

# 6th INTERNATIONAL CONCLAVE ON GLOBALIZING INDIAN THOUGHT

Organized by Indian Institute of Management Kozhikode

Venue : Indian Institute of Management Kozhikode, Kerala, India

Date : 12th -14th November, 2025

## Conclave Presentation Schedule

Day 01 - Wednesday, November 12, 2025

10.00 AM - 12.00 PM

Professional/Paper Development Workshops (2 Parallel): Publishing in top-tier journals

02.00 PM

Conclave Registration

03.00 PM - 04.30 PM

SpicMacay Performance by Padma Shri Flautist, Pandit Ronu Mazumdar

05:00 PM - 06:02 PM

**Conclave Inauguration (Wednesday, November 12, 2025) @ MDC Auditorium**

Chief Guest: TBC

Guest of Honour: Prof. Anil D Sahasrabudhe  
Chairperson, National Educational Technology Forum (NETF),  
Chairperson, EC National Assessment and Accreditation Council (NAAC), & NBA

Guest of Honour: Mr. Vikas Swarup  
Writer & Former Diplomat, Govt. of India

Prof. Debashis Chatterjee  
Chair, GIT 2025 & Director, Indian Institute of Management Kozhikode

06.05 - 07.00 PM

Hi-Tea

**Day 02 - Thursday, November 13, 2025**

08.00 AM - 08.40 AM	<b>Keynote</b>	<b>Venue: Gurukul</b>
	<b>Prof. Anil K Gupta</b>	
	<b>Founder, Honey Bee Network, SRISTI, GIAN &amp; NIF</b>	

**Technical Session 1**

Parallel Session Thursday November 13, 2025	<b>Venue: MDC Class room - C1</b>			
	<b>Track: Work</b>			
	<b>Session Chair - Prof. Vikas Arya</b>			
08.45 AM - 10.15 AM	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/170	Dijoy Johny, Sidhartha S Padhi	Dynamic Competition between Traditional and Servitization Firms: A Phase Plane Approach
	2	GIT25/11	Chandrasekar Soundarajan	Reimagining Productivity: Human Centric Approaches in a Digitally Skilled Workforce
	3	GIT25/245	Hiba VP, Deepa S	“WRITE IT OUT”: Mitigating the Impact of Customer Mistreatment Through Expressive Writing
	4	GIT25/29	Sushmitha B C	Invisible Labour, Visible Precarity: A Sociological Study of Gig Worker’s Welfare Policies in Karnataka.
	5	GIT25/23	Aiswarya S	Marketing Indigenous Innovations:A Consumer Centric Pathway to Ecological Well-Being in India

**Technical Session 2**

Parallel Session Thursday November 13, 2025	<b>Venue: MDC Class room - C2</b>			
	<b>Track: Women</b>			
	<b>Session Chair - Prof. Nivedhitha KS</b>			
08.45 AM - 10.15 AM	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/215	Ummuhabeeba Chaliyan	International Trade, Financial Development and Female Entrepreneurship in India
	2	GIT25/62	Mridula	Human Milk Donation as Unpaid Care: Evidence from Kerala
	3	GIT25/206	Nishith Anand	CORD- A model for Sustainable Empowerment
	4	GIT25/166	Megha Raju, Bindhu Nair	Ripple Effects of Empowerment: How Women Leaders In Kerala Foster Collective Growth In Community-Based Organizations.
	5	GIT25/222	Vartika Dutta, R Rathish Bhatt	Gender, Hiring, and Performance: A Case from India’s Manufacturing Sector

