



IIM Kozhikode

Globalizing Indian Thought



**Final Placements Report
2021**

Foreword



The Placements Team at IIM Kozhikode is pleased to have accomplished the feat of successful completion of Final Placements in a span of 6 days for the diverse Batch of 2019-2021. In an academic year faced with rational turbulence and logistical uncertainties caused due to the ongoing pandemic, the students of our institute yet again showed that their passion and perseverance will enable them to scale new heights, come what may.

The Team is grateful to all the individuals who contributed in every big and small way to achieve this feat. We would like to extend our profound gratitude to the recruiters this year, those who have continued to have tremendous faith in IIM Kozhikode's talented pool and those who chose to collaborate with us in these trying times. We look forward to fostering these relations and strengthening them over the years to come. Yet again, this Placements season too was supported by the global alumni base of the institute. We would like to extend our heartfelt thanks and sincere appreciation to the alumni who have stood by us throughout.

We are dedicated to building the associations with our recruiters and continuing to provide a seamless platform for corporate-academia engagements. We live by 'Globalizing Indian Thought' and will relentlessly pursue the motto, empowering our students to make a striking impact in all walks of life and business.

Regards,
Prof. Omkumar Krishnan
Chairperson – Placements
IIM Kozhikode



25 Years of Excellence



IIM Kozhikode has year after year shown tremendous progress in globalizing the Indian thought and striving for the best in academics and holistic growth for the management students. The 23rd Batch of PGP comes with commendable educational pedigree and diverse work experience. Students have had prior work-experience in Automobile, Manufacturing, Consulting, BFSI, IT/Analytics to name a few. The female students constitute about a third of the batch and their average CTC witnessed a consistent range as previous years. With the institute moving towards a milestone of 25 years of eminence, we hope to scale newer heights in the years to come.

Online Placements Drive

Yet another Placements Drive was successfully conducted in the virtual mode with the Students' Placements Committee working closely with the Placements Operations Team to run a seamless process. We are grateful to our recruiters for spontaneously switching to the online mode of selections and also for taking the time out for interacting with the students to promote industry-academia engagements through online platforms.



Batch of 2019-21 | Profile

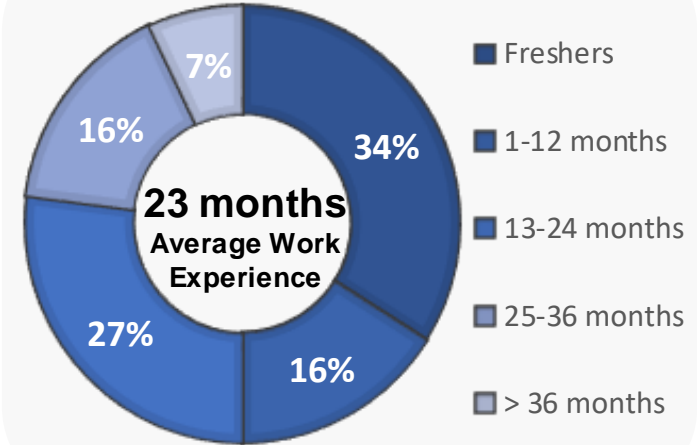
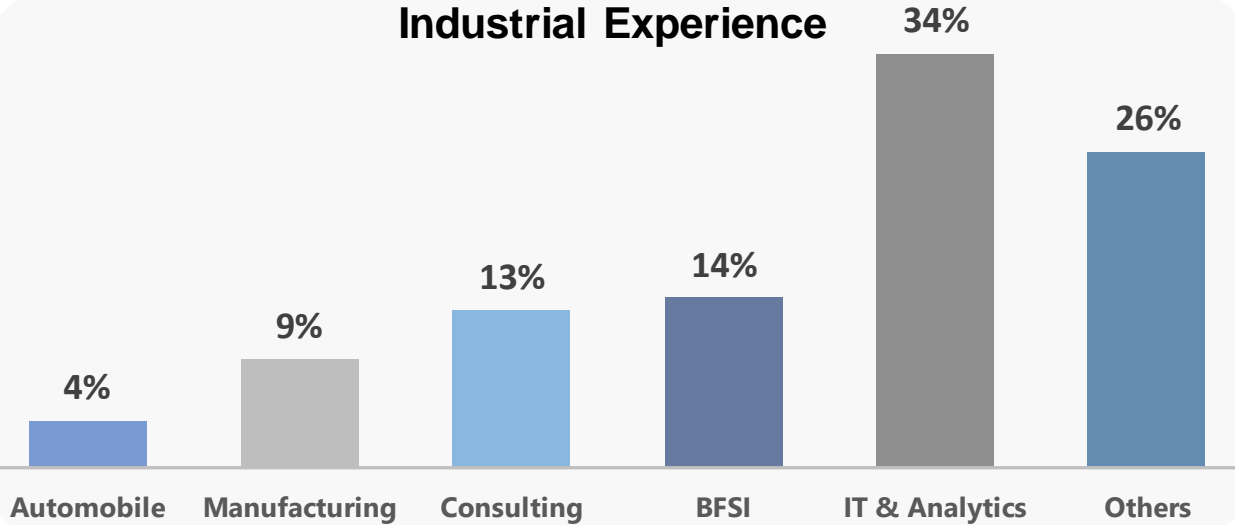


