



भारतीय प्रबंध संस्थान कोषिकोड  
**Indian Institute of Management Kozhikode**  
*Globalizing Indian Thought*



Accelerate Your Career Growth With IIMK's

# **ONE-YEAR DIPLOMA IN MANAGEMENT PROGRAMME (DMP)**

Aligned with NEP & UGC Norms



# TAKE CHARGE OF YOUR CAREER





**ELEVATE YOUR CAREER  
WITH PRACTICAL,  
INDUSTRY-FOCUSED LEARNING  
AT IIM KOZHIKODE,  
INDIA'S 3<sup>RD</sup> RANKED  
B-SCHOOL!**





# Key Highlights - The 4X Advantage



## **Practical, Industry-Relevant Training**

Focuses on equipping participants with real-world management skills to enhance their careers.



## **Aligned with NEP**

Offers flexible entry and exit options, credit transfer, and a customizable learning experience.



## **Prepares Graduates for Dynamic Environments**

Equips students to excel in rapidly evolving industries with cutting-edge electives in AI, Fintech, and more.



## **Blended Learning Approach (Classroom + Online)**

Combines in-campus and online learning for flexibility, engagement, and practical exposure.



# DMP Course Overview

The One-Year Diploma in Management Programme (DMP) at IIM Kozhikode is an executive programme designed for mid-to-senior level professionals, entrepreneurs, and business leaders seeking to elevate their strategic decision-making, leadership capabilities, and managerial expertise. The programme provides a strong industry focus, equipping participants with the latest knowledge in business strategy, digital transformation, financial acumen, and operational excellence.

Structured with a hybrid learning model, the DMP combines online interactive sessions with immersive on-campus learning to ensure flexibility for working professionals. The curriculum is designed to bridge the gap between technical expertise and managerial leadership, making it ideal for executives looking to transition into senior leadership roles. The programme is highly experiential, featuring real-world case studies, business simulations, and hands-on industry projects, ensuring participants gain practical problem-solving skills that can be immediately applied in their workplaces.

One of the key strengths of the DMP is its faculty and industry connect. Participants will have access to IIM Kozhikode's world-class faculty, along with insights from C-suite executives, thought leaders, and industry experts. The programme also emphasizes optional international

immersion, networking opportunities, enabling participants to engage with peers, alumni, and industry professionals, fostering valuable connections that extend beyond the classroom.

The curriculum covers a broad range of topics, including business strategy, leadership, marketing, operations, finance, business analytics, digital transformation, and innovation management. Special emphasis is placed on data-driven decision-making, AI in business, and global business trends, ensuring that participants are prepared for the evolving business landscape. Additionally, a capstone project enables participants to apply their learning to real-world business challenges, offering an opportunity to develop strategic insights and hands-on managerial experience.

Upon successful completion of the programme, participants receive Diploma in Management from IIM Kozhikode, a prestigious credential that enhances career prospects and industry recognition. The programme is ideal for professionals looking to accelerate their careers, transition into leadership roles, scale their businesses, or gain expertise in managing digital disruptions. With IIM Kozhikode's legacy of excellence, cutting-edge curriculum, and strong industry connections, the DMP is a transformative learning experience that empowers executives to drive business success and leadership excellence.



# From the **Director's Desk**

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Over the past three decades, IIM Kozhikode has carved its own niche among the top B-schools in the world and is on an exciting trajectory of expansion and growth. As a pioneer in professionalizing Indian management, we have continually redefined learning through groundbreaking Management Development Programmes, consulting activities, and an industry-relevant curriculum. Our strength lies in innovative, learning-oriented teaching practices, a strong corporate interface, and an unwavering commitment to our institutional mission of 'Globalizing Indian Thought'.

The launch of the Diploma in Management Programme (DMP) marks yet another step in our journey of innovation and inclusivity. This one-year program is designed to bridge the gap between certificate-level courses and full-fledged degree programs, empowering professionals with cutting-edge knowledge in AI, Fintech, Business Analytics, Digital Marketing, and more. With a blended learning approach, industry-led mentorship, and credit transfer options to MBA programs, the DMP offers a unique opportunity for professionals to upskill, reskill, and advance their careers in a rapidly evolving business landscape.