### Technical Session 3

<b>Parallel Session Thursday November 13, 2025</b>	<b>Venue: MDC Class room - C3</b>			
	<b>Track: Worldview</b>			
	<b>Session Chair - Prof. Mar Villa, Esade Business School, Barcelona, Spain</b>			
<b>08.45 AM - 10.15 AM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/63-34	Sethumadhavan Uk	Changing Pedagogy - Prodigy and Aspirations
	2	GIT25/66	Simran	Transition of India's Early Childhood Care and Education system compared to emerging nations
	3	GIT25/68	Md Gyasuddin Ansari	Influence of External Factors on Inflation Expectations: Linear and Non-linear Evidence from a Developing Country
	4	GIT25/92	Abdul Rahman K I	Fiduciary duties and macroeconomic resilience: strengthening indian corporate governance for climate risk mitigation
	5	GIT25/133-127	Radhakrishna Pillai	Will Vasudhaiva Kutumbakam be Re-established Again? Insights from Ancient Wisdom in Bhagavad Gita

### Technical Session 4

<b>Parallel Session Thursday November 13, 2025</b>	<b>Venue: MDC Class room - C4</b>			
	<b>Track: Work (SCN) + (PC)</b>			
	<b>Session Chair - Prof. Sumit Mitra</b>			
<b>08.45 AM - 10.15 AM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/146	Somraj Sarkar, Shweta Sharma	The 'Save Heritage' Matrix
	2	GIT25/50	Mahesh Mane	Competitive Advantage Through Digital Skilling: Integrating Strategic Management With Human-Centric Productivity For India@2047
	3	GIT25/55	Clement Cabral	Understanding contextual and agentic predictors of Spiritual employability: A career discourse on Triguna-framework
	4	GIT25/73	Unnayni Banerjee	From Threads to Tech: Understanding Digital Literacy and its Socio-Economic Influence on Women Handicraft Artisans
	5	GIT25/74	Bala Gayathri Devi J G	Legacy meets innovation: family Enterprises at the Crossroads of Sustainable practices
	6	GIT25/56	Pancham Dogra, Venkataraman S	ONDC: India's Digital Commerce Experiment at the Crossroads

### Technical Session 5

<b>Parallel Session Thursday November 13, 2025</b>	<b>Venue: MDC Class room - C6</b>			
	<b>Track: Women (PC)</b>			
	<b>Session Chair - Prof. Anita Kerai</b>			
	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>

08.45 AM - 10.15 AM	1	GIT25/79	Sreenandana S Nair	Weaving Futures: Women's Agency in India's Solar Silk Revolution
	2	GIT25/81	Priya Nair Rajeev, Silpa Satheesh	From the Margins to the Forefront: Indigenous Women Leading Aralam's Task Force
	3	GIT25/162-257	Jyoti Sharma	Fayed Ki Ghanti: Bridging the Gender Digital Divide in Rural India
	4	GIT25/182	Joyeeta Chatterjee, Caral D'Cunha	Women's Entrepreneurship and Indigenous Skills: Pathways to Empowerment and Sustainable Tourism in Assam
	5	GIT25/219	Muneer TK, Sibila P	Academic Roots, Entrepreneurial Wings: The Malabar Kombucha Journey

10.15 AM - 10.45 AM	Tea/Coffee Break
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10.45 AM - 11.15 AM	<b>Keynote</b> @ Venue: MDC Audi.		
	Padma Shri Kiran Labhshanker Vyas		
	Founder, Tapovan Open University of Yoga & Ayurveda, France		

11.15 AM - 12.45 PM	<b>Panel Discussion 1:</b> @ Venue: MDC Audi.		
	Topic: "Ecological Swaraj: Reclaiming Indian Wisdom for a Sustainable Future"		
	Panellists:		
	Mr. S. Gopikrishna Warriar, Environment Journalist & Editorial Director, Mongabay India, Kerala		
	Mr. Sridhar Radhakrishnan, Environmentalist & Director, Thirunelly Agri Producer Company		
Prof. John Kurien, Former Professor, Centre for Development Studies			
Ms. Sruthi P.K., Social Worker & Member, Aralam Task Force, Aralam Farm, Kerala			
Moderated by: Prof. Silpa Satheesh, IIM Kozhikode			

