



भारतीय प्रबंध संस्थान कोषिकोड

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

IIMK Campus P O, Kozhikode - 673 570, Kerala

कार्यकारी स्नातकोत्तर कार्यक्रम

EXECUTIVE POST GRADUATE PROGRAMMES



ADMISSION NOTIFICATION – 2017

EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT (EPGP) – Batch 10 [Accredited by AMBA \(Association of MBAs\)](#)

Indian Institute of Management Kozhikode invites online application from working professionals for the 10th batch of **Executive Post Graduate Programme in Management (EPGP-10)** delivered through interactive learning platform.

ABOUT THE PROGRAMME

Executive Post Graduate Programme (EPGP) in Management is a two-year post graduate diploma programme offered on Interactive Learning (IL) platform. The objective of the programme is to impart management education to working executives seeking skills and strategies to take their organizations to the next level. The course with 738 classroom instruction hours provides the participants with skills for leadership in the knowledge economy through an innovative curriculum. During the first year of the programme, curriculum focuses on equipping the participants,

- with an inside look at each main functional area, its purpose and role.
- with the ability to understand the economic and regulatory trends.
- learn various analytical tools and techniques that can give deeper insights in to business.
- with the ability to take a big picture approach quintessential for senior managers.

This programme is currently delivered through the technology platform of **Times Centre for Learning Ltd.** Candidates may opt the preferred classroom centre available at their location to attend the interactive learning classes.

PROGRAMME STRUCTURE

The duration of the EPGP programme is two academic years split into seven quarters and consists of 3 modules, viz.

Module 1: Foundation and Functional Core Courses.

Module 2: Electives.

Module 3: Compulsory Courses.

Each course in the EPGP is structured around the concept of credits. Each credit represents 9 hours of contact sessions, such that, a full course of 3 credits requires 27 hours of instruction. Applicants should note that each hour of instruction will normally require at least another three hours of preparation on their own.



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Module 1: Foundation and Functional Core Courses

The first year of the programme is divided into two terms and each term is further divided into two quarters. The first year contributes to compulsory core courses covered in 378 hours of instruction of which, approximately 34 hours are based on an In-Campus module of duration one week conducted in the premises of IIMK campus at Kozhikode and the remaining 344 hours approximately are covered on the interactive learning platform powered by Times Centre for Learning Ltd. Participants are required to attend the interactive learning sessions from the classroom centre opted in the online application form.

Please visit <https://www.iimk.ac.in/academics/epgp/classroomcentres.php> to know the list of class room centres available in your city and choose the correct centre code while filling the application form.

Module 2: Electives

The second year of the programme is divided into three Quarters. The Second year of the curriculum contributes to Elective Courses offered by various academic areas. Participants should choose elective courses accounting to 32 credits in total (all three quarters put together) with a minimum of 8 credits in each quarter from a bouquet of courses from the offered subject areas to cover up 288 hours of instructions. In addition to three Quarters of learning in the second year, there are two in-campus modules each of which is of one week duration. One at the beginning of the second year and one at the end of the second year.

Module 3: Compulsory Courses

During the second year, the programme would be covering the compulsory courses such as Leadership and Corporate Accountability, International Business, Capstone Simulation & Business Plan Project. These courses are delivered during the second and third in-campus module.

The successful completion of all these modules is essential to be eligible for the course title.

PEDAGOGY

The pedagogy followed will be a blend of experiential and participatory models like simulations, case studies, projects and various forms of technology-based learning such as multi-media case analysis, video conferencing. The evaluation of academic performance in each course will be based on varying assessment criteria like; Assignments, Quizzes, Class Participation, Project Work, End-Term Examination and any other component as may be decided by the Instructor.



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For each course, the Instructor awards Letter Grades to the participants based on the academic performance and evaluation scheme. IIMK follows a grading scheme of 13 levels ranging from A+ to F as given in the Table below:

Letter Grade	A+	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F
Grade Point	4.33	4	3.67	3.33	3	2.67	2.33	2	1.67	1.33	1	0.67	0

MODE OF DELIVERY

The interactive learning component forms the core of EPGP. From the studios set up at IIMK, the Instructors facilitates the learning through two- way audio/video synchronous telecommunication **mode.**The technology allows the Instructor to use power point presentations, video, audio, white boards and telestrators to effectively communicate ideas and interact with the participants.

Classes are scheduled on week days in the evening and weekends. Generally, there will be 1 or 2 classes on weekdays and 2 classes on weekends (Saturday and Sunday) .Each class will be **of 3 hour** duration. Usually a maximum of 3 classes are held in a week.

Weekdays*	06.45 pm - 09.45 pm
Saturday*	03:30 pm - 06:30 pm / 06.45 pm - 09.45 pm
Sundays*	09.00 am - 12.00 pm / 12.15 pm – 03.15 pm/ 03.30 pm - 06.30 pm /6.45 pm – 9.45 pm

*Class schedule mentioned is subject to change. IIMK reserves all rights to change the schedule.

