



IIMK Kochi Campus, Athulya IT Complex, Infopark, Kakkanad, Kochi – 682 030 कार्यकारी स्नातकोत्तर कार्यक्रम EXECUTIVE POST GRADUATE PROGRAMME

### **ADMISSION NOTIFICATION – 2018**

## EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT IIMK Kochi Campus - Batch 06 <u>Accredited by AMBA (Association of MBAs)</u>

Indian Institute of Management Kozhikode invites online application from working professionals for the 6<sup>th</sup> batch of Executive Post Graduate Programme in Management (EPGP06) conducted at the Kochi Campus.

#### **ABOUT IIM KOZHIKODE**

Spread over above 100 acres of land, the Indian Institute of Management Kozhikode is situated on two hillocks in the Kunnamangalam Area of ancient city of Calicut in Kerala. Boasting of one of the most picturesque and oxy-rich campuses in the country, the world class infrastructure includes air-conditioned classrooms, guest care areas and LAN/WAN connectivity which enables every IIMK resident to be exposed to a wholesome experience. With a permanent faculty strength of over 70 and managed by administrative staff of 65, it is one of the most efficient Institutions in the country, which knows how to keep balance sheet green and keep all the stakeholders happy.

With its roots dating back to 1997, the Indian Institute of Management Kozhikode, started with a batch of 42 students for PGP but has grown tremendously over the years with a current batch strength of 356 odd students, making it the fastest growing management school in the country.

The Institute started its Fellow (Doctoral) Programme in Management in 2007 to complete full range of educational services expected from an Institution of higher learning and is also taking new initiative to give impetus to the post-doctoral research activities in the management field, dedicating over 30000 sq. ft. in library space for it, and creating a 300 people strong capacity for boarding and lodging facilities in summers. IIMK is also one of the few Centres for Development of Digital Libraries in the world and is a country leader.

The mission of IIMK is to inculcate a spirit of lifelong learning and aspires to strengthen the capabilities of its participants by integrating concepts with applications and values. It would strive to contribute towards the development of communities of dependable, capable, caring and fair-minded people.

In keeping with the mission of the school, the Kochi Campus was setup in the year 2012 and first batch was inducted in 2013 with a focus on developing managerial talent amongst executives through leveraging the knowledge base and resources created by its faculty. It





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would also strive to bridge the gap between the theory and practice by strengthening it's connect with industry, business houses, trade associations and other key stakeholders. IIMK Kochi Campus is presently housed in a state of the art facility at Athulya Complex, Infopark, Kakkanad. The campus is expected to cater to working executives and organizations in emerging metros of Kochi, Trivandrum, Coimbatore, Chennai & Bangalore etc.

IIM Kozhikode started a business incubator and entrepreneurship development center LIVE with the support of Department of Science and Technology, Government of India. Established in June 2016, the center is envisioned to function as a business incubator with a purpose of creating a National Center of Excellence that promotes innovation, new business venturing and entrepreneurship.

#### **IIMK KOCHI CAMPUS**

IIMK Kochi Campus is envisaged as a platform for the Institute to focus on Imparting executive education and enabling academic collaboration with the industry (including research and consultancy)}. The campus Is presently housed In a state of the art facility at Athulya Complex, Infopark, Kakkanad. Currently, the campus offers long duration and short duration courses for working executives.

#### **Executive Post Graduate Programme in Management**

EPGP at Kochi Campus is offered as a two year non-residential face-to-face programme at Kochi Campus for working executives aspiring for leadership level positions in their organizations. The programme is made available in two cohorts, one as an evening batch and another as a weekend batch so as to suit the work schedule of executives.

The Programme is accredited by Association of MBA's (AMBA), an international non-profit body that benchmarks, evaluates and accredits education programmes with an objective of improving and standardizing quality and delivery of MBA programmes around the World.

#### **Management Development Programmes**

Management development programmes at the Kochi campus are offered on a variety of subjects and topics. The duration for these programmes varies from three days to three months. These programmes Involve faculty from different areas engaging the participants across a range of domains or practice areas.

There are two kinds of MDP programmes; 1) Open programmes where individual participants or corporate nominees could participate 2) Programmes customized for those from a particular firm or a business group so as to meet their specific requirements.