12.45 PM - 01.05 PM	<b>Keynote</b> @ Venue: MDC Audi.		
	Mr. Shishir Priyadarshi		
	Chintan Research Foundation		

01.05 PM - 01.45 PM	Lunch Break
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<b>Technical Session 6</b>	
Parallel Session	Venue: MDC Class room - C1

<b>Thursday November 13, 2025</b>	<b>Track: Work</b>			
	<b>Session Chair - Prof. Raja Sreedharan, Cardiff Metropolitan University, Cardiff, UK</b>			
<b>01.45 PM - 03.15 PM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/51	Ranji. R	Empowering Artisan Entrepreneurship in Kerala's Traditional Handicrafts
	2	GIT25/86	Priya Jyothi Sequeira	Development, testing, and validation of a questionnaire for measuring economic sustainability of agribusiness and its antecedents
	3	GIT25/95	Meera M.S., Sowmya John	Social Media's Role in Information Overload, Anxiety, and Decision Making: Implications on Investment Choices Among Bank Employees
	4	GIT25/180	Priya Pandey	Blockchain-Enabled Smart City Governance: An Integrated Public Management Framework
	5	GIT25/241	Rajesh Srinivas Upadhyayula	Emerging Market family firm OFDI- Role of CEO Structural Power and Institutional Transition
	6	GIT25/105	Able Wilson	Faith at Work: Moderating role of religiosity in the relationship between perceived organizational support and turnover intention in the service-based sector

### Technical Session 7

<b>Parallel Session Thursday November 13, 2025</b>	<b>Venue: MDC Class room - C2</b>			
	<b>Track: Women</b>			
	<b>Session Chair - Prof. Payal Anand</b>			
<b>01.45 PM - 03.15 PM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/97	Saurabh Srivastava	Women-led Entrepreneurship: Perspectives and Insights from India's Startup Ecosystem
	2	GIT25/112	Anjana V	From Self-Help Groups To Corporate Entities: Legal Pathways And Governance Dimensions Of Women's Entrepreneurship In India
	3	GIT25/130	Anil pandey	A Study on Women's Employment in the Economics Department of Premier Institutes in India
	4	GIT25/132	Rose Sabu	Labour Force Participation of Widowed Women in India: Evidence from PLFS Data
	5	GIT25/134	M.Kiruthiga	Exploring the Motivations And Perceived Benefits of Fintech Adoption Among Women-Led SMES For Financial And Business Operations

### Technical Session 8

<b>Parallel Session Thursday November 13, 2025</b>	<b>Venue: MDC Class room - C3</b>			
	<b>Track: Worldview</b>			
	<b>Session Chair - Prof. Sudhanshu Maheshwari</b>			
	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/144	Nitin Kumar	The Dharma-Adharma Dichotomy In Leadership: A Comparative Analysis Of Rama And Ravana In Contemporary Corporate Governance
	2	GIT25/164	Srinivas Ainavolu	Exploring Integrated Ayurveda and Yoga for Addressing Public Health's "ICU"

01.45 PM - 03.15 PM	3	GIT25/173	Medini S Bhat	Dharma as Dharana: A Civilisational Anchor for Economic Prosperity
	4	GIT25/175	Bankim Samaddar	Why did COVID-19 Facilitate An Increase in Energy Consumption Inequality?
	5	GIT25/199	Revanth Raju, Anand K S, Krishnadarshan, Vyshnavi Raveendran, Nandana	Embedding Sustainable Development Goals in Indian Management Education: Knowledge Management for Unique Pedagogies and Responsible Leadership

### Technical Session 9

Parallel Session Thursday November 13, 2025	Venue: MDC Class room - C4			
	Track: Worldview (SCN)			
	Session Chair - Prof. Sthanu Nair			
01.45 PM - 03.15 PM	Serial Number	Submission Number	Presenter	Paper-Title
	1	GIT25/9	Varsha V S	Digital Financial Inclusion and Economic Growth: An Analysis of ASEAN and BRICS Countries
	2	GIT25/59	Tanish Chawla, Sanya Tripathi	Hearts, Minds, and Traditions: India's Cultural and Intellectual Soft Power in a Global Age
	3	GIT25/106	Aswathy Rajan	Tantric Embodiment in Indian Dance Pedagogy: War Principles, Life Force, and the Pedagogical Potential of Movement Awareness
	4	GIT25/113	Alisha Saini	Synthesising Wisdom for Modern India: From Ancient Civilization to an Inclusively Developed Nation in the Next 25 Years
	5	GIT25/147	Deepak Kumar Saxena	Gandhian Ethics for Responsible AI

