



IIM Kozhikode

Globalizing Indian Thought



**Final Placements Report
2020**

Foreword



The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Final Placements for the PGP batch of 2018-2020. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful final placement season and has contributed to growing IIM Kozhikode's stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

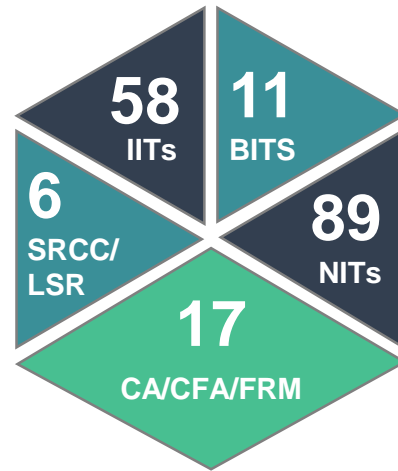
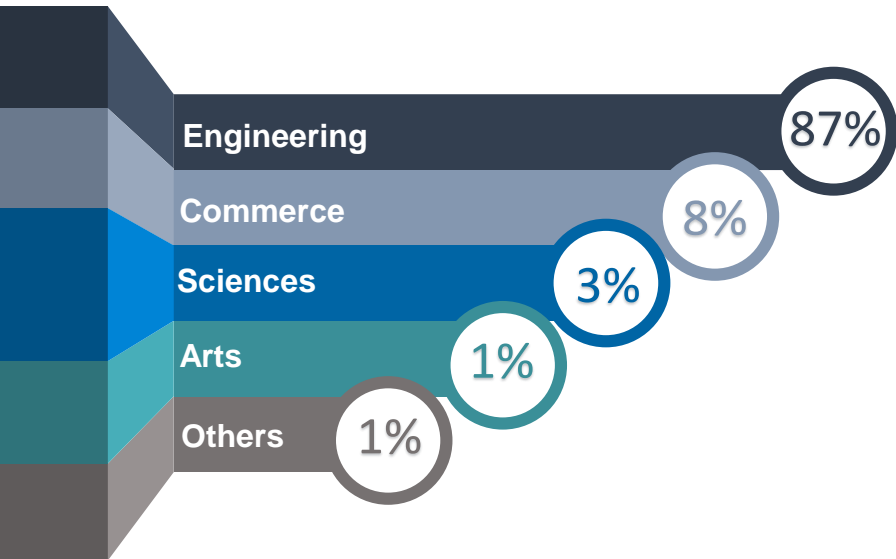
The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

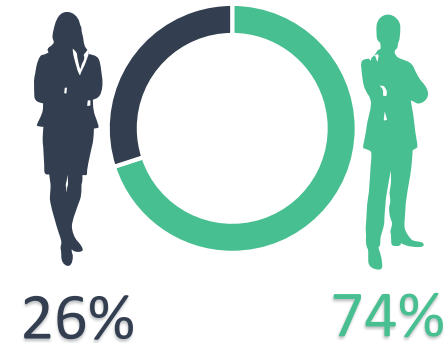
Regards,
Prof. Shovan Chowdhury
Chairperson – Placements
IIM Kozhikode



