

"A man is
great by
deeds, not by
birth"

-Chanakya

Welcome to IIMK



INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Working Paper

IIMK/WPS/253/STR/2018/03

March 2018

**Resource Management in social enterprises: A review and a
theoretical framework for future research**

Pradeep Kumar Hota¹

Sumit Mitra²

¹Doctoral Student, Strategic Management, Indian Institute of Management Kozhikode, Kozhikode, India. IIMK Campus P.O., Kozhikode, Kerala 673570, India; Email: pradeepkh06fpm@iimk.ac.in

² Professor, Strategic Management, Indian Institute of Management Kozhikode, Kozhikode, India. IIMK Campus P.O., Kozhikode, Kerala 673570, India; Email: smitra@iimk.ac.in, Phone Number (+91) 495 2809108.

Abstract

Resources play a vital role in the development of an entrepreneurial ventures. For social enterprises operating under resource constraints, process of effective resource management can be very critical for achieving their social mission. However, there have been very limited research on understanding how social enterprises manage their resources in resource constrained environments. We propose to study the resource management process of social enterprises by systematically applying theoretical insights from Resource Based View, specifically adopting a resource management model developed for commercial enterprises. Based on the resource management model, we propose a set of research questions that can be studied using case based qualitative research methodology.

Research Office

Indian Institute of Management Kozhikode

IIMK Campus P. O.,

Kozhikode, Kerala, India,

PIN - 673 570

Phone: +91-495-2809238

Email: research@iimk.ac.in

Web: <https://iimk.ac.in/faculty/publicationmenu.php>