### Technical Session 10

Parallel Session Thursday November 13, 2025	Venue: MDC Class room - C6			
	Track: Work (PC)			
	Session Chair - Prof. Ankur Jain			
01.45 PM - 03.15 PM	Serial Number	Submission Number	Presenter	Paper-Title
	1	GIT25/126	Bhuvaneshwari S	From Risk to Resilience: One Point Lesson as the Backbone of Worker Safety
	2	GIT25/135	Neaba	Assessing the Re-engagement Possibilities of Gig Workers in Indian Small IT enterprises: A Case Study Approach
	3	GIT25/152	Thwaha Rashad, Velayutham Arulmurugan, Sunil Sethy	Leveraging OKRs for Innovation: A case study of an EdTech Firm
	4	GIT25/188	S Madhumitha	Smart Inventory Management through V-Store – A Case Study On Brakes India
	5	GIT25/133-132	Radhakrishna Pillai	To Whom are We Responsible in Responsible Innovation? A Holistic Framework Based on Well-being
6	GIT25/201	Yukti Ahuja	Mad Over Print in the Age of Quick Commerce Madness: A Case Study on Investigating Logistics and Distribution Management	

03.15 PM - 03.45 PM	Tea/Coffee Break
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03.45 PM - 05.15 PM	<b>Panel Discussion 2:</b> <span style="float: right;"><b>@ Venue: MDC Audi.</b></span>		
	<b>Topic: “Tolerance to Transformation: Addressing Misogyny at Work”</b>		
	<b>Panellists:</b>		
	<b>Ms. Dipakshi Mehandru, Director for India Government Affairs, Intel Corporation</b>		
	<b>Prof. Roberta Fida, Aston Business School, UK</b>		
<b>Ms. Deepthi Bopaiah, Former CEO and Board Member, GoSports Foundation</b>			
<b>Ms. Titiksha Shrivastava, Lawyer turned Actor</b>			
<b>Moderated by: Prof. Deepa Sethi, Professor, EC-GLOBE, IIM Kozhikode</b>			

05.30 PM - 06.00 PM	<b>Keynote</b> <span style="float: right;"><b>@ Venue: MDC Audi.</b></span>		
	<b>H.E. Ms. Lalatiana Accouche</b>		
	<b>High Commissioner of Seychelles to India</b>		

07.00 PM - 09.00 PM	<b>Conclave Dinner &amp; Networking Opportunity + Cultural Evening</b>		
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**Day 03 - Friday, November 14, 2025**

<b>Technical Session 11</b>				
Parallel Session Friday November 14, 2025	<b>Venue: MDC Class room - C1</b>			
	<b>Track: Work</b>			
	<b>Session Chair - Prof. Agnes Nairn, University of Bristol, UK</b>			
08.00 AM - 09.30 AM	Serial Number	Submission Number	Presenter	Paper-Title
	1	GIT25/117	Sieanna Sen	Beyond the Job Title: Identity Reconstruction and Meaning-Making in the Transition from Corporate Careers to Entrepreneurship
	2	GIT25/122	Lolugu Vasudeva Prabhath	Experiential Learning For Sustainable Futures: Behavioral Study Of Localized, Ethical Consumption
	3	GIT25/124	Deepak Ranjan	Dimensions of Institutional Entrepreneurial Ecosystem in India: An Analytical Hierarchy Process (AHP) Approach
	4	GIT25/149	Praveena A	The Impact of Individual Preparedness on Post-Return Employment: QStudy of Return Migrants in Kerala
	5	GIT25/136	K Sravana, Deepa. K.V, Praveen. M. V	Digital Platforms as catalysts of Economic Empowerment: An Exploratory Study of Theyyam Artistes

