

**PGP Course Book Purchased details during the period 2015-16**

<b>Supply Order</b>	<b>Author</b>	<b>Title</b>	<b>Copies</b>	<b>Supplier</b>	<b>Status</b>	<b>Free Copy</b>	<b>Bill No&amp; Amount</b>
25/5/15 NO: LIC/PGP/001/2K15 -16	Hill	Int.Business	356	IDEAL	supplied	8	15 dtd 5/6/15 Rs:213600
8/5/15 NO: LIC/PGP/002/2K15 -16	Burgleman	Strategic management of technique& Innovation	120	Adarsh	supplied	3	4 dtd 1/6/15 Rs:84480
21/5/15 NO: LIC/PGP/003/2K15 -16	Anthony	Accounting text&cases	355	Mathrubhumi	supplied	8	44 dtd 2/6/15 Rs:198516
18/5/15 NO: LIC/PGP/004/2K15 -16	Gray	Project Management	125	IDEAL	supplied	3	13 dtd 1/6/15 Rs:69900
18/5/15 NO: LIC/PGP/005/2K15 -16	Fitszimmmons	Service Management	25	Athulya	supplied	0	ABK.56 dtd 26/5/15 Rs:45211
	Motiwala	Enterprise systems	61	Athulya	supplied	1	
21/5/15 NO: LIC/PGP/006/2K15 -16	Dutta	Commercial Bank management	56	Mathrubhumi	supplied	1	32 dtd 11/5/15 Rs:25760
18/5/15 NO: LIC/PGP/007/2K15 -16	Smichi-Levi	Designing&managin g the supply chain	55	IDEAL	supplied	1	6 dtd 1/6/15 Rs:28600
18/5/15 NO: LIC/PGP/008/2K15 -16	Pillai	Labour& Industrial law	45	Penta	supplied	1	5306 dtd 30/5/15 Rs:14940

27/4/15 NO: LIC/PGP/009/2K15 -16	Dixit	Games of Strategy	120	Penta	supplied	3	5293 dtd 6/5/15 Rs:76320
27/4/15 NO: LIC/PGP/010/2K15 -16	Hawkins	Consumer Behaviour	125	Penta	supplied	3	5305 dtd 22/5/15 Rs:75000
20/5/15 NO: LIC/PGP/011/2K15 -16	Winston	MS Excel 2013	360	Cosmo	supplied	9	138 dtd 10/6/15 Rs:228960
20/5/15 NO: LIC/PGP/012/2K15 -16	Damodaran	Investment Valuation	124	Current	supplied	3	4 dtd 30/5/15 Rs:73308
11/5/15 NO: LIC/PGP/013/2K15 -16	Hull	Options,Futures & Other derivatives	100	Cosmo	supplied	2	203 dtd 3/7/15 Rs:58000
26/5/15 NO: LIC/PGP/014/2K15 -16	Sundaresan	Fixed Income markets	20	Penta	supplied	0	114 dtd 11/6/15 Rs:8400
26/5/15 NO: LIC/PGP/015/2K15 -16	Brewster	IT service management	44	Penta	supplied	1	28 dtd 8/7/15 Rs:31504
	Venkitesh	Marketing Information Technology				1	27 dtd 8/7/15 Rs:14960
16/6/15 NO: LIC/PGP/016/2K15 -16	Hynes	Managerial communication	370	Adarsh	supplied	9	29 dtd 8/7/15 Rs:192400

