, and one student from PGP 25 repeat batch awarded Central Sector Scholarship Of Top Class Education for SC Students 2023-24.
- (vi) Mr. Tarun Shah (PGP/27/476), and Mr. Pramit Mitra (PGP/27/149) are awarded the Mirae Asset Foundation (MAF) Scholarship for the AY 2023-25 (First year of PGP).
- (vii) Ms. Aishwarya Ramesh (PGP/27/006), Ms. Shivapriya Roy (PGPLSM/04/039) and Mr. Vipul Jain (PGPF/04/047) are awarded 24th Aditya Birla Scholarship for 2023-2025.
- (viii) Mr. Abhinav Singh (PGP/27/299) and Mr. Aniket Kumar (PGP/27/426) are awarded IDFC Scholarship for the 2023-2025.
- (ix) Ms. Dhanasree S. (PGP/26/137) has won OPJEMS scholarship for the year 2023.



ADMISSIONS

PGP, PGP Finance & PGP LSM Admissions 2022 & 2023

Selected indicators of the admission process are given below:

No. of candidates called for Interview						
Category	PGP		PGP Finance		PGP LSM	
	2022-23	2023-24	2022-23	2023-24	2022-23	2023-24
GENERAL	1800	1853	360	486	360	486
EWS	350	400	40	120	40	120
NC-OBC	1200	1200	207	324	207	324
SC	750	750	101	191	101	183
ST	300	360	30	57	21	68
PERSONS WITH DISABILITY	100	137	12	22	12	19
INTERNATIONAL	6	35	0	8	0	9
Total	4506	4735	750	1208	741	1209

No. of candidates attended the Interview						
Category	PGP		PGP Finance		PGP LSM	
	2022-23	2023-24	2022-23	2023-24	2022-23	2023-24
GENERAL	1668	1634	271	247	263	327
EWS	322	358	35	66	29	67
NC-OBC	1118	1060	162	157	150	182
SC	671	619	76	78	59	89
ST	240	279	18	19	8	30
PERSONS WITH DISABILITY	91	114	9	13	8	13
INTERNATIONAL	6	34	0	8	0	9
Total	4116	4098	571	588	517	717

Total Offers Made						
Category	PGP		PGP Finance		PGP LSM	
	2022-23	2023-24	2022-23	2023-24	2022-23	2023-24
GENERAL	710	624	66	92	53	70
EWS	91	117	11	12	18	23
NC-OBC	453	440	125	60	39	45
SC	268	225	67	40	28	41
ST	175	122	16	12	8	21
PERSONS WITH DISABILITY	89	72	9	13	7	13
INTERNATIONAL	6	15	0	5	0	4
Total	1792	1615	294	234	153	217

Accepted						
Category	PGP		PGP Finance		PGP LSM	
	2022-23	2023-24	2022-23	2023-24	2022-23	2023-24
GENERAL	237	231	24	29	21	26
EWS	34	43	4	6	5	7
NC-OBC	152	165	14	13	16	17
SC	86	89	8	10	6	8
ST	43	41	0	4	2	4
PERSONS WITH DISABILITY	28	24	1	2	0	1
INTERNATIONAL	6	8	0	1	0	3
Total	586	601	51	65	50	66

Students Registered for the Post Graduate Programme									
PROGRAMME	YEAR	GENERAL	EWS	NC-OBC	SC	ST	PERSONS WITH DISABILITY	INTERNATIONAL	TOTAL
PGP	2022-23	206	31	125	67	33	16	6	484
	2023-24	196	37	130	70	36	15	8	492
PGP FINANCE	2022-23	18	3	11	6	0	1	0	39
	2023-24	21	4	12	7	3	2	1	50
PGP LSM	2022-23	17	4	12	5	1	0	0	39
	2023-24	22	4	13	7	4	0	3	53

PGP - Business Leadership Admissions 2022 & 2023

Selected indicators of the admission process are given below:

No. of candidates called for interview		
Phase	2022-23	2023-24
Phase 1	57	88
Phase 2	147	139
Phase 3	247	325
Total	451	552

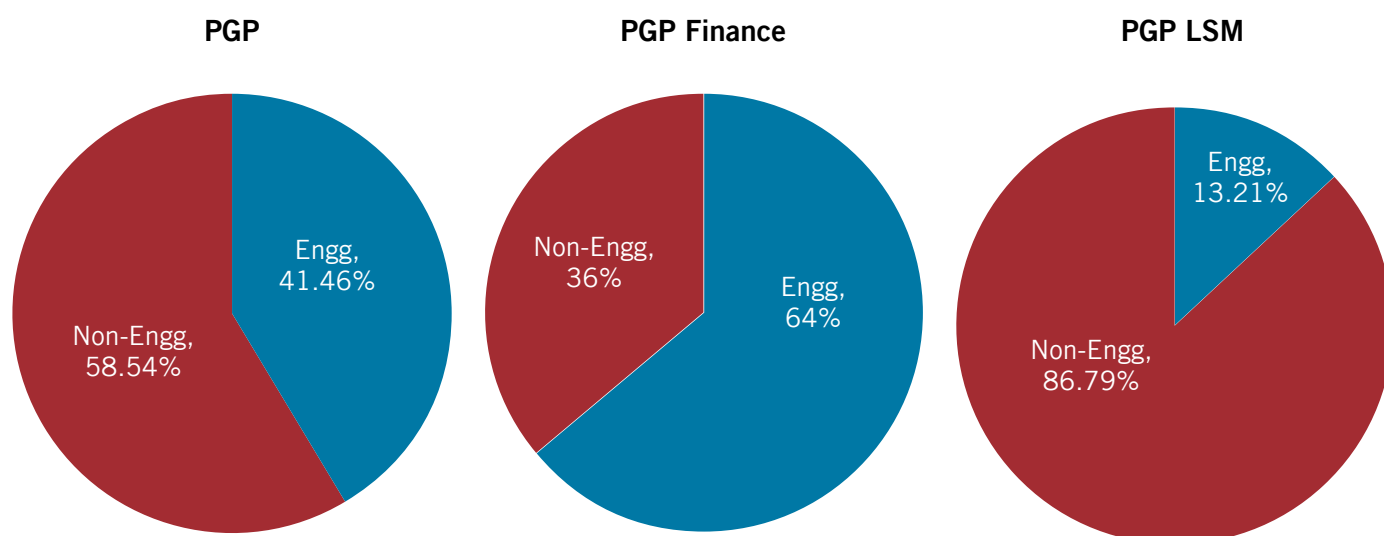
No. of candidates attended interview		
Phase	2022-23	2023-24
Phase 1	56	83
Phase 2	133	125
Phase 3	229	295
Total	418	503

Total offers made		
Phase	2022-23	2023-24
Phase 1	14	19
Phase 2	32	30
Phase 3	70	91
Total	116	140

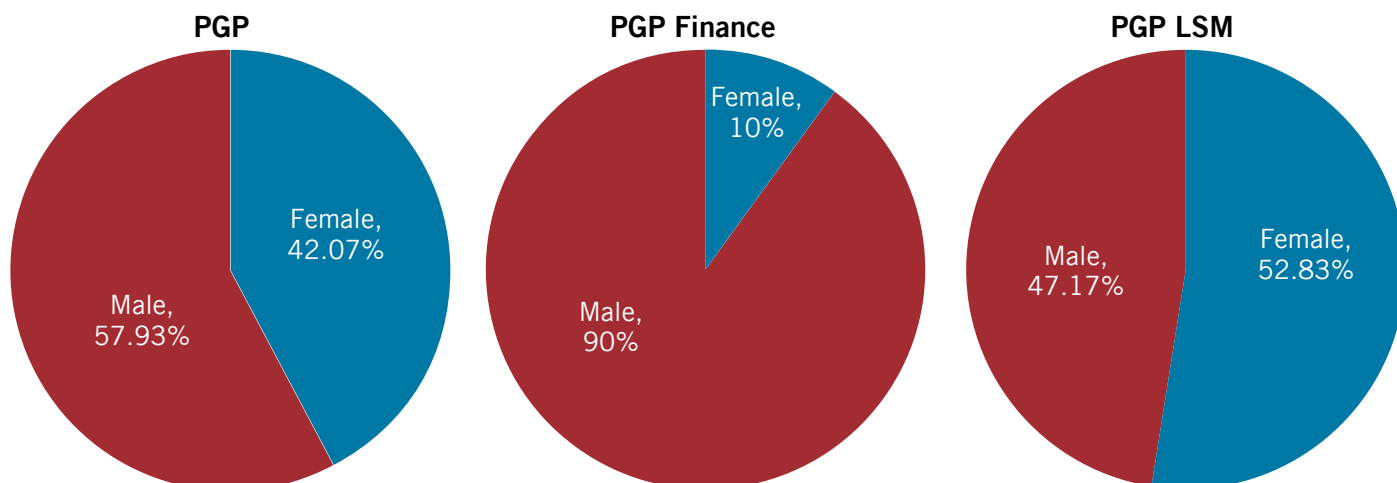
Total offers accepted		
Phase	2022-23	2023-24
Phase 1	14	21
Phase 2	23	29
Phase 3	47	40
Total	84	90

Total **67** students registered for the PGP-BL 05 batch

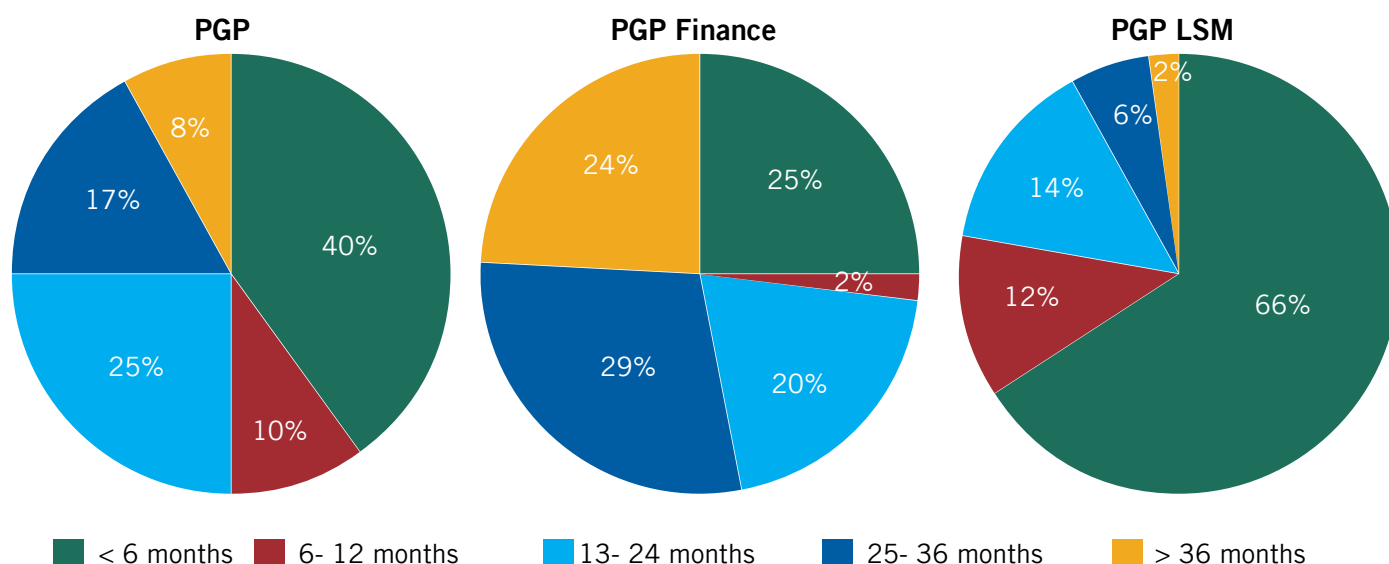
Graduation Discipline (2023-24):



Gender Ratio (2023-24):



Work Experience (2023-24)



Common Admission Test-2023

The Common Admission Test (CAT 2023) for admission to various Post Graduate Programmes of IIMs was held on 26th November 2023. The results of CAT 2023 were declared on 21st December 2023.

PGP, PGP-Finance and PGP-LSM Admissions 2024

The interviews for selection of candidates for PGP, PGP FINANCE and PGP-LSM 2024-26 batches were conducted physically during February 12th to April 19, 2024. A total of 4761 candidates for PGP, 1210 candidates for PGP FINANCE and 1210 candidates for PGP-LSM were called for interviews as per the following details.

Category	No. of candidates called for interviews		
	PGP	PGP Finance	PGP LSM
General	1850	455	474
EWS	400	120	120
NC-OBC	1200	321	321
SC	750	178	180
ST	360	90	85
Persons with Disability	140	36	24
INTERNATIONAL	61	10	6
Total	4761	1210	1210

DOCTORAL PROGRAMME IN MANAGEMENT (DPM)

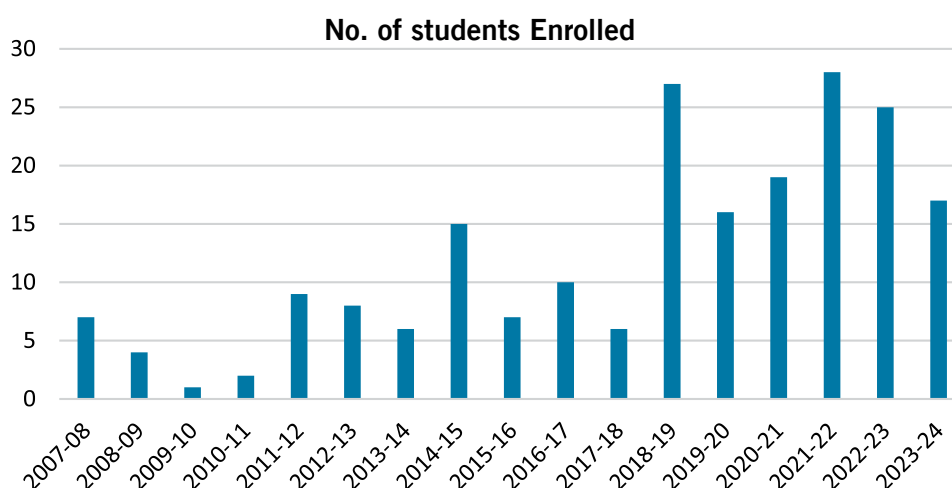
Introduction:

The Doctoral Programme in Management (DPM) is a full time, residential, fully financially supported doctoral programme of the Indian Institute of Management Kozhikode. This programme provides rigorous, world-class, inter-disciplinary training in all areas of business management to equip students with the ability to conduct cutting-edge research of international standard. Our graduates are crucial source for management researchers and faculty resources in top quality for academic institutions, industry, business, government and society.

DPM is designed for a normal period of four and half years. In the first two years students focus on course work including advanced research and doctoral seminar courses. This is followed by in-depth research on a thesis topic including thesis examination and successful defence.

DPM at IIMK

Indian Institute of Management Kozhikode launched its Fellow Programme in Management (FPM) during the academic year 2007-08. From the year 2019 onwards this programme is renamed as Doctoral Programme and the degree awarded is PhD. Presently eight areas of specialization are being offered viz., Economics, Finance Accounting and Control, Humanities & Liberal Arts in Management, Information Systems, Marketing Management, Organizational Behaviour and Human Resources, Quantitative Methods and Operations Management, and Strategic Management. Currently there are 105 students pursuing the Doctoral Programme at IIM Kozhikode in eight areas.



Financial Support:

The important feature of the programme is that it offers attractive financial support to candidates, in lieu of which, the Institute is very selective in offering admission to the programme. This ensures that the quality is checked at the input stage. Further, the students joining the programme are exempted from paying tuition fee.

All Indian students joining the PhD would be given a stipend of ₹ 35,000/- per month for the first and second years, ₹ 37,500/ per month on successful completion of Comprehensive qualifying examination and ₹ 40,000/- per month after successful presentation and defense of Thesis proposal.

Further it was decided to revise the stipend for PhD programme by almost 20-25% to be effective from the Academic Year 2024-25 onwards. The revision vis-à-vis previous academic year is as below:

Slab	Current Fellowship till AY 2023-24 (₹)	Revised Fellowship from AY 2024-25 (₹)
First two years	35,000	42,000
On CQE completion	37,500	45,000
On thesis proposal completion	40,000	50,000

During the last six months of the fifth year a stipend as decided by the student's Research Advisory Committee is given.

A contingency grant of ₹ 1, 20,000/- can be used throughout the six years of the programme for meeting the expenses on books, stationery, computers, etc. Further, financial supports for attending National (₹ 20,000/-) and International Conferences (₹ 1, 75,000/-) are also provided.

Doctoral Programme Admissions 2023 - 24

IIMK offered admission for 25 candidates to the DPM Seventeenth Batch (Academic Year 2023-24). Out of 25 offers, seventeen candidates had registered for the programme.

The programme registration for the new batch was conducted on June 22, 2023. Academic Area wise joining details of participants are furnished below:

Economics	Finance Accounting & Control	Humanities & Liberal Arts in Management	Information Systems	Marketing Management	Organization Behaviour & Human Resources	Quantitative Methods & Operations Management	Strategy
01	02	03	01	04	01	02	03

Academic session for DPM-17 Batch commenced on 3rd July 2023.

During the year, nineteen doctoral students, who had completed their programme successfully were awarded PhD degree, during the Convocation 2024.

Sl. No	Name	Area
1	Nishi Malhotra	Finance, Accounting and Control
2	Ben Krishna M U	Information Systems
3	Rahul R	Marketing Management
4	G Balaji	Marketing Management
5	Chinmayi Srikanth	Economics
6	Shambhavi Agrawal	Strategic Management
7	Puram Praveen	Quantitative Methods & Operations Management
8	Latasri Hazarika	Strategic Management
9	Gagandeep Sharma	Finance, Accounting and Control
10	Rai Siddhant Sinha	Strategic Management
11	Bipasha Ray	Finance, Accounting and Control
12	Mohammed Nawazish	Quantitative Methods & Operations Management
13	Anjali G Nath	Organizational Behaviour & Human Resources
14	Meta Dev Prasad Murthy	Marketing Management
15	Sivadasan T M	Economics
16	Priya Premi	Marketing Management
17	Soumyadeep Kundu	Quantitative Methods & Operations Management
18	Raunak Mishra	Information Systems
19	Vishnu Prasad V	Marketing Management

PhD Admissions 2023- 24

Advertisement notifying admissions for the 18th batch of PhD programme was released on 03 December 2023.

IIMK received 562 applications from 434 applicants in eight academic areas for the Academic Year 2024-25. 228 candidates were called for personal interviews scheduled in the Campus during April 21-24, 2024.

Achievements of PhD participants during the year 2023-24

During the year 2023-24, IIMK had 124 PhD participants in the campus in eight academic areas. Following are some of their accomplishments in the year:

AWARDS

Mr. Abhinay Nedunuru (DPM/16/26/S) received the Best Paper Award (Second Runner Up) for his paper titled “Sustainability Assessment of Microgreen Farming in India using the FAO SAFA Framework” at the Management Education and Research Colloquium 2023 (MERC 2023), held at IIM Kashipur from 19th to 21st May 2023.

Ms. Sana Tabassum (FPM/12/04/E) and Chitwan Lalji received the Best Research Paper Award in Economics (Second Prize) for their paper titled “Harder Being Left Behind? An Insight into the Health Status of Women in Migrant Households” at the Research Symposium in Finance and Economics (RSFE) 2023, held virtually by IFMR Graduate School of Business, Krea University, from 14th to 16th June 2023.

Ms. Ayushi Agarwal (DPM/16/10/IS) received the UNU-EGOV Scholarship to attend the 16th International Conference on Theory and Practice of Electronic Governance: Digital Governance for Democratic, Equitable, and Inclusive Societies, held in Belo Horizonte, Brazil, from 26th to 29th September 2023.

Ms. Diksha Singh (FPM/13/07/IT) received the Best Short Paper Award for her paper titled «Multiplatform Use Patterns in a Re-Conceptualized Online Shopping System: Application of the Multi-IS Perspective» at the Australasian Conference on Information Systems (ACIS-2023), held in Wellington from 5th to 8th December 2023.

Mr. Rai Siddhant Sinha (FPM/13/16/S), Prof. M.K. Nandakumar and Prof. Daniel Beal, received the Best Paper Award for their paper titled “I feel it Coming! How Previous Day’s Progress Dictates Next Day’s Entrepreneurial Effort” in the Family Business and Entrepreneurship track at the India Strategy Conference, jointly organized by IIM Ahmedabad and IIM Bangalore, held from 14th to 17th December 2023.

Mr. Rai Siddhant Sinha (FPM/13/16/S) received the Most Promising Junior Entrepreneurship Scholar Award at the 2023 Virtual Summer School in Entrepreneurship Research, conducted by Prof. Vishal Gupta (University of Alabama, AOM 2024 Chair, ENT Division). He was a co-winner alongside Prof. Xiangming (Tommy) Tao from the University of Sussex, UK.

Mr. Kiran J. Mahasuar (FPM/13/14/S) was nominated for the 2023 Alan M. Rugman Most Promising Scholar Award by the Academy of International Business (AIB) in Warsaw, Poland.

Mr. Kiran J. Mahasuar (FPM/13/14/S) was selected to receive the Academy of International Business (AIB) Doctoral Travel Stipend Program Award of 1000 USD to attend the 2023 AIB Annual Conference in Warsaw.

Mr. Kiran J. Mahasuar (FPM/13/14/S) received the «Best Reviewer in International Management Division» award from the Academy of Management (AoM) IM Division for services rendered as a reviewer at the 2023 Academy of Management Annual Meeting, held recently in Boston.

Mr. Kiran J Mahasuar (FPM/13/14/S) was nominated for the 2023 Alan M. Rugman Young Scholar Award by the Academy of International Business (<https://www.aib.world/news/congratulations-to-our-aib-2023-warsaw-award-winners-and-nominees/>).

Mr. Kiran J Mahasuar (FPM/13/14/S) was selected for the competitive Emerging Scholars from Emerging Market Program (ESEMP) by the Academy of International Business (AIB).

Mr. Kushagra Sharan (DPM/14/18/S) was awarded the Australia India Research Student (AIRS) Fellowship by the University of Wollongong (UoW).

CONFERENCE PRESENTATIONS - INTERNATIONAL

Ms. Sana Tabassum (FPM/12/04/E) & Chitwan Lalji presented their paper titled “Harder being left behind? : An insight into the health status of Women in migrant households” at the Research Symposium in Finance and Economics (RSFE) 2023 held virtually by IFMR Graduate School of Business, Krea University, from 14th to 16th June 2023.

Mr. Mahasuar, K. (FPM/13/14/S), Rameshan, P. and Upadhyayula, R. presented their paper titled “Medical Tourism: A Transaction Cost Economics Perspective” at the AIB Annual Meeting 2023, held in Poland from 6th to 9th July 2023.

Mr. Mahasuar, K. (FPM/13/14/S) and Bhanja, N. presented their paper titled “strategic choices of a latecomer MNE in an emerging market: the case of Ferrero” at the AIB Annual Meeting 2023, held in Poland from 6th to 9th July 2023.

Mr. Kevin Thomas Chacko (FPM/12/08/F), in collaboration with Subramanian Iyer and Sudershan Kuntluru, had their paper titled “Socioeconomic Welfare and Taxation Policy” accepted for presentation at the 32nd European Financial Management Association (EFMA) conference, hosted by the Cardiff Business School, Cardiff University, UK, from 28th June to 1st July 2023, and at the World Finance Conference in Kristiansand, Norway, from 2nd to 4th August 2023.

Ms. Hazarika L (FPM/12/26/S) presented her paper titled “Ambidexterity in Small Organizations: A Review and Research Agenda” in the Academy of Management Proceedings (Vol. 2023, No. 1, p. 13855) at the Academy of Management Conference 2023, held in Boston on 8th August 2023.

Ms. Visalakshy Sasikala (DPM/14/19/S), accepted her paper titled “DEI in Dual listed Mining MNEs: A Fields Perspective on the Evolving Rhetoric and Reality” for presentation at Academy of Management 83rd Annual Meeting, held in Boston, from 4th to 8th August 2023.

Ms. Urvashi (FPM/12/19/O) presented her paper titled “Factors affecting Career Success of Public Administrators” at the British Academy of Management Conference, held at University of Sussex, Brighton from 4th to 6th September 2023.

Ms. Ayushi Agarwal (DPM/16/10/IS) presented her paper titled “Influence of ICT Governance on Cyber Security: A Generalized Method Moment (GMM) Approach in Asia” at the International Conference on Theory and Practice of Electronic Governance (ICEGOV 2023), held at the United Nations University Operating Unit on Policy-Driven Electronic Governance (UNU-EGOV) in Belo Horizonte, Brazil, on 27th September 2023.

Mr. Kiran J Mahasuar (FPM/13/14/S) & Bhanja N, presented their paper titled” The Evolution of Marwaris in Bengal: Phases of Identity and Role of Idiosyncratic Business Practices (1860-1940)”at the Asia Pacific Family Business Symposium 2023 (Virtual) on 27th September 2023.

Mr. Kiran J Mahasuar (FPM/13/14/S) & Bhanja N, presented their paper titled “Path-creating Strategies of a Family Owned MNE in an Emerging Market: The Case of Ferrero” at the Asia Pacific Family Business Symposium 2023 (Virtual) on 27th September 2023.

Mr. Abheeshek Dev Roye (DPM/15/13/M) presented his paper titled “Crowding Perceptions and Store Evaluation in Subsistence Marketplaces” at the Australia & New Zealand Marketing Academy (ANZMAC) conference, conducted by Otago University, New Zealand (virtual), from 4th to 6th December 2023.

Ms. Meera Simon C. (PhD/14/16/Q) presented her paper titled “A Review of Patient No-Show Models: Pre and Post-COVID Scenarios” at the 26th Annual Conference of the Society for Operation Management (SOM23), held at the Indian Institute of Management, Shillong, from 14th to 16th December 2023.

Ms. Janvi Patel (FPM/12/24/S) presented her paper titled, “ Exploring Rural Entrepreneurship in Developed and Developing Economies: A Systematic Literature” at the 36th ANZAM Conference, held at New Zealand from 4th to 7th December 2023.

Ms. Aneesha M A (FPM/13/04/F) presented her paper titled “The Impact Of Underwriter Reputation On Retail Demand and IPO Performance: Evidence From The Indian SME IPO Market” co-authored with Prof. Jijo Lukose and A. Athira at the 3rd International Conference on Management of MSMEs organized by the Indian Institute of Management Amritsar, in collaboration with Digman Center for Entrepreneurship Robert H. Smith School of Business, University of Maryland, USA, from 19th to 21st January, 2024.

CONFERENCE PRESENTATIONS –NATIONAL

Mr. Abhinay Nedunuru presented his paper titled “Sustainability Assessment of Microgreen farming in India using FAO SAFA Framework” at the Management Education and Research Colloquium 2023 (MERC 2023), held at IIM Kashipur from 19th to 21st May 2023.

Ms. Aneesha M A (FPM/13/04/F) presented her paper titled “Underwriter reputation, retail demand and performance

of SME IPOs in India” co-authored with Prof. Jijo Lukose and A. Athira at the Research Symposium on Finance and Economics (RSFE) 2023 held virtually by IFMR Graduate School of Business from 14th to 16th June 2023.

Ms. Mahua Banerjee (DPM/15/23/Q) presented her paper titled, “Understanding doctor-patient relationship and its impact on positive patient outcome: A Game theoretic approach” at the Production and Operations Management Society, held at XLRI Jamshedpur from 4th to 6th December 2023.

Ms. Astha Singhal (DPM/14/09/M) presented her paper titled, “Should I wait more before asking my customers to review my product?” at the SPJIMR Chicago Booth India Quantitative Marketing Conference 2023, held at the SPJIMR, Mumbai on 5th December 2023.

Ms. Asmita Mukherjee (DPM/15/21/Q) presented her paper titled, “Emerging Research Trends in Online Platform Operations: A Systematic Literature Review” at the Management Doctoral and Researcher’s Colloquium, held at IIFT, Kolkata, Indian Institute of Foreign Trade, Kolkata Campus, from 7th to 8th December 2023.

Ms. Arkomita Mukherjee (DPM/15/09/IS) presented her paper titled, “Shadow AI: A Review of the Literature, Ethical Concerns and an Agenda for Future Research” at the Management Doctoral and Researcher’s Colloquium, held at IIFT, Kolkata, Indian Institute of Foreign Trade, Kolkata Campus from 7th to 8th December 2023.

Ms. Labeeba K (FPM/13/08/IT) presented her paper titled, “Mental Models of Social Media Curation Algorithms” at the TREO talk session in International Conference of Information Systems 2023, organized by the Association for Information Systems (AIS), held at the Hyderabad International Convention Centre from 10th to 13th December 2023.

Mr. Rai Siddhant Sinha (FPM/13/16/S), Prof. M.K. Nandakumar and Prof. Daniel Beal presented their paper titled, “I feel it coming! How Previous Day’s Progress Dictates Next Day’s Entrepreneurial Effort”, jointly organized by IIM Ahmedabad, IIM Bangalore, ISB, and, IIM Bangalore from 14th to 17th December 2023.

Mr. Satish Pai (DPM/15/15/M) & Prof. Joshy Joseph presented their paper titled “Assessing contribution of airline crew uniform to brand loyalty” at the 17th NASMEI Conference 2023, held at NASMEI & Great Lakes Institute of Management, Chennai from 18th to 19th December 2023.

Mr. Sidharth Tripathi (DPM/15/16/M) presented his paper titled, “What are you Hiding from me? An Analysis of Knowledge Hiding by Salesperson in an Interpersonal Sales Communication” at the 17th NASMEI Conference, held at Great Lakes, Mahabalipuram Chennai from 18th to 19th December 2023.

Mr. A K Anoop (DPM/16/20/Q) & P N Ramkumar presented their paper titled, “Large Neighborhood Search Heuristic for Flow Shop Scheduling Problem with Sequence Dependent Setup Times”, at the 56th Annual Convention of Operational Research Society of India (2023-ORSI) and 10th International Conference on Business Analytics and Intelligence (2023-ICBAI), Operational Research Society of India - Karnataka (ORSI-KA), held at J.N. Tata Auditorium, IISC Bangalore from 18th to 20th December 2023.

Mr. Abhinay Nedunuru (DPM 16/26/S) presented his paper titled, “Social Entrepreneurial Intention (SEI): Taking Stock and Looking Forward” at the Strategic Management Forum (SMF), held at IIM Tiruchirappalli from 18th to 20th December 2023.

Ms. Shivani Sahoo (DPM/15/08/F) and Prof. Ekta Sikarwar presented their paper titled “Impact of Hedge Accounting under IFRS 9 on Risk Management” at the INDAM 2024 Conference, held at Goa Institute of Management from 11th to 13th January 2024.

Ms. Astha Singhal (DPM/14/09/M) presented her paper titled “On the Relevance of Online Reviews in the Tourism and Hospitality Sector: A Critical Review and Research Agenda” at the 9th INADAM Conference, held at the Goa Institute of Management, from 11th to 13th January 2024.

Ms. Astha Singhal (DPM/14/09/M) presented her paper titled, “A meta-analysis of positivity bias or negativity bias in online reviews” at the 2024 AMA Winter Academic Conference (virtual) on 20th February 2024.

Ms. Astha Singhal (DPM/14/09/M) presented her paper titled “The Effect of Product Use before Review (PUBR) on Consumer Behavior” at the 2024 AMA Winter Academic Conference (Virtual) on 20th February 2024.

Mr. Aditya Iyengar (DPM/15/17/O) presented his paper titled, “Transitioning from Print to Digital at Kalki: A Case Study

on Organisational Change” at the TA Pai Management Institute (TAPMI), held at TAPMI Campus, Manipal from 28th to 30th March 2024.

Mr. Aditya Iyengar (DPM/15/17/O) presented his paper titled, “How Work Identities and Protean Career Orientation Can Predict Creative Deviance: A Mixed-Method Study” at the TA Pai Management Institute (TAPMI), held at TAPMI Campus, Manipal from 28th to 30th March 2024.

JOURNAL PUBLICATIONS

Ms. Brindha S (DPM/15/26/S), Latasri Hazarika & MK Nandakumar published a paper titled “does confidence matter?” Impact of Entrepreneurs’ Confidence on Fear of Failure” in the IIMK Society and Management review on May 2023.

Mr. Puram Praveen (FPM/12/22/Q) & Gurumurthy A. (2023) published a paper titled” Sharing economy in the food sector: A systematic literature review and future research agenda.” In the Journal of Hospitality and Tourism Management, 56, 229-244., Elsevier on July 2023.

Ms. Ayushi Agarwal (DPM/16/10/IS) published a paper titled” Metaverse revolution and the digital transformation: intersectional analysis of Industry 5.0.”, in Transforming Government: People, Process and Policy (ABDC: B), on September 2023.

Ms. Visalakshy Sasikala (DPM/14/19/S), Venkataraman S, Deepak Dhayanithy & Geetha M published a paper titled “Diversity and Inclusion in Global Mining: Examining Rhetoric and Reality from a Fields Perspective” in the Critical Perspectives on International Business on 21st October 2023.

Ms. Sasikala, V. (DPM/14/19/S), & Sankaranarayanan, V. (2023) published a paper titled” DEI in Dual listed Mining MNEs: A Fields Perspective on the Evolving Rhetoric and Reality” In Academy of Management Proceedings (Vol. 2023, No. 1, p. 17313).

Mr. Arjun Pratap Upadhyay (DPM/16/06/F) & Prof. Pankaj Kumar Baag (Associate Professor; Finance, Accounting and Control, IIMK) published a Paper titled” Living beyond Expiry: A systematic literature review of zombie Firms.” in China Accounting and Finance Review on October 2023.

Ms. Sanchari Guha Niyogi (DPM/15/25/Q) and Prof. Shovan Chowdhury (IIMK) published a paper titled “Airbnb on MARS: A Pricing Odyssey” in the case publication under the Strategy and General Management category at The Case Centre on 13th November 2023.

Mr. Kushagra Sharan (PhD/14/18/S) published a paper titled “Byjus - The Blue Ocean Strategy”, published by Ivey Publishing on 2023.

Ms. Visalakshy Sasikala (DPM/14/19/S) and Deepak Dhayanithy published a paper titled “Why climate summits keep failing - and how to fix them.” In the The Indian Express on 28th November 2023.

Ms. Liji James (FPM10/04/O) Anand, A., Varma, A., & Dhal, M. (2024) published a paper titled “Age is just a number, but with number comes prejudice: exploring workplace ageism and charting directions” in International Journal of Organizational Analysis on February 2024.

Mr. Bibaswan Basu (DPM/14/07/IS), Sebastian, M. P and Kar A. K. published a paper titled “What affects the promoting intention of mobile banking services? Insights from mining consumer reviews” in Journal of Retailing and Consumer Services, 77, 103695.

Ms. Labeeba K (FPM/13/08/IT) and Pandey, V. (2023) published a paper titled “Role of social media news consumption in cultivating opinion polarization” in Information Technology and People.

Ms. Diksha Singh (FPM/13/07/IT) & V. (2023) published a paper titled “The Dimensions and Roles of Online Content in Social Commerce: A Systematic Literature Review and Future Research Agenda” in International Journal of Consumer Studies.

Ms. Fathima Siyana P and Sreejesh S. published a paper titled “Age Cues in Advertising: Literature Review and Future Research Agenda” in Academy of Marketing Studies Journal (ABDC B category), appearing in Volume 28, Special Issue 5, in 2024.

Ms. Visalakshy Sasikala (DPM/14/19/S), Venkataraman S, Deepak Dhayanithy & Geetha M. published a paper titled “Diversity and Inclusion in Global Mining: Examining Rhetoric and Reality from a Fields Perspective” in Critical Perspectives on International Business, Published by Emerald on 8th May 2024.

Book Chapter

Abheeshek Dev Roye and Analjyoti Basu (2023) explored “market positioning and perception towards maize crush cattle feed with special reference to Krushidhan Farmer Producer Company in North Gujarat” published in Perspectives in Marketing, Innovation and Strategy.

RESEARCH SEMINARS

Open Research Proposal Seminars

Mr. Rai Siddhant Sinha (FPM/13/16/S) conducted an Open Research Proposal seminar titled “Role of Goal Progress, Mental Health, and Stressors on Daily Entrepreneurial Behavior” on 24th March 2023.

Ms. Anannya Gogoi (FPM/12/20/Q) conducted an Open Research Proposal seminar on the topic of “Inventory Ordering and Allocation Decisions under Shortages: A Behavioural Study” on 5th April 2023.

Mr. Mohammed Nawazish (FPM/13/13/Q) conducted an Open Research Proposal seminar titled “Efficient management of challenges during disaster response operations” on 17th April 2023.

Ms. Madhurima Basu (FPM/13/15/S) administered an Open Research Proposal seminar on the topic of “Pipes and Prisms: Duality of Social Networks and International Growth of Emerging Market INVs” on 26th April 2023.

Ms. Rona Elizabeth Kurian (FPM/13/12/O) conducted an Open Research Proposal seminar titled “Complexity Leadership and Emergent Changes: A Collectivistic Approach” on 26th April 2023.

Ms. Geethika Raj (FPM/13/11/O) conducted an Open Research Proposal seminar titled “Explaining Leadership Potential: An Examination of Cognitive, Affective, and Conative Individual Attributes” on 27th June 2023.

Mr. G Rohit (DPM/14/15/Q) conducted an Open Research Proposal seminar titled “A Drone Resupply Model to Meet the Last-mile Challenge in E-commerce” on 5th July 2023.

Mr. Swaraj Kumar Dey (FPM/13/02/E) conducted an Open Research Proposal seminar on the topic of “An Exploration of Social Media, Identity and Political Choice” on 24th July 2023.

Ms. Labeeba K (FPM/13/08/IT) conducted an Open Research Proposal seminar titled “Social Media Induced Polarization and Mitigation Strategies” on 27th July 2023.

Mr. Vishnu Prasad (FPM/13/10/M) conducted an Open Research Proposal seminar titled “Understanding brand activism: Role of activism trust and its violation on brand activism outcomes” on 8th August 2023.

Ms. Meera Davi Chalisery (FPM/14/06/F) conducted an Open Research Proposal seminar titled “Influence of ESG on Information Asymmetry” on 9th August 2023.

Mr. Anand Krishnan V K (FPM/14/03/F) conducted an Open Research Proposal seminar on the topic of “Informed trading and Institutional preferences in Emerging markets” on 9th August 2023.

Ms. Meera Simon C (FPM/14/16/Q) conducted an Open Research Proposal seminar titled “Quantitative Investigation on Expansion and Measurement driven Value Agenda in Healthcare” on 14th August 2023.

Mr. Karthik N (FPM/13/05/F) conducted an Open Research Proposal seminar titled “Three Essays on Market Microstructure of Cryptocurrencies” on 17th August 2023

Mr. Gunturu Phani Sai Vamsi Krishna (FPM/14/05/F) conducted an Open Research Proposal seminar on the topic of “Essays on Corporate Bankruptcy” on 17th August 2023.

Ms. Astha Singhal (FPM/14/09/M) conducted an Open Research Proposal seminar on the topic of “Essays on the Effect of Consumer Expertise on Consumer Behaviour” on 18th August 2023.

Mr. Shivrinder Pal, (FPM/14/10/M) conducted an Open Research Proposal seminar on the topic of “Three Essays on the Government Run Lotteries in Kerala State - An Ethnographic Approach” on 21st August 2023.

Mr. Kiran Jyoti Mahasuar, (FPM/13/14/S) conducted an Open Research Proposal seminar on the topic of “Learning from Cross-border Acquisitions by Emerging Market Multinationals– A Compositional Spring boarding Perspective” on 21st August 2023.

Mr. Meta Dev Prasad Murthy (FPM/13/09/M) conducted an Open Research Proposal seminar on the topic of “Two Essays on Unraveling the Dynamics of Persuasion: Exploring the Role of Placebo Messaging and Message Characteristics in Behavioral Change” on 21st August 2023.

Mr. Swarn Rajan (FPM/13/13/E) conducted an Open Research Proposal seminar on the topic of “On Political Competition and Polarization” on 22nd August 2023.

Ms. Anju P Tom (FPM/14/04/F) conducted an Open Research Proposal seminar titled “Essays on Sustainability Reporting” on 23rd August 2023.

Ms. Aneesha M (FPM/13/04/F) conducted an Open Research Proposal seminar titled “Three Essays on Initial Public Offerings” on 23rd August 2023.

Ms. Visalakshy Sasikala (DPM/14/19/S) conducted an Open Research Proposal seminar titled “Essays on Tackling Grand Challenges from a Fields Perspective” on 24th August 2023.

Ms. Aparna M Verma (FPM/14/11/O) conducted an Open Research Proposal seminar titled “Exploring the Formation, Maintenance, and Breach of Psychological Contracts among Platform Workers” on 24th August 2023.

Mr. Kushagra Sharan (FPM/14/18/S) conducted an Open Research Proposal seminar titled “Exploring Altruistic Practices in Countries’ Climate Strategies: A Strategy-as-Practice Approach” on 25th August 2023

Mr. Kevin Thomas Chacko (FPM/12/08/F) conducted an Open Research Proposal seminar on the topic “Essays on Earnings Quality” on 28th August 2023.

Ms. Diksha Singh (FPM/13/07/IT) conducted an Open Research Proposal seminar titled “Essays on Multiplatform Use in Online Shopping” on 30th August 2023.

Ms. Janvi Patel (FPM/12/24/S) conducted an Open Research Proposal seminar on the topic of “Studies on Rural Entrepreneurship: A Multi-Actor Analysis” on 30th August 2023.

Mr. Bibaswan Basu (FPM/14/07/IS) conducted an Open Research Proposal seminar on the topic of “Insights from mining stakeholders’ narratives on impactful governance programme and technologies” on 1st September 2023.

Ms. Rishika Jain (FPM/14/08/IS) conducted an Open Research Proposal seminar titled “Social Media Induced Polarisation: An Integrative Exploration” on 5th September 2023.

Ms. Shilpa CT (DPM/14/14/O) conducted an Open Research Proposal seminar on the topic of “Three Essays on Dehumanization at Workplace: Examining the Impact of Employee Motivational Dispositions on Enactment and Experience of Dehumanization” on 14th September 2023.

Ms. Swagata Chattopadhyay (DPM/14/17/Q) conducted an Open Research Proposal seminar on the topic of “Tick-Tock Trash: Essays on Expiration Wastes in the Consumer-Packaged Goods (CPG) market” on 21st September 2023.

Ms. Urvashi (FPM/12/19/O) conducted an Open Research Proposal seminar on the topic of “Career Success of Women Public Administrators in a Male-Dominated work field: Exploring the Role of Spousal Support as a Career Resource” on 29th September 2023

Ms. N G Yamini (DPM/15/20/O) conducted an Open Research Proposal seminar titled “Studying Entrepreneurial Process in Handicraft Industry” on 18th January 2024.

Ms. Sanchari Guha Niyogi (DPM/15/25/Q) conducted an Open Research Proposal seminar “Charging Ahead: A Multi-Stakeholder Analysis of the Electric Vehicle Revolution” on 22nd January 2024.

Pre-submission Research Thesis Open Seminar

Mr. Ben Krishna (FPM/12/09/IT) conducted a Pre-Submission Research Thesis Open Seminar titled “Examining the Role of National Cybersecurity Commitment on the Digital Payment Usage” on 19th May 2023

Mr. Raunak Mishra (FPM/12/12/IT) conducted a Pre-Submission Research Thesis Open Seminar titled “Three essay study on impact of Self-tracking and Quantified-Self devices on users’ Obsessive Behaviour, Privacy Concern and Doctor-Patient Relationship” on 06th June 2023.

Mr. Puram Praveen (FPM/12/22/Q) conducted a Pre-Submission Research Thesis Open Seminar titled “Understanding Societal Challenges of the Sharing Economy in the Food sector: a qualitative and quantitative approach” on 16th June 2023.

Mr. Deepak Srivastav, (FPM/12/21/Q) conducted a Pre-Submission Research Thesis Open Seminar titled “Three essays on issues impacting key stakeholders in the humanitarian supply chain” on 10th August 2023

Ms. Chinmayi Srikanth (FPM/12/01/E) conducted a Pre-Submission Research Thesis Open Seminar titled “Essays on Identity and Disadvantage” on 18th September 2023.

Mr. Soumyadeep Kundu (FPM/12/23/Q) conducted a Pre-Submission Research Thesis Open Seminar titled “Channel Choice Decisions for Vertically Differentiated Products under Channel Conflict & Competition” on 29th September 2023.

Ms. Priya Premi, (FPM/12/15/M) conducted a Pre-Submission Research Thesis Open Seminar titled “Artificially Intelligent Voice Agents and Consumer Brand Relationships: Impression Management for Consumer Self-Disclosure” on 5th October 2023.

Mr. Mohammed Nawazish, (FPM/13/13/Q) conducted a Pre-submission Research Thesis Open Seminar titled “Essays on Managing Challenges during Disaster Response Operations” on 10th November 2023.

Ms. Sana Tabassum (FPM/12/04/E) conducted a Pre-Submission Research Thesis Open Seminar titled “Migration & Well-Being: Three Essays on Health, Consumption Behavior and Development in Migrant sending regions in India” on 10th November 2023.

Ms. Anjali G Nath (FPM/12/16/O) conducted a Pre-Submission Research Thesis Open Seminar titled “Management Development through Experiences: A Configurational Perspective on Developing Competencies for Managerial Roles” on 16th November 2023.

Mr. Sivadasan TM (FPM/11/02/E) conducted a Pre-Submission Research Thesis Open Seminar titled “Essays on household financial choice and financial well-being: Evidence from Indian households” on 07th December 2023.

Ms. Astha Singhal (PhD/14/09/M) conducted a Pre-Submission Research Thesis Open Seminar titled “Consumer Expertise: Influence on Value, Efficiency, and Emotions” on 12th December 2023.

Mr. Rai Siddhant Sinha (FPM/13/16/S) conducted a Pre-Submission Research Thesis Open Seminar titled “Mindsets (Over) Matter! Three Essays on Growth Mindsets in Entrepreneurship” 12th December 2023.

Mr. Meta Dev Prasad Murthy (FPM/13/09/M) conducted a Pre-Submission Research Thesis Open Seminar titled “Two Essays on Unraveling the Dynamics of Persuasion: Exploring the Role of Placebo Messaging and Message Characteristics in Behavioral Change on 13th December 2023.

Ms. Pooja Bhatia (FPM/11/01/E) conducted a Pre-Submission Research Thesis Open Seminar titled “Tax Morale in India: Evolution, Determinants and Impact on Tax Compliance” on 27th December 2023.

Mr. Vishnu Prasad V (FPM/13/10/M) conducted a Pre-Submission Research Thesis Open Seminar titled “Understanding brand activism: Role of activism trust and its violation on brand activism outcomes” on 25th January 2024.

Ms. Aariya Sen (FPM/13/01/E) conducted a Pre-Submission Research Thesis Open Seminar titled “Monetary Policy Transmission: Cross-border Spillovers, Redistributive Effects, and Policy Uncertainty” on 8th February 2024.

Mr. Kushagra Sharan (DPM/14/18/S) conducted a Pre-Submission Research Thesis Open Seminar titled “Exploring Altruism in Practice in Countries’ Climate Strategies” on 22nd March 2024.

Ms. Fathima Siyana P (FPM 11/06/M) conducted a Pre-Submission Research Thesis Open Seminar titled “Age Cues in Advertisements: Mechanisms and Conditions Shaping Consumers’ Processing of Advertisements” on 27th March 2024.

Ms. Labeeba K (FPM/13/08/IT) conducted a Pre-Submission Research Thesis Open Seminar titled “Essays on Social Media News Consumption, Polarization, and the Critical Role of Algorithmic Awareness” on 28th March 2024.

Final Research Thesis Open Seminar

Ms. Nishi Malhotra, (FPM/13/06/F) conducted her final Thesis Open Defence and Viva Voce on the topic “Essays on Analysis of Self-Help Group Bank Linkage Programme” on 13th April 2023.

Mr. Ben Krishna (FPM 12/09/IT) conducted his Final Thesis Open Defence and Viva Voce on the topic “Examining the Role of National Cybersecurity Commitment on the Digital Payment Usage” on 4th January 2024.

Mr. Rahul R (FPM 10/06/M) conducted his Final Thesis Open Defence and Viva Voce on the topic “Three Essays on Valence Inconsistencies of Online Reviews” on 25th January 2024.

Mr. G Balaji (FPM 08/07/M) completed his Final Thesis Open Defence and Viva Voce titled “Addressing the Attitude-Behavior & Behavior-Impact Gap in Sustainable consumption” on 1st February 2024.

Ms. Chinmayi Srikanth (FPM/12/01/E) conducted her final Thesis Open Defence and Viva Voce on the topic “Essays on Identity and Disadvantage” on 8th February 2024.

Ms. Shambhavi Agrawal (FPM/09/09/S) conducted her Thesis Open Defence and Viva Voce on the topic “Process Model of Social Innovation: a Sociological Exploration” on 20th February 2024.

Mr. Puram Praveen (FPM/12/01/E) conducted his Final Thesis Open Defence and Viva Voce on the topic “Understanding Societal Challenges of the Sharing Economy in the Food Sector: A Qualitative and Quantitative Approach” on 5th March 2024.

Ms. Latasri Hazarika (FPM/12/26/S) conducted her Final Thesis Open Defence and Viva Voce on the topic “Happy-Go-Lucky: The Role of Affect and Cognition in Entrepreneurs’ Individual Ambidexterity” on 12th March 2024.

Mr. Gagandeep Sharma (FPM 08/02/F) conducted his Final Thesis Open Defence and Viva Voce on the topic “Essays on Capital Structure Dynamics and Lending Behavior of Banks in India” on 18th March 2024.

Mr. Rai Siddhant Sinha (FPM 13/16/S) conducted his Final Thesis Open Defence and Viva Voce on the topic “Mindsets (over) Matter! Three Essays on Growth Mindsets in Entrepreneurship” on 20th March 2024.

Ms. Bipasha Ray (FPM 08/01/F) conducted her Final Thesis Open Defence and Viva Voce on the topic “Essays on Hedging, Pricing and Risk-estimates of Dynamic Fund Protection – A Comparative Study” on 21st March 2024.

Mr. Mohammed Nawazish (FPM 13/13/Q) conducted Final Thesis Open Defence and Viva Voce on the topic “Essays on Managing Challenges during Disaster Response Operations” 22nd March 2024

Ms. Anjali G Nath (FPM /12/16/O) conducted his Final Thesis Open Defence and Viva Voce on the topic “Management Development through Experiences: A Configurational Approach to Developing Competencies for Managerial Roles” on 22nd March 2024.

Mr. Meta Dev Prasad Murthy (FPM/13/09/M) conducted her Final Thesis Open Defence and Viva Voce on the topic “Essays on Unraveling the Dynamics of Persuasion: Investigating the Impact of Placebo Messaging and Critical Message Characteristics on Persuasion Effectiveness” on 25th March 2024.

Mr. Sivadasan (FPM /11/02/E) conducted his Final Thesis Open Defence and Viva Voce on the topic “Essays on Household Financial Choice and Financial Well-being: Evidence from Indian Households” on 27th March 2024.

PhD. (PRACTICE TRACK)

Introduction

The PhD (Practice Track (PT)) programme of the Indian Institute of Management Kozhikode (IIMK) commenced from the academic year 2019-20.

This programme provides rigorous, world-class, inter-disciplinary training in different areas of business management to equip students with the ability to conduct cutting-edge research of international standard. The executive participants of this programme enrich business knowledge armed with their industry experience and academic exposure.

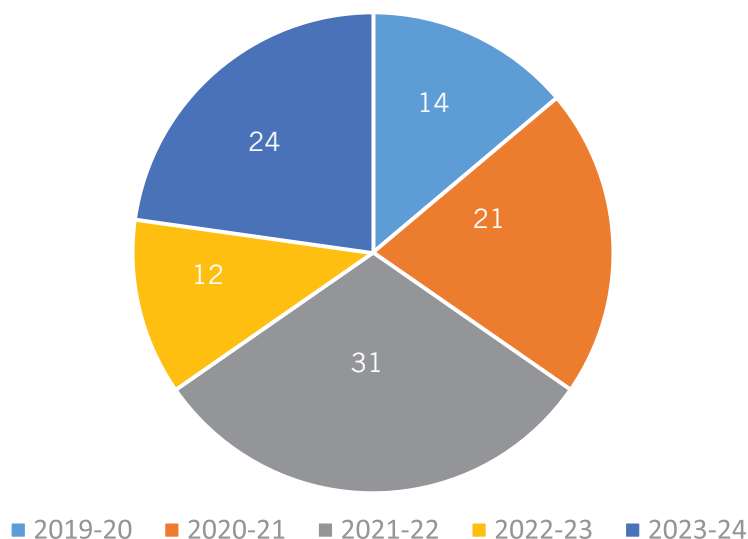
The aim of the programme is to help industry executives explore research based careers at both academic institutions as well as research roles in public/private sector organizations.

PhD (Practice Track (PT)) Admissions 2023-24

During the academic year 2023-24, 445 applications were received from 306 candidates. Out of which, 156 candidates were called for an online interview held through zoom platform during August 7 – 10, 2023. Total 151 candidates attended the interview and 24 candidates were shortlisted in various academic areas. Total 24 candidates registered for the programme. The induction programme (semester 0) of PhD (PT) Batch 05 was conducted during September 24-01 October 2023. The programme registration and inauguration for the new batch was conducted on November 25, 2023. Semester 1 classes started on November 25, 2023. Academic Area wise joining details of participants are furnished below:

Information Systems	Finance, Accounting and Control	Humanities & Liberal Arts in Management	Economics	Marketing Management	Organization Behaviour & Human Resource	Quantitative Methods & Operations Management	Strategy
03	03	03	03	03	03	03	03

No. of students Enrolled



During the year, three doctoral scholars, who had completed their programme successfully were awarded PhD degree, during the Convocation 2024.

Sl. No	Name	Area
1	Ashish Desai	Economics
2	Pramukh Nanjundaswamy Vasist	Information Systems
3	Chiranjivi GVS	Economics

PhD (PT) Admissions 2024-25

Digital marketing campaign on social media platforms for PhD (PT) Batch 06 admissions-2024 began during January 2024.

NATIONAL CONFERENCE

Abhishek Amal Sanyal (PhD(PT)/02/19/S) and Nycil George presented a paper titled “Impact of Organizational Lag on Administrative Innovation in Artificial Intelligence and Machine Learning Business Environments in Investment Banks” at the International Conference on Entrepreneurship, Innovation & Society (EIS), organized by the BML Munjal University - Institute of Innovation & Entrepreneurship, held from 27th April 2023 to 28th April 2023.

Mr. Abhishek Mishra (PhD(PT)/05/09/IS) presented a paper titled “A study of user behaviour in adoption of Cloud ERP in the Public Sector value chain”, at the Shailesh J. Mehta School of Management (SJMSOM), held at IIT Bombay, from 7th and 8th November 2023.

