



Centre for Digital Innovation & Transformation(C-DiIT), IIM Kozhikode
invites you for Live webinar on



Generative AI for Academia and Businesses in the Age of ChatGPT

Speaker:

Dr. Vibhanshu Abhishek

Founder and CEO, Alltius Inc,
previously professor at Wharton,
CMU and UC Irvine.



Tuesday

9th May 2023

7:00 – 8:00 PM IST

About the Webinar

ChatGPT has taken the world by storm, and in just a few short weeks it has scored more than 100 million users. It has been used to write children's books, advertising copy, and even pass a Wharton exam. In this session, we will talk about the core technology, Large Language Models (LLMs) that power ChatGPT like technologies, where they work and where they fail Miserably! This talk will shed light on why it is one of the most powerful and 'useful' inventions of our time, and how it can be applied to academia and businesses. We'll also talk about **Alltius'** hybrid GPT-powered platform **KNO Plus** that overcomes the shortcomings of LLMs and can help as a research tool, a tutor and a 24/7 student advisor.

About the speaker

Dr.Vibhanshu Abhishek is the CEO and co-founder of Alltius. Before starting Alltius, he was an Associate Professor of Information Systems at the Paul Merage School of Business, University of California - Irvine, and Carnegie Mellon University. His research focuses on application of AI to business problems. He is particularly interested in digital advertising, online marketplaces, and multi-channel coordination. Vibhanshu has published in top management journals like Operations Research, Marketing Science, and Management Science, and serves as an Associate Editor at Management Science. He is also a recipient of several awards such as the Google Faculty research award, Adobe Faculty grant, and Flipkart research award. He is regularly cited in popular press outlets such as the Sloan Management Review, NY Times, Forbes, Fortune, and Wall Street Journal. He received a PhD in Operations and Information Management and a M.A. in Statistics from the Wharton School, University of Pennsylvania. He also holds a B.Tech in Computer Science from IIT Kanpur.

ABOUT C-DiIT

The Centre for Digital Innovation & Transformation (C-DiIT) at IIM Kozhikode was setup in 2021 with the following objectives:

- Developing expertise in the emerging areas of Digital Technologies and their applications in Organizations, Government and Society.
- Facilitating the Digitisation / Digital Transformation of IIMK
- Supporting and empowering the Society in the use and adoption of Digital Technologies

Zoom link

<https://iimk-ac-in.zoom.us/j/91989990858?pwd=MkdKSGprN1lOK1d2YXlJWERHZjNHQT09>

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