01/6/15 NO: LIC/PGP/017/2K15 -16	Bodie	Investment & Portfolio management	115	TMH	supplied	0	DAN 22597 dtd 13/7/15 Rs:114889
15/5/15 NO: LIC/PGP/018/2K15 -16	Anderson	Business Market Management	65	Cosmo	supplied	1	DAN 22597 dtd 13/7/15 Rs:114889
11/8/15 NO: LIC/PGP/019/2K15 -16	Rutigliano	Strengths based selling	62	Amazon	supplied	0	Rs:37235
27/4/15 NO: LIC/PGP/020/2K15 -16	Wydick	Games in Economic Development	120	CBD	supplied	3	9183 dtd 4/8/15 Rs:76320
20/5/15 NO: LIC/PGP/021/2K15 -16	Kotler	A frame work for marketing management	370	Penta	supplied	9	107 dtd 4/6/15 Rs:174640
20/5/15 NO: LIC/PGP/022/2K15 -16	Pyndick	Microeconomics	367	CBD	supplied	9	8950 dtd 6/6/15 Rs:214328
26/5/15 NO: LIC/PGP/023/2K15 -16	Keller	Managerial Statistical	355	Athulya	supplied	8	ABK.99 dtd 17/6/15 Rs:184600
01/6/15 NO: LIC/PGP/024/2K15 -16	Robbins	Organizational Behaviour	370	TBS	supplied	9	1516/SR-59 dtd 16/6/15 Rs:244200
27/4/15 NO: LIC/PGP/025/2K15 -16	Levy	Designing and managing the supply chain	120	TBS	supplied	3	1516/SR-154 dtd 5/9/15 Rs:63840

27/7/15 NO: LIC/PGP/026/2K15 -16	Slack	Operations Strategy	66	Cosmo	supplied	1	323 dtd 19/8/15 Rs:37752
27/7/15 NO: LIC/PGP/027/2K15 -16	Wild	Financial statement analysis	55	Current	supplied	1	64 dtd 13/8/15 Rs:53536
	Finnerty	Project finance	25			0	
3/8/15 NO: LIC/PGP/028/2K15 -16	Thomas Erl	Cloud computing	60	CBD	supplied	1	9247 dtd 19/8/15 Rs:26400
27/7/15 NO: LIC/PGP/029/2K15 -16	Lovelock	Services marketing	63	Cosmo	supplied	1	322 dtd 19/8/15 Rs:36792
27/7/15 NO: LIC/PGP/030/2K15 -16	Belch	Advertising and Promotion	141	Mathrubhumi	supplied	3	114 dtd 13/8/15 Rs:71628
18/8/15 NO: LIC/PGP/031/2K15 -16	Keller	Strategic brand management	122	CBD	supplied	3	9356 dtd 11/9/15 Rs:73200
07/9/15 NO: LIC/PGP/032/2K15 -16	Stevenson	Operations Management	354	TMH	supplied	9	DAN40871 dtd 22/9/15 Rs:398250
27/7/15 NO: LIC/PGP/033/2K15 -16	Dutta	Commercial Bank Management	30	Penta	supplied	0	268 dtd 26/8/15 Rs:14520
29/8/15 NO: LIC/PGP/034/2K15 -16	Kapoor	Elements of Mercantile law	353	Adarsh	supplied	0	45 dtd 28/9/15 Rs:153908

29/8/15 NO: LIC/PGP/035/2K15 -16	Westerfield	Corporate Finance	357	TMH	supplied	9	DAN43275 dtd 1/10/15 Rs:428400
29/8/15 NO: LIC/PGP/036/2K15 -16	Stevenson	Int.to management science with spread sheets	357	Ideal	supplied	9	97 dtd 30/09/15 Rs:235620
1/9/15 NO: LIC/PGP/037/2K15 -16	Laudon	Ecommerce	72	Ideal	supplied	1	96 dtd 30/09/15 Rs:41760
7/9/15 NO: LIC/PGP/038/2K15 -16	Jones	Organizational theory,design&chan ge	355	Mathrubhumi	supplied	8	168 dtd 21/09/15 Rs:184600
8/9/15 NO: LIC/PGP/039/2K15 -16	Wild	Financial statement analysis	11	Current	supplied	0	111 dtd 12/09/15 Rs:7911
15/9/15 NO: LIC/PGP/040/2K15 -16	Laura	Business Ethics	353	Current	supplied	8	137 dtd 13/10/15 Rs:148260
28/9/15 NO: LIC/PGP/041/2K15 -16	Garrison	Managerial Accounting	354	Adarsh	supplied	9	46 dtd 28/09/15 Rs:205320
28/7/15 NO: LIC/PGP/042/2K15 -16	Gaughan	Managerial Accounting	37	Penta	supplied	0	213 dtd 12/08/15 Rs:51841
	Bodie	Investments	52			1	
18/8/15 NO: LIC/PGP/043/2K15 -16	Anderson	Business market management	44	Cosmo	supplied	1	382 dtd 10/09/15 Rs:21600