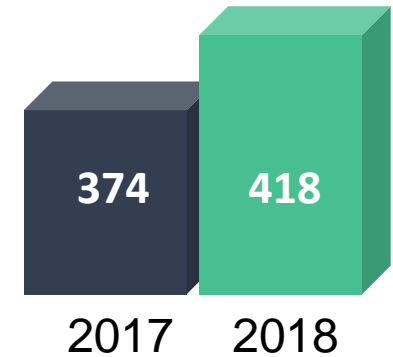
Educational Background



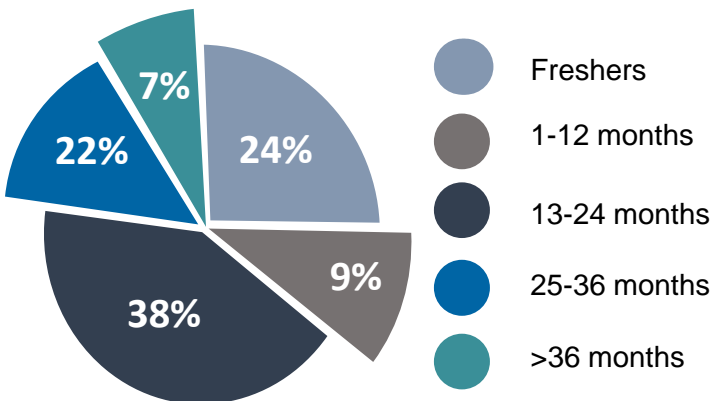
Gender Diversity



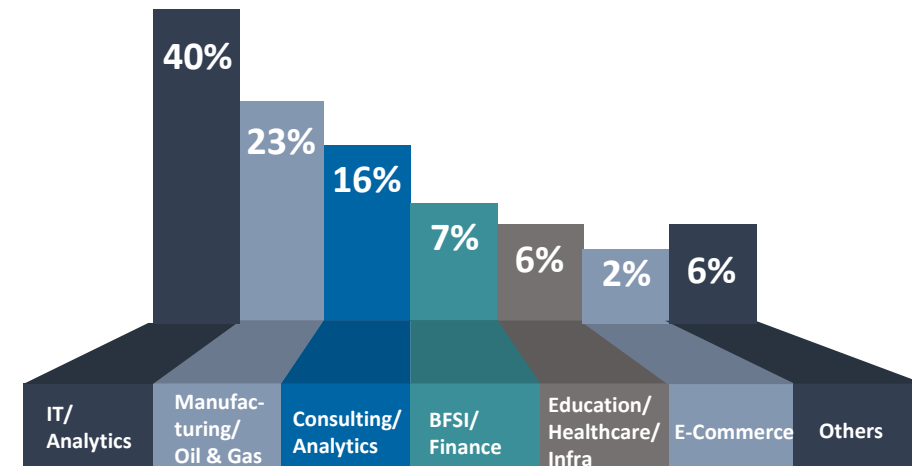
Batch Size Increase



Average Work Experience: 25 months



Diversity in Work Experience



Final Placements 2020 | Highlights



413	Students Participated	
22.4 %	Increase in Recruiter Participation	
Top 5 percentile	₹ 40.66 LPA	Mean CTC
Top 25 percentile	₹ 31.38 LPA	
Top 50 percentile	₹ 26.69 LPA	

IIM Kozhikode witnessed 100% placements in 5 days for the 413 students participating in the placements process with offers being rolled out by 131 recruiters, a 22.4% increase as compared to last year. The placements witnessed a 12% increase in the mean and 12.4% increase in the median salary from last year. The mean salary increased from 20.6 LPA to 23.08 LPA while the median increased from 18.5 LPA to 20.8 LPA as compared to last year. The top 50% of the students bagged an average CTC of 26.69 LPA, a 12.5% increase from the last year.

5 Days	Final Placements closed
₹ 20.80 LPA	Median CTC
₹ 23.08 LPA	Mean CTC
₹ 58.00 LPA	Highest CTC
5 Offers	International Locations

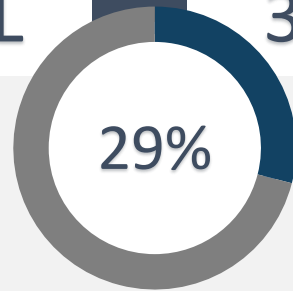
Final Placements 2020 | Domain Highlights



CONSULTING

Average CTC
23.75 L

Highest CTC
34.36 L



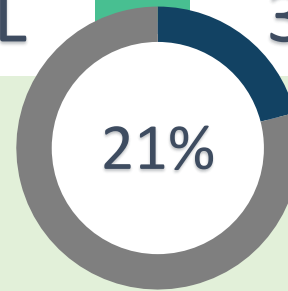
A host of marquee recruiters like Accenture Consulting, Accenture Strategy, Bain & Co., BCG, Deloitte, EY, Infosys Consulting, Optum, PwC, and ZS participated in Final Placements 2020. Bain & Co. and BCG made 15 offers while Deloitte, EY and PwC offered diverse roles to students.



FINANCE

Average CTC
20.38 L

Highest CTC
37.00 L



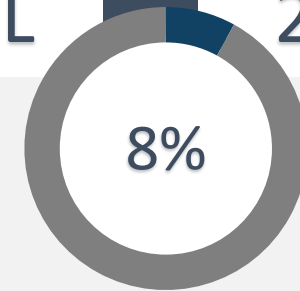
Contrary to the industry sentiments, traditional banks extended more than 65% of the total offers in the Finance Domain. Axis Bank, Citi Bank, Credit Suisse, Deutsche Bank, D.E.Shaw, HDFC Bank, HSBC, ICICI Bank, Goldman Sachs, JP Morgan Chase & Co., Nomura, and State Street offered diverse roles.



GENERAL MANAGEMENT

Average CTC
21.64 L

Highest CTC
28.00 L



Even with the economic slump affecting the market, our long-term collaborators like Airtel, Capgemini, Mahindra, Reliance, RPG Group and Tata Administrative Services extended more than 50% offers in the General Management Domain. AB InBev and Rebel Foods are among the first-time recruiters.