### Technical Session 12

<b>Parallel Session Friday November 14, 2025</b>	<b>Venue: MDC Class room - C2</b>			
	<b>Track: Women</b>			
	<b>Session Chair - Prof. Deepa Sethi</b>			
<b>08.00 AM - 09.30 AM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/28	Varda Sardana	Moderating Effect of Gender-Diverse Boards on Depositor Sensitivity to Bank Risk
	2	GIT25/52	Nitin Kushwaha	A study on Women on Boards as a Mechanism to improve Carbon Emission Disclosure and Firm Value
	3	GIT25/192	Ebina Justin M A, Arathi Krishna	When Collegiality Fails: Trust Violations in Academic Bullying among Women Faculty
	4	GIT25/108	Pratima Sarangi	Gender and Governance: The Role of Women Administrators in India — Contemporary Case Studies
	5	GIT25/85	Aarcha P B	Beyond Compliance: Women's Representation and Tokenism In Indian Corporate Governance

### Technical Session 13

<b>Parallel Session Friday November 14, 2025</b>	<b>Venue: MDC Class room - C3</b>			
	<b>Track: Worldview</b>			
	<b>Session Chair - Prof. Anubha Shekhar Sinha</b>			
<b>08.00 AM - 09.30 AM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/202	Pragati Mishra	Transforming Silence into Substance: A Philosophical Lens for Re-Envisioning I.E.S. Audit Effectiveness (Transforming Silence into Substance: A Philosophical Lens for Re-Envisioning Internal Audit Effectiveness)
	2	GIT25/218	Sthanu R Nair, Pratik Sinha	Improving government efficiency through technology adoption in governance: The recent Indian Experience
	3	GIT25/228	Shivangi Sharma	Acute Effect of Single-Session Pranayama and Yog Nidra Intervention for Autonomic Nervous System Regulation among Healthy Young Adults: A Pilot Study
	4	GIT25/229	Suraj Gogoi, Irfanullah Farooqi	The Globality of Principled Non-violence and Caste: Lessons from M. K. Gandhi and Dr. B. R. Ambedkar
	5	GIT25/237	Rajesh Srinivas Upadhyayula	Performance Shortfalls, Learning-by-Doing, and Organizational Slack: Implications for Exporting Behavior

### Technical Session 14

<b>Parallel Session Friday November 14, 2025</b>	<b>Venue: MDC Class room - C4</b>			
	<b>Track: Women (SCN)</b>			
	<b>Session Chair - Prof. Priya Nair Rajeev</b>			
<b>08.00 AM - 09.30 AM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/27	Vineetha Mathew	Towards a Conceptualization of Financial Well-Being for Indian Women: The Need for a New Scale

<b>08.00 AM - 09.30 AM</b>	2	GIT25/34	Nattasha Birla	Women Entrepreneurs and the Governance Imperative: An A <sup>3</sup> Framework for Viksit Bharat 2047
	3	GIT25/78	Dhyana Dinesh A	The Need for Gender-neutral Adoption Legislation in India: An Analysis
	4	GIT25/84	Alain Monica George	Leveraging AI to Visualize and Value Unpaid Care Work: A Feminist Ethical Framework
	5	GIT25/76	Anjana Benson	Sustainability and Grassroots Entrepreneurship: A Comparative Case Study of Bio Basics, Kadambari and Ray's Naturals in Relation to the UN SDGs