(CBD: Calicut Books Distributers, TBS: TBS Publishers, TMH: Tata McGraw-Hill Publishers)

**PGP Course Book Purchased details during the period 2014-15**

<b>Supply Order</b>	<b>Author</b>	<b>Title</b>	<b>Copies</b>	<b>Supplier/ Dealer</b>	<b>Status</b>	<b>Free Copy</b>	<b>Bill No&amp; Amount</b>
28/4/14 NO: LIC/PGP /001/2K 14-15	Kumar, HL	Obligations of Employers	39	Universal (Directly by Publisher)	Supplied	0	73309 dtd 13/5/14 Rs:12431
21/4/14 NO: LIC/PGP /002/2K 14-15	Dixit	Games of strategy	121	Penta	Supplied	3	4659 dtd 06/5/14 Rs:76956
21/4/14 NO: LIC/PGP /003/2K 14-15	Meredith	Project Management:A managerial approach	111	Mathrubhu mi	Supplied	2	12 dtd 23/5/14 Rs:58519
22/4/14 NO: LIC/PGP /004/2K 14-15	Solomon	Consumer Behaviour	180	Penta	Supplied	4	4661 dtd 15/5/14 Rs:114480
22/4/14 NO: LIC/PGP /005/2K 14-15	Fabozzi	Bond Markets Analysis& Strategies	97	CBD	Supplied	2	7496 dtd 23/5/14 Rs:64408
30/4/14 NO: LIC/PGP /006/2K 14-15	Pillai	Labour& Industrial law	39	Athulya	Supplied	0	ABK.22 dtd 23/5/14 Rs:218848
	Hill	Int.Business	355			8	
23/5/14 NO: LIC/PGP /007/2K 14-15	Robbins	Organizational Behaviour	397	Cosmo	Supplied	9	83 dtd 11/6/14 Rs:262020
	Sanal Kumar	Rural Marketing	61			1	53 dtd 30/5/14 Rs:21960
22/4/14 NO: LIC/PGP /008/2K 14-15	Dutta	Commercial Bank Management	13	Penta	Supplied	0	4681 dtd 6/6/14 Rs:5408
	Hawkins	Consumer Behaviour,Buldin g,Marketing,Strat egy	106			4688 dtd 12/6/14 Rs:63600	

Supply Order	Author	Title	Copies	Supplier/ Dealer	Status	Free Copy	Bill No& Amount
12/5/14 NO: LIC/PGP /009/2K 14-15	Burgelman	Strategic management of Technology& Innovation	119	CBD	Supplied	2	7527 dtd 5/6/14 Rs:83776
22/4/14 NO: LIC/PGP /010/2K 14-15	Lovelock	Services marketing	60	Mathrubhumi	Supplied	1	6 dtd 17/5/14 Rs:89540
	Smichi-Levi	Designing&managing supply chain	109			2	
	Meredeth	Project management	1			0	100 dtd 9/6/14 Rs:527
13/5/14 NO: LIC/PGP /011/2K 14-15	Pillai	Labour&Industrial Law	6	Penta	Supplied	0	4710 dtd 08.07.14 Rs:10790
	Kumar	Obligations of Employers	6				
	Motiwala	Enterprise Systems for management	3				
	Lovelock	Services Marketing	5				
	Hawkins	Consumer Behaviour, Bulding,Marketing,Strategy	4				
21/5/14 NO: LIC/PGP /012/2K 14-15	Keller	Managerial Statistics	400	Penta	Supplied	10	4676 dtd 07.06.14 Rs:208000
	O'Brien	Management Information System	382	Penta		9	4670 dtd 31.05.14 Rs:206280
21/4/14 NO: LIC/PGP /013/2K 14-15	Wydick	Games in economic development	121	Cosmo	Supplied	2	100 dtd 16.06.14 Rs:76956
21/5/14 NO: LIC/PGP /014/2K 14-15	Kotler	A frame work for Marketing management	398	CBD	Supplied	9	7541 dtd 11.06.14 Rs:187856