Mr. Harish (PhD(PT)/03/10/IS) presented a paper titled “Artificial Intelligence for Corporate Sustainability: An exploratory study based on Two Major Indian Banks”, at the 1st International conference on Artificial intelligence in Environmental, Social & Governance by IIM Bangalore, held at the IIM Bangalore Campus from 8th to 9th December 2023.

Mr. Harish (PhD(PT)/03/10/IS) presented the paper titled “Digitalization for Corporate sustainability in Top 2 Indian banks by Market Capitalization: An exploratory study” at the 4th International Conclave on Globalizing Indian Thought 2023, organised by IIM Kozhikode, held at the Radison Blu Plaza Hotel, Mysore from 14th to 16th December 2023.

Mr. Umesh Kumar Singh (PhD(PT)/03/05/E) presented the paper titled “How macro, Global & Authors Domestic Factors Influence Indian Markets” at the International Society for Data Sciences and Innovation – Global (ISDSI-G) Conference Organized by IIM Ranchi from 26th to 29th December 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Krishnan S (2023) presented a paper titled “The Role of CIOs and Board's IT Competence on HIT Investments” at the International Conference on Information Systems (ICIS), held in Hyderabad.

Mr. Pramukh N. Vasist (PhD(PT)/02/07/IS) presented a paper titled “Brand Engagement in Virtual Communities: A Netnographic Study” at the International Conference on Information Systems (ICIS) held in Hyderabad in 2023.”

Mr. Pramukh N Vasist (PhD PT 02/07/IS) & Krishnan S (2023) presented a paper titled “Why do Consumers Believe in Brand-related Fake News? Insights from a Methodological Juxtaposition of QCA and Meta-synthesis”, at the International Federation for Information Processing (IFIP) WG 8.6 Working Conference, held in Pune, India.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Krishnan S (2023) presented a paper titled “AI's impact on sustainability targets: A cross-country NCA and fsQCA study” at the Bright Internet Global Symposium (BIGS) 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS), & Koilakuntla M (2010) presented a paper titled “Six Sigma Implementation in the telecom Sector - Revenue Enhancement and Customer Retention” at the International Conference on Decision Sciences in Managing Global Services, ISDSI-2010, MDI, held at Gurgaon, India, from 28th to 31st December 2023.

Mr. Umesh Kumar Singh (PhD (PT)/03/05/E) presented the paper titled “Impact of Individual, Organizational, and Third-Party Dimensions on Vigilance cases against employees of Public Sector Banks and Financial Institutions in India” at the International Industrial Relations Conference, held at the XLRI Jamshedpur, from 8th to 9th January 2024.

INTERNATIONAL CONFERENCE

Mr. Srinivas B V, (PhD(PT)/02/12/M) & Joffi Thomas presented a paper titled “A Conceptual Model for a B2B Growth Function, combining Sales and Marketing and Research Implications” has been accepted as a competitive paper for the in-person component of 2023 American Marketing Association (AMA) Summer Academic Conference, which will be held in San Francisco, California during 4th August 2023 to 6th August 2023.

Mr. Muhammad Shafi Poyilan (PhD(PT)/05/08/H) participated in a panel discussion with Dr. Reem Mohammed Al-shamsi, Nicholas Cameron, Tim Land, on the topic “The DNFBP Dilemma: Anti-Financial Crime Compliance by Non-Financial Entities.” Held at Association of Anti Money Laundering Specialist (ACAMS) MENA Conference, Dubai, from 7th to 8th November 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Krishnan S (2023) presented a paper titled “ChatGPT for Fake News: Unveiling the Dark Side through a Social Network Analysis” held at the International Conference on Management and Information Systems (ICMIS-23).

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Krishnan S (2023) presented a paper titled “Combating Corruption with E-participation: Insights on the Impact of Urban Bias” at the International Conference on Management and Information Systems (ICMIS-23).

JOURNAL PUBLICATIONS

Mr. Vasist, P.N. (PhD(PT)/02/07/IS), Chatterjee, D., and Krishnan, S. published a paper titled “The Polarizing Impact of Political Disinformation and Hate Speech: A Cross-Country Configural Narrative” in Information Systems Frontiers on 17th April 2023. The paper is available at <https://doi.org/10.1007/s10796-023-10390-w>.

Mr. Ashish Desai (PhD(PT) 02/01/E), Aroon P Manoharan, Sai Shiva Jayanth & Sharlo Zack. Published a paper titled “Public Value Creation through Combined Consumption of Multiple Public Services – Case of India Stack” in International Journal of Public Administration on 22nd Aug 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) and Krishnan, S., their paper accepted, titled “Disinformation ‘gatecrashes’ tourism: An empirical study” in Annals of Tourism Research, Forthcoming”, Annals of Tourism Research.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) and Krishnan, S. (2023) published a paper titled “Fake news and sustainability-focused innovations: A review of the literature and an agenda for future research” in Journal of Cleaner Production.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Krishnan S (2024) published a paper titled “Powered by innovation, derailed by disinformation: A multi-country analysis of the influence of online political disinformation on nations’ innovation performance” in Technological Forecasting and Social Change, Vol.199.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Krishnan S (2023) published a paper titled “Engaging with deepfakes: A meta-synthesis from the perspective of social shaping of technology theory” in Internet Research Journal, Vol. 33 No. 5.

Mr. Pramukh N. Vasist (PhD(PT)/02/07/IS) and Krishnan S. (2024) had their paper accepted, titled “Country Branding in the Post-Truth Era: A Configural Narrative,” in the Journal of Destination Marketing & Management.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) & Chatterjee, D. (2023) published a paper titled “Combating Fake News and Digital Deception at the Workplace: An Integrative Review and Open Systems Theory-led Framework for Future Research” in IIM Kozhikode Society & Management Review.

AWARD

Mr. Abhishek Amal Sanyal (PhD (PT)/02/19/S) & Nycil George, received best paper award on the topic of “Impact of Organizational Lag on Administrative Innovation in Artificial Intelligence and Machine Learning Business Environments in Investment Banks” held at the BML Munjal University (Gurgaon) - Institute of Innovation & Entrepreneurship, International Conference on Entrepreneurship, Innovation & Society (EIS) 2023 from 27th to 28th April 2023.

Mr. Pramukh N. Vasist (PhD(PT)/02/07/IS) received an award at the International Conference on Information Systems (ICIS) Doctoral Consortium in 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) received Best reviewer award at International Conference on Information Systems (ICIS) 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) Best reviewr award at International Federation for Information Processing (IFIP) WG 8.6 Conference, 2023

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) received an outstanding paper award at International Conference on Management and Information Systems, 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) received Best reviewer award at the Academy of Management AOM Annual Meeting 2023.

Book Chapter

Mr. Krishnan, S., Chatterjee, D., and Pramukh N. Vasist (PhD PT 02/07/IS) published a chapter titled “Rethinking Nation Branding in the Post-Pandemic, Post-Truth Era” in Contemporary Trends in Marketing: Problems, Processes and Prospects (pp. 55-91), Cham: Springer Nature Switzerland (2023). This work was presented at IIM Kozhikode.

Mr. Pramukh N Vasist (PhD PT 02/07/IS) & Krishnan S (2023) published a book chapter titled “Why do Consumers Believe in Brand-related Fake News? Insights from a Methodological Juxtaposition of QCA and Meta-synthesis” In Transfer, Diffusion and Adoption of Next-Generation Digital Technologies. TDIT 2023. IFIP Advances in Information and Communication Technology, vol 699. Springer, Cham.

OPEN RESEARCH PROPOSAL SEMINAR

Mr. Brigadier Gagandeep Singh Baath (PhD(PT)/02/13/O) conducted an Open Research Proposal seminar titled “Leadership during Extreme-Contexts: A Study in Critical Action Organizations (CAOs)” on 12th April 2023.

Ms. Aniket Bhanu (PhD(PT)/02/05/F) conducted an Open Research Proposal seminar titled “Assessment of role of Independent Directors in protecting minority interest across ownership structures” on 15th May 2023.

Mr. Pramukh N Vasist (PhD(PT)/02/07/IS) conducted an Open Research Proposal seminar titled “Deep fakes and social media disinformation: Theoretical and empirical insights from the evolving landscape” on 22nd June 2023.

Mr. Probal Ghosh (PhD(PT)01/02/E) conducted an Open Research Proposal seminar titled “Determinants and Impact of Multilateral Funding in India” on 03rd October 2023.

Mr. Chiranjivi GVS (PhD(PT)/02/02/E) conducted an Open Research Proposal seminar titled “The Spillover Effects of Economic Policy Uncertainty on Trade, Sustainability, and Investment: A Wavelet Based Study for India” on 15th November 2023.

Mr. Vijay Deshpande (PhD(PT)/03/27/Q) conducted an Open Research Proposal seminar titled “Essays on Managing Digital Transformation Project” on 22nd December 2023.

Mr. Hetal Sonpal (PhD (PT)/03/29/S) conducted an Open Research Proposal seminar titled “Trust in VC Entrepreneur Relationship a Qualitative Study” on 19th January 2024.

Mr. Venkataramanan R (PhD (PT)/02/21/S) conducted an Open Research Proposal seminar titled “Exploring Succession Planning Dynamics within Indian Family-Owned Businesses: A Qualitative Examination” on 29th January 2024.

Mr. Rishabha Nayyar (PhD(PT)/03/16/M) conducted an Open Research Proposal seminar titled “Account Planning and Advertising Agency: Investigation for Reinventing a Function” on 28th March 2024.

PRE-SUBMISSION RESEARCH THESIS OPEN SEMINAR

Mr. Ashish Desai (PhD(PT)/02/01/E) conducted Pre-submission Research Thesis Open Seminar titled “A Study of Economic Empowerment of Subsistence Women Entrepreneurs” on 07th June 2023.

Mr. Pramukh N.Vasist (PhD(PT)/02/07/IS) conducted his Pre-submission Research Thesis Open Seminar titled “Deepfakes and social media disinformation: Theoretical and empirical insights from the evolving landscape” on 20th September 2023.

Mr. Sumit Kumar (PhD(PT) 01/04/F) conducted his Pre-submission Research Thesis Open Seminar titled “Three Essays on ESG Integration” on 13th October 2023.

Mr. Ranit Sinha (PhD (PT)/01/11/Q) conducted his Pre-submission Research Thesis Open Seminar titled “Advocating SDGs in the Apparel Industry using Supply Chain Modeling” on 20th November 2023.

Mr. Chiranjivi (PhD (PT)/02/02/E) conducted his Pre-submission Research Thesis Open Seminar titled “Private Investment, Trade, and Sustainability: A Wavelet Study of Spillovers for India” on 6th December 2023.

Mr. Riishi Riitambhar (PhD(PT)/01/09/O) conducted his Pre-submission Research Thesis Open Seminar titled “Episodic

Reshape of an Organization in a Radically Changing Organizational Field: Sensemaking-sensegiving, Identity Recreation & Successive Restructures” on 15th February 2024.

Mr. Brigadier Gagan Deep Singh Baath (PhD(PT)/02/13/O) conducted his Pre-submission Research Thesis Open Seminar titled “Leading through the Storm: A Multi-Dimensional, Study of Extreme-Contexts and Leadership in Military Critical Action Organizations” on 28th February 2024.

FINAL RESEARCH THESIS OPEN SEMINAR

Mr. Ashish Desai (PhD(PT)/02/E/01) performed his Thesis Open Defence and Viva Voce titled “A Study of Economic Empowerment of Subsistence Women Entrepreneurs” on 23rd November 2023.

Mr. Pramukh N. Vasist PhD (PT)/02/07/IS) performed his Final Thesis Open Defence and Viva Voce titled “Deepfakes and social media disinformation: Theoretical and empirical insights from the evolving landscape” on 10th January 2024.

Mr. Chiranjivi GVS (PhD (PT)/02/02/E) performed Final Thesis Open Defence and Viva Voce titled “Private Investment, Trade, And Sustainability: A Wavelet Study of Spillovers for India” on 9th March 2024.

Skill building workshops/seminars for Doctoral Students under “Crafting the academic career: A skill-building series”

Prof. Christopher M. Barnes, Professor of Management and Michael G. Foster Endowed Professor at the Foster School of Business, University of Washington, conducted a session “critiquing a paper” on 29th April 2023.

Prof. Amandeep Dhir, Professor of Research Methods at the University of Agder, Norway, conducted a session “From Research to Classroom: Developing Teaching Skills for Ph.D. Students in Business and Management” on 7th May 2023.

Prof. Trevor Watkins, Assistant Professor of Management at the Price College of Business, University of Oklahoma, USA, held a session “Lessons Learned during the AMJ Review Process” on 17th June 2023.

Prof. Jason Thatcher, Milton F. Stauffer Professor at the Department of Management Information Systems, Fox School of Business, Temple University, USA, conducted a session “Plagiarism and Academic Misconduct in the Age of Generative AI” on 22nd June 2023.

Prof. Akshat Lakhiwal, Assistant professor at the Terry College of Business University of Georgia, USA, conducted a session “Behind the Scenes in Experimental Research: Process and Challenges” on 6th August 2023.

Prof. Andrew Burton-Jones, Professor of Business Information Systems at the University of Queensland Business School and the Editor-in-Chief of MIS Quarterly, hosted a session “Building a Research Program and a Publication Portfolio” on 16th September 2023.

Prof. Rohit Nishant, Associate Professor, Faculté des sciences de l’administration, Université Laval, Quebec, Canada, held a session “QCA - Some Reflections based on experience publishing QCA based paper” on 26th October 2023.

Prof. Jayanth Jayaram, Professor of Marketing & Supply Chain Management at the Price College of Business, the University of Oklahoma, USA, conducted a session “Design Science Research” on 25th November 2023.

Prof. Viswanath Venkatesh, Eminent Scholar and Verizon Chair of Business Information Technology at the Pamplin College of Business, Virginia Tech, USA, conducted a workshop “Theory Development and Writing Empirical Papers for Top-Tier Journals” on 19th and 20th December 2023.

Prof. Aparajith Ramnath, Associate Professor at the School of Arts and Sciences, Ahmedabad University, conducted a session “Publishing a Monograph” on 28th January 2024.

Dr. Davoud Taghawi-Nejad, Adjunct Professor at Curtin University Dubai, conducted a session “Agent-Based Modeling” on 14th February 2024.

Prof. Soudeep Deb, Assistant Professor, Decision Sciences Area, IIM Bangalore (<https://www.iimb.ac.in/user/196/soudeep-deb>), conducted a session “Bayesian Methods in Econometrics and Statistics” on 16th March 2024.

PLACEMENTS

Summer Placements 2023 (PGP, PGP LSM & PGP Finance):

The Summer Placements of PGP 27, PGP LSM 04 & PGP Finance 04 of IIMK Kozhikode were concluded successfully. The diversified batch has an average work experience of 17 months, with 54% from an Engineering background, 26% from a Commerce background, 15% from an Arts background, and the remaining 5% from other academic backgrounds. The batch includes 41% female students.

The season attracted participation from 142 prestigious recruiters who rolled out offers with the highest stipend of ₹ 3.5 lakhs per month. The average stipend increased from ₹ 2.5 lakhs to ₹2.63 lakhs compared to the last year. The average stipend of women participants stood at ₹ 2.77 lakhs.

The consulting domain saw an increase of 23% in the average stipend compared to last year. A host of marquee recruiters like Accenture Strategy, Bain, BCG, Everest Group, EY Parthenon, KPMG, Kearney, Redseer, PwC, etc. participated in the Summer Placements drive. 20% of the total offer was derived from the consulting domain.

Barclays, Citi Bank, DE Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase, Nomura, Standard Chartered, Piramal Alternatives, and The Rohatyn Group offered PE/VC roles. This domain offered the highest stipend for this season and also contributed 22% of the total offers.

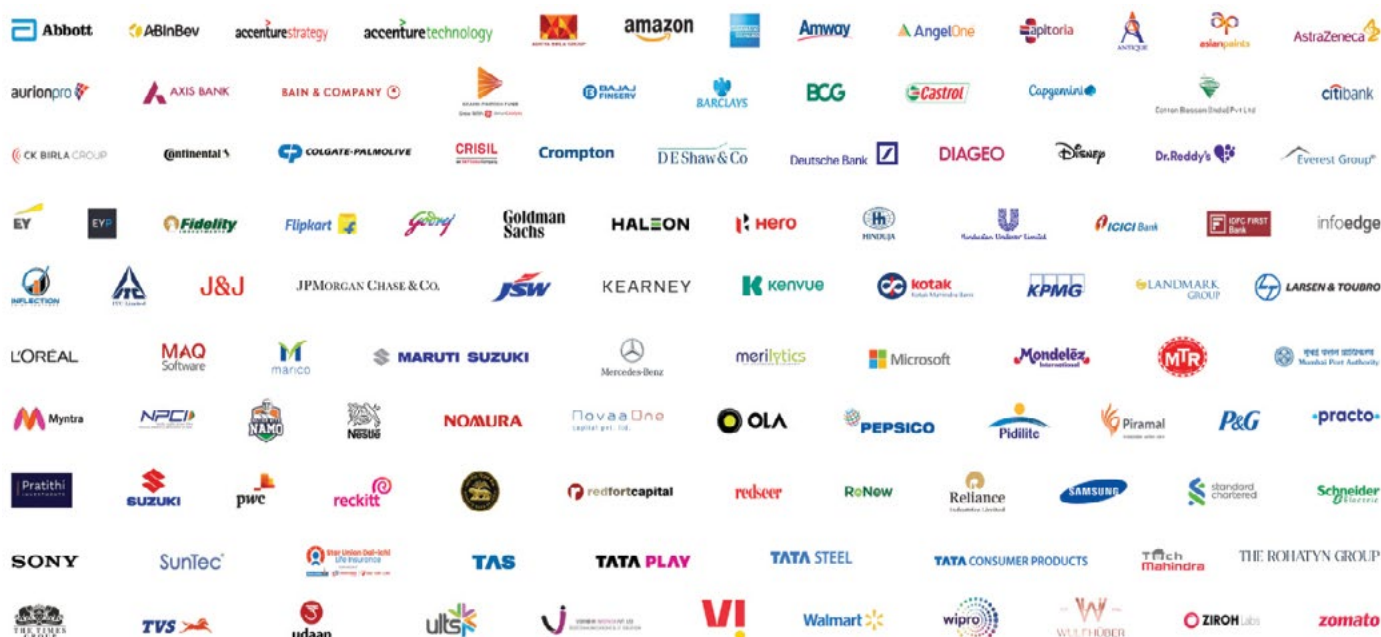
13% of the offers were rolled out in the General Management domain. Business houses and conglomerates like ABInBev, Aditya Birla Group, Bajaj Finserv Group, Disney Star, Hinduja, JSW, L'oreal, Reliance India Limited, Tata Administrative Services, Zomato among others took part in the recruitment.

Recruiters like Accenture Technology, Amazon, American Express, Capgemini, Mercedes, Microsoft, Walmart, and Wipro continued to show their trust in our student cluster. IT/ Analytics recruited 9% of our students.

The number of offers in Operations increased to 11% this year. Recruiters such as Asian Paints, Diageo, Larsen and Toubro, Landmark Group, Ola, Pepsico, Procter & Gamble, Tata Steel, and Tech Mahindra among others offered several offers, whereas our marquee recruiters Amazon and Ola extended the most offers.

The sales and Marketing domain witnessed a huge 22% rise in the number of offers made. The students received offers from marquee recruiters like Colgate Palmolive, Godrej Consumer, Haleon, HUL, ITC, Johnson & Johnson, Kenvue, Marico, Mondelez, Nestle, Pidilite, and Reckitt, among others.

Our major recruiters



Lateral & Final Placements 2024 (PGP, PGP LSM & PGP Finance):

This Placements season was conducted in offline, online and hybrid mode.

156 conglomerates rolled out offers in various domains to the students, who gleamed their knowledge at IIMK. The strong performance reflects the trust recruiters have built with the Institute over the years and the appreciation for the diverse talent pool across the Institute's portfolio of PGP programmes.

The highest CTC offered has increased from 67.02 LPA to 72.00 LPA, compared to last year. The mean salary stands at 28.05 LPA, while the median salary is at 27 LPA. The average for the top 5 percentile of the offers is 48.41 LPA, the top 10 percentile stands at 46.20 LPA and the top 20 percentile stands at 40.79 LPA.

33% of total offers were rolled out by the consulting cluster. Some of the long-term collaborative recruiters in this domain that participated are Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GDi, GEP, Infosys Management Consulting, KPMG, MXV Consulting, PwC, Tata Communications, Technip Energies, and Titan.

The BFSI cluster witnessed an impressive growth in opportunities and 28% of the offers were made by the financial sector, which even offered the highest CTC. The majority of the offers were secured from reputed financial institutions like Axis Bank, BNP Paribas, Citi Bank, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase & Co., and Standard Chartered offered diverse finance roles. Further, Ambit Capital, Equirus, GEF Capital Partners, Lodha Capital Markets, Nomura, Pavestone, Piramal Alternatives, and Xponentia Capital offered Front End IB and PE/VC roles.

The General Management domain saw a diverse range of roles offered by 15+ companies, collectively accounting for 8% of the total offers. Adani, ABGLP, Airtel, Bajaj Consumer Care, Bajaj Finserv, Capgemini, Disney Star, Gevme, Hinduja, JSW, L'Oreal, Mahindra, Reliance, Renew Power, TAS, and Vijaya Diagnostic Centre were among the companies that extended offers.

The Information Technology & Analytics cluster contributed to 15% of the total offers from a combination of marquee recruiters like Accenture Technology, American Express, Air India, Amazon, EXL Analytics, HSBC Technology, IndiGo, Media.net, Mercedes Benz, Microsoft, Walmart & Wipro with many offering the coveted Product Management role.

Operations contributed to 6% of the total offers among which were prominent recruiters like Amazon, Coca-Cola, Flipkart & Uber. First-time recruiters, Apitoria, CPCL, and P&G extended multiple roles in Operations. Some of the other prominent recruiters were Asian Paints, Diageo, Genpact, and Tata Steel.

Sales & Marketing witnessed enthusiastic participation from major recruiters such as BP Castrol, DRL, Johnson & Johnson, Meesho, Maruti Suzuki, HUL, ITC, PepsiCo, PhonePe, Pidilite, Reckitt, Samsung, Tata Play, Tata Steel and Vodafone Idea. S&M contributed to 10% of the total offers.

New recruiters



Our major recruiters



Final Placements 2024 (PGP BL):

PGP BL 04 batch comprised 61 students, with an average work experience of 5.2 years, with 24% from Services, 22% from IT & ITES, 21% from Manufacturing, 18% from Automotive, 10% from BFSI & Consulting, and the remaining 5% from Government & PSU. The batch includes 33% female students.

52 Conglomerates took part in the Final placement process of the fourth batch of PGP-BL. 62 offers were rolled out including 1 international offer for the 60 students who participated in the placements process. The process was conducted in offline, online, and hybrid modes.

46.35 LPA is the Highest CTC offered for this talent pool. The Mean salary stands at 27.11 LPA and the Median salary is at 24.96 LPA, while the average CTC offered to women participants stood at INR 30.41 LPA.

41.9% of total offers were rolled out by the consulting cluster, while General Management & operations offered 25.8% of the total offers. IT/Analytics, Business Development, Sales & Marketing, and Finance clusters offered at 22.6%, 6.5% & 3.2% respectively.

Major recruiters that took part in this year's placement process



ALUMNI

To strengthen the connections with our alumni community, Alumni Relations Office in collaboration with the IIMK Alumni Association and Students Alumni Cell, organized a wide range of programs throughout the academic year 2023-24. These initiatives included various formal and informal interactions like Alumni meets which includes Nostalgia, Sangam Batch Meets, Alumni clinics, Leadership talks, Student mentorship programs etc. Below are some of the key activities undertaken during this period.

Felicitations Ceremony for 2020 & 2021 graduated batches

The Institute conducted a felicitations event on 22 and 23 April 2023 for the 2020 & 2021 batch graduated students of PGP, EPGP, EPGP Kochi and FPM for whom the Institute did not conduct the Convocation due to pandemic situation. The event was initiated by Alumni Relations Office and around 300 graduated students participated.

Alumni Data on Kasebook (Alumni Online Portal)

In 2023, around 1200 students were graduated through various programmes of IIMK and they have been given IIMK Alumni Status. After 2023 convocation, the IIMK alumni strength had reached 12500+. The recent graduated students have been issued with the Alumni E-ID card, IIMK unique email ID and also Kasebook access (Alumni Online Portal). The graduated students can download their Alumni ID Card instantly by logging into the website with the unique credentials provided by the Alumni Office.

City Chapter Head Elections 2023

For the first time, the City Chapter head election was conducted through the Kasebook Portal (Alumni Online Portal) during 17 to 21 June 2023. The Alumni Relations office coordinated with EC members for the smooth conduct of the election.

Meeting with IIMK Alumni Association Executive Committee Members

Dean EE and Alumni Relations Chairperson held an interactive online meeting with the members of the IIMK Alumni Association Executive Committee on 14 July 2023.

Students Alumni Cell Election 2023

The election to the Junior Students' Alumni Cell for the year 2023-24 was held on 10 August 2023. Seven members from PGP-27, two members from PGP Finance-04 and one member from PGP LSM-04 have been elected. One representative of PGPBL-04 was elected and inducted to the senior SAC on 09 August 2023.

Meeting of the Faculty Executive Committee of Alumni Relations:

A meeting of the Faculty Executive Committee was held on 11 August 2023 to discuss the upcoming and current activities like Nostalgia 2023, Batch meet event etc.

Sangam 2023

Sangam, the flagship event of IIMK Alumni Association (IIMK AA) was organised by the IIMKAA Executive Committee and the City Chapter Heads. Domestic chapters hosted the Sangam on 29 and 30 July, 2023 at premium venues in respective cities and IIMK faculty members attended the events. The alliance with Taj continued this year as well, with 7 of the 8 Indian chapters conducting Sangam at iconic Taj/Vivanta properties. Around 1000 alumni across various batches and courses enthusiastically participated to make Sangam 2023 a success.

Sangam 2023 for International Chapter was organized at locations like New York and Toronto on 5 August 2023 and Prof. Deepa Sethi attended the event at New York. The event was organized at Singapore and London Chapters on 2 and 9 September 2023 respectively and Prof. Abhilash.S.Nair attended the meet at Singapore. Alumni relations office coordinated the travel and accommodation of the faculty including the VISA arrangements, to Singapore. Sangam was organised at international chapters like San Francisco and Dubai.



Teachers' Day Celebration 2023

Institute celebrated Teachers Day with Students Alumni Cell (SAC) on 5 September 2023. On the occasion, personal messages were collected from students and alumni, printed on customized cards and given to all the faculty members of the Institute. Apart from this, a common message and email was sent to all the faculty members who were not available in the campus. Also mementos in the form of stylized pen stands were gifted to the faculty members.



Nostalgia'23

The Students' Alumni Cell (SAC) in coordination with Alumni Office organized Nostalgia' 23, the flagship in-campus alumni meet during the period from 3-5 November 2023. The event was a magnificent celebration of homecoming and commemoration, which witnessed a footfall of around 100 + alumni.

The reunion of IIMK alumni family, which is now 12000+ strong, ended on a high note with notable events like, sessions of faculty with alumni, Interactive Session with the Director, Functional Networking Sessions, Student Committee & Interest Group Fairs and Cultural Events like IIMK Got Talent by alumni and students were part of the three day event. IIMK celebrated 5, 10, 15 and 20 anniversary of the respective PGP and EPGP batches. Alumni from class of 2003, 2008, 2013, and 2018 celebrated their twentieth, fifteenth, tenth, and fifth year reunion by planting trees to commemorate their coming back to the campus.



Memento and Certificate



Institute declared the Distinguished Alumni Award 2022 during Nostalgia 2023, organized from 3-5 November 2023. The award was conferred upon to Mr. Vivek Mandhata, an illustrious alumnus from the PGP-11 batch and it was presented to Mr. Mandhata, virtually during the Nostalgia event held on 4 November 2023. The awardee was felicitated with Memento and Certificate.

Online Meeting with IIMK Alumni Association Executive Committee Members

Dean (OEE & I) and the Chairperson-Alumni Relations convened an online meeting with members of IIMK Alumni Association Executive Committee on 14 September 2023. The agenda was the pending process of IIMK Alumni Association registration.

Online Meeting with City Chapter Heads.

Dean (OEE & I) and the Chairperson-Alumni Relations convened an interactive meeting with City Chapter and Deputy City Chapter Heads on 22 September 2023. The Dean encouraged chapter heads to organize more alumni events and to put optimum efforts, city-wise, to engage with alums worldwide.

Alumni Klinik

The Students' Alumni Cell (SAC) with the coordination with Alumni Office organized Alumni klinik on 5 November 2023, at IIMK Campus during Nostalgia 2023. The purpose and concept is that, it serves as a platform for the bonding of the alumni and the existing students to exchange their corporate experience and career development aspects. The event witnessed participation of around 40 Alumni and 160 students.



Visits of Director to International Chapters

IIMKAA Dubai Chapter organised an informal meeting of the alumni members in and around the city along with the Director Prof. Debashis Chatterjee on 16 October 2023 and the meeting was organised at hotel Tanatan in Business Bay.

Placement Niti

The Students' Alumni Cell in coordination with Alumni Office organized Placement Niti for the students with the aim to gain practical and valuable advice from the alumni who are industry experts in the final placement season. Before the onset of the final placement process, the initiative aimed to lower the anxiety among the 2nd year students by aiding them with adequate guidance from experts of various verticals (Sales and Marketing, Consulting, IT, General Management, Finance, IT analytics, Project Management, etc.). Around 255 students and 150 alumni participated in the event. The initiative was organized in the month of September-October.



Alumni Batch Meet

In connection with celebrating the 25 year anniversary of the first PGP batch (PGP01), the SAC organized an in-campus event for the alumni of PGP 01 batch and their families in campus on 17 and 18 of January 2024. Seventeen Alumni of PGP 01 batch along with three of their family members turned up for the event. On joyous occasion of this two day event the PGP-01, alumni were treated with a nostalgic journey to NIT Calicut Campus and NELIT campus, where they had their academic program and accommodation. The event was further embellished by various events organized by SAC.





Alumni Clinic

With the concept that serves as a platform for the bonding of the alumni and the students and in order to exchange their corporate experience and career development aspects, the Students' Alumni Cell (SAC) organized alumni clinics on 17 January 2024, at IIMK Campus during PGP 01 Batch meet.

International Women's Day Celebration 2024

Students Alumni Cell celebrated International Women's Day 2024 on 14 March 2024. On the occasion, a Panel Discussion was organized and three eminent alumnae of IIMK were invited as speakers for the session with theme Breaking Barriers: Women Pioneering Diverse Paths. During the event women housekeeping staffs of the institute were felicitated by presenting shawls.



Alumni Status to MDP/eMDP participants:

The Alumni Office regularly receives lists of participants eligible for alumni status from the MDP Office. These participants are then granted alumni status and provided with alumni email IDs and eID cards.

Executive Alumni City Chapter Inauguration (Manthan Event)

For the first time, IIMK has established executive alumni city chapters in Mumbai and Bangalore. The establishment is under progress in other cities. The official inauguration of the Mumbai chapter- Manthan was done by the Director. The event was graced with the presence of Dean (OEE&I) & Chairperson alumni relations.



Alumni Achievements

- Manoj Batra from the batch of EPGP-10 has been honored with the ETBFSI Excellence Award for Innovative Payment Initiative of the Year
- Class of 2005 alumnus Sameer Seth has been recognized for his exceptional achievements, winning several awards at the Times Food & Nightlife Awards.
- Class of 2012 alumnus Sajal Kumar, has won the Best Screenplay (special Jury mention) at the Mumbai International Cult Film Festival (MICFF).
- Class of 2012 alumna Maanvi Ahuja, Principal at CPP Investments | Investissements RPC, has been recognized among India's Top Women in Finance by Equalifi (formerly AIWMI)
- Abhishek Agarwal alumnus of the class of 2008 batch joined Swiggy as Head of Investor Relations. He was previously Head of Investor Relations at Embassy REIT and has had a stellar 15-year career in finance.
- Harmanpreet Singh, alumnus of the class of 2005, Founder & Managing Partner at Prath Ventures, has successfully led the pre-Series A funding round for Radiohead Brands

- Sameer Seth, alumnus of the Class of 2005 won the F&B Entrepreneurs of the Year at the fourth edition of the Delicious Dining Awards hosted by Travel + Leisure India & South Asia.
- Sundeep Singh, an alumnus from the PGP09 batch currently the Managing Director, Accenture Consulting, released his debut book (CHASING THE HORIZON).
- Ayush Goel, alumnus of the Class of 2021 secured All India Rank 171 in the UPSC Civil Services Examination, 2022, in his very first shot at one of the most prestigious and rigorous examinations in the world.
- Class of 2011 alumnus Avijeet Alagathi, Managing Partner of Veda VC, has successfully announced the first close of a \$30 million fund.
- Class of 2005 alumnus Sameer Seth, Founder & CEO of Hunger Inc., has achieved remarkable success with three of his restaurants ranking in the Top 10 of the Condé Nast Traveller India Top Restaurant Awards.
- Class of 2005 alumnus Harish Krishnan, CFA has joined Aditya Birla Sun Life Mutual Fund (ABSLMF) as Co-CIO and Head - Equity.
- Class of 2012 alumnus Arjun Mohan has taken his new role as India CEO of BYJU'S.
- Class of 2010 alumnus Anand Iyer, Vice President at Morgan Stanley Real Estate Investing is in the news for a partnership with Indian industrial builder Prakhhyat Group to develop a logistics project in Bhiwandi, near Mumbai.
- Class of 2007 alumnus Surya Saurabh has been elevated to Managing Director at Deloitte Digital in the US.
- Class of 2008 alumnus Jaskaran Singh, VP of Food at Careem, is making headlines for announcing a strategic partnership with the UAE Restaurants Group (UAERG), a federal entity representing the restaurant industry at a national level.
- Class of 2006 alumnus Anurag Pandey has taken on a new role as General Manager and Head, Asia Pacific for additiv, based in Singapore.
- Class of 2013 alumnus Tathagat Tripathi has been elevated to Country Manager, Amazon Marketplace - Saudi Arabia at Amazon.
- Class of 2006 alumnus Sandipan Roy has taken on a new role as Chief Investment Officer (CIO) at the private wealth business of Motilal Oswal Financial Services Ltd.
- EPGP Class of 2012 alumnus Mohammed Anzy S, has joined NYSE-listed software company Guidewire Software as VP of engineering and managing director of its India operations effective January.
- In a recent feature in Construction Week India, Rajat Khandelwal,, an alumnus from the Class of 2005 and Group CEO of Tribeca Developers, underscored the pivotal role of talent and innovation in driving India's real estate transformation.
- Class of 2006 alumnus Kunal Bhardwaj (He/Him) has completed marathons on 7 continents (an exclusive club with less than 450 members!)
- Class of 2008 alumnus Mayank Gupta, Co-Founder at Zopper has been recognized by BW Business world as part of their Disrupt 40 under 40 list.
- Class of 2013 alumna Khushboo Aggarwal, Founder at Zyla Health, has raised \$4 Mn to boost personalised offerings for chronic patients.
- Class of 2005 alumnus Rajat Khandelwal has moved to a new role as Group CEO of Tribeca Developers, which has projects in multiple cities across India.
- The start-up of Dinesh Pratap S, Class of 2011 alumnus, Co-founder, Wooden Street has been featured in Outlook Business' Director to Consumer Top 5 start-up outperformers list for 2023.
- The start-ups of Revant Bhate (Class of 2009, Co-founder and CEO, Mosaic Wellness) and Yash Sehgal (Class of 2006, Co-founder and COO, BeatO) have been featured in Outlook Business's Healthtech Top 5 start-up outperformers list for 2023.

MANAGEMENT DEVELOPMENT PROGRAMME

During the period from April 01, 2023, to March 31, 2024, the Institute organized a total of 110 Management Development Programmes (MDPs) and 02 Open Faculty Development Programmes (FDPs).

These 112 programmes consisted of the following:

Type of Programme	Number of Programmes	Number of Participants
Open FDPs	02	56
Open MDPs	03	91
Sponsored MDPs	36	1035
eMDPs	49	2625
Sponsored eMDPs	02	65
Asynchronous eMDPs	20	2278

Overall, the Institute hosted a total of 6150 participants in the MDPs and FDPs from 112 programmes.

During the year 2023-24, the Institute hailed several notable clients, including: Bharat Electronics Limited, Dept. of Economic Affairs, Ministry of Finance, Director General of Resettlement, John Deere India Pvt. Ltd, Indian Economic Service, NTPC Ltd., NHPC Ltd. RPG, Indian Oil Corporation, UCO Bank, Bank Of Maharashtra, Powergrid Corporation of India Ltd, Reserve Bank of India and added new prominent clients like Mercedes-Benz Research & Development India, Continental India Pvt. Ltd, Municipal Corporation of Delhi (MCD), IndiaFirst Life Insurance Company Ltd., Malaviya Mission Teacher Training Programme (MMTTP), KDISC, Femme Vista Technologies Pvt Ltd., FACT Cochin, NICF, Hitachi India, KCM Appliances Pvt Ltd etc.

Further details regarding each programme are provided below.

OPEN FDPs

Serial No:	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
1	Research in Corporate Finance	Prof. Nemiraja Jادیappa	June 08, 2023 to February 08, 2024	100	21
2	Advanced-Data Analytics for Research and Teaching: Harnessing the Power of R, Python, and Tableau	Prof. Anandakuttan B Unnithan & Prof. Sreejesh S	February 13, 2024 to January 31, 2025	120	35

OPEN MDPs

Serial No:	Programme Title	Programme Facilitator	Date	Duration (Days)	No of participants
1	Mentorship Clinic For Leaders	Prof. Debashis Chatterjee	April 26 to 27, 2023	02	16
2	Leading Schools	Prof. Debashis Chatterjee	September 08 to 09, 2023	02	25
3	Mindful Leadership in the 4.0 World	Prof. Debashis Chatterjee	January 04 to 06, 2024	03	50

SPONSORED MDPs:

Sl. No.	Programme Title	Programme Facilitator/s	Date	Duration	No of participants
1	Innovation and Design Thinking: Train the Trainers Programme for Mentors of KDISC Govt. of Kerala	Prof. Anadakuttan B. Unnithan	May 04 to 06, 2023	03 Days	47
2	Leadership Acceleration Programme - LEAP for Bharat Electronics Ltd (Batch 01)	Prof. Priya Nair Rajeev	July 03 to 07, 2023	05 Days	34
3	Infrastructure Financing for Dept. of Economic Affairs, Ministry of Finance, Government of India	Prof. Mridul Kumar Saggar	July 03 to 07, 2023	05 Days	38
4	Business Management for Defence Personnel	Prof. Vidushi Pandey, Prof. Priya Narayanan, Prof. Dharun Kasilingam	July 03, 2023 to December 15, 2023	450 Hours	44
5	RPG CATAPULT LDP - I	Prof. Priya Nair Rajeev	July 12 to 19, 2023	07 Days	33
6	Operational Excellence Programme for Senior Officers of John Deere India Pvt. Ltd	Prof. Arqum Mateen & Prof. Ashutosh Sarkar	July 24 to 25, 2023	02 Days	20
7	Mid-Career Training Programme (MCTP) for Indian Economic Service (IES) Officers - Phase I	Prof. Rudra Sensarma & Prof. Ashutosh Sarkar	July 17 to 28, 2023	10 Days	27
8	Strategic Thinking & Leading Organisations for Continental India Pvt. Ltd	Prof. Prantika Ray & Prof. Kamal Kishore Sharma	July 24 to 28, 2023	05 Days	21
9	Design Thinking and Creativity Designed for Salesforce - Batch 01	Prof. Aishwarya Ramasundaram, Prof. Salman Ali & Prof. Dharun Kasilingam	August 07 to 08, 2023	02 Days	27
10	Design Thinking and Creativity Designed for Salesforce - Batch 02	Prof. Aishwarya Ramasundaram, Prof. Salman Ali & Prof. Dharun Kasilingam	August 07 to 08, 2023	02 Days	25
11	Leadership Acceleration Programme - LEAP for Bharat Electronics Limited - Batch 02	Prof. Kamal Kishore Sharma	August 28 to September 01, 2023	05 Days	31
12	Capacity Building Programme for School Principals and Officials of Municipal Corporation of Delhi (MCD)	Prof. Debashis Chatterjee & Prof. Deepa Sethi	August 21 to 25, 2023	05 Days	50
13	Basic Understanding of Public Private Partnership and its Operations for Department of Economic Affairs, Ministry of Finance, Government of India	Prof. Anirban Ghatak	September 04 to 08, 2023	05 Days	30
14	Managerial Effectiveness Programme For Senior Executives of FACT	Prof. Deepa Sethi	September 11 to 15, 2023	05 Days	15
15	Navigating change in Digital era for NTPC Officers	Prof. Salman Ali & Prof. Kamal Kishore Sharma	October 17 to 19, 2023	03 Days	28
16	Managerial Development Programme for Senior Leadership of Indian Oil Corporation	Prof. Kapil Verma & Prof. Kamal Kishore Sharma	November 20 to 23, 2023	04 Days	20
17	Mid-career Training Programme (MCTP) for Indian Economic Service (IES) Officers - Batch 2	Prof. Rudra Sensarma & Prof. Ashutosh Sarkar	November 28 to December 08, 2023	10 Days	25
18	BLOOM: Advanced Mind set and Personal Growth Programme for Women Leaders for John Deere India Pvt. Ltd.	Prof. Priya Nair Rajeev	December 11 to 15, 2023	05 Days	31
19	Accelerated Management Program in Banking for officers of UCO Bank	Prof. Priya Narayanan & Prof. Aravind Sampath	December 04 to 08, 2023	05 Days	39
20	Strategic Leadership Excellence programme: Future Readiness for High Performance for Bank Of Maharashtra	Prof. Kamal Kishore Sharma & Prof. Anirban Ghatak	December 11 to 15, 2023	05 Days	22
21	Leadership Development programme for the Senior Executives of Powergrid Corporation of India Ltd. -Batch 01	Prof. Debashis Chatterjee & Prof. Deepa Sethi	December 18 to 20, 2023.	03 Days	30

Sl. No.	Programme Title	Programme Facilitator/s	Date	Duration	No of participants
22	Advanced Management Programme for Mid to Senior Level officers of Reserve Bank of India	Prof. Debashis Chatterjee	December 18 to 20, 2023.	03 Days	20
23	Marketing Strategy Laboratory for Senior Management Executives of KCM Appliances Pvt. Ltd	Prof. Keyoor Purani	January 19 to 21, 2024	03 Days	26
24	Product Management Programme for the Executives of MBRDI, Bangalore	Prof. Atanu Adhikari	January 18 to 19, 2024	02 Days	20
25	Managerial Excellence Programme for Area Business Heads (ABH) of IndiaFirst Life Insurance Company Ltd.	Prof. Anirban Ghatak & Prof. Prantika Ray	January 11 to 13, 2024	03 Days	25
26	Managerial Excellence Programme for Regional Business Heads (RBH) of IndiaFirst Life Insurance Company Ltd.	Prof. Anirban Ghatak & Prof. Prantika Ray	January 11 to 13, 2024	03 Days	15
27	Capacity Building Programme for School Principals and Officials of Municipal Corporation of Delhi (MCD) - Batch 02	Prof. Debashis Chatterjee & Prof. Deepa Sethi	January 22 to 26, 2024	05 Days	35
28	MDP on Leadership Enhancement and Development LEAD for NTPC Officials	Prof. Debashis Chatterjee	February 12 to 17, 2024	05 Days	35
29	Leadership Development Programme for Senior Executives of Powergrid Corporation of India Limited - Batch 02	Prof. Debashis Chatterjee	February 12-14, 2024	03 Days	32
30	Strategy & Change Management Programme for the Executives of NHPC Ltd - Batch 01	Prof. S. Subramanian & Prof. Sumit Mitra	February 19 to 21, 2024	03 Days	30
31	Leadership Development Programme for the Senior Executives of NTPC Ltd.	Prof. Debashis Chatterjee & Prof. Deepa Sethi	February 19 to 24, 2024	06 Days	31
32	Strategy and Change Management Programme for the Executive of NHPC Ltd. - Batch 02	Prof. S. Subramanian & Prof. Sumit Mitra	March 05 to 07, 2024	03 Days	28
33	Leadership Development Programme for the Senior Executives of Powergrid Corporation of India Ltd - Batch 03	Prof. Debashis Chatterjee & Prof. Deepa Sethi	March 06 to 08, 2024	03 Days	30
34	Mid-Career Training Programme (MCTP II) for IP & TAFS Group A Officers (NICF)	Prof. Chitwan Lalji	March 18 to 23, 2024	06 Days	18
35	Nurturing Future Leadership - Malaviya Mission Teacher Training Programme (MMTTP)	Prof. Debashis Chatterjee, Prof. Deepa Sethi, and Prof. Roopak Kumar Gupta	March 18 to March 22, 2024	05 Days	25
36	One Day Workshop on Procurement Excellence Programme for Hitachi Group of Companies	Prof. Ashutosh Sarkar, Prof. Arqum Mateen & Prof. Venkataraman S	March 14, 2024	01 Day	28

eMDPs

Sl. No.	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
1	Digital Strategy and Transformation - Batch 02	Prof. Rupesh Kumar Pati	April 15, 2023 to November 5, 2023	75	36
2	Business Management -Batch 08	Prof. Deepa Sethi	April 16, 2023 to May 05, 2024	130	39
3	Financial Analysis and Financial Management - Batch 06	Prof. Jijo Lukose P. J.	April 22, 2023 to January 20, 2024	120	44
4	Advanced Analytics for Product & Marketing – Batch 01	Prof. Atanu Adhikari	June 04, 2023 to December 28, 2023	60	27
5	Advanced Operations Management & Analytics - Batch 05	Prof. Ram Kumar P. N.	April 16, 2023 to April 14, 2024	120	40
6	Advanced Data Analytics for Managers - Batch 06	Prof. Sreejesh S.	April 15 2023 to February 10, 2024	120	44

Sl. No:	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
7	Senior Management Programme in Healthcare Management – Batch 02	Prof. Shovan Chowdhury & Prof. G. Anand	April 23, 2023 to April 04, 2024	150	27
8	Senior Management Programme - Batch 12	Prof. Anandakuttan B. Unnithan & Prof. Venkataraman S.	April 22, 2023 to March 03, 2024	150	76
9	General Management Programme for Business Excellence - Batch 05	Prof. Sudershan Kuntluru & Prof. Praveen S.	April 29, 2023 to March 02, 2024	120	72
10	Marketing & Sales Management - Batch 09	Prof. Sreejesh S. & Prof. M. Geetha	May13, 2023 to May 11, 2024	125	70
11	Business Analytics - Batch 08	Prof. Shovan Chowdhury & Prof. Atanu Adhikari	May 21, 2023 to November 12, 2023	75	84
12	Advanced Strategy for Products & Marketing – Batch 02	Prof. Atanu Adhikari	May 20, 2023 to January 12, 2024	60	49
13	Applied Data Science and Machine Learning – Batch 01	Prof. Sreejesh S. & Prof. Satish Krishnan	June 11, 2023 to August 18, 2024	150	32
14	Digital Marketing for Performance & Growth - Batch 01	Prof. Dharun Kasilingam	June 17, 2023 to April 05, 2024	120	83
15	Entrepreneurship and New Venture Creation - Batch 03	Prof. Nandakumar M. K.	June 17, 2023 to April 05, 2024	105	33
16	Strategy in the Digital Age - Batch 03	Prof. Rajesh Srinivas Upadhyayula, Prof. Aishwarya Ramasundaram, Prof. Arqum Mateen, Prof. Anita Kerai	July 01, 2023 to June 02, 2024	120	35
17	Advanced Analytics & Business Intelligence - Batch 01	Prof. Sreejesh S.	July 09, 2023 to August 11, 2024	140	92
18	Data Analytics for Business Strategy - Batch 06	Prof. Sreejesh S.	July 09, 2023 to June 30, 2024	120	44
19	Advanced Strategic Management Programme - Batch 10	Prof. Nandakumar M. K.	July 26, 2023 to July 2024	144	58
20	Business Management -Batch 09	Prof. Deepa Sethi	July 30, 2023 to September 2024	130	46
21	Advanced Product Management - Batch 03	Prof. Atanu Adhikari	August 12, 2023 to February 10, 2024	60	59
22	Investment Banking – Batch 02	Prof. Pankaj Kumar Baag	August 28, 2023 to September 2024	150	38
23	Supply chain Strategy and Management - Batch 06	Prof. Arqum Mateen & Prof. Ashutosh Sarkar	September 19, 2023 to August 2024	120	77
24	Financial Analysis and Financial Management - Batch 07	Prof. Jijo Lukose P.J & Prof. Nemiraja Jadyappa	October 15, 2023 to August 2024	138	55
25	Advanced Data Analytics for Managers - Batch 07	Prof. Sreejesh S.	October 08, 2023 to October 2024	120	76
26	Healthcare Management & Analytics - Batch 05	Prof. Deepa Sethi & Prof. Shovan Chowdhury	October 14, 2023 to August 2024	120	52
27	Advanced Operations Management & Analytics - Batch 06	Prof. Ram Kumar P. N.	October 21, 2023 to September 2024	132	31
28	Social Initiatives - Batch 02	Prof. Priya Nair Rajeev	October 15, 2023 to September 1, 2024	120	45
29	Advanced Strategic Management Programme - Batch 11	Prof. Nandakumar M. K.	October 11, 2023 to October 2024	150	66

Sl. No:	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
30	Fintech - Batch 02	Prof. Pankaj Kumar Baag	October 22, 2023 to August 2024	130	54
31	General Management Programme for Business Excellence - Batch 06	Prof. Sudershan Kuntluru and Prof. Praveen S.	October 29, 2023 to August 2024	120	101
32	Senior Management Programme - Batch 13	Prof. Anandakuttan. B. Unnithan & Prof. Venkataraman S.	October 28, 2023 to September 2024	150	51
33	Marketing & Sales Management - Batch 10	Prof. Sreejesh S. & Prof. M. Geetha	October 28, 2023 to October 2024	125	59
34	Business Analytics - Batch 09	Prof. Shovan Chowdhury & Prof. Atanu Adhikari	November 19, 2023 to June 02, 2024	72	31
35	General Management - Batch 07	Prof. Venkataraman S. & Prof. Arqum Mateen	November 18, 2023 to November 2024	135	95
36	Business Management- Batch 10	Prof. Deepa Sethi	November 26, 2023 to September 2024	130	70
37	Data Science for Business Decisions - Batch 01	Prof. Shovan Chowdhury	December 02, 2023 to September 2024	120	66
38	Marketing & Sales Management - Batch 11	Prof. Sreejesh S. & Prof. M. Geetha	January 06, 2024 to January 2025	125	41
39	Advanced Data Science for Managers - Batch 06	Prof. Sreejesh S.	January 06, 2024 to October 2024	150	22
40	Advanced Strategic Management Programme -Batch 12	Prof. Nandakumar M. K.	January 24, 2024 to January 2025	150	36
41	Advanced Analytics for Product & Marketing – Batch 02	Prof. Atanu Adhikari	January 27, 2024 to July 13, 2024.	60	26
42	Chief Product Officer – Batch 01	Prof. Kamal Kishore Sharma & Prof. Sreejesh S.	January 21, 2024 to December 2024	120	35
43	Senior Management Programme - Batch 14	Prof Anandakuttan B. Unnithan & Prof. Venkataraman S.	January 28, 2024 to December 2024	150	42
44	Advanced Supply Chain Management and Role of Analytics - Batch 03	Prof. Rupesh Kumar Pati	February 18, 2024 to December 2024	120	53
45	Digital Marketing for Performance & Growth - Batch 02	Prof. Dharun Kasilingam	February 09, 2024 to November 2024	120	68
46	Fintech - Batch 03	Prof. Pankaj Kumar Baag	February 25, 2024 to December 2024	150	61
47	Public Policy Management Batch 01	Prof. Ashok Thomas and Prof. Chitwan Lalji	March 03, 2024 to March 2025	144	30
48	Strategic Management - Batch 01	Prof. Salman Ali	March 2024 to December 2024	129	63
49	Project Management - Batch 08	Prof. Rupesh Kumar Pati.	28 March 2024 to October 2024	75	91

SPONSORED eMDPs

Sl No	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
1	Marketing Management for BEL	Prof. Deepak S. Kumar & Prof. Praveen S.	June 27, 2023 to February 28, 2024	130	29
2	Managerial Excellence Programme for Mangalore Refinery and Petrochemicals Limited, Mangalore (MRPL) - Batch 02	Prof. Praveen S. & Prof. Deepak S. Kumar	October 01, 2023 to February 11, 2024	80	36

Asynchronous eMDPs

Sl No.	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
1	Advanced Business Management - Batch 01	Prof. Anirban Ghatak, Prof. Soumya Roy, Prof. Ashutosh Sarkar, Prof. Arqum Mateen, Prof. Ram Kumar Kakani, Prof. Payal Anand, Prof. Rajesh Srinivas Upadhyayula, Prof. Prantika Ray, Prof. Anubha Shekhar S., Prof. Qambar Abidi, Prof. Shannu Narayan, Prof. Anandakuttan B. Unnithan, Prof. Nandakumar M. K., Prof. Deepak S. Kumar & Prof. Venkataraman S.	March 20, 2023 to August 2024	720	123
2	Product Management - Batch 07	Prof. Atanu Adhikari	May 09, 2023 to March 05, 2024	195	37
3	HR Management and Analytics - Batch 12	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	March 31, 2023 to August 31, 2023	120	183
4	HR Management and Analytics – Batch 13	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	May 15, 2023 to October 15, 2023	120	146
5	HR Management and Analytics – Batch 14	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	June 30, 2023 to November 30, 2023	120	172
6	Advanced Business Management - Batch 02	Prof. Anirban Ghatak, Prof. Soumya Roy, Prof. Ashutosh Sarkar, Prof. Arqum Mateen, Prof. Ram Kumar Kakani, Prof. Payal Anand, Prof. Rajesh Srinivas Upadhyayula, Prof. Prantika Ray, Prof. Anubha Shekhar S., Prof. Qambar Abidi, Prof. Shannu Narayan, Prof. Anandakuttan B. Unnithan, Prof. Nandakumar M. K., Prof. Deepak S. Kumar & Prof. Venkataraman S.	July 07, 2023 to June 2024	720	127
7	Product Management - Batch 08	Prof. Atanu Adhikari	July 25, 2023 to April 23, 2024	195	54
8	HR Management and Analytics - Batch 15	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	August 15, 2023 to January 15, 2024	120	141
9	Advanced Business Management - Batch 03	Prof. Anirban Ghatak, Prof. Soumya Roy, Prof. Ashutosh Sarkar, Prof. Arqum Mateen, Prof. Ram Kumar Kakani, Prof. Payal Anand, Prof. Rajesh Srinivas Upadhyayula, Prof. Prantika Ray, Prof. Anubha Shekhar S., Prof. Qambar Abidi, Prof. Shannu Narayan, Prof. Anandakuttan B. Unnithan, Prof. Nandakumar M. K., Prof. Deepak S. Kumar, Prof. Venkataraman S.	September 29, 2023 to September 2024	720	146
10	Product Management - Batch 09	Prof. Atanu Adhikari	October 06, 2023 to June 2024	195	50
11	HR Management and Analytics - Batch 16	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	September 30, 2023 - February 28, 2024	120	137
12	HR Management and Analytics – Batch 17	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	November 15, 2023 to April 15, 2024	120	98

SI No.	Programme Title	Programme Facilitator/s	Date	Duration (Hours)	No of participants
13	Advanced Business Management - Batch 04	Prof. Soumya Roy, Prof. Ashutosh Sarkar, Prof. Arqum Mateen, Prof. Ram Kumar Kakani, Prof. Payal Anand, Prof. Rajesh Srinivas Upadhyayula, Prof. Prantika Ray, Prof. Anubha Shekhar S., Prof. Qambar Abidi, Prof. Shannu Narayan, Prof. Anandakuttan B. Unnithan, Prof. Nandakumar M. K., Prof. Deepak S. Kumar, Prof. Venkataraman S.	December 21, 2023- December 2024	720	114
14	Data Science and Artificial Intelligence - Batch 04	Prof. M. P. Sebastian	27 December 2023 to July 2024	140	88
15	Product Management – Batch 10	Prof. Atanu Adhikari	December 29, 2023 to September 2024	195	52
16	HR Management and Analytics – Batch 18	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	December 31, 2023 to June 2024.	120	107
17	HR Management and Analytics – Batch 19	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	February 15, 2024 to July 15, 2024	120	134
18	HR Management and Analytics – Batch 20	Prof. T. N. Krishnan, Prof. Kapil Verma, Prof. Prantika Ray	March 31, 2024 to August 15, 2024	120	120
19	Product Management – Batch 11	Prof. Atanu Adhikari	March 27, 2024 to December 2024	195	83
20	Data Science & Artificial Intelligence - Batch 05	Prof. M. P. Sebastian	28 March 2024 to November 2024	140	166

INTERNATIONAL RELATIONS

Introduction

IIM Kozhikode, in its endeavour to globalise Indian thought, has developed a comprehensive internationalisation strategy encompassing student mobility, faculty mobility, short-term immersion programmes, cultural exchange, academic collaboration, collaborative research, and professional development programmes for foreign nationals worldwide. Partnerships with leading academic institutions are expanding in both numbers and innovative areas of collaboration, including joint research consultancy, cultural exchange, and joint centres of excellence. The Institute also facilitates international research funding and scholarship applications for students and faculty. Additionally, the institute is admitting international students into its full-time PGP programmes, aligning with the Government of India's initiative to promote the country as a premier destination for higher education. These initiatives have significantly enhanced the geographical and cultural diversity of the campus.