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#### ABOUT PROGRAMME

The Executive Post Graduate Programme (EPGP) is one of the key programmes offered for working executives at its Kochi campus. The programme is a two-year non-residential programme custom designed in content so as to cater to the needs of the working executives. The programme is made available in two cohorts, one as an evening batch and another as a weekend batch to match the work schedule of executives. The programme design and class schedules are also offered in such a manner that it caters to the requirements of professionals not in favour of taking a break in the career to complete their management education. The programme is also useful for entrepreneurs trying to augment their managerial skills and developing leadership abilities.

#### PROGRAMME STRUCTURE

The programme is divided into 3 modules:

Module 1: Foundation and Functional Core Courses

Module 2: Compulsory Courses

Module 3: Electives

#### FIRST YEAR – Foundation and Functional Core Courses

The first year courses are aimed at building the foundation of the Programme. The first year of the programme is divided into four quarters, with each quarter of 10 - 13 weeks. The first year contributes the compulsory core courses covered in 380 hours of instruction.

#### **SECOND YEAR - Compulsory & Elective Courses**

Participants are required to earn a minimum of 6 credits and maximum of 8 credits in a quarter through elective courses only by enrolling for 3-4 elective courses per quarter. A minimum of 24 credits subject to a maximum of 28 credits should be earned through elective courses for the entire second year by maintaining and quarter-wise credit requirement. For Business Plan Proposal Project, credit represents notional workload.

#### MODE OF DELIVERY

The classes will be conducted at the IIMK Kochi Campus. Certain modules of the programme will be conducted at the Kozhikode Campus as well. The programme is divided into four quarters each of 10 to 13 instructional weeks including assessment. The programme will be conducted in two batches; one as Evening batch and the other as Weekend batch.





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Weekdays (Monday, Tuesday, Thursday & Friday)	06.45 PM - 09.45 PM
Saturday	04:00 PM - 09.45 PM
Sunday	09.30 AM - 12.15 PM & 01:00 PM - 03:45PM

The complete class schedule of each quarter will be provided to participants before commencement of each quarter to enable the participants to balance their profession and study. Class schedule is subject to change and IIMK reserves all rights to change the class schedule.

#### **EPGP @ KOCHI CAMPUS: PROGRAMME HIGHLIGHTS**

Convenient format: Enables senior executives to pursue managerial education without leaving their jobs. Classes are conveniently held over weekends & evenings.

General Management Focus: The curriculum is designed keeping in mind the experienced executives with technical, functional expertise aiming for senior managerial positions.

Internationally recognized & nationally ranked Executive PG Diploma: Global recognition from AMBA, UK as equivalent to Executive MBA.

6<sup>th</sup> ranked in the Management Category as per NIRF Rankings 2018.

Innovative Pedagogy & Faculty: Application orientation facilitated by a pedagogy of case studies, simulation and workshop approach that helps to develop complex decision making skills and IIM Kozhikode's Faculty influence. Specializations are offered during the second year through electives of choice.

Experienced and diverse Participant Group: Senior executives and business owners from diverse functions across industries allowing rich peer-learning and networking opportunities

Provision for taking a break: Participant is allowed to take a temporary break from the programme and to rejoin, subject to rules relating to course break.

Alumni status of IIMK: Opportunity to be the part of the 6000+ alumni network of IIMK with access to senior professionals across the globe.

IIMKLive: Business Incubator and Entrepreneurship progression possible through IIMKLive.





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#### PROGRAMME DIFFERENTIATORS

#### **Capstone Simulation**

A highly realistic game suit that force participants to apply Inter-disciplinary skills and Competitiveness through simulated set of variables, competitors, products or selling across regions.

#### **Business Plan Proposal Project**

This is an experiential graded group project work, where the participants have to develop a document that lays down a step-by-step action plan to roll out a new business. The assignment demands the participant to apply the functional and interdisciplinary knowledge assimilated during the programme for translating a business Idea Into a full-fledged business proposal.

#### **In-Campus Modules**

In-Campus modules are conducted at IIM Kozhikode Campus where they have full day sessions.

#### **MOODLE Learning Management Portal**

Participants could access from anywhere, at any time to learn, submit assignments or take quizzes through the portal.

