



भारतीय प्रबंध संस्थान कोषिकोड

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

IIMK Kochi Campus, Athulya IT Complex, Infopark, Kakkanad, Kochi – 682 030

कार्यकारी स्नातकोत्तर कार्यक्रम

EXECUTIVE POST GRADUATE PROGRAMME



### **ADMISSION NOTIFICATION – 2017**

## **EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT**

*[Accredited by AMBA \(Association of MBAs\)](#)*

### **IIMK Kochi Campus**

Indian Institute of Management Kozhikode invites online application from working professionals for the **5<sup>th</sup> batch of Executive Post Graduate Programme in Management (EPGP05) at Kochi Campus** (class room based).

### **ABOUT PROGRAMME**

The Executive Post Graduate Programme (EPGP) is one of the key programmes offered for working executives at its Kochi campus. The programme is a two-year non-residential programme custom designed in content so as to cater to the needs of the working executives. The program is made available in two cohorts, one as an evening batch and another as a weekend batch to match the work schedule of executives. The programme design and class schedules are also offered in such a manner that it caters to the requirements of professionals not in favour of taking a break in the career to complete their management education. The programme is also useful for entrepreneurs trying to augment their managerial skills and developing leadership abilities.

### **PROGRAMME STRUCTURE**

The program is divided into 3 modules:

Module 1: Foundation and Functional Core Courses

Module 2: Compulsory Courses

Module 3: Electives

### **FIRST YEAR – Foundation and Functional Core Courses**

The first year courses are aimed at building the foundation of the Programme. The first year of the programme is divided into four quarters, with each quarter of 10 - 13 weeks. The first year contributes the compulsory core courses covered in 380 hours of instruction.

### **SECOND YEAR – Compulsory & Elective Courses**

Participants are required to earn a minimum of 6 credits and maximum of 8 credits in a quarter



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through elective courses only by enrolling for 3-4 elective courses per quarter. A minimum of 24 credits subject to a maximum of 28 credits should be earned through elective courses for the entire second year by maintaining and quarter-wise credit requirement. For Business Plan Proposal Project, credit represents notional workload.

### THE PROGRAMME

#### Courses & Credits:

The participants are required to go through compulsory courses of 1 to 3 credits each, during the first year. The total number of class room hours in the first year of the programme would be 380. In the second year, participants choose from a wide variety of electives offered besides one compulsory course each in the 5<sup>th</sup> and 6<sup>th</sup> quarter. Further, the programme also requires the participant to undertake a Business Plan Proposal in the 7<sup>th</sup> quarter and a Business Simulation in the 8<sup>th</sup> quarter. A total number of 320 equivalent hours (in-class) would be devoted by the participants in the second year of the programme. Participants are eligible for the diploma on successful completion of these modules. The total credit requirement of the programme will be 700-740 hours.

#### Pedagogy & Assessment:

The pedagogy followed will be a blend of experiential and participatory models like simulations, case studies, projects and traditional lecture methods. The evaluation of academic performance in each course will be based on varying assessment criteria like; Assignments, Quizzes, Class Participation, Project Work, End-Term Examination and any other component as may be decided by the Instructor.

#### Residential / in-campus component:

There will be in-campus modules conducted at IIM Kozhikode Campus and/or at IIMK Kochi campus. Unlike regular classes, the in-campus modules would have sessions during the day for working executives.

#### Course Breaks:

The participant is allowed to temporarily withdraw from the programme twice during the programme period, for a maximum duration of one year at a time, on a case to case basis. This shall be subject to approval based on reasons relating to health, pregnancy, transfer, overseas assignment etc. The participant shall make a written application with supporting documents to the programme chairperson.



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The participant will be allowed to retain the credits of completed quarters and has to join the corresponding quarter with the next batch and will be required to pay a rejoining fee as may be prescribed as well as a difference amount in fees, if any. All conditions as per the student hand book pertaining to rejoining batch shall apply to the participant.