Partnerships with foreign universities:

As of 31 March 2024, the Institute has successfully signed Memoranda of Understanding (MoUs) and established partnerships with 54 foreign universities across 20 countries worldwide. Notably, six of these MoUs were signed during the 2023-24 academic year with universities in the UK, France, Japan and Malaysia,

The list of partner universities is appended below:

Partner Universities

EUROPE

S.No	Institute Name	Country
1	Audencia Nantes School of Management	France
2	Bocconi University	Italy
3	Brunel University	UK
4	Cardiff School of Management, Cardiff Metropolitan University	UK
5	Catolica Lisbon School of Business and Economics	Portugal
6	Cyprus International Institute of Management	Cyprus
7	EDHEC Business School	France
8	EM Normandie Business School	France
9	EM Strasbourg Business School	France
10	ESCP	France
11	ESDES Lyon Business School	France
12	ESSCA School of Management	France
13	HHL Leipzig Graduate School of Management	Germany
14	ICN Business School	France
15	IESEG School of Management	France
16	Institut Mines-Telecom Business school	France
17	ISCTE University Institute of Lisbon	Portugal
18	KEDGE Business School	France
19	King's College	UK
20	Kozminski University	Poland
21	Leeds University Business School	UK
22	Management Center Innsbruck	Austria
23	Montpellier Business School	France
24	Neoma Business School	France

S.No	Institute Name	Country
25	Norwegian School of Economics	Norway
26	Nottingham Business School(NBS), Nottingham Trent University	UK
27	Queen Mary	UK
28	Toulouse Business School,(TBS)	France
29	UCLouvain School of Management	Belgium
30	Università Ca' Foscari Venezia	Italy
31	University Jean Moulin Lyon 3	France
32	University of Brighton	UK
33	University of Chester	UK
34	University of Excelia	France
35	University of Hull	UK
36	University of Liverpool	UK
37	University of Salford	UK
38	Y Schools	France

NORTH AMERICA

S.No	Institute Name	Country
1	University of North Texas	USA
2	Yale University	USA
3	University of Akron	USA

OCEANIA

S.No	Institute Name	Country
1	Western Sydney University	Australia
2	Wollongong University	Australia

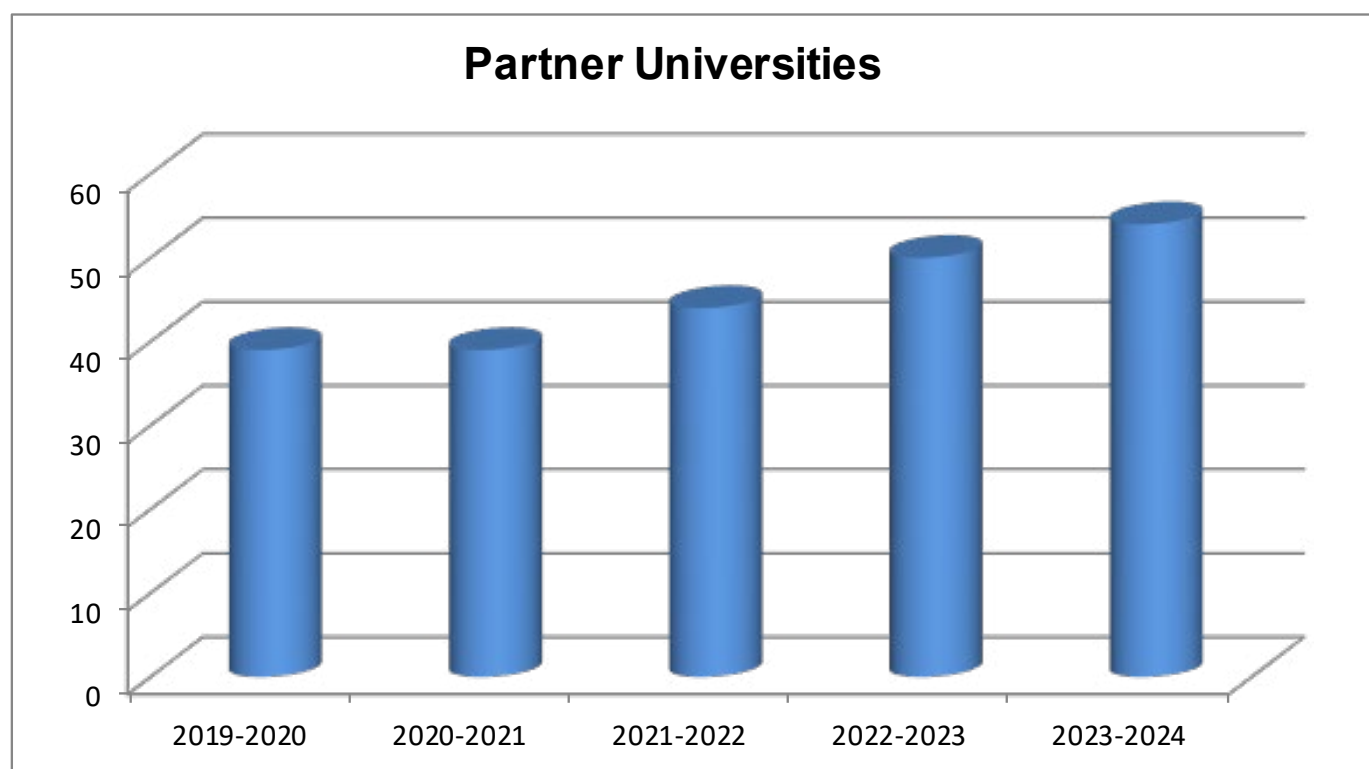
AFRICA

S.No	Institute Name	Country
1	Rabat Business School (RBS)	Morocco

ASIA

S.No	Institute Name	Country
1	KEIO University India Japan Laboratory	Japan
2	INTI International University (IIU)	Malaysia
3	Sabanci University	Turkey
4	Kainan University	Taiwan
5	College of Technology Management of National Tsing Hua University	Taiwan
6	College of Commerce, National Chengchi University	Taiwan
7	Abu Dhabi University	UAE
8	Universiti Putra	Malaysia
9	Foreign Trade University	Vietnam
10	Asian Institute of Technology	Thailand

A graph comparing the number of partner universities over the last five years is shown below:

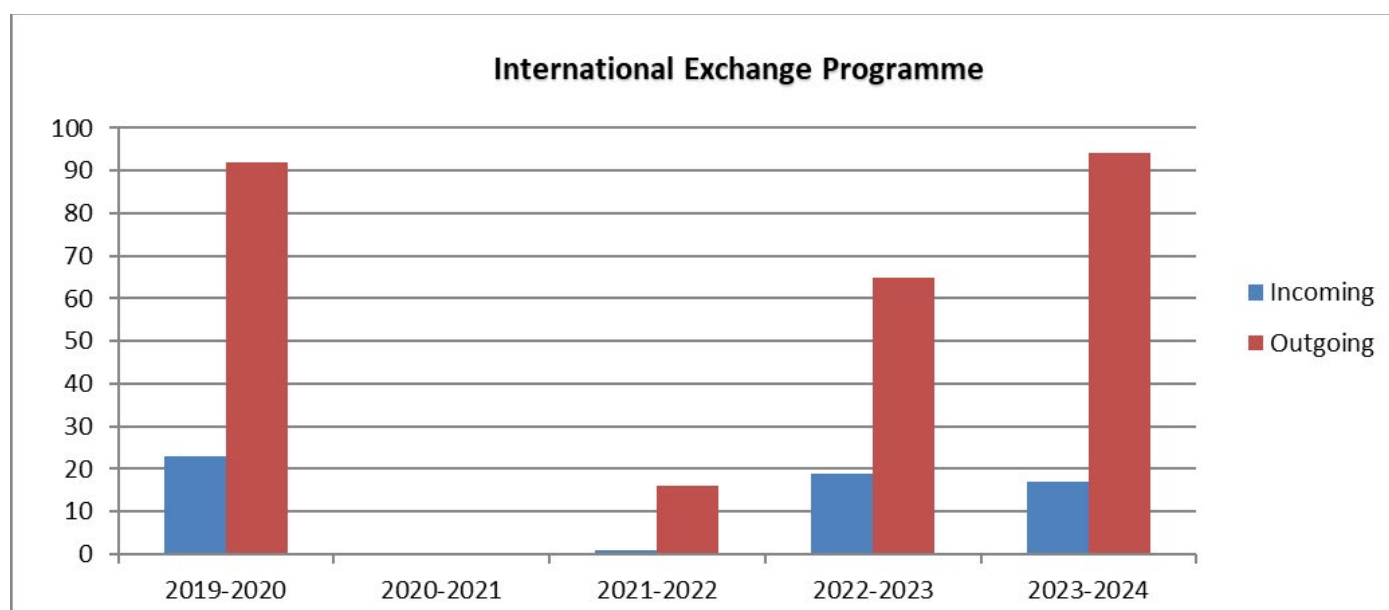


The Institute is actively pursuing collaboration opportunities with universities worldwide and aims to establish partnerships with new universities. It is anticipated that we will be able to sign MoUs with many of them in the coming years, potentially increasing the total number of partnerships to near 100.

International Student Exchange Programme of PGP (Incoming and Outgoing)

In the year 2023-2024, the Institute sent 94 students to attend outgoing international exchange programmes at 26 partner universities in Australia, Austria, Belgium, Cyprus, France, Germany, Italy, Morocco, Norway, Portugal, Taiwan, Turkey, and the UK for one trimester. In exchange, we hosted 17 students from 6 partner universities in France, Norway, Italy, and Belgium for incoming exchange programmes across three trimesters at IIMK campus.

A graph comparing the number of participants in the international exchange programme over the last five years is shown below:



There was no participation in either incoming or outgoing international exchange programmes during the pandemic year of 2020-21. However, the numbers have gradually increased from 2021-22 to 2023-24. Notably, the number of outgoing exchange participants has risen significantly, while incoming exchange participation has seen a modest increase. Looking ahead, continued growth in participant numbers is anticipated for both incoming and outgoing exchange programmes in the coming years.

International Day Celebration

The Student International Exchange Committee (SIEC), in coordination with the IR Office, organized International Day on 12 October, 2023, for incoming exchange students from foreign universities. The event featured Kathakali and Kalaripayattu performances, along with artistic performances by the incoming exchange students. Some pre-events were conducted on October 10-11, 2023, as part of the celebration, which included a food festival and various games.



International Immersion for full time Programmes

The IR Office in coordination with PGP-BL Office and PGP Office and successfully conducted the following International Immersion Programmes:-

(i) For PGP-BL batch 04 (62 students) at SDA Bocconi, Italy from 09-20 October 2023.



(ii) For PGP-LSM 03 Batch (39 students) at Keio University, Japan from 05-17 February, 2024

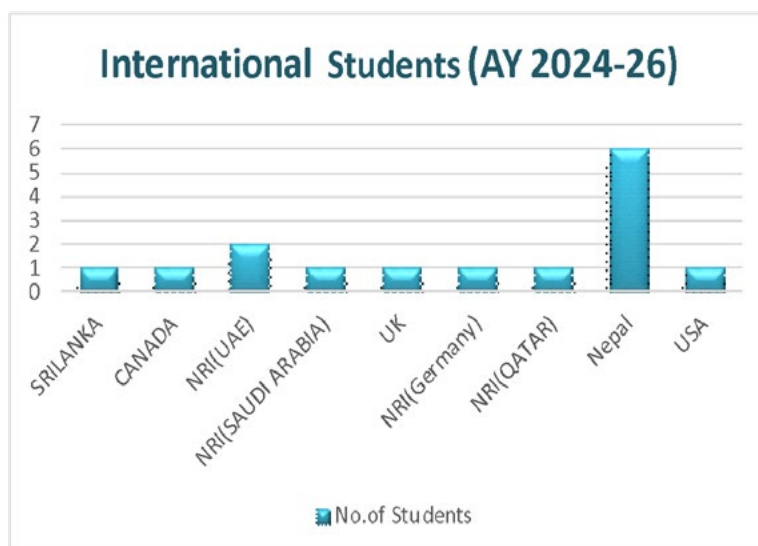


(iii) For PGP-Finance 03 Batch (37 students) at King's College London from 26 February to 01 March, 2024

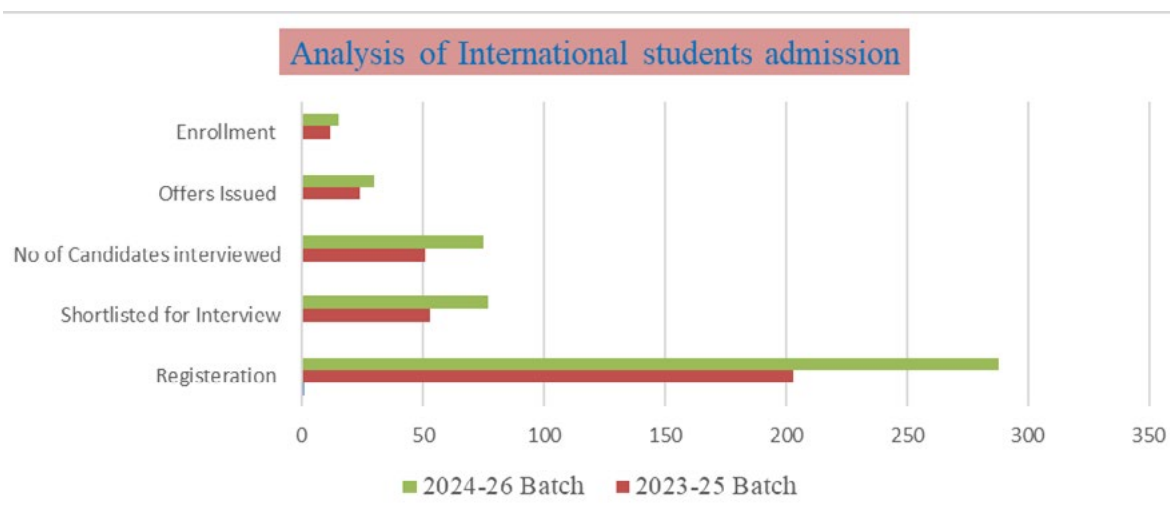


Supernumerary Seats Admission for International Category Students (Foreign Nationals/ OCI/ NRI) for Full-Time PGP Programmes

During the year 2023-24, 288 candidates registered for admission to the two-year academic programmes for the years 2024-26. Out of these, 82 were shortlisted for interviews, and 75 attended interviews. The panel selected 30 candidates who were offered admission. The programme-wise admission offers are as follows: 27 for PGP, 2 for PGP-Finance, and 1 for PGP-LSM. Of these, 18 candidates accepted the offers. Finally, 15 candidates from Sri Lanka, Canada, UAE, Saudi Arabia, UK, Germany, Qatar, Nepal, and USA joined the programme (14 for PGP and 1 for PGP-Finance).



IIM Kozhikode joined the Government of India's initiative to promote India as a destination for higher education through the flagship Study in India programme in 2021-22. Since then, we have been actively promoting our full-time programmes to international students (Foreign Nationals/ OCI/ NRI) in selected countries across Asia, Africa, Europe, and beyond. The following graphs present a comparative analysis of the international student admission process and final enrollment for the academic years 2023-25 and 2024-26.



ITEC Programme for Delegates from Different Countries (ITEC 2023)

The ITEC programme, a leading capacity-building platform of the Ministry of External Affairs, Government of India, was conducted on campus from January 29 to February 2, 2024. The programme was titled "Leadership 4.0: Management & Governance in the Emerging World of Digital Leadership," and 30 delegates from 23 countries worldwide attended the programme. The programme was conducted under the supervision of Director, IIM Kozhikode and covered a range of topics including IT Industry Evolution, Finance for Non-Finance Managers, Indian Economy: Leadership Lessons, Mindful Leadership in the 4.0 World: Lessons from



Leadership Chronicles, Creativity for Social Innovation, Coaching and Mentoring, Communicating in a Disruptive World, Negotiation Skills and Responsible Digital Design for Tomorrow. Additionally, an enriching Field Study Immersion trip to Wayanad was organized during the programme, enhancing the overall experience of the participants.

Conduct of AKumen Immersion Programmes

Conducted the AKumen short-term immersion programme for Kumaraguru College of Technology, Coimbatore, from October 16-21, 2023 (51 participants), and for Arihant Institute of Business Management, Pune, in two batches: Batch 1 from October 3-14, 2023 (51 participants), and Batch 2 from April 16-27, 2024 (57 participants).

Conduct of other short term training programmes

A training programme titled “International Collaboration in HealthCare and Life Science” was conducted for the officials of the British High Commission from January 10-12, 2024, with 11 participants.



भारतीय प्रबंध संस्थान कोषिकोड
INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
Globalizing Indian Thought

Business Management Programme



**Covering Strategy Consulting, Merger and Acquisition
in the Healthcare and Life Sciences sector for British High Commission Officers
January 10-12, 2024**

Faculty Exchange Programme

Dr. Frederik Beuk, Associate Professor of Marketing from The University of Akron, USA, participated in the Faculty Exchange Programme (research track) at IIM Kozhikode from December 15, 2023, to February 1, 2024. This was in reciprocation to the participation of Prof. Deepak S. Kumar and Prof. Anand G., faculty members of IIM Kozhikode, in the outgoing exchange programme in the preceding year, 2022-23.

International visitors to IIMK Campus

Seven delegates from HSE University, St. Petersburg, Russia, visited IIM Kozhikode campus on April 27, 2023. Following discussions during the meeting, an MoU was initiated focusing on academic exchange, joint educational programmes, and collaborative educational, and cultural events.



- Prof. Mahesh Srinivasan from the University of Akron, USA, visited IIMK Campus on July 14, 2023. The possibility of faculty and student exchanges, collaboration for a joint executive education programme, and hosting Akron students for a summer and immersion programme were discussed during the visit. Interactions with Ph.D. Scholars were also conducted during the visit.

- Four diplomats from the French Embassy in India visited the IIM Kozhikode campus on July 25, 2023. A Research Roundtable Meeting was conducted between the diplomats and nine faculty members holding prominent positions at IIM Kozhikode. A Pre-Departure Session was organized for the PGP-26 Batch attending the outgoing International Exchange Programme in France. The French diplomats addressed the students and clarified their doubts regarding travel and the visa process.



- Prof. Norashidah Mohamed Nor, Deputy Dean (Undergraduate), and Prof. Rozanah Ab. Rahman, Deputy Dean (Corporate & Community Linkages) from Universiti Puthra, Malaysia visited our campus on 13 December 2023 for discussing various collaboration activities between the Institutes.

- Prof. Anish Augustine, Director- Global Partnerships (Finance) from King's College London visited our Campus on 12 January 2024 for discussing the planned one-week immersion Programme for PGP-Finance 03 Batch Students at King's College London, during 26 February to 1 March 2024.

- Ms. Laurence Valerie Boiteux, Director of International Affairs, Prof. Venkatesh V G, Professor in Supply Chain Management and Logistics and Ms. Rhea Cheryl SHIVAN, International Recruitment Manager for India, Sri Lanka & Pakistan from EM Normandie



Business School, France, visited our campus on January 29, 2024, for the MOU handing-over ceremony and to develop various collaborations. Consul General of France in Pondicherry and Chennai, Ms. Lise Talbot Barré, along with Ms. Oindrila De, Ph.D., Scientific Affairs Officer, and Mr. Sabari KISHOR, Manager of Campus France Kochi (Kerala) from the Embassy of France in India, also visited the campus on January 29, 2024, to take part in the EM Normandie Business School MOU handing-over ceremony.



- Prof. David James Brooksbank, Senior Dean, and Dr. Mukul Madahar, Associate Dean Partnerships, from Cardiff School of Management, UK, visited IIMK on 16 February 2024 to discuss enhancing collaboration activities between the institutes in areas such as capacity building, corporate training, and collaborative research.

Visits from IIMK to International campuses

- Prof. Deepa Sethi, Dean of Outreach, Executive Education & Internationalization visited Boston during 02-05 August 2023, and initiated discussions with Boston University Metropolitan College, Suffolk University of Boston and Sawyer Business School, Boston to initiate various collaborative activities.
- During his trip to Singapore for Sangam-IIMK's Annual Off-Campus Alumni Event, Prof. Abhilash S. Nair, IR Chairperson, visited James Cook University, Singapore, and NTU College of Business, Singapore, on 02 September, 2023, to discuss potential collaboration opportunities.
- Prof. Anindita Paul, faculty in the Information Systems area, visited Universiti Putra Malaysia and INTI University Malaysia on November 22, 2023. She conducted a lecture on the topic 'Digital Inclusion in the Indian Context and ICT for Development' and had a meeting with the school's top management.

Grant Funding and Awards

- **AIRS Scholarship** - Mr. Kushagra Sharan, a student of the Ph.D-14 Batch, was awarded the Australia India Research Students Fellowship (AIRS Fellowship) Programme and he visited the University of Wollongong, Australia, our partner university from 02 June, 2023 to 24 July, 2023 as part of the fellowship programme. Kushagra undertook a research project titled 'Exploration of Leaders' Altruistic Variance in Negotiations' during his time there.



- **Fulbright Fellowship** -IIM Kozhikode received a Project Approval Notification for the Fulbright Specialist Programme from the U.S. Department of State, Bureau of Educational and Cultural Affairs, to host Fulbright Specialist Robert Axtell for a total of 16 days in October 2024 at the IIM Kozhikode Campus. All necessary certificates and other documents for the programme have been processed and forwarded to the United States-India Educational Foundation to facilitate the visit of Prof. Robert Axtell.
- **Charpak Scholarship Schemes (France):** Outgoing international exchange students were notified about the scholarship opportunity and assisted in completing the scholarship applications. In the academic year 2023-24, we received one Charpak scholarship for an exchange student from the PGP-26 batch.
- **Selection for iaelyon International Week 2024-** Prof. Sreejith A, Assistant Professor in the Information Systems area, was selected to participate in the iaelyon International Week 2024 at iaelyon School of Management, Université Jean Moulin, France. He visited the university from January 8-13, 2024, and delivered sessions in the seminars in the International week.

EXECUTIVE POST GRADUATE PROGRAMMES

Convocation 2024

On April 13, 2024, the Indian Institute of Management Kozhikode hosted its 26th Annual Convocation ceremony, where 477 participants of Executive Post Graduate Programmes were conferred the “Master of Business Administration” degree. Among them, 468 participants were from the EPGP-14 batch, while 9 were from the EPGP-13 batch. Mr. Chilukuri Chaitanya was honoured with the Gold Medal for outstanding scholastic performance.

The Chief Guest for the program was Mr. Hari Menon, Co-Founder & CEO, Big Basket and Guest of Honour was Mr. Debashis Chatterjee, CEO & MD, LTIMindtree. Shri. A. Vellayan, the Chairperson, Board of Governors, presided over the ceremony and conferred degrees and medals. Additionally, the Chief Guest, the Chairperson, Board of Governors, and Prof. Debashis Chatterjee, Director of IIMK, addressed the graduating batch.

Picture 1: Convocation 2024



Valedictory Ceremony of EPGC- 2021 batch

On April 29, 2023, 161 participants from various certificate programmes such as EPGCFM-13, EPGCMM-14, EPGCSM-14, EPGCOSM-13, EPGCDADM-01, EPGCAIML-01, EPGCDTA-09, and EPGCPPM-01 received their Executive Post Graduate Certificates during the Valedictory session. Notably, Sandeep Samsi (EPGCSM-14-027), Mohamed Niaz M (EPGCMM-14-008), Divya Salian (EPGCOSCM-13-007), Kumpatla V V P Naidu (EPGCDADM-01-009), Suman Dash (EPGCFM-13-015), Rajeshkumar Keshavdas Buwa (EPGCAIML-01-012), Tanmay Mayur Vora (EPGCDTA-09-027), and Shivani Bahri (EPGCPPM-01-026) were honored with the Certificate of Merit for securing First Rank in their respective Executive Post Graduate Certificate Programmes.

The Valedictory session also featured esteemed guests, including Mr. Anil Swarup, IAS (Retd), Founder Chairman of Nexus of Good, and Mr. Bharat Chaudhary, Commercial Director of India Ethical Business and International Markets at Abbott Nutrition India, who addressed the graduating batch during respective plenary sessions.

Picture 2: EPGC Valedictory Ceremony EPGC-2021



Admission Report –EPGP 16 batch

615 participants were selected from a pool of 2106 applications through EMAT and interviews were conducted in two phases: Phase 1 was held on July 15, 22, 23, while Phase-II was held in September 16, 17, 23, and 24, 2023. The induction module for the EPGP-16 Batch began on December 3, 2023, at the IIMK Campus, with the inauguration held on December 10, 2023. The participants were grouped into six sections: A, B, C, D, E, F, and the induction module were divided into two phases spanning until December 16, 2023. Platform classes for Quarter-I commenced on December 24, 2023.



Figure 1: Gender Diversity in the EPGP-16 Batch

EPGP-16 GENDER DIVERSITY-2023 ADMISSION

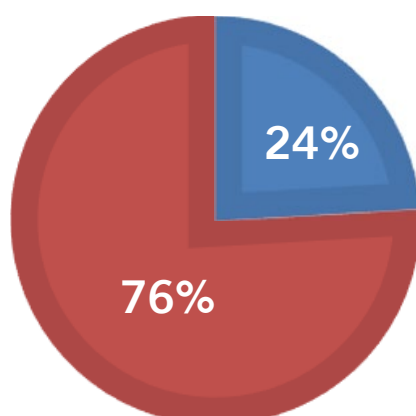


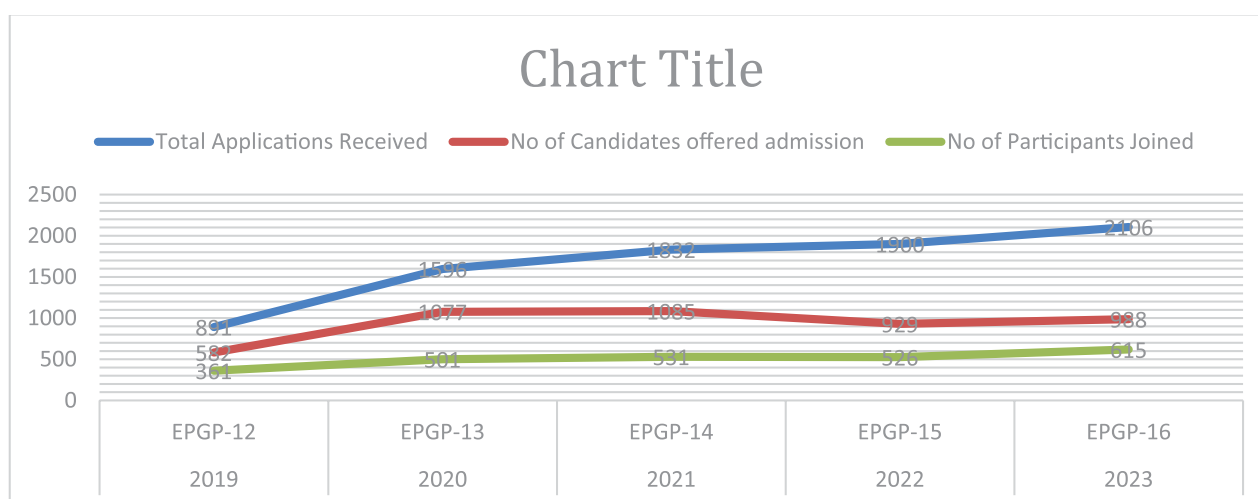
Table 1: Industry diversity in the EPGP-16 Batch

INDUSTRY DIVERSITY		
	No of Participants	Percentage
Information Technology	123	23.25%
Consulting	46	8.70%
Software	40	7.56%
Manufacturing	39	7.37%
Automotive	37	6.99%
Banking /Insurance/Investment	37	6.99%
IT Service Management	32	6.05%
E-Commerce	17	3.21%
Technology	17	3.21%
Healthcare	16	3.02%
Education	13	2.46%
Energy	13	2.46%
Engineering Services	13	2.46%
Construction	12	2.27%
Public Sector Undertaking	12	2.27%
Sales & Marketing	11	2.08%
Aerospace	10	1.89%
Durable/FMCG/Electronics	9	1.70%
Retail & Wholesale	8	1.51%
Marketing	7	1.32%
Petroleum/Energy	7	1.32%
Chemical	6	1.13%
Logistics/Shipping	6	1.13%
Telecommunications	6	1.13%
Others	78	14.74%
TOTAL	615	

As pioneers of interactive learning for working professionals, EPGP achieved a record number of admissions this year for the EPGP-16 batch, welcoming 615 participants. This diversity underscores the ethos of lifelong learning and personal development. Though women participation in our socio-economic and cultural context is challenging, especially to the programmes for working executives, where family, profession and passion for learning has to strike a right balance, Women participation in the EPGP is promising pertaining to 24% of the total batch size.

The increasing interest in executive education reflects the aspirations of young minds to stay abreast of the constantly evolving landscape, ensuring their readiness for future endeavors. Our meticulously crafted curriculum is tailored to resonate with the pulse of global corporate dynamics, anticipating their future needs.

Figure 2: Growth Chart of Last Five Years



In-Campus Programmes

The largest in-campus program was conducted in two phases during December 2023 for the EPGP-16 batch, and in January and February 2024 for the EPGP-15 and EPGP-14 batches, respectively.



Figure 3: Timeline for the in-campus modules of the 3 batches

EPGP-16

The first in-campus module for the batch was held in two phases: Phase 1 from 4 to 10 Dec 2024 and Phase 2 from 10 to 16 Dec 2024. Mr. Shailendra Katyal, Managing Director of Lenovo India Pvt Ltd was the Chief Guest for the inauguration of the EPGP-16 programme held on 10th December 2023. Brigadier Gagan Deep Singh Baath (Directing Staff (DS), Higher Command Wing, Army), Mr. Sameer Bhatnagar (Partner, KPMG advisory services private limited), Mr. P S Moni (ED(SD), IOC), Dr. Vandana Bagaria (Senior Manager (HR), SJVN Ltd) and Ms. Aruna Pawaskar (Director, People Learning Lead, DSSILLP) addressed the participants in respective plenary sessions. Mr. Amit Kumar Das and Mr. Praveen Das, EPGP IIMK Alumni, also addressed the participants.

EPGP-15

The second in-campus module for the EPGP-15 batch began on January 8, 2024, spanning two phases until January 20, 2024. Several distinguished speakers, including Mr. Venkataraman (Founder and CEO of Karkinos Healthcare), Mr. Neeraj Jha (Group President & Chief Communications Officer at Bajaj Group), Prof. Vikas Kumar (Professor of International Business at the University of Sydney), Mr. Ravi Ramamurthy (Professor of International Business & Strategy and Founding Director of the Center for Emerging Markets at Northeastern University), Mr. Rohit Dubey (Head-Corporate Communication - Reliance Jio), Mr. Suraj Prasad (Founder & CEO, The HLTY BEINGS Collective), and V K Narayan (Deloitte & Touché Jones Stubbs Professor of Strategy and Entrepreneurship at Drexel University, Philadelphia, PA), addressed the participants in the in-campus plenary sessions.

EPGP-14

The EPGP-14 batch completed Quarter-VII in Dec 2023. They attended the Business Simulation and completed their Business Plan Project presentation during the third in-campus programme, which occurred in two phases: Phase I from 22nd January to 28th January 2024 and Phase-II from 29th January to 03rd February 2024.

Picture 3: EPGP-16 Inauguration



Admission Report –EPGCPPM-02 Batch

The Executive Post Graduate Certificate Programme in Public Policy Management is designed to offer specialized education in the realm of Public Policy. This program provides a variety of foundational, advanced, and integrative courses tailored for working executives seeking to enhance their expertise in Public Policy Management. Out of 18 applications received, 11 participants joined the programme on May 1st, 2023.

The in-campus module for the batch took place from May 1st to May 4th, 2023. Mr. Anil Swarup, IAS (Retd.) and the Founder Chairman of Nexus of Good, graced the occasion as the Chief Guest for the inauguration of the In-Campus program.

Picture 4: EPGCPPM-02 Inauguration



भारतीय प्रबंध संस्थान कोषिकोड
INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
Globalizing Indian Thought

**Executive Post Graduate Certificate Programme
on
“Public Policy Management”
Incampus Module, EPGCPPM-02 Batch
2023-2024**



EXECUTIVE POST GRADUATE PROGRAMMES-KOCHI CAMPUS

1. Academic Activities

One hundred and twenty-three students of the EPGP-09 Batch and One hundred and sixty-two students of the EPGP-10 batch are currently undergoing their second year and first year EPGP programs respectively.

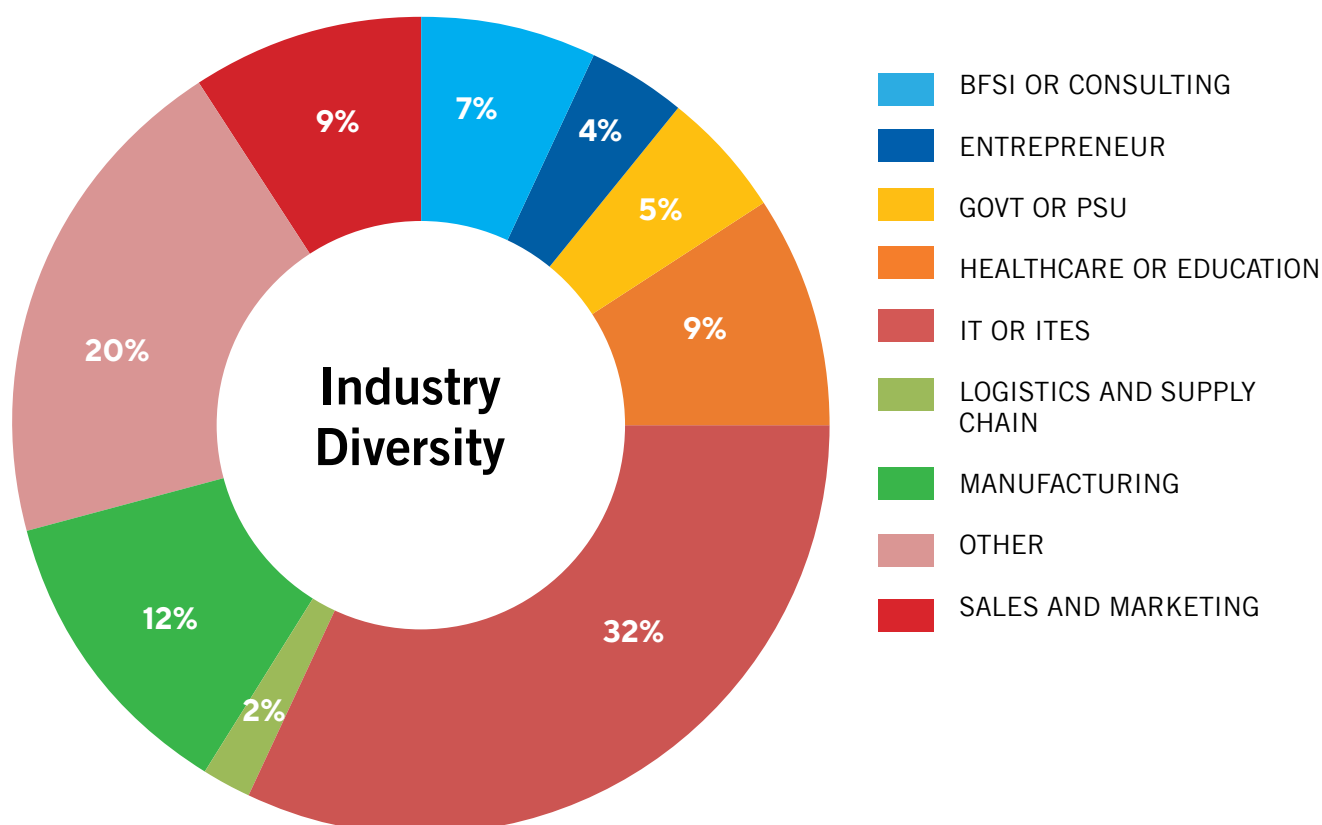
2. Admission for EPGP-11 Batch

Notification for admission to EPGP-11 Batch was published on May 10, 2023. 412 applications were received in response to the notification. After screening for eligibility criteria, 324 candidates were permitted to appear for the entrance test entitled Executive Management Aptitude Test (EMAT). The admission process was managed in four phases, and accordingly the EMAT was held on October 01, 2023, December 02, 2023, February 03, 2024 & April 06, 2024. Subsequently, final selections were made on the basis of the performance of the candidates in the Interviews held during October 1-2, 2023, December 2-3, 2023, February 3-4, 2024 and April 6-7, 2024.

277 Candidates were offered admission to the Programme on the basis of final selection list for EPGP-11 Batch. 200 candidates have joined the programme, the highest count so far in the history of the EPGP Kochi Programme.

A highlight of the EPGP-11 admissions was the relatively high geographical and gender diversity compared to previous batches. 73% of the candidates admitted were from outside of Kerala and the batch contains 2% international participants. Female participants constitute 24% of the batch. The participating students come with an average experience of 8.5 years.

Profile of EPGP 11, IIMK Kochi Campus – Class of 2024-26



3. Induction ceremony for Executive Post Graduate Programme- Batch-11

The induction ceremony for EPGP-11 Batch was held on April 30, 2024 at the IIM Kozhikode campus. Prof. Joshy Joseph, Chairperson - Kochi Campus welcomed the gathering. He introduced the guests and the incoming cohort of EPGP Kochi-11.

Dr. Arvind Srinivasan, Chief Medical Officer and Director of Projects, Aravind Eye Care System was the chief guest for the event. He talked about the role of society in shaping an individual's character. He urged the latest batch of the management programme to nurture and give back to the society and the entire ecosystem. Moreover, he discussed other aspects such as the importance of mentorship, developing social intelligence, gaining discipline and the significance of deep observation while executing personal and professional tasks. He encouraged students to be more creative.

Professor Debashis Chatterjee, IIMK Director, thanked Dr. Srinivasan for gracing the occasion and spoke on the institutional Vision 2047 – Globalizing Indian Thought. While interacting with the new students, the Director also emphasized on the importance of connecting work with the “power of purpose” and how “reflective consciousness” is integral for success in the longer run. He expressed confidence that IIMK will play a crucial role in the creation of a new and resurgent India, and urged the participants to be engaged with the larger institutional mission of IIM Kozhikode. Prof Kamal Kishore Sharma, Professor of Practice delivered the vote of thanks.

Participants were segregated into three cohorts and they attended workshops, case pedagogy & basics of quantitative techniques sessions conducted by Prof Salman Ali, Prof. Arquim Mateen, Prof. Priya Nair Rajeev and Prof Vipin Veetil. Participants also got opportunity to interact with Ms. Liz Thomas, Alumnus of IIMK Kochi Campus. Other highlights of the program were the ice breaking and salsa sessions by Mr. Animesh Gupta and Ms. Violetta Martinez. These sessions were conducted to enable interaction and build bonding among participants. An interactive session with the Chairperson Kochi Campus was organized to clarify various queries of EPGP-11 participants.

4. Academic activities in the Campus

Activities related to EPGP 07, 08, 09 and 10 Batch

EPGP-07 batch (2020 - 2022) graduated during the annual convocation held at IIM Kozhikode on April 08, 2023. All requirements for graduation were completed for the EPGP-08 participants and the provisional certificates were distributed to the participants.

The Second In-campus module of the EPGP-09 batch was held during April 17-20, 2023, with the course - Leadership and Corporate Accountability. Induction programme of the EPGP-10 batch (two online & one offline cohorts) was held from 21-23 April, 2023.

Speaker Series

Leadership/ Speaker series for the EPGP-10 batch was started with sessions by Prof. John Chiramel, Visiting Professor for Managerial Ethics at XLRI on 23rd and 26th August 2023. The second speaker in the series was Dr. K. N. Raghavan, Director General of the National Academy of Customs, Indirect Taxes and Narcotics (NACIN), held on 23rd and 27th September 2023.

On 23rd December 2023, Prof. Atul Parvatiyar Professor of Marketing Practice at Texas Tech University - Rawls College of Business, conducted a session. The last program in the speaker series was conducted by Prof. Ramya Ranganathan, trainer and former faculty, IIM Bangalore on 13th March, 2024.

5. Campus Activities

The foundation stone laying ceremony of the new campus for IIMK Kochi Campus was held on October 22, 2023.

In-Campus session was conducted for EPGP-09 & EPGP-10 batches on 10th and 11th February, 2024 at Athulya Auditorium, Infopark, Kochi. The in-campus session included workshops on Generative Artificial Intelligence by Mr. Krishna Kumar, CEO-Green Pepper and on Entrepreneurship by Rahul Mamman, Founder of Haeal.

Alumni interaction sessions were conducted with four of the alumni of the IIMK Kochi Campus. One of the speakers was Mr. Jijo John, founder of the Calpine Group. Mr. Seshadrinathan Krishnan, an investor, registered valuer and advisor on funding and strategy focused his interactive session on strategic financial consulting. Ms. Nisha K R, a distinguished

business consultant and one of the founders of Consoul Associates participated in the interactive session. Mr. Nitin Nair, the Senior Vice President who leads the network expansion initiative pan India for Mobility, Transportation, and Travel along with the overall South India business for Open Network for Digital Commerce (ONDC) interacted with the participants.

Career guidance session by Toastmasters is continuing with the EPGP-10th batch. Kochi Campus celebrated Independence Day on 15th August, 2023 and Republic Day on 26th January, 2024 with the flag-hoisting ceremony in Athulya IT Park, Infopark, Kochi, where the IIMK Kochi Campus is housed. Members of faculty, staff and participants celebrated Onam-2023 at the Kochi Campus.



Mr. Krishna Kumar, CEO of Green Pepper undertakes workshop on Generative AI

Achievement of Kochi Participants

Srijan Mehrotra from EPGP-10 batch presented the pitch in the Shark Tank India S3, which was appreciated by the panel and received funding for his startup named Model Verse (generates professional model catalogs based on AI at lower prices).

6. Management Development Programmes (MDP)/Faculty Development Programmes (FDP) /New Programmes

The Post Graduate Certificate in Management (PGCM)

A Certificate programme of 350 hours duration was organised at the IIMK Kochi Campus for professionals from the Bharat Electronics Ltd (BEL). Participants were selected for the program through Online Proctored test and interview.

- A new work order was received from BEL for a modified version, 'Post Graduate Certificate in management – Supply Chain (PGCM-SCM). Test, interview and classes will be starting from 2024-25.
- The classes for second batch of PGCM were successfully completed in 2023-2024. The In-Campus-cum-Valedictory was conducted in February 2024 at the Kozhikode Campus.

Advanced Certification in Academic Research and Data Analysis (FDP)

This was a fully structured Certificate programme of 130 hours for research scholars and faculty. The focus was on data analysis and academic publishing. Participants were selected based on their academic and research background.

- The classes for batch-III were started in 2023-2024 which are going on at present.

Management Development Programmes (MDP)

MDPs are short duration executive development programmes customised for client requirements. The following MDPs were held at Kochi Campus

- Emerging Leaders Programme for Plant Lipids – 2 batches
- Strategic Thinking & orientation for BEL – 1 batch
- Strategic Orientation & Analysis for BEL – 1 batch
- General Management Programme for Ministry of Skill Development – 3 batches

Consulting

Following consulting projects were executed by faculty at Kochi campus;

- Client: Directorate of industries & Commerce, Kerala. Project: Comprehensive Study on Diversification and Modernization of Plantation Sector in Kerala

- Client: Nitta Gelatin. Project: Business Strategy – A strategic planning for senior & middle management executives
- Client: Uralungal Labour Contract Co-operative Society. Project: “Capacity Building” - a consulting intervention for senior executives.

7. Mahatma Gandhi National Fellowship (MGNF)

Final Module of the Mahatma Gandhi National Fellowship Programme

The final module and valedictory ceremony of the Mahatma Gandhi National Fellowship Programme (MGNF) was held at IIM Kozhikode from October 26th to October 31st, 2023. It marked the culmination of a transformative two-year journey for 59 MGNF Fellows. The final presentation by the MGN Fellows showcased their hands-on experiences in their allotted districts and the program's results from the past two years. Outcomes of the programme were put into practice in the form of impactful skill orientation and social projects that were identified and developed by them.



Dignitaries lighting the lamp at the Inauguration Ceremony of the Valedictory Function

The program also included the distribution of certificates in Public Policy and Management to the 59 Fellows. This acknowledged their hard-earned achievements and recognized their commitment to excellence.

Session on Insights from the Strategic Turnarounds of Public Sector Enterprises

This session was held as a part of the final module of MGNF program, which provided a comprehensive overview of the strategies employed by senior bureaucrats in revitalizing and transforming struggling public sector enterprises. The session was handled by Shri P B Salim, IAS on 27.10.2023. The session aimed to share valuable experiences and lessons learned from successful turnarounds, emphasizing the importance of strategic planning, innovation, and stakeholder engagement. He highlighted the significance of revitalizing public sector enterprises to enhance their performance, efficiency, and contribution to the national economy. These insights serve as a valuable resource for leaders and policymakers seeking to enhance the performance and impact of public sector enterprises.

Skill Conclave on 27.10.2023

The Skill Conclave conducted for the Fellows of the MGNF program as a part of their final module was a resounding success, providing a platform for knowledge exchange, skill enhancement, and networking. The event featured namely Mr. Sudhir Subbaraman, COO and Partner, SATTVA, Mr. B. Shivarudrappa, Vice President, Programmes and Regional Director, BAIF Livelihoods, Mr. Jayan P Nair, SVP and Head of Global Human Resources, IBS Software and Mr. Prabhakar Lingareddy, Executive VP and Head- Social Investments, ITC Limited. who shared their expertise and insights on various aspects of professional development. The conclave proved to be a valuable addition to the Fellowship program, equipping Fellows with practical skills and knowledge to excel in their respective fields.



★ *Conclave 2023* ★
IIM KOZHIKODE, 2023

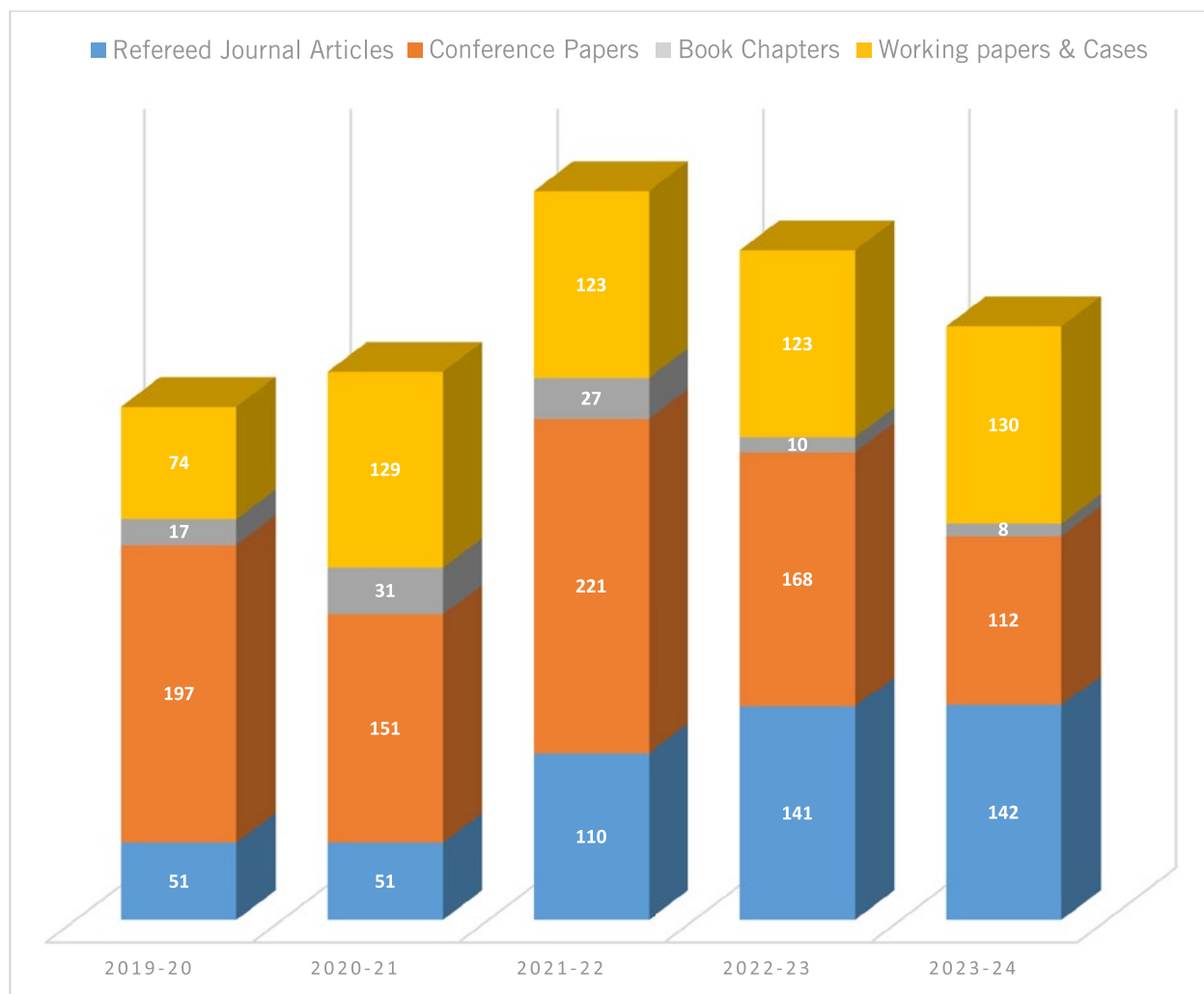
Glimpses of Skill Conclave -2023

RESEARCH & PUBLICATIONS

HIGHLIGHTS

A total of 142 research articles were published in reputed peer-reviewed journals. Of these, 5 were published in A* category journals, 57 in A category journals, 52 in B category journals, 19 in C category journals and 8 in other category journals. One publication appeared in the FT50 category. The journal categories are identified using a ranking system that combines well-known ABDC, ABS and Scopus rankings. In addition, 10 Research projects were initiated during the current year, and 13 research seminars were conducted.