The complete class schedule for each quarter will be provided to participants before commencement of each quarter; so as to enable the participants to balance their profession and studies. Based on the final number of candidates enrolled for the programme after selection process, institute may decide to run the programme in a single batch or multiple batches. Allocation of batch (es) will be decided by EPGP office.

AWARD OF DIPLOMA

On successful completion of the EPGP programme, participants would be awarded the title 'Executive Post Graduate Diploma in Management' (EPGDM) by IIMK, accredited by AMBA (Association of MBAs).

ELIGIBILITY

- A Bachelor's Degree* or its equivalent in any discipline with minimum 50% aggregate mark or equivalent CGPA.
- 3 Years of managerial/ entrepreneurial/ professional experience^ after successful completion of graduation as on **27th November 2017**.



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^Work experience before completion of graduation will not be considered for calculating total work experience.

*Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 (<http://www.ugc.ac.in/oldpdf/alluniversity.pdf>) or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

IIM Kozhikode follows the Government of India reservation policy for admission to Central Educational Institutions for admission to the Executive Post Graduate Programmes. Candidates seeking relaxation in the aggregate mark in graduation are required to submit necessary supporting documents along with the application form.

The minimum eligibility criteria adopted by IIM Kozhikode in the admissions for the Executive Post Graduate Programme in Management (Two Year) is given below:

Category	Degree (Min Aggregate Marks)
General	50 %
OBC (NC)	50 %
SC	40 %
ST	40 %
PwD	40 %

PROGRAMME FEE

₹ 10, 00,000 **Plus Taxes as applicable Payable in Seven instalments.

Instalment No.	Amount (Excluding applicable taxes)Rs.	Due Date of the payment
First Instalment	121951	10th November 2017
Second Instalment	121951	before commencement of Quarter-II
Third Instalment	134146	before commencement of Quarter-III
Fourth Instalment	134146	before commencement of Quarter-IV
Fifth Instalment	182928	before commencement of Quarter-V
Sixth Instalment	134146	before commencement of Quarter-VI
Seventh Instalment	170732	before commencement of Quarter-VII
Total	1000000	

**Programme Fee excludes alumni registration Fee Rs.10,000/- and expenses (Travel, lodging and boarding) towards attending the in-campus modules at IIM Kozhikode campus.



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APPLICATION FEE

All the Candidates applying for EPGP programme are required to pay a non-refundable application fee of ₹ 2000 plus taxes as applicable through online using Net Banking, Credit Card# / Debit Card#

Payment through any other mode is not acceptable. Application fee once paid is not refundable or adjustable under any circumstances. Participants are requested to confirm their eligibility before registration and fee payment. Applications received without payment of application fee will be rejected.

Bank Transaction charges for Online Payment of fees will have to be borne by the candidate.

SELECTION & ADMISSION

Eligibility of the participants to apply for the programme is ascertained based on the information provided in the application form and supporting documents submitted. All eligible candidates required to undergo the selection process, which consists of an entrance test EMAT followed by personal interview.

All eligible candidates are required to produce the original academic and experience records for verification on the date of **EMAT & Personal Interview**. Normally EMAT & Interview will happen on the same day. Candidates will be called for EMAT/Interview on any one of the two days scheduled (16, 17 September 2017). Candidates are required to ensure their availability for attending the EMAT/Interview on both the days. Candidates who do not attend the EMAT/Interview as per the schedule communicated will not be considered for further selection process.

Candidates who are found eligible to apply and successfully gone through the selection process will be provisionally shortlisted for the programme. Offer letter will be issued based on a merit list. Admission to the programme is subject to acceptance of offer letter and payment of fee applicable.

EMAT (Executive Management Aptitude Test)

EMAT would assess the basic logical, numerical and verbal ability of candidates, necessary for successful completion of the programme. The objective of the screening test is to filter the entry of candidates to the EPGP programme offered by IIMK in order to ensure the required standards by assessing the capabilities of the applicants in an objective manner. The test will be designed and evaluated by IIMK. The contents of the test will be questions on testing logical reasoning, numerical, data interpretation and verbal skills. The test will be of one-hour duration consisting 40 questions.

EMAT- EXAMINATION CENTER###

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Bangalore	Chennai	Delhi	Hyderabad
Kolkata	Mumbai	Pune	Kozhikode –IIMK Campus

###Venue address will be informed to shortlisted candidates through call letter.IIM Kozhikode reserves the right to add/delete the centre based on the availability of candidates.

Applicants with valid **CAT score## (Min 75 percentile) or GMAT score## (Min 650 Score)** will be directly considered for the interview.

Score obtained should not be older than 1 year from the date of EMAT-2017 (16th September 2017).