#### Accreditations / Rankings:

The EPGP programme is accredited by Association of MBA's (AMBA), a non-profit, global MBA-specific accrediting body that benchmarks, evaluates and accredits MBA's around the World with an objective of improving and standardizing quality and delivery of MBA's.

The National Institutional Ranking Framework (NIRF) under the Ministry of Human Resource Development for ranking of educational institutions has ranked IIM Kozhikode at 5<sup>th</sup> rank under the Management category.

#### MODE OF DELIVERY

The face-to-face (classroom based programme) is conducted at the IIMK Kochi Campus. The programme is divided into four quarters each of 10 to 13 instructional weeks including assessment. The programme will be conducted in two batches; one as Evening batch and the other as Weekend batch.

Weekdays (Monday, Tuesday, Thursday & Friday)	06.45 PM - 09.45 PM
Saturday	04:00 PM - 09.45 PM
Sunday	09.30 AM - 12.15 PM & 01:00 PM - 03:45PM

The complete class schedule of each quarter will be provided to participants before commencement of each quarter to enable the participants to balance their profession and study. Class schedule is subject to change and IIMK reserves all rights to change the class schedule.

#### AWARD OF DIPLOMA

On successful completion of the EPGP programme, participants would be awarded the title 'Executive Post Graduate Diploma in Management' (EPGDM) by IIMK.



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### ELIGIBILITY

- A Bachelor's Degree\* or its equivalent in any discipline with minimum 50%\*\* aggregate mark or equivalent CGPA.
- 3 Years of managerial/ entrepreneurial/ professional experience\*\*\* after successful completion of graduation as on **4<sup>th</sup> January 2018**.

*\*Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 (<http://www.ugc.ac.in/oldpdf/alluniversity.pdf>) or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.*

*\*\*Subject to relaxation based on category*

*\*\*\*Work experience before completion of graduation will not be considered for calculating total work experience. CA/CS/ICWAI articleship will not be considered as experience.*

IIM Kozhikode follows the Government of India reservation policy for admission to Central Educational Institutions. Candidates seeking relaxation in the aggregate marks in graduation are required to submit necessary supporting documents along with application form.

The minimum eligibility criteria adopted by IIM Kozhikode in the admissions for the Executive Post Graduate Programme in Management (Two Year) at Kochi Campus is given below:



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Category	Degree (Min Aggregate Marks)
General	50 %
OBC (NC)	50 %
SC	40 %
ST	40 %
PwD	40 %

### PROGRAMME FEE

Rs. 10, 00,000 \*, Plus Taxes as applicable, payable in Seven installments.

Installment **	Amount***	Pay by date
First Installment	1,60,000	26 <sup>th</sup> December 2017
Second Installment	1,40,000	17 <sup>th</sup> April 2018
Third Installment	1,40,000	10 <sup>th</sup> July 2018
Fourth Installment	1,40,000	25 <sup>th</sup> September 2018
Fifth Installment	1,40,000	24 <sup>th</sup> January 2019
Sixth Installment	1,40,000	9 <sup>th</sup> April 2019
Seventh Installment	1,40,000	20 <sup>th</sup> July 2019

A refundable Caution Deposit of Rs. 10,000 is also payable along with the first installment fee.

*\*Programme Fee doesn't include the Alumni Registration Fee Rs.10, 000/- and Expenses (Travel, Accommodation and food charges) towards attending the in-campus modules at IIM Kozhikode campus.*

*\*\*Taxes as applicable needs to be paid along with each installment.*

*\*\*\*Loan facilities are available at the sole discretion of the bank.Details provided on the web site.*

### APPLICATION FEE

All the candidates applying for EPGP programme at Kochi campus are required to pay a non-refundable fee of Rs. 2000 Plus Taxes as applicable through online using Net Banking, Credit Card<sup>#</sup> / Debit Card<sup>#</sup>. Payment through any other mode is not acceptable. Application fee once paid is not refundable or adjustable under any circumstances. Hence participants are requested to confirm their eligibility before registration & fee payment. Applications received without fee payment will be merely rejected.