### Technical Session 15

<b>Parallel Session Friday November 14, 2025</b>	<b>Venue: MDC Class room - C6</b>			
	<b>Track: Work (SCN)</b>			
	<b>Session Chair - Prof. Deva Prasad</b>			
<b>08.00 AM - 09.30 AM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Paper-Title</b>
	1	GIT25/110	Bhagavathi Sriram, Kamini Namdev, Prerna Mundu	Reimagining Palliative Care in India: Financing, Partnerships, and Ecosystem Strengthening for Scalable Impact
	2	GIT25/38	Chetana K	Rethinking Responsible Leadership in Indian regulatory context: Addressing responsibility voids and collective responsibility gaps
	3	GIT25/150	Manisha Badetia	Power of Pure Silence and Karma Yoga: A Framework for Sustainable Team Collaboration
	4	GIT25/161	B R Pradeep Kumar	Factors Influencing Consumer Adoption of Phygital Technologies
	5	GIT25/169	Muhsina K Hamza	Work-Life Balance and Trade-offs in the Gig Economy: An HR Perspective on India's Invisible Workforce

<b>09.30 AM - 10.15 AM</b>	<b>Painting Exhibition by Mr. Lalit Verma</b>			<b>@ Venue: MDC 03rd Floor</b>
	<b>Poster Presentation</b>			<b>@ Venue: MDC Class room C5</b>
	<b>Serial Number</b>	<b>Submission Number</b>	<b>Presenter</b>	<b>Poster Presentations</b>
	1	GIT25/6	Pavan Kumar Thimmavajjala	From Data to Decisions: A Refined Framework for Assessing Sustainability in Indian Cities
	2	GIT25/8	Rachel Thomas	AI for Gender Equity: Web-Based Interventions in Women's Care and Unpaid Work Recognition
	3	GIT25/14	Shubhechha Bodalkar	Learning to Unlearn: Education's Role in Gender Justice
	4	GIT25/22	Vidisha Patil, Snehasri Sundaresan	Nagli, Nari, Sashaktikaran: A Case Study of Women's Agency through Natural Farming in Dangs and Navsari
	5	GIT25/44	Shilpa Hiremath, Rajni Singhi, Srinivas Kishore Harnoor	AI-Driven Soil Health Management for Sustainable and Climate-Resilient Farming
	6	GIT25/46	Akhila Goplakrishnan, Sheena K	Adoption of Sustainable Food Products by Gen Z Women
	7	GIT25/63-33	Sethumadhavan U. K	Learnings from JNANAPPANA

09.30 AM - 10.15 AM	8	GIT25/67	Abhipsa Mohanty	Issues and Challenges of Female Migration In Odisha: A Geographical Analysis
	9	GIT25/77	Aditya Jha	Predictive Analytics for Viksit Bharat: Aligning Management with Data-Driven Insights
	10	GIT25/96	Sonia Dhir	Taskeen's Leap: Balancing Growth and Social Impact in an E-Commerce Enterprise
	11	GIT25/107	Sukesh Ranjan Mohanty, Puspalata Mohapatra, Milan Tah	An Analytical Study on Influencing Variables of Retail Investor's Awareness & Preference about Financial Derivative Instruments, Bhubaneswar- A Case Study
	12	GIT25/118	Aditya Jha	Microfinance and Grassroots Financial Empowerment: Impacts, Challenges and Innovations in Developing Economies
	13	GIT25/165	Bibha Thakur	Creating Sustainable Livelihoods for Neurodivergent Individuals in India
	14	GIT25/167	Hadhin Anjum T	Relational Slavery – When Reciprocity Becomes Coercion
	15	GIT25/171	Sushmitra Dahal, Harshita Nanda, Preeti Singh	Economy, Commerce and Social Returns from Indic Solutions: Sustainability and Climate Challenges
	16	GIT25/179	Krithika Manoj	Integration of Traditional and Modern Healing Systems: A Framework for India's Health Futures
	17	GIT25/129	Baiju Paul Mathew	Emergent Leadership and Shared Decision-Making: An Action Research Inquiry into Community-Led Wildlife Conflict Mitigation in Aralam, Kerala
	18	GIT25/204	Jamshadali T T	Hometrepreneurship: Transforming Domestic Skills into Economic Assets for India's 2047 Vision
	19	GIT25/224	Bibha Thakur, Sibi Hannah George	Poster - Reimagining Livelihood
	20	GIT25/43	Perna Mundu, Bhagavathi Sriram	Understanding Palliative Care in India