Supply Order	Author	Title	Copies	Supplier/ Dealer	Status	Free Copy	Bill No& Amount
23/5/14 NO: LIC/PGP /015/2K 14-15	Guillen	Emerging Markets Rule	120	Adarsh Books	Supplied	3	Bill No.25 dtd 25.06.14 Rs:45600
	Bodie	Investment Portfolio	94			0	Bill No.20 dtd 25.06.14 Rs:74260
21/5/14 NO: LIC/PGP /016/2K 14-15	Hynes	Managerial Communication	385	TBS	Supplied	9	Bill No:2CR141 5/32 dtd 14/06/2014 Rs:183260
21/5/14 NO: LIC/PGP /017/2K 14-15	Anthony	Accounting text&cases	390	Cosmo	Supplied	9	Bill No:68 dtd 04/06/2014 Rs:202800
23/4/14 NO: LIC/PGP /018/2K 14-15	Motiwala	Enterprise Systems for management	61	Cosmo	Supplied	1	Bill No:51 dtd 29/05/2014 Rs:26840
21/5/14 NO: LIC/PGP /019/2K 14-15	Winston	MS Excel 2013:Data analysis and Business Modelling	398	Athulya	Supplied	9	Bill No:ABK68 dtd 24/06/2014 Rs:253128
31/5/14 NO: LIC/PGP /020/2K 14-15	Hair	Multi variate data analysis	118	Penta	Supplied	2	4803 dtd 14/08/2014 Rs:68440
17/5/14 NO: LIC/PGP /021/2K 14-15	Gaughan	Mergers,Acquisition&corporate Restructuring	94	CBD	Supplied	2	7689 dtd 23/07/2014 Rs:54821
05/8/14 NO: LIC/PGP /022/2K 14-15	Keller	Strategic Brand Management	119	TBS	Supplied	2	7689 dtd 14/08/2014 Rs:76065



Supply Order	Author	Title	Copies	Supplier/ Dealer	Status	Free Copy	Bill No& Amount
06/8/14 NO: LIC/PGP /023/2K 14-15	Wild	Financial Statement Analysis	111	Penta	Supplied	2	4831 dtd 27/08/2014 Rs:79476
06/8/14 NO: LIC/PGP /024/2K 14-15	ND Kapoor	Elements of Mercantile Law	365	Sultan Chand (Directly by Publisher)	Supplied	0	33711 dtd 17/9/14 Rs:150530
27/8/14 NO: LIC/PGP /025/2K 14-15	Westerfield	Corporate Finance	380	TMH (Directly by Publisher)	Supplied	0	DAM37372 dtd 17/9/14 Rs:456000
26/8/14 NO: LIC/PGP /026/2K 14-15	Chase	Operations&Supply management	378	Cosmo	Supplied	9	401 dtd 22/9/14 Rs:210168
	Rossenblom	Marketing Channels	69	Cosmo		1	335 dtd 11/9/14 Rs:31740
22/8/14 NO: LIC/PGP /027/2K 14-15	Mceachern	Macro Economics	375	Athulya	Supplied	9	ABK.271 dtd 11/9/14 Rs:172500
	Nicholas	Competitive Manufacturing	60	Athulya		1	ABK.268 dtd 2/9/14 Rs:43440
13/8/14 NO: LIC/PGP /028/2K 14-15	Howlett	Studying Public Policy	15	Penta	Supplied	0	4851 dtd 9/9/14 Rs:48340
	Conway	Managing&shaping Innovation	12	Penta	Supplied	0	4867 dtd 13/9/14 Rs:5040
22/8/14 NO: LIC/PGP /029/2K 14-15	Stevenson	Int.to management science	370	Mathrubhumi	Supplied	9	202 dtd 13/9/14 Rs:244200
	North house	Leadership theory&practice	67	Mathrubhumi	Supplied	1	192 dtd 3/9/14 Rs:31892
	Christopher	Effective leadership	67	Mathrubhumi	Supplied	1	201 dtd Rs:28140