IIMK RESEARCH TRENDS - AN OVERVIEW (2019-20 TO 2023-24)



RESEARCH GRANT PROJECTS 2023-24

PRINCIPAL INVESTIGATOR	TITLE	AREA
Rupesh Kumar Pati	Case study on Dedicated Freight Corridor Corporation India Ltd (DFCCIL) SGRP/2022-23/07.R1	Quantitative Methods and Operations Management
Shubhasis Dey	Tipping Point About Political Choice and Online Political Activism SGRP/2023-24/02	Economics
Rajesh Srinivas Upadhyayula	Impact of International Experience of Founders & Absorptive Capacity in the post market entry success of Emerging Market INVs MGRP/2023-24/1	Strategic Management

PRINCIPAL INVESTIGATOR	TITLE	AREA
Satish Krishnan	The Good and Bad of Receiving Personal Disclosures at Work: An Experience Sampling Study SGRP/2023-24/04	Information Systems
Ashok Thomas	Active financial education to children: Does it transform financial capability? LGRP/2023-24/1	Economics
Vipin P Veetil	Rivalrous Competition and Macroeconomic Volatility SGRP/2023-24/05	Economics
Payal Anand	An investigation of the impact and implication of knowledge hiding in an interpersonal sales setup SGRP/2023-24/06	Organizational Behaviour and Human Resources
Shubhasis Dey	Understanding the Dynamics of Fake News Discernment: A Comparative Analysis of Gender, Caste, and Religion in India SGRP/2023-24/07	Economics
Sreejesh S	Shaping Sustainable Partnerships: The Role of Ethical Conduct in B2B Buyer-Supplier Dyads LGRP/2023-24/02	Marketing Management
Satish Krishnan	Examining the influential factors shaping communities on Reddit and YouTube: Lessons drawn from the events of the 2023 France riots LGRP/2023-24/03	Information Systems

RESEARCH SEMINARS 2023-24

SPEAKER	TOPIC	DATE
Prof. Madhu Kalimipalli Professor of Finance & Director, PhD and Research-based Master's Programs in Management, Lazaridis School of Business and Economics, University Avenue West, Waterloo	Do Firms Benefit from Carbon Risk Management? Evidence from the Credit Default Swaps Market	03-04-2023
Prof. V.K. Narayanan Deloitte & Touché Jones Stubbs Professor of Strategy and Entrepreneurship in Drexel University, Philadelphia, PA.	Management Theory: quo vadis	02-05-2023
Prof. Balasingham Balachandran Professor and Head, Department of Finance at Monash University, Malaysia	Founder CEOs And Corporate Cash Holding	30-06-2023
Prof. Manpreet Singh Hora Professor at the Georgia Institute of Technology, Atlanta, USA	Buyer-Supplier Networks And Innovation: The Role Of Technological Distance	11-07-2023
Prof. V G Venkatesh Professor of Supply Chain Management at EM Normandie Business School, France	A Primer For An Impactful Research Journey	31-08-2023
Prof. Vijaya Bhaskar Marisetty Professor of Finance at the University of Hyderabad, India.	Is Block chain beneficial for Banks? Evidence from the Ripple Network Adoption	04-09-2023
Prof. VG Sridharan Indian Institute of Management Kozhikode Prof. Paul Coram & Prof. Yalin Han The University of Adelaide(joins online)	Does Incentive Compensation Motivate Senior Managers to Approve Radical New Product Development Projects? An Experimental Investigation	14-09-2023
Prof. Gopal Krishnan Professor of Accounting and the coordinator of the Ph.D. program in Accounting at Bentley University, USA	Do Female-Friendly Boards Mitigate Gender Pay Gap Among Directors?	25-10-2023

SPEAKER	TOPIC	DATE
Prof. Stephen Zhang Professor of Entrepreneurship and Innovation, University of Adelaide, Australia	Boon or bane having overconfident founder-CEOs for firm performance? The role of firm dynamic capability and CEO risk taking	02-11-2023
Prof. Vikas Kumar Head of Discipline, International Business, University of Sydney	Using Emerging Market Context to Advance International Business Research	12-12-2023
Prof. Suresh Govindaraj Professor and Director of the Ph.D. and DBA Programs, Rutgers University, USA	Valuation of Accruals and Investor Intertemporal Consumption-Investment Choices	04-01-2024
Prof. Ravi Ramamurti Distinguished Professor of International Business & Strategy and Founding Director of the Center for Emerging Markets at Northeastern University	How can scholars use the Indian context to publish research that has universal relevance?	17-01-2024
Prof. V.K. Narayanan Deloitte & Touche Jones Stubbs Professor of Strategy and Entrepreneurship in Drexel University, Philadelphia, PA, USA	Transfer of Learning Across Projects	25-01-2024

ECONOMICS

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Ashok Thomas, Kausik Gangopadhyay, Kulbhushan Balooni, Satheeshan Balasubramanian & Maya Padmanabhan	Is Government Health Subsidy Targeted Enough in India? Evidence from a Tertiary Hospital	International Journal of Public Administration	2023
Rudra Sensarma, Siddhartha Bandyopadhyay & Sanjukta Sarkar	The association between access to key household resources and violence against women	Scientific Reports	2023
Rudra Sensarma & Md Gyasuddin Ansari	The role of liquidity in monetary policy transmission: Evidence from Indian banks	Scottish Journal of Political Economy	2023
Rudra Sensarma & GVS Chiranjivi	The effects of economic and financial shocks on private investment: A wavelet study of return and volatility spillovers	International Review of Financial Analysis	2023
Rudra Sensarma & MdGyasuddin Ansari	Liquidity creation channel of monetary policy transmission in India: Do bank characteristics matter	International Social Science Journal	2023
Rudra Sensarma, Aariya Sen & Amaresh Samantaraya	The Reserve Bank of India's Trilemma Choice	Economic & Political Weekly	2023
Sarkar S & Sensarma R.	Confluence of Health and Financial Policies for Development: A Study of Collaborative Governance in Maternal Health Delivery	International Journal of Public Administration	2024
Gogoi A., Srivastava J & Sensarma R.	Stochastic frontier leanness and firm performance: evidence from India	International Journal of Productivity and Performance Management	2023
Nair S.R	Examining Ban on the Blending of Mustard Oil in India: A Food Nutrition Perspective	IIM Kozhikode Society and Management Review	2024
Mandel A & Veetil V.P.	Transient dynamics of the COVID lockdown on India's production network	Journal of Economic Interaction and Coordination	2024

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Sthanu R Nair & Pooja Bhatia	Balancing Self-sufficiency and Health Risks: Should India Commercialise Generically Modified Mustard Crop?	Economic & Political Weekly	2024

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Vipin P Veetil & Antoine Mandel	Rivalrous Competition and Macroeconomic Volatility	Econometric Society Asia Conference	2024
Vipin P Veetil & Antoine Mandel	Rivalrous Competition and Macroeconomic Volatility	Indian Statistical Institute Annual Conference	2024
Sthanu R Nair	Dissecting India's Growth in an uncertain world	Annual International Research Conference, conducted by IIM Lucknow	2023
Rudra Sensarma & Aariya Sen	US Unconventional Monetary Policy and Financial Stress of Emerging Market Economies: Role of Policy Independence	Vietnam Symposium in Banking and Finance 2023	2023
Rudra Sensarma & Aariya Sen	Winners and Losers: The Effects of Monetary Policy on Income and Consumption Inequality	ISDSI Global Conference 2023, IIM Ranchi	2023
Rudra Sensarma & Anannya Gogoi	Stochastic Frontier Leanness and Firm Performance: Evidence from India	26th Annual International Conference of the Society of Operations Management, IIM Shillong	2023
Mridul Kumar Saggar	Mind the Emerging Gap data Gaps in Monetary & Financial Statistics	42nd IARNIW Conference	2024
Chitwan Lalji & Sana Tabassum	Harder being left behind? An insight into the health status of women in migrant households	Research Symposium on Finance and Economics (RSFE) organized by IFMR Graduate School of Business	2023
Anirban Ghatak	Think It, Don't Overthink It: Learning from a Children's Puzzle	2nd World Conference on Business, Management, Finance, Economics, and Marketing	2023

BOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
Kausik Gangopadhyay	The Majoritarian Myth: How Unscientific Social Theories Create Disharmony	Garuda Prakashan Pvt. Ltd.	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Ashok Thomas	Recalibrating a Field Experiment: Sharing Lessons to get it Right	IIMK/CS/269/ECO/2024/01	2024
Chitwan Lalji & Shannu Narayan	To or Not to Migrate with Family: Dilemmas of Migrant Workers	IIMK/CS/261/HLA/2024/02	2024

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Kausik Gangopadhyay	Gramscian Woke Culture Cannot Bring Harmony; Shri Ram's Is A Vastly Better Idea	Magazine: Swarajya	2023
Rudra Sensarma & Ashish Desai	What's the secret behind creating 'lakhpati didis'?	BusinessLine	2023
Rudra Sensarma & MD Gyasuddin Ansari	Are tighter norms for personal loans justified?	BusinessLine	2023

AUTHOR(S)	TITLE	DETAILS	YEAR
Rudra Sensarma	Kerala budget: Banking on infra, tourism and tech	The New Indian Express	2023
Rudra Sensarma	LDF's economic policies need to deliver for youth	The New Indian Express	2023
Rudra Sensarma	Cost factors will make it hard for the RBI to turn its pause into a pivot	Moneycontrol	2023
Rudra Sensarma	The RBI's rate hike pause is flattering to deceive	Moneycontrol	2023
Rudra Sensarma	RBI chooses status quo to balance inflation and growth	Deccan Herald	2023
Rudra Sensarma & Sthanu R Nair	16th Finance Commission must reward performance	Deccan Herald	2023
Sthanu R Nair	Unravelling Kerala's revenue woes	Deccan Herald	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Kausik Gangopadhyay	Could Economic Incentive Reduce Efficiency in Academia?	IIMK/WPS/593/ECO/2024/01	2024
Kausik Gangopadhyay	A Triple Convergence on Bifurcation of Cultures and the Study of Social Systems	IIMK/WPS/601/ECO/2024/02	2024
Ashok Thomas & T.M Sivasadan	Effect of Financial Inclusion on Household Wealth Portfolios: A Closer Look from Social Stratification	IIMK/WPS/607/ECO/2024/03	2024
Ashok Thomas & T.M Sivasadan	Household Credit Behaviour in India: The role of Social Comparison and Financial Literacy	IIMK/WPS/608/ECO/2024/04	2024
Sthanu R Nair	Dissecting India's economic growth story in an uncertain world	IIMK/WPS/609/ECO/2024/05	2024
Sthanu R Nair & R Sai Shiva Jayanth	Impact of Social Networks on Farmers Adoption of Smartphones	IIMK/WPS/610/ECO/2024/06	2024
Sthanu R Nair & Pooja Bhatia	The Determinants of Tax Morale in India	IIMK/WPS/611/ECO/2024/07	2024
Chitwan Lalji	Calamities hit girl children harder: Evidence from rural India	IIMK/WPS/617/ECO/2024/08	2024
Vipin P Veetil & Antoine Mandel	Do Granular Shocks Generate Sizeable Aggregate Volatility?	SSRN	2024

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Chitwan Lalji	IIM Kozhikode Society And Management Review (KSM(ST))	Associate Editor

FINANCE, ACCOUNTING AND CONTROL

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Aravind Sampath & Vishnu K Ramesh	Do debt payments beget debt? Evidence from an emerging market	IIMB Management Review, 2023	2023
Aravind Sampath & Karthik Natashekara	Informed trading and cryptocurrencies. New evidence using tick-by-tick data	Finance Research Letters, 2024	2023
Aswin Alora, Poonam Sahoo & Aghila Sasidharan	Central bank digital currency adoption challenges- The case of an emerging nation	Finance Research Letters	2024
Aswin Alora & Himanshu Gupta	Supplier selection among manufacturing companies based on their MSME partners' supply chain finance adoption capability using BWM and VIKOR	Journal of Business & Industrial Marketing	2024

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Ekta Sikarwar	Do currency interventions affect corporate hedging? firm-level evidence from India	Applied Economics letters	2023
Jijo Lukose & A. Athira	Do common institutional owners' activisms deter tax avoidance? Evidence from an emerging economy	Pacific-Basin Finance Journal	2023
Jijo Lukose & V.P. Priyesh	Do retail and institutional investors react differently to earnings management? Evidence from Indian IPOs	Journal of Applied Accounting Research	2023
Jijo Lukose & A. Athira	The Increasing Trend in Effective Tax Rates in India: Role of Macroeconomic Factors, Tax Policy Changes and Firm Characteristics	Journal of Emerging Market Finance	2023
Ramprasath L & Ray B	Hedging Dynamic Fund Protection: A Static Versus Dynamic Comparison	IIM Kozhikode Society and Management Review	2023
Nemiraja Jادیappa, Ranjeet Singh , Yogesh Chauhan & Anto Joseph	Strengthening operational creditor rights and trade credit: Evidence from creditor reforms	Pacific basin finance journal	2023
Nemiraja Jادیappa & Rachappa Shette	CSR regulation and the working capital management policy	Global Finance Journal	2023
Pankaj Kumar Baag & Arjun Pratap Upadhyay	Surviving beyond expiry: a systematic literature review of zombie firms	China Accounting and Finance Review	2023
Balasubramanian G., Kakani R.K & Danish M.S.	To innovate or not—Exploring individual antecedents of innovative thinking among Indian bureaucrats	Public Administration and Development	2024
Balasubramanian G & Kakani R.K.	Exploring the Demographic Determinants of Integrity in Careerist Senior Civil Servants: Role of Social Norms and Security	Public Integrity	2023
Sony Thomas & S. S. S. Kumar	Market Risk Management with Equity Derivatives	Vision: Journal of Business Perspectives	2023
Sony Thomas & S. S. S. Kumar	Asset Allocation - Commodities or Commodity Stocks?	The Journal of Wealth Management	2023
Sudershan Kuntluru, Ajit Dayanandan & Han Donker	IFRS and ESG Disclosure in Indian Corporate Sector	Journal of Emerging Market Finance	2023
Sudershan Kuntluru, Kamaljeet Sandhu & Ajit Dayanandan	Fintech innovation for financial inclusion: can India make it?	International Journal of Accounting & Information Management	2023
Sudershan Kuntluru, Sandhu K & Dayanandan A	India's CBDC for digital public infrastructure	Economics Letters	2023
Sudershan Kuntluru & Dayanandan A	Mandatory auditor rotation and audit quality	International Journal of Accounting and Information Management	2023
L Ramprasath & Mohammed Shahid Abdulla	Reducing the patients-at-risk (PaR) in a response-adaptive trial: A numerical study	IIMB Management Review	2023

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Sudershan Kuntluru & Anju P Tom	Board Skills And Esg Ratings In India	5th SEBI-NISM Research Conference (5th SNRC 2024)	2024
Sudershan Kuntluru & Kevin Chacko	Socio-Economic Welfare, Taxation Policy and Corporate Investments	India Finance Conferecne 2023	2023
Sudershan Kuntluru & Sumeet Rajput	Consolidated or Standalone Earnings: Which Do Investors React to?	India Finance Conferecne 2024	2023

AUTHOR(S)	TITLE	DETAILS	YEAR
Rachappa Shette & Aravind Sampath	Do firms round up cash flows figures? New Evidence from India	India Finance Conference	2023
Rachappa Shette & Nemiraja Jadyappa	Regulation of related party transactions and accounting conservatism: Evidence from Indian business groups	4th Annual International Capital Markets Conference 2023	2023
Pankaj Kumar Baag & Chhavi Jain	Stakeholder Analysis of Startup Life-Cycle	13th International Conference on Excellence in Research and Education CERE 2023, IIM Indore	2023
Nemiraja Jadyappa	The economic cost of mandatory CSR regulation: Evidence from India	International Conclave on Globalizing Indian Thought 2023	2023
VG Sridharan	Towards a New Accounting Model for Measuring Charity Organizations' Social Impact Performance	4th International Conclave on Globalizing Indian Thought (GIT 2023)	2023
Jijo Lukose & Aneesha M A	Underwriter Reputation, Retail Demand and Performance of SME IPOs in India	Research Symposium on Finance and Economics (RSFE) 2023	2023
Jijo Lukose & A Athira	Family Management Control, Ownership Concentration, and Tax Management: Evidence from India	Research Symposium on Finance and Economics (RSFE) 2023	2023
Ekta Sikarwar & Shivani Sahoo	Impact of hedge accounting under IFRS 9 on risk management	Indian Academy of Management(INDAM) Conference	2024
Aswin Alora	Supply Chain Finance Adoption Capability of the MSME firms in India	LACC ARC 2024 – ICARETM Conference, Dubai	2024
Abhilash S Nair & Aniket Bhanu	Effect of Personal Liability on Firm Choice by Candidate Independent Directors: Evidence From India	The Eighth (2023) Cross Country Perspectives in Finance	2023

BOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
Pankaj Kumar Baag, Vidhu Shekhar, Kiran Kumar KV & Sumit Jha	Fintech for Managers A Handbook	SYBGEN Learning India Private Limited	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Aswin Alora	Does the adoption of the TReDS platform help CPSE in its Financial Performance?	IIMK/CS/241/FIN/2024/01	2024
Abhilash S Nair	Financing Social Infrastructure: Case of a Sewerage Project in Kerala	IIMK/CS/246/FIN/2024/02	2024
Rachappa Shette	VWC Limited: Analysis of Financial Statements	IIMK/CS/248/FIN/2024/03	2024
Nemiraja Jadyappa	Portfolio Approach for Selecting Financing Method: Corporate vs. Project Financing	IIMK/CS/250/FIN/2024/04	2024
Nemiraja Jadyappa	Building a New OFC Network by Samskruti Ltd: How Does Project Financing add Value to the Sponsor?	IIMK/CS/251/FIN/2024/05	2024
Nemiraja Jadyappa	Minerva Ltd: Risk mitigation using project financing	IIMK/CS/259/FIN/2024/06	2024
Pankaj Kumar Baag	Terabyte Mode India Ltd: ABC Model Development	IIMK/CS/260/FIN/2024/07	2024
Qambar Abidi	Amar's Investment	IIMK/CS/268/FIN/2024/08	2024
Rachappa Shette	VWC Limited: Analysis of Accounting	IIMK/CS/276/FIN/2024/09	2024
Rachappa Shette	LAJ Company: Financial Reporting Quality	IIMK/CS/277/FIN/2024/10	2024
Ekta Sikarwar	Inefficient Markets- Efficient Traders	IIMK/CS/278/FIN/2024/11	2024
Ekta Sikarwar	Currency Hedging Strategy Of Tata Elxsi	IIMK/CS/279/FIN/2024/12	2024

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Aswin Alora	Afaultline that could hinder UPI's smooth run	Business Line	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Nemiraja Jادیappa	Business Groups and Accounting Conservatism: Evidence from Indian Business Groups	IIMK/WPS/595/FIN/2024/01	2024
Pankaj Kumar Baag & Ambuj Dhakad	Fintech and Financial Inclusion in India	IIMK/WPS/602/FIN/2024/02	2024
Pankaj Kumar Baag & Ritika Agrwal	ESG Performance of Indian Firms: A Thematic Analysis of ESG Reports	IIMK/WPS/603/FIN/2024/03	2024
Pankaj Kumar Baag & Parnika Garg	Global Impact: Assessing Cop26's Influence On Corporate ESG Reporting Across Geographies	IIMK/WPS/604/FIN/2024/04	2024
Ekta Sikarwar & Shivani Sahoo	Derivative accounting and Hedging : Indian evidence	IIMK/WPS/616/FIN/2024/05	2024
VG Sridharan	Why are Sustainable Strategies Becoming Unsustainable?	ResearchGate	2024
VG Sridharan, Paul Coram & Yalin Han	Does incentive compensation motivate senior managers to promote radical new product development projects? An experimental investigation	ResearchGate	2024
VG Sridharan	Towards a new accounting model to measure the social impact performance of charities	ResearchGate	2024
VG Sridharan & Campbell Heggen	The Effects of Proportionate and Disproportionate Combinations of Eco-Control and Enabling Approach on Environmental Performance	ResearchGate	2024

HUMANITIES AND LIBERAL ARTS IN MANAGEMENT

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Deepa Sethi, AhmetBulent Ozturk, Abraham Pizam, Ahmet Hacikara, Qingxiang An, Suja Chaulagain,Adela Balderas-Cejudo, Dimitrios Buhalis, Galia Fuchs, Tadayuki Hara, Jessica Vieira de Souza Meira, Raquel García Revilla & Ye ShenandOlimpia State	Hotel customers' behavioral intentions toward service robots: the role of utilitarian and hedonic values	Journal of Hospitality and Tourism Technology	2023
Deepa Sethi, Abraham Pizam , Ahmet Bulent Ozturk ,Adela Balderas-Cejudo , Dimitrios Buhalis, Raquel Garcia Mercedes Revilla, Ahmet Hacikara , Galia Fuchs , Tingting Zhang , Tadayuki Hara , Jessica Meira,Ye Shen & Olimpia State	The role of perceived risk and information security on customers' acceptance of service robots in the hotel industry	International Journal of Hospitality Management	2023
Deepa Sethi, Shalini Nath Tripathi, Nishtha Malik, Aparna Mendiratta & Manisha Shukla	A pandemic impact study on working women professionals: role of effective communication	Corporate Communications: An International Journal	2023
Deepa Sethi,Vijay Pereira, Tanusree Chakraborty & Vikas Arya	The impact of leader-member exchange, perceived organizational support, and readiness for change on job crafting behaviours in HRM in an emerging market	International journal of human resource management	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Deepa Sethi, Kushagra Sharan & Deepak Dhayanithy	Interrelationship between strategic factors, technology and organizational learning: a systematic literature review	Journal of Knowledge Management	2023
Deepa Sethi, Saxena A., Shanker S, Seth M.& Saxena A	Touchstones for the development of an inclusive approach for ecotourism as a service industry	Benchmarking	2024
Balasubrahmanyam S & Deepa Sethi	Strategic variants of the razor and blade business model: an inspiring benchmark	Benchmarking	2023
Deva Prasad M, Soumya Prakash Patra	Analysis of the New Online Gaming Regulation in India	Entertainment Law Review	2023
Salamah Ansari, M Deva Prasad	Legal and Ethical Accountability of Fossil Fuel Corporations: Need for a New Social Contract	Journal of Cleaner Production	2023

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Shannu Narayan	“Cross-Border Insolvency Law Regime: Comparing India, China and Singapore”	International Conference on Comparative Law: A Story of Convergences, Divergences and Exploitation of Liminal Spaces	2024
Shannu Narayan	Preserving Data Sovereignty in The Age of Digital Empires	National Conference on International Law in Times of Crisis	2024
Judu Ilavarasu	Monastic Wisdom for Mental Wellbeing: Insights from the Classical Text Jīvan Mukti Viveka	Mind, Brain and Consciousness Conference	2023
Judu Ilavarasu & Anupam Das	Conflict Management Styles and Psycho-Emotional Characteristics	Behavioral Sciences in Management Conference	2023
Anupam Das	Impact of Corporate Activism on Advancing Gender Equality in Advertisements: A Content Analysis of YouTube Videos and Viewers’ Feedback	International Conclave on Globalizing Indian Thought 2023	2023

ARTICLE

AUTHOR(S)	TITLE	DETAILS	YEAR
Judu Ilavarasu, & Parimala Srikantheshwara	Knowledge, Attitude and Practice of Physicians Towards Yoga: A Self Determination Theory Approach	Indian Journal of Science and Technology	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Deva Prasad M	Can I compare the competitor’s product in my advertisement?	IIMK/CS/223/HLA/2023/03	2023
Deva Prasad M	A Toy Manufacture’s Concern Regarding Product Liability Framework	IIMK/CS/257/HLA/2024/01	2024
Shannu Narayan	To or Not to Migrate with Family: Dilemmas of Migrant Workers	IIMK/CS/261/HLA/2024/02	2024
Shannu Narayan	Legally positioning Corporate Social Responsibility under Indian Tax Law: A Case Study	IIMK/CS/264/HLA/2024/03	2024
Judu Ilavarasu	Application of Triguna for Managing Mental Wellbeing at Workplace	IIMK/CS/267/HLA/2024/04	2024

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Anupam Das	How to develop and maintain reading habits in the digital era	Forbs India	2023
Deepa Sethi	ChatGPT: A facilitator that will work for business communication	Forbes India	2023

MEMBERSHIP OF EDITORIAL /REVIEW BOARD/AD HOC REVIEW

NAME	TITLE	DESIGNATION
Judu Ilavarasu	Executive Editor	Journal of Applied Consciousness Studies.

INFORMATION SYSTEMS

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
M P Sebastian, Bibaswan Basu & Arpan Kumar Kar	What affects the promoting intention of mobile banking services? Insights from mining consumer reviews	Journal of Retailing and Consumer Services	2023
M P Sebastian, Ben Krishna & Satish Krishnan	Understanding the process of building institutional trust among digital payment users through national cybersecurity commitment trustworthiness cues: a critical realist perspective	Information Technology and People	2023
Mohammed Shahid Abdulla, Antony Vijesh V & Sumithra Rudresha S	A Note on Generalized Second-Order Value Iteration in Markov Decision Processes	Journal of Optimization Theory and Applications	2023
Mohammed Shahid Abdulla & Ramprasath L	Reducing the patients-at-risk (PaR) in a response-adaptive trial: A numerical study	IIMB Management Review	2023
Satish Krishnan & Mukesh Narmetta	Enterprise systems implementation and their impact on employee job outcomes: A review of the literature, synthesis, and framework	Scandinavian Journal of Information Systems	2023
Satish Krishnan & Pramukh Nanjundaswamy Vasist	Disinformation 'gatecrashes' tourism: An empirical study	Annals of Tourism Research	2023
Satish Krishnan & Supunmali Ahangama	Impact of AI readiness and e-participation implementation of a government on the well-being of its citizens	e-Service Journal	2023
Satish Krishnan & Jithesh Arayankalam	ICTbased countrylevel determinants of social media diffusion	Information Systems Frontiers	2023
Satish Krishnan & Pramukh Nanjundaswamy Vasist	Engaging with deepfakes: A meta-synthesis from the perspective of social shaping of technology theory	Internet Research	2023
Satish Krishnan, Yifan Song, Min-Hsuan Tu & Yanran Fang	Looking forward or backward: A temporal lens to disentangle adaptive and maladaptive reactions to daily goal-performance discrepancy	Journal of Applied Psychology	2023
Satish Krishnan & Pramukh Nanjundaswamy Vasist	Powered by innovation, derailed by disinformation: A multi-country analysis of the influence of online political disinformation on nations' innovation performance	Technological Forecasting and Social Change	2024
Satish Krishnan, Jithesh Arayankalam, Prakriti Sorai, Anupriya Khan & Indranil Bose	Does centralization of online content regulation affect political hate speech in a country? A public choice perspective	Information and Management	2023
Satish Krishnan & Pramukh Nanjundaswamy Vasist	Country branding in post-truth Era: A configural narrative	Journal of Destination Marketing and Management	2024

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Satish Krishnan & Pramukh Nanjundaswamy Vasist	Why do Consumers Believe in Brand-related Fake News? Insights from a Methodological Juxtaposition of QCA and Meta-Synthesis	IFIP Advances in Information and Communication Technology	2024
Satish Krishnan, Pramukh Nanjundaswamy Vasist & Debashis Chatterjee	The Polarizing Impact of Political Disinformation and Hate Speech: A Cross-country Configurational Narrative	Information Systems Frontiers	2023
Satish Krishnan & Shah C.S	ICT, Gender Inequality, and Income Inequality: A Panel Data Analysis Across Countries	Information Systems Frontiers	2023
Satish Krishnan, Ahmed W, Onkal D, Das R, Olan F, Hardey M & Fenton A	Developing Techniques to Support Technological Solutions to Disinformation by Analyzing Four Conspiracy Networks During COVID-19	IEEE Transactions on Engineering Management	2023
Satish Krishnan & Shah C.S	Digital Gender Gap, Gender Equality and National Institutional Freedom: A Dynamic Panel Analysis	Information Systems Frontiers	2023
Satish Krishnan, Arayankalam J, Ractham P & Papa A.	Social Media as an Amplifier or Attenuator: How Does Social Media Diffusion Shape the Influence of Culture on Subjective Well-Being?	IEEE Transactions on Engineering Management	2023
Sreejith A, Mohammed Alotaibi, Rajesh R. Pai, Majed Aborokbah, Umar Albalawi, Ashraf Marie, Naganna Chetty, Tareq Alhmiedat, Anas Bushnag & Vishal Kumar	Association between Obesity and COVID-19: Insights from Social Media Content	Information 2023	2023
Sreejith A, Abhishek Talawar & Sheena Suresh	Assessing the moderating effects of involvement on tourist attitudes and intentions through virtual reality applications.	Journal of Hospitality and Tourism Insights	2023
Sreejith A & Ayushi Agarwal	Metaverse Revolution and the Digital Transformation: Intersectional Analysis	Transforming Government: People, Process and Policy	2023
Sreejith A & T. M. Rofin	Optimal online channel configuration for a Manufacturer under price and lead time-sensitive demand	Journal of Revenue and Pricing Management	2023
Vidushi Pandey & Sana Ansari	Impact of Game Design Elements on Actual Usage vs Future Use Intentions	Information Systems Frontiers	2023
Vidushi Pandey & Labeeba Kothur	Role of social media news consumption in cultivating opinion polarization	Information Technology & People	2023
Vidushi Pandey & Diksha Singh	The Dimensions and Roles of Online Content in Social Commerce: A Systematic Literature Review and Future Research Agenda	International Journal of Consumer Studies	2023
Vidushi Pandey & Namrata Sharma	A meso-level exploration of citizen's mGov adoption from SD logic perspective: the case of COVID-19 tracking app of India	Digital Policy, Regulation and Governance	2023

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Vidushi Pandey & Labeeba Kothur	Does Algorithmic Awareness Inculcate Mindful News Consumption in Social Media?	Pacific Asia Conference on Information Systems (PACIS) 2023	2023
Vidushi Pandey, Sumeet Gupta & Hee-Woong Kim	Examining the Role of Information Characteristics in creation of Echo-Chambers on Social Media	Australasian Conference of Information Systems (ACIS) 2023	2023

AUTHOR(S)	TITLE	DETAILS	YEAR
Vidushi Pandey & Diksha Singh	Perceptions of Multiplatform Complementarity Among Online Shoppers	Australasian Conference of Information Systems (ACIS) 2023	2023
Vidushi Pandey & Labeeba Kothur	Mental Models of Social Media Curation Algorithms	International Conference of Information Systems (ICIS) 2023	2023
Sreejith A, Ayushi Agarwal & Rahul Lakhmani	Influence of ICT governance on cyber security: a generalized method moment (GMM) approach in Asia	16th International Conference on Theory and Practice of Electronic Governance	2023
Sreejith A, Abhishek Talawar & Sheena Suresh	Recent Technological Developments in the Tourism Industry: A Bibliometric Analysis	ICT: Smart Systems and Technologies, Proceedings of ICTCS 2023	2023
Sreejith A & Mukesh Chaware	Exploring the Future Role of Applied AI in Project & Product Management: Detailed Focus on Software World	International Conference of Information Systems (ICIS 2023) TREOS. 11	2023
Satish Krishnan, Pramukh anjundaswamy Vasist & Abhijith Anand	The Role of CIOs and board's IT competence on HIT investments	Forty-Fourth International Conference on Information Systems	2023
Satish Krishnan & Pramukh Nanjundaswamy Vasist	Why do consumers believe in brand-related fake news? Insights from a methodological juxtaposition of QCA and meta-synthes	International Federation for Information Processing (IFIP) Working Group 8.6 Conference on Transfer and Diffusion of IT	2023
Radhakrishna Pillai R	Can Anything be Ever Sustainable? A Perspective Based on Spiritual Consciousness	International Research Conference on Mindfulness (IRCM)	2024
Radhakrishna Pillai R	The Vasudhaiva Kutumbakam is Currently Being Re-established by the God of Gita by Re-establishing Swadharma?	8th International Gita Seminar	2023
Radhakrishna Pillai R	The Leverage Point for Sustainability Intervention: A Subtle Re-connect with the Seed of Values ?	9th PAN IIM WMC	2024
Radhakrishna Pillai R	Globalizing Indian Festivals - The "Raksha Bandhan" and its Spiritual Significance for Sustainability	International Conclave on Globalizing Indian Thought 2023	2023
Radhakrishna Pillai R & Ayushi Agarwal	Mapping the Trajectory of Sustainable Industry 4.0 Advancement: A Systemic Approach through Causal Loop Diagram Analysis	International Conclave on Globalizing Indian Thought 2023	2023
Radhakrishna Pillai R & Sajeena	A Comparative Study of the Recent ESG Initiatives of Indian and Global IT Firms	International Conclave on Globalizing Indian Thought 2023	2023
Radhakrishna Pillai R & Harish P M	Digitalization for Corporate Sustainability in Top 2 Indian banks by Market capitalization: An exploratory study	International Conclave on Globalizing Indian Thought 2023	2023
M P Sebastian	Malicious Domain Names and Their Semantic Features: Building Intelligent Predictor Systems Using Textual Features of DNS Dataset	International Conclave on Globalizing Indian Thought 2023	2023
Anindita Paul	Mixed Method Research in the Critical Realist Paradigm: Applying Case Study and Descriptive Statistics to Inquire into Teleworkers' ICT Use in the Home Setting during the Covid-19 Pandemic	International Qualitative Research Conference	2023
M P Sebastian & Arkomita Mukherjee	Shadow AI: A Review of the Literature, Ethical Concerns and an Agenda for Future Research	"Management Doctoral and Researcher's Colloquium", Indian Institute of Foreign Trade, Kolkata	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Sreejith A & Riyas Kolopram Kandy	Assistive Technology Development; markets for inclusive mobility- A case of Device Manufacturing Company (DMC)	IIMK/CS/235/ITS/2024/01	2024
Anindita Paul	Enhancing the Web Experience at Flying Squirrel Holidays	IIMK/CS/247/ITS/2024/02	2024
Radhakrishna Pillai R & LL Ramachandran	Can Tata Digital Transform its Super App Tata Neu to Meet the Super Expectations?	IIMK/CS/256/ITS/2024/03	2024
Radhakrishna Pillai R & Jagan Gopinath	The Digital Transformation Journey of Olam International Culminating in Technology and Business Service Offerings – What Next?	IIMK/CS/281/ITS/2024/04	2024

NON- REFEREED PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Anindita Paul	India Against Dark Patterns: Better late than never	ET Retail	2023
Sreejith A & Shalini Upadhyay	Size Doesn't Matter!	Magazine- Express computers	2023
Sreejith A & Riyas Kolopram Kandy	Embracing inclusivity by humanising AI decisions	Magazine - Forbes India	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Mohammed Shahid Abdulla & Arjun Hari	WhatsApp as a Superapp : Chatbots, Business API and the challenges ahead	IIMK/WPS/583/ITS/2023/06	2023
Mohammed Shahid Abdulla & Arjun Hari	AI Safety: where do we stand presently ?	IIMK/WPS/584/ITS/2023/07	2023
Radhakrishna Pillai R & Hari Krishnan R S	Towards Sustainable Crop Selection: An AI Driven Approach to Precision Agriculture	IIMK/WPS/596/ITS/2024/01	2024
Radhakrishna Pillai R & Hari Krishnan R S	Automated Tag Prediction for Expert Identification and Knowledge Sharing in Stack Overflow: A Machine Learning Approach	IIMK/WPS/599/ITS/2024/02	2024
Radhakrishna Pillai R & Smit Ghelani	Unveiling the Future of AI: Insights from TED Talks using Machine Learning Techniques	IIMK/WPS/600/ITS/2024/03	2024
Mohammed Shahid Abdulla & Manoshij Banerjee	Through a Manhole Darkly: The Social Shaping of Machine Scavenging Technology in India	IIMK/WPS/613/ITS/2024/04	2024
Mohammed Shahid Abdulla & Manoshij Banerjee	From Servant to Partner: How AI Chatbots Can Shape Human Behavior and Drive Innovation	IIMK/WPS/614/ITS/2024/05	2024
Mohammed Shahid Abdulla & Manoshij Banerjee	Beyond Control: Behavior and Addiction in the Modern World	IIMK/WPS/615/ITS/2024/06	2024

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Satish Krishnan	International Journal of Information Management	Associate Editor

MARKETING MANAGEMENT

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Aishwarya Ramasundaram, Diptiman Banerji, S. Sreejesh, Yupal S Shukla & Ravi Chatterjee	How do we measure the intangible? Overcoming the measurement challenge in services	International journal of consumer studies	2023
Aishwarya Ramasundaram, Neeraj pandey, Yupal Shukla, Shirin Alavi & Jochen Wirtz	Fluidity and the customer experience in digital platform ecosystems	International Journal of Information Management	2023
Anandakuttan B. Unnithan, Michel Laroche & Ajay Kumar	Masstige marketing in 2023 and beyond: An introduction to the special issue on masstige marketing	International Journal of Consumer Studies	2024
Anandakuttan B Unnithan, Nandakumar Mekoth & Albino Roshan Thomson	The Mediating Role of Satisfaction on the Relationship between Professionalism and Employee Continuity in Hospitality Industry	Journal of Quality Assurance in Hospitality and Tourism	2023
Atanu Adhikari	What Decides My Purchase of Non-Fungible Tokens (NFTs)?	Journal of Consumer Behaviour	2023
Deepak S Kumar, Sunil Sahadev & Keyoor Purani	Visual Aesthetic Quotient: Establishing the Effects of Computational Aesthetic Measures for Servicescape Design	Journal of Service Research	2023
Deepak S. Kumar, Sangeetha Gunasekar, Keyoor Purani & Federico de Gregorio	Creativity – help or hindrance? The impact of product review creativity on perceived helpfulness	Computers in Human Behavior	2023
Dharun Kasilingam, Daniel Inbaraj Jublee & Gladys Stephen	Investigating the impact of brand vs cause interaction on cause related advertisements	Journal of Retailing and Consumer Services	2023
Dharun Kasilingam, A Mansurali, Gladys Stephen & Daniel Inbaraj Jublee	Omnichannel marketing: a systematic review and research agenda	The International Review of Retail, Distribution and Consumer Research	2023
Ekta Srivastava, Bharadhwaj Sivakumaran, Harindranath R. M & Nachiketas Nandakumar	Public service announcements: A literature review and way forward	International Journal of Consumer Studies	2023
Sridhar Guda, Aditi Sharma, Vaibhav Chawla, Deva Rangarajan & Anjan Kumar Swain	Adaptive selling, anxiety and emotional exhaustion among salespeople	Journal of Marketing Theory and Practice	2024
Joshy Joseph, Vishnu Prasad V, Meta Dev Prasad Murthy & Atanu Adhikari	What decides my purchase of non-fungible tokens?	Journal of Consumer Behaviour	2023
Joshy Joseph, Breeze Mary Jacob & Sam Thomas	Over Two Decades of Research on Choice Overload: An Overview and Research Agenda	International Journal of Consumer Studies	2023
M Geetha, Arun Kumar Kaushik, Jensolin Abithakumari & Preeti R Gotmare	A Meta-Analysis Exploring the Relationship between Perceived Brand Ethicality and Consumer Response	Business Ethics, the Environment & Responsibility.	2023
M Geetha & Abheeshhek Dev Roye	Harnessing the power of Marketing at all levels: A synthesis of the Bottom of Pyramid and Subsistence Marketplaces approach to solve the wicked problems of Society.	Advances in Consumer Research	2023
Nivedita Bhanja & Niyati Bhanja	Charting a Different Narrative in India–Southeast Asia Relations: Case of an Indian State	Journal of Creative Communications	2024

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Priya Narayanan	Brand transitions in emerging markets: An exploratory perspective and research framework	Journal of Strategic Marketing	2023
Pronobesh Banerjee, Krishanu Rakshit, Sanjay Mishra & Tamara Masters	Attribute ratings and their impact on attraction and compromise effects	Marketing Letters	2024
Sreejesh S & Vijay Kuriakose	Co-worker and customer incivility on employee well-being: Roles of helplessness, social support at work and psychological detachment- a study among frontline hotel employees	Journal of Hospitality and Tourism management	2023
Sreejesh S, Ghosh T	Winning the Ad Battle: Exploring the Influence of Subtle Design Elements and Gaming Platform on Consumer Attention and Brand Memory in In-Game Advertising	Australasian Marketing Journal	2024
Sreejesh S	Integrated banking channel service quality (IBCSQ): Role of IBCSQ for building consumers' relationship quality and brand equity	Journal of Retailing and Consumer Services	2024

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Sreejesh S & Manu C	Should I participate or not: Tailoring Participate Service Recovery Strategies According to Online Service Failure Types	International Conference on Management Research	2023
Priya Narayanan & Chhavi Baghel	Repositioning Making Charges in Gold Jewellery Retailing to Drive Industry Change: Customer and Jeweller Perspectives	7th IGPC-IIMA Annual Gold & Gold Markets Conference 2024	2023
Omkumar Krishnan	Visitors Preference: Evaluation of Beach Destinations using Aspect-based Sentiment Analysis	The 3rd GLOSITH Global Congress of Special Interest Tourism & Hospitality, Macau	2023
M Geetha, Arunkumar Kaushik, Preeti Gotmare & Jensolin Abitha Kumari	Meta-Analysis on Relationship between Perceived Brand Ethicality and Consumer Response	Australian & New Zealand Marketing Academy (ANZMAC)	2023
M Geetha & Abheeshak Roye	Crowding Perceptions and Store Evaluation in Subsistence Marketplaces	Australian & New Zealand Marketing Academy (ANZMAC)	2023
M Geetha	The Stimulus of Mindfulness on Employees Job Satisfaction: The Role of Empathy and Transcendence	International Conference on Emerging Trends in Social, Business and Management Research	2023
M Geetha	The Interplay of Emotional Resilience, Positive Emotions, and Salesperson Behavior in the Pandemic Era: An Application of the Broaden-and-Build Theory	Nitte International Conference	2023
Keyoor Purani	Digital Companions and Psychological Wellbeing: Exploring the Role of Social Support	American Marketing Association Summer	2023
Keyoor Purani	A framework of dilemmas of creative professionals, their resolution and advertising outcomes	American Marketing Association Winter 2024	2023
Joshay Joseph & Satish Pai	Assessing contribution of airline crew uniform to brand loyalty	NASMEI & Great Lakes Institute of Management, Chennai	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Dharun Kasilingam	Transforming 'Information Search' using the Metaverse: Understanding the effect of System Design, User Experience, and Perceived Information Quality on Behavioral Intention	ICTIS 2023	2023
Dharun Kasilingam, Aishwarya Arora, Praveen Sv, Gourav Roy & Siddharth Deshmukh	Mobile Application Service Personalisation: A Structural Topic Modelling Approach	Academy of Marketing Science® Annual Conference 2023	2023
Deepak S Kumar	"Biophilic Seasoning" : Can biophilic servicescape influence taste perceptions of consumers?	17th Great Lakes NASMEI Marketing Conference	2023
Deepak S Kumar	Trust building in Peer-to-Peer Exchange: Role of Satisfaction	17th Great Lakes NASMEI Marketing Conference	2023
Anandakuttan B Unnithan	Review Valence and Consequents: A Literature Review	International Conference on Management and Information Systems http	2023
Venkataraman S	Do CSR Regulations Help or Hinder Strategic Approaches to the CSR agenda?	International Conference on Advancing Sustainable Futures (ICASF 2023)	2023
Aishwarya Ramasundaram	Influence of Cashbacks Vs Discounts on Selling Effectiveness	AIMS 21	2023
Aishwarya Ramasundaram & G Sridhar	Spirituality and Job Satisfaction in Sales Jobs: Role of Meaningful Work and Sales commissions	AMS world congress conference	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Praveen S	Angelo Crib	IIMK/CS/231/MM/2024/01	2024
Sridhar Guda	Critical Thinking Challenge For Gunasekaran	IIMK/CS/232/MM/2024/02	2024
Joshy Joseph, Nobin Thomas & Arijit Goswamy	Peanut safe syringe	IIMK/CS/239/MM/2024/04	2024
Joffi Thomas & Kripa Varghese	Kia Motors India Entry: Formulating Positioning Strategy for Seltos (A)	IIMK/CS/242/MM/2024/05	2024
Joffi Thomas & Kripa Varghese	Kia Motors India Entry: Formulating Positioning Strategy for Seltos (B)	IIMK/CS/243/MM/2024/06	2024
Atanu Adhikari & Seema Lall	SastaSundar Ventures Limited – Healthbuddy or Own Pharmacy Stores?	IIMK/CS/244/MM/2024/07	2024
Atanu Adhikari & Seema Lall	Latika's Bags: Creativity as a Result of Open Boundaries	IIMK/CS/245/MM/2024/08	2024
Praveen S	Being a Market Challenger in India	IIMK/CS/249/MM/2024/09	2024
Atanu Adhikari	Bella Vita Organic's Growth Strategy	IIMK/CS/252/MM/2024/10	2024
Praveen S	I am a pioneer: So, what?	IIMK/CS/254/MM/2024/11	2024
Sridhar Guda	Twist in Mahabharata	IIMK/CS/255/MM/2024/12	2024
Keyoor Purani & Deepak S Kumar	IQRAA: Consumer Journey for Patient Experience Optimization	IIMK/CS/258/MM/2024/13	2024
Atanu Adhikari & Seema Lall	iD Fresh: International Market Expansion	IIMK/CS/272/MM/2024/14	2024
Atanu Adhikari	ZOMATO Turn Around: How to Tackle Open Network for Digital Commerce (ONDC)	IIMK/CS/273/MM/2024/15	2024
Omkumar Krishnan	Lakshadweep: A Journey from Place to Destination	IIMK/CS/282/MM/2024/16	2024

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Atanu Adhikari & Seema Lall	Dream Bakes - Selecting new positioning strategy for Winkies	The Case center	2024
M Geetha, Jenifer Arokia Selvi A, Aiswarya B & Poondy Rajan	The Mask of Hidden Knowledge Behind Advanced Technologies: A case of distress, unlearning and knowledge transfer	Journal of Information Technology Teaching Cases	2023
Keyoor Purani, Priya Premi & Joffi Thomas	Maledia Broadcasting: Getting Ready to Go on Air	Asian Journal of Management Cases	2023
Keyoor Purani & Krishnan Jeesha	cMercury: Finding Returns in Precision Marketing	Asian Journal of Management Cases	2023

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Keyoor Purani & Ameya Agrawal	When divine meets dollars: decoding economics of faith	Forbes India	2023
M Geetha & Irfan Shamim	Paradox of choice: 'Good enough' is perfect	The Hindu Businessline	2023
M Geetha & Irfan Shamim	"The Odyssey of Shopping: How to journey from sirens to sales racks to meditation mats?"	The Forbes	2023
M Geetha & Irfan Shamim	Navigating life's treasures: Balancing gold coins and cherished moments	The Forbes	2023
Priya Narayanan	The swoosh and the squiggle: Is there a logic to logos?	BusinessLine newspaper	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Priya Narayanan	From "Making Charges" to "Crafting Premium": Determining the Feasibility of a Novel Strategy for Marketing Gold Jewelry	IIMK/WPS/580/MM/2023/01	2023
Priya Narayanan	Not All Gold Glitters the Same: Unpacking Investment and Sentiment for Effective Persuasion to Drive Gold Monetization in India	IIMK/WPS/581/MM/2023/02	2024
Nivedita Bhanja, Anubha Sekhar Sinha & Shreyash Sahu	Motivations for Counterfeit Luxury Consumption	IIMK/WPS/588/MM/2024/01	2024
Nivedita Bhanja & Pawan Borde	Gender and Consumption: Understanding Gender Stereotypes on Digital Media	IIMK/WPS/589/MM/2024/02	2024
Nivedita Bhanja	An Enabler of Change to an Agent of Change: Evolution of Technology in Retailing	IIMK/WPS/594/MM/2024/03	2024
Gladys Stephen, Dharun Kasilingam & Daniel Inbaraj	'I Support This Cause!' – Investigating the Impact of Cause related dimensions on Consumer Attitude Towards Brand and CrM Advertisements	SSRN	2023
Dharun Kasilingam & Gladys Stephen	Influence of Intrinsic and Extrinsic Factors on Individual's Sustainable Consumption Behaviour	SSRN	2023
Dharun Kasilingam	Deciphering the Augmented Reality Paradigm in Marketing: A Meta-Analytical Review Spotlighting Cultural Context, Technological Platforms, Applications, and User Intent	SSRN	2023
Gladys Stephen, Dharun Kasilingam & Daniel Inbaraj Jublee	Understanding the Consumers Attitude Towards CrM: Moderating Role of Advertisement Types (CrM vs. Non CrM)	SSRN	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Gladys Stephen, Dharun Kasilingam & Daniel Inbaraj Jublee	Understanding the Effect of Brand Association, Brand Importance and Brand Familiarity on Attitude Towards CrM Advertisements	SSRN	2023
Gladys Stephen, Priya Prakash & Dharun Kasilingam	Understanding the Factors that Influence Consumers' Sustainable Consumption Behavior	SSRN	2023
Gladys Stephen	Role of Individual's Consumption Values On the Attitude Towards Sustainable Consumption Behavior	SSRN	2023
Gladys Stephen, Dharun Kasilingam & Daniel Inbaraj	Role of Brand and Cause Related Dimensions on Consumer Attitude towards CrM Advertisements	SSRN	2023

SESSION CHAIR/ TRACK CHAIR & OTHERS

NAME	DETAILS	YEAR
Gladys Stephen	Session Chair, International Conference of Information Systems (ICIS 2023) , Track : IoT, Smart Cities, Services, and Government	2023

MEMBERSHIP OF EDITORIAL /REVIEW BOARD/AD HOC REVIEW

NAME	TITLE	DESIGNATION
Anandakuttan B Unnithan	IIM Kozhikode Society & Management Review	Managing Editor
Anandakuttan B Unnithan	International Journal of Consumer Studies	Associate Editor
Dharun Kasilingam	Journal of Strategic Marketing (SI in Progress - At Completion Stage)	Guest Editor
M Geetha	IIMK Society and Management Review	Associate Editor
Gladys Stephen	International Conference of Information Systems (ICIS 2023) , Track : IoT, Smart Cities, Services, and Government	Associate Editor
Priya Narayanan	Journal of Consumer Behaviour - ABDC A	Editorial Review Board Member
Priya Narayanan	Psychology & Marketing - ABDC A	Ad Hoc Reviewer

ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCES

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Debashis Chatterjee & Vasist P.N.	Combating Fake News and Digital Deception at the Workplace: An Integrative Review and Open Systems Theory-led Framework for Future Research	IIM Kozhikode Society and Management Review	2023
Manoranjan Dhal, Anand A, James L & Varma A	Age is just a number, but with number comes prejudice: exploring workplace ageism and charting directions	International Journal of Organizational Analysis	2024
Nivedhitha K S, Palvi Pasricha & G Angelin Vilma	How Green Social Network Affordances enhance Pro-environmental Behaviour?	International journal of consumer studies	2023
Payal Anand	Working remotely and feeling lonely?–Knowledge hiding and the role of work characteristics	Knowledge Management Research and Practice	2024
Payal Anand, Garg N & Vakeel K A	Prioritizing personality diversity: a commitment and performance based perspective	International Journal of Educational Management	2023
Prantika Ray, Amitabh Anand & Jessica Doll	Drowning in silence: a scale development and validation of quiet quitting and quiet firing	International Journal of Organizational Analysis Vol 32 Issue 4	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Rajeshwari C & George Kandathil	(Dis) empowering the feminine? Spatializing the interlace of gender-class-neoliberal managerialism in a women-only café in India	Gender, Work & Organization	2023
Rajeshwari C & George Kandathil	Postfeminist individuating of a women collective and the strugglesome emergence of a relational collective feminist solidarity: The story of Kudumbashree, a Kerala state-instituted women empowerment program	Gender, Work & Organization	2023
Surya Prakash Pati, Soral P, Singh S.K, Del Giudice M & Degbey W Y	Let Us Halt the Resurgence of Protectionism: Trade Openness, Innovation Ecosystem, and Workforce Diversity in the Knowledge-Based Economy	Management International Review	2023

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Surya Prakash Pati & Urvashi Jha	Career Resources of Public Administrators: Review and Research Agenda	British Academy of Management	2023
Surya Prakash Pati & Prakriti Soral	Coping with occupational stigma: Role of self and work affirmations in identity processing	83rd Annual Meeting of the Academy of Management	2023
Roopak Kumar Gupta	Ethical Leadership, Signaling theory and Innovative Work Behavior: A Moderated Mediation Model	AOM 2023	2023
Rajeshwari C, Advaita Rajendra, George Kandathil & Rama Mohan Turaga	Embodied commoning of waste and waste work: Emergence of a collective alternative to waste management and contradictions within	EGOS	2023
Prantika Ray	Return to work post maternity leave: An integrated literature review	ILPC 2023	2024
Prantika Ray	Who cares while we care”: support-systems for doctors during the pandemic	ILPC 2023	2024
Prantika Ray	Anchors aweigh! Naval officers’ voyage towards civilian careers	towards civilian careers HRIC 2023 (AOM HR Division)	2023
Payal Anand	Workplace loneliness in the context of remote work - a knowledge seeker’s perspective	Indian Academy of Management (INDAM) Conference	2024
Payal Anand	Workplace Loneliness Among Women and The Role of Coping: A Study from India	Future Of Women	2024
Palvi Pasricha	Impact of Servant Leadership on employees’ Innovative Behavior: Role of Job Autonomy, Affective Commitment, and Demonstrated Responsibility	37 th British Academy of Management Conference	2023
Palvi Pasricha	Perceived Politics and Workplace Deviance: Test of a moderated mediation model	37 th British Academy of Management Conference	2023
Palvi Pasricha	Resolving the Multiple-employment Quandary: A Conclusive Analysis of Decade’s Research	International Conference on Management and Social Justice	2023
Nivedhitha K S	Follower First Philosophy and Employee Embeddedness in Social Enterprises: A Moderating Role of Risk-Taking Trait	Indian Academy of Management (INDAM) Conference	2024
Nivedhitha K S	Is peer phubbing a deterrent technoference? A study on employee workplace aggression	9 th PAN IIM 2023	2024
Roopak Kumar Gupta & Aditya Iyengar	How Work Identities and Protean Career Orientation Can Predict Creative Deviance: A Mixed-Method Study	TAPMI International Research Conference on Reimagining People Management (TIRCRPM)	2024

AUTHOR(S)	TITLE	DETAILS	YEAR
K Unnikrishnan Nair & Kurian R E	Being adaptive and proactive in the context of continuous organizational changes: A conservation of resources perspective	9th Pan IIM World Management Conference	2024

BOOK CHAPTER

AUTHOR(S)	TITLE	DETAILS	YEAR
Anjana A Karumathil & Ritu Tripathi	Humanistic Leadership and the Paradoxical Pursuit of Sustainability and Profitability: A Case Study of the Tata Group in India	Springer	2023
Kapil Verma & Thottathil S C	The Double-Edged Sword of Mindfulness: A Conceptual Model on Managing Work Interruptions While Working from Home	Springer Proceedings in Business and Economics	2023
Vijay Kuriakose, Jatav S & Dixit A	Job crafting and intention to stay in an organization: The mediating role of job satisfaction	Effective Human Resources Management in the Multigenerational Workplace	2023

BOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
Payal Anand, Simi Joy & Priya Nair Rajeev	Indian Cases in Organizational Behavior: Insights for Leading Individuals and Teams	Pearson	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Priya Nair Rajeev	Dark leadership: a subordinate's journey through adversity	IIMK/CS/227/OBHR/2023/06	2023
Priya Nair Rajeev	From Displacement to Employment: Social innovation for creating livelihoods in resettlement colonies	IIMK/CS/229/OBHR/2023/07	2023
T N Krishnan, Soumya G Rajan & Anjali G Nath	V-Guard: The Human-first Approach to Building Responsible Business	IIMK/CS/237/OBHR/2024/02	2024
T N Krishnan	HealthFood International	IIMK/CS/253/OBHR/2024/04	2024
Kapil Verma	Authenticity Unveiled: The Story of Ash Barty	IIMK/CS/265/OBHR/2024/05	2024
Roopak Kumar Gupta & Ameya Agrawal	A Stark Challenge	IIMK/CS/266/OBHR/2024/06	2024
Priya Nair Rajeev & Deepa Unnikrishnan	Saying 'no' to Destructive Leadership: a case of Career Resilience	IIMK/CS/271/OBHR/2024/07	2024
Roopak Kumar Gupta	Harsha with Complex Teams	IIMK/CS/280/OBHR/2024/08	2024
Manoranjana Dhal & Surya Prakash Pati	Plantation of Hope: The Turnaround of Harissons Malayalam Ltd.	Springer Nature Singapore	2023
Nivedhitha K S & Palvi Pasricha	Transforming an Individualistic Culture to Nurture Collaborative Creativity	IIMK Case Repository	2024
Nivedhitha K S & Palvi Pasricha	Shaking things up, for better or worse?	IIMK Case Repository	2024