10.15 AM - 10.40 AM	Tea/Coffee Break
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10.40 AM - 11.00 AM	<b>Keynote (Virtual)</b>	<b>@ Venue: MDC Audi.</b>
	<b>Mr. Erik Solheim</b>	
	<b>Former Executive Director, UN Environment Programme</b>	

11.00 AM - 11.15 AM	<b>Expert Interaction:</b>	<b>@ Venue: MDC Audi.</b>
	<b>Dr. Peeja Rajan</b>	
	<b>State Coordinator, UN Women, India</b>	

	<b>Panel Discussion 3:</b>	<b>@ Venue: MDC Audi.</b>
	<b>Topic: "Invent in India"</b>	

11.15 AM - 12.30 PM	<b>Panellists:</b> <b>Retd. Lieutenant General Mr. A K Singh</b> <b>Padma Shri Kiran Vyas, Founder, Tapovan Open University of Yoga &amp; Ayurveda, France</b> <b>Moderator: Mr. Lalit Verma</b>
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12.45 PM - 01.30 PM	Lunch Break
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01.30 PM - 02.15 PM	<b>Discussion 4:</b>	<b>@ Venue: MDC Audi.</b>
	Topic: “How the World envisions India @2047?” (TBC)	
	<b>H.E. Mr. Prof. Anil Sooklal, High Commissioner of the Republic of South Africa (TBC)</b> <b>H.E. Mr. Sardor Rustambaev, Ambassador of the Republic of Uzbekistan (TBC)</b> <b>In conversation with: Prof. Debashis Chatterjee, Chair, GIT 2025, Direct, IIM Kozhikode</b>	

<b>Technical Session 16</b>
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<b>Parallel Session</b> <b>Friday</b> <b>November 14, 2025</b>	Venue: MDC Class room - C1			
	Track: Work			
	Session Chair - Prof. Suraj Gogoi			
02.15 PM - 03.45 PM	Serial Number	Submission Number	Presenter	Paper-Title
	1	GIT25/151	Bibin Xavier	What Drives Digital Marketing Adoption in Resource-Constrained MSMEs? Evidence using a TOE-led Integrative Framework
	2	GIT25/154	Ashida A P	Capital Structure and ESG Dynamics: Evidence from Indian Companies
	3	GIT25/3	Sheron Maria Pereira	Personality Traits in Organisational Citizenship Behaviour and the Mediating Effect of Workplace Spirituality among Employees
	4	GIT25/104	Kartik Sharma, Anupama Sadasivan	Exploring Factors of Quiet Quitting: A Thematic Analysis of Managerial Perspectives
	5	GIT25/186	Darpan Tuli	Decoding Persuasive Narratives: A Psycholinguistic Perspective on Sustainability Crowdfunding

<b>Technical Session 17</b>
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<b>Parallel Session</b> <b>Friday</b> <b>November 14, 2025</b>	Venue: MDC Class room - C2			
	Track: Women			
	Session Chair - Prof. Shannu Narayan			

02.15 PM - 03.45 PM	Serial Number	Submission Number	Presenter	Paper-Title
	1	GIT25/223	G.Sri Phani Srujana	Women Entrepreneurs Turning Waste into Wealth: A Factor Analysis of Sustainable Business Models in India
	2	GIT25/235	K.Keerthi	Strengthening Viksit Bharat through Rural and Urban Women Entrepreneurship and Empowerment in the Cauvery Delta Districts of Tamil Nadu
	3	GIT25/242	Nivedita Bhanja	Navigating the “Indian” feminine identity through clothing
	4	GIT25/244	Ankur Jain, Chandana Chandran	Reimagining the Relationship between Motherhood and Professional Work
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### Technical Session 18