*# Bank Transaction charges for Online Payment of fees will have to be borne by the candidate.*



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## SELECTION & ADMISSION

Eligibility of the candidates to apply for the programme is ascertained based on the information provided in the application form & supporting documents submitted. All eligible candidates are required to undergo the selection process, which consists of a written entrance test followed by personal interview. A candidate can seek to qualify for the interview by attending any of the following examinations: CAT / GMAT / EMAT

All eligible candidates are required to produce the original academic & experience records for verification on the date of Personal Interview. Normally EMAT & Interview will happen on the same day and candidates will be called for EMAT/Interview on any one of the two days scheduled (2<sup>nd</sup>, 3<sup>rd</sup> December 2017). Candidates are required to ensure their availability for attending the EMAT/Interview on both the days. Candidates who do not attend the EMAT/Interview as per schedule communicated will not be considered for further selection process.

The institute reserves the right to decide a cut-off mark based on the total number of candidates, average marks scored or any other factors as may be relevant.

Candidates who are found eligible to apply & successfully gone through the selection process will be provisionally shortlisted for the programme & offer letter will be issued. Admission to the programme is subject to acceptance of offer letter and payment of fee applicable.

### EMAT (Executive Management Aptitude Test)

EMAT would assess the logical reasoning, numerical and verbal ability of candidates, necessary for successful completion of the programme. The objective of the screening test is to filter the entry of candidates to the EGP programme offered by IIMK in order to ensure the required standards by assessing the capabilities of the applicants in an objective manner. The test will be designed and evaluated by IIMK.

The contents of the test will be questions on testing logical reasoning in addition to questions for testing numerical, data interpretation and verbal skills of the candidates. The test will be of one- hour duration consisting 40 questions. There will be three separate sections on (i) Quantitative Ability (ii) Data Interpretation & Logical reasoning and (iii) Verbal ability.

The institute reserves the right to decide a cut-off mark based on the total number of candidates, average marks scored or any other factors as may be relevant.





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### EMAT EXAMINATION CENTRES #

Kochi	Trivandrum	Kozhikode
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#Venue address will be informed to shortlisted candidates through call letter. IIM Kozhikode reserves the right to add/delete the centre based on the availability of candidates.

### ELIGIBILITY CRITERIA FOR SELECTION TO EPGP-05

(a) EMAT/CAT/GMAT score is considered only as a preliminary screening process for selection of applicants. Those applicants who satisfy the minimum cut off as per the following table for EMAT or a minimum of 75 percentile in CAT or a minimum score of 650 in GMAT will be considered eligible for the next stage of selection process. The CAT and GMAT scores should not be older than 1 year as on date of EMAT (2<sup>nd</sup> December 2017).

Category	EMAT Cut off
General	25% (10 out of Maximum 40 marks)
OBC (NC)	20% (8 out of Maximum 40 marks)
SC	20% (8 out of Maximum 40 marks)
ST	18% (7 out of Maximum 40 marks)
PwD	18% (7 out of Maximum 40 marks)

(b) The selection will be based on the interview marks of the applicants satisfying the EMAT/CAT/GMAT requirements. The mark of the interview process will be standardized to offset the panel differences. Accordingly the minimum cut off for interview will be on the standardized marks.

Category	Interview Cut off
General	25% (15 out of Maximum 60 marks)
OBC (NC)	20% (12 out of Maximum 60 marks)
SC	15% (9 out of Maximum 60 marks)
ST	15% (9 out of Maximum 60 marks)
PwD	15% (9 out of Maximum 60 marks)

(c) Admission will be based on a merit list prepared with applicants fulfilling the above criteria (a) & (b). Securing only minimum score in (b) above does not entail admission.



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## HOW TO APPLY

Candidates are advised to go through the prospectus & instructions to fill the application form in detail before registering online.