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Anjana A Karumathil	Student suicides: Who is responsible?	Opinion piece on a popular regional online publication	2023
Anjana A Karumathil	India's platform workers being flexed to death	Opinion piece on East Asia Forum, a popular international website	2023

AUTHOR(S)	TITLE	DETAILS	YEAR
Anjana A Karumathil	Revolutionising defense education: How ChatGPT's AI technology is winning the war for smarter soldiers	Learning Lounge, monthly publication of the Indian Navy	2023
Nivedhitha KS & Palvi Pasricha	How the gig mind set can help organisations in a disruptive era	Forbes India	2023
Payal Anand	6 strategies to combat workplace loneliness	Forbes online	2023
Surya Prakash Pati	Pitrutwa Chuttira Abashyakata (Odia) [Necessity of Paternity Leaves]	Suryaprabha	2023
Surya Prakash Pati	Disciplining the platform economy	Hindu Business Line	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Payal Anand	Working remotely and feeling lonely? – Work characteristics and the role of knowledge hiding	IIMK/WPS/582/OBHR/2023/05	2023
K Unnikrishnan Nair & Rona Elizabeth Kurian	Leadership Of Organizational Change: A Review	IIMK/WPS/587/OBHR/2024/01	2024
K Unnikrishnan Nair & Rona Elizabeth Kurian	Role of Cliques, Enabling Leadership And Interactions in Emergence: A Network Analysis Approach of the Complex Adaptive System Dynamics	IIMK/WPS/591/OBHR/2024/02	2024
K Unnikrishnan Nair & Gagan Deep Singh Baath	Resilience and Critical Action Temporary Organizations in Extreme Contexts	IIMK/WPS/605/OBHR/2024/03	2024
Kapil Verma & Suraj P Gupta	Can Military Experiences Help in Resolving Corporate Challenges and Enhancing Team Efficiency – Translating Insights from the War Room to the Board Room	IIMK/WPS/606/OBHR/2024/04	2024
Roopak Kumar Gupta	The interplay of Ethical leadership, innovative work behavior, perceived organizational support, and creative role identity	IIMK/WPS/618/OBHR/2024/05	2024
Roopak Kumar Gupta & Santo Biswas	Organizational Resilience – rooted in underlying conditions	IIMK/WPS/619/OBHR/2024/06	2024

SESSION CHAIR/ TRACK CHAIR & OTHERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Palvi Pasricha	Track: Organizational Psychology	Session Chair: 37th British Academy of Management Conference	2023

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Palvi Pasricha	IIM Bangalore-Harvard Business Publishing (IIMB-HBP) Case Initiative	Ad Hoc Reviewer
K Unnikrishnan Nair	IIMB Management Review (IMR)	Associate Editor

QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Anand G, Alok Kumar Samanta & G Varaprasad	Comprehending deployment intention of Lean Six Sigma in healthcare: the moderating role of Change Management	International Journal of Productivity and Quality Management	2023
Anand G, Gaurav Kumar Badhotiya, Yogesh Marawar & Gunjan Soni	Lean manufacturing in the last decade: insights from published case studies	Journal of Manufacturing Technology Management	2023
Anand G & Praveen Puram	Sharing economy in the food sector: A systematic literature review and future research agenda	Journal of Hospitality and Tourism Management	2023
Anand G, Alok Kumar Samanta, G. Varaprasad & Jiju Antony	Implementing Lean Six Sigma in a multispecialty hospital through a change management approach	The TQM Journal	2023
Arqum Mateen, Mohammed Nawazish & M.K. Nandakumar	Are humanitarian supply chains sustainable? A systematic review and future research themes	Benchmarking: An International Journal	2023
D Jinil Persis, Janak Suthar, V G Venkatesh & Yangyan Shi	Exploring smart quality predictive modelling approach: a case study of the injection-molding industry	Production planning and control	2023
D Jinil Persis, Pappu Kalyan Ram & Neeraj Pandey	Modeling social coupon redemption decisions of consumers in food industry: A machine learning perspective	Technological forecasting for social change	2023
D Jinil Persis, Suthar J & Gupta R	Predictive modeling of quality characteristics – A case study with the casting industry	Computers in Industry	2023
D Jinil Persis, Suthar J & Gupta R	Analytical modeling of quality parameters in casting process – learning-based approach	International Journal of Quality and Reliability Management	2023
Ram Kumar P N, Das S.P, Vishnu C.R., Anish M.N & Sridharan R	Reliable and flexible supplier selection problem: a genetic algorithm inspired simulation approach	International Journal of Logistics Systems and Management	2024
Ram Kumar P N, R K Jana & Ghosh I	An explainable AI-enabled granular ensemble machine learning framework to demystify fertilizer price movements	Journal of the Operational Research Society	2023
Ram Kumar P N, Kunpeng Li & Peiyang He	A column generation based approach for an integrated production and transportation scheduling problem with dual delivery modes	International Journal of Production Research	2023
Ramesh Krishnan	Challenges and benefits for small and medium enterprises in the transformation to smart manufacturing: a systematic literature review and framework	Journal of Manufacturing Technology Management	2023
Rupesh Kumar Pati & Parvathi Jayaprakash	Sustainable Information Technology and Information System: A Systematic Literature Review, Taxonomy, and Agenda for Future Research	Asia Pacific Journal of Information Systems	2023
Rupesh Kumar Pati, Shailly Chaurasia, Sidhartha S Padhi & Srinagesh Gavirneni	Is localization better than globalization for sustainability? Evidence from the nutraceuticals industry for managing malnutrition in India	International Journal of Production Economics	2023
Saparya Suresh, Rama Papi Reddy Annapureddy & Varsha Khandker	Covid-19 communication in emerging markets—Not viral enough?	Journal of Public Affairs	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Shovan Chowdhury, Asok K. Nanda, Sanjib Gayen & Subarna Bhattacharjee	A new bivariate distribution with uniform marginals	Communications in Statistics - Theory and Methods	2023
Sidhartha S Padhi, Soumyatanu Mukherjee & T C Edwin Cheng	Optimal investment decision for industry 4.0 under uncertainties of capability and competence building for managing supply chain risks	International Journal of Production Economics	2023
Srikanth K	Non-discriminatory operating policies for ridesharing platforms with dual capacities	Journal of the Operational Research Society	2023
D Jinil Persis & Sakshi	Intelligent Crop management system for improving yield in maize production: Evidence from India	International Journal of Productivity and Performance Management	2024

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Srikanth K, Sanchari Guha Niyogi & Arqum Mateen	Channel Choice and Role of Value-Added Services in the Electric and Gasoline Vehicle Rental Industry	POMS India	2023
Soumya Roy	On Statistical Inference and Design of Progressive Type-I Interval Censoring Schemes	XXVI Annual International Conference Of The Society Of Operations Management	2023
Shovan Chowdhury	Monitoring Percentiles of Hybrid Censored Weibull Distributed Process and Role of Optimization	26th Annual International Conference of the Society of Operations Management [SOM 2023]	2023
Saparya Suresh, Varsha Khandker & Papi Reddy	Differential impact of COVID-19 on demand for durables: An emerging market perspective	2023 AMA Summer Academic Conference	2023
Saparya Suresh, Varsha Khandker & Papi Reddy	Covid-19 Communication In Emerging Markets- Not Viral Enough?	2024 AMA Summer Academic Conference	2023
Rupesh Kumar Pati, Shailly Chaurasya & Sidhartha S Padhi	Plumpy Nut: A Humanitarian Aid for Indian Malnourished Children	POMS India International Conference, XLRI, Jamshedpur, India	2023
Ramesh Krishnan	An integrated sustainable and resilient closed-loop food supply chain network design	POMS India International Conference 2023	2023
Ram Kumar P N & Srirangacharyulu Brundavanam	A Saving-based Heuristic for the Two-stage Supply Chain Network Design with Fixed Costs	OR65	2023
Ram Kumar P N & A K Anoop	Large Neighbourhood Search heuristic for flowshop scheduling problem with sequence dependent setup times	ORSI 2023	2023
D Jinil Persis	Predicting Physicians' decision on offering teleconsultation using explainable trees	XXVI Annual International Conference of the Society of Operations Management	2023
D Jinil Persis	Incremental feature selection and interpretable learning: An application for Glioma grading and detection	14th International Conference on Industrial Engineering and Operations Management	2024
D Jinil Persis	The restaurant's dilemma: Channel Choice with Restaurant and Platform Competition	POMS India International Conference 2022 Budapest	2023
Arqum Mateen, Sanchari Guha Niyogi & Abhishek Srivastava	The Future of Electric Vehicles: Policy Insights for Maximizing Adoption	8th Biennial Supply Chain Management Conference	2024

AUTHOR(S)	TITLE	DETAILS	YEAR
Anand G & Deepak Srivastav	Social Media for Disaster Management: Learnings from the 2015 Chennai Floods	9th Indian Academy of Management (INDAM 2024) Conference, Goa Institute of Management, Goa	2024
Anand G, Suparna Subash K, Lijo John & Asoke Dey	Uncovering the Factors Influencing Aid Dissonance in the Humanitarian Operations: A Country-Level Perspective	26th Annual International Conference of the Society of Operations Management (SOM 2023), IIM Shillong	2023
Anand G & G Sathianarayanan	Social Sustainability in the Context of Construction Projects: A Literature Review	4th International Conclave on Globalizing Indian Thought (GIT 2023)	2023
Suthar J & D Jinil Persis	Improving Hip Implant Quality: Data-Driven Modelling for Investment Casting	14th International Conference on Industrial Engineering and Operations Management	2024
G Thangamani	Consumer Appliances Innovation: A Research Inquiry into Evidential Reasoning for Robust Decision-Making	SOM2023 26th Annual International Conference of the Society of Operations Management	2023
G Thangamani	Type-2 Fuzzy with Monte Carlo Simulation for Comprehensive Project Risk Assessment	SOM2023 26th Annual International Conference of the Society of Operations Management	2023
Arqum Mateen & Asmita Mukherjee	Emerging Research Trends in Online Platform Operations: A Systematic Literature Review	“Management Doctoral and Researcher’s Colloquium”, Indian Institute of Foreign Trade, Kolkata	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Shovan Chowdhury, Sanchari Guha Niyogi & U Dinesh Kumar	Does Your Model Call a Spade a Spade? -Lead Conversion at WSES	IIMK/CS/224/QMOM/2023/07	2023
Ramesh Krishnan	Managing Sustainability through Supply Chain Network Design at RK Industries	IIMK/CS/226/QMOM/2023/08	2023
Ashutosh Sarkar & Mahua Banerjee	Online Appointment System at Baby Memorial Hospital	IIMK/CS/234/QMOM/2024/01	2024
Soumya Roy & Soumyadeep Kundu	Serving up Data: Application of data in the Hospitality Sector	IIMK/CS/236/QMOM/2024/02	2024
Shovan Chowdhury	Use of Markov Chain in Revenue Estimation – Case of Indian B-School	IIMK/CS/240/QMOM/2024/03	2024
Ramesh Krishnan & Navneet Rai	Matching Supply with Demand at RN Electrical and Electronics Appliances Manufacturing Company	IIMK/CS/262/QMOM/2024/04	2024
Shovan Chowdhury	Data Analytics in Sample to Order Conversion – Case of Ratna Saree	IIMK/CS/263/QMOM/2024/05	2024
G Thangamani	Schedule Risk Analysis at Enerwind – Offshore Wind Turbine Project	IIMK/CS/275/QMOM/2024/06	2024
Arqum Mateen & Soumyadeep Kundu	Rita Cloth Store: rethinking for the times	Emerald	2023
Arqum Mateen & Sanchari Guha Niyogi	Re-Volt Rush: Gogoro’s Electrifying India Debut	Case Centre	2023
Ashutosh Sarkar & Priyanka Laskar	RideAlly Travels Pvt Ltd: Seeking Growth	Ivey Cases	2023
Sidhartha S Padhi, Ranit Sinha & Amol S Dhaigude	Ransys Partners Ltd: digitalizing supply chain	Emerald Emerging Markets Case Studies	2023

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Shovan Chowdhury & Sanchari Guha Niyogi	From memory to market; the nostalgic resurgence of beloved brands	Financial Express Brandwagon	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/JOURNAL)	YEAR
Shovan Chowdhury & Kumar Rahul	Complementary And Alternate Medicine Practice – Exploring The Paradigm Development Using Bibliometric Analysis	IIMK/WPS/598/QMOM/2024/01	2023
G Thangamani	Synergistic Modelling for Project Risk Analysis using Fuzzy Monte Carlo Simulation	IIMK/WPS/612/QMOM/2024/02	2024
Shovan Chowdhury, Amarjit Kundu & Bidhan Modok	Stochastic Comparisons of Random Extremes from Non-Identical Random Variables	ArXiv.org Cornell University arXiv:2402.09174v2	2024
Shovan Chowdhury, Amarjit Kundu & Bidhan Modok	Control Chart for Generalized Weibull Quantiles under Hybrid Censoring	ArXiv.org Cornell University arXiv:2402.09174v3	2023

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Anand G	Journal of Manufacturing Technology Management	Editorial Board Member
	International Journal of Lean Six Sigma	
	International Journal of Intelligent Enterprise	Reviewer
	Journal of Manufacturing Technology Management	
	International Journal of Organizational Analysis	
	The TQM Journal	
	International Journal of Lean Six Sigma	

STRATEGIC MANAGEMENT

REFEREED JOURNAL PUBLICATIONS

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Anita Kerai, Marzano R., Piscitello & Singla C	The role of founder CEO and independent board in family firms' international growth: evidence from India and Italy	Cross Cultural and Strategic Management	2023
Deepak Dhayanithy, Amblee N & Ertl H	A More Relevant MBA: The Role of Across-the-Curriculum Delivery of Intercompetency Coursework in Aligning the Required Curriculum With Required Managerial Competencies	Journal of Management Education	2023
Deepak Dhayanithy & Bhagyanathan A	A canal, urban sprawl and wetland loss: The case of Kozhikode, India, from colonialism to climate change era	Area	2023
Deepak Dhayanithy & Yadav S	Do IPL teams escalate commitment for costly players? When do player status and reputation matter?	IIMB Management Review	2023
Nandakumar MK, Srinivasan B & Hazarika L	'Does Confidence Matter?': Impact of Entrepreneurs' Confidence on Fear of Failure	IIM Kozhikode Society and Management Review	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Pratima Verma	Assessing the drivers of sudden uptick of COVID-19 cases: a case of Taiwan	International Journal of Business Information Systems	2023
Pratima Verma	The prevalence of horizontal violence with different cultural dimensions	Evidence-based HRM: a Global Forum for Empirical Scholarship	2023
Pratima Verma, Vimal Kumar, Ankesh Mittal & Jiju Antony	Mapping the TQM Implementation Approaches and their Impact on Leadership in Indian Tire Manufacturing Industry	The TQM Journal	2023
Pratima Verma, Ankesh Mittal, Sandeep Sachan, Vimal Kumar, Sachit Vardhan, Mahender Singh Kaswan & Jose Arturo Garza-Reyes	Essential organizational variables for the Implementation of Quality 4.0: Empirical evidence from the Indian furniture industry	The TQM Journal	2023
Pratima Verma, Arpit Singh & Vimal Kumar	Sustainable Supplier Selection in a Construction Company: A new MCDM method based on Dominance-based Rough Set Analysis	Construction Innovation: Information, Process, Management	2023
Pratima Verma, Rohit Raj, Arpit Singh & Vimal Kumar	Achieving Professional Qualifications using Micro-credentials: A Case of Small Packages and Big Challenges in Higher Education	International Journal of Educational Management	2023
Pratima Verma, Vimal Kumar, Haydar Yalcin & Tugrul Daim	Organizational architecture of strategic entrepreneurial firms for digital transformation: A bibliometric analysis	Technology in Society	2023
Pratima Verma, Rohit Raj & Vimal Kumar	Big Data Analytics in Mitigating Challenges of Sustainable Manufacturing Supply Chain	Operations Management Research	2023
Pratima Verma, Binod Kumar Rajak, Seema Mahlawat, Rohit Raj, Vimal Kumar, Sumanjeet Singh, Punam Singh & K. Vidyullatha Reddy	Torn ties and waning morale: Unravelling the link between family incivility, employee engagement and perceived supervisor support	Social Sciences & Humanities Open	2023
Pratima Verma, Bhawana Rathore, Vimal Kumar, Konstantinos P Tagarakis, Rohit Gupta & Surajit Bag	Demystifying the Barriers for Electric Vehicle Acceptance: Multiple Stakeholders' Perspective	Research in Transportation Business & Management	2023
Pratima Verma, Vimal Kumar, Rohit Raj, Jose Arturo Garza Reyes & Bhavin Shah	Assessing risk and sustainability factors in spice supply chain management	Operations Management Research	2023
Pratima Verma, Rohit Raj, Vimal Kumar, Nagendra Kumar Sharma, Sumanjeet Singh & Seema Mahlawat	The study of Remote Working Outcome and its Influence on Firm Performance	Social Sciences & Humanities Open	2023
Pratima Verma, Rohit Raj, Arpit Singh & Vimal Kumar	Analyzing the potential benefits and use cases of ChatGPT as a tool for improving the efficiency and effectiveness of business operations	BenchCouncil Transactions on Benchmarks, Standards and Evaluations	2023
Pratima Verma, Kumar V, Sharma N.K & Mittal A	The Role of IoT and IIoT in Supplier and Customer Continuous Improvement Interface	EAI/Springer Innovations in Communication and Computing	2023
Rajesh Srinivas Upadhyayula, Panicker V S & Mitra S	Correction to: Lender representatives on board of directors and internationalization in firms: an institutionalized agency perspective	Journal of Management and Governance	2023
Salman Ali, Abrar Ali Saiyed, Ekrem Tatoglu & Dev K Dutta	Entrepreneurial orientation, CEO power and firm performance: an upper echelons theory perspective	Management Decision	2023

AUTHOR(S)	TITLE	DETAILS (PAPER ID/ JOURNAL)	YEAR
Salman Ali, Subrata Kumar Mitra, Vinay Goyal & Manojit Chattopadhyay	Difference in the relationship between tourism growth and gender inequality in East Asia Pacific and South Asian countries	Asia Pacific Journal of Tourism Research	2023
Salman Ali	Innovation Dynamics: A Framework for Strategic Competitive Positioning	International Journal of Business and Economics	2023
Sumit Mitra & Deepak A.	Role of Technology in Solid Waste Management: Social Enterprise in a Pandemic	Journal of Entrepreneurship and Innovation in Emerging Economies	2024
Suram Balasubrahmanyam & Deepa Sethi	Strategic variants of the razor and blade business model: an inspiring benchmark	Benchmarking: An International Journal	2023
Suram Balasubrahmanyam & Prasad Kaipa	Disruptive Customer Value Propositions in the Global Health and Medical Tourism Industry	International Journal of Business and Globalisation	2023
Mohammed Nawazish, M.K. Nandakumar & Arqum Mateen	Are humanitarian supply chains sustainable? A systematic review and future research themes	Benchmarking: An International Journal	2023

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Suram Balasubrahmanyam	Biological Bootstrapping: Eclectic Knowledge Systems	4th International Conclave on Globalizing Indian Thought	2023
Salman Ali	Fighting the Double-Edged Sword: Innovation and Internationalization of EMNEs	AIB MENA 2023 Conference, Rabat, Morocco	2023
S Subramanian	Relationship between International Firm Performance and ESG Efforts of the Indian Firms	2023 Academy of International Business Asia Pacific Regional Conference "Recovery in International Business Markets"	2023
Rajesh Srinivas Upadhyayula	Medical tourism: a transaction cost economics perspective	Academy of International Business	2023
Rajesh Srinivas Upadhyayula	Pro-market reform and first cross-border acquisition speed of emerging market firms: Exploring intergroup and intragroup heterogeneity	Academy of International Business Warsaw	2023
Nycil George & Abhishek Amal Sanyal	Impact of organizational lag on administrative innovation in artificial intelligence and machine learning business environments in investment banks	Entrepreneurship, Innovation, and Society International Conference	2023
Nycil George & Vishnusaranya	Role of CEO's regulatory focus and organizational slack in building firms digital capabilities	India Strategy Conference	2023
Anita Kerai	How Founder CEOs Influence Family Firm Internationalization: The Family Identification Effect	Annual Conference of Academy of Management	2023
Anubha Shekhar Sinha & Janvi Patel	Exploring Rural Entrepreneurship in Developed and Developing Economies: A Systematic Literature Review	ANZAM (Australia & New Zealand Academy of Management)	2023
Nycil George & Tina Thomas	Relative Salience of M&A/Alliances or Internal R&D Efforts as Response to Rapid Environmental Changes - Case of Indian Software/ITES industry	India Strategy Conference	2023
Nycil George & Nedunuru Abhinay	Sustainability Assessment Of Microgreens Farming In India Using FAO SAFA Framework	Management education and research colloquium- 2023, IIM Kashipur	2023

AUTHOR(S)	TITLE	DETAILS	YEAR
Venkataraman S & Visalakshy Sasikala	DEI in Dual listed Mining MNEs: A Fields Perspective on the Evolving Rhetoric and Reality	83rd Academy of Management Conference	2023
Deepak Dhayanithy & Kushagra Sharan	Conceptualizing Altruism in Practice in Countries' Climate Strategies	Journal of Management Studies Conference: Interdisciplinarity in Management Research: Premises, Pitfalls and Promises	2024

BOOK CHAPTER

NAME	TITLE	DETAILS	YEAR
Venkataraman S	Managing India - The idea of IIMs and its Changing Contexts	Routledge	2024

TEXT BOOK

NAME	TITLE	DETAILS	YEAR
D Besanko, D Dranove, M Shanley, S Schaefer & P Rameshan	Economics of Strategy	The first Indian Adaptation of the US textbook "Economics of Strategy" (7th edition, Wiley) (originally by the first 4 authors (col.3))	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Anita Kerai & Nycil George	Fampay: A Banking Solution For Teenagers	IIMK/CS/225/SM/2023/03	2023
S Subramanian	Nykaa, Changing Indian Beauty & Personal Care Market	IIMK/CS/228/SM/2023/04	2023
Nycil George & Anita Kerai	Organizational Learning In A Crisis: AI 1344	IIMK/CS/230/SM/2024/01	2024
Suram Balasubrahmanyam	Razor & Blade' Business Model: An Iridescent Spectrum of Entrepreneurial Choices	IIMK/CS/270/SM/2024/02	2024
Venkataraman S & Pawan Agrawal	Investing In Saranga Cements' Bonds: Analysing Strategic Risks	IIMK/CS/274/SM/2024/03	2024
P Rameshan	Landing on Tata Runway for a Rapid Takeoff: Air India Beyond 2021	Emerald Emerging Markets Case Studies	2023
S Subramanian	Case Analysis: McDonald's India: Pains of Partnering with A Delinquent Partner	Vision	2023

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Salman Ali & Ameya Agrawal	Future-Proofing MBAs: Integrating AI into Business Leadership of Tomorrow	Financial Express	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
S Subramanian	Factors Associated with Underperformance of Family Business Groups in India, Post-Liberalization.	IIMK/WPS/585/SM/2023/05	2023
Rajesh Srinivas Upadhyayula & Madhurima Basu	Pipes and Prisms: Duality of Social Networks and International Growth of Emerging Market INVs	IIMK/WPS/590/SM/2024/01	2024

AUTHOR(S)	TITLE	DETAILS	YEAR
Rajesh Srinivas Upadhyayula, Sumit Mitra Madhurima Basu & Vidya Sukumara Panicker	Social-tech Ventures in Emerging Economies? Dilemmas for Social Entrepreneurs	IIMK/WPS/592/SM/2024/02	2024
Anubha Shekhar Sinha	Farmer Producer Companies in India	IIMK/WPS/597/SM/2024/03	2024
Sumit Mitra	Social Construction of Institutional Theory	IIMK/WPS/620/SM/2024/04	2024

EDITORIAL SERVICE

AUTHOR(S)	TITLE	DETAILS	YEAR
Nandakumar MK	Business Ethics, the Environment & Responsibility	Associate Editor	2024
	Journal of Small Business and Enterprise Development	Associate Editor	2024
	Journal of Social Entrepreneurship	Associate Editor	2024
Pratima Verma	British Food Journal	Guest Editor	2024

CONFERENCES & WORKSHOPS CONDUCTED

- Australia-India Cyber security Leaders International Symposium 2023: 3 November, 2023
- 4th International Conclave on Globalizing Indian Thought (GIT 2023) at Mysuru: 14-16 December, 2023
- 7th JAAF - ATP India Symposium: 5-6 January, 2024
- India Labour Conference 2024: 19-20 January, 2024
- BIG Data and Machine Learning for Management Workshop by Prof. Subrata Sarkar, Former Faculty at IGIDR: 8-11 April, 2024

FORTHCOMING CONFERENCES & WORKSHOPS

- Information Systems Curriculum & Pedagogy Workshop: 6-7 September, 2024
- 18th ICA Asia-Pacific Research Conference: 15-18 October, 2024
- 5th International Conclave on Globalizing Indian Thought 2024(GIT-2024) at London: 24-25 October, 2024
- 22nd AIMS International Conference: 2-4 January 2025

GYANODAYA : CENTRE FOR PEDAGOGICAL INNOVATION AND PUBLISHING

Gyanodaya - The Centre for Pedagogical Innovation and Publishing at IIM Kozhikode is a distinct center for case development, which motivates authors to develop cases based on key industry challenges and success stories. These distinct cases act as supplementary reading materials to enhance classroom learning of the students. Gyanodaya hopes to assist educators and students in better understanding how teaching and learning methods are evolving and in developing and disseminating cutting-edge materials for use in the classroom and beyond. Additionally, Gyanodaya would also explore on to demonstrate how the Centre can produce and distribute simulations, books, white papers, and monographs for distribution to business schools in addition to case studies. The Centre would help faculties and researchers collaborate with leading institutions to advance the fields of pedagogy, learning, and education.

Objective of Gyanodaya

The objective of the Gyanodaya is to develop and inspire a world-class sustainable ecosystem for the creation and dissemination of innovative pedagogical content and processes. It will foster the development, publication, and selling of case studies, simulations, books, research notes, and monographs. The Centre would facilitate IIMK faculties and researchers to collaborate with leading institutions globally to innovate and advance the fields of pedagogy, learning, and education.

Activity Report of Gyanodaya-Centre for Pedagogical Innovation and Publishing

The Centre has been constituted in December 2023. Since then it has made significant progress primarily in three areas –

- (1) Collecting case studies from faculties for review and onward submission to Harvard Business Publishing,
- (2) Editorial review of these cases, and
- (3) The process of collaboration with Harvard Business Publishing is in the advanced stage.
 - The Centre held six formal online meetings and many informal discussions with the faculties and Harvard Business Publication executives.
 - The Centre had also held two offline meetings at the campus.
 - Two physical meetings have been conducted with the representative of HBSP for the collaboration.
 - The Center has received 24 cases from various areas and they have already cleared the stage 1 pre-review process and are now undergoing the stage 2- Assessment by faculty members, of our case review system.
 - A review portal is currently in development to streamline the submission, review, and revision process for case studies, making it easier and more efficient. All the review process so far, was done through this portal.
 - A website for Gyanodya is currently under development, aiming to seamlessly facilitate the center's objectives by providing easy access to resources, information, and services. This platform will enhance user engagement and streamline various processes integral to Gyanodya's operation.

Activity Plans of the Centre

- Initiate the 3rd Stage: double-blind review, of the review process within a week for cases that pass the 2nd stage.
- We plan to send at least 24 cases to Harvard Business Publications within 3-4 months.

'URUPPIKA': CENTRE OF EXCELLENCE FOR MACROECONOMICS, BANKING AND FINANCE

1. During the year, IIMK set up and operationalized 'Uruppika' as its new Centre of Excellence Macroeconomics, Banking & Finance (CEMBAF). The Centre was created with an objective to (i) promote research at the frontier of the knowledge in the areas of macroeconomics, financial markets, banking, central banking and financial regulation to bridge any knowledge gaps and advance the literature in these areas, (ii) to improve understanding of policy impacts through computational economics and finance, (iii) to benefit IIMK students and faculty through interactions with industry and policymakers, (iv) to disseminate research in its areas to diverse stakeholders, and (v) to influence public policies through its overall work.
2. Within its mandate, the Centre decided to work on the following themes (with leads in bracket) in its initial years: (1) Financial inclusion and macroeconomic policy (Prof. Rudra Sensarma and Prof. Ashok Thomas), (2) Financial spillovers and financial innovation (Prof. Aravind Sampath), (3) Financial regulation (Prof. Nemiraja Jadiyappa), (4) Heterogenous effects of macroeconomic and financial policies (Prof. Vipin P. Veetil), (5) Monetary policy and financial stability (Prof. Mridul Saggar). Prof. Saggar in his capacity as the Head of the Centre also engaged on these multiple themes.
3. The Centre was formally inaugurated by Mr. K.V. Kamath, Chairman, Jio Financial Services (JFS) and (National Bank for Financing Infrastructure and Development (NaBFID) (also former Chairman of New Development Bank and ICICI Bank at the **IIMK's Inaugural Annual Conference on Macroeconomics, Banking & Finance organized by 'Uruppika' at the National Stock Exchange (NSE), Mumbai on February, 16, 2024**. The theme of the Conference was **'Securing Financial Stability Amid Global Spillovers'** in which he also talked on the future of digital finance in a fire-side chat with CNBC Anchor Latha Venkatesh at the Valedictory session. Kamath argued that demand and supply of finance was witnessing a paradigm shift because of digital technologies and we control the inherent risks, the digital infrastructure, e-commerce and other digital payments and services segments can become the country's biggest growth-driver.
4. In a scintillating inaugural address at the Conference, Dr. V. Anantha Nageswaran, Chief Economic Advisor to the Government of India stated that it was a long way, before global supply chains could reduce its dependency on China. He also discussed the critical mineral dependence and argued that in this backdrop attaining macroeconomic stability was difficult and attaining macroeconomic policy autonomy was questionable. He explained the macroeconomic stability in India despite the pandemic shock and cautioned that while systemic stability also prevailed, it can be impacted by future spillover shocks. Shri Dinesh Khara, Chairman, SBI highlighted the importance of climate finance and argued that green deposits require special regulatory dispensation of lower reserve requirements on such deposits.
5. Amongst the speakers at the Conference were Mr Ashu Khullar, Citibank India CEO (India); Mr. Hitendra Dave, HSBC India CEO; Mr. Ananth Narayan, SEBI Board Whole Time Member (WTM); Mr. Ashish Chauhan NSE MD & CEO; Dr. Chetan Ghate, Director, Institute of Economic Growth; Prof., Dr Ashima Goyal, Emeritus Professor IGIDR & MPC member; P. Vasudevan, RBI executive Director; Vikas Bansal, Amazon Pay Head & WTM, Kunal Shah, Founder & CEO CRED; Sajjid Chinoy, MD & Chief Economist, J.P. Morgan & Member PM Economic Advisory Council; Sonal Varma, MD & Chief Economist (Asia Ex-Japan) Nomura; Samiran Chakraborty, Chief Economist (India), Citibank; Dr. Tirthankar Patnaik, Chief Economist, NSE; Viqar Shaikh, Head, Bond Index Inclusion (Research) Asia, JP Morgan; Jayesh Mehta, Former MD & Country Treasurer, Bank of America. The speakers from the IIM Kozhikode side included Prof. Shubhasis Dey, Dean; Prof. Mridul Saggar, Centre Head and Prof. Rudra Sensarma, Prof. Aravind Sampath and Prof. Ashok Thomas, Centre members. The conference was widely attended and organized jointly with NSE and supported by SBI and Axis Bank.
6. The Centre organized a two-day "First Annual Seminar on Banking Regulation, Intermediary Soundness and Systemic Stability" during September 4-8, 2023. RBI Deputy Governor in-charge of Banking Regulation, Shri M. Rajeshwar Rao

delivering the inaugural address delved on the changing components of credit markets and argued that appropriate regulations can tango with the markets with an eye on soundness of financial intermediaries. MD & CEOs/ Chairman of Federal Bank, South Indian Bank, ESAF Small Finance Bank and Muthoot Finance also participated in the Seminar that included a MD/CEO panel discussion on “Regulation of the Indian Banking System: Have Recent Strides Bulwarked the System or do Chinks Remain”. In another panel discussion on “Are Financial Innovations Porous to our Regulatory Regime and a Risk to Financial Stability?”, SBI Deputy Managing Director and Head of Digital Banking, RBI Chief General Manager of Supervision and Prof. Rudra Sensarma participated. Both these panel discussions were moderated by Prof. Mridul Saggar. Special lectures were also delivered by senior bankers and regulators at the Seminar.

7. The Centre organized a seminar on “India’s G20 Presidency and the Way Forward” in September 2023 in collaboration with Research and Information System for developing Countries (RIS), an independent policy research institute in New Delhi which acts as a think tank supported by Ministry of External Affairs. Ambassador J.K. Tripathi delivered a keynote address and Prof. Anupam Das, Prof. Mridul Saggar and Prof. Chitwan participated in the panel discussions.
8. Prof. Mridul Saggar, Head, Uruppika, engaged in a VC meeting on January 9, 2024 with Kerala Finance Minister, Mr. K.N. Balagopal as part of the Kerala Government’s pre-budget consultations with leading fiscal experts from across the country.
9. On February 2, 2024, the day after the announcement of the Union Interim Budget 2024-25, the Centre, organized a seminar along with the Economics, Politics and Social Science (EPS) Interest Group of IIMK students covering macroeconomic and market implications of the Union budget. Prof. Mridul Saggar and Prof. Rudra Sensarma made remarks and answered student’s questions on the Budget. They also spoke at the Budget Seminar organized by Kerala Economic Association the next day. Prof. Saggar also addressed IIM Kashipur students on the budget on February 5, 2024.
10. Centre members undertook varied research initiatives. Amongst the research undertaken and disseminated in form of published papers were:
 - (i) Prof. Rudra Sensarma, “Confluence of Health and completed several Financial Policies for Development: A Study of Collaborative Governance in Maternal Health Delivery” in the International Journal of Public Administration, published online in Jan. 2024
 - (ii) Prof. Ashok Thomas, “Is Government Health Subsidy Targeted Enough in India? Evidence from a Tertiary Hospital” in the International Journal of Public Administration, conditionally accepted in Feb 2024 and is forthcoming in March 2024.
 - (iii) Prof. Nemiraja, “CSR regulation and the working capital management policy,” in *Global Finance Journal*, 100934, 2024
 - (iv) Prof. Nemiraja, “Strengthening operational creditor rights and trade credit: Evidence from creditor reforms”. *Pacific-Basin Finance Journal*, 83, 2024.
 - (v) Prof. Aravind Sampath, “Informed Trading and Cryptocurrencies: New Evidence using tick by tick data”, *Finance Research Letters*, December, 2023.
 - (vi) Prof. Vipin P. Veetil, “Disequilibrium propagation of quantity constraints: application to the COVID lockdowns”, *Macroeconomic Dynamics*,
 - (vii) Prof. Vipin P. Veetil, “Do Granular Shocks Generate Sizeable Aggregate Volatility”, <http://dx.doi.org/10.2139/ssrn.4677038>
 - (viii) He also presented papers at the “Econometric Association Asia Conference” and the “Indian Statistical Institute Annual Conference”, both at New Delhi.
 - (ix) Prof. Mridul Saggar presented a paper on “mind the Emerging Gap in Monetary and Financial Statistics” at the Annual IARNIW Conference organized by NSO, GOI and also Chaired the second day’s proceedings on March 9, 2024.

11. Centre members contributed opinions to the print and TV media during the quarter as follows:

- (i) Centre Head, published an opinion article in the Hindu Business Line (HBL) of March 25, 2024 on “Japan’s Unconventional Monetary Policy Gamble”.
- (ii) He also published an opinion article in HBL of February 7, 2024 on “Budget pre-empts Monetary Policy”.
- (iii) He also participated on the CNBC Indianomics TV shows post various monetary policy announcements.
- (iv) He was also interviewed by the CNBC on the just released Household Consumption Expenditure Survey 2022-23
- (v) Prof. Rudra Sensarma, published an opinion article titled “16th Finance Commission must reward performance” in The Deccan Herald on 19th Jan 2024
- (vi) He also published an opinion article titled “Kerala budget: Banking on infra, tourism and tech” in The New Indian Express on 6th Feb 2024
- (vii) He also published an opinion article titled “Are tighter norms for personal loans justified?” in The Hindu Business Line on 14th Feb 2024
- (viii) He also published an opinion article titled “What’s the secret behind creating ‘lakhpati didis?’” in The Hindu Business Line on 21st Feb 2024

12. Centre members also delivered the following talks/ lectures:

- (i) Prof. Mridul Saggar delivered the Guest Lecture on “Monetary Policy in India” to the IMF programme on ‘Monetary Policy’ to the South Asian central banks.
- (ii) He also delivered the opening lecture on “Open Economy Macroeconomics and Policies” at the Madras Institute of Development Studies on 19th Feb 2024.
- (iii) Prof. Rudra Sensarma delivered a talk on “Monetary policy transmission” at the Madras Institute of Development Studies on 19th Feb 2024

13. Prof. Mridul Saggar attended the SEBI Expert Committee meetings on ‘Financial Stress Indices’ providing advice to SEBI on developing stress indicators. He also gave a guest lecture on ‘Monetary Policy’ to central bankers from different parts of the world at SARTTAC, IMF on March 1, 2024.

14. On an initiative of Prof. Vipin Veetil, as on outreach for faculty, researchers and other students, the Centre organized two one-day international workshops at IIMK on April 10 & 11, 2024 on ‘Climate Finance’ and ‘Monetary Theory and Policy’. Antonie Mandel, professor of Applied Mathematics, Paris School of Economics, Prof. Vipin, Saggar, Prof. Deva Prasad, Prof. Ashok Thomas and Prof. Rudra were amongst those who lectured at these workshops.

15. More details of the Centre are available at its website that was launched during the year: <https://iimk.ac.in/centres/uruppika/index.php>



CENTRE FOR EMPLOYMENT RELATIONS AND LABOUR STUDIES (CERLS)

1. CERLS Advisory Board

- **Prof. Sarosh Kuruvilla**, Professor of Industrial Relations, Asian Studies and Public Affairs at Cornell University
- **Prof. Anil Verma**, Professor Emeritus of Industrial Relations and HR Management, Rotman School of Management University of Toronto
- **Prof. Ernesto Noronha**, Professor, Indian Institute of Management Ahmedabad
- **Amase Mitsuji**, Deputy Research Director General, Japan Institute for Labour Policy and Training

2. KNOWLEDGE CREATION AND DISSEMINATION

A. ACTIVITY UNDER TAKEN

1. CONFERENCE

The CERLS organised **INDIA LABOUR CONFERENCE**, during January 19-20, 2024.

- 32 research papers were presented in the conference after rigorous review

The eminent invited speakers presented their thoughts during the conference are

- a. Dr. Amase Mitsuji, Deputy Research Director General, The Japan Institute for Labour Policy and Training-JILPT, Japan
- b. Dr. Rui Yamaguchi, Migration Expert, Japan Institute for labour Policy and Training (JILPT), Japan
- c. S. Irudaya Rajan, Founder chairperson, The International Institute of Migration and Development. Keynote speaker
- d. Prakash Minna, Joint President & Downstream Business HR Head, Hindalco Industries Ltd. Aditya Birla Group (guest of honour in Inaugural)
- e. Dr. Benoy Peter, Executive Director · Centre for Migration and Inclusive Development (CMID)
- f. Mr. Umi Daniel, Director - Migration & education, Aide et action
- g. Priya Abraham, Zonal Head, Strategic communication, International Justice Mission
- h. Sri Nitiranjan Sen, Additional Secretary to Government, Labour and ESI Department and Director State Labour Institute, Government of Odisha
- i. Mr. R. Karumalaiyan, National Secretary, Centre of Indian Trade Unions (CITU), New Delhi
- j. Shri. Vipin Lal, Deputy Labour Commissioner, Kozhikode

A glimpse of the conference (photos next page).



B. PUBLICATION

- **Dhal, M. and Pati, S.P. (2023).** Plantation of Hope: The Turnaround of Harissons Malayalam Ltd. In Mahapatra, G (Eds). Business Cases in Organisation Behaviour and HRM, Springer
- **Anand, A., James, L., Varma, A., & Dhal, M. (2024).** Age is just a number, but with number comes prejudice: exploring workplace ageism and charting directions. *International Journal of Organizational Analysis*.
- **Lalji, C and Narayan, S. (2024).** To or not to migrate with family: Dilemmas of Migrant Workers. IIMK

C. PROJECTS UNDER PROGRESS

- ILC 2024 conference proceedings in the form of an edited book
- Case Study – Employee Relations in Peekay Steel by Dhal, M and Pati S.P.
- Case Study – Developing Cooperative Employee Relations at HINDALCO by Dhal M.

D. MOU SIGNED

- Centre for Migration and Inclusive Development, Kochi, Kerala
- Migration and Education wing, Aide et Action

E. COLLABORATIVE RESEARCH PROJECT

- Evaluating the pre-departure from India and Post arrival adjustment of Migrant health workers in Germany- A collaborative research project of CERLS with Prof. Dr. Matthias Pilz, Chair of Business Education and International VET Research, University of Cologne, Germany - The collaborator will be visiting IIMK on Aug 7, 2024.

F. PROPOSED WORK

- Developing Labour law compliance Tool

G. MOU in Progress

- State Labour Institute, Government of Odisha.

THE CENTER FOR DIGITAL INNOVATION AND TRANSFORMATION (C-DiIT)

The major activities during this period include the following:

The Centre for Digital Innovation & Transformation (C-DiIT) and the Kerala Police Cyberdome Project, inked an MoU to augment cyber security measures in new-age policing. The MoU was signed between Lt. Col M Julius George, Chief Administrative Officer, IIMK and P Prakash, Inspector General of Police & Nodal Officer Kerala Police Cyberdome on 11 April 2023. We had initial discussions with Kerala Police Cyberdome on joint research on Cyber security and on conducting a symposium/conference on Cyber security.

A Live Webinar was organized on 9th May (7-8 pm) on “Generative AI for Academia and Businesses in the Age of ChatGPT” by Dr. Vibhanshu Abhishek, Founder and CEO, Alltius Inc, previously professor at Wharton, CMU and UC Irvine. The webinar was well received and over 200 people attended the webinar.

The Centre was an active partner in organizing the Australia-India Cybersecurity Leaders International Symposium 2023 at IIM Kozhikode on November 3, 2023 and the Head of the Centre gave a presentation on the Systems Thinking approach to Cyber Security.

The centre hosted the visit of Prof V K Narayanan, Deloitte Touche Jones Stubbs Professor of Management, LeBow College of Business, Drexel University, as Distinguished Visiting Scholar. A joint research on the Digital Transformation Journey of Indian Firms is in progress.

The Centre Collaborated with the Malabar Chamber of Commerce in their Calicut IT Initiative (CITI 2.0) and supported their IT Event Kerala Technology Expo 2024 during Feb-Mar 2024. Completed a comparative study on the Recent ESG Initiatives by IT Companies. Both Indian and Global companies are covered. Research on the following topics are in progress - Influence of Digitalization on sustainability, Responsible Digital Transformation, Role of Mindfulness on Digital Transformation. The Centre also plans to hold an international conference on Digital Transformation. The Centre had preliminary discussions with Kodakara Block Panchayat and submitted a proposal as they sought consultancy support from IIMK on their SHE WORK SPACE project.

Publications during the above period include the following:

Conference Publications

- Mapping the Trajectory of Sustainable Industry 4.0 Advancement: A Systemic Approach through Causal Loop Diagram Analysis
- A Comparative Study of the Recent ESG Initiatives of Indian and Global IT Firms
- Digitalization for Corporate Sustainability in Top 2 Indian banks by Market capitalization: An exploratory study

IIMK Case studies

- Can Tata Digital Transform its Super App Tata Neu to Meet the Super Expectations? (IIMK/CS/256/ITS/2024/03)
- The Digital Transformation Journey of Olam International Culminating in Technology and Business Service Offerings – What Next? (IIMK/CS/281/ITS/2024/04)

IIMK Working papers

- Towards Sustainable Crop Selection: An AI Driven Approach to Precision Agriculture (IIMK/WPS/599/ITS/2024/02)
- Automated Tag Prediction for Expert Identification and Knowledge Sharing in Stack Overflow: A Machine Learning Approach (IIMK/WPS/599/ITS/2024/02)
- Unveiling the Future of AI: Insights from TED Talks using Machine Learning Techniques (IIMK/WPS/600/ITS/2024/03)

CAMPUS GREEN INITIATIVE COMMITTEE (CGIC)

Horticulture & CGIC Activities

Silver Jubilee Park

25 tree saplings have been planted in Silver Jubilee Park and land prepared and laid pearl grass in the area. Pathway has been constructed in and around the park re-using the tiles removed from other places during renovation works in the campus.

One green hut has been constructed using grills removed from compound wall (reuse) and planted with full of creepers (curtain plant).

Constructed one thatched hut and arranged 3 wooden benches carved out of acacia trees cut from the campus and also put 2 concrete benches inside the Hut. All materials used for the hut has been collected from IIM campus, without making any purchase, by the Horticulture workers.



Rapid Biodiversity Assessment of the IIMK Campus and Book Release

The Campus Green Initiative Committee, in collaboration with the Malabar Natural History Society (MNHS), coordinated a rapid biodiversity survey on the IIM Kozhikode campus, recording 668 species of flora (350 species) and fauna (368 species). The Ekology Club and the Center for Climate Studies also provided crucial support during the survey. The results were published in a book titled *Biodiversity @ IIMK*, which was released on March 27, 2024, with MNHS Secretary, Mr. Satyan Meppayur presenting a copy to IIMK Director, Prof. Debashis Chatterjee. The survey highlights the campus's rich biodiversity and conservation value, aligning with IIMK's sustainability principles. Rare and endemic species such as *Holigarna Arnottiana* from the Southern Western Ghats and *Bismarckia Nobilis* from Madagascar were documented, along with protected species like the Malabar Banded Peacock, Southern Birdwing, *Cnemaspis Littoralis*, and *Cyrtodactylus Chenodumalaensis*.



Marakkoottam

Constructed a pathway in the Garden at the backside of Class Room Block-B and named the garden as 'Marakkoottam'. The garden was also laid with pearl grass. One swing and five benches have also been installed in the garden to attract the students into nature.



Vegetable Garden

Created a vegetable garden to cultivate different types of vegetables, near the pond 1



Pipelines has been provide along the road to Main Gate to make available the treated water for gardening and horticulture works.

NALANDA: LIBRARY & INFORMATION CENTRE (LIC)

The Nalanda Library and Information Centre (LIC) is a dynamic and strategic learning partner of the Indian Institute of Management Kozhikode (IIMK) and plays a vital role in teaching, learning, and research. True to its guiding principle of Purnam (Fulfilment), IIM Kozhikode LIC stands as one of India's premier management information centers, offering state-of-the-art technology support to its users. It is a cornerstone for academic activities. It provides a wealth of knowledge and information resources, including many books, journals, research papers, and the latest information and communication technologies. These resources cover various subjects, from management and business to social sciences and humanities. This support is instrumental in helping students, researchers, faculty, and staff enhance their knowledge, skills, and performance.

In our commitment to sustainability (Nityam), the LIC has recently revamped its website to improve user-friendliness and accessibility. The new website features a more intuitive interface, enhanced search capabilities, and a responsive design, making it easier for users to access the vast resources of the LIC. This update has significantly improved the user experience, allowing quicker and more efficient searches and seamless navigation. Our extensive collaborations with other prestigious higher educational institutions and universities in India and abroad allow us to share resources, expanding our collection and offerings for students and teachers. Upholding Satyam (authenticity) as a foundational pillar of the IIMK, the LIC ensures researchers stay current with global research trends and maintain the integrity of their work with state-of-the-art anti-plagiarism software, achieving globally accepted standards.

Nalanda LIC is strategically located at the heart of the campus with a breathtaking view of the Amphitheatre; the LIC is a hub for students, faculty, and staff. It offers a variety of study materials and facilities for individual and group work, with a dedicated team of specialists always on hand to assist with research projects.

Nalanda LIC is dedicated to advancing campus learning and research. Its operations are driven by innovation, creativity, and talent, ensuring student, teacher, and alumni support in achieving their goals. We collaborate closely with other campus and community organizations to foster an environment conducive to academic and research success. Over 100+ full-text and bibliographic databases on scholarly information and national and international databases on companies, industries, and markets are readily accessible to users through a local area network (LAN). The LIC digital catalog (OPAC) is also available via the LAN. This portal serves as an integrated network of information sources, providing a web-based interface to in-house resources and links to strategic information sources. This emphasis on convenience and ease of use ensures that the audience's academic and research needs are readily met, fostering a sense of assurance and support.

IIMK LIC is an active member of the IIMs' Libraries Consortium and the Ministry of Education, Government of India's e-ShodhSindhu Consortium. The Institute's scholarly publications are hosted in the institutional Repository DSpace@IIMK to foster cross-border research and collaborations.

Library & Information Services at Kochi Satellite Campus

A state-of-the-art library has been established at the Kochi satellite campus. Students and faculty at the Kochi campus have access to all the electronic resources subscribed to by the IIMK main campus. Remote access to all IIMK e-resources is also provided. The library computerization at the Kochi campus utilizes the world-renowned open-source software KOHA.

Procurement of Course Material for Various Academic and Executive Programs

The LIC regularly acquires course material from various sources to support all academic and executive programs at the Institute.

Online Databases, Resources & Services

ACE Knowledge Portal: Covers more than 30000 listed and unlisted company's financial and non-financial data and entire mutual fund industry data

ACM Digital Library(Full-Text journals)

APA PsycTests: APA PsycTests is a one-of-a-kind database of psychological measures, scales, and instruments used for research.	Bank Focus: Definitive solution for analyzing banks
Behavioral and Brain Sciences: Full-Text e-Journal	Bloomberg: A research tool for financial professionals as well as business academics who require in-depth and timely access to current business and company news and financial and economic data
BusinessLine Digital: Access to current newspaper & Digital site archives since 2009	Business Standard Digital: Access to 21 years of archives
Business Source Ultimate (EBSCO): An unprecedented wealth of peer-reviewed, full-text journals and other resources that provide historical information and current trends in business that spark discussion on future developments and changes in the business world	CAMBRIDGE EBA-E-books Collection A collection of around 800+ books from Cambridge University Press is in Evidence-Based Acquisition (EBA) mode.
Capital IQ Pro: Capital IQ is a market intelligence platform designed by Standard & Poor.	Capitaline: Fundamental and market data on more than 55000 Indian listed and unlisted companies, classified under more than 300 industries, along with powerful analytic tools
CARMA Video Library: 180+ recorded lectures on various research methods from internationally recognized scholars.	CIPD (Chartered Institute of Personnel and Development)- Institutional Membership: Europe's most extensive HR Library and information services
CMIE – Capex: A database of investment projects that involves setting up new capacities.	CMIE- Commodities: Commodities service provide comprehensive insights into agriculture and non-agriculture commodities
CMIE - Consumer Pyramids Dx: People of India dx; Aspirational India dx; Income Pyramids dx; Consumption Pyramids dx: A fast-frequency portrayal of living standards of Indian households.	CMIE- Economic Outlook: Macroeconomic forecasts & insights, Real-time analysis of data releases & copious time-series data.
CMIE- First Source: A query-able database of all companies registered in India	CMIE-Industry Outlook: Comprehensive analysis for the entire range of industries.
CMIE-PROWESSDx: Specially designed for academia and facilitates easy downloading of data in text format.	CMIE-PROWESS IQ: Database of the financial performance of Indian companies
CMIE-States of India: A Comprehensive compilation of State-level Statistics supported by Official Statistical documents from State governments.	CRISIL Research: Industry Information Service on Economy, Industry, and Companies
DISRUPTOR: The Disruptor platform provides overall technology disruption updates in the banking and financial institutions, Analytics on the Impact of Disruptive FinTech, Artificial Intelligence, and Blockchain, case studies, intelligent money analytics, trends, and landscape of the future Fintech.	EBSCO E-books Academic Collection: An extensive collection of multidisciplinary eBooks(120000+ E-books)
Economic & Political Weekly (EPW) Archives	EDS (EBSCO Discovery Services): One search facility
Elsevier Science (Science Direct): Full-Text E-journals	Emerald Full-Text Library: Full-Text E-journals
Emerald E-Books Series: Business, Management, Economics, Social Science Frontlist Collection	Emerald E-Books Select 100: (Perpetual access): A collection of 100 eBooks from Emerald Publishing in Business, Accounting, Finance, Economics, Marketing, HR, Education & Sociology
Emerald E-Cases: Access to 2000+ cases from IIM Ahmedabad; Emerging Market Case studies collection; Darden School of Business, Kellogg School of Management, Fudan School of Management, Council of Supply Chain Management Professionals cases, The Case Journal.	Emerging Markets Information Services (EMIS) - India) EMIS delivers deep, rich company and industry information alongside relevant proprietary and multi-source News, research, and analytics

<p>EPWRF India Time series: An interactive online database that provides time series data facilitating research across various sectors of the Indian economy</p>	<p>ET Prime: ET Prime is a member-only business storytelling platform from the house of The Economic Times, India's oldest and most trusted business news brand (One-time registration required)</p>
<p>Euromonitor Passport: Global Market Information Database</p>	<p>Films on Demand: A comprehensive curriculum-focused video collection providing unlimited access to thousands of videos</p>
<p>Financial Times online (ft.com): Business news & analysis covering global business, finance, politics, business education, Management, Business School ranking, etc.</p>	<p>Financial Times Historical Archive: Content access from -1888-2021</p>
<p>Foundations and Trends in Marketing Access to high-quality surveys and tutorial monographs in the field.</p>	<p>GARTNER Research: The premier source of research and analysis on the global information technology industry & provides in-depth analysis and actionable advice on virtually all aspects of technology</p>
<p>Grammarly - A Research writing tool</p>	<p>Global Newsstream: Access to most recent global news content, as well as archives that stretch back into the 1980s featuring content from newspapers, newswires, and news sites in active full-text format</p>
<p>ICRA Industry Research: The industry research service covers 30 corporate and financial services segments. The research reports provide an in-depth analysis of industry-specific issues, trends in demand-supply factors, the competitive landscape, and the medium-to-long-term outlook.</p>	<p>HeinOnline: A premier online research platform that provides more than 200 million pages of multidisciplinary periodicals, essential government documents, international resources, case law, and much more</p>
<p>Hindustan Times E-Paper: Access to 5 years of archives</p>	<p>IEEE ASPP (All-Society Periodical Package) +POP All(Conference papers) Access to full-text published since 1998 from IEEE journals, transactions, magazines, and IEEE conference proceedings</p>
<p>IMF e-Library: IMF eLibrary provides free access to the most complete collection of IMF content (23,000+ IMF publications and statistical data sets)</p>	<p>India Business Insight Database (IBID): Compilation of vital information on Indian Business & Industry</p>
<p>Indian Capstone Simulations (Equity Levers Finance Lab): A new way to learn finance skills- by doing. Simulations offer a great way to train and upskill in applications of basic finance, accounting, investing, and personal finance to advanced skills like financial modeling/valuation, etc.</p>	<p>Indiastat.com: Revealing India statistically: An authentic source for Indian statistics collected from the best sources for information and statistics on India</p>
<p>INFORMS Pubs Suite Journals &Access to 15 years' archival data.</p>	<p>ISID: Provides indexes for 224 Indian Social Science Journals & press clippings on diverse social science subjects</p>
<p>J-Gate Pluss (JC): An electronic gateway to global e-journal literature, it is the most efficient comprehensive platform to access research information from millions of journal articles covering multiple subjects</p>	<p>JSTOR EBA E-Books collection: A collection of over 67000 eBooks from 100-plus publishers</p>
<p>JSTOR E-Journals Collection (Full-Text journals): Online Archive of over 2800 multidisciplinary Journals</p>	<p>Journal Citation Reports (JCR): Offer a systematic, objective means to critically evaluate the world's leading journals with quantifiable, statistical information based on citation data.</p>
<p>Lexis Nexis: Access to billions of searchable documents and records from more than 45,000 legal, news, and business sources</p>	<p>Magzter Gold: the world's largest digital magazine newsstand, with over 8000 magazines from across the world</p>
<p>Market line Advantage: An International business information and industry analysis service.</p>	<p>McKinsey Quarterly: The business publication has defined and informed the senior management agenda since 1964.</p>
<p>MICA Indian Marketing Intelligence (MIMI & MVMI): Provides secondary data for socio-economic variables and market intelligence up to the village level for all India's states and union territories.</p>	<p>Mint E-Paper: Access to 10 years of archives</p>
<p>NASSCOM Membership: Access to NASSCOM Resource Centre.</p>	<p>NAV INDIA: Largest mutual fund database in India.</p>

Nikkei Asia: An online news service	OECD iLibrary: Access to OECD books, statistics, Papers, etc.
Oxford Journals: Business & Management collection.	Overleaf Professional: An AI academic writing platform
PACKT E-Books Collection: Access to 3100+ IT& Systems eBooks.	People Matters is a leading knowledge and media platform in the human resources space.
Prime Databases Group: Prime databases, Prime Infobase & Prime MF: Leading provider of information on capital market	Press Reader (Newspaper online): Online newspaper and magazine kiosks provide access to thousands of Publications on the web.
Project Syndicate: The world's opinion page portal.	Private Circle: Offers intelligence on company history and performance, including revenues, growth, and funding, covering every material data point
Project Muse E-Journals Premium Collection (Full-Text journals)	PROQUEST Academic Video Online: Access to 68000 videos spanning the broadest range of subject areas, including Business and Economics Education. Teacher Training, Environmental Studies, Health and Society, News and journalism, social work, counseling, film, history, diversity studies, etc.
PROQUEST One Business: ProQuest One Business combines multiple ProQuest business information databases - including, e.g., the ABI/INFORM Collection and J.P. Morgan Research - to a total of more than 130 million documents	PROQUEST Dissertations & Theses Global: World's most comprehensive collection of full-text dissertations and theses.
PROQUEST Ebook Central (Ebrary): 150000+ eBooks (To download/borrow ProQuest e-books offline, create an account with the ProQuest website using IIMK email ID & install Adobe digital editions)	Quillbot Premium: AI-based Tools for Academic Writing
PsycArticles: American Psychological Association (APA) Full-Text journals	Sage E-Vidya Ebooks: Hindi eBooks collection
Sage HSS collection (Full-Text journals)	Sage Research Methods: One-stop solution for research scholars.
SCOPUS: The World's most extensive Indexing & Citation Database: 51000 journal & book titles; 5000 publishers; 52 million content records.	Springer Online (Full-Text journals).
Taylor & Francis E-Books: A collection of ebooks in various subjects (638 Titles).	STATISTA: A Statistical portal provides access to statistics and studies on over 80000 topics and areas of interest.
Taylor & Francis online journals (Full-Text journals).	The Economist (Digital): Offers authoritative insight and opinion on international News, politics, finance, science, and technology.
The Economist Historical Archive: Content access from -1842-2020	
The Captable: Premium News and Analysis Platform. Publish detailed data-driven reports and insights about India's thriving technology and startup ecosystem and the decision-makers driving it.	The Hindu Digital: Access to current newspaper & Digital site archives since 2009
The Ken: The leader in reported and analytical long-form business journalism in India. All news stories about technology, startups, healthcare, and business are available.	The Morning Context: Provides deeply researched stories and newsletters
Times of India Digital: Access to TOI digital and e-paper	Times of India Historical Newspaper: Content access from 1838 to 2010
The New York Times (Online): Nytimes.com delivers global breaking News, 24/7 updates, award-winning photos, videos, debate corners, etc.	
Thomson Reuters EIKON (Refinitiv Eikon): Eikon provides easy access to trusted News, data, and analytics, all filtered by relevance and displayed in a highly visual way that is easy to grasp and act on.	TV Ad Index: Access to TV commercials, Press Ads, and News. Allows registered users to search, shortlist, preview, print, and download material 24*7

Venture Intelligence Databases: The leading source of information and analysis on private company financials, transactions (Private Equity, Venture Capital, and M&A), and their valuations in India.