#### **Pedagogy**

A blend of experiential and participatory models that deploy and continuously evaluates the participants in each course, through varying assessment criteria like assignments, quizzes, class participation, project work, end-term examination and any other component as suitably decided by the instructor. The faculty may use role- plays, short videos, case studies, small group presentations and simulations at varying degrees. There is a stipulation that 75% attendance is mandatory for each of the courses offered.

#### **PROGRAMME DETAILS**

#### Courses & Credits:

The participants are required to go through compulsory courses of 1 to 3 credits each, during the first year. The total number of class room hours in the first year of the programme would be 380. In the second year, participants choose from a wide variety of electives offered besides one compulsory course each in the 5<sup>th</sup> and 6<sup>th</sup> quarter. Further, the programme also





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requires the participant to undertake a Business Plan Proposal in the 7<sup>th</sup> quarter and a Business Simulation in the 8<sup>th</sup> quarter. A total number of 320 equivalent hours (in-class) would be devoted by the participants in the second year of the programme. Participants are eligible for the diploma on successful completion of these modules. The total credit requirement of the programme will be 700-740 hours.

#### Pedagogy & Assessment:

The pedagogy followed will be a blend of experiential and participatory models like simulations, case studies, projects and traditional lecture methods. The evaluation of academic performance in each course will be based on varying assessment criteria like; Assignments, Quizzes, Class Participation, Project Work, End-Term Examination and any other component as may be decided by the Instructor.

For each course, the Instructor awards Letter Grades to the participants based on the academic performance and evaluation scheme. IIMK follows a grading scheme of 13 levels ranging from A+ to F as given in the Table below:

Letter Grade	A+	Α	A-	B+	В	B-	C+	C	C-	D+	D	D-	F
Grade Point	4.33	4	3.67	3.33	3	2.67	2.33	2	1.67	1.33	1	0.67	0

#### Residential / in-campus component:

There will be in-campus modules conducted at IIM Kozhikode Campus and/or at IIMK Kochi campus. Unlike regular classes, the in-campus modules would have sessions during the day for working executives.

#### **Course Breaks:**

The participant is allowed to temporarily withdraw from the programme twice during the programme period, for a maximum duration of one year at a time, on a case to case basis. This shall be subject to approval based on reasons relating to health, pregnancy, transfer, overseas assignment etc. The participant shall make a written application with supporting documents to the programme chairperson.

The participant will be allowed to retain the credits of completed quarters and has to join the corresponding quarter with the next batch and will be required to pay a rejoining fee as may be prescribed as well as a difference amount in fees, if any. All conditions as per the student hand book pertaining to rejoining batch shall apply to the participant.





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#### **Accreditations / Rankings:**

The EPGP programme is accredited by Association of MBA's (AMBA), a non-profit, global MBA-specific accrediting body that benchmarks, evaluates and accredits MBA's around the World with an objective of improving and standardizing quality and delivery of MBA's.

The National Institutional Ranking Framework (NIRF) under the Ministry of Human Resource Development for ranking of educational institutions has ranked IIM Kozhikode at 6<sup>th</sup> rank under the Management category.

#### **AWARD OF DIPLOMA**

On successful completion of the EPGP programme, participants would be awarded the title 'Executive Post Graduate Diploma in Management' (EPGDM) by IIMK.

#### **ELIGIBILITY**

- a. A Bachelor's Degree\* or its equivalent in any discipline with minimum 50%\*\* aggregate mark or equivalent CGPA.
- b. 3 Years of managerial/ entrepreneurial/ professional experience\*\*\* after successful completion of graduation as on 13<sup>th</sup> October 2018.

\*Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 (https://www.ugc.ac.in/oldpdf/Consolidated%20list%20of%20All%20Universities.pdf) or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.





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\*\*Subject to relaxation based on category

\*\*\*Work experience before completion of graduation will not be considered for calculating total work experience. Internship/articleship for courses such as CA/CS/ICWAI will not be considered as experience.

IIM Kozhikode follows the Government of India reservation policy for admission to Central Educational Institutions. Candidates seeking relaxation in the aggregate marks in graduation are required to submit necessary supporting documents along with application form.