As we navigate an era of rapid technological and economic transformation, the need for future-ready leadership has never been greater. The DMP at IIM Kozhikode is crafted to equip professionals with the tools to lead with impact, innovate with confidence, and shape the future of global business. We invite you to join this journey and become part of IIM Kozhikode's legacy of excellence.

A handwritten signature in white ink that reads "Debashis Chatterjee".

**Prof. Debashis Chatterjee**  
Director,  
Indian Institute of Management Kozhikode



# Is DMP for me?

The Programme is Ideal for:



## Mid-to-Senior Level Professionals Seeking Career Acceleration

Ideal for professionals aiming to transition into leadership roles or move up the corporate ladder with strategic and managerial expertise.



## Industry Professionals Navigating Career Transitions

Suited for professionals shifting from technical, functional, or domain-specific roles into broader business and management positions.



## Entrepreneurs & Business Owners Driving Business Growth

Essential for entrepreneurs and business leaders seeking to scale operations, integrate digital strategies, and build sustainable competitive advantages.



## Executives Adapting to Digital & Technological Disruptions

Critical for professionals in technology-driven sectors who need to bridge the gap between emerging technologies, business management, and innovation.



## Aspiring General Managers & Strategic Decision-Makers

Ideal for professionals preparing for general management roles requiring expertise in cross-functional decision-making, financial acumen, and leadership.



# DMP Course Eligibility



**Graduation or diploma:**  
Graduation with 50% or  
Diploma with 60%.



**Work Experience:**  
3+ years professional  
experience.



**Selection Process:**  
IIMK DMAT (Diploma Apti-  
tude Test) and Interview.



## IIM Kozhikode DMP Course Curriculum

The DMP is designed by an industry advisory board and experienced faculty. It combines advanced management theories, essential soft skills, and new technologies with practical business skills. Integration of Harvard Business Review (HBR) cases and IIM Kozhikode-authored business cases for real-world learning.

### FOUNDATIONAL/CORE COURSES

- |   |                      |
|---|----------------------|
| + Economics for Managers  | + Data Analysis      |
| + Managerial Communications                                       | + Business Law       |
| + Financial Accounting  | + Society & Business |
| + Operations Research/Decision Science/<br>Prescriptive Analytics |                      |



## FUNCTIONAL COURSES



Organizational  
Behaviour



Human Resources  
Management



Financial  
Management



Information  
Systems



Marketing  
Management



Sustainability &  
Business



Operations &  
Supply Chain  
Management

## INTEGRATIVE COURSES



Digital Business  
Models



Marketing  
Research



Strategic  
Management



Ethics &  
Sustainability



Entrepreneurship



Elective I (Industry  
Domain 1)



Elective II  
(Industry  
Domain 2)



Elective III  
(Technology &  
Analytics)

Various Domain Electives (Marketing, HR, Finance, Operations, etc)

# DMP Course

## Learning Outcomes



Develop the ability to analyze business challenges and apply strategic thinking to make data-driven and effective managerial decisions.



Explore the impact of digital technologies, AI, and automation in business processes to drive innovation and competitive advantage.



Gain expertise in leadership styles, team motivation, and conflict resolution to enhance organizational performance and employee engagement.



Develop skills to interpret and leverage business data for strategic planning, performance improvement, and market intelligence.



Understand financial statements, budgeting, and cost management to make sound financial decisions for business sustainability and growth.



Understand workplace dynamics, culture, and change management strategies to lead organizations through transformation.



Learn how to develop marketing strategies, brand positioning, and customer engagement techniques to drive business success.



Learn about ethical decision-making, corporate social responsibility (CSR), and governance frameworks to uphold business integrity.



Master key concepts in operations management, logistics, and supply chain efficiency for seamless business execution.