Wall Street Journal Historical Newspaper: Content access from 1889 to 2010

Web of Science: World's leading citation databases.

West law: Comprehensive collection of legal information with timesaving research tools

Wall Street Journal (Online): Online access to global coverage of world business, Tech news, politics, economy, markets, life, art news, etc.

Warc.com: WARC provides insight, intelligence, evidence, expertise, case studies, benchmarks, and guidance to help marketers navigate any challenge with confidence (access to articles, Case Studies, and Research Reports on Marketing

Wiley Online Journals (Full-Text journals).

World Bank eLibrary: Access to all World Bank books, journals, and working papers published since the early 1990s

LIC Events/Outreach Activities

Sl.No.	Date	Name of the Events/Activities
	01.04.2023	LIC activated trial access to the APA PsycTests database for the IIMK user community
2.	13.04.2023	LIC orientation program for Post Graduate Programme in Business Leadership (PGP-BL04) students
3.	20.04.2023	LIC conducted a demo of Overleaf, an Online LaTeX Editor
4.	10.05.2023	LIC conducted a demo of the Crunchbase database
5.	06.07.2023	Training on EBSCO Discovery Services (EDS) and EBSCO Host Databases
6.	12.07.2023	Interactive session on CMIE Databases
7.	20.07.2023	User Awareness session on ProQuest Resources
8.	22.07.2022	Training on Emerging Market Information Services (EMIS)
9.	03.08.2023	Interactive session on Private Circle Database
10.	24.08.2023	User Awareness program on Global Data - Disruptor database
11.	07.09.2023	Interactive training program on Gartner Database
12.	14.08.2023	STATISTA Databases user awareness session
13.	21.09.2023	Webinar on Mapping your research and academic journey with Sage Research Method
14.	29.09.2023	User Awareness program on The Economist Historical Archive & Financial Times Historical Archive
15.	05.10.2023	Training on Thomson Reuter's WestLaw
16.	13.10.2023	Training on Bloomberg Database
17.	17.10.2023	Demo session on LibGuides CMS & LibInsight
18.	04.12.2023	library orientation program for EPGP 16 batch students
19.	21.12.2023	LIC renewed the subscription to the Journals (print & Online), Databases, and Online services worth Rs.800.36 Lakhs for the year 2024
20.	02.01.2024	LIC added and activated access to the following new E-resources for the IIMK User community: (i). Times of India Historical Newspaper;(ii). Wall Street Journal Historical Newspaper;(iii). Emerald Management E-Journal Back files;(iv). Quillbot Premium: AI-based tools for academic writing;(v). Overleaf Professional – Collaborative cloud-based latex editor ;(vi). Nikkei Asia Online Portal;(vii). APA Psyc Tests database;(viii). Behavioral and Brain Sciences (E-Journal);(ix). Stress & Health (E-Journal);(x) Behaviour & Information Technology (E-Journal);(xi). Springshare: Libguide CMS; Lib Answers; LibInsight
21.	15.01.2024	LIC activated trial access to Portfolio Management Research journals for the IIMK user community
22.	19.01.2024	LIC activated trial access to World Scientific Journals and books for the IIMK user community
23.	21.02.2024	LIC conducted a demo of Cabells.com

CSR Activities New Projects

The IIMK Library and Information Centre (LIC) always actively enhances IIM Kozhikode's role as a leading educational institution by engaging in Corporate Social Responsibility (CSR) initiatives. As part of this Nobel initiative, the Indian Institute of Management Kozhikode and the Airports Authority of India Calicut have created a Reader's Lounge called "Gyan Pankh" at the domestic departure terminal. Prof. Debashis Chatterjee, Director IIM Kozhikode, and AAI Calicut Director Mr. Seshadrivasam Suresh jointly inaugurated the Reader's Lounge on April 22, 2024.

The two institutional partners, AAI and IIM Kozhikode, have taken this initiative to boost Kozhikode's image as the only city in India to have been bestowed by UNESCO's 'City of Literature' tag.

National Librarians Day Event

In celebration of National Librarians Day, the Library and Information Centre organized an author workshop titled "**How to Improve Article Acceptance Rate and Publish Quicker**" in collaboration with Emerald Publishing on August 10, 2023. The workshop featured Prof. Kaushik Gangopadhyay, Professor of Economics at IIMK, and Ms. Sangeeta Menon, Regional Publishing Manager at Emerald, India, as resource persons. Over 150 participants attended the event.

Clarivate Workshop

The Library and Information Centre, in association with Clarivate, organized a workshop on "**Embark on a Successful Research and Publication Journey with Web of Science**" on August 17, 2023. Dr. Subhsree Nag, Senior Regional Solution Consultant for Scholarly Research and Life Sciences at Clarivate, Asia-Pacific Region, conducted the workshop.

IIM Libraries Consortium Meeting

IIM Calcutta hosted the 24th Annual Meeting of the IIM Libraries Consortium from September 25-27, 2023. During the three-day event, 36 product vendors and content providers presented 111 information products, including new offerings.

External Membership

To support and promote research among scholars from local universities, institutions, and corporations, the LIC at IIMK initiated an external membership program. From April 2023 to March 2024, 153 memberships were issued.

IIMK Business Museum

The Business Museum at IIMK attracts regular visits from school and college students, faculty, business enthusiasts, and the general public nationwide. Nearly all of the guests of the Institute make it a point to visit the museum during their stay on campus. Visitors' Statistics during April 2023 – March 2024

Sl. No	Category	Number of Visitors
1	External Visits (Schools, Colleges, General Public)	2195
2	Internal Visits (MDP, FDP EPGP Participants)	1670
3	VIP Visits	22
Total number of Visitors		3887

INFORMATION TECHNOLOGY

IIM Kozhikode's unwavering commitment to its mission and vision is exemplified through its meticulously designed Information Technology Infrastructure, serving as the cornerstone for all mission-centric activities of the Institute. This infrastructure, thoughtfully architected, seamlessly accommodates a diverse array of instructional modalities, including both traditional face-to-face pedagogy and cutting-edge digital learning approaches. The academic environment at IIMK makes extensive use of modern technology to supplement the conventional classroom based teaching. To improve the IT facilities at the institute, the IT hardware, software and services have regularly and continuously been improved during the year.

IIMK has set up IT facilities for providing support for diverse computing requirements, access to bibliographic databases and archives for rapid retrieval of relevant information and for updating and dissemination of academic and research material.

In order to meet the bandwidth requirements of the user community, one of the Internet Service provider's Internet bandwidth has been enhanced from 600 to 1Gbps, and after the enhancement the aggregate Internet bandwidth amounts to 3 Gbps.

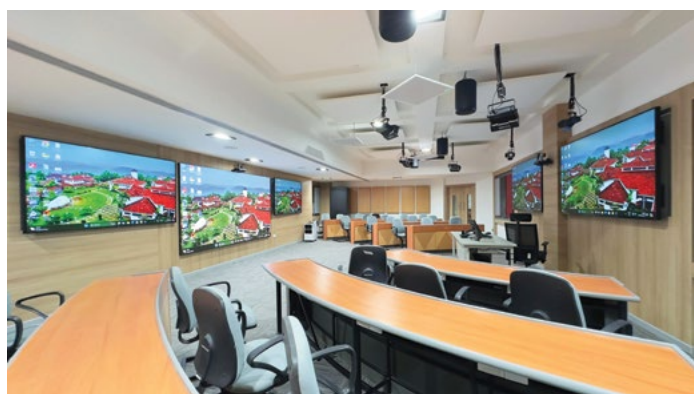
During the year, one hybrid studio classroom has been established where the faculty and some students can participate in the session in person along with other participants joining the session remotely over the web call, and one studio classroom to achieve a virtual collaboration experience between the faculty and participants connected over the web call. These facilities empower both educators and students to explore, collaborate, and interact with educational content in innovative ways, ultimately enriching the overall learning experience.

During the year, as part of the e-governance initiatives of the Institute, e-Office has been implemented to bring in transparency & accountability, and to enable quick disposal of files.

During the year, many new applications were designed, developed and made operational and many existing applications were modified/updated to suit changing needs. IIMK's official web site, websites for all the conferences and seminars being held at IIMK and portals for other important events taking place at IIMK and various other academic portals have also been developed/updated and hosted in-house.

In our attempt to provide state of the art IT facilities and services to the IIMK user fraternity, the Information Technology Infrastructure and services were not only continuously improved but were also enhanced so as to meet the increasing demands of the ever increasing user base.

Hybrid Studio Classroom:



CAMPUS DEVELOPMENT ACTIVITIES

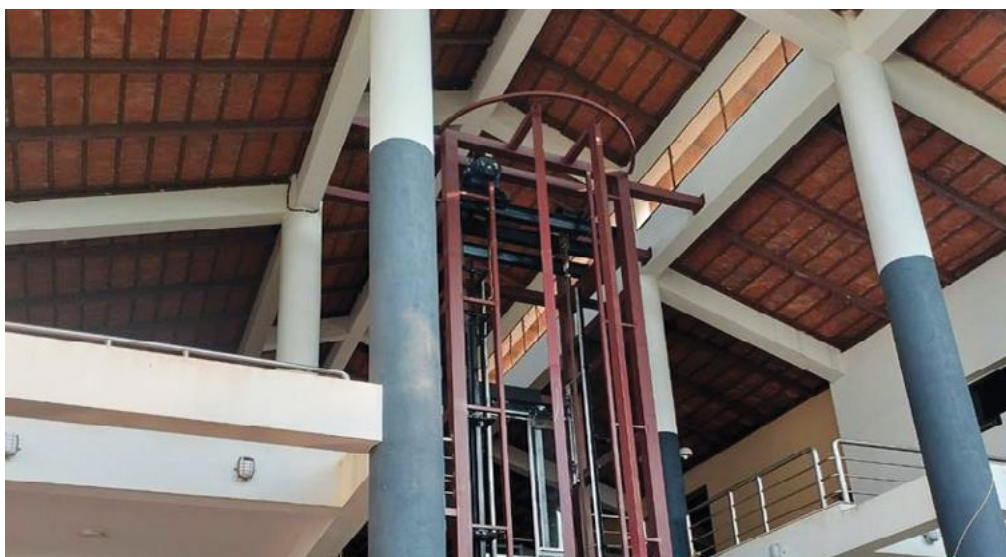
Phase V Campus development, the construction of the balance portion of water body (rainwater harvesting pond) work is in progress.

In line with energy conservation measures adopted in the Institute's Campus, Replacement of old Air conditioning units with 5 star rated inverter type Air Conditioning units ,Replacement conventional Ceiling fans with BLDC fans and old CFL lights with LED light fittings. Commissioning of 50KW Grid Solar system.

Accessible India Campaign (Sugamya Bharat Abhiyan), - Person With Disability -Elevator Installation work near to Class Room Block C is in progress.

While various value-addition construction works have been taken up in accordance with the Institute's academic requirements, environment-friendly initiatives such as water conservation measures are also being implemented in the Campus.

Elevator Installation near to Class Room Block -C



Phase V Campus Development – Progress Photograph showing the construction of Rain Water Harvesting Pond Extension work



ACCREDITATION & RANKING

Accreditation:

Consistently recognized as the leading management school in the country by various national bodies, IIM Kozhikode is poised to achieve global triple accreditation. The institute obtained accreditation from AMBA in 2010, followed by re-accreditations in 2015, 2020 & 2023. EQUIS accreditation was secured in 2021, marking significant progress and now in the process of securing reaccreditation from EQUIS in 2024. The next milestone is obtaining AACSB (Association to Advance Collegiate Schools of Business) Accreditation, completing the coveted Triple Crown Accreditation. As an initial step towards this goal, the institute became an educational member of AACSB in January 2019.

The Institute successfully obtained a five-year reaccreditation from AMBA in December 2023. The Assessment Team, comprising four members, conducted the visit for the AMBA Re-Accreditation Process scheduled on December 4-5, 2023. The team included: Dr. Leila Triki, who served as the Assessment Chair and is also the Dean of the Mediterranean School of Business; Dr. Debashis Sanyal, the Director of Great Lakes Institute of Management Gurgaon; Professor Henrik Totterman, Professor of Practice and former Campus Dean at Hult International Business School; and Mr. Mark Stoddard, the Director of AMBA Accreditation & BGA Services.

Additionally, the EQUIS second Progress Report for Year 2 was submitted on September 28, 2023. The EFMD accepted the report, offering further recommendations to be included in the next report. A Peer Review Team visit scheduled for July 2024 for EQUIS Re-accreditation.

As part of the AACSB Accreditation process, Prof. Venkat Yanamandram, IIMK Mentor and Associate Dean at the University of Wollongong, Australia, visited IIMK in person on August 16-17, 2023. The Initial Accreditation Committee (IAC) of the Association to Advance Collegiate Schools of Business (AACSB) International convened on November 8, 2023, to review the revised Initial Self-Evaluation Report (iSER) submitted by the Indian Institute of Management Kozhikode, which was accepted. Over the next three years, the institution must submit progress reports addressing the advancements made on the issues and concerns identified by the IAC.

Business Graduates Association (BGA) Membership



IIM Kozhikode became a BGA member on August 2, 2023. As part of this membership, our management students are eligible for free BGA student memberships, which offer a range of career development services to enhance their success in the job market. Additionally, the institute can participate in BGA workshops at no cost.

AMBA Re-accreditation Visit – December 4-5, 2023



AMBA Assessment Team Members with Director, Deans, Chairpersons and A&R Office Staff



AMBA Assessment Team Members with Director, Deans and various Stakeholders



Prof. Dharun Kasilingam, Chairperson-A&R; Prof. Shubhasis Dey, Dean (FA&D); Prof. Deepa Sethi, Dean (OEE&I); Prof. M K Nandakumar, Chairperson-AMBA Reaccreditation 2023; Prof. Rajesh Srinivas Upadhyayula, Dean – Programmes with AMBA Assessment Team Members - Mr. Mark Stoddard, Dr. Debashis Sanyal, Professor Henrik Totterman and Dr. Leila Triki.

Global Ranking:

The Indian Institute of Management Kozhikode's escalating global reputation received a significant boost as the leading Indian Business School debuted in the prestigious Financial Times Rankings 2023 (FT Rankings). Placing at the 72nd position among the top 75 Open-enrolment executive program providers globally, IIM Kozhikode, despite being just 27 years old, joins an elite roster of premier providers of executive education worldwide.

Among the top 75 FT Open-enrolment Executive Education Rankings 2023, IIM Kozhikode stands out as one of the three IIMs and four Indian B-Schools included. These rankings were derived from surveys conducted among executive participants and the respective institutes on a global scale. At IIM Kozhikode, expert faculties meticulously craft tailor-made course designs to cater to the needs of participants in the unique e-MDP (Management Development Programmes), including those at the IIMK Kochi Campus. Employing participant-centered teaching methods, they ensure the content is both relevant and rigorous, leading to higher satisfaction among executive participants overall.

The process mandated by FT entails data collection from participants on eight criteria, including Preparation, Course Design, Teaching methods, Faculty, Quality of peers, New Skills and Learning, Follow-up, and Achievement of aims. Additionally, data submitted by business schools contribute to six mandated criteria, including Female participants, International participants, International location, Growth, Partner schools, and Faculty diversity.

In addition, IIM Kozhikode achieved a noteworthy milestone by earning a spot among the top global B-Schools, ranking #77 in the esteemed Financial Times (FT) Masters in Management Ranking 2023. Regionally, within Asia, IIM Kozhikode

holds the 10th position, and nationally, it stands at 4th place among all Indian Institutes of Management. In the results of the 2024 edition of the QS Business Masters Ranking in Management published on 25 October 2023 IIMK's PGP programme has been ranked 151+ globally and QS Executive MBA Ranking published on 14 July 2023 EPGP programme has been ranked 181+.

As per the Eduniversal Rankings 2023, IIM Kozhikode is under the '4 palmes' category. Eduniversal is a global ranking and rating agency specializing in higher education.

National Ranking:



IIM Kozhikode has attained Rank #3 in the coveted NIRF India Rankings 2023, by climbing up two slots from the previous year, IIMK has displaced IIM Calcutta from the top 3 spot and now placed at 3rd rank overall, among Management Schools in the country.

Being one of the fastest-growing IIMs in India, IIMK has maintained its momentum with an overall score improvement from 74.74 in 2022 to 76.48 in 2023. This improvement signifies a significant narrowing of the gap with the much older IIMs and surpassing another older IIM (Calcutta) in 2023, coinciding with the completion of its 27th year.

The Week-Hansa Research Best B-School Survey 2023 was released on November 12th, confirming IIMK's retention of the 3rd position. This survey, conducted by Hansa Research, highlights the continued excellence of IIMK in the realm of business education.

IIM Kozhikode secured the 5th position in the Fortune India Best B-School Ranking 2023, which was unveiled on November 30th, 2023. This ranking, presented by Fortune India, underscores the institute's prominent standing in the field of business education.

Audit Reports Submitted

- KPMG was commissioned by the Financial Times to conduct defined audit procedures on data submitted by IIM Kozhikode for the 2023 Executive MBA survey. This involved arranging a virtual audit, which was finalized by July 12, 2023.
- In view of the importance and relevance of AISHE as the single comprehensive and reliable data source of Higher Education, and the Scholarships for Higher Education provided by the Ministry in its schemes, the Ministry of Education, GOI has embarked on a Data Audit of the information furnished in AISHE 2020-21 Survey as well as Scholarships. Indian Institute of Management, Calcutta has been entrusted to conduct this independent audit at the institution level (Universities, Colleges, Stand-alone Institutions) across the country through Kantar Public, a leading Research Organisation. Ms. Fasaliya, Auditor, Kantar Public as part of AISHE Survey, visited the Campus on 14th September 2023 for a face-to-face discussion and auditing.

Conferences and Seminars attended

- Prof. Rachappa Shette, Former Chairperson of Accreditation and Ranking, attended the Business Accreditation Seminar at Hyderabad, 14-15 May 2023.
- Prof. Debashis Chatterjee, Director, attended the Asia Pacific Annual Conference in Osaka, Japan, from November 29 to December 1, 2023. A strategic meeting was also held with Ms. Amy Memon, Regional Head for South Asia at AACSB International, and Professor Venkat Yanamandram, IIMK AACSB Mentor and Associate Dean of International Affairs and Accreditation at the University of Wollongong, Australia.
- Prof. Dharun Kasilingam, Chairperson of Accreditation and Ranking, participated in the Business Accreditation Seminar on January 16-17, 2024, at American University, Dubai, and engaged in valuable discussions. Prof. Dharun also met Professor Venkat Yanamandram, AACSB Mentor and Associate Dean overseeing International Affairs and Accreditation at the University of Wollongong (UOW), Australia, over dinner and discussed strategic approaches to resolve Standard 3 comments from the AACSB's initial accreditation committee during his visit to Dubai.
- Prof. S Subramanian, AOL Champion, attended the AACSB 'Assurance of Learning Seminar I' on January 18-19, 2024, at American University, Dubai.
- Prof. Debashis Chatterjee, Director, took part in the AACSB Deans Conference from February 20-22, 2024, in Barcelona, Spain.

IIMK LIVE

IIMK LIVE is the Business Incubator and Entrepreneurship Development Center of IIM Kozhikode set up with the support of the Department of Science and Technology, Government of India. Established in June 2016, the center is envisioned to function as a business incubator to create a National Center of Excellence that promotes innovation, new business ventures, and entrepreneurship. Towards this, it seeks to emerge as a collaborative platform that helps transform innovative ideas into business ventures that have significant economic and social impact. As an on-campus Incubator, it stands to gain immensely from the faculty members, students, research & knowledge base, alumni, institutional networks, and other resources at IIM Kozhikode. The center started its flagship Business incubation program in 2017 and so far, supported 139 startups across sectors.



Key Highlights: FY 2023-24

- Self-sustaining incubator with surplus revenue in FY 2023-24
- IIMK LIVE's top line revenue at Rs.1 Crore for FY 2023-24
- Out of 139 active start-ups 79 start-ups have raised funding of Rs. 107 Cr.
- 56% of active startups are funded by external funding agencies.
- Startup Success Rate at 40%
- Total amount Invested in startups by IIMK LIVE (Rs.) : 12 Crs.
- Overall revenue generated by the active start-ups are estimated to be Rs. 140 Cr.
- Number of employments generated till date (No.): 836
- Number of promoters supported so far (No.): 320

Details of programs conducted by the center

- The selection of startups for Business Incubation Program (BIP) Rounds 1 & 2 for this financial year was completed on 24 & 30 May 2023 and 14 & 15 November 2023 respectively. The center had received around 244 applications nationally, and after completing the selection process, 20 startups were selected for the incubation program. The induction programs for these startups were conducted on 03 & 04 July 2023 (Round 1) and 21 & 22 December 2023 (Round 2).
- IIMK LIVE had invited applications for the NIDHI EIR fellowship scheme and received 120 applications nationally. After completing the initial shortlisting process, 30 startups presented their ideas to the selection committee on 21 & 22 August 2023. Out of these 30 startups, 13 were awarded with monthly fellowships up to Rs. 20,000 for a year. The induction program for these selected startups was conducted on 29 September 2023.
- The quarterly review meeting of startups funded under different funding schemes and in the Business Incubation program was conducted on 18 May 2023, 08 & 13, June 2023. As part of the review meeting, startups updated their progress and shared the next quarter's action plans with the expert panel. The quarterly review meeting of startups under the LIFE fellowship program was conducted on 06 February 2024 & USHUS Program on 16 October 2023.
- As part of executing Startup India Seed Fund Scheme of the Department for Promotion of Industry and Internal Trade (DPIIT), the center conducted investment committee meetings on 06 February 2023, 21 March 2023, 24 April 2023, 25 & 26 May 2023, 24 June 2023, 20 July 2023, 11 September 2023, 16 October 2023 and 16 November 2023. Overall, the investment committee reviewed 200 startups and selected 11 startups for funding. As part of this scheme, the center can invest up to Rs.50 lakhs as seed funds in the selected startups.

- IIMK LIVE in association with Cochin Shipyard Ltd., has launched the startup funding initiative USHUS to support startups in the maritime sector. As part of this program, the center received 35 applications and shortlisted 16 startups for the final pitch in front of the selection committee on 23 August 2023. After the final pitch, 2 startups were selected, and funds were disbursed on 27 June 2023.
- Under the LIVE SSS -Seed Support Scheme, the seed fund management committee meetings were conducted on 8 June 2023, 16 November 2023, and 22 December 2023 to select startups for funding. Overall, the center received 230 applications nationally and shortlisted 35 startups for final pitching in front of the selection committee. Out of these 35 shortlisted startups, the committee has recommended 5 Startups for funding this financial year. Under this scheme, IIMK LIVE can invest up to Rs. 1 crore as equity funding in the selected startups.
- As part of executing the Business Plan Project (BPP) module in the Executive Post Graduate Program (EPGP), the center engaged 69 faculty mentors to support 469 students in their business plan project preparation. These student groups have prepared and submitted their project report to LIVE. The final presentation with the expert panel was held on 23, 24, 30, and 31 January 2024.
- IIMK LIVE had launched a new accelerator program FINN X in association with International Financial Services Centers Authority(IFSCA). As part of this program the center will offer 3 months of scale up support and grant based funding support up to Rs. 75 lakhs by IFSCA. The selection of startups for this Program for this financial year was conducted on 06 & 07 March 2024. The center had received around 120 applications nationally, and after completing the selection process, 14 startups were selected for the incubation program. The induction programs for these startups were conducted on 04 April 2024.
- The BOUNCER initiative of IIMK LIVE allows startups/individuals with a business idea to present and discuss their idea, and business model in front of industry experts and seek advice on their venture. In the last financial year, the center conducted 9 rounds of this initiative and supported 31 startups nationally.
- Meet the Mentor initiative of IIMK LIVE is the mentorship program of the center which helps the startups to discuss their challenges and concerns with mentors. As part of this initiative 77 startups were supported with 45 hours of mentorship from experts in different domains.
- The FundQuest Initiative of IIMK LIVE is an investor pitching mentorship program for early-stage startups. Through this program, the center helps startups to create a strong, engaging investor pitch deck, along with one to one guidance/mentorship on presenting to angel investors and venture capitalists. The meeting was conducted on 18 & 19 July 2023 with 3 startups, 27 October 2023 & 22 & 24 November with 5 startups, and 28 February 2024 with 3 startups.

Entrepreneurship Training/ Workshops

Details of workshops are given below:

- 01 April 2023, Offline session: 'Driving revenue growth through pricing strategies and adoption of emerging technologies for startups' by Mr. Vinayak Sastri, Business Transformation Leader, IBM India, IIM Kozhikode Alumnus: 16 participants.
- 18 April 2023, online session: 'Digital Advertising, Beyond Metrics, Driving Results' Mr. Senthil Govindan', CEO, and Founder Datawrkz, Alumnus IIM A: 36 participants.
- 11 May 2023, online session: 'Brand Smithing your venture', Mr. Bimal Nair, Managing Consultant Ossicles Consulting: 26 participants
- 22 July 2023, Online Session: Lean Startup & Minimum Viable Product by Mr. Hetal Sonpal, TED Speaker, Advisor, and Mentor to various startups, Ex-intel, Ex LinkedIn, Ex Microsoft : 40 participants.
- 26 July 2023, Online Session: Innovation/ Prototype Validation - Converting Innovation into a Startup by Mr. Murali Darapureddy, VC and Advisor at Aimlytics Technologies, and Dextara Digital :36 participants.
- 11 August 2023, Online Session: How to make an effective pitch deck by Mr. Chandu Nair, Industry Expert, Chennai Angel Network : 45 participants.

- 31 August 2023, Online Session: Startup Fundraising by Mr. Pratekk Agarwaal, Founder, General Partner-Growcap Ventures: 40 participants.
- 20 September 2023, online session: 'Customer insight in data Scarce D2C startup' by Mr. Abhinay Jain, Director, Product lead Growth (PLG), Clevertap: 40 participants.
- 20 October 2023, online session: 'Turning Customer Experience into Competitive Advantage' by Miss Shreya Hans, Strategy & Operations, Slice: 38 participants.
- 17 November 2023, Online session: 'Scaleup your startup' by Mr. Alok Agarwal - Managing partner at Growth Labs: 42 participants.
- 29 November 2023, Online session: 'Brand Smithing your venture' by Mr. Bimal Nair- Managing Consultant- Ossicles Consulting: 35 startups.
- 14 December 2023, online session: 'E-commerce trends in startup ecosystem' by Mrs. Ishita Chhabra, Strategic Growth and Partnership – CRED: 42 participants.
- 20 January 2024, online session: 'Sales and Operations excellence' by Mr. Tarun Aggarwal, CollegeDekho, InfoEdge, Hindustan Times, IIM A: 35 participants.
- 27 January 2024, online session: 'Sales Negotiation for Startups' by Prof. Frederik Beuk, Associate Professor- University of Akron, Ohio, USA: 39 participants.

Major events for promoting entrepreneurship on campus

- IIMK LIVE, in association with Headstart Foundation, organized the event called 'Startup Saturday' which inspires entrepreneurs and provides them with valuable insights from industry experts. Headstart Foundation is a volunteer-led organization supporting startups and promoting entrepreneurship-related activities in India. Apart from this, a workshop on 'Sales for Startups' was conducted on 03 June 2023, with 65 startups, and a workshop on 'Product Design' was conducted on 28 October 2023 with 50 startups.
- As part of the startup engagement with Hindustan Petroleum Corporation Limited (HPCL) the center had completed the evaluation of startups applied for funding under the HPCL-UDGAM scheme. The center evaluated 30 applications and submitted the final report to the HPCL team on 17 April 2023, 07 November 2023 & 07 February 2024.
- IIMK LIVE has signed an agreement with HDFC Bank to execute its CSR funding initiative to promote startup entrepreneurship in the country. As part of this event, IIMK LIVE and HDFC signed a Memorandum of Understanding (MOU) on 2 November 2023 to run an incubator program to support Fintech startups in the country. Based on this engagement, the HDFC bank has supported two fintech startups with a funding of Rs. 35 Lakhs.
- IIMK LIVE had signed a memorandum of understanding (MOU) with Bharat Petroleum Corporation Limited (BPCL) on 04 December 2023 to support its funding initiatives to promote startup entrepreneurship in the country.

As a part of the EPGP BPP course, the following sessions were conducted for EPGP students:

- 01 April 2023: 'How to Make an Effective Pitch', Mr. Chandu Nair, Alumnus IIM A, Angel Investor, Startup Expert
- 01 April 2023: 'Startup Scale-up and Growth', Mr. Alok Agarwal, Managing Partner, The Growth Labs, Ex-Network 18, Zee Media
- 08 April 2023: 'Customer Validation and Product Market Fit', Mr. Vinod Keni, Entrepreneur-Venture Capitalist
- 08 April 2023: 'Startup Scale-up and Growth', Mr. Alok Agarwal, Managing Partner, The Growth Labs, Ex-Network 18, Zee Media
- 08 April 2023: 'Art of Fund Raising', Mr. Nilay Pratik, Director -Samara Capital
- 08 April 2023: 'Digital Marketing Strategies and Tools', Mr. Advit Sahadev, Head - Marketing Infibeam, Vice President Marketing CoinDCx.

- 15 April 2023: 'Digital Marketing Strategies and Tools', Mr. Advit Sahadev, Head - Marketing Infibeam, Vice President Marketing CoinDCx.
- 15 April 2023: 'Customer Validation and Product Market Fit', Mr. Vinod Keni, Entrepreneur-Venture Capitalist
- 22 April 2023: 'How to Make an Effective Pitch', Mr. Chandu Nair, Alumnus IIM A, Angel Investor, Startup Expert
- 22 April 2023: 'Art of Fund Raising', Mr. Nilay Pratik, Director -Samara Capital

As a part of Pitch Craft, the center conducted the following sessions:

- 01 April 2023: 'How to make an effective pitch deck', Mr. Chandu Nair, Alumnus IIM A, Angel Investor, Startup Expert
- 04 April 2023: 'Crafting a good pitch deck, Mr. Chandu Nair', Alumnus IIM A, Angel Investor, Startup Expert
- 05 April 2023: 'Introduction to startup valuation & term sheet', Pro. Jijo Lukose, Professor, Finance, Accounting, and Control-IIMK
- 15 April 2023: 'Art of fundraising -Investor Perspective', Mr. Sarvesh Kanodia, Investor-VOIZ
- 02 May 2023: 'Art of fundraising - Startup Perspective', Mr. Mohammed Hisamuddin, Founder & CEO - Entri App
- 27 April 2023: 'Fundraising experience - Startup perspective', Mr. Sandeep Kondaji - CEO - Krishi Tantra
- 29 April 2023: 'Fundraising experience - Startup perspective', Mr. Sameer Arif- Founder -SWYTCHD

FORUM FOR LIVING RIGHTS (FLR)

Activities:

In order to create a balanced ecosystem between humans and other living beings on campus, the above Committee was formed. IIMK had started a shelter for the stray dogs and facility for feeding of cats, in the campus. The following activities were undertaken on routine basis during 2023-24:

1. 22 Dogs were also sterilized.
2. 20 cats were sterilized during the last year (6 Females, 13 Males and 01 hermaphrodite).
3. Pigeons trapped in nets in hostel areas were rescued.
4. Snakes found in hostels/residential areas were rehabilitated.
5. Installation of one new cat house and renovation of dog shelter were done.
6. Periodical vaccination of dogs has been carried out.
7. Beehives formed at various hostels and residential areas were removed with the help of experts.
8. Needy animals were taken to veterinary hospital for better treatment.

There are three dedicated staffs deployed to look after the welfare of the animals in the campus throughout the day.

PERSONNEL-FACULTY

FACULTY STRENGTH:

The Faculty position of the Institute as on 31.03.2024 is as follows:

Sl. No.	Position	No. of post sanctioned	No. of post filled	No. of post vacant
1	Professor	36	42 [#]	25
2	Associate Professor	44	30 [^]	
3	Assistant Professor (Grade I and II) & Faculty Fellow	48	31	
Total		128	103	25

[#] The posts includes three promotional post filled under flexible quota to be adjusted against future vacancies as approved by Board in its meeting held on 14 August 2021 (BGM 95.7). It also includes one Chair Professor and Two Professor of Practice.

[^] Includes one post of Associate Professor of Practice.

ACTION TAKEN REPORT ON SPECIAL DRIVE TO FILL BACKLOG VACANCIES ON MISSION MODE:

Category	No. of backlog posts	No. of backlog posts notified	No. of backlog posts for which selection is under process
OBC	03	03	03
SC	05	05	05
ST	03	03	03
EWS	NIL	NIL	NIL

All vacant posts are notified.

APPOINTMENTS:

The following faculty joined the Institute from 01.04.2023 to 31.03.2024:

Sl. No.	Name	Designation	Area	Date of joining
1.	Prof. Salamah Ansari	Assistant Professor (Grade I)	Humanities & Liberal Arts in Management	23.06.2023
2.	Prof. C Raju	Visiting Professor	--	14.08.2023
3.	Prof. Vijay Kuriakose	Assistant Professor (Grade II),	Organizational Behaviour and Human Resources	11.10.2023
4.	Prof. Prantika Ray	Assistant Professor (Grade I)	Organizational Behaviour and Human Resources	05.02.2024
5.	Prof. Rajeshwari C	Assistant Professor (Grade I)	Organizational Behaviour and Human Resources	05.02.2024

PROMOTIONS:

Prof. Anita Kerai was promoted to the post of Assistant Professor (Grade I) on 08.08.2023.

Prof. Satish Krishnan was promoted to the post of Professor on 01.03.2024.

RELIEVING:

Prof. C Raju was relieved on 31.05.2023(A/N) from post of Professor in Quantitative Methods and Operations Management Area on attaining the age of superannuation.

Prof. Salamah Ansari was relieved on 23.06.2023 (F/N) from post of Faculty Fellow in Humanities & Liberal Arts in Management Area to join the regular post of Assistant Professor (Grade I).

Prof. Pulapre Balakrishnan, Senior Fellow, Economics Area was relieved on 30.06.2023(A/N) on completion of his tenure.

Prof. Anjan Kumar Swain, Professor, Information Systems Area was relieved on 25.08.2023(A/N) on acceptance of her resignation on personal grounds.

Prof. Prantika Ray was relieved on 05.02.2024 (F/N) from post of Assistant Professor (Grade II), in Organizational Behaviour and Human Resources Area to join the regular post of Assistant Professor (Grade I).

Prof. Rajeshwari C was relieved on 05.02.2024 (F/N) from post of Assistant Professor (Grade II), in Organizational Behaviour and Human Resources Area to join the regular post of Assistant Professor (Grade I).

CONFERENCE/ SEMINARS/ WORKSHOPS/ TRAINING ATTENDED IN INDIA/ ABROAD:

Prof. Anupam Das has attended Behavioural Science in Management (BSIM) 2023 held at NSE Centre for Behavioural Science, IIM Ahmedabad from 04.04.2023 to 05.04.2023 and presented papers titled "Conflict Management Styles and Psycho-Emotional Characteristics".

Prof. Judu Ilavarasu has attended Behavioural Science in Management (BSIM) 2023 held at NSE Centre for Behavioural Science, IIM Ahmedabad from 04.04.2023 to 05.04.2023 and presented papers titled "Conflict Management Styles and Psycho-Emotional Characteristics".

Prof. Deva Prasad M has attended Conference on Sustainability and Corporate Accountability 2023 through online platform from 13.04.2023 to 14.04.2023 and presented papers titled "Business, Human Rights and Environmental Concerns: Mapping the Indian Approach".

Prof. Prantika Ray has attended 41st International Labour Process Conference 2023 at University of Strathclyde, Glasgow, UK from 12.04.2023 to 14.04.2023 and presented papers titled "Who cares while we care": Support-systems for doctors during the pandemic".

Prof. Surya Prakash Pati has attended 41st International Labour Process Conference 2023 at University of Strathclyde, Glasgow, UK from 12.04.2023 to 14.04.2023 and presented papers titled "Return to work post maternity leave: An integrated literature review".

Prof. Palvi Pasricha has attended Management and Social Justice Conference 2023 through online platform from 26.04.2023 to 29.04.2023 and presented papers titled "Resolving the Multiple-employment Quandary: A Conclusive Analysis of Decade's Research".

Prof. Salman Ali has attended WEI Vienna International Academic Conference on Business & Economics, Management, and Finance 2023 through online platform from 25.04.2023 to 27.04.2023 and presented papers titled "Influence of Technological & Other Environmental Factors on Organizational Strategy".

Prof. Dharun Kasilingam has attended International Conference on Technology, Innovation, And Sustainability in Business Management (ICTIS 2023)2023 through online platform on 04.04.2023 and presented papers titled "Transforming 'Information Search' using the Metaverse: Understanding the effect of System Design, User Experience, and Perceived Information Quality on Behavioral Intention".

Prof. Anirban Ghatak has attended 2nd World Conference on Business, Management, Finance, Economics, and Marketing (WCBMFEM-London-2023) in Hilton Garden Inn, London, UK from 25.05.2023 to 26.05.2023 and presented papers titled "Think It, Don't Overthink It: Learning from a Children's Puzzle".

Prof. Nandakumar M K has attended EURAM 2023 held at Trinity Business School in Dublin, Ireland from 13-Jun-23 to 16-Jun-23 and presented papers titled "Navigating to the Bare-Bones of the Entrepreneurial Mindset".

Prof. Rajesh Srinivas Upadhyayula has attended Academy of International Business Conference 2023 held at Warsaw Poland from 05-Jul-23 to 09-Jul-23 and presented papers titled “Impact of Institutional Reform Scope, Speed, and Fragility on Cross-Border Acquisitions Speed of Emerging Market Firms”.

Prof. Nandakumar M K has attended Academy of Management Conference 2023 held at Boston, Massachusetts from 04-Aug-23 to 08-Aug-23 and presented papers titled “Acquisition Experience in Level 3 & 4 Institutional Environments and Post-M&A Performance & Dark Side in Inter-Organizational Relationships in High-end Nanotechnology & Disruptive Technologies (PDW)”.

Prof. Deepa Sethi has attended Academy of Management Conference 2023 held at Boston, Massachusetts from 04-Aug-23 to 08-Aug-23 and presented papers titled “Extreme Extra-Organizational Events and Employee Effectiveness: The Case of the COVID-19 Pandemic “.

Prof. Rajeshwari C has attended EGOS held at University of Cagliari, Sardinia, Italy from 04-Jul-23 to 08-Jul-23 and presented papers titled “Embodied commoning of waste and waste work: emergence of a collective alternative to waste management and contradictions within “.

Prof. Payal Anand has attended 39th EGOS Colloquium held at University of Cagliari, Sardinia, Italy from 06-Jul-23 to 08-Jul-23 and presented papers titled “(Dis)connected at work – Workplace loneliness in digitally enabled workplaces”.

Prof. Anita Kerai has attended 83rd Annual meeting of Academy of Management held at Boston, Massachusetts from 04-Aug-23 to 08-Aug-23 and presented papers titled “How Founder CEOs influence family firm internationalization: The family identification effect”.

Prof. Saparya Suresh has attended 2023 AMA Summer Academic Conference held at San Francisco, California from 04-Aug-23 to 06-Aug-23 and presented papers titled “Differential impact of COVID-19 on demand for durables: An emerging market perspective”.

Prof. Aishwarya Ramasundaram has attended Academy of Marketing Science Conference 2023 held at Kent Business School, Canterbury (UK) from 11-Jul-23 to 14-Jul-23 and presented papers titled “Spirituality and Job Satisfaction in Sales Jobs: Role of Meaningful Work and Sales commissions”.

Prof. Keyoor Purani has attended 2023 AMA Summer Academic Conference held at San Francisco, California from 04-Aug-23 to 06-Aug-23 and presented papers titled “Digital Companions and Psychological Wellbeing: Exploring the Role of Social Support”.

Prof. Priya Nair Rajeev has attended 83rd Annual Meeting of the Academy of Management held at n Boston, Massachusetts from 04-Aug-23 to 08-Aug-23 and presented papers titled “Shades of resilience and differential outcomes: Insights from Indian Corporates in pandemic lockdown”.

Prof. Priya Nair Rajeev has attended EGOS 20203 held at University of Cagliari, Sardinia, Italy from 06-Jul-23 to 08-Jul-23 and presented papers titled “Participatory governance and Inclusion: Experiences of the marginalized groups in Community Based Organizations”.

Prof. Abhilash S Nair has attended The Eighth (2023) Cross Country Perspectives in Finance (CCPF) Conference held at Shenyang, China from 22-Jun-23 to 24-June-23 and presented papers titled “Effect of personal liability on firm choice by candidate independent directors: Evidence from India”.

Prof. Roopak Kumar Gupta has attended 83rd Annual Academy of Management held at Boston, Massachusetts from 06-Aug-23 to 08-Aug-23 and presented papers titled “Ethical Leadership, Signaling Theory and Innovative Work Behavior: A Moderated Mediation Model”.

Prof. Vipin P Veetil has attended Agent-based modeling and complexity economics held at Centre d'économie de la Sorbonne, University Paris from 20-Jun-23 to 20-Jun-23 and presented papers titled “Cost of inflation in a network economy”.

Prof. Palvi Pasricha has attended British Academy of Management Conference 2023 held at University of Sussex from 01-Sep-23 to 06-Sep-23 and presented papers titled “Impact of Servant Leadership on employees Innovative Behavior: Role of Job Autonomy, Affective Commitment, and Demonstrated Responsibility”.

Prof. Nandakumar M K has attended British Academy of Management Conference 2023 held at University of Sussex from 04-Sep-23 to 06-Sep-23 and presented papers titled “Business Models of Social Enterprises and Value Creation and Value Capture - Evidence from India”, “Only if You Let me Risk it? How the VC-E Dyadic Interplay Impacts Internationalization of an Entrepreneurial Firm”, and “Turning Lemons into Lemonade! Role of Prevention Focus Mindset in Appraisal of Daily Entrepreneurial Stressors”.

Prof. Satish Krishnan has attended International Conference on Management and Information Systems (ICMIS-23) held at Bangkok from 23-Sep-23 to 24-Sep-23 and presented papers titled “Combating Corruption with E-participation: Insights on the Impact of Urban Bias” and “ChatGPT for Fake News: Unveiling the Dark Side through a Social Network Analysis”.

Prof. Anandakuttan B Unnithan has attended International Conference on Management and Information Systems 2023 held at Bangkok, Thailand from 23-Sep-23 to 24-Sep-23 and presented papers titled “Review Valence and Consequences: A Literature Review”.

Prof. Atanu Adhikari has attended International Conference on Hospitality Management held at Vienna, Austria on 04-Oct-23 and presented papers titled “Customer Fairness in Participative Pricing: Sustainability of PWYTF Pricing”.

Prof. Omkumar Krishnan has attended The 3rd Global Congress of Special Interest Tourism & Hospitality (GLOSITH) Conference held at Macau SAR, China from 10-Nov-23 to 12-Nov-23 and presented papers titled “Visitors Preference: Evaluation of Beach Destinations using Aspect-based Sentiment Analysis”.

Prof. Anindita Paul has attended 11th International Qualitative Research Conference held at Putrajaya, Kuala Lumpur from 23-Nov-23 to 25-Nov-23 and presented papers titled “Mixed Method Research in the Critical Realist Paradigm: Applying Case Study and Descriptive Statistics to Inquire into Teleworkers’ ICT Use in the Home Setting”.

Prof. M Geetha has virtually presented ANZMAC (Australian and New Zealand Marketing Academy) 2023 Conference held at The University of Otago, Dunedin, New Zealand from 04-Dec-23 to 06-Dec-23 and presented paper titled “Meta-Analysis on Relationship between Perceived Brand Ethicality and Consumer Response”.

Prof. S Subramanian has attended 2023 Academy of International Business Asia Pacific Regional Conference Recovery in International Business Markets held at Bangkok, Thailand from 06-Dec-23 to 08-Dec-23 and presented paper titled “Relationship between International Firm Performance and ESG Efforts of the Indian Firms”.

Prof. Salman Ali has attended AIB-MENA Rabat Conference held at Rabat, Dubai from 10-Dec-23 to 13-Dec-23 and presented paper titled “Fighting the Double-Edged Sword: Innovation and Internationalization of EMNEs”.

Prof. Ramesh Krishnan has attended POMS India International Conference 2023 held at XLRI Jamshedpur from 04-Dec-23 to 06-Dec-23 and presented paper titled “An integrated sustainable and resilient closed-loop food supply chain network design”.

Prof. Venkataraman S has attended International Conference on Advancing Sustainable Futures 2023 held at Waldorf Astoria Hotel, Dubai from 05-Dec-2023 to 06-Dec-2023 and presented paper titled “Do CSR Regulations Help or Hinder Strategic Approaches to the CSR agenda”

Prof. Sidhartha S Padhi has attended POMS India International Conference 2023 held at XLRI Jamshedpur from 04-Dec-2023 to 06-Dec-2023 and presented paper titled “Optimal Input Choice Under Correlated Risks in A Two-Echelon Global Supply-Chain”.

Prof. Payal Anand has attended The 7th International Conference on Future of Women 2024 Theme Transforming Women World: Practices and Possibilities held at Bangkok, Thailand from 22-Feb-2024 to 23-Feb-2024 and presented paper titled “Workplace Loneliness Among Women and the Role of Coping: A Study in India”.

Prof. VG Sridharan has attended Management Accounting Section (MAS) Midyear Meeting and Research Conference held at the University of Central Florida, USA from 04-Jan-2024 to 06-Jan-2024 and presented paper titled “The effects of proportionate versus disproportionate eco-control combinations on environmental performance”.

Prof. Judu Ilavarasu has attended Conference on Mind, Brain, and Consciousness: Perspectives from Indian Knowledge System held at IIT Mandi from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Monastic Wisdom for Mental Wellbeing: Insights from the Classical Text Jivan Mukti Viveka”.

Prof. Anandakuttan B Unnithan has attended International Conference on Advancing Sustainable Futures ICASF 2023 Dubai from 5-6 December held at Dubai. UAE from 05-Dec-2023 to 06-Dec-2023 and presented paper titled “Do CSR Regulations Help or Hinder Strategic Approaches to the CSR agenda”

Prof. Vidushi Pandey has attended International Conference in Information Systems (ICIS) 2023 held at Hyderabad International Convention Centre from 10-Dec-2023 to 13-Dec-2023 and presented paper titled “Paper 1 : Mental Models of Social Media Curation Algorithms Paper 2 : Perceptions of Multiplatform Complementarity Among Online Shoppers”.

Prof. Radhakrishna Pillai R has attended GIT 2023 held at Radisson Blue Plaza Hotel, Mysore from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Globalizing Indian Festivals - The Raksha Bandhan and its Spiritual Significance for Sustainability”.

Prof. Shubhasis Dey has attended 2024 Asia Meeting of the Econometric Society, South Central and Western Asia, held at Indian Institute of Technology, Delhi from 12-Jan-2024 to 14-Jan-2024 and presented paper titled “Gender Roles in Women’s Labor Force Participation”.

Prof. Venkataraman S has attended Globalizing Indian Thought 2023 held at Radisson Blu Plaza Hotel, Mysore from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Strategic Approaches to CSR: Do Regulations Facilitate or Hinder Integration?”.

Prof. Vipin P Veetil has attended Indian Statistical Institute Annual Conference held at Indian Statistical Institute Campus, Delhi from 18-Dec-2023 to 20-Dec-2023 and presented paper titled “Rivalrous competition and macroeconomic volatility”.

Prof. Vipin P Veetil has attended Asia Meeting of the Econometric Society, South Central and Western Asia, held at Indian Institute of Technology, Delhi from 12-Jan-2024 to 14-Jan-2024 and presented paper titled “Rivalrous competition and macroeconomic volatility”.

Prof. Vidushi Pandey has attended Australasian Conference on Information Systems held at Victoria University of Wellington, New Zealand from 05-Dec-2023 to 08-Dec-2023 and presented paper titled “Examining the Role of Information Characteristics in creation of Echo-Chambers on Social Media”.

Prof. Nemiraja Jadiyappa has attended The Fourth Annual International Capital Markets Conference 2023 held at NISM Campus, Mumbai from 14-Dec-2023 to 15-Dec-2023 and presented paper titled “Regulation of related party transactions and accounting conservatism: Evidence from Indian business groups”.

Prof. Nemiraja Jadiyappa has attended Globalizing Indian Thought – GIT 2023 held at Radisson Blu Plaza Hotel, Mysore from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “The welfare/economic cost of mandatory CSR regulation: Evidence from Indian CSR regulation”.

Prof. Rachappa Shette has attended The Fourth Annual International Capital Markets Conference 2023 on Securities Market: Governance, Instruments and Regulations for Sustainable Development held at NISM Campus, Mumbai from 14-Dec-2023 to 15-Dec-2023 and presented paper titled “Regulation of related party transactions and accounting conservatism: Evidence from Indian business groups.”.

Prof. Sthanu R Nair has attended Annual International Research Conference 2023 held at the Indian Institute of Management Lucknow, Uttar Pradesh from 15-Dec-2023 to 17-Dec-2023 and presented paper titled “Dissecting India’s Growth in an uncertain world”.

Prof. Shovan Chowdhury has attended XXVI Annual International Conference of the Society of Operations Management [SOM 2023] held at Indian Institute of Management Shillong from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Monitoring Percentiles of Hybrid Censored Weibull Distributed Process and Role of Optimization”.

Prof. Sudershan Kuntluru has attended India Finance Conference 2023 held at N. L. Dalmia Institute of Management Studies and Research, Mumbai from 21-Dec-2023 to 23-Dec-2023 and presented paper titled ““BOARD SKILL SET AND ESG DISCLOSURES IN INDIA””.

Prof. D Jinil Persis has attended XXVI Annual International Conference of the Society of Operations Management held at Indian Institute of Management Shillong from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Predicting physicians’ decision on offering teleconsultation using explainable trees”.

Prof. Satish Krishnan has attended International Conference on Information Systems (ICIS 2023) held at Hyderabad International Convention Centre from 10-Dec-2023 to 13-Dec-2023 and presented paper titled “The Role of CIOs and Board’s IT Competence on HIT Investments”.