The minimum eligibility criteria adopted by IIM Kozhikode in the admissions for the Executive Post Graduate Programme in Management (Two Year) at Kochi Campus is given below:

Category	Degree (Min Aggregate Marks)
General	50 %
OBC (NC)	50 %
SC	40 %
ST	40 %
PwD	40 %

#### SELECTION & ADMISSION PROCEDURE

Eligibility of the candidates to apply for the programme is ascertained based on the information provided in the application form & supporting documents submitted. All eligible candidates are required to undergo the selection process, which consists of a written entrance test (EMAT) followed by personal interview. A candidate can seek to qualify for the interview by attending any of the following examinations: CAT / GMAT / EMAT

Candidates with valid **CAT score**<sup>^</sup> (Minimum 75 percentile) or **GMAT score**<sup>^</sup> (Minimum 650 Score) will be directly considered for the interview. Such candidates are not required to attend EMAT.

^ Score obtained should not be older than 1 year from the date of EMAT-2018 (i.e. 13<sup>th</sup> October 2018).

All eligible candidates are required to produce the original academic & experience records for verification mentioned in the Annexure-I on the date of Personal Interview.





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Normally EMAT & Interview will be conducted on the same day and candidates will be called for EMAT/Interview on any one of the two days scheduled (13<sup>th</sup> ,14<sup>th</sup> October 2018). Candidates are required to ensure their availability for attending the EMAT/Interview on both the days. Candidates who do not attend the EMAT/Interview as per schedule communicated will not be considered for further selection process.

#### **EMAT (Executive Management Aptitude Test)**

EMAT would assess the logical reasoning, numerical and verbal ability of candidates, necessary for successful completion of the programme. The objective of the screening test is to filter the entry of candidates to the EPGP programme offered by IIMK in order to ensure the required standards by assessing the capabilities of the applicants in an objective manner. The test will be designed and evaluated by IIMK.

The contents of the test will be questions on testing logical reasoning in addition to questions for testing numerical, data interpretation and verbal skills of the candidates. The test will be of one- hour duration consisting 40 questions. There will be three separate sections on (i) Quantitative Ability (ii) Data Interpretation & Logical reasoning and (iii) Verbal ability.

#### **EMAT Centre**

**Kochi** will be the centre where EMAT will be conducted. Additional Centre's at **Trivandrum** and **Kozhikode** will be available only if there are requests from at least 10 or more candidates.

#### **ELIGIBLITY CRITERIA FOR SELECTION TO EPGP-06**

(a) EMAT/CAT/GMAT score is considered only as a preliminary screening process for selection of applicants. Those applicants who satisfy the minimum cut off as per the following table for EMAT or a minimum of 75 percentile in CAT or a minimum score of 650 in GMAT will be considered eligible for the next stage of selection process .The CAT and GMAT scores should not be older than 1 year as on date of EMAT (13th October 2018).

Category	EMAT Cut off
General	25% (10 out of Maximum 40 marks)
OBC (NC)	20% (8 out of Maximum 40 marks)
SC	20% (8 out of Maximum 40 marks)
ST	18% (7 out of Maximum 40 marks)
PwD	18% (7 out of Maximum 40 marks)





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(b) The selection will be based on the interview marks of the applicants satisfying the EMAT/CAT/GMAT requirements. The mark of the interview process will be standardized to offset the panel differences. Accordingly the minimum cut off for interview will be on the standardized marks.

Category	Interview Cut off		
General	25% (15 out of Maximum 60 marks)		
OBC (NC)	20% (12 out of Maximum 60 marks)		
SC	15% (9 out of Maximum 60 marks)		
ST	15% (9 out of Maximum 60 marks)		
PwD	15% (9 out of Maximum 60 marks)		

(c) Admission will be based on a merit list prepared with applicants fulfilling the above criteria (a) & (b). Securing only minimum score in (b) above does not entail admission.

#### **FEE**

#### **APPLICATION FEE**

All the candidates applying for EPGP programme at Kochi campus are required to pay a non- refundable fee of **Rs. 2000 + GST** @ **18%^** through online using Net Banking, Credit Card# / Debit Card#.

Payment through any other mode is not acceptable. Application fee once paid is not refundable or adjustable under any circumstances. Hence participants are requested to confirm their eligibility before registration & fee payment. Applications received without fee payment will be rejected.