- 1) Register online with basic information. On successful registration, candidate will receive the application number in the registered email id.
- 2) Fill the application form completely within 7 days from registration.
- 3) Pay the Application fee online.
- 4) After successful submission of online application form, please take 2 prints of the application and send the duly signed application forms along with **one set of self-attested copies of the supporting documents** specified in **Annexure – I** to the following address, to reach **on or before 3<sup>rd</sup> November 2017**.

Manager Kochi Campus  
Indian Institute of Management Kozhikode  
IIMK Kochi Campus, First Floor,  
Software Development Block  
Athulya IT Complex, Infopark  
Kakkanad, Kochi – 682030  
Phone: 0484-3190205/2415274

**Note:** Please ensure that all enclosures are annexed to the applications properly. Application received without the signature of the candidate will be rejected outright. The envelope containing the application should be super scribed as “**APPLICATION FOR THE PROGRAMME (EPGP05), ADMISSION - 2017**”.





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### IMPORTANT DATES

Online Application opens on	10 <sup>th</sup> August 2017
Last date for submission of Online Application	27 <sup>th</sup> October 2017
Last date for receipt of hard copy at Kochi campus	3 <sup>rd</sup> November 2017
EMAT Entrance Test	2 <sup>nd</sup> December 2017
Personal Interview	2 <sup>nd</sup> /3 <sup>rd</sup> December 2017
Announcement of Selection List	11 <sup>th</sup> December 2017
Induction & Orientation to the Programme	6 <sup>th</sup> January 2018
Commencement of Classes: Evening Batch	11 <sup>th</sup> January 2018
Commencement of Classes: Week-end Batch	13 <sup>th</sup> January 2018

### ADMISSION HELP-DESK

Manager – Kochi Campus,  
Indian Institute of Management Kozhikode  
IIMK Kochi Campus, First Floor, Software Development Block  
Athulya IT Complex, Infopark, Kakkanad, Kochi – 682 030

Mr. Anu Francis John - 09544523479, [anufancisjohn@iimk.ac.in](mailto:anufancisjohn@iimk.ac.in)  
Mr. Bhupesh K - 09388234545, [bhupesh\\_k@iimk.ac.in](mailto:bhupesh_k@iimk.ac.in)  
Help Desk: 0484 - 3190205, [admissionskochi@iimk.ac.in](mailto:admissionskochi@iimk.ac.in)  
[www.iimk.ac.in/kochi](http://www.iimk.ac.in/kochi)



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### Annexure A-I:

#### List of Documents to be send after completing the online application form:

After successful submission of online application form and fee payment, candidates are required to send **one set of following documents** annexed properly.

1. Two copies of filled up application form duly signed by the candidate.
2. Copy of online Application Fee Receipt for Rs. 2000/- .
3. One passport size color photograph to be attached with the application form. Write name and application number on the reverse side of the photograph.
4. Self-attested copies of the following academic records (Class X onwards).
  - i) Class X /SSLC Certificate.
  - ii) Pre-Degree/Plus-Two/HSC/VHSC Mark Sheet & Certificate.
  - iii) All Mark Sheets & Certificate of Graduation or Professional Qualification, as applicable.
  - iv) All Mark Sheets & Certificate of Post-Graduation (If Applicable).
5. Score Sheets of CAT / GMAT, (if opted)
6. Self-attested copy of Work Experience Certificate(s) for at least the last 3 years.
7. Self-attested copy of a valid Photo Identity proof (Passport/Driving License/PAN Card /AADHAR Card).
8. Copy of Gazette Notification in case there is a change in Name.
9. Copy of Employee ID card, if available.
10. Self-attested copy of Category/Relaxation certificate from competent authority (if opted).

#### NOTE

1. Please do not send any original academic record along with the application form.
2. All original certificates (Academic and Experience) should be produced for verification on the day of Interview/EMAT exam date. Candidates failing to produce the original certificates for verification will not be permitted to take EMAT examination/Interview.
3. Please refer to the FAQ's on the iimk website – [iimk.ac.in/kochi](http://iimk.ac.in/kochi) for more clarifications with regards to supporting documents.