Prof. Rachappa Shette has attended India Finance Conference held at N. L. Dalmia Institute of Management Studies and Research, Mumbai from 21-Dec-2023 to 23-Dec-2023 and presented paper titled “Do firms round up cash flow figures? New evidence from India”.

Prof. M P Sebastian has attended 4th International Conclave on Globalizing Indian Thought - GIT 2023 held at Radisson Blu Plaza Hotel, Mysore from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Malicious Domain Names and Their Semantic Features: Building Intelligent Predictor Systems Using Textual Features of DNS Dataset”.

Prof. Deepak S Kumar has attended 17th Great Lakes NASMEI Marketing Conference held at Radisson Blu Plaza Hotel, Mahabalipuram from 18-Dec-2023 to 19-Dec-2023 and presented paper titled “Biophilic Seasoning : Can biophilic servicescape influence taste perceptions of consumers?”.

Prof. Anand G has attended SOM 2023 XXVI Annual International Conference of the Society of Operations Management held at Indian Institute of Management Shillong from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Uncovering the Factors Influencing Aid Dissonance in the Humanitarian Operations: A Country-Level Perspective”.

Prof. Thangamani G has attended SOM 2023 XXVI Annual International Conference of the Society of Operations Management held at Indian Institute of Management Shillong from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Two Papers: 1) Type-2 Fuzzy with Monte Carlo Simulation for Comprehensive Project Risk Assessment 2) Consumer Appliances Innovation: A Research Inquiry into Evidential Reasoning for Robust Decision-Making”.

Prof. Thangamani G has attended SOM 2023 XXVI Annual International Conference of the Society of Operations Management held at Indian Institute of Management Shillong from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Type-2 Fuzzy with Monte Carlo Simulation for Comprehensive Project Risk Assessment”.

Prof. Radhakrishna Pillai R has attended 9th PAN IIM World Management Conference held at the Indian Institute of Management Sambalpur from 21-Dec-2023 to 23-Dec-2023 and presented paper titled “The Leverage Point for Sustainability Intervention: A Subtle Re-connect with the Seed of Values?”.

Prof. Nivedhitha K S has attended 9th PAN IIM World Management Conference held at the Indian Institute of Management Sambalpur from 21-Dec-2023 to 23-Dec- 2023 and presented paper titled “Is peer Phubbing a deterrent technoference? A study on employee workplace aggression”.

Prof. Keyoor Purani has attended 2024 AMA Winter Academic Conference through online mode from 20-Feb-2024 to 25-Feb-2024 and presented paper titled “A framework of dilemmas of creative professionals, their resolution and advertising outcomes”.

Prof. Rajesh Srinivas Upadhyayula has attended Strategies for a Digital & Inclusive Future held at the IIM Bangalore campus from 15-Dec-2023 to 17-Dec-2023 and presented paper titled “Impact of Technology and Institutional Voids on Profits of the Emerging Market Start-up Ecosystem: Evidence from India”.

Prof. Radhakrishna Pillai R has attended 8th International Gita Seminar held at Institute of Management Studies, Kurukshetra University, Kurukshetra from 17-Dec-2023 to 19-Dec-2023 and presented paper titled “The Vasudhaiva Kutumbakam is Currently Being Re-established by the God of Gita by Re-establishing Swadharma?”.

Prof. Soumya Roy has attended SOM 2023 XXVI Annual International Conference of the Society of Operations Management held at Indian Institute of Management Shillong from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “On Statistical Inference and Design of Progressive Type-I Interval Censoring Schemes”.

Prof. Payal Anand has attended INDAM 2024 held at Goa Institute of Management from 11-Jan-2024 to 13-Jan-2023 and presented paper titled “Workplace loneliness in the context of remote work – A knowledge seeker’s perspective”.

Prof. Anupam Das has attended GIT-2023 Conclave held at Radisson Blu Plaza Hotel, Mysore from 14-Dec-2023 to 16-Dec-2023 and presented paper titled “Impact of Corporate Activism on Advancing Gender Equality in Advertisements: A Content Analysis of YouTube Videos and Viewers’ Feedback”.

Prof. Aswin Alora has attended LACC ARC 2024 - XVIII International Conference on Applied Research in Engineering, Technology and Management held at London American City College, Dubai from 24-Jan-2024 to 26-Jan-2024 and presented paper titled "Supply Chain Finance Adoption Capability of the MSME Firms in India".

Prof. Praveen S has attended 9th INADAM Conference held at Goa Institute of Management from 11-Jan-2024 to 13-Jan-2023 and presented paper titled "On the Relevance of Online Reviews in the Tourism and Hospitality Sector: A Critical Review and Research Agenda".

Prof. Nivedhitha K S has attended INDAM 2024 Conference at Goa held Goa Institute of Management from 11-Jan-2024 to 13-Jan-2023 and presented paper titled "Follower First Philosophy and Employee Embeddedness in Social Enterprises: A Moderating Role of Risk-Taking Trait".

Prof. Anand G has attended Ninth Indian Academy of Management (INDAM) Conference held Goa Institute of Management from 11-Jan-2024 to 13-Jan-2023 and presented paper titled "Social Media for Disaster Management: Learnings from the 2015 Chennai Floods".

Prof. D Jinil Persis has attended 14th International Conference on Industrial Engineering and Operations Management held at Hyatt Regency, Dubai hosted by Khalifa University, Abu Dhabi from 11-Feb-2024 to 14-Feb-2024 and presented paper titled "Incremental feature selection and interpretable learning: An application for Glioma grading and detection".

Prof. Priya Narayanan has attended 7th IGPC-IIMA Annual Gold and Gold Markets Conference held at Indian Institute of Management Ahmedabad from 15-Feb-2024 to 16-Feb-2024 and presented paper titled "Repositioning Making Charges in Gold Jewellery Retailing to Drive Industry Change: Customer and Jeweller Perspectives".

Prof. Radhakrishna Pillai R has attended International Research Conference on Mindfulness (IRCM) held at Indian Institute of Management, Bodh Gaya from 09-Feb-2024 to 10-Feb-2024 and presented paper titled "Can Anything be Ever Sustainable? A Perspective Based on Spiritual Consciousness".

Prof. Shannu Narayan has attended International Conference on Comparative Law: A Story of Convergences, Divergences and Exploitation of Liminal Spaces held at VIT-AP School of Law from 15-Feb-2024 to 17-Feb-2024 and presented paper titled "Cross-Border Insolvency Law Regime: Comparing India, China and Singapore".

Prof. Praveen S has attended American Marketing Association Winter Academic Conference 2024 held at St. Pete's Beach, Florida from 23-Feb-2024 to 25-Feb-2024 and presented paper titled "Effect Of Product Use Before Review (Pubr) On Consumer Behaviour / 'A Meta-Analysis Of Positivity Bias Or Negativity Bias In Online Reviews".

Consultancy assignments, completed and currently in progress

S. No	Name of the Consultant	Title of the project	Duration of the Project	Project Coordinators
1	Spices Board, Kochi	Conducting a work study in Spices Board	February 2021- June 2021	Prof. Manoranjan Dhal, Prof. Surya Prakash Pati, Prof. Prantika Ray
2	Villigro Foundations	Research study on socially impactful Healthcare IBEs	1st April-October 2022	Prof. Priya Nair Rajeev, Prof. Simy Joy
3	Lal Bahadur Shastri National Academy of Administration	TNA for IAS Professional Course Phase II, MCTP Pre-Phase III, Phase III and IV Training Programme	15th May 2022- 15th June 2022	Prof. Surya Prakash Pati, Prof. Ramkumar kakkani
4	KCM Appliances Pvt Ltd.	Strategic Growth: Planning and Review 03	December 2022- May 2023	Prof. Keyoor purani
5	Vizhinjam Sea Port Ltd	Financial Appraisal made in the matter of arbitration between GoK and AVPPL	June-September 2022	Prof. Abhilash S Nair
6	National Commission for Women, New Delhi	Certificate Program for Development of Women Entrepreneurs	September 2022 - January 2023	Prof. Priya Nair Rajeev, Prof. Simy Joy

S. No	Name of the Consultant	Title of the project	Duration of the Project	Project Coordinators
7	IQRAA International Hospital & Research Centre	Financial Performance Analysis and Interventions towards Financial Sustainability and Growth of IQRAA International Hospital and Reserach Centre	15 July 2022-15 November 2022	Prof. Keyoor Purani, Prof. Deepak S Kumar
8	Biziga Technologies Pvt Ltd 02	Strategic Leadership Development Program 2023	7- 9 February 2023	Prof. Kamal Kishore sharma
9	Norka Roots, Thiruvananthapuram	Market Research on future job/job markets	August 2022-Feb 2023	Prof. Prantika Ray, Prof. Deepa Sethi, Prof. Sidhartha S Padhi
10	SJVN Limited	Organizing of Assessment Training and development Centre for Executives & Developing Succession Plan and chalking out Individual Development Plan	December 2022- Feb 2023	Prof. Deepa sethi
11	Tafu Gold star Enterprises LLP	Go to Market Strategy and New Product Launch Planning for TAFU Goldstar	Feb 2023-July 2023	Prof. Keyoor purani
12	Spunic infra Systems	Operations Improvement in IQRAA Hospital	January 2022- June 2022	Prof. G Anand
13	Sterlite Technologies Limited	Development of curricula for MBA programme with specializations in International Business and Digital Infrastructure Management	Aug-23	Prof. Shubasis Dey
14	JK Organization	Final Evaluation of Break Through Projects for JK Group Managers	Jun-23	Prof. Joffi Thomas, Prof. Kamal Kishore Sharma
15	AIIA 2.0	Setting up of question paper for recruitment to various posts in All India Institute of Ayurveda 2.0	19th June 2023- 30th June 2023	Prof. Deepa sethi
16	Indian Oil Corporation Limited	External Talk on Metaverse, Chat GPT and Digital Humans	13 January 2023	Prof. Dharun Kasilingam
17	Bharat Sanchar Nigam Limited [BSNL]	Conducting Psychometric test for the position of Chief General Manager in BSNL	July 2023- September 2023	Prof. Deepa sethi, Prof. Debashis Chatterjee, Prof. Roopak Kumar Gupta, Prof. Payal Anand
18	ALVAREZ & MARSAL INDIA PRIVATE LIMITED	Cash Transaction Forecasting	August 2023	Prof. Rudra Sensarma
19	Lifestyle International Pvt. Ltd	Consulting, "Leading Teams-Building NextGen Leadership" at Max Fashions	25th August 2023	Prof. Kamal Kishore Sharma
20	SJVN limited	Organizing of Assessment Training & Development Centre (ADCs . ' 2023-24) for 77 Executives & Developing Succession plan and chalking out Individual Development Plan (IOPs).	September 2023-December 2024	Prof. Deepa sethi
21	KCM Appliances Pvt Ltd.	Strategic Growth: Planning and Review 04	August 2023-January 2024	Prof. Keyoor purani

S. No	Name of the Consultant	Title of the project	Duration of the Project	Project Coordinators
22	THDC India Limited	Organizing of Assessment and Development Training Centre (ADCS I 2023) for deriving Individual Development Plan (I DPs) and Succession Planning for THDC India Ltd (150 executives)	October-December 2023	Prof. Deepa sethi
23	Silence skies LLP	Consultancy for Silencescapes Project	25-September 2023 to 24 March 2024	Prof. Salman Ali, Prof. Shubhasis Dey, Prof. Anandakuttan B Unnithan
24	Konkan Speciality Polyproducts Pvt Ltd	Business Advisory Services on retainership basis for KONSPEC Ltd.	November 2021-October 2023	Prof. S Venkataraman
25	Flipacad Private Limited	Advisory Services to FlipAcad Advisory Committee	April 2021 - April 2022	Prof. Deepa Sethi
26	PROSOC Innovators Pvt. Ltd.	Multidimensional Assessment Study on the impact of Deskit Bags on school children	May 2022	Prof. Priya Nair Rajeev
27	Kerala State Financial Enterprises Limited	Shortlisting of candidates for the post of GM(Business) and DGM(P&HR)	July 2023-September 2023	Prof. Deepa sethi
28	College of Material Management, Jabalpur	re-engineering of existing supply chain management of Indian Army under the aegis of Army Management Study Board	June 2023-December 2023	Prof. Ramesh Krishnan, Prof. Deepa sethi, Prof. Sidhartha S. Pathi
29	Biziga Technologies Pvt Ltd	Business Transformation at Ford (3 Cohorts)	July 2023-December 2023	Prof. Kamal Kishore Sharma
30	Plantation Directorate, Department of Industries	Study on the diversification and modernization of Plantation Sector in Kerala	October 2023-April 2024	Prof. Ashuthoshh Sarkar, Prof. S Venkataraman
31	Planning & Development Department, Government of Sikkim	Independent Verification Agency for Sikkim: Integrated Service Provision and Innovation for Reviving Economies' INSPIRES Program	January 2024 to December 2029	Prof. Priya Nair Rajeev
32	RUBCO	Revival of RUBCO: Business Review and Development	1st December 2023 - 30th April 2024	Prof. Anirban Ghatak, Prof. Jinil Persis, Prof. Sidhartha S Pathi, Prof. Kamal Kishore Sharma
33	ULCCS- Elegos	Launch and Business Development of Elegos	November 1-2023 to April 30-2024	Prof. Keyoor purani
34	Nitta Gelatin India Limited	Business Strategy Workshop	December 2023	Prof. Venkatraman S
35	ULCCS	Capacity Building Workshop	March 2024	Prof. Venkatraman S & Prof. Anandakuttan B Unnithan
36	KCM Appliances Pvt Ltd.	Strategic Growth: Planning and Review 05	February to July 2024	Prof. Keyoor purani
37	Suzuki Motor Corporation, Japan	Strengths and Future Prospects of Suzuki Motor Corporation	July 2022- May 2023	Prof. Shubasis Dey, Prof. Deabshis Chatterjee, Prof. Anandakuttan B Unnithan
38	BUYHIVE LIMITED, Hong Kong	Market Research For BUYHIVE Limited	July 2022- November 2022	Prof. G Sridhar, Prof. Aishwarya Ramasundaram

PERSONNEL-STAFF

New Joining:-

Sl.No.	Name	Designation	Date of joining
01	Shri. Minhas Nathamkodan	Assistant	03/05/2023
02	Smt. Haripriya P K	Assistant	12/05/2023
03	Shri. Aswin G	Assistant	12/05/2023
04	Smt. Binsy K V	Assistant	12/05/2023
05	Smt. Anamga T	Junior Assistant	03/05/2023
06	Smt. Deepthy Balakrishnan	Junior Assistant	03/05/2023
07	Smt. Lakshmi R Menon P K	Junior Executive	15/05/2023
08	Shri. Muhammed Rasheed K	Junior Executive	11/05/2023
09	Shri. Ubaidulla K V	Junior Executive	01/06/2023
10	Shri. Rajesh Anandrao Patil	Senior Manager (Engineering Operations)	06/06/2023
11	Shri. Sreelesh V	Systems Manager	07/09/2023
12	Shri. Shekhara Poojary S	Chief Systems Manager	01/12/2023
13	Shri. Hari Krishnan P	Junior Assistant	26/12/2023
14	Shri. Ratheesh O K	Junior Assistant	26/12/2023
15	Shri. Shighil Arangil	Junior Assistant	26/12/2023
16	Smt. Amrutha Selvan	Junior Assistant	01/01/2024
17	Shri. Vikas Panicker	Public Relations Officer	18/01/2024
18	Shri. Jayeshlal K	Junior Engineer (Civil)	22/01/2024
19	Shri. Rijin Raj M K	Junior Assistant (Rajbhasha)	17/01/2024
20	Smt. Anjali T K	Junior Technical Assistant-IT	07/03/2024
21	Shri. Sanjai Kuriyangara	Junior Technical Assistant-IT	07/03/2024

Retirement:-

- Shri. Jayakrishnan K S relieved from the post of Administrative Officer on 31/05/2023 on attaining the age of superannuation.
- Shri. V V Ravindran relieved from the post of Administrative Officer on 30/06/2023 on attaining the age of superannuation.
- Lt. Col. M. Julius George (Retd.) was relieved from the post of Chief Administrative Officer on 30/11/2023 (AN) on attaining the age of superannuation.
- Mr. Muhammed Rasheed K was relieved on resignation from the post of Junior Executive on 18/10/2023.
- Ms. Anamga T was relieved from the post of Junior Assistant on resignation on 15.03.2024(AN).

Promotions:-

- Shri. Mohemmed Mustafa A, Programmer in Pay Level-07 has been promoted to the post of Systems Officer in Pay Level-10 w.e.f 22/11/2023(FN).
- Shri. Dinesh T, Technical Assistant in Pay Level-06 has been promoted to the post of Technical Officer-IT in Pay Level-07 w.e.f 20/12/2023(FN).
- Shri. Shensha C, Assistant in Pay Level-06 promoted to the post of Assistant Administrative Officer in Pay Level-7 w.e.f 01/01/2024(FN).



- Shri. Sai Nath S, Junior Engineer (Civil) in Pay Level-06 promoted to the post of Assistant Engineer (Civil) in Pay Level-07 w.e.f 01/01/2024(FN).
- Shri. Varun Joseph, Accountant in Pay Level-06 promoted to the post of Accounts Officer in Pay Level-07 w.e.f 01/01/2024(FN).

The Non Faculty Staff strength in the Institute as on 31/03/2024: 104

TRAINING/ WORKSHOP/ SPEECH:-

NIL

NATIONAL CONFERENCE/ SEMINARS

NIL

INTERNATIONAL CONFERENCES/ SEMINARS:-

- Dr.Sreejaya P, Assistant Librarian attended AGNESLIBCONF 2024: International Conference on Empowering Minds : Collaborative Learning for Teachers, Librarians and Researchers” held at St. Agnes College, Mangaluru during 11-13 January 2024.

BOARD OF GOVERNORS IIMK

Board of Governors (As on 31 March 2024)

List of Members of the IIMK Board of Governors as on 31 March 2024, is given below:

1. **Shri. A Vellayan**
Advisor Murugappa Group
Chennai
2. **Shri. P.K Banerjee**
Joint Secretary (Mgt & MC & Scholarship)
Department of Higher Education,
Ministry of Education, Govt of India,
Room No. 230 C, 2nd Floor, C Wing,
Shastri Bhawan, New Delhi – 110001
3. **Smt. Rani George, IAS**
Principal Secretary,
Dept. of General Education, Govt. of Kerala,
4th Floor, Annexe II, Government Secretariat,
Thiruvananthapuram –695 001
4. **Smt. Vinita Bajoria**
Director Titagarh Wagons Ltd.
60/1, Ballygunge Circular Road,
Shiromani 10th Floor
Kolkata- 700019
5. **Shri. Raj Kamble**
Founder & Chief Creative Officer
Famous Innovations,
61, Rose Cottage Complex
Dr. S.S. Rao Road, Parel, Mumbai-400012
6. **Smt. Suparna Mitra**
CEO - Watches & Wearables Division,
Titan Company Limited,
'INTEGRITY', #193, Veerasandra,
Electronic City- P.O,
Off Hosur Main Road, Bangalore-560100
7. **Shri. V. P. Nandakumar**
MD & CEO, Manappuram Finance Ltd.,
Corporate Office, Manappuram House,
Valapad, Thrissur, Kerala – 680 567
8. **Prof. Debashis Chatterjee**
Director IIM Kozhikode
IIMK Campus : PO,
Kozhikode,
Kerala – 673570
9. **Prof. M.P. Sebastian**
Professor, IIM Kozhikode
IIMK Campus PO, Kozhikode
Kerala – 673570
10. **Prof. Deepa Sethi**
Professor, IIM Kozhikode
IIMK Campus PO, Kozhikode,
Kerala – 673570
11. **Ms. Kasoji Uma Rani**
Co-Founder, Femmevista Technologies, Hyderabad
B-1105, Ramky Towers,
P Janardhan Reddy Nagar,
Gachibowli, Hyderabad – 500032
12. **Smt. Sreedevi Raghavan**
Founder-Director Tattvamassi Coaching & Consultancy
(OPC) Pvt Ltd
Pine B2, 509, Prestige Greenwood Apartments
Nagavarapalya, Varthur Road, CV Raman Nagar
Bangalore 560093
13. **Shri. Sandeep Chatterjee**
Associate Director
Deloitte Touche Tohmatsu India Pvt. Ltd. Hyderabad
Minakshi Housing Complex
Block F, Flat No 6
Teghoria, Kolkata 700157
14. **Ms. Kamalika Gangoly**
Flat B-1715, Brigade Buena Vista, Bommanahalli,
Near Budigere Cross,
Banagalore-560049
15. **Shri. Ronald Philip**
Senior Director Strategic Planning
Agility, Dubai
16. **Lt. Col M. Julius George (Retd.)**
Head-Administration & HR and
Secretary to the board IIM Kozhikode.

The Board met on four occasions during the year 2023-24.
The date and venue of the meeting were as under:

102nd Meeting on 07 April 2023 at IIMK

103rd Meeting on 22 July 2022 at Wayanad

104th Meeting on 14 October 2022 at Kochi

105th Meeting on 20 January 2024 at Chennai

FACULTY MEMBERS

Sl. No	Name	Designation
1	Prof. Debashis Chatterjee	Professor & Director
2	Prof. K. Unnikrishnan Nair	Professor
3	Prof. P. Rameshan	Professor
4	Prof. R. Radhakrishna Pillai	Professor
5	Prof. Saji Gopinath	Professor
6	Prof. M P Sebastian	Professor
7	Prof. Kulbhushan Balooni	Professor
8	Prof. S.S.S. Kumar	Professor
9	Prof. Keyoor Purani	Professor
10	Prof. Sumit Mitra	Professor
11	Prof. Anandakuttan B Unnithan	Professor
12	Prof. Rudra Sensarma	Professor
13	Prof. G Sridhar	Professor
14	Prof. Atanu Adhikari	Professor
15	Prof. Rajesh Srinivas Upadhyayula	Professor
16	Prof. Ram Kumar Kakani	Professor
17	Prof. T N Krishnan	Professor
18	Prof. Manoranjan Dhal	Professor
19	Prof. Sthanu R Nair	Professor
20	Prof. Kausik Gangopadhyay	Professor
21	Prof. Shubhasis Dey	Professor
22	Prof. Omkumar Krishnan	Professor
23	Prof. Deepa Sethi	Professor
24	Prof. A.F. Mathew	Professor
25	Prof. Rupesh Kumar Pati	Professor
26	Prof. G Thangamani	Professor
27	Prof. G Anand	Professor
28	Prof. P N Ram Kumar	Professor
29	Prof. Shovan Chowdhury	Professor
30	Prof. Ashutosh Sarkar	Professor
31	Prof. Sidhartha S Padhi	Professor
32	Prof. Abhilash S Nair	Professor
33	Prof. Nandakumar M K	Professor
34	Prof. Sudershan Kuntluru	Professor
35	Prof. Jijo Lukose P J	Professor
36	Prof. Geetha M	Professor
37	Prof. Joffi Thomas	Professor
38	Prof. Kamal Kishore Sharma	Professor of Practice
39	Prof. Mridul Kumar Saggarr	Professor of Practice
40	Prof. VG Sridharan	Chair Professor
41	Prof. C Raju	Visiting Professor
42	Prof. Satish Krishnan	Professor
43	Prof. L. Ramprasath	Associate Professor
44	Prof. Sony Thomas	Associate Professor

Sl. No	Name	Designation
45	Prof. Joshy Joseph	Associate Professor
46	Prof. Leena Mary Eapen	Associate Professor
47	Prof. Mohammed Shahid Abdulla	Associate Professor
48	Prof. S Subramanian	Associate Professor
49	Prof. Deepak Dhayanithy	Associate Professor
50	Prof. Priya Nair Rajeev	Associate Professor
51	Prof. Anindita Paul	Associate Professor
52	Prof. Rachappa Shette	Associate Professor
53	Prof. Anupam Das	Associate Professor
54	Prof. Pronobesh Banerjee	Associate Professor
55	Prof. Surya Prakash Pati	Associate Professor
56	Prof. Arqum Mateen	Associate Professor
57	Prof. Soumya Roy	Associate Professor
58	Prof. Roopak Kumar Gupta	Associate Professor
59	Prof. Ekta Sikarwar	Associate Professor
60	Prof. Pankaj Kumar Baag	Associate Professor
61	Prof. Anubha Shekhar Sinha	Associate Professor
62	Prof. Praveen S	Associate Professor
63	Prof. Venkataraman S	Associate Professor
64	Prof. Qambar Abidi	Associate Professor
65	Prof. Sreejesh S	Associate Professor
66	Prof. Payal Anand	Associate Professor
67	Prof. Deepak S Kumar	Associate Professor
68	Prof. Nemiraja Jadyappa	Associate Professor
69	Prof. Anjana A Karumathil	Associate Professor of Practice
70	Prof. Shannu Narayan	Associate Professor
71	Prof. Aravind Sampath	Associate Professor
72	Prof. Deva Prasad M	Associate Professor
73	Prof. Suram Balasubrahmanyam	Assistant Professor (Grade I)
74	Prof. Ashok Thomas	Assistant Professor (Grade I)
75	Prof. Kapil Verma	Assistant Professor (Grade I)
76	Prof. Nycil George	Assistant Professor (Grade I)
77	Prof. Nivedita Bhanja	Assistant Professor (Grade I)
78	Prof. Vidushi Pandey	Assistant Professor (Grade I)
79	Prof. Priya Narayanan	Assistant Professor (Grade I)
80	Prof. Anirban Ghatak	Assistant Professor (Grade I)
81	Prof. Sandip Barui	Assistant Professor (Grade I)
82	Prof. Sreejith A	Assistant Professor (Grade I)
83	Prof. Salman Siddeeque Ali	Assistant Professor (Grade I)
84	Prof. Nivedhitha K S	Assistant Professor (Grade I)
85	Prof. Vipin P Veetil	Assistant Professor (Grade I)
86	Prof. D Jinil Persis	Assistant Professor (Grade I)
87	Prof. Aishwarya Ramasundaram	Assistant Professor (Grade I)
88	Prof. Chitwan Lalji	Assistant Professor (Grade I)
89	Prof. Anita Kerai	Assistant Professor (Grade I)
90	Prof. Salamah Ansari	Assistant Professor (Grade I)
91	Prof. Prantika Ray	Assistant Professor (Grade I)

Sl. No	Name	Designation
92	Prof. Rajeshwari C	Assistant Professor (Grade I)
93	Prof. Saparya Suresh	Assistant Professor(Grade II)
94	Prof. Ekta Srivastava	Assistant Professor(Grade II)
95	Prof. Gladys S	Faculty Fellow
96	Prof. Palvi Pasricha	Faculty Fellow
97	Prof. Pratima Verma	Assistant Professor(Grade II)
98	Prof. Ramesh Krishnan	Assistant Professor(Grade II)
99	Prof. Aswin Alora	Assistant Professor(Grade II)
100	Prof. Srikanth Krishnaprasad	Assistant Professor(Grade II)
101	Prof. Judu Ilavarasu	Assistant Professor(Grade II)
102	Prof. Dharun Kasilingam	Assistant Professor(Grade II)
103	Prof. Vijay Kuriakose	Assistant Professor(Grade II)

STAFF MEMBERS

S No	Name	Designation
01	Dr. Appasaheb Naikal	Librarian
02	Mr. Rajiv Varma	Chief Manager (Infrastructure)
03	Mr. Shekhara Poojary S	Chief Systems Manager
04	Col. Biju Warriar (Retd.)	Chief Purchase Officer
05	Mr. Pawan Kumar Singh	Senior Administrative Officer
06	Mr. Madusoodanan P G	Senior Administrative Officer
07	Dr. N Ramachandran	Senior Systems Manager
08	Dr. Lakshmi Viswanathan	Financial Controller
09	Mr. Sojan George	Senior Executive Secretary to Director
10	Mr. Vinod Kumar K	Senior Administrative Officer
11	Mr. Rajesh Anandrao Patil	Senior Manager (Engineering Operations)
12	Mr. Anil Kumar Pathiyath	Manager (Infrastructure)
13	Dr. Sunitha T	Deputy Librarian
14	Mr. James K P	Finance and Accounts Officer
15	Mr. Sreelesh V	Systems Manager
16	Dr. Sreejaya P	Assistant Librarian
17	Mr. Bose K T	Assistant Executive Engineer (Electrical)
18	Mr. Muhammed Ashraf A.R	Manager
19	Mr. Ravindran P K	Manager
20	Mr. Anu Francis John	Manager
21	Mr. Shaji C P	Administrative Officer
22	Mr. Anil A M	System Analyst
23	Mr. Madhusoodan V	Administrative Officer
24	Mr. Rejeesh M P	Assistant Executive Engineer (Civil)
25	Dr. Yamuna George	Administrative Officer
26	Mr. Raghupathy Hari	Administrative Officer
27	Mr. Prasheeb Kumar K K	Administrative Officer
28	Mr. Sanal Kumar G	Senior Accounts Officer
29	Mr. M Ravichandra Kiran	Senior Accounts Officer
30	Mr. Augustine George	Administrative Officer
31	Ms. Asha Babu K K	Administrative Officer
32	Mr. M Renjith	Administrative Officer
33	Ms. Simmi K G	Administrative Officer
34	Mr. Biju R	Assistant Librarian
35	Dr. Joshy Kuriakose	Assistant Librarian
36	Mr. Mohammed Mustafa A	Systems Officer
37	Mr. Vikas Panicker	Public Relations Officer
38	Mr. Sanjay A P	Assistant Engineer (Electrical)
39	Mr. Subair V	Assistant Engineer (Civil)
40	Ms. Sheena V R	Assistant Administrative Officer
41	Mr. Kishore Kumar T K	Assistant Engineer (Electrical)
42	Mr. K C Chandrajith	Assistant Administrative Officer
43	Mr. Bikram Mohanty	Assistant Administrative Officer
44	Mr. K Nitin Harindran	Assistant Administrative Officer

S No	Name	Designation
45	Mr. Biju P	Assistant Administrative Officer
46	Ms. Remya P	Assistant Administrative Officer
47	Mr. Nivin Sebastian	Assistant Administrative Officer
48	Ms. Shyna K S	Assistant Administrative Officer
49	Mr. Levan S	Assistant Administrative Officer
50	Mr. Ramadasan M	Assistant Administrative Officer
51	Ms. Anishma P	Assistant Administrative Officer
52	Mr. Shiju N K	Technical Officer-IT
53	Ms. Sandhya T V	Assistant Administrative Officer
54	Ms. Zeena K	Assistant Administrative Officer
55	Mr. Sudhir Rajan	Assistant Administrative Officer
56	Mr. Alekh P	Assistant Administrative Officer
57	Mr. Dinesh T	Technical Officer-IT
58	Mr. Shensha C	Assistant Administrative Officer
59	Mr. Varun Joseph	Accounts Officer
60	Mr. Sai Nath S	Assistant Engineer (Civil)
61	Mr. Sudheesh Kumar K M	Technical Assistant (Digital Library)
62	Mr. Arun Prasad K P	Technical Assistant-IT
63	Mr. Sreejith V S	Junior Engineer (Civil)
64	Mr. Vinu M	Accountant
65	Ms. Jijina P	Assistant
66	Mr. Ashok Chakravarthi Devarakonda	Assistant
67	Ms. Sindhu J	Assistant
68	Mr. Abdurahiman P P	Assistant
69	Mr. Deepak V K	Assistant
70	Mr. Jinesh P K	Assistant
71	Mr. Binoy P	Assistant
72	Ms. Kavitha K.P	Assistant
73	Mr. Asokan P T	Assistant
74	Ms. Divya Sasi	Assistant
75	Mr. Prameesh Prasad	Junior Engineer (Electrical)
76	Mr. Minhas Nathamkodan	Assistant
77	Ms. Haripriya P K	Assistant
78	Mr. Aswin G	Assistant
79	Ms. Binsy K V	Assistant
80	Mr. Jayeshlal K	Junior Engineer (Civil)
81	Mr. Promis Philip	Junior Assistant
82	Mr. Binu P	Junior Assistant
83	Mr. Litty Alexander	Junior Assistant
84	Ms. Sapna Raveendran V P	Junior Assistant
85	Mr. Sudheesh N M	Junior Accountant
86	Mr. Sujin E M	Junior Technical Assistant-IT
87	Ms. Naseera K	Junior Accountant
88	Mr. N H Mathanagopal	Junior Technical Assistant-IT
89	Ms. Remya V P	Junior Assistant
90	Ms. Deepthy Balakrishnan K	Junior Assistant

S No	Name	Designation
91	Mr. Harikrishnan P	Junior Assistant
92	Mr. Ratheesh O K	Junior Assistant
93	Mr. Shighil Arangil	Junior Assistant
94	Ms. Amrutha Selvan	Junior Assistant
95	Mr. Rijin Raj M K	Junior Assistant (Rajbhasha)
96	Ms. Anjali T K	Junior Technical Assistant-IT
97	Mr. Sanjai Kuriyangara	Junior Technical Assistant-IT
98	Ms. Lakshmi Madhusoodanan	Junior Executive
99	Mr. Sajin S	Junior Executive
100	Mr. Ubaidulla K V	Junior Executive
101	Ms. Lakshmi R Menon P K	Junior Executive
102	Mr. Rajesh P M	Driver-cum-Office Staff
103	Mr. Dalhath E K	Driver-cum-Office Staff
104	Ms. Pushpa K C	Multi-Tasking Staff

OFFICIAL LANGUAGE IMPLEMENTATION

• Official Language Implementation Committee

Official Language Implementation Committee regularly reviews the progress made in the use of Hindi in the Institute on quarterly basis. It gives appropriate suggestions and recommend measures to be taken for the effective implementation of the Official Language Policy. Three meetings of Official Language Implementation Committee were held during this period.

• Hindi Workshops

Three Hindi workshops were organized and about 90 staff members were trained during this period. Smt. Bindu Varma, (Hindi Translator, Post Master General Office), Smt. Beena, Sr. Translation Officer (on deputation), Income Tax Office, Calicut and Dr. M. Abdul Jabbar, HOD- Dept of Hindi & Vice Principal, Farook College Calicut etc were brought as the resource persons in these workshops.

• Hindi Fortnight 2023

With a view to commemorate the adoption of Hindi as Official Language of the Indian Union and to encourage the use of Hindi, this event commenced on 14th Sept 2023, the Hindi Diwas. During this period, we conducted various competitions (caption writing, essay writing, play and win using Duolingo app, meme making, quiz, singing, and poster making) for the faculty, staff members, their kids, and students. Augmenting this, in order to propagate and promote the use of Hindi language, a Hindi workshop was facilitated by Smt. Beena Rajalakshmi, Senior Translation Officer, Income Tax Office, Kozhikode, on 6th Oct 2023. With the objective of stressing upon the importance and virtue of our rajbhasha, these programs witnessed active participation by the IIMK community. This collective effort culminated with a valedictory in the Gurukul. Dr. Supriya P., Assistant Professor in the Department of Hindi, and Coordinator of the Center for Women's Studies, Central University of Kerala, Kasaragod, graced the occasion as Chief Guest. In this ceremony, prizes were distributed to the winners of the competitions, a speech was delivered by Dr. Supriya P, and a spectacular cultural program marking the Fortnight's official conclusion was held.



• Official Language Newsletter ‘IIMK Darpan’

As per the recommendations of Official Language Implementation Committee (OLIC), Hindi cell has started a quarterly Hindi Newsletter “IIMK Darpan”. Details of programmes conducted in IIMK, other achievements of IIMK, Selected articles of IIMK Community members etc. are included in this newsletter. Four issues of ‘IIMK Darpan’ were released during this period (June 2023, September 2023, December 2023 and March 2024).

• Participation in Town Official Language Implementation Committee (TOLIC) meetings

Hindi Assistant represented the institute in the 71st half yearly meeting of the Town Official Language Implementation Committee (TOLIC) held on July 11, 2023 at Marina Residency Kozhikode.

• Daily Hindi word on intranet

We have started giving daily Hindi words on the intranet log in page. It will help the staff members to learn Hindi words daily and develop their Hindi vocabulary.

• Purchase of Hindi Books

We have initiated the process of purchasing Hindi books for library. List of books have been shortlisted by the Official Language Implementation Committee and the purchase process is on.

• Installation of Bilingual Name plates/ Boards

As per the recommendation of the Official Language Implementation Committee, bilingual name plates/ boards were put in place of various offices.

• Joining of Junior Assistant (Rajbhasha)

The vacant Official Language post were filled during this year. Mr. Rijin Raj M K has joined the institute as Junior Assistant (Rajbhasha) on 17.01.2024.



RIGHT TO INFORMATION ACT, 2005

Right to Information Act, 2005 (RTI Act, 2005) is a move to replace the culture of secrecy and control in Public Authorities with one of openness, transparency and participation. The Act proposes to strengthen the democratic setup of our country by providing citizen's access to Information in Public Authorities covering the executive, judiciary and legislature arms.

The Institute is linked with 'RTI MIS online portal' of DoPT for processing of RTI applications/First Appeals. Under the RTI Act, 2005, the Institute has designated the Chief Administrative Officer as the Central Public Information Officer (CPIO) and Faculty member as the First Appellate Authority.

Public Information Officers have been designated at each office for providing the Information under the provisions of the RTI Act, 2005. The Annual Return for the period 2020-21 has been uploaded on Central Information Commission website as required u/s 25(3) of the RTI Act, 2005.

Further, in order to strengthen compliance of the provisions of disclosures as contained in Section 4 of the RTI Act, 2005, Department of Personnel & Training (DoPT) vide its OM No. 1/6/2011-IR dated 15.04.2013 issued guidelines on the following :-

- (I) Suo-moto disclosure of more items under Section 4;
- (II) Guidelines for digital publication of proactive disclosure under Section 4;
- (III) Guidelines for certain clauses of Section 4(1)(b) to make disclosure more effective;
- (IV) Compliance mechanism for suo-motu disclosure (proactive disclosure) under RTI Act, 2005.

In compliance of the aforesaid Guidelines, the Institute has placed the requisite information on its website <https://iimk.ac.in/RTI>

Third party transparency audit for suo-motu disclosure of information under section 4 of RTI Act, 2005, in respect of the Institute for the year 2023-24 has been carried out by the nominated Training Institute on 15.05.2024.

The Status of RTI Applications & Appeals during the period 01.04.2023 to 31.03.2024 for IIM Kozhikode is as under:

Applications received	Applications disposed off	First Appeals received	First Appeals Disposed off	Second Appeal Received From CIC	Second Appeal Disposed off by CIC	Whether suo-motu disclosures are uploaded on Institutewebsite
348	304	18	16	0	0	Yes

ANNUAL ACCOUNTS AND FINANCIAL POSITIONS

The Annual Financial Statements for the year 2023-24 was approved and adopted by the BOG on 03rd August 2024. The Annual Financial Statement of the Institute for the financial year 2023-24 is annexed to this report. The C & AG audit of the accounts have been conducted and the Separate Audit Report has been issued on 31.01.2025.

The main highlights of the Annual Financial Statements are furnished below:

INTERNAL REVENUE GENERATION AND REVENUE EXPENSES

The Internal Revenue Generation has increased from ₹280.73 crores to ₹336.70 crores. However, cash operating expense have gone up from ₹173.21 crores to ₹204.27 crores.

CORPUS FUND

Institute had a balance of ₹653.06 crores as corpus fund balance as on April 1st 2023. During the Financial Year 2022-23, the Institute had transferred ₹123.15 crores to the Corpus Fund as Net Operating surplus for the year. The Interest earned during the year on the investment made was ₹34.96 crores. Institute had transferred ₹400 crores to Campus Expansion Fund from the Corpus Fund during the year. Balance of the Corpus Fund as on 31.03.2024 is ₹352.18 crores.

ACCOUNTS OF IIM KOZHIKODE EMPLOYEES CONTRIBUTORY PROVIDENT FUND TRUST (CPF):

During the Year 2023-24, the Income & Expenditure account shows a deficit of ₹8.91 lakhs after allowing interest to the members of the Trust. The closing balance in the members' account stood as ₹1077.22 lakhs. The balance in the reserve was ₹5.01 lakhs. Out of the total available funds, ₹949.47 lakhs has been invested in various interest bearing securities as per CPF Investment guidelines and ₹102.63 lakhs is under accrued interest as on 31.03.2024.

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
ANNUAL STATEMENT OF ACCOUNTS
2023-24



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STATUE OF SWAMI VIVEKANANDA AT IIM KOZHIKODE
Dedicated to the Nation
by
Shri. Narendra Modi
Hon'ble Prime Minister of India
on
16th January 2020

SEPARATE AUDIT REPORT OF COMPTROLLER AND AUDITOR GENERAL OF INDIA ON THE ACCOUNTS OF INDIAN INSTITUTE OF MANAGEMENT, KOZHIKODE (IIMK) FOR THE YEAR ENDED 31 MARCH 2024.

We have audited the attached Balance Sheet of Indian Institute of Management, Kozhikode (IIMK) as at 31 March 2024, Income & Expenditure Account and Receipts and Payments Account for the year ended on that date, under Section 19 (2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 23 (3) of the Indian Institutes of Management Act, 2017. These financial statements are the responsibility of the Institute's management. Our responsibility is to express an opinion on these financial statements based on our audit.

2. This Separate Audit Report contains the comments of the Comptroller & Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards, disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency cum performance aspects, etc., if any, are reported through Inspection Reports /CAG's Audit Reports separately.

3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.

4. Based on our audit, we report that:

- i. We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit;
- ii. The Balance Sheet, Income & Expenditure Account and Receipts and Payments Account dealt with by this report have been drawn up in the format approved by the Ministry of Education, Government of India;
- iii. In our opinion, proper books of accounts and other relevant records have been maintained by the IIMK as required under Section 23(1) of the Indian Institutes of

Management Act, 2017 in so far as it appears from our examination of such books;
and

iv. We further report that:

A. General

A.1 The Receipts and Payments account show an amount of ₹11,98,65,785.06 as negative figure on the payment side under 'Deposits and Advances'. Further verification revealed that it is the net figure of the OB and CB of "Current Assets, Loans, Advances & Deposits", which pertains to the receipts during the financial year 2023-24. A 'minus' figure on the payment side indicates nothing but 'receipts'. This receipt should have been shown on the receipt side of the R&P account. This has resulted in understatement of both receipt and payment side of the Receipts and Payments Account.

A.2 As per prescribed format of accounts, Schedule-7 (Current Assets) should be appended with an annexure showing list of all Savings Bank Accounts, Current Accounts & Term Deposits Accounts. This annexure has not been attached to the annual accounts.

B. Grants in Aid

The Institute received a grant-in-aid of ₹ 12.50 lakh from Ministry of Education, Government of India during 2023-24. Out of the total grant of ₹ 12.51 lakh (including ₹ 0.01 lakh being the unspent grant carry forward from previous year) the Institute utilized ₹ 12.50 lakh during the year, leaving ₹ 0.01 lakh as unspent grants-in-aid.

C. Management Letter

Deficiencies, which have not been included in the Separate Audit Report have been brought to the notice of Indian Institute of Management, Kozhikode through a management letter issued separately for remedial/corrective action.

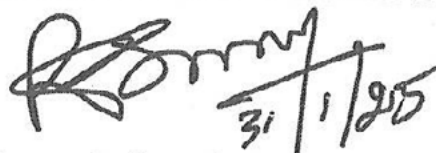
v. Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and Income & Expenditure Account dealt with by this report are in agreement with the books of accounts.

vi. In our opinion and to the best of our information and according to the explanations given to us, the said financial statements read together with the Accounting Policies and

Notes on Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure I to this Audit Report give a true and fair view in conformity with accounting principles generally accepted in India.

- a. In so far as it relates to the Balance Sheet, of the state of affairs of the Indian Institute of Management, Kozhikode as at 31 March 2024; and
- b. In so far as it relates to Income & Expenditure Account of the surplus for the year ended on that date.

For and on behalf of the C& AG of India



Director General of Audit (Central), Chennai.

Place: Chennai

Date: 31 January 2025

Annexure I

1. Adequacy of Internal Audit System:

The Institute does not have its own Internal Audit wing and the Internal Audit of the Institute is carried out by a Chartered Accountants firm on a quarterly basis covering the period 2023-24.

2. Adequacy of Internal Control System:

Internal control system is adequate and commensurate with the size of the organization. The Institute has its own Accounting Manual. In terms of proper delegation of powers amongst management, clear recruitment policies, established Board of Governors etc., the system is adequate.

3. System of Physical Verification of Assets:

i) Rule 213 (1) of GFR 2017 Physical Verification of Fixed Assets states that "The inventory for fixed assets shall ordinarily be maintained at site. Fixed assets should be verified at least once in a year and the outcome of the verification recorded in the corresponding register. Discrepancies, if any, shall be promptly investigated and brought to account". However no physical verification of fixed assets has been carried out during 2023-24.

ii) Physical verification of Library books is done once in three years and last conducted for the period 2022-23.

4. System of Physical Verification of Inventory:

Physical verification of inventories was conducted during the year 2023-24.

5. Regularity in Payment of Statutory Dues:

The Institute is regular in payment of statutory dues.



Deputy Director (DT) II

Replies to comments on Separate Audit Report F.Y.2023-24

Part A. General

A.General

A.1. Audit Comment

The Receipts and Payments account show an amount of ₹11,98,65,785.06 as negative figure on the payment side under 'Deposits and Advances'. Further verification revealed that it is the net figure of the OB and CB of 'Current Assets, Loans, Advances & Deposits', which pertains to the receipts during the financial year 2023-24. A 'minus' figure on the payment side indicates nothing but 'receipts'. The receipt should have been shown on the receipt side of the R & P account. This has resulted in understatement of both receipt and payment side of the Receipts and Payments Account.

Reply

We have net receipts of ₹11,98,65,785.06/- from Current assets, Loans, Advances & Deposits" during FY 2023-24. But in the previous year we had net cash outflow of ₹28,08,83,493.23/-. We had shown the receipts of FY 2023-24 in payment side of Receipts and Payments account to facilitate comparison of such figure with previous year.

However we have noted the audit comment for compliance in future.

Considering this the audit comment may please be dropped.

A.2. Audit Comment

As per prescribed format of accounts, Schedule-7 (Current Assets) should be appended with an annexure showing list of all Savings Bank Accounts, Current Accounts & Term Deposits Accounts. This annexure has not been attached to the annual accounts.

Reply

We shall incorporate Annexure-A showing details of bank accounts to Schedule-7 (Current Assets) - to Financial Statements in future.

Considering this the audit comment may please be dropped.

B. Grants in Aid

The Institute received Grant-in-aid of ₹12.50 lakh from Ministry of Education, Government of India during 2023-24. Out of the total grant of ₹12.51 lakh (including ₹0.01 lakh being unspent grant carry forward from previous year) the Institute utilized ₹12.50 lakh during the year, leaving ₹0.01 lakh as unspent grants-in-aid.

Reply

Facts are confirmed.

Annexure I

Audit Comment

3. System of Physical Verification of Assets:

i) Rule 213 (1) of GFR 2017 Physical Verification of Fixed Assets states that

“The inventory for fixed assets shall ordinarily be maintained at site. Fixed assets should be verified at least once in a year and the outcome of the verification recorded in the corresponding register. Discrepancies, if any, shall be promptly investigated and brought to account”. However, no physical verification of fixed assets has been carried out during 2023-24.

Reply

A committee for physical verification of fixed assets is being constituted and they shall complete the procedures at the earliest.

However we shall initiate necessary actions to take physical verification of assets every year without fail and report before finalisation of books of accounts, in future.

Considering this the audit comment may please be dropped.

ii) Physical verification of Library books is done once in three years and last conducted for the period 2022-23.

Reply

Fact is confirmed.