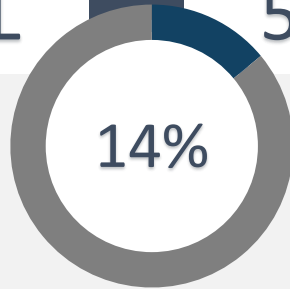
Final Placements 2020 | Domain Highlights



IT/ANALYTICS

Average CTC
23.89 L

Highest CTC
50.00 L



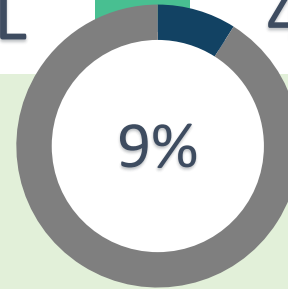
More than 40% offers secured in IT/Analytics domain are of Product Manager role from companies like Cisco, Citrix, JDA, Microsoft, Myntra, VMware and Wipro. Other prominent recruiters in this domain include American Express, Google, Gramener, IBM, Sabre, WorkIndia.



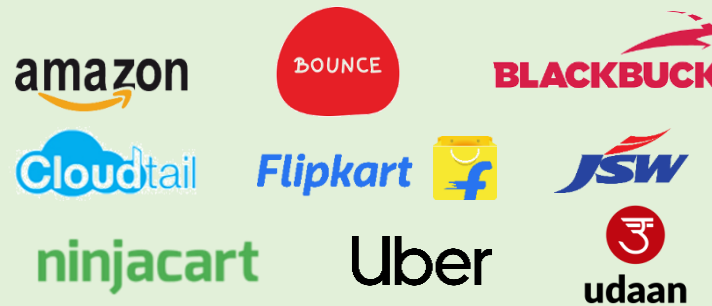
OPERATIONS

Average CTC
28.98 L

Highest CTC
40.50 L



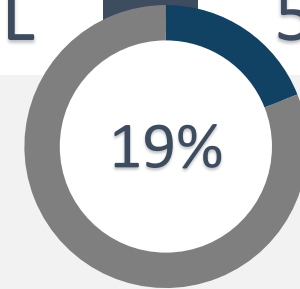
Operations witnessed a 19.5% increase in mean CTC as compared to last year. Blackbuck, Bounce, Cloudtail and Udaan – first-time recruiters extended offers for multiple roles. Amazon, Flipkart, Ninjacart and Uber were some of the other prominent recruiters.



SALES AND MARKETING

Average CTC
22.13 L

Highest CTC
58.00 L



A significant increase of 20% has been observed in the average CTC compared to last year. Prominent recruiters in this domain include: ABFRL, Asian Paints, Bajaj Auto, GE Healthcare, HUL, Lenovo, Maruti, Philips, Pidilite, Samsung, Sony Pictures, TATA Sky, Tolaram Group among many others.



Our Recruiters



Placements Team



Placements Chairperson



Prof. Shovan Chowdhury
Chairperson

placements-chairperson@iimk.ac.in

Faculty Placements Committee



Prof. Aravind
Sampath



Prof. Deepa
Sethi



Prof. Omkumar
Krishnan



Prof.
Venkataraman S

Placements Office



Mr. Ravindran V V
AO – Placements
+91 9446482581/ 9400053012
placements-inc@iimk.ac.in



Mr. Alex T A
+91 9605500658



Ms. Manisha Midhun
+91 8137088737

Students' Placements Committee



Arpit Agarwal
+91 9591326770



Eashwar M
+91 9952252555



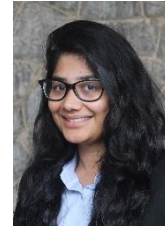
Havnur Dheeraj
+91 8197765894



Ishu Jeewani
+91 8750205998



Mudit Yagnik
+91 9810074035



Pallavi Kothari
+91 8981192391



Pranav Gupta
+91 9422728195



Pranav Patki
+91 9823141699



Sahibzada Yamin
+91 8076397440



Shakthidhar B
+91 9840871580



Shreeman Arvind
+91 9937053641



Shreya
+91 9810029406



Spandana Nori
+91 8220299452



Utkarsh Chaturvedi
+91 9593965623



Vipul Garg
+91 7597684043

Indian Institute of Management Kozhikode
IIM Kozhikode Campus P.O.
Kozhikode – 673570, Kerala, India
Phone: +91 495 2809139/209
Email: placements@iimk.ac.in