30% Female Students

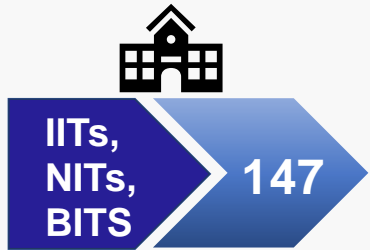


23rd Batch of PGP

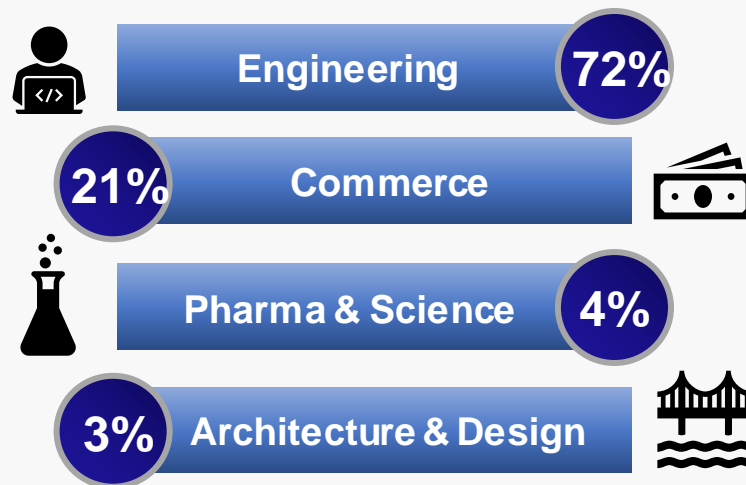
Industrial Experience



Educational Pedigree



Academic Diversity



Work Experience Diversity



Final Placements 2021 | Highlights



459
Students
Participated

6 Days | Final
Placements
closed

₹ 20.00 Lakh

Median CTC

₹ 44.87 Lakh

Top 5 percentile

₹ 22.53 Lakh

Mean CTC

₹ 44.34 Lakh

Top 10 percentile

₹ 46.88 Lakh

Highest CTC

₹ 36.19 Lakh

Top 25 percentile

₹ 22.98 Lakh

Average CTC of
women students

Key Takeaways

IIM Kozhikode is proud to be one of the first IIMs to have accomplished 100% placements this academic year. With participation from 137 recruiters, among which 51 are new recruiters, we are thrilled to have had the opportunity to host them through the virtual placement drive. The median and average salaries stayed consistent with the previous year's while there was an increase in the average CTC of the top 50% of the students, the CTC being 28.9 LPA, an 8.1% increase from last year. About 29% of the participating students secured PPOs/PPIs complementing the popular belief in placements through internships and case competitions, evolving ways for steep career growth and progress.

Final Placements 2021 | Domain Highlights



Consulting

Average
24.44L

32.7%

Highest
44.87L

This Placements season saw a whopping rise in the number of offers in the consulting domain and we are delighted to have had the opportunity to host Accenture Strategy, Bain & Company, BCG, Blue Yonder, Deloitte, Ernst & Young, Optum, PwC and ZS Associates to name a few. A total of 150 consulting offers were made this time by 24 firms.



Finance

Average
19.41L

21.6%

Highest
29.75L

With the rapid stabilization of the BFSI sector in the pandemic recovery phase, we saw participation from Axis Bank, Bank of America, Citi, D.E. Shaw, Deutsche Bank, HDFC, ICICI and Yes Bank offering diverse roles in the banking sector, while BlackRock, Equirus Capital, Franklin Templeton, Goldman Sachs, JP Morgan Chase & Co. and Nomura offered roles in Investment Banking, Financial market advisory & Private Equity.



General Management

Average
20.82L

5.4%

Highest
28.00L

Yet again, some of our long-term collaborators showed faith in us despite the economic downturn and offered leadership roles in General Management. Bajaj Finserv, Capgemini, Dr. Reddy's Laboratories, GoIndigo, Indigene, Mahindra, Paytm, Rebel Foods, Reliance and Tata Administrative Services were some of the recruiters in this cluster.



Final Placements 2021 | Domain Highlights



IT/Analytics

Average
23.12L

16.7%

Highest
46.88L

A variety of Technology management roles were offered this year in Product Management, Program Management, Data Analytics among other diverse roles in E-Commerce space. Companies like American Express, Enphase Energy, EXL Analytics, Fractal Analytics, Google, Microsoft, Myntra, Sapient, Walmart Labs amongst others gave over 75 offers.



ENPHASE.



Google

Microsoft



Operations

Average
28.6L

8.3%

Highest
44.00L

The heterogenous pre-MBA backgrounds of students coupled with the curriculum to specialize in Operations & Research helped students bag some of the industry's best roles in Operations. AB InBev, African Industries, Amazon, Flipkart, Ninjacart, RPG, Uber, Unacademy gave a variety of roles in Operations, Inventory and Logistics.

amazon



Flipkart



ninjacart

RPG

Uber

Sales & Marketing

Average
19.66L

15.3%

Highest
30.00L

About 40 firms rolled out over 70 offers in the Sales & Marketing domain, reinforcing their trust in our talent pool known for its hard-core marketing and strategic skills. ABInBev, ACT, Asian Paints, Bajaj Auto, Everest Industries, GSK, HUL, ITC, Lenovo, L'Oréal, Mondelez, Nestle, Pidilite, RB, Samsung, Tata Sky, Udaan and Xiaomi were some of the firms that participated.

ABInBev

asianpaints



HEALTH • HYGIENE • HOME

SAMSUNG

TATA SKY

Our Recruiters



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