Supply Order	Author	Title	Copies	Supplier/ Dealer	Status	Free Copy	Bill No& Amount
12/8/14 NO: LIC/PGP /030/2K 14-15	Belch	Advertising and Promotion	134	Adarsh	Supplied	3	29 dtd 16/9/14 Rs:67000
19/11/14 NO: LIC/PGP /031/2 K14-15	Biggs	Management Consulting	91	Cengage (Directly by Publisher)	Supplied	2	B0138955 dtd 19/12/14 Rs:126246
13/08/14 NO: LIC/PGP /032/2 K14-15	Chaffey	E-Business&E-Commerce	67	TBS	Supplied	1	2CR1415/ 67 dtd 11/9/14 Rs:42076
28/10/14 NO: LIC/PGP /033/2 K14-15	Lehman	Product Management	113	TBS	Supplied	2	1415/ SR-49 dtd 15/11/14 Rs:56952
05/08/14 NO: LIC/PGP /034/2 K14-15	Lovelock	Services Marketing	107	Current	Supplied	2	78 dtd 16/08/14 Rs:62488
04/08/14 NO: LIC/PGP /035/2 K14-15	Smichi- Levi	Designing&mana ging the supply chain	112	Mathrubhu mi	Supplied	2	177 dtd 21/08/14 Rs:56000
17/07/14 NO: LIC/PGP /036/2 K14-15	Zaigham	Cloud computing	60	Cosmo	Supplied	1	295 dtd 21/08/14 Rs:26400
22/08/14 NO: LIC/PGP /037/2 K14-15	Homgren	Cost Accounting	375	CBD	Supplied	9	7810 dtd 05/09/14 Rs:217500
13/11/14 NO: LIC/PGP /038/2 K14-15	Turbain	Business Intelligence	51	CBD	Supplied	1	8192 dtd 25/11/14 Rs:24439

<b>Supply Order</b>	<b>Author</b>	<b>Title</b>	<b>Copies</b>	<b>Supplier/ Dealer</b>	<b>Status</b>	<b>Free Copy</b>	<b>Bill No&amp; Amount</b>
13/11/14 NO: LIC/PGP /039/2 K14-15	Hull	Risk Management	32	Athulya	Supplied	0	ABK.500 dtd 08/12/14 Rs:18150
13/11/14 NO: LIC/PGP /040/2 K14-15	Bimal Jalan	India's Politics	60	Mathrubhu mi	Supplied	1	303 dtd 02/12/14 Rs:17940
13/10/14 NO: LIC/PGP /046/2 K14-15	Diermer	Reputation rules	60	Mathrubhu mi	Supplied	1	268 dtd 11/11/14 Rs:22800
19/11/14 NO: LIC/PGP /047/2 K14-15	Kester	Case problems in finance	41	Penta	Supplied	1	5077 dtd 10/12/14 Rs:30832
13/11/14 NO: LIC/PGP /048/2 K14-15	Laursen	Business Analytics for Managers	51	CBD	Supplied	1	8251 dtd 13/12/14 Rs:26479
13/11/14 NO: LIC/PGP /050/2 K14-15	Pyzdeck	Six Sigma	118	Adarsh	Supplied	2	72 dtd 03/12/14 Rs:84488
22/08/14 NO: LIC/PGP /045/2 K14-15	Jones	Organization Theory	374	Penta	Supplied	9	4849 dtd 10/09/14 Rs:194480
03/12/14 NO: LIC/PGP /052/2 K14-15	Dessler	HRM	373	CBD	Supplied	9	8250 dtd 13/12/14 Rs:238422
03/12/14 NO: LIC/PGP /055/2 K14-15	Chance	Int.to Derivatives&Risk management	120	CBD	Supplied	9	7526 dtd 05/06/14 Rs:52800