Develop entrepreneurial thinking, business model innovation, and scaling strategies to successfully launch and expand businesses.



# Why Working Executives Should Choose DMP from IIM Kozhikode ?



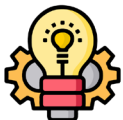
## **Prestigious Institution with Global Recognition :**

- Top-Ranked B-School: IIM Kozhikode is consistently ranked among the Top 3 Business Schools in India (NIRF Rankings)
- Strong Alumni Network: Over 13,000+ alumni across top leadership roles in India and abroad



## **Capstone Project for Real-World Application:**

- A hands-on industry project or live business case study allows executives to apply learned concepts in a real business challenge.
- Opportunity to work on strategic problem-solving, business model innovation, and process optimization.
- Projects evaluated by IIMK faculty and industry mentors, ensuring industry relevance.



## **Renowned Faculty & Industry Experts:**

- Learn from IIM Kozhikode's world-class faculty, many of whom are global thought leaders, researchers, and consultants.
- Guest lectures from CXOs, senior industry leaders, and domain experts to bridge academic learning with corporate practices.



## **Certification from IIM Kozhikode – A Career-Defining Credential:**

- Earn a prestigious One-Year diploma from IIM Kozhikode, a globally respected management institution.
- Recognized by leading corporations, providing a competitive edge in career growth and job promotions.
- Lifetime access to IIM Kozhikode's executive alumni network of over 13,000+ across top leadership roles in India and abroad, opening doors to senior management roles and global opportunities.

# DMP Learning Format



## DURATION

1 year | 400+ hours of immersive learning



## DELIVERY

Hybrid classes, e-tutorials, e-content, recorded sessions, in-campus immersion



## COMPONENTS

Case studies, hands on tools, simulations, no-code software solutions



## CAMPUS VISIT

2 mandatory visits of 5 days each at IIM Kozhikode campus



## CREDITS

40 credits with interactive pedagogy

## How do I join this programme?



### APPLICATION

(i) Register with Mobile Number (ii) Submit Details (iii) Remit Application Fee of Rs. 1000 (iv) Upload Documents



### SELECTION

(i) Application Review (ii) DMAT Test (iii) Interview & Evaluation (iv) Selection Notification



### OFFER LETTER

(i) Pay Registration Fee (ii) In-campus Orientation and Sessions

### APPLICATION & PROGRAMME DETAILS

<https://rb.gy/kintko>



## DMP Course Fees

1st Installment | July, 2025

2nd Installment | Sep, 2025

3rd Installment | Jan, 2026

Total Programme Fee ₹7,60,000



## NATIONAL RANKINGS



**#1**

Times B School  
Survey 2025



**#3**

National Institutional  
Ranking Framework, 2024  
(Management)



**#3**

India's Best B-School  
The Week-Hansa  
Research Survey, 2024



**#3**

B School in India  
2025

## INTERNATIONAL RANKINGS



Eduniversal Rankings  
4 Palms of Excellence  
Top Business School



**#70**

Financial Times Open  
Enrolment Executive  
Education Rankings 2024



**#68**

Financial Times Masters  
in Management Ranking  
2025





# About IIMK

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programmes. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK also has the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate Programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme and the Indian Business Museum. IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top 80 open-enrolment executive programme providers globally for the year 2024. The feat has further consolidated the 28-year IIMs footing in an exclusive list of the foremost providers of executive education in the world. The institute having entered global-top 100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, leapfrogged 9 spots to global Rank #68 in the 2024 edition for its full-time MBA programme (PGP). IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organizations, which also includes several Fortune 500 companies in the process.





# TWO IN-CAMPUS MODULES (5 DAYS EACH) IN ONE OF THE MOST PICTURESQUE CAMPUSES IN INDIA.







## Application & Programme Details



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IIMK Campus P. O, Kozhikode,  
Kerala, India  
PIN - 673 570  
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[iimk.ac.in](http://iimk.ac.in)



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