Parallel Session Friday November 14, 2025	Venue: MDC Class room - C3			
	Track: Worldview (PC)   Work (SCN)			
	Session Chair - Prof. Silpa Satheesh			
	Serial Number	Submission Number	Presenter	Paper-Title
02.15 PM - 03.45 PM	1	GIT25/35	Mujeeb Rahman, Parvathy P	Practice Case: Kerala’s Community-Based Palliative Care Model
	2	GIT25/89	Arjinder Kaur, Amritesh	Minimalism in India: Cultural Roots and Contemporary Revivals
	3	GIT25/128	Paul Mathews, Gifton Prince	Digital Dignity in Crisis Response: A WhatsApp-Based Human-Wildlife Conflict Reporting System
	4	GIT25/195	Suryanshi Kaushik, Sidhartha S Padhi	From Crisis to Core: How Climate Change Reframes Management Theories of Demand and Strategy
	5	GIT25/240	Salim P.K	Artificial Intelligence and Customer Value Co-creation: A Socio-Technical Systems Perspective

### Technical Session 19

Parallel Session Friday November 14, 2025	Venue: MDC Class room - C4			
	Track: Worldview (SCN)			
	Session Chair - Prof. Satish Krishnan			
	Serial Number	Submission Number	Presenter	Paper-Title
02.15 PM - 03.45 PM	1	GIT25/153	Ajay Yashwant Shrotri	Ancient Wisdom for Modern Economics: Hindu Saints' Perspectives on Ethical Finance and Sustainable Development
	2	GIT25/163	Santosh Kumar Sharma, Jayasri Indiran	Reliability and Factorial Validity of Emotional Intelligence Scale in Indian Context
	3	GIT25/181	Navaneeth Kunnath Puthiyaveedu	Ethnostrategy: The Missing Piece in Strategy – Sustainability Conversations
	4	GIT25/16	Salman Ali	Developing Cultural Agility in Global Virtual Teams: An Experiential Learning Perspective
	5	GIT25/216	Anindita Paul	Reaching out to Invisible India: Enabling the digital ecosystem in the Indian Insurance sector

	6	GIT25/227	Priyankari	Renewing Temple-Centric Performing Art Traditions of Bhārat: Sound, Rhythm and Geometry for Contemporary Well-being.
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Technical Session 20				
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<b>Parallel Session Friday November 14, 2025</b>	<b>Venue: MDC Class room - C6</b>			
	<b>Track: Work</b>			
	<b>Session Chair - Prof. G Sridhar</b>			

<b>02.15 PM - 03.45 PM</b>	Serial Number	Submission Number	Presenter	Paper-Title
	1	GIT25/207	Amal Jeffry A, Pandikumar M. P, Aaron Prabhudas, Arkja Bajpai	A Behavioural Study Of Regime Choices: Tax Policy And Financial Decision Making Among Middle Income Households In Chennai
	2	GIT25/214	Muhammad Shafeeqe Aliparambil	Can Weekly Markets Reduce Farmers' Transaction Costs? Evidence From Malappuram District, Kerala
	3	GIT25/217	Anirudh Remesh, J S Gouri Nandini	The Dual Disruption: Zomato's Impact on IPO Valuation and Business Models in India
	4	GIT25/220	Vikas Arya	Navigating Brand Conscientiousness in the Metaverse: A Qualitative Study to Analyse the Ethical Dimensions for Virtual Stakeholders for sustainable future
	5	GIT25/47	Raunak Gupta	Competing through Student Outcomes: Examining Institutional Strategies for Innovation and Entrepreneurship

<b>04:00 PM - 05:30 PM</b>	<b>Valediction Ceremony (Friday, November 14, 2025) @ MDC Auditorium</b>
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**Chief Guest: (TBC)**

**Guest of Honour: Mr. Vikas Swarup  
Writer & Former Diplomat, Govt. of India**

<b>05.30 PM - 06.15 PM</b>	<b>Hi Tea</b>
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<b>06.30 PM - 08.00 PM</b>	<b>SpicMacay Performance by Smt Meenakshi Srinivasan (Bharatanatyam)</b>
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