Supply Order	Author	Title	Copies	Supplier/ Dealer	Status	Free Copy	Bill No& Amount
25/11/14 NO: LIC/PGP /051/2K 14-15	Levy	Retail Management (print+E-Book)	120	TMH	Supplied	3	DAM63623 dtd 24/12/14 Rs:119880
03/12/14 NO: LIC/PGP /056/2 K14-15	Dess	Strategic Management	376	TMH	Supplied	9	DAM 59299 dtd 22/12/14 Rs:487628
	Baltzan	Business Driven Information System (Book+Connect)	361				DAM 63622 dtd 24/12/14 Rs:107939
03/12/14 NO: LIC/PGP /057/2 K14-15	Brealy	Principles of Corporate finance (Book+Connect)	372	TMH	Supplied	9	DKD 10912 dtd 19/12/14 Rs:408828
17/07/14 NO: LIC/PGP /058/2 K14-15	Bodie	Investments&Portfolio management (Book+connect)	63	Athulya	Supplied	1	ABK.194 dtd 12/08/14 Rs:71820
19/11/14 NO: LIC/PGP /059/2 K14-15	Cascio	Investing in People	19	Penta	Supplied	0	5123 dtd 02/01/15 Rs:47120
19/11/14 NO: LIC/PGP /060/2 K14-15	Jones	Multi nationals&Global Capitalism	6	Penta	Supplied	0	5134 dtd 12/01/15 Rs:14423
18/12/14 NO: LIC/PGP /061/2 K14-15	Barrow	Environmental Management& Development	10	Penta	Supplied (5 Only)	0	5124 dtd 05/01/15 Rs:11520
05/08/14 NO: LIC/PGP /062/2 K14-15	Anderson	Business market management	41	Cosmo	Supplied	1	296 dtd 22/08/14 Rs:22140

Supply Order	Author	Title	Copies	Supplier/ Dealer	Status	Free Copy	Bill No& Amount
21/05/14 NO: LIC/PGP /063/2 K14-15	Pyndick	Microeconomics	379	Mathrubhumi	Supplied	9	99 dtd 09/06/14 Rs:221336
17/07/14 NO: LIC/PGP /064/2 K14-15	Finnerty	Project Financing	94	Current	Supplied	2	64 dtd 31/07/14 Rs:61220
	Damodaran	Investment Valuation	21			0	
11/11/14 NO: LIC/PGP /065/2 K14-15	West	IT Rsk	53	Cosmo	Supplied	1	919 dtd 13/12/14 Rs:76108
2/12/14 NO: LIC/PGP /066/2 K14-15	Malhotra	Marketing Research	358	Cosmo	Supplied	8	921 dtd 13/12/14 Rs:228834
28/11/14 NO: LIC/PGP /067/2 K14-15	Hisrich	Entrepreneurship	124	Athulya	Supplied	0	ABK.525 dtd 15/12/14 Rs:66960
19/11/14 NO: LIC/PGP /068/2 K14-15	Keller	Strategic Brand Management	119	Current	Supplied	2	173 dtd 19/11/14 Rs:76064

(CBD: Calicut Books Distributers, TBS: TBS Publishers, TMH: Tata McGraw-Hill Publishers)