<sup>\*</sup> Bank Transaction charges for Online Payment of fees will have to be borne by the candidate.





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#### PROGRAMME FEE

Total fee for the program is Rs.800000/- + GST @ 18% payable in 7 installments as per the following schedule.

Installment **	Amount	<b>GST @ 18%</b>	Total	Due Date
First Installment	140000	25200	165200	9th November 2018
Second Installment	110000	19800	129800	1st March 2019
Third Installment	110000	19800	129800	3rd June 2019
Fourth Installment	110000	19800	129800	3rd September 2019
Fifth Installment	110000	19800	129800	6th January 2020
Sixth Installment	110000	19800	129800	9th March 2020
Seventh Installment	110000	19800	129800	1st June 2020

A refundable Caution Deposit of Rs. 10,000 is also payable along with the first installment fee.

During the offer acceptance process, participants are required to remit the part payment of the first installment Rs. 20000 + GST @ 18%^ by 2nd November 2018 towards offer acceptance & enrollment confirmation. Balance payment of the first installment to be remitted by 9th November 2018.

#### **IMPORTANT DATES**

Online Application opens on	19th June 2018
Last date for submission of Online Application	6th October 2018
EMAT Entrance Test	13th/14th October 2018
Personal Interview	13th/14th October 2018
Announcement of Selection List	24th October 2018
Induction & Orientation to the Programme	17th November 2018
Commencement of Classes: Evening Batch	22nd November 2018
Commencement of Classes: Week-end Batch	24th November 2018

<sup>^</sup>Goods and Services Tax applicable as per prevailing rate.





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#### **HOW TO APPLY**

Candidates are advised to go through the programme details, eligibility criteria & instructions to fill the application form in detail before registering online.

- 1) Register online with basic information. On successful registration, candidate will receive the application number in the registered email id.
- 2) Please log in to the application portal using the application number, email & password generated during the registration and complete the application fee payment.
- 3) After successful payment of application fee, candidate can fill the application & required to submit online within 7 days after the payment.
- 4) Please take the print out of the application form and retain with the candidate.
- 5) Please bring the one set of duly filled/signed application form on the 13th/14th of October 2018 (date allotted for EMAT exam & interview) along with all original academic records, experience records provided in the application form and one set of self attested copy of all the documents. List of original documents and attested copies required is specified in the **Annexure-I.**

Note: Do not dispatch the application form & supporting documents to IIMK.

#### CONTACT

Indian Institute of Management Kozhikode IIMK Kochi Campus,

First Floor, Software Development Block Athulya IT Complex, Infopark Kakkanad, Kochi – 682030

Phone: 0484 - 2415280/ 2415274/ 09388234545/ 09544523479

Email: admissionskochi@iimk.ac.in

www.iimk.ac.in/kochi





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# Annexure-I LIST OF DOCUMENTS TO BE SUBMITTED ON EMAT/INTERVIEW (13th /14th October 2018)

After successful submission of online application form and fee payment, candidates are required to bring **one set of following documents** annexed properly.

- 1. Duly signed application form by the candidate (1 copy). One passport size color photograph to be attached with the application form.
- Original CAT/GMAT score card; if the admission is seeking through CAT/GMAT score.
- 3. Copy of online Application Fee Receipt.
- 4. Following original academic records and one set of self attested copy.
  - i. 10th /SSLC Certificate & Mark Sheet.
  - ii. Pre-Degree/Plus-Two/HSC/VHSC Mark Sheet & Certificate.
  - iii. All Mark Sheets & Certificate of Graduation or Professional Qualification, as applicable.
  - iv. Post-Graduation/Other Higher Qualification mark sheet of all years & Certificate. (Not a mandatory requirement)
- 5. Original experience certificates for all the employment details submitted in the application form & one set of self attested copy.
- 6. Valid certificate of proof of SC/ST/OBC (Non-Creamy layer)/PwD issued by the competent authority .Original & one set of self attested copy.
- 7. Original photo identity proof such as Passport/Driving License/PAN Card/AADHAR & one- self attested copy.
- 8. Copy of Gazette Notification in case there is a change in Name.

Failing to produce the documents mentioned 1-8; candidate will not be permitted to take the EMAT/Interview.