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

BALANCE SHEET AS ON 31 MARCH 2024

(₹ in lakhs)

SOURCES OF FUNDS	SCHEDULE	CURRENT YEAR	PREVIOUS YEAR
CORPUS /CAPITAL FUND	1	70,842.86	100,170.29
DESIGNATED/EARMARKED/ENDOWMENT FUNDS	2	45,140.40	4,227.95
CURRENT LIABILITIES & PROVISIONS	3	7,090.59	6,321.31
TOTAL		123,073.85	110,719.55

APPLICATION OF FUNDS	SCHEDULE	CURRENT YEAR	PREVIOUS YEAR
FIXED ASSETS	4	35,051.79	35,775.42
Tangible Assets		52.53	21.92
Intangible Assets		520.64	150.14
Capital Work-in-Progress	5	22,728.31	3,214.55
INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS		20,744.00	-
Long Term		-	3,474.94
Short Term		33,267.75	55,939.73
INVESTMENTS - OTHERS	6	10,708.83	12,142.85
CURRENT ASSETS	7		
LOANS, ADVANCES & DEPOSITS	8		
TOTAL		123,073.85	110,719.55
Significant Accounting Policies	23		
Contingent Liabilities and Notes on Accounts	24		

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George(Retd.)
Head-Administration & HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

		(₹ in lakhs)	
PARTICULARS	SCHEDULE	CURRENT YEAR	PREVIOUS YEAR
INCOME			
Academic Receipts	9	29,537.52	27,405.94
Grants / Subsidies	10	12.50	16.15
Income from Investments	11	-	-
Interest Earned	12	3,817.25	386.67
Other Incomes	13	257.85	181.91
Prior Period Income	14	44.65	82.17
TOTAL (A)		33,669.77	28,072.84
EXPENDITURE			
Staff Payments & Benefits	15	7,195.64	5,902.33
Academic Expenses	16	10,106.34	8,677.56
Administrative and General Expenses	17	1,164.90	1,061.99
Transportation Expenses	18	48.56	46.91
Repairs & Maintenance	19	1,747.41	1,488.61
Finance Costs	20	0.74	0.89
Depreciation	4	2,923.75	2,481.96
Other Expenses	21	12.54	22.21
Prior Period Expenses	22	150.43	120.92
TOTAL (B)		23,350.31	19,803.39
Balance being excess of Income over Expenditure (A-B)		10,319.46	8,269.45
Transfer of Depreciation (Fixed Assets) to Capital Fund A/c.		2,923.59	-
Transfer of Depreciation (Fixed Assets-Projects) to Capital Fund		0.16	-
Transfer to Library-CSR Fund		(15.00)	0.00
Transfer to Centre for Excellence-Fund		(9.23)	0.00
Transfer to CPRMBS Fund		(200.00)	(200.00)
Transfer to Staff Welfare Fund		(704.25)	(629.24)
Balance Being Surplus (Deficit) Carried to General Fund		12,314.73	7,440.21
Significant Accounting Policies	23		
Contingent Liabilities and Notes on Accounts	24		

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George (Retd.)
Head-Administration & HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
<u>SCHEDULE 1 - Corpus/Capital Fund</u>		
<u>A. Corpus Fund</u>		
Balance at the beginning of the year	65,306.27	54,674.27
Add: Loan amount recovered during the year	0.01	0.20
Add: Amount transferred from Income & Expenditure A/c	12,314.73	7,440.21
Add: Interest on Corpus Fund Investment	0.00	3,185.81
Add: Interest Charged on Recoverable Loan A/cs.	0.00	0.01
Add: Sale of Assets and Adjustments	4.34	5.77
Add: Alumni Fund Balance Transferred	2.23	0.00
Less: Amount transferred to Depreciable Assets-Capital Fund	(2,409.68)	
Less: Amount transferred to Campus Expansion/Development Fund	(40,000.00)	0.00
Balance as at the year end (A)	35,217.90	65,306.27
<u>CPF General Reserve A/c</u>		
Balance at the beginning of the year	-	-
Add: Amount transferred back to CPF and disclosed separately	-	-
Balance as at the year end (B)	-	-
<u>CPF Forfeited A/c</u>		
Balance at the beginning of the year	-	-
Less: Amount transferred back to CPF and disclosed separately	-	-
Balance as at the year end (C)	-	-
TOTAL (A + B + C) (A1)	35,217.90	65,306.27

continued

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
B- CAPITAL FUND :		
1. Capital Fund (Fixed Assets):		
(A) Non-Depreciable Assets		
Balance as at the beginning of the year	2,568.00	2,568.00
Add: Paid for Land during the year	0.00	0.00
Balance at the year end (A)	2,568.00	2,568.00
(B) Depreciable Assets		
Balance as at the beginning of the year	32,296.02	32,311.09
Add: Capital Expenditure incurred during the year	2,610.74	0.00
Add: Capital Expenditure incurred during FY 2020-21 to 2022-23	1,083.44	0.00
Less Depreciation written off during the year	(2,923.59)	0.00
Less:Cost of Assets disposed off during the year	(43.45)	(168.18)
Less:Excess capitalisation during previous year adjusted	0.00	0.00
Add: Depreciation on Excess capitalisation during previous year adjusted	0.00	0.00
Add: Accumulated Depreciation on Assets disposed off/adjusted	31.19	153.11
Balance at the year end (B)	33,054.36	32,296.02
TOTAL AT THE YEAR END (A+B) (B1)	35,622.36	34,864.02
2. Capital Fund (Fixed Assets-Projects):		
Balance as at the beginning of the year	0.00	0.00
Add: Capital Expenditure incurred during the year	2.77	0.00
Add: Excess depreciation charged in earlier years on change of method of depreciation	0.00	0.00
Less: Depreciation written off during the year	(0.16)	0.00
Balance at the year end (B2)	2.61	0.00
TOTAL AT THE YEAR END (B1+B2) (A2)	35,624.97	34,864.02
Grand Total (A1+A2)	70,842.86	100,170.29

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024
SCHEDULE 2 - DESIGNATED/EARMARKED FUNDS/ENDOWMENT FUNDS

(₹ in lakhs)

P A R T I C U L A R S	FUND WISE BREAKUP										CURRENT YEAR	PREVIOUS YEAR
	Pension Fund	Gratuity Fund with LIC of India	Alumni Association Fund	Campus Go Green Fund	Students Welfare Fund	CPRMBS Fund	Staff Welfare Fund	Campus Expansion/ Development Fund	Centers of Excellence-IIMK	Library(CSR)- Fund		
a) Opening balance of the funds	1,129.72	1,048.55	2.23	4.66	102.50	231.47	1,708.82	-	-	-	4,227.94	3,051.08
b) Additions to the Funds :												
i. Grants received / Contributions made/Appropriations	119.20	8.26		2.27	-	200.00	704.25	40,000.00	16.39	15.00	41,065.38	1,115.55
ii. Income from Investments / Savings Bank A/c	66.41	-	-	0.18	4.18	22.53	124.02	1,039.50	-	-	1,256.82	147.29
iii. Members' Contributions received	-	-	-	-	30.02	29.31	3.32	-	-	-	62.66	54.00
iv. Loan Recovered	-	-	-	-	-	-	1.27	-	-	-	1.27	0.84
TOTAL (a+b)	1,315.33	1,056.81	2.23	7.11	136.70	483.31	2,541.68	41,039.50	16.39	15.00	46,614.06	4,368.77
c) Utilisation/Expenditure towards objectives of funds												
i. Capital Expenditure	-	-	-	1.00	-	-	-	1,284.50	-	1.77	1,287.26	-
- Fixed Assets	-	-	-	1.00	-	-	-	1,284.50	-	1.77	1,287.26	-
TOTAL	-	-	-	1.00	-	-	-	1,284.50	-	1.77	1,287.26	-
ii. Revenue Expenditure	-	-	-	0.52	0.24	3.10	85.91	-	9.53	0.01	99.32	70.94
- Salaries, Wages and Allowances and other expenses	-	-	-	0.52	0.24	3.10	85.91	-	9.53	0.01	99.32	70.94
- Pension settlement	43.95	-	-	-	-	-	-	-	-	-	43.95	40.55
- Creche Expenses	-	-	-	-	-	-	5.07	-	-	-	5.07	2.67
- Loan Paid	-	-	-	-	-	-	1.30	-	-	-	1.30	1.80
- Payment to Members/ SCEDF	-	-	-	-	-	-	33.83	-	-	-	33.83	23.42
TOTAL	43.95	-	-	0.52	0.24	3.10	126.10	-	9.53	0.01	183.46	139.38
iii. Balance fund amount remitted/refunded/transferred	-	-	2.23	-	0.60	0.12	-	-	-	-	2.94	1.44
TOTAL	-	-	2.23	-	0.60	0.12	-	-	-	-	2.94	1.44

PARTICULARS	FUND WISE BREAKUP										CURRENT YEAR	PREVIOUS YEAR
	Pension Fund	Gratuity Fund with LIC of India	Alumni Association Fund	Campus Go Green Fund	Students Welfare Fund	CPRMBS Fund	Staff Welfare Fund	Campus Expansion/ Development Fund	Centers of Excellence-IIMK	Library(CSR)- Fund		
iv. Other Debits/Advances-Provision reversed	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL (c)	43.95	-	2.23	1.52	0.84	3.22	126.10	1,284.50	9.53	1.78	1,473.66	140.82
NET BALANCE AS AT THE YEAR END (a+b-c)	1,271.38	1,056.81	-	5.59	135.86	480.10	2,415.58	39,755.00	6.86	13.22	45,140.40	4,227.95
Represented by												
Cash and Bank Balance	40.99	-	-	5.59	18.95	5.24	122.06	718.94	6.86	14.99	933.62	823.91
Investments	1202.00	1,056.81	-	-	117.00	450.00	2,119.00	38,527.50	-	-	43,472.31	3,214.55
Interest Accrued but not due	28.39	-	-	-	-	24.97	174.51	775.55	-	-	1,003.43	189.49
Provision for Expenses out of Funds	-	-	-	-	(0.09)	(0.11)	-	(266.98)	-	(1.77)	(268.96)	-
TOTAL	1,271.38	1,056.81	-	5.59	135.86	480.10	2,415.58	39,755.00	6.86	13.22	45,140.40	4,227.95

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024
SCHEDULE 3 - CURRENT LIABILITIES & PROVISIONS

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
A. CURRENT LIABILITIES		
a) Caution Deposits from Students		
i) From current students	402.51	348.21
ii) From ex-students	18.78	46.77
b) Sundry Creditors for goods/services	89.74	91.95
c) Advances received		
i) Consultancy Projects Account	315.18	311.50
ii) Income received in advance	1.80	1.80
d) Statutory Liabilities	316.92	198.97
e) Other Current Liabilities		
i) Unutilised Grant from Government	0.01	0.01
ii) Retention Money	123.86	123.60
iii) Earnest Money Deposits	62.23	48.11
iv) IIMK Students Mess a/c payable	298.76	186.80
v) Suspense(Credit)	14.07	16.82
vi) Payable for Revenue Expenses	37.69	96.62
vii) Other liabilities	297.62	237.59
f) CAT Account	(2.95)	(1.69)
TOTAL (A)	1,976.22	1,707.06
B. PROVISIONS		
a) Accumulated Leave Encashment	1,555.82	1,333.63
b) Others:		
i) Provision for Capital Expenditure	400.23	391.00
ii) Provision for Revenue Expenditure	3,158.33	2,889.62
TOTAL (B)	5,114.38	4,614.25
TOTAL (A + B)	7,090.59	6,321.31

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024
SCHEDULE 3(c) - UNUTILISED GRANTS FROM UGC, GOVERNMENT OF INDIA AND STATE GOVERNMENTS

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
A. PLAN GRANTS : GOVERNMENT OF INDIA		
Balance B/F		24.61
Add: Receipts during the year	0.01	
Add: Interest	12.50	-
	-	0.10
TOTAL (a)	12.51	24.71
Less: Refunds	-	0.98
Less: Utilised for revenue expenditure	12.50	16.15
Less: Utilised for capital expenditure	-	-
Less: Adjustments/rectifications	-	7.57
Less: Transfer as per MHRD Advise	-	-
TOTAL (b)	12.50	24.70
UNUTILISED CARRIED FORWARD (a-b)	0.01	0.01

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

SCHEDULE 4 - FIXED ASSETS

(₹ in lakhs)

Assets Head	Gross block			Depreciation for the year 2023-24				Net block		
	Opening Balance 01-04-2023	Additions	Deductions	Closing balance as on 31.03.2024	Depreciation balance as on 01.04.2023	Depreciation for the year	Deductions / Adjustments	Total depreciation as on 31-03-2024	As on 31.03.2024	As on 31.03.2023
Land										
a) Freehold Land	2,497.94	-	-	2,497.94	-	-	-	-	2,497.94	2,497.94
b) Land Development Cost	70.07	-	-	70.07	-	-	-	-	70.07	70.07
Total	2,568.00	-	-	2,568.00	-	-	-	-	2,568.00	2,568.00
Building										
c) Buildings (Non residential)	16,329.02	180.58	-	16,509.60	3,532.33	217.63		3,749.96	12,759.64	12,796.70
d) Buildings (Residential)	10,668.42	24.57	-	10,692.99	1,245.74	213.26		1,459.00	9,233.98	9,422.68
Total	26,997.44	205.15	-	27,202.58	4,778.07	430.89	-	5,208.96	21,993.63	22,219.37
Roads&bridges	2,813.40	103.73	-	2,917.12	579.82	56.19	-	636.01	2,281.12	2,233.58
Total	2,813.40	103.73	-	2,917.12	579.82	56.19	-	636.01	2,281.12	2,233.58
Tubewell &water supply										
a) Swimming Pool Assets	-	7.76	-	7.76	-	0.16	-	0.16	7.60	-
b) Water Harvesting Pond	915.77	-	-	915.77	131.87	18.32	-	150.19	765.58	783.90
c) Water Supply Installations	339.24	38.32	-	377.56	92.55	7.55	-	100.10	277.46	246.69
Total	1,255.01	46.08	-	1,301.09	224.42	26.02	-	250.44	1,050.65	1,030.59
Electrical installation & equipment	5,702.97	178.54	24.14	5,857.37	1,790.53	286.54	11.99	2,065.08	3,792.29	3,912.44
Office equipment	337.07	10.66	6.25	341.47	282.63	10.79	12.88	280.54	60.93	54.44
Audio visual equipment	1,535.01	226.58	-	1,761.59	471.73	132.12	-	603.85	1,157.74	1,063.28
Computers&Peripherals	3,396.95	84.91	2.03	3,479.83	2,086.70	625.81	2.03	2,710.48	769.35	1,310.25
Furniture,Fixtures& fittings	3,093.86	144.48	-	3,238.35	1,900.73	174.10	- 6.73	2,081.56	1,156.79	1,193.13
Vehicles	170.78	46.09	11.02	205.84	85.27	15.42	11.02	89.66	116.19	85.51
Lib.books&Scientific journals	2,205.65	7.85	-	2,213.51	2,110.28	11.38		2,121.67	91.84	95.37
Other assets	12.85	2.33		15.18	3.44	1.11		4.55	10.62	9.40
Small Value Assets	23.02	19.09	-	42.11	23.02	19.09		42.11	0.00	0.00
Total	16,478.16	720.54	43.45	17,155.26	8,754.33	1,276.37	31.19	9,999.51	7,155.75	7,723.83

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

SCHEDULE 4 - FIXED ASSETS

(₹ in lakhs)

Assets Head	Gross block			Depreciation for the year 2023-24				Net block		
	Opening Balance 01-04-2023	Additions	Deductions	Closing balance as on 31.03.2024	Depreciation balance as on 01.04.2023	Depreciation for the year	Deductions / Adjustments	Total depreciation as on 31-03-2024	As on 31.03.2024	As on 31.03.2023
Project Fixed assets										
a) Furniture & Fixtures	0.79	1.77	-	2.57	0.79	0.13	-	0.93	1.64	0.00
b) Computers & Peripherals	62.06	-	-	62.06	62.06	-	-	62.06	0.00	0.00
c)Library Assets	2.80	-	-	2.80	2.75	0.01	-	2.76	0.04	0.04
d)Water supply installations- campus go green	-	1.00		1.00		0.02		0.02	0.98	
Total	65.65	2.77	-	68.42	65.61	0.16	-	65.77	2.65	0.04
Total (A)	50,177.66	1,078.26	43.45	51,212.48	14,402.24	1,789.63	31.19	16,160.68	35,051.79	35,775.42
Capital Work in progress (B)	150.13	598.06	227.55	520.64	-	-	-	-	520.64	150.14
Intangible assets	Opening Balance 01-04-2023	Additions	Deductions	Closing balance as on 31.03.2024	Depreciation balance as on 01.04.2023	Depreciation for the year	Deductions / Adjustments	Total depreciation as on 31-03-2024	As on 31.03.2024	As on 31.03.2023
Computer software	484.52	177.49	-	662.00	462.60	146.87	-	609.48	52.53	21.92
E-Journals/Database/CD ROMs	4,078.34	987.24	-	5,065.59	4,078.34	987.24		5,065.59	-	-
Patents	-	-	-	-	-	-	-	-	-	-
Total (C)	4,562.86	1,164.73	-	5,727.59	4,540.95	1,134.12	-	5,675.07	52.53	21.92
Grand total (A+B+C)	54,890.65	2,841.05	270.99	57,460.71	18,943.19	2,923.75	31.19	21,835.75	35,624.96	35,947.47

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024
SCHEDULE 5 - INVESTMENTS FROM EARMARKED / ENDOWMENT FUNDS

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Long Term Investments		
1) Central Government Securities	-	-
2) State Government Securities	-	-
3) Other approved securities	-	-
4) Shares	-	-
5) Debentures & Bonds	-	-
6) Term Deposits with Banks	22,728.31	3,214.55
7) Others	-	-
Short Term Investments		
1) Central Government Securities	-	-
2) State Government Securities	-	-
3) Other approved securities	-	-
4) Shares	-	-
5) Debentures & Bonds	-	-
6) Term Deposits with Banks	20,744.00	-
7) Others	-	-
TOTAL		
GRAND TOTAL	43,472.31	3,214.55

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024
SCHEDULE 5A - INVESTMENTS FROM EARMARKED / ENDOWMENT FUNDS(Fund wise)

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Term Deposits with Banks		
a) INVESTMENTS - Long Term		
Pension Fund Investments	802.00	859.00
CPRMBS Investment (FD)	250.00	200.00
Staff Welfare Fund Investment	1,319.00	1,107.00
Campus Expansion / Development Fund Investments	19,183.50	-
Students Welfare Fund Investment (FD)	117.00	-
Gratuity Fund Investment with LIC of India	1,056.81	1,048.55
b) INVESTMENTS - Short Term		
Pension Fund Investments	400.00	-
CPRMBS Investment (FD)	200.00	-
Staff Welfare Fund Investment	800.00	-
Campus Expansion / Development Fund Investments	19,344.00	-
TOTAL	43,472.31	3,214.55

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

SCHEDULE 6 - INVESTMENTS - OTHERS

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
(₹ in lakhs)		
a) INVESTMENTS - Long Term		
a) Central Government Securities-Corpus Fund Investments	-	3,474.94
b) State Government Securities	-	-
c) Other approved securities	-	-
d) Shares	-	-
e) Debentures & Bonds	-	-
f) Others	-	-
b) INVESTMENTS- Short Term		
a) Central Government Securities	-	-
b) State Government Securities	-	-
c) Other approved securities	-	-
d) Shares	-	-
e) Debentures & Bonds	-	-
f) Others	-	-
TOTAL		
GRAND TOTAL	-	3,474.94

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

SCHEDULE 7 - CURRENT ASSETS

		(₹ in lakhs)	
PARTICULARS	CURRENT YEAR	PREVIOUS YEAR	
1. Stock in Hand	42.17	56.36	
2. Sundry Debtors			
Due for less than 180 days	894.35	698.23	
Due for more than 180 days	213.02	159.59	
3. Cash balances in hand (including cheques/drafts and imprest)	-	-	
4. Bank Balances : a) With Scheduled Banks :			
- In Term Deposit Accounts	17,231.01	52,551.71	
- On Savings Accounts	14,887.19	2,473.84	55,939.73
TOTAL (A)	33,267.75		55,939.73

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024
SCHEDULE 8 - LOANS, ADVANCES & DEPOSITS

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
1. Advances to Employees		
a) LTC advances	5.30	7.87
b) TA/DA advances	48.96	24.99
c) Temporary advances	14.93	7.48
	69.20	40.34
2. Advances and other amounts recoverable in cash or in kind or for value to be received :		
a) On Capital Account		
b) To Suppliers	36.69	425.70
c) Others (Receivables)	125.32	136.70
	2,007.75	1,139.05
3. Prepaid Expenses		
a) Insurance	9.12	1.02
b) Other Expenses	594.47	478.50
4. Deposits		
a) Telephone	0.15	0.15
b) Electricity	38.03	31.24
c) Others	2,386.98	2,385.70
5. Interest accrued on Investment and Funds		
On Earmarked Funds:		
a) SWF Investments	174.51	62.10
b) Pension fund	28.39	122.23
c) Campus Expansion/Development Fund	775.55	0.00
d) CPRMBS Fund	24.97	5.15
On Others:		
a) Corpus fund	4,372.97	7,263.11
b) Term Deposit Fund	63.74	50.45
c) Loans & Advances	0.98	1.41
6. Other Current Assets/Receivables from UGC/Sponsored Projects	-	-
TOTAL (B)	10,708.83	12,142.85

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31 MARCH 2024

SCHEDULE 9 - ACADEMIC RECEIPTS

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
(₹ in lakhs)		
FEES FROM STUDENTS(PGP & PHD)-Sch 9(1)		
ACADEMIC		
1. Tuition	7,959.92	7,749.21
2. IT & Infrastructure	1,136.19	1,108.80
3. Library	1,079.38	1,053.36
4. Books & Study Material	1,263.98	1,231.33
5. Admission Fees	310.83	305.68
6. Orientation	100.22	94.06
7. Student Support Services	273.74	267.91
8. Workshops	140.52	138.68
9. Career development and support	12.78	12.25
Total (a)	12,277.56	11,961.28
9. DPP FEES	9.56	7.04
10. Misc.Income	28.19	20.16
11. Placement Fees	101.28	144.52
Total (b)	139.03	171.72
EXAMINATIONS		
1. Examinations Fees	189.60	184.70
2. CAT Income	400.00	250.00
Total (c)	589.60	434.70
OTHERS FEES		
1. Medical & Student Welfare	170.43	166.32
2. Hostel (Room Rent)	538.78	497.15
3. Alumni	117.94	119.63
Total (d)	827.15	783.09
Total A	13,833.33	13,350.79
OTHER ACADEMIC RECEIPTS		
1. EPGP Income	7,297.96	6,255.79
2. EPGP/ MDP/FDP/Other Programme Income - Kochi	1,870.33	1,947.16
3. MDP Income	6,404.95	5,750.46
4. FDP Programme Income	25.11	18.81
5. Income from Seminars / Conferences	52.23	46.87
6. Akumen Receipts	53.60	36.08
Total B	15,704.18	14,055.16
GRAND TOTAL(A+B)	29,537.52	27,405.94

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

SCHEDULE 9(1) - FEES FROM STUDENTS(PGP & PHD)

(₹ in lakhs)

PARTICULARS	PGP	PGP-LSM	PGP-Finance	PGP-BL	FPM	DPM-Practice Track	TOTAL	
							CURRENT YEAR	PREVIOUS YEAR
ACADEMIC								
1. Tuition	5,733.48	555.54	528.09	1,142.80	-	-	7,959.92	7,749.21
2. IT & Infrastructure	955.58	92.59	88.02	-	-	-	1,136.19	1,108.80
3. Library	907.80	87.96	83.61	-	-	-	1,079.38	1,053.36
4. Books & Study Material	955.58	92.59	88.02	127.80	-	-	1,263.98	1,231.33
5. Admission Fees	72.88	8.05	7.50	12.78	6.72	202.90	310.83	305.68
6. Orientation	82.60	9.12	8.50	-	-	-	100.22	94.06
7. Student Support Services	214.60	20.47	19.50	19.17	-	-	273.74	267.91
8. Workshops	118.88	11.06	10.58	-	-	-	140.52	138.68
9. Career development and support	-	-	-	12.78	-	-	12.78	12.25
Total (a)	9,041.41	877.37	833.83	1,315.33	6.72	202.90	12,277.56	11,961.28
9. DPP FEES	9.56	-	-	-	-	-	9.56	7.04
10. Misc. Income	26.59	0.27	0.69	0.64	-	-	28.19	20.16
11. Placement Fees	101.28	-	-	-	-	-	101.28	144.52
Total (b)	137.42	0.27	0.69	0.64	-	-	139.03	171.72
EXAMINATIONS								
1. Examinations Fees	143.34	13.89	13.20	19.17	-	-	189.60	184.70
2. CAT Income	400.00	-	-	-	-	-	400.00	250.00
Total (c)	543.34	13.89	13.20	19.17	-	-	589.60	434.70
OTHERS FEES								
1. Medical & Student Welfare	143.34	13.89	13.20	-	-	-	170.43	166.32
2. Hostel (Room Rent)	372.59	36.02	34.33	95.85	-	-	538.78	497.15
3. Alumni	93.94	7.79	7.60	6.39	1.08	1.14	117.94	119.63
Total (d)	609.86	57.70	55.13	102.24	1.08	1.14	827.15	783.09
Total A	10,332.03	949.23	902.85	1,437.38	7.80	204.04	13,833.33	13,350.79

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
Schedule-10-GRANTS/SUBSIDIES (IRREVOCABLE GRANTS RECEIVED)

(₹ in lakhs)

Particulars	Plan			Total Plan	Non-Plan/ UGC	Current Year Total	Previous Year Total
	UGC						
	Govt of India	Plan	Specific Schemes				
Balance brought Forward	0.01	-	-	0.01	-	0.01	24.61
Add:Receipts during the year	12.50	-	-	12.50	-	12.50	-
:Interest	-	-	-	-	-	-	0.10
Total	12.51	-	-	12.51	-	12.51	24.71
Less:Refund		-	-	-	-	-	0.98
Balance	12.51	-	-	12.51	-	12.51	23.73
Less:Utilised for Capital Expenditure(A)	-	-	-	-	-	-	-
Balance	12.51	-	-	12.51	-	12.51	23.73
Less:Utilised for Revenue Expenditure(B)	12.50	-	-	12.50	-	12.50	16.15
:Rectifications/Adjustments	-	-	-	-	-	-	7.57
Balance C/F (C)	0.01	-	-	0.01	-	0.01	0.01

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE-11. INCOME FROM INVESTMENTS

(₹ in lakhs)

PARTICULARS	Earmarked/Endowment Funds		Other Investments	
	Current Year	Previous Year	Current Year	Previous Year
1. Interest				
a. On Government Securities	-	9.96	-	-
b. Other bonds/Debentures	-	-	-	-
2. Interest on Term deposits	264.34	-	-	-
3. Interest accrued but not due on Term Deposits/Interest bearing advances to employees	963.91	119.14	-	-
4. Interest on Savings Bank Accounts	28.57	18.18	-	-
5. Others (Specify)	-	-	-	-
Total	1,256.82	147.29	-	-
Transferred to Earmarked/Endowment Funds	1,256.82	147.29	-	-
Balance	-	-	-	-

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 12 - INTEREST EARNED

		(₹ in lakhs)	
PARTICULARS	CURRENT YEAR	PREVIOUS YEAR	
1. On Savings Accounts with Scheduled Banks	234.69	265.75	
2.On Term Deposits			
a.Corpus Fund Investments-Term Deposits	3,495.90	-	
b.Other Term Deposits	86.50	53.94	
3.On Loans			
a.Employees/Staff-LTC Advance	-	0.02	
b.Others	-	-	
4.On Debtors and other receivables			
a.On KSEB deposit & others	0.16	1.24	
b.Interest on Income Tax Refund	-	65.72	
TOTAL	3,817.25	386.67	

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 13 - OTHER INCOME

PARTICULARS	(₹ in lakhs)	
	CURRENT YEAR	PREVIOUS YEAR
A. Income from Land & Building		
1) Licence Fee Guest House Charges	20.08	16.75
2) Rent Income	7.01	6.04
3) Accommodation in Guest House	7.62	1.00
B. Others		
1) Consultancy Income	118.13	49.48
2) Miscellaneous Receipts (Others)	19.17	35.84
3) Facilitation Charges	64.13	60.80
4) Bus fare receipts	2.36	2.47
5) Royalty Income	7.15	4.87
6) Application fee for Right to Information	0.00	0.00
7) Sale of scrap	10.12	3.95
8) Application fee staff recruitment	0.39	0.19
9) Creche Income	1.18	0.35
10) Library External Membership Fee (Inc)	0.52	0.17
11) Round Off	0.00	0.00
TOTAL	257.85	181.91

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

SCHEDULE 14 - PRIOR PERIOD INCOME

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Prior Period Income	44.65	82.17
TOTAL	44.65	82.17

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 15 - STAFF PAYMENTS & BENEFITS

PARTICULARS		(₹ in lakhs)	
	CURRENT YEAR	PREVIOUS YEAR	
Salaries and Wages	5,688.08	4,590.94	
Allowances and Bonus	184.60	189.31	
Contribution to PF	23.30	24.74	
Staff Welfare Expenses	24.17	24.70	
Retirement & Terminal Benefits	930.00	764.70	
Leave Travel Concession Expenses	44.56	30.95	
Medical Expenses	146.29	116.74	
Children Education Allowances	38.51	36.76	
Honararium	15.69	13.68	
TA/DA Expenses	11.60	8.17	
Other Staff Payments	88.84	101.64	
TOTAL	7,195.64	5,902.33	

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 15 - STAFF PAYMENTS & BENEFITS

(₹ in lakhs)

Particulars	Pension	Gratuity	Leave encashment	Total
Opening Balance as on 01.04.2023	1,129.72	1,048.55	1,333.63	3,511.90
Addition:				
Interest on Fund	66.41	-	-	66.41
Capitalised value of Contributions Received from other organisations	-	-	-	-
Total (a)	1,196.13	1,048.55	1,333.63	3,578.31
Less: Actual Payment during the year (b)	43.95	-	112.11	156.05
Balance Available on 31.03.2023 c (a-b)	1,152.18	1,048.55	1,221.52	3,422.25
Provision required on 31.03.2023 as per Actuarial Valuation (d)	1,271.38	1,056.81	1,555.82	3,884.01
A. Provision to be made in the Current Year (d-c)	119.20	8.26	334.29	461.75
B. Contribution to New Pension Scheme	-	-	-	432.58
C. Medical Reimbursement to Retired Employees	-	-	-	-
D. Travel to Hometown on Retirement	-	-	-	-
E. Deposit Linked Insurance Payment'	-	-	-	-
Total (A+B+C+D+E)	119.20	8.26	334.29	894.33

Note 1: Reconciliation of total amount of Retirement & Terminal Benefits as per Schedule 15 to total of Schedule 15A

Total amount of Employees Retirement and Terminal Benefits as per Sch - 15 A as above	894.33
Add: Payments of Leave Salary & Pension to employees on deputation directly debited to Income & Expenditure A/c	2.45
Add: Group Gratuity Insurance premium paid directly debited to Income & Expenditure A/c	35.38
Add: Difference in Actuarial Valuation as on 31.03.2021 with book balance of Pension Fund adjusted to Corpus Fund, as it pertains to previous year.	
Add: Leave encashment on LTC	7.56
Less: Provision for Gratuity not routed through I & E A/c, since the liability is taken care by LIC	-8.26
Less: Contributions Received from other organisations directly credited to Income & Expenditure Account	-1.45
	35.67
Total amount of Employees Retirement and Terminal Benefits as per Sch - 15 of Income and Expenditure A/c	930.00

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 16 - ACADEMIC EXPENSES

PARTICULARS	(₹ in lakhs)	
	CURRENT YEAR	PREVIOUS YEAR
Direct PGP Expenses	3,209.41	2,430.65
Direct MDP Expenses	1,704.16	1,731.73
Direct FDP Expenses	18.43	8.52
Direct EPGP Expenses	3,744.97	3,234.26
FPM Expenses	529.86	480.36
Research Expense	97.71	68.07
Academic Expenses - Kochi	270.71	159.05
PGP-LSM Expenses	116.67	174.04
PGP-Finance Expenses	144.13	143.09
PGP Business Leadership Exp	217.38	210.58
PhD (PT) Expenses	28.30	21.76
Akumen	18.88	15.45
Visiting Fellowship Expenses	5.73	-
TOTAL	10,106.34	8,677.56

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 17 - ADMINISTRATIVE AND GENERAL EXPENSES

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Electricity and Water Charges	520.85	420.50
Insurance Premium	19.37	11.70
Rent Rates and Taxes	12.12	11.24
Postage Expenses (General)	1.85	3.32
Telephone Expenses (General)	13.35	12.70
Printing and Stationery (General)	19.76	24.38
<u>Travelling and Conveyance</u>	-	-
Travel Faculty	37.84	36.05
Travel-General	4.93	3.64
<u>Hospitality Expenses</u>	-	-
Hospitality Expenses (Director)	1.94	3.03
Hospitality Expenses (General)	11.09	13.21
<u>Audit Fee</u>	-	-
Professional fee to Internal Auditors	7.40	4.00
Statutory Audit Fee	1.51	1.39
Professional fee to GST Audit	0.25	0.25
Legal and Professional Charges	38.57	23.95
Advertisement and Publicity (General)	72.04	92.21

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 17 - ADMINISTRATIVE AND GENERAL EXPENSES-Contd.

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
News Papers and Periodicals	2.31	2.18
BOG Meeting Expenses	31.19	22.43
Dispensary Expense(Others)	97.69	83.93
Delhi Office Exp	8.73	8.64
<u>Other Administrative Expenses</u>	-	-
Institute Functions	23.20	6.05
Institutional Membership and Subscription	9.66	8.95
Institute Silver Jubilee Exp	-	98.74
Accreditation & Ranking Office - Expenses	80.31	18.91
Miscellaneous Exp	0.26	0.71
Corporate Social Responsibility	4.32	0.73
Sponsorship Expenses	3.40	-
Yuva Sangam phase 4 expenses	13.58	-
<u>Kochi Campus Expenses</u>	-	-
Advertisement & Publicity-Kochi	11.01	18.11

continued

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 17 - ADMINISTRATIVE AND GENERAL EXPENSES-Contd.

		(₹ in lakhs)	
PARTICULARS	CURRENT YEAR	PREVIOUS YEAR	
Electricity & Water Charges - Kochi	5.93	5.67	
Hospitality Expenses - Kochi	9.78	13.16	
Hostel Guest Expenses (Kochi) 18%	-	0.67	
Institute Functions - Kochi	0.10	0.04	
Internet Charges - Kochi	-	-	
Miscellaneous Expenses - Kochi	0.14	0.26	
News Paper & Periodicals - Kochi	0.26	0.27	
Postage - Kochi	6.35	3.73	
Printing & Satationery - Kochi	3.72	3.11	
Rent Rates & Taxes - Kochi	75.27	60.54	
Telephone Expenses - Kochi	2.06	2.00	
MGNF Admin Expenses(Kochi)	12.75	41.59	
TOTAL	1,164.90	1,061.99	

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 18 - TRANSPORTATION EXPENSES

		(₹ in lakhs)	
		CURRENT YEAR	PREVIOUS YEAR
1. Vehicles(Owned by Educational Institution)			
	Vehicle Running (P.O.L) Expenses	24.09	23.13
	Vehicle Maintenance Expenses	9.02	7.39
	Vehicle Insurance	2.13	3.75
2. Vehicles taken on lease/expenses		5.20	5.05
3. Kochi Conveyance Hire charges		8.11	7.59
TOTAL		48.56	46.91

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 19 - REPAIRS & MAINTENANCE

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Civil Repairs and Maintenance	294.31	253.88
Furniture Repairs and Maintenance	2.87	5.93
Electrical Repairs and Maintenance	252.05	214.97
Repairs & Maintenance - Gymnasium Equipments	0.33	0.17
DG Set Maintenance Expenses	36.13	30.62
Consumables(IT) Expenses & Other Maintenance	15.51	17.11
V Sat and Internet Charges	26.37	27.20
Cable Charges (TV)	3.66	2.27
AMC for Equipments	152.74	91.38
Hostel Guest House Expenses	15.59	11.97
House Keeping Consumable Items	10.38	8.36
Campus Maintenance Expenses	696.80	611.08
Horticultural Expenses	121.08	104.10
WTP Maintenance Expenses	61.88	63.05
Forum for Living Rights (FLR) Expenses	3.06	2.07
<u>Kochi Campus Expenses</u>		
Housekeeping Consumables - Kochi	0.71	0.85
V-Sat and Internet charges-Kochi	6.13	3.84
Consumables(IT) Expenses & Other Maintenance-Kochi	0.19	0.31
Civil Repairs & Maintenance (Kochi)	0.13	0.03
Cable TV Charges-Kochi	0.00	-
Electrical Repairs & Maintenance - Kochi	1.37	1.60
AMC - Kochi	9.96	12.14
Campus Maintenance Expenses - Kochi	35.73	25.69
Furniture Repairs & Maintenance (Kochi)	0.44	-
TOTAL	1,747.41	1,488.61

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

SCHEDULE 20 - FINANCE COSTS

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Bank Charges	0.74	0.89
TOTAL	0.74	0.89

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024
SCHEDULE 21 - OTHER EXPENSES

(₹ in lakhs)		
PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Interest paid on Service Tax / GST	0.04	4.00
Interest-Others	-	1.29
Grant in Aid Expenses	12.50	16.15
Loss on sale of Fixed Assets	-	0.77
TOTAL	12.54	22.21

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

SCHEDULE 22 - PRIOR PERIOD EXPENSES

(₹ in lakhs)

PARTICULARS	CURRENT YEAR	PREVIOUS YEAR
Prior Period Expenses	150.43	120.92
TOTAL	150.43	120.92

For and on behalf of the Board of Governors of the Institute

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

SCHEDULE 23 – SIGNIFICANT ACCOUNTING POLICIES: -

1. BASIS FOR PREPARATION OF ACCOUNTS

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated, following going concern concept and on accrual method of accounting. Accrual method of accounting has been followed as far as possible and the deviations are as stated therein.

2. REVENUE RECOGNITION AND CHANGE IN THE ACCOUNTING POLICY

- 2.1 Consultancy income is recognized on completion of the consultancy projects.
- 2.2 Total fee collection due for EPGP courses have been accounted as income in the books. Amount payable to the technical partner has been accounted as expenditure.
- 2.3 Income consists of prior period income of ₹44.65 lakhs.
- 2.4 Institute used to categorize Corpus Fund Investments under Investments, as disclosed under schedule 6, as per Accounting Standard 1. However, during the current financial year, Corpus Fund Investments of ₹15,700 lakhs have been categorized as current assets (Schedule 7) instead of investments (Schedule 6) so that the financial statements are in conformity with the prescribed format by the Ministry of Education. Following this interest on such investments amounting to ₹3,495.90 lakhs have been credited to Income and Expenditure account instead of directly crediting to Corpus Fund account, as was done in the previous year.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

3. EXPENSES

- 3.1 The BOG in its meeting held on 20th January 2024, approved the implementation of Cumulative Professional Development Allowance (CPDA) with effect from 1st April, 2024 after abolishing Faculty Development Fund(FDF) and Annual Conference Fund (ACF). Hence the accumulated provision of FDF and ACF amounting to ₹46.63 lakhs has been written back in the books of accounts during the current financial year.
- 3.2 The total amount of Expenses are accounted based on accrual method of accounting except prior period expenses of ₹150.43 Lakhs in 2023-24 which was not recognized in 2022-23.

4. INVESTMENTS

- 4.1 All investments made by CPF trusts are long term investments
- 4.2 Corpus fund investments having value of ₹1,500 lakhs, Campus Expansion / Development Fund having value of ₹19,344 lakhs, CPRMBS investments having value of ₹200 lakhs , Pension fund investments having value of ₹400 lakhs ,Staff Welfare Fund Investments having value of ₹800 lakhs and term deposits having value of ₹1,500 lakhs are invested as short-term investments and the rest of the investments are Long term investments.
- 4.3 Investments are carried at their cost.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

5. FIXED ASSETS AND CHANGE IN ACCOUNTING POLICY

5.1 Fixed Assets of the Institute were originally acquired out of grants from Government of India and Government of Kerala. Fixed Assets acquired out of Earmarked/Sponsored Projects are booked as expenditure in concerned project account. Details of all Fixed Assets are shown in Schedule 4. Funds utilized for acquisition of assets were shown under Capital Fund (Fixed Assets/Project) in the corresponding Schedule 1 to the Balance Sheet till F.Y.2019-20.

Since the institute was not in receipt of any grant from the Ministry, transfer of funds to capital fund was discontinued from the year 2020-21 onwards as a change in the method of accounting.

During the current financial year 2023-24 a new fund has been created for campus expansion/development activities as per BOG Minutes dated 14-10-2023. Any expenses incurred from campus expansion fund will be transferred from this fund and credited to capital fund Fixed Assets/Projects. In order to have a better disclosure through uniform treatment for the entire period, amount of fixed asset additions during 2020-21 to November 2023 is also transferred from Corpus Fund to Capital Fund Fixed Assets/Project Fixed Assets during the current financial year.

5.2 Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental direct expenses related to acquisition of assets.

5.3 Fixed Assets constructed and put to use in Phase V campus has been capitalized as per the expenditure statement received from CPWD as on 31.03.2024.

5.4 Capital work-in-progress towards the work done in Phase V campus has been accounted based on the expenditure statement received from CPWD.

5.5 Necessary adjustments are being made in fixed asset schedule and depreciation statements, based upon the expenditure statement provided by CPWD in cases where assets have been put to use.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

6. CAPITAL WORK IN PROGRESS

This represents expenditure incurred on incomplete construction projects. The expenditure on completed projects has been transferred to relevant head of fixed assets and depreciation is provided on the same from the date the assets is put to use.

7. DEPRECIATION

Depreciation on fixed assets is provided on Straight line method, at the following rates

Tangible Assets:

1. Land	0.00%
2. Buildings	2.00%
3. Roads & Bridges	2.00%
4. Tube wells & Water Supply	2.00%
5. Sewerage & Drainage	2.00%
6. Electrical Installation and equipment	5.00%
7. Plant & Machinery	5.00%
8. Scientific & Laboratory Equipment	8.00%
9. Office Equipment	7.50%
10. Audio Visual Equipment	7.50%

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

11. Computers & Peripherals	20.00%
12. Furniture, Fixtures & Fittings	7.50%
13. Vehicles	10.00%
14. Lib. Books & Scientific Journals	10.00%

Intangible Assets (amortization):

1. E-Journals	40.00%
2. Computer Software	40.00%
3. Patents and Copyrights	9 years

7.2 Depreciation is provided for the whole year on additions during the year.

7.3 Where an asset is fully depreciated, it will be carried at a residual value of ₹1 in the Balance Sheet and will not be further depreciated. Thereafter, depreciation is calculated on the additions of each year separately at the rate of depreciation applicable for that asset head.

7.4 Depreciation is taken to Income & Expenditure account to ascertain the total recurring expenditure in the first instance. Further the corresponding amount is reduced from the Capital Fund (Fixed Assets) and Capital Fund (Fixed Assets-Projects) and is added back to the surplus, so that the surplus of income over expenditure is excluding the amount of depreciation.

Upon the creation of Campus Expansion Fund as explained in para 5.1 above, necessary changes have been incorporated in the depreciation schedule in the current year (2023-24).

7.5 Backlog depreciation is being charged wherever necessary, in case of fixed assets capitalized during the year, as per the certification from the Engineering Department.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

8. GOVERNMENT GRANTS / SUBSIDIES

- 8.1 The Institute was originally financed by the Government of India and Government of Kerala for setting up its infrastructure. The Institute is in possession of 112.50 acres of land, out of which 75 acres of land was transferred to IIM by Government of Kerala free of cost in the year 1996. The remaining acres of land were purchased by the Institute through acquisition and its cost is shown as land value.
- 8.2 Institute has received ₹12.50 Lakhs for conceptualization of “Nurturing Future Leadership Program” under the aegis of Malaviya Mission Teacher Training Programme (MMTTP) funded by Ministry of Education.

9. CORPUS FUND

- 9.1 Institute was covered under the block grant scheme of Govt. of India from the year 2005-06 onwards and accordingly the entire surplus/deficit in the income & expenditure account used to be transferred to Corpus Fund. Depreciation was being charged against capital fund fixed assets/projects which was separately created. This fund was originally created from Government grants and later on from corpus fund itself.
- During the current year 2023-24 Campus Expansion Fund of ₹400 Crores has been created out of Corpus Fund for meeting campus expansion activities of the Institute.
- Gross operating surplus before charging depreciation has been transferred from income and expenditure account to the corpus fund.
- 9.2 Interest accrued on loans and advances granted out of corpus fund are directly credited to the corpus fund account without taking to Income & Expenditure Account. Interest earned on Corpus Fund investments have been credited to the Income and Expenditure account from the current year onwards as per the change in the method of accounting for such investments as explained in Point 2.4 above. .

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

10 DESIGNATED/ EARMARKED FUND

10.1 Pension Fund

The Institute was in receipt of letter no- CE/II/7-46A/16-17/IIMK/66 dt.31/05/2016 of C&AG. Institute has done actuarial valuation of the pension fund, as advised by PAC. Necessary provision as per report of actuarial valuation for the period ending 31.03.2024 has been made.

10.2 Campus Go Green Fund

This was created in 2015-16 and income and expenditure from/for agricultural products are transferred to Campus Go Green Fund.

10.3 Alumni Association Fund

This fund has been merged with Corpus Fund in the current year 2023-24 as per approval dated 18.03.2024

10.4 Staff Welfare Fund

This was created as per the decision during 2012-2013. An amount of ₹832.94 Lakhs has been credited to this fund during 2023-24. This fund as suggested by the name is for the welfare of the staff of IIMK.

10.5 Students Welfare Fund

This was created during 2019-20. The fund, which is created for the welfare of students, has a receipt of ₹34.20 Lakhs during the year.

10.6 Gratuity fund with LIC

Institute has three Group Gratuity Cash Accumulation Policies with Life Insurance Corporation towards liability for gratuity payments. Premium paid/due for the year has been accounted as expenditure for the year. The value of the fund has been shown as an earmarked fund. Investment value of the fund has been shown as Institute's investment in Schedule 5. This method of accounting is followed as per Accounting Standard 15.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

10.7 Centers of Excellence

Institute had established six centers of excellence, focusing on diverse areas of research and education. An earmarked fund has been created during the current financial year for the activities of these centers. An amount of ₹16.39 lakhs has been credited to this fund during the year.

10.8 IIMK Contributory Post-Retirement Medical Benefit Scheme(CPRMBS) Fund

The Board of Governors in its meeting held on 23 July 2022 has approved a post-retirement medical benefit scheme for the retiring employees of the Institute (BGM 99.11). Institute shall maintain a dedicated fund for implementing this scheme.

10.9 Campus Expansion/Development Fund:

During the current financial year 2023-24 a new fund has been created for campus expansion/development activities as per BOG Minutes dated 14-10-2023. Any expenses incurred from campus expansion fund will be transferred from this fund and credited to capital fund Fixed Assets/Projects. An amount of ₹41,039.50 Lakhs has been credited to this fund during the current year.

10.10 Library(CSR) Fund :

A Library CSR fund has been created as per BOGM number 105.5 dated 20th January 2024. This fund is created under the Corporate Social Responsibility budget head to setup library/reading space at Calicut International Airport and Kozhikode Municipal Corporation building. An amount of INR 15 lakhs has been credited to this fund during the year.

Separate bank accounts have been opened for all these earmarked funds during the current financial year.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

11 FOREIGN CURRENCY TRANSACTIONS

Transactions denominated in foreign currency are accounted at the exchange rate prevailing on the date of the transaction.

12 RETIREMENT BENEFITS

12.1 Actuarial valuation of the leave encashment benefit for the period ending 31.03.2024 has been completed and necessary provision been made based on the report submitted.

12.2 In respect of employees covered under the pension scheme the amount received from their previous employers towards discharge of their pension liability is taken to the pension fund account and invested suitably.

Institute has created a fund for meeting the pension liability for employees covered under GPF scheme. The Institute is in receipt of letter no- CE/11/7-46A/16-17/IIMK/66 dt. 31/05/2016 of C&AG. Institute has done actuarial valuation of the pension fund, as advised by PAC. Necessary provision as per report of actuarial valuation for the period ending 31.03.2024 has been made.

12.3 Gratuity fund with LIC: Institute has three Group Gratuity Cash Accumulation Policies with Life Insurance Corporation towards liability for Gratuity payments. Premium paid/due for the year has been accounted as expenditure for the year. The value of the fund has been shown as an earmarked fund. Investment value of the fund has been shown as Institute's investment in Schedule 5. This disclosure is made as per Accounting Standard 15.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

13 STOCK

Expenditure on purchase of stationeries, consumables and other stores is accounted as revenue expenditure, except the value of closing stock held on 31st March 2024. Amount of closing stock is accounted by reducing the corresponding revenue expenditure on the basis of information obtained from departments. They are valued at cost following the FIFO method.

14 TAXATION

The Institute is registered under section 12A of Income Tax Act 1961. Tax deducted at source is shown as receivable in the books of accounts.

15 INVESTMENTS OF EARMARKED FUNDS AND INTEREST INCOME ACCRUED ON SUCH INVESTMENTS

The amount available against such funds are either invested with Banks for fixed term, or retained in Savings Bank Accounts.

Interest on such investments/ savings bank account are added to the respective funds and not treated as income of the Institution.

16 Previous year figures have been regrouped /reclassified, where ever necessary in order to compare with the current year figures.

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

SCHEDULE 24 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS: -

(I) CONTINGENT LIABILITIES

a) Claims against the institute not acknowledged as debts
In respect of:

a. Bank guarantees given by/on behalf of the Institute (KSEB) – ₹35.44 Lakhs (Previous Year ₹22.56lakhs)
Letters of Credit opened by Bank on behalf of the Institute – ₹ NIL (Previous Year ₹NIL)
Bills discounted with Banks – ₹ NIL (Previous Year ₹NIL)

b. Disputed demand in respect of:

Income Tax – ₹NIL (PreviousYear ₹NIL)
Sales Tax – ₹NIL (Previous Year ₹NIL)
Service Tax – ₹1595.19 Lakhs (Previous Year ₹1706.14 Lakhs)
Municipal Taxes – ₹NIL (Previous Year ₹NIL)

c. In respect of claims from parties for non execution of orders,
but Contested by the Institute – ₹NIL (Previous Year ₹NIL)

b). As on 31.03.2024, Court cases filed against the Institute, by former/present employees, tenants and contractors and arbitration cases with contractors, were pending for decisions. The suits filed by employees were establishment related viz promotions, increments, pay scales etc. The quantum of claim is not ascertainable.

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

(II) NOTES ON ACCOUNTS

1. **CURRENT ASSETS, LOANS AND ADVANCES**

In the opinion of the Management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet. The balance in current assets, loans and advances are subject to confirmation.

2. **FIXED ASSETS**

Additions in the year to fixed assets and the depreciation on those additions have been exhibited in Schedule 4

The balance due to M/s GFE amounting to ₹40 Lakhs (approximate) has been set aside against their liabilities on account of their non-performance of the contracts besides other recoveries (including outstanding payments, if any, to local agencies engaged by M/s GFE). However a separate provision has not been recorded in our Books

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

3. FOREIGN CURRENCY TRANSACTIONS

Value of Imports Calculated on CIF Basis:

a) Capital Goods / Equipments

<u>Current Year</u>	<u>Previous Year</u>
NIL	NIL

Expenditure in foreign currency

a. Travel & Seminar fee for faculty

USD	12486.33	USD	11965.07
CAD	0.00	CAD	241.00
AUD	9408.40	AUD	-----

b. Remittances and Interest payment to financial Institutions/Banks in foreign currency

NIL	NIL
-----	-----

c. Other Expenditure: Institutional Membership

USD	11100	USD	9250.00
GBP	16500	GBP	3705.00
EURO	20024	EURO	7964.00

Purchase of books, Journals, cases

USD	956022.06	USD	619830.76
GBP	70418.46	GBP	84709.60
EURO	161061.15	EURO	182616.05

Sd/-
Dr.Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

Softwares, CD ROMS, Simulation etc	USD GBP EURO	377520.01 31237.20 14926.65	USD GBP EURO	297320.82 27608.40 31192.00
Honorarium	USD GBP EURO CAD SGD	6031.50 1038.24 733.35 0.00 0.00	USD GBP EURO CAD SGD	34342.74 0.00 4374.88 0.00 397.54
Advertisement	USD	8007.03	USD	2713.38
<u>Earnings:</u> Fees from NRI Students		NIL		NIL

4. Institute has taken a decision to implement Cumulative Professional Development Allowance (CPDA) from the financial year 2024-25 onwards, vide BOG minutes number 105.10 dated 20th January 2024. Institute also decided to abolish the Faculty Development Fund and Annual Conference Fund as per the same BOG.

5. The net savings / deficit as shown in the income and expenditure account is transferred to Corpus Fund.

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2024

6. During the current year, the Institute has made additional provision of ₹334.29 lakhs for leave encashment as per the actuarial valuation report for the year 2023-24. An amount of ₹112.11 lakhs has been paid to employees on cessation of service & encashment of earned leave.
7. As the CPF accounts are owned by the members and not by the Institution, these accounts have been separated from the institution's accounts and separate statements of accounts have been attached. In respect of NPS accounts, contributions amounting to ₹730.05 lakhs have been deposited to NSDL-CRA.
8. Institute has incurred ₹15,59 lakhs/- towards hostel running expenses during the F.Y.2023-24
9. Schedules 1 to 24 are annexed to and form an integral part of the Balance Sheet as at 31-03-2024 and the Income and Expenditure Account for the year ended on that date.

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George (Retd.)
Head-Admin & HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE EMPLOYEES PROVIDENT FUND TRUST

BALANCE SHEET AS ON 31 MARCH 2024

LIABILITIES	Current Year		Previous Year	ASSETS	Current Year		Previous Year
MEMBERS ACCOUNT Opening Balance Add: 1) Subscription 2) Interest Credited 3) Amount transferred from previous employer Total Less: Withdrawals/Settlement Retirement settlement	1,102.31			INVESTMENTS			
	67.78			ICICI Bank- Term Deposits	20.00		
	67.38			Federal Bank - term Deposits	481.30		
	-			Indian Bank-Term Deposits	40.00		
				Canara Bank term deposit	46.63		
				IndusInd Bank - Term deposits	17.25		
				SBI Term Deposit	226.10		
				Syndicate Bank- Term Deposit	118.50		
				Birla Sunlife International Equity Fund	0.19		
		1,237.47				949.97	
RESERVES AND SURPLUS A. GENERAL RESERVE A/c. Opening Balance Less: Amount Transferred from Income & Expenditure A/c B. CPF Forfeiture A/c. Opening Balance Add: CPF forfeited during the current year	160.25		1,102.31	Loans and Advances			
				Loans to Members/Staffs			
				INTEREST ACCRUED BUT NOT RECEIVED			
				Bank - F D	102.63		
				OTHER CURRENT ASSET			
				IIMK		1.02	0.13
				CASH AT BANK			
				State Bank of India SB A/c No...59494		1.38	80.89
TOTAL		1,072.21	1,106.21	TOTAL		1,072.21	1,106.21

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George (Retd.)
Head-Admin& HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT EMPLOYEES' PROVIDENT FUND TRUST, KOZHIKODE.

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

EXPENDITURE	(₹ in lakhs)			
	Current Year	Previous Year	INCOME	Previous Year
To INTEREST credited to members To Bank Charges			By INTEREST EARNED	
	67.38	66.32	Fixed Deposit Account	52.96
	0.00	0.00	Income from Bonds	4.77
			Savings Bank Account	0.73
To EXCESS OF EXPENSE OVER INCOME transferred to Balance Sheet			By Round off	60.50
	(8.91)	(5.82)		-
TOTAL	58.46	60.50	TOTAL	60.50

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George (Retd.)
Head-Admin & HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024



RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

Reciepts		Payments		(₹ in lakhs)
Particulars	Amount	Particulars	Amount	
A. Contribution Received		A. Investments Made		
Con 03.23	3.98	Federal Bank	401.00	
Con 04.10+DA Arrears	4.21	Canara Bank	46.63	
Con 05.23	3.79			447.63
Con 06.23	3.79			
Con 07.23	3.49			
Con 08.23	3.49	B. Bank Charges	0.00	0.00
Con 09.23	3.53			
Con 10 .23	3.57			
DA arrears	0.24	C. C P F A/cs settled/withdrawn		
Con 11.23	3.58	Mr.Jayakrishnan K S	41.67	
Con 12.23	3.58	Mr.Asok Pathak	118.58	160.24
Con 01.24	3.61			
Con 02.24	3.61	D. Loans		
	44.49	Bose.K.T	17.21	17.21
Ins. Contribution	23.30			
B. Interest received				
From Savings Bank	0.73			
RBI Bonds	6.62			
Axis FD	24.57			
Canara Bank FD	3.13			
Indian Bank FD	0.35			
IndusInd	0.05			
Federal Bank	0.61			
	36.06			
C.Fixed Deposits Matured				
Canara Bank	19.00			
Axis Bank	285.00			
RBI Bonds	138.62			
	442.62			
TOTAL AMOUNT	546.46	TOTAL AMOUNT	625.09	625.09
Opening Balance				
	81.02	Closing Balance	2.39	2.39
TOTAL AMOUNT	627.48	TOTAL AMOUNT	627.48	627.48

sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

Indian Institute of Management Kozhikode

NPS TIER -I ACCOUNT

'Balance Sheet as on 31 March 2024

(₹ in lakhs)

Liabilities	Amount	Assets	Amount
NPS Tier-I Account		NPS Tier-I Account	
Opening Balance	-	Subscription and Contribution due for 3/24	-
Less: Sub. For 3/2023	-	Investment	-
Add: Sub+U Contribution	730.05	Interest Accrued but not due	-
Add: Interest Credited	-	Balance at Bank	-
Less: Transferred to NSDL	730.05		
Add: Sub+UC for 3/2024	-		
Excess of Income over Expenditure	-		
Balance as on 01.04.2023			
Add: During the Year			
Total		Total	

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George (Retd.)
Head-Admin& HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024

Indian Institute of Management Kozhikode

NPS TIER - I ACCOUNT

'Income & Expenditure Account for the year ended 31-03-2024

(₹ in lakhs)

Expenditure	Amount	Income	Amount
Interest Credited to Subscribers Account	-	Interest Earned on Investment	-
Bank Charges	-	Less: Interest Accrued 31/03/24	-
Excess of Income over Expenditure	-	Interest Accrued but not due	-
Total	NIL	Total	NIL

Sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Sd/-
LT. COL. M. Julius George (Retd.)
Head-Admin & HR

Sd/-
Prof. Debashis Chatterjee
Director

Place : Kozhikode
Date : 28-06-2024

Indian Institute of Management Kozhikode

NPS TIER - I ACCOUNT

'Receipts and Payments Account of New Pension Scheme for the year ended 31 March 2024

(₹ in lakhs)

RECEIPTS		PAYMENTS	
Particulars	Amt	Particulars	Amt
Opening Balance as on 01/04/2023	-	Investments :	730.05
Own Subscription	304.19	Deposit to NPS a/c maintained by NSDL-CRA	
Institute Contribution	425.86	Closing Balance as on 31/03/2024	-
Total	730.05	Total	730.05

sd/-
Dr. Lakshmi Viswanathan
Financial Controller

Place : Kozhikode
Date : 28-06-2024

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

Receipts		Current Year		Previous Year		Payments		Current Year		Previous Year	
I. Opening Balances						I. Expenses					
a) Cash Balance		-				a) Establishment Expenses		7,076.44		5,817.97	
b) Bank Balance						b) Academic Expenses		10,106.34		8,677.56	
i) In savings bank A/C		2,473.84		11,125.99		c) Administrative Expenses		1,164.90		1,065.83	
						d) Transportation Expenses		48.56		46.91	
						e) Repairs & maintenance Expenses		1,747.41		1,484.77	
						f) Prior period Expenses		150.43		120.92	
II. Grants Received						II. Payments against Earmarked/Endowment Fund(Other than payments against fixed assets purchase)		184.17		140.83	
a) From Government of India		12.50		0.10							
III. Academic Receipts		29,537.52		27,398.37		III. Payments against Sponsored Projects/Schemes					
IV. Receipts against Earmarked/Endowment Fund		73.35		54.84		IV. Payments against Sponsored Fellowship and Scholarship					
V. Receipts against Sponsored Projects/Schemes		-		-		V. Investments and Deposits made					
						a) Out of Earmarked/Endowment Fund		19,750.00		200.00	
						b) Out of own funds(Investment others)		-		-	
VI. Receipts against Sponsored Fellowship and Scholarship		-		-		VI. Term Deposit with Scheduled Banks		14,313.00		21,873.20	
VII. Income on Investments from Earmarked/Endowment funds		1,256.82		147.29		VII. Expenditure on Fixed Assets					
b) Other Investments		-		-		a) Fixed Asset		2,011.11		2,225.63	
VIII. Interest received on						b) Capital Work in progress		598.06		1,068.60	
a) Bank Deposit		3,582.40		3,239.75		VIII. Other payments including statutory payments		13.28		22.33	
b) Loans and Advances		0.16		0.02							
c) Savings Bank Account and others		234.69		332.71		IX. Refund of Grants				0.98	
IX. Investment encashed		16,244.94		174.75		X. Deposits and Advances		(1,198.66)		2,808.83	
X. Term deposit with Scheduled Banks encashed		16,364.20		4,583.43		XI. Other Payments					
XI. Other Income including Prior period Income		302.51		264.08		XII. Closing Balances					
XII. Deposits and Advances		0.02		0.21		a) Cash Balance		-		-	
						b) Bank Balance					
						i) In Savings bank A/c		14,887.19		2,473.84	
XIII. Miscellaneous Receipts including Statutory Receipts		-		-							
XIV. Any other receipts		769.29		706.67							
TOTAL		70,852.24		48,028.20		TOTAL		70,852.24		48,028.20	

sd/-
Dr. Lakshmi Viswanathan
Financial Controller





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