ELIGIBILITY CRITERIA FOR SELECTION TO EPGP-10

- (a) EMAT/CAT/GMAT score is considered only as a preliminary screening process for selection of applicants. Those applicants who satisfy the minimum cut off as per the following table for EMAT or a minimum of 75 percentile in CAT or a minimum score of 650 in GMAT will be considered eligible for the next stage of selection process .The CAT and GMAT scores should not be older than 1 year as on date of EMAT (16th September 2017).

Category	EMAT Cut off
General	25% (10 out of Maximum 40 marks)
OBC (NC)	20% (8 out of Maximum 40 marks)
SC	20% (8 out of Maximum 40 marks)
ST	18% (7 out of Maximum 40 marks)
PwD	18% (7 out of Maximum 40 marks)

- (b) The selection will be based on the interview marks of the applicants satisfying the EMAT/CAT/GMAT requirements .The mark of the interview process will be standardised to offset the panel differences. Accordingly the minimum cut off for interview will be on the standardized marks.

Category	Interview Cut off
General	25% (15 out of Maximum 60 marks)
OBC (NC)	20% (12 out of Maximum 60 marks)
SC	15% (9 out of Maximum 60 marks)
ST	15% (9 out of Maximum 60 marks)
PwD	15% (9 out of Maximum 60 marks)

- (c) Admission will be based on a merit list prepared with applicants fulfilling the above criteria (a) & (b) .Securing only minimum score in (b) above does not entail admission.

HOW TO APPLY

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Candidates are advised to go through the programme details and instructions to fill the application form before registering online

- 1) Register online with basic information. On successful registration, candidate will receive the application number in his/her registered email id.
- 2) Complete the application fee payment through online.
- 3) After successful payment of application fee, fill the application form completely within 7 days after the payment.
- 4) After successful submission of application online, please take 2 prints of the application & send the **duly signed application forms** along with **one set of self attested copies of the supporting documents** specified in **Annexure – I** to the following address, so as to reach on or before **15th August 2017**.

Manager

Executive Post Graduate Programmes Office

Indian Institute of Management Kozhikode

IIMK Campus P O, Kunnamangalam Kozhikode - 673570

Ph :(0495) 2809417/223/412/225/224/416

Note: Please ensure that all enclosures are annexed to the applications properly. Application received without the signature of the candidate will be rejected outright. The envelope containing the application should be super scribed as “**APPLICATION FOR THE PROGRAMME (EPGP-10) ADMISSION-2017**”.

IMPORTANT DATES

Last date to apply online	30th July 2017
Last date of receipt of application at IIMK	15th August 2017
Date of EMAT and interview	16,17 September 2017
Declaration of the list of eligible candidates	On or before 4th October 2017
Fee payment (first instalment)	10th November 2017
First in-campus module	November 27 – December 2 , 2017
Platform session start date	December 2017

ADMISSION HELPDESK

Indian Institute of Management Kozhikode

Executive Post Graduate Programmes Office

IIMK Campus P.O, Kunnamangalam

Kozhikode - 673 570, Kerala

☎ 0495-2809417, 223, 412,225 ☎ www.iimk.ac.in ✉ epgpadmission@iimk.edu.in

Times Centre for Learning Ltd (Technology & Infrastructure Service Provider)

☎ 7400097470 ☎ www.timestsw.com ✉ tswadmission@timesgroup.com

Annexure I - List of Documents to be attached along with the application form.

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After successful submission of application form online & fee payment, candidates are required to send **two copies of application form duly signed** along with **one set of following documents** annexed properly.

1. **One** passport size colour photographs same as uploaded in the online application form. Write name and application number on the reverse of photograph.
2. Copy of CAT/GMAT score card (**Applicable only if the admission seeking on the basis of CAT/GMAT score**)
3. Self attested copies of following academic records (Xth onwards)
 - i) Xth /SSLC Certificate & Mark Sheet.
 - ii) Pre-Degree/Plus-Two/HSC/VHSC Mark Sheet & Certificate.
 - iii) Degree mark sheet of all years & Certificate.
 - iv) PG/Other Higher Qualification mark sheet of all years & Certificate. (Not a mandatory Requirement)
4. Self attested copy of certificate supporting the relaxation seeking in the eligibility criteria & selection process.
5. Self attested copies of all experience certificate(s). **Three years of work experience obtained after completing graduation is mandatory.**
6. Self attested copy of experience letter /reference letter /employment details confirmation letter from the current employer.
7. Self attested copy of a valid Photo Identity proof (Passport/Driving License/PAN Card/AADHAR Card)
8. Self attested copy of employee ID card & one visiting card (if available) of the currently employed organisation.
9. Copy of online fee receipt.

NOTE

1. Please do not send any original academic record along with the application form.
2. All original certificates (Academic & Experience) should be produced for verification on the day of Interview/EMAT exam date.
3. Candidates failing to produce the original certificates for verification will not be permitted to take EMAT examination/Interview.
4. Please refer FAQ's for more clarifications with